



AMITY UNIVERSITY
UTTAR PRADESH

VIRTUAL

STARTUP **EXPO** **2022**

20th - 22nd January, 2022

DURING



VIRTUAL 4th INTERNATIONAL CONFERENCE ON
ENTREPRENEURSHIP, INNOVATION
AND LEADERSHIP

20th-22rd January, 2022

Sponsored by



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VIRTUAL START UP EXPO 2022

DURING

Virtual 4th INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION AND LEADERSHIP (ICEIL '22)

THEME: 'RESILIENT ENTREPRENEURSHIP, DISRUPTIVE INNOVATIONS,
AND AGILE LEADERSHIP: GEARING UP FOR INDUSTRY 5.0
FOR ECONOMIC GROWTH IN VUCA WORLD'

20th-22rd January, 2022



AMITY UNIVERSITY UTTAR PRADESH
NOIDA, (U.P) INDIA

C O N T E N T S

Our Visionary Leader	4
Our Inspiration	5-6
Messages	7-10
Organising Committee	11-12
Editorial Board	13
About Start-Up Expo 2022	14-15
Jury Members	16-17
Jury Profiles	18-30
Programme Schedule	31-36
Participant's Profiles	37-113
Winners of Start-Up Expo 2022	114
Distinguished Alumni Participants	115-119
Glimpses of Start-up Expo-2022	120-128
Glimpses of Start-up Expo-2020	129-130
Glimpses of Start-up Expo-2018	131-132
Sponsors & Partners	133



OUR VISIONARY LEADER

Dr. Ashok K. Chauhan, a renowned educationalist, industrialist, philanthropist has been an immensely successful entrepreneur in Europe for over three decades. With an aim of bringing together some of the brightest minds from all arenas, he established the not-for-profit Ritnand Balved Education Foundation.

Today, Dr. Chauhan's vision has translated into internationally benchmarked campuses that have come to epitomise the Amity Education Group. Currently the group comprises of 10 universities, 28 school & preschool, 16 international campuses, 150+ institutions in India. Amity is home to over 175,000 brilliant students pursuing 300 programmes from pre-nursery to Ph.D. across campuses spread over 1000 acres. This tremendous and unmatched growth of Amity is a culmination of globally benchmarked hi-tech campuses, dedicated faculty comprising thought leaders and practicing professionals, innovative teaching methodology and an unparalleled corporate interaction.

Grounded to his dreams, Dr. Chauhan has always believed in the policy of leading with one eye on vision and one eye on implementation. It is therefore no surprise that Dr. Chauhan's innovative and far-sighted strategies have transformed the education landscape of the country.

He is the man who gave us the golden success mantra of four 'E's – Edge, Enthusiasm, Excellence and Execution in all walks of life.

Dr. Ashok K. Chauhan

Founder President, Ritnand Balved Education Foundation
(The Foundation of Amity Institutions and the
sponsoring body of Amity Universities)
Chairman, AKC Group of Companies



OUR INSPIRATION

Dr. Atul Chauhan is the President of the not-for-profit Ritnand Balved Education Foundation and the Chancellor of Amity University. Dr. Chauhan is also the CEO of the AKC Group of Companies which has worldwide interests in the fields of petrochemicals, healthcare and technology. Amity is a leading not-for-profit education group of India with over 175,000 students across London, Dubai, Singapore, New York, Seattle, San Francisco, Abu Dhabi, China, Mauritius, South Africa, France, Kenya, Netherlands & Romania, besides India.

Under his astute leadership, Amity University, has been ranked among the top 3% universities globally by QS and THE (the world's leading university ranking organisations). Amity has also set a new standard of academic excellence in India by becoming Asia's only university to be awarded US Regional Accreditation by WASC Senior College and University Commission, USA—considered the Gold Standard of Accreditations globally. Amity's global recognitions are a reflection of its diverse initiatives and its commitment to innovation and research.

Dr. Chauhan is also a member of many government and statutory bodies. He born and brought up in Germany and had his higher education in the field of engineering and finance from University College London and London School of Economics.

His vision is to create centre of thought leadership across the world, where faculty, scientists and brilliant students can explore and expand the frontiers of knowledge.

Dr. Atul Chauhan

Patron, ICEIL- 2022

Chancellor, Amity University

President, Ritnand Balved Education Foundation

CEO, AKC Group of Companies



OUR INSPIRATION

Dr. Aseem Chauhan is the Chancellor of Amity University and a Trustee of the not-for-profit Amity Education Group. He is CEO, Amity Capital Ventures and Addl. President, Ritnand Balved Education Foundation.

Dr. Chauhan was part of the “Champions of Change” program of Prime Minister Modi which involves private sector leaders in policy making. The Economic Times awarded him with Asia’s most Promising Business Leader Award in 2019. He was awarded Urja Award 2019 for excellence in Education by Gravitas Foundation, Honorary Citizenship of the Ancient City of Olympia by the Greek Govt. for significant contribution to Global Education, and The Game Changers of India 2018 award for Driving Inclusive Education & Entrepreneurship by Economic Times. Dr. Chauhan was listed amongst the 50 most influential Young Indians by GQ magazine. He was awarded amongst the top 50 Leaders under 50. in India by Asia One. He was conferred the “Visionary Leader Award” at the Africa Leadership Awards. Dr. Chauhan was recognized by News 24 Channel in an honour “Jashn- e-Youngistan” for the Youth of India contributing towards dynamic New India in 2019.

Dr. Chauhan has contributed to several committees including the FICCI National Executive Committee, Government of India’s National Committee for Biotechnology Policy, the CII National Committee for Higher, Technical & Vocational Education and the US-India Higher Education Cooperation Council. Dr. Chauhan works relentlessly to create possibilities for equitable social development by undertaking projects and programmes focusing on Women, Children, Adolescents and the deprived and marginalized sections of the Society.

Dr. Chauhan holds degrees in Engineering, Finance and Strategic Management from the Wharton Business School at the University of Pennsylvania and is an alumnus of the prestigious Jerome Fisher Program in Management & Technology. A truly global citizen, Dr. Chauhan has spent nearly two decades in Europe and more than one decade in the US.

Dr. Aseem Chauhan

Co-Patron, ICEIL- 2022

Chancellor, Amity University

Additional President, Ritnand Balved Education Foundation

CEO, Amity Capital Ventures



MESSAGE FROM CONFERENCE- CHAIR - ICEIL- 2022

Entrepreneurship and Leadership Skills are significant assets in our rapidly transforming age. Individuals with entrepreneurial skills find themselves drawn to opportunities, innovation and new value creation. Teaching Entrepreneurship to students at an impressionable age focuses significantly on inter-disciplinary skill development that will make youth ready for unpredictable challenges. With globalisation and digitalisation, youth need to harness and develop skills that will make them a rich resource for an economic revolution and sustainable development of our nation. Entrepreneurship does not focus on personal benefits only but also on transforming the industry in such a way that it becomes more socially committed. With unknown threats to human existence, it is our collective duty to make innovation and development a professional and ethical duty.

At Amity, we focus on creating better opportunities of innovation and skill development for both our students and faculty members. For this, we are highly indebted to the visionary guidance of our Hon'ble Founder President, Dr. Ashok Chauhan, and our dynamic Chancellor, Dr. Atul Chauhan, who always promoted experiential learning and innovative thinking. The Amity Centre for Entrepreneurship Development (ACED), Amity Innovation Incubator (All), Amity Innovation and Design Centre (AIDC), Amity Science, Technology and Innovation Foundation (ASTIF), etc., various departments were created to promote a research & innovation culture, use of latest technology and extend support to budding entrepreneurs from the neonatal stage of ideation to execute, with the help of workshops, trainings, and seminars. **International Conference on Entrepreneurship, Innovation and Leadership (ICEIL) is one such initiative of Amity which involves all the disciplines to foster Industry -Academia association, research, partnerships and promote entrepreneurial ecosystem by facilitating the mobility of experts across the channels.**

It gives me tremendous pleasure to share that Amity University, Uttar Pradesh (AUUP) is organising the **4th edition of International Conference on Entrepreneurship, Innovation and Leadership (ICEIL 2022) on the theme 'Resilient Entrepreneurship, Disruptive Innovations, and Agile Leadership: Gearing up for Industry 5.0 for Economic Growth in VUCA World' from 20 – 22 January 2022, in the virtual mode.**

ICEIL'2022 aims to orient the participants with the art of dynamic learning, use of disruptive technologies, instilling entrepreneurial spirit, developing leadership skills and facilitating future collaborations. It will introduce delegates to the nature and dynamism of industries to enable them to find their vocation, meet the demand of VUCA world and gear up for industry 5.0.

This multidisciplinary conference shall have six tracks having 72 Panel discussion sessions covering various sectors such as Business Management, Law, Science Engineering & Technology, Biosciences & Biotechnology, Health & Allied Sciences, Arts, Humanities, Social Sciences, Education, Architecture & Design, Applied Arts, Journalism, Mass Communication, Hospitality & Tourism, etc., wherein more than 300 globally renowned CEOs/Presidents/Directors/CIOs etc., will share their expertise, success stories, business survival strategies, entrepreneurial opportunities, crisis management techniques, agile approaches to meet competitive advantage, emerging technologies, trends etc. Several start-ups shall be showcasing their products, and services in the Start-Up Expo. Students at various colleges and universities shall showcase their innovative projects through Eureka competition. There will be a business plan competition, case study competition and research paper presentations by academicians, researchers, students and entrepreneurs.

I am sure that all the participants will benefit immensely from the meaningful deliberations of the experts and shall take home with them a highly enriching experience.

I take this opportunity to express my gratitude to all the invited speakers, session chair, panellists, venture capitalists, jury members, start-ups, sponsors, session partners and supporters who have been associated with us for this conference. I congratulate each member of the ICEIL'22 organizing team for their remarkable efforts. It is only through such dedication and perseverance that one can achieve excellence.

I wish the ICEIL'22 a resounding success!

Prof. (Dr.) Balvinder Shukla

Chair, ICEIL-2022

Professor – Entrepreneurship, Leadership & IT

Vice-Chancellor, Amity University, Uttar Pradesh



AMITY UNIVERSITY

UTTAR PRADESH

DR. W. SELVAMURTHY, Ph.D., D.Sc.
FAMS, FABMS, FIMSA, FIANS, FIAY

President
Amity Science, Technology and Innovation Foundation (ASTIF),
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MESSAGE

This 4th International Conference on Entrepreneurship, Innovation and Leadership (ICEIL'2022) is yet another effort to bring budding entrepreneurs and the industry leaders together. The conference will act as a perfect platform for social interaction and provide immersive, innumerable opportunities to connect with government officials, subject experts, and successful entrepreneurs.

This time theme of the conference **“Resilient Entrepreneurship, Disruptive, and Agile leadership: Gearing up for industry 5.0 for economic growth in VUCA World”** will offer in-depth, holistic learning experience for its participants which will not only enhance their entrepreneurial skills but also build the emotional consciousness that is necessary to sustain in challenging business environment.

I appreciate and applaud the efforts of the organizing team towards the successful completion of the herculean task of putting together the countless ideas, in making this event purposeful and goal oriented .

My best wishes and blessing in future endeavors.

Dr. W. Selvamurthy
President, Amity Science Technology and Innovation Foundation
Chancellor, Amity University Chhattisgarh



MESSAGE FROM EXECUTIVE DIRECTOR, TiE DELHI NCR

Innovation is the mechanism of entrepreneurs: it is a mode by which change is maneuvered and converted to an opportunity for a different business or a different service by visionary leaders. Earlier the changes are discerned, the earlier the opportunities that they create out of societal and economic gaps can be converted into unique and creative innovations. The turbulent environment of the pandemic has brought forth bright prospects to the youth of the nation to capitalize on this brilliant break to build their entrepreneurial leadership skills, create alternative paths to their future growth and also, contribute to the development and progress of our transitioning nation.

We, at The Indus Entrepreneurs (TiE), know-how Amity University provides a conducive ambiance, state of the art technological facilities and myriads of opportunities to students, to pursue their journey towards their quest for strategic innovation and entrepreneurial leadership, leading to progress, change, and rejuvenation. Students are trained with specific technical skills required to pursue their goals and nurtured with appropriate behavioral skills to become aware of their responsibilities towards society and nation. They are trained to apply their skills to address all issues related to research and commerce.

It has been our privilege to associate with Amity University for all previous editions and this 4th edition of the International Conference on Entrepreneurship, Innovation and Leadership (ICEIL-2022) scheduled from 20th – 22nd January 2022.

I am sure this mega event will provide an ideal forum for students, participants and delegates to explore various avenues and to realize their innate creative potentials. The captivating deliberations and expertise of the speakers will certainly open portals for innovation, resilience, productivity and entrepreneurship development for the nation.

I extend my heartfelt good wishes to all participants for enriching learning through great ideas on Strategic Innovation Entrepreneurial Leadership to Innovative Ideas and inspire the world to create stupendous solutions to address the needs of humanity. The world is waiting for you!

All the Best!

Geetika Dayal

Executive Director-TiE, Delhi, NCR



MESSAGE FROM CHAIR-VIRTUAL START-UP EXPO' 2022

With the emerging business opportunities, India is gradually moving to become a leading global start-up hub with rising numbers of new companies, venture capitalists, and entrepreneurs. To create a conducive Start-up ecosystem to boost entrepreneurship, the government has created an entire ministry dedicated to helping new businesses through 'The Ministry of Skill Development and Entrepreneurship'. The present government has introduced many schemes to promote entrepreneurship and assist emerging Startups financially. These initiatives of the government have led to a change in the perception of Indian people toward entrepreneurship.

This reflects in the current Global Entrepreneurship Monitor (GEM) 2019/2020 report which posits that seven out of ten Indians surveyed agreed that they have started their own business to make a difference in the world and to create wealth. This reflects that Indians are highly motivated to make a difference in the world through "Purpose Driven Entrepreneurship" alongside more traditional motivations of just making a living because jobs are scarce or to continue a family business. These self-perceptions of opportunism and proactivity of Indians to be seen by others as innovators and wealth creators is an encouraging sign of a 'Collective Will' for future business sustainability that will provide India with a fertile ground for new business research.

The Virtual 4th International Conference on Entrepreneurship, Innovation, and Leadership (ICEIL'2022) is the flagship event of the Amity University Uttar Pradesh envisioned as a unique platform for researchers, academicians, alumni, as well as industrial professionals from diverse domains to brainstorm and enable quality discussions, facilitate experience sharing, provide a forum for the exchange of innovative ideas and research presentation, this conference promotes the university's vision of nurturing and expediting entrepreneurial thinking to promote entrepreneurship in the society.

The striking feature of this conference is Virtual Start-up Expo 2022 which will provide an opportunity for entrepreneurship aspirants, SMEs, venture capitalists, accelerators, investors, and businesspersons to exchange their innovative ideas and enhance their creativity, and actively get involved in the spirit of sustainability, technology, entrepreneurship, and models of business innovation (STEM). I truly believe that Virtual Start-up Expo 2022 will provide a great platform for all delegates, exhibitors, alumni, and students to communicate and put forward their innovative ideas for fruitful discussion and outcome.

I wish all the participating exhibitors, delegates, alumni, and students of Virtual Start-Up Expo 2022, a great learning and networking experience during the 4th International Conference on Entrepreneurship, Innovation and Leadership (ICEIL'2022).

Prof. (Dr.) Anupam Narula

Chair-Start-Up Expo '2022

Dy. Director, (Alumni Relations) & Professor- Marketing,
Amity University, Uttar Pradesh

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ABOUT START-UP EXPO 2022

The multidisciplinary conference aims at bringing the Start-ups, Entrepreneurship aspirants, SMEs, Incubates, Academicians, Researchers, Bankers, Venture Capitalists, Accelerators, Investors, Financial Experts, Corporate Leaders, etc., from varied fields, on a common platform for promoting Entrepreneurship & Innovation and Exchange of Best Business Practices, Trends, Technologies, Concerns, Challenges, Research, Funding opportunities, etc.

Start-up Expo is a high visible transformative platform where budding entrepreneurs and start-up curators can showcase their ventures, engage with government organizations, attend parallel knowledge sessions in the 4th Virtual ICEIL'22 conference, receive mentoring, network with business experts, explore and find partnership opportunities, and potential customers, and interact with stakeholders. Track-7 of the conference has 12 Start-Up Expo tracks spread over 3-days of the conference where 70+ Start-ups shall be showcasing their products, and services under 10 varied sectors of the economy. This year's start-up expo complements the earlier three start-ups with the new Motto:

“BUILD RESILIENCY AND SCALE WITH NEW TECHNOLOGIES”

The Objectives of Virtual Start-Up Expo 2022 are as follows:

- **Chance to Virtual showcase product or service online in the entire world:** This platform will help Exhibitors to showcase their creativity/innovative ideas in form of products/services online to varied audiences during the conference and helps in shortening the sales cycle by adding value to their product/service through valuable feedback.
- **New Way of Virtual Networking Opportunities:** Virtual Networking allows buyers and sellers to connect digitally from across the globe with industry stalwarts, government institutions, venture capitalists, conference delegates, and other start-ups.
- **Opportunity to promote the brand in the session for next-level lead generation:** Dedicated slot of 10-12 minutes to each expo participant to speak about their Start-up, Story, Background, USPs, Future Plans, Societal Contributions, etc. to develop the direct connect with the varied audience and answer their queries.
- **Virtual Networking with prospective clients through online chat:** Chance to interact with multiple prospects to enhance brand visibility.
- **Source of motivation to the young Millennials to start their own ventures:** The participation as an entrepreneur will act as a source of motivation for thousands of young students, aspirants, and enthusiasts to start their own ventures to join in the mission of an ATMANIRBHAR BHARAT for making India a self-reliant nation.
- **Recognition to Start-ups:** Best three start-ups shall be awarded Recognition Certificates and the rest of the participants shall be awarded Participation Certificates.
- **E-Souvenir of Start-up Expo:** Organization profile appearance in the soft copy of Expo Souvenir.
- **Prohibited products/services:** Alcoholic/Tobacco Products/Non-Veg Products/Facial Creams
- **Cost:** There is a very nominal fee levied of Rs 500 per stall for participation in the event.

ABOUT START-UP EXPO 2022

Start-Up 2022 Expo - a Glimpse:

- More than 70 innovative Virtual stalls/booths from all over India demonstrating their solutions at an event
- Get inspired by Stories of CEOs, Founders, Directors, Consultants, and Managing trustees of Start-Up and Stand-Up Ventures
- Diversified Exposure for Millennials
- Virtual Networking Opportunities
- Mentoring from Experts
- Varied Sectors – Retail Management, Consultancy, and Other Services, Science and Technology Ventures, Art & Design, Skill Based Business Ventures, Social Enterprises & NGO, Education, Training & Development, Health Care, Wellness, Nutrition, Hygiene and Sanitation, Agriculture and Food Processing and Event, Media & Mass Communication at One Single Platform
- Opportunity to attract customers, investors, mentors, and early adopters.

Showcase your start-up to the world through this online platform and discover the next destination in your success story. An opportunity that is not to be missed! And best of all to the participating Exhibitors!

For more information, please visit the Start-Up Expo website: <https://amity.edu/startupexpo2022/>

JURY MEMBERS OF START-UP EXPO 2022

Prof. (Dr.) A Srinivasa Rao

Professor
Dept. of FMS, NIFT-Hyderabad

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Aeroqube Inc, New Delhi

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Global Jury, Global ENT Consultant and Mentor
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IMS University, Ghaziabad

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Team Leader-Sports Science
Olympic Gold Quest, Delhi

**4th International Conference on Entrepreneurship,
Innovation & Leadership (ICEIL) 2022
Start- Up Expo-2022**

JURY PROFILES

JURY PROFILES | Thursday, 20th January 2022



Ms. Zeinia Samar
Team Leader Sports Science
Olympic Gold Quest, Delhi

Ms. Zeinia Samar was the part of Olympic Contingent in Tokyo Olympics 2020 as the Sports Physiotherapist. Our Hon'ble Prime Minister greeted and appreciated her efforts for the event. Ms. Samar is the Sports Physiotherapist & Anti-Doping Officer committed to high level of work standards with 9 years' work experience in Sports Rehabilitation & Anti-Doping. She is currently working with Olympic Gold quest with international level athletes and earlier worked with CRPF, Sports Authority of India, National Football Team & Brazil International Football Academy. She represented Indian Shooting Team as a Team Physio in Tokyo Olympics 2020. Ms. Samar was awarded Alumni Achiever by Amity University, Glory Of India Award for Outstanding contribution in Sports, Nationwide Women Achievers Award 2021, Zonal President and Regional President AWWA award.



Dr. Charmaine Gangen
Global Jury,
Global ENT Consultant and Mentor
Wadhvani Foundation,
South Africa

Dr. Charmaine has an experience on a range of business modules, with special focus on Entrepreneurship, Human Resources, Marketing, Project Management, Supply chain Management, Consumer Behaviour, and Business Ethics. She is the mentor for students and startups/incubators and currently facilitating the Wadhvani Foundation - Foundational Course in Entrepreneurship. Dr. Gangen is also a Platinum Member of the Wadhvani Foundation Global Jury panel and evaluating over 400 global student ventures. She is a guest jury panel and mentor at Universities, globally. She is a part of an organizing team of the Techstars Startup Weekend for women and youth in Durban, South Africa (largest on the continent) and the Private Healthcare Practitioner with extensive Clinical and Management experience in the Public and Private Healthcare Sector. She has a special interest in Neonatal care and Women's Health. She is also a Training Facilitator for COVID 19 and very much passionate about human rights, addressing student challenges, graduate employability and youth unemployment.



(Prof.) Dr. Sunita Tanwar
Assistant Professor
Department of Management Studies,
Central University of Haryana,
Mahendragarh

Dr. Sunita Tanwar is an expert in the field of Entrepreneurship, Human Resource Analytics and Academic Writing with an extensive teaching and research experience. She has supervised number of PhDs, published three books and edited two books on Research Methodology and Entrepreneurship. She is on the advisory and editorial board of number of National and International Journals. She has around 27 publications in the National and International Journals of repute and has supervised more than 200 Research Projects of MBA students and has got a corporate teaching experience in organizations like Kean India, Errickson Gurgaon.

Dr. Tanwar is certified in Essentials of Entrepreneurship, Thinking and Learning from University of California, Irvine and completed an online course on Understanding Research Methodology from University of London & SOAS. She is a certified Entrepreneurship Educator from National Entrepreneurship Network in association with DST, NSTEDB and Wadhvani Foundation. She is lifetime member of Indian Society for Training and Development, American Society for Quality, and National Entrepreneurship Network. She was sanctioned five courses from MHRD under GIAN (Global Initiative for Academic Network) based on Entrepreneurship, out of which three has been completed successfully with faculty from Spain and US. She has an International Teaching Exposure in Business School of Technology De Monterrey University, Mexico and National Institute of Cooperative Development, Polgolla, Srilanka.

JURY PROFILES | Thursday, 20th January 2022



Prof. (Dr.) Subrata Chattopadhyay
Professor
University of Engineering
and Management,
Kolkata

Prof. (Dr.) Subrata Chattopadhyay is an M.Sc, MBA, Ph.D. from IIT-ISM Dhanbad. He is adept at innovative teaching and has strong networking practices in the industry. He has contributed to more than 30 International Journals and has published more than 23 papers in seminars and conferences. Besides, he has authored 3 books on Computations in Estate Management, Transport Management and Values and Ethics for Engineers and Managers.

He is on Editorial board of five international journals and is an NEN-DST, Govt. Of India recognized faculty on Entrepreneurship and a mentor to start ups. He is a Mentor of change in the Atal Innovation Mission of Govt. Of India and has been conferred the prestigious Certified Management Teacher by MTC-Global for his innovative and dedicated teaching and mentoring in 2015. Also, he has successfully chaired and invited as keynote speaker in several international and national conferences in South Asia.

Dr. Subrata has been awarded and recognized as the Outstanding Higher Education Leader of the Year by SOE Global Education Awards in 2014 and recognized by NFED for his contribution to mentoring startups, teaching and research for two consecutive years 2013 & 2014, he was conferred the prestigious MTC Global Top Thinkers award in September 2015 and Mentor of the Year by HRD India in June 2019. He is associated as life member with ISTD, CMA, PRSI, NIPM, NHRD, NFED, ISABS and does mentoring and consulting for various organizations.



Prof. (Dr.) Dr R Sujatha
Professor,
Amity Business School,
Amity University, Noida

Prof. (Dr.) R Sujatha has rich teaching and research experience in Leadership, Entrepreneurship, Team Dynamics, Organizational Change & Interventions and Strategic Human Resource Management. She has contributed to more than 30 National and International conference papers, published 45 research papers and cases in both National and International Journals. She has recently published her books titled "Human Resource Management for Organizational Change" and "Human Resource Management and the Implementation of Change".

Prof. (Dr.) R Sujatha recently, conducted major research project titled "Determinants of Indigenous Leadership: Creating Typologies for women leadership in India" sponsored by National Commission for Women, New Delhi. She had completed her Faculty Development Programme in Foundational Course in Entrepreneurship by Wadhvani Global University and is an Entrepreneurship Educator and Mentor to student practice ventures and start-ups. She has been associated as a resource person /trainer in various Faculty Development Programmes and Student Technology Entrepreneurship Development Programmes organized by Amity Centre of Entrepreneurship Development, EDI & National Science and Technology Entrepreneurship Development Board, Department of Science & Technology -GOI, Biotech Consortium India Ltd. (BCIL), New Delhi and Ministry of External Affairs (MEA), International School of Management- Paris, NIXI, KRIBHCO etc., She delivered sessions on Entrepreneurial mind-set, Leadership, Building Teams, Conflict Management and Entrepreneurial Culture.



Mr. Mohit Kewal Sharma
Deputy Vice-President
HDFC Bank, Delhi

Mr. Mohit Kewal Sharma is based out of Delhi and graduated from Mumbai. He is working with HDFC Bank from last 21 years, starting from Depository, Retail Branch Banking, Operations, KYC Head and Cash Management Solutions. He is presently working under Digital Solutions/ E-Commerce and engaged in managing Institutional and Government Business for Uttar Pradesh and Uttarakhand.

JURY PROFILES | Thursday, 20th January 2022



Mr. Romen Gupta
DGM (Head Marketing -
Consumer Division)
Dalmia Bharat Sugar Industries Ltd.
Delhi

Mr. Romen has 24 years of experience in working with Print and TV industry. He has developed himself to be a media and communication professional having experience in Advertising Sales, Market Research, Strategic Planning, Media Planning & Buying, Qualitative & Quantitative Research, NPD, Branding, Labelling, Creative Development, Sales Promotion, etc.

Mr. Romen is presently, heading the marketing department of Dalmia Bharat Sugar Industries Ltd. (consumer division) with core responsibility in Strategy Planning & Development for Corporates. He is an expert in conducting brand/product Level Promotional Campaigns for new & existing products of the company. He provides relevant research in Communications, Brand Plans, Media Strategy/Innovations, Creative Development, Analysing Brand Positioning, Consumer Insights and overall Marketing Mix for the company. He is also experienced in Go-to-Market Strategies, Planning and Implementaiton of Cross-Platform Promotional Strategies and indulge in execution of strategies with agency & vendors related to promotional campaign level, buying & execution of events. He is an alumnus of Amity Business School, Amity University, Noida, PGDM, Class of 1997.



Dr. Neha Sharma
Associate Professor
Amity Institute of Food and Technology
Amity University, Noida

Dr. Neha Sharma is associated with Amity University since 2009 and did her PhD from Punjab Agricultural University, Ludhiana. She has published more than 15 Research Papers, 03 book chapters, 1 Monograph, 15+ abstracts, 02 Genome Database Submissions.

She has honoured with Best Paper Award for Genetic Polymorphism and Estimation of Parental Genomic Proportion in a chicken population developed for marker assisted introgression of naked neck gene. She is the recipient of P.A.U. Merit Scholarship from 2002-2005. She is an active Member of Association of Food Scientists & Technologists (I) and Mushroom Society of India.

JURY PROFILES | Thursday, 20th January 2022



Dr. Vignesh Raja
Strategy Consultant
Inthree Access Services,
Chennai

Dr. Vignesh Raja is MSc (Hons) plus Master of Management Studies from BITS, Pilani. He is a seasoned Business Research Analyst & Consulting Professional with 16+ years of Industry experience. He has worked in varied sectors like Manufacturing, Service & e-commerce, Food & Beverage, Ingredients, Consumer Goods & Services, Kitchen & Consumer Appliances, Retail, Rural and Market Research Service companies. He is a Professional Speaker and invited as panelist at various Educational, Corporate, and Management forums. He has been featured in the book "Muscle to the Mind", an initiative by IIT-Madras & hand-in-hand. He mentors Rural Women Entrepreneurs in their Business Journey. He was one of the elite Jury members for Singapore-India Hackathon 2019, and most recently Toycathon 2021 organized by Ministry of Human Resource Development's Innovation Cell, Government of India. He has authored numerous business research reports & whitepapers and has been quoted & featured in leading industry publications. He is an empaneled trainer with Madras Management Association, NIPM and Young Entrepreneurship School, Director, Chapter Relations: BITSAA International, Technology Expert: Colors of Glory Foundation.



Prof. (Dr.) A Srinivasa Rao
Professor-Dept. of Faculty
Management Studies
NIFT, Hyderabad

Dr. Srinivasa Rao holds PhD in OB/HRM domain. He is UGC-NET qualified for Lectureship in 'Management Science'. He is a certified as 'Entrepreneurship Educator' under Stanford Ventures Program and as 'Trainer' under International Finance Corporation (IFC) Master Trainer Program. He has presented & published several papers in reputed national and international conferences in India & abroad. He is associated with NIFT for the past 16 years and has handled many additional portfolios. In his current portfolio, he is associated with department of Fashion Management Studies, NIFT as 'Professor'. He has an industry experience of twelve years working with reputed consulting firms. He has successfully generated and implemented several prestigious projects for NIFT. He was instrumental for prestigious MOUs between NIFT & several international fashion institutes. He has conducted TOTs for NIFT faculty in OB and SCM areas and conducted workshops overseas. As PhD guide and faculty, his areas of current interest include Entrepreneurship & Sustainable Business Practices, Global Marketing & e-commerce, SCM, Leadership & OB, Craft Cluster Studies.

JURY PROFILES | Thursday, 21st January 2022



Ms. Maeve Eilinger
Associate Program Manager
Wadhvani Foundation, Philippines

Ms. Maeve Eilinger has negotiated and implemented more than thirty Technology Development and Transfer Agreements. She is a trained mediator and arbitrator in Intellectual Property Rights, Technology Licensing, Business Incubation and Industry Academia Partnerships and has guided numerous researchers and scholars in these areas. She has been a founding member of Center for New Product Development Trade and Transfer, a society that is aimed towards Harnessing Technology Innovation for new Product Development.



Ms. Vibhuti Sangal
Director & Founder
Vistaar Designs, Noida

Ms. Vibhuti has versatile industry experience of more than 15 years in the field of Interior Designing and her work profile holds multidisciplinary expertise in Residential, Corporate, Retail Spaces, Commercial Spaces and Hospitality and Hotels interior designing. Her designing is specialised in Architectural Planning, Interior Designing, Vastu and Project Management. Her visionary designs and project management solutions are well supported by her strategic planning. She believes that a client's requirement should always remain the centre of any design concept to make it successful. Her management style brings fluid energy and vibrant to the studio. Her fun-loving attitude make her favourite among the clients and colleagues. She is involved with a lot of social work under various organizations. Ms. Vibhuti is an alumna of Amity Business School, Amity University, Noida, MBA (CRM & Mktg), Class of 2006.



Mr. Tara Prasad
Founder
TechSmart, Delhi

Mr. Tara Prasad has 20+ years of experience in corporate world. He has worked with various kind top reputed agencies of industries starting from FMCG, Pharmaceuticals, where he has closely worked variety of functions like Human Resources, Sales, Marketing, Legal, Client servicing and Business Development. Post having 14+ years of corporate experience, he took up his journey of being Entrepreneur and has started a Service Agency by the name TechSmart, SSPI & Innovations Redefined making its presence into Outsourcing, Retail Engagement and CRM Development. Today the group is 8 years old operating in more than 300 cities in India, having 30+ Clients from various segments like- Mobile, Consumer, Electronics, FMCG, e-commerce, Manufacturing, Educational Intuitions and many more.

JURY PROFILES | Thursday, 21st January 2022



Mr. Mohit Mahajan
Consultant

Council of Scientific and Industrial Research
Govt. of India, New Delhi

Mr. Mohit Mahajan has been at the cutting edge of confluence between Science and Law from last 18 years. He is a registered Patent Agent since the year 2000, he is amongst the pioneers in India who practically harnessed the synergies between the professional streams of Engineering and law. Mr. Mohit is currently working as consultant with the “Council of Scientific and Industrial Research” GOI, New Delhi and earlier he had worked with FITT of IIT Delhi as their principal Consultant (Technology transfer & IPR) for 15 years. He has been a personal witness, assessor, and evaluator of more than 800 inventions, out of which more than 300 were filed in India and foreign.



Mr. Chris Delgado
Senior Program Manager/
International Consultant
Wadhvani Foundation, Philippines

Mr. Chris Delgado is currently working as International Program Consultant on Entrepreneurship of Wadhvani Foundation Philippines. He has 25+ Years of experience in the field of Organizational Development and Project Management as a Board of Trustee/Director, Senior Level Manager and Consultant in the field of Management and Technology, Education (Formal and Non-Formal), Microfinance and Enterprise Development (Non-Profit and Banking), Training and Capacity Building as well as Project Development and Management.

He has also expertise in Microfinance and SME Management and has been the Director of the Dela Salle University System Caucus on Poverty Reduction (DLSUS-CPR), Managing Director of the Urban Program for Livelihood Finance and Training (UPLiFT) Philippines, Inc., Director of the Southeast Asia Center for Community Economics Development of the Southern New Hampshire University (SNHU), Managing Director of Microbiz One, Inc., Executive Director of Ecumenical Church Loan Foundation (ECLOF Philippines) and Philippines’ and Country Manager (CM) of Grameen Australia.

JURY PROFILES | Thursday, 21st January 2022



Mr. Ram Pratap Singh
Key Account Manager-
Staples PL Category
Flipkart, Delhi

Mr. Ram Pratap Singh is the alumnus of Amity University, Uttar Pradesh. He did his MBA-(Agricultural and Food Business), Class of 2007. He has recently joined Flipkart Delhi as Key Accounts Manager under the category of Staples PL. He has 15+ years of experience and sound knowledge in the field of Supply Chain in F&V Sector. He was earlier working as Manager-Procurement in SAFAL division of Mother Dairy Fruits & Vegetable Limited and successfully placed more than 50 smart set ups in Delhi-NCR.



Prof. (Dr.) Subodh Kesharwani
Professor-
School of Management Studies,
IGNOU, New Delhi

Prof. (Dr.) Subodh Kesharwani has 22 years of hardcore teaching and research experience in Information System, Technology Enabled learning and its linkages with various domains of management at Indira Gandhi National Open University, New Delhi. He has developed and coordinated a program Certificate in Business Skills (CBS) in collaboration with Rajiv Gandhi Foundation (RGF), India and Commonwealth of Learning, Vancouver, Canada which provides training to the trainers at IGNOU. He is also managing the responsibilities of Program Coordinator of IGNOU-ICWAI alliance. He is also a founder Editor-in-Chief of a peer reviewed refereed journal entitled "Global Journal of Enterprise Information System [GJEIS] from 2009 onwards, which has completed its 13 years term and published 50 issues till date both in printable and virtual format at the portal www.gjeis.com. The Journal GJEIS is equipped with DOI from Crossref USA and listed in almost 50 directories in the world with an impact factor of 1.90.

Prof. (Dr.) Kesharwani has participated as a debater in diverse TV shows and in Interactive Radio Counseling including Gyanvani and Gyandarsshan. He had written a Book entitled "Enterprise Information Systems-Contemporary Trends and Issues" in a co-authorship with Prof. David L. Olson (University of Nebraska, USA. which was published by World Scientific, USA. He has another textbook on ERP systems which caters to B. Tech VI Semester CS and IT Students. He has developed educational contents for various academic institutions such as Institute of Chartered Accountancy, IGNOU and contributed articles for various journals/magazines, etc. He has been awarded "IT Innovation & Excellence Award 2012" in the field of ERP solutions, by KRDWG's Selection Committee at IIT Delhi.

JURY PROFILES | Thursday, 21st January 2022



Ms. Chinu Agarwal
Visiting Faculty
Delhi Metropolitan Education &
Delhi Technical Campus, Noida

Ms. Chinu Agarwal is a result oriented professional with over 6 years of experience in Finance, Accounts, Audit and Taxation. She is endowed with meritorious academic records, Chartered Accountant (May 2006), MBA Finance (Gold medallist), Merit holder in graduation and position holder at school level. She has worked with Khaitan & Co. (Law firm) as a non-legal assistant, managing complete accounts and finance of Bangalore branch. She has also been associated with GO-GO International Pvt. Ltd. (Manufacturing cum Export House) as an Assistant Manager (Bangalore). She has served with ICICI Bank, New Delhi as an Assistant Manager and was also associated with Sampati Lal Bohra & Co. (CA Firm), Udaipur as Audit In-charge. She also worked with Amity University, Noida as a visiting faculty teaching subjects- Financial Reporting, Company Law and Auditing.



Prof. (Dr.) Sanjeev thakur
Professor & HOD
ASET- CSE, Amity University,
Noida

Prof. (Dr.) Sanjeev Thakur is highly experienced faculty & Professor and Head of Department of Amity School of Engineering and Technology, department of Computer Science & Engineering (CSE). He is working with Amity University since 1999 and has published more than 20 research papers in reputed journals.

JURY PROFILES | Thursday, 21st January 2022



Prof. (Dr.) Faisal Ahmed
Professor
FORE School of Management,
New Delhi.

Prof. (Dr.) Faisal Ahmed research and consulting interests include Indo-Pacific region, China's Trade and Geopolitics, Ocean Diplomacy, Trade Agreements, and Sustainable Development goals. He was the consultant to the United Nations ESCWA and other organisations. He has worked on projects supported by the Ministry of Commerce and Industry, Government of India. He holds an Executive Certification in Geopolitical Analysis from Geneva. Prof. Ahmed has published papers in refereed journals indexed in Scopus and Clarivate-web of science, and frequently published in popular media. He is the author of the textbook Business Environment: Indian and Global Perspective published by PHI (Prentice-Hall of India). The 3rd edition of this book was published in August 2021. He has also published two edited books on India-ASEAN Engagements, and India's Foreign Policy in WANA region. He has also published three monographs on grassroots reach out of India's Foreign Trade Policy, India's experiences in trade agreements, and EEZ and the United Nations Convention on Law of the Sea.

Prof. Ahmed is frequently invited as an expert and panellist by leading institutions and think tanks in India and abroad. His latest book titled "Belt and Road Initiative: Geopolitical and Goeconomic Aspects" (November 2021) has been published last month by Routledge from New York and London. His articles were appeared in leading newspapers like The Hindu Business Line, South China Morning Post (Hong Kong), The Economic Times, The Financial Express, The Korea Times (South Korea), and The Straits Times (Singapore), among others. He is also interviewed as an expert by national and international media including Vietnam TV and the BBC.



Prof. (Dr.) Nitin Arora
Professor
AIBS, Amity University, Noida

Prof. (Dr.) Nitin Arora is currently working as a Professor of Happiness and a Corporate Trainer at Amity International Business School, Amity University, Uttar Pradesh. He is the Head of Amity Rekhi Centre of Excellence for the Science of Happiness. He teaches Design thinking, Entrepreneurship, Behavioral Sciences and Human Values oriented courses. He is also a Proctor and Avid Researcher. He has 30 plus National and International SCOPUS research papers & 2 books to his credit. He has eight PhD scholars. He has organized International HR Conferences, FDPs with government and Private Organizations. Internationally he has taught in New York Institute of Technology, an American University in Jordan and in TALAL Abu Ghazaleh Univ College of Business in Bahrain for total of 6 plus years. He sees entrepreneurs as the storehouse of fuel needed for nations' growth and design thinking, as the fuel refining capacities that need to be learned every day and applied.

JURY PROFILES | 22nd January 2022



Mr. Nishant Sinha
Vice President – Strategy Lead
Swiss Re Global Business Solutions
India Private Limited, Bangalore

Mr. Nishant Sinha is a Vice President at Swiss Re group, currently as strategy lead at group's Global in-house Capability Centre at Bangalore, with over 1500 employees working across the entire re/insurance value chain. He is responsible, along with his counterparts, to help and accelerate Swiss Re's competitiveness in the market by excelling in core business capabilities and enabling transformation through R&D-focused initiatives, innovation and differentiation. He joined Swiss Re in 2011 as part of Economic Research & Consulting India Team and later went on to establish the P&C Business Services team for Asia in Bangalore. He is the author of several global studies published under Swiss Re's sigma publications on trends in Re/insurance sector in emerging markets, covering topics/geographies such as Urbanization, Casualty etc. Prior to his joining to Swiss Re, Mr. Nishant worked as market consultant at Empower Research LLC. He holds a master's degree from Ohio University. He is also a certified Scrum Master, Agile Leader and Change Manager.



Prof. (Dr.) Himanshu Joshi
Professor
FORE School of Management,
New Delhi

Prof. (Dr.) Himanshu Joshi is Ph.D., M.B.A (Finance); FDP (IIM- Ahmedabad). He has specialist diploma in Credit Risk Management, NUS Singapore. He has over two decades of experience in Teaching, Training, and Research at MBA/PGDM level. He has also been associated with Indian Institute of Management – Rohtak and Indian Institute of Corporate Affairs – Manesar, and ONGC Academy, Dehradun as Visiting Faculty. He has developed and conducted various executive education programs for corporates and PSUs on Spreadsheet Modelling for Valuation, Enterprise Risk Management, Foreign Exchange Risk Management, and Financial Strategies for Value Creation. He has published research papers in peer reviewed journals indexed in Scopus, Web of Science, and listed in ABDC and ABS. He has also contributed to institution building activities by handling academic administration responsibilities such as - Professor in Charge - International Relations; Chair-Student Affairs- Chair-CCAC and Chair-Library- Advisory Committee; Member- Staff Appraisal and Review Committee, Member-NIRF Committee at FORE school of Management, New Delhi.

JURY PROFILES | 22nd January 2022



Ms. Yagbala Kapil
Assistant Professor,
IMS University, Ghaziabad

Ms. Yagbala Kapil has more than 15+ years of academic and administrative experience. She has published various Research Papers both Nationally and Internationally. She conducted various workshops and Training Programs for faculty members, students, corporate professionals, Women Entrepreneurship development programs sponsored by Department of Science and Technology. Recently, she did one workshop on soft skills for Government Police officials at Centre of Detective Training School, Ghaziabad (Uttar Pradesh), India. She is nominated as a member of National Innovation Start up Policy, an initiative by Government of India and also a part of MoE Innovation Cell by the Institute. She has completed fifteen days FDP organized by Innovation and Incubation Cell, IIT Delhi. Ms. Yagbala is a coordinator of IIRS-ISRO E-Learning program. Her scholar interest lies in area of HR & Entrepreneurship. Being a member of Institutional Innovation Council governed by Ministry of Education India, she is actively involved in mentoring and guiding the buddy entrepreneurs in their start-up journey.



Dr. Jyoti Chandwani
Professor & Associate Dean Academics,
PhD (Management)
Vivekanand Institute of Management
and Research, Mumbai

Dr. Jyoti Chandwani is a teaching enthusiast with a strong streak for spirituality. She walks in with a rich experience of 15 years in Academia & 4 years in the industry. She has a wide array of knowledge and skills in the areas of Design Thinking, Entrepreneurship, Research Methodology & HR which took her towards academics is integrating education with spirituality & emotional intelligence. She has published 20 Research Papers in International and National Conferences, 4 Chapters in Book, Papers Reviewed 10 research papers and attended 36 FDPs. She is also heading Entrepreneurship Cell, Incubation Cell, Family Managed Business Cell, Spirituality Cell. She is a Convenor -MHRD-IIC, NPTEL, Content/Syllabus Designing in Entrepreneurship Management (Specialization), Managing yourself, Managing yourself to lead others, Certification course in HR Analytics. She is awarded with 20 Most Influential Women in Academics 2021, Best Professors in Human Resource Management” (ETNow & World HRD Congress), “Best Faculty Academics” & “The Most Favorite Teacher”.

JURY PROFILES | 22nd January 2022



Mr. Pradeep has an extensive experience for more than 35 years in the Pharmaceuticals, Genetic Science & Diagnostics Industries in India. He has worked with top Pharma Companies like Wockhardt Ltd, Modi-Mundi Pharma (Continus tech.), Sun Pharma (Chest & Gastro Div), Premier Nutraceuticals (CoralCalcium), Akumenties. He has great experience of successfully launching Genetic Science Project in India with Companies like Preventine life Care (GCMS Tect.), iGenetics (Cyto & Molecular), Agile (Cytogenetics) & Infexn Lab (Microbiology & Molecular). He also worked as Consultant-Sales with Suburban Diagnostics (BHID).

Mr. Pradeep Chawda
Director
UniversitiGoGlobal (UGG)
UsGoGlobal (USGG) India & Middle East



Prof. (Dr.) Kanhaiya Singh is highly experienced banker and academician working with GLA University since 2016 as the professor of Finance and Accounts. He is also the Director of Financial Market Research Centre, GLA University, Mathura. Earlier he worked with FORE School of Management, New Delhi as Professor of Finance & Accounts. He was also associated as Associate Professor at BIT, MESRA Ranchi.

Prof. (Dr) Kanhaiya Singh
Professor & Director, Financial
Market Research Centre
GLA University, Mathura



Dr. Gabriela Flores Rangel did her PhD (Applied Sciences). She has interest in photonic probes used to study the optical properties for several materials systems, such as semiconductors, metals and polymers. The extension of such studies to industrial environments is one of her principal goals. She is the International Evaluator of the Wadhvani Foundation managing University Entrepreneurship Projects at basic and advanced levels of different universities in India, Mexico, Peru, Chile and the Philippines. She is also a mentor of the Women in STEAM program of the Mexico, US Leaders network where she guides young students in their choice of career in the STEM area for their development as future professionals.

Dr. Gabriela Flores Rangel
International Evaluator
Wadhawani Foundation, Mexico



Ms. Bhawana Dhawan has 16 + years industry experience of including Real Estate as well as ITES/IT/Startup industry. She is currently identifying start-ups at Vancouver, BC as their product development partner/technology advisor - to transform them digitally and help them to stay relevant. She is the dynamic Leader, Motivator, Innovator & Enabler- Strategizing, Validating & Creating Ecosystems for Start-ups from Business Planning to testing to product development till launch and successful execution. She has proven her expertise in both Retail and Corporate Sales for Business Development & New Business Initiatives. She has also deals in Sales & Marketing, Management, Strategy, CRM, Branding & Digital Solutions. She is undertaking research work & competition surveys for always benchmarking & staying ahead in given industry and environment.

Ms. Bhawana Dhawan
Director/ CMO
Aeroqube Inc, New Delhi



4th INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION AND LEADERSHIP (ICEIL'2022)

Theme: 'Resilient Entrepreneurship, Disruptive Innovations, and Agile Leadership:
Gearing up for Industry 5.0 for Economic Growth in VUCA

20-22, January 2022 | **VIRTUAL PLATFORM**

PROGRAMME SCHEDULE

INAUGURAL CEREMONY

20th January 2022 || Timings: 10.00 am – 11.45 am

URL: <https://amityuni.live/87955789387>

Time	Programme
09.45 am – 10.00 am	Joining of Dignitaries, Delegates, Awardees & attendees at the Virtual Valedictory Ceremony of ICEIL 2022
10:00 am – 10:05 am	Invocation and Lamp Lighting
10.05 am – 10.12 am	Welcome Address by Prof. (Dr.) Sanjeev Bansal , Organising Co-Chair, ICEIL-2022, Dean-FMS & Director, ABS
10.12 am – 10.22 am	Introduction and Opening Address by Prof. (Dr.) Balvinder Shukla , Chair – ICEIL'2022 & Vice Chancellor, Amity University Uttar Pradesh
10.22 am – 10.30 am	Address by Dr. W Selvamurthy , Co-Chair-ICEIL'2022, President-Amity Science Technology & Innovation Foundation & Chancellor, Amity University Chhattisgarh
10.30 am – 10.45 am	Keynote address by Dr. Sunil Shukla , DG, Entrepreneurship Development Institute of India (EDII), Ahmedabad
10.45 am – 10.55 am	Address by Dr. Atul Chauhan , Patron-ICEIL'2022, Chancellor, AUUP & President, RBEF (Subject to confirmation)
10.55 am – 11.00 am	Release of recently authored Books by Amity Faculty
11.00 am – 11.30 am	Conferring of Amity Entrepreneurial Excellence Award 2022 – <ul style="list-style-type: none"> • Shri Rajesh Mehra, Director & Promotor, Jaquar Group - Amity Entrepreneurial Excellence Award 2022 <i>Acceptance Speech by Shri Rajesh Mehra</i> • Mr. Sushant Rungta, Chief Technology Officer, Absolute Foods - Amity Alumni Entrepreneurial Excellence Awards 2022 <i>Acceptance Speech by Mr. Sushant Rungta</i> • Mr. Aditya Chandra, Director, Reliant EDS Pvt. Ltd. - Amity Alumni Entrepreneurial Excellence Awards 2022 <i>Acceptance Speech by Mr. Aditya Chandra</i> • Mr. Varun Yadav, CEO, Varuna Chemical Industries Pvt. Ltd.- Amity Alumni Entrepreneurial Excellence Awards 2022 <i>Acceptance Speech by Mr. Varun Yadav</i> • Mr. Divyansh Saxena, Chief Technology Officer, Deep Explo Equipments Pvt. Ltd.- Amity Alumni Leadership Award for Excellence in Family Business <i>Acceptance Speech by Mr. Divyansh Saxena</i>
11.30am – 11.42 am	Blessings by Dr. Ashok K Chauhan , Founder President, RBEF (Subject to confirmation)
11.42 am – 11.45 am	Vote of thanks by Prof. (Dr.) M K Pandey , Organising Co-Chair-ICEIL'2022 & Joint Head-Amity School of Engineering and Technology (ASET)



4th International Conference on entrepreneurship, Innovation and leadership (ICEIL'2022)

Theme: 'Resilient Entrepreneurship, Disruptive Innovations, and Agile Leadership:
Gearing up for Industry 5.0 for Economic Growth in VUCA

20-22, January 2022 | **VIRTUAL PLATFORM**

Track # 7: START UP EXPO 2022

Conference Website: <https://www.amity.edu/iceil2022/>

PROGRAMME SCHEDULE

DAY-1: Thursday, 20th January 2022 (12:00pm – 7:00pm)

Time	Duration	Speakers
12:00 pm- 12:03 pm	3 mins	Welcome Address and Introduction Start-up Expo Chair Prof. (Dr.) Anupam Narula Dy. Director (Alumni Relations) & Professor-Marketing-AUUP
12:04 pm-12:09 pm	5 min	Opening Remarks Conference Co-Chair: Dr. W Selvamurthy , President. Amity Science & Technology Innovation Foundation (ASTIF), Chancellor- Amity University, Chhattisgarh
12:10 pm-12:15 pm	5 mins.	Opening Remarks Conference Chair: Prof. (Dr.) Balvinder Shukla, Vice-Chancellor, AUUP
SESSION 7.1: HEALTH CARE, WELLNESS, NUTRITION, HYGIENE AND SANITATION		
12:16 pm- 12:21 pm	5 mins	Brief introduction of the participants by Master of Ceremony (MC)
12:22 pm- 12:32 pm	10 mins	Mr. K.R Jaya Prakash, Managing Director & Quality Manager, Medi 5 Diagnostics
12:33 pm- 12:43 pm	10 mins	Ms. Fizza Abbas, Founder, Fizzlicious Skin
12:44 pm- 12:54 pm	10 mins	Dr. Nitin Dhar, Founder & Head Physiotherapist, Ergo Work Healthcare Pvt. Ltd.
12:55 pm- 01:05 pm	10 mins	Ms. Stuti Lal, Director, Bikalp Herbals Pvt. Ltd.
01:06 pm- 01:16 pm	10 mins	Mr. Vikas Gupta, Founder & Director, Caladium Products Pvt. Ltd.
01:17 pm- 01:27 pm	10 mins	Mr. Sagar Khaneja, Director, Radicon Laboratories Ltd.
SESSION 7.2: RETAIL MANAGEMENT, CONSULTANCY AND OTHER SERVICES		
2:00 pm – 2:05 pm	5 mins	Brief introduction of the participants by Master of Ceremony (MC)
2: 06pm – 2:16pm	10 mins	Mr. Ritika Malik, Co- Founder, Combine Ways
2:17pm – 2:27pm	10 mins	Mr. Devansh Chopra, Founder & CEO, Sorditcon Pvt. Ltd
2:28 pm – 2:38 pm	10 mins	Mr. Rishav Kumar, Director, Salaryfied Consultancy Services
2:39 pm – 2:49pm	10 mins	Dr. Nameet Kaur, CEO, Operon Technologies
2:50 pm – 3:00pm	10 mins	Mr. Sumit Sharma, Chief Consultant, Idevoke Communique Consultancy
3:01pm – 3:11pm	10 mins	Dr. Kumar Gaurav, Founder & Principal Consultant, NW Nurturing Wealth
3:12pm-3:22pm	10 mins	Mr. Alok Kumar, Director, Igniter Vacations India Pvt. Ltd
3:23pm-3:33pm	10 mins	Mr. Adarsh Vardhan, Founder & CEO, Bluestackancy

SESSION 7.3: ART & DESIGN, SKILL BASED BUSINESS VENTURES

Time	Duration	Speakers
3:45pm – 3:50 pm	5 mins	Brief introduction of the participants by Master of Ceremony (MC)
3:51pm – 4:01pm	10 mins	Ms. Priya Bhargava, Founder, The Handrafters
4:02pm – 4:12pm	10 mins	Ms. Shivani Sharma, Founder, Doodle Paints
4:13pm – 4:23pm	10 mins	Ms. Minal Chatterjee, Founder & CEO, Paint Lab
4:24pm – 4:34pm	10 mins	Ms. Kaushiki Bajpai, Founder, Little Mish
4:35pm – 4:45 pm	10 mins	Mr. Rajeev Kumar, Founder, Sanvi Designers

SESSION 7.4: SOCIAL ENTERPRISES AND NGO'S

5:30 pm – 5:35 pm	5 min	Brief introduction of the participants by Master of Ceremony (MC)
5:36 pm – 5:46 pm	10 mins	Mr. Rishikant Mishra, Founder President, Udaar Foundation
5:47 pm – 5:57 pm	10 mins	Ms. Renu Bali, Founder, Tender Heart NGO
5:58 pm – 6:08 pm	10 mins	Ms. Nitika Ghosh, Founder, EKHOJ Enterprises Pvt. Ltd.
6:09 pm - 6:19 pm	10mins	Ms. Radhika Bhagat, Founder & CEO, Sacred Earth Trust

DAY 2: Friday, 21st January 2022 (10:00 am – 7:00pm)

Time	Duration	Speakers
10:03am - 10:06 am	3 mins	Welcome Address and Introduction Start-up Expo Chair Prof. (Dr.) Anupam Narula Dy. Director (Alumni Relations) & Professor-Marketing- AUUP
10:07am - 10:12am	5 mins.	Opening Remarks Organizing Co-Chair Prof. (Dr.) M K Pandey Joint Head, Amity School of Engineering and Technology (ASET), Noida
10:13am - 10:18am	5 mins.	Opening Remarks Organizing Chair Prof. (Dr.) Sanjeev Bansal Dean - Faculty of Management Studies (FMS) and Director, Amity Business School (ABS), AUUP
10:19 am - 10:24 am	5 mins.	Opening Remarks Conference Chair Prof. (Dr.) Balvinder Shukla , Vice Chancellor, AUUP

SESSION 7.5: RETAIL MANAGEMENT, CONSULTANCY AND OTHER SERVICES

10:25 am - 10:30am	05 mins.	Brief introduction of the participants by Master of Ceremony (MC)
10:31 am - 10:41 am	10 mins	Mr. Debtanu Barman, Director, Aqua Doctor Solutions
10:42am - 10:52am	10 mins	Ms. Chhavi Prabhakar- Founder & CEO, GISER Consultants Private Limited
10:53 am -11:03am	10 mins	Mr. Mayank Gulati, Founder, Biomix India
11:04am - 11:14am	10 mins	Mr. Nikunj Keswani, Founder, Growth Tangent
11:15am - 11:25am	10 mins	Mr. Parth Mohan, Founder, Pizza Diroma
11:26am - 11:36 am	10 mins	Mr. Akash Singh, CEO, Bioverse Technologies Pvt. Ltd
11:37am - 11:47am	10 mins	Mr. Rishi Raj Joshi, Director, RAR life sciences

SESSION 7.6: EDUCATION, TRAINING AND DEVELOPMENT

Time	Duration	Speakers
12:00am- 12:05 am	5 mins.	Brief introduction of the participants by Master of Ceremony (MC)
12:06pm-12:16pm	10 mins	Mr. Sourabh Sachdeva, Director, IPETHICON (An Educational Academy) Pvt. Ltd
12:17pm-12:27pm	10 mins	Mr. Uday Singh Rathore, Founder, Karat Lawz Academy
12:28 pm- 12:38pm	10 mins	Ms. Aziel Flona Marques, Founder, GPS for Parents
12:39pm- 12:49pm	10 mins	Prof. Sundeep Katevarapu , Founder & Chief Managing Director, We Avec U Organisation
12:50 pm- 1:00 pm	10 mins	Dr. Deepika Chamoli, Founder & Director, Speaking Cube

SESSION 7.7: AGRICULTURE AND FOOD PROCESSING

2:00 pm- 2:05 pm	5 mins.	Brief introduction of the participants by Master of Ceremony (MC)
2:06 pm- 2:16 pm	10 mins	Mr. Vikrant Singh, Founder, FMD Foods
2:17pm- 2:27 pm	10 mins	Mr. Sushan Rungta, Chief Technology Officer, Absolute Foods
2:28 pm- 2:38 pm	10 mins	Mr. Rahul Jain, Director, Aquagri Greentech Pvt. Ltd
2:39 pm- 2:49pm	10 mins	Mr. Nishant Chauhan, Director CFO Head (R & D), Neem Tree Agro Solutions Pvt. Ltd.
2:50 pm- 3:00 pm	10 mins	Mr. Stephen Mark Davidson, Founder, Sarah Patisserie & Chocolateries

SESSION 7.8: SCIENCE & TECHNOLOGY VENTURES

3:45 pm- 3:50pm	5 mins.	Brief introduction of the participants by Master of Ceremony (MC)
3:51pm- 4:01pm	10 mins	Mr. Sudeep Gupta, Founder, Store my Goods
4:02pm- 4:12pm	10 mins	Dr. Deeksha Bhartiya, Founder & Director, Genomiki Solutions Pvt. Ltd.
4:13pm-4:23pm	10 mins	Mr. Abhishek Bhattacharya, Co-Founder, Whrrl- Sustaining Lifeblocks
4:24pm 4:34pm	10 mins	Mr. Ayush Kumar, Founder, Ambitious Tech.
4:35pm 4:45pm	10 mins	Mr. Rishabh Agrahari, Director, V- Mihira Chemicals Pvt. Ltd.
4:46pm- 4:56pm	10 mins	Ms. Madhu Bansal, Founder & CEO, The Finberg
4:57pm-5:07pm	10 mins	Mr. Aasav Ravi, Engineer, Lasavo Technologies

Session 7.9: Events, Media & Mass Communications

5:30 pm- 5:35 pm	5 mins.	Brief introduction of the participants by Master of Ceremony (MC)
5:36 pm- 5:46 pm	10 mins	Mr. Souvik Goswami, Co-Founder & Group Chief Editor, APAC, Digital Innovation News Network Pvt Ltd.
5:47 pm- 5:57pm	10 mins	Mr. Agam Bhatnagar, Director, Ashplan Pvt Ltd.
5:58 pm-6:08 pm	10 mins	Mr. Vaibhav Rautela, Founder & CEO , PLI Media
6:09 pm 6:19 pm	10 mins	Mr. Kshitij Shankar Choudhary, CEO, JAANO Junction LLP
6:20 pm- 6:30 pm	10 mins	Mr. Aditya Vuchi, Founder, Doosra
6:31 pm- 6:41 pm	10 mins	Mr. Rohit Ranjan Rout, Founder & CEO, DestinX Entertainment
6:42pm-6:52pm	10 mins	Ms. Taniya Tikoo, Co-Founder & Editor-in-Chief, Observe Now
6:53-7:03pm	10 mins	Mr. Rouunaq Syed, Director, Starline Communication

DAY 3: Saturday, 22nd January 2022 (10:00 am – 3:30pm)

Time	Duration	Speakers
10:00am - 10:06am	6 mins	Welcome Address and Introduction Start-up Expo Chair Prof. (Dr.) Anupam Narula Dy. Director (Alumni Relations) & Professor-Marketing- AUUP
10:07am - 10:13am	6 mins.	Opening Remarks Organizing Co-Chair & Technical Chair Prof. (Dr.) M Sajnani Dean - Faculty of Hospitality & Tourism and Director, Amity Institute of Travel & Tourism (AITT), AUUP
10:14 am - 10:24am	10 mins.	Opening Remarks Conference Chair: Prof. (Dr.) Balvinder Shukla, Vice Chancellor, AUUP
SESSION 7.10: ENERGY & INFRASTRUCTURE		
10:25 am - 10:30am	5mins.	Brief introduction of the participants by Master of Ceremony (MC)
10:31 am - 10:41am	10 mins	Mr. Ashish Srivastava, , Partner Sales Head, Sunrays Infratech
10:42am - 10:52am	10 mins	Mr. Umang Rohilla, Founder & CEO, Oliveco Estate Pvt. Ltd
10:53 am - 11:03am	10 mins	Ms. Suman Kumari, Founder, Contractor Pvt. Ltd
11:04am - 11:14am	10 mins	Mr. Manish Bhardwaj, Managing Director, Shaft Energies Pvt. Ltd.
11:15am - 11:25am	10 mins	Mr. Navvin Agarwaal, Founder, Kansal Estate Pvt. Ltd
SESSION 7.11: LUXURY, APPAREL, FOOTWEAR, BEAUTY AND PERSONAL CARE		
12:00pm - 12:05pm	5 mins.	Brief introduction of the participants by Master of Ceremony (MC)
12:06pm - 12:16pm	10 mins	Mr. Shrey Luthra, Founder & CEO, FREECULTR-UNDERMe Brands Pvt. Ltd
12:17pm - 12:27pm	10 mins	Ms. Nashra Kamal, Co-Founder, Hazrat Gems
12:28pm - 12:38pm	10 mins	Mr. Ravi Ranjan, Founder, Namu Apparel
12:39pm - 12:49pm	10 mins	Mr. Harsh Goyal, Director, Paradaeza
12:50pm - 1:00pm	10 mins.	Ms. Parul Srivastava, Founder, Swades Creations
1:01pm - 1:11pm	10 mins	Mr. Preet Shah, Founder, Revolve Green
SESSION 7.12: SCIENCE & TECHNOLOGY VENTURES		
2:00pm - 2:05 pm	05 mins	Brief introduction of the participants by Master of Ceremony (MC)
2:06pm - 2:16pm	10 mins	Ms. K. Maria Yoshitha, Co-Founder & CEO, Radheyen13 Robotics
2:17pm - 2:27pm	10 mins	Mr. Vinod Pandey, Manager, Mars Bioanalytical Pvt. Ltd.
2:28 pm - 2:38pm	10 mins	Mr. Rajesh Sharma, Director, Raja Engineering Works
2:39pm - 2:49pm	10 mins	Mr. Abhishek Jain, Founder, FUJIN
2:50pm - 3:00 pm	10 mins	Mr. Bharat Khunger, Director, Kaizen Corporation India

NOTE: All Exhibitors, MC's and Rapporteurs are requested to join/enter their Online session ten minutes prior to the scheduled time through Panelists Link for the smooth conduct of the session.



4th International Conference on entrepreneurship, Innovation and leadership (ICEIL'2022)

Theme: 'Resilient Entrepreneurship, Disruptive Innovations, and Agile Leadership:
Gearing up for Industry 5.0 for Economic Growth in VUCA

20-22, January 2022 | **VIRTUAL PLATFORM**

PROGRAMME SCHEDULE

VALEDICTORY CEREMONY

22nd January 2022 || Zoom Platform || 4 PM to 5.45 PM

Website: www.amity.edu/iceil2022

URL: <https://amityuni.live/88649359522>

Time	Programme
03.45pm – 04:00pm	Joining of Dignitaries, Delegates, Awardees & attendees at the Virtual Valedictory Ceremony of ICEIL 2022
04:01pm – 04:04pm	Invocation and Lamp Lighting
04:05pm – 04:10pm	Welcome Address by Dr. W Selvamurthy , Co-Chair ICEIL 2022 and President, ASTIF and Chancellor, Amity University Chhattisgarh
04:10pm – 04:20pm	Presentation of Conference Report by Prof. (Dr.) M Sajjani , Dean FHT, Director-AITT & Organizing Co-Chair ICEIL 2022 & Ms. Ritu Bhatnagar, Overall Co-ordinator, ICEIL-2022 & Sr. Programme Officer, AUUP
04:20pm – 04:25pm	Address by Chair - ICEIL 2022, Prof. (Dr.) Balvinder Shukla , Vice Chancellor, Amity University Uttar Pradesh
04:25pm – 04:40pm	Presentation Event Specific Awards by Guest of Honour: <ol style="list-style-type: none"> EUREKA- Innovative Design Project Competition Prof. Dr. Sujata Pandey, Head, AIDC) Lakshya- Business Plan Competition and Boot Camp (Prof. Dr. Neelam Saxena, Head, ACED) Best Research Paper Award (Prof. Dr. Sujata Khandai, Hol, ACCF & ASB, Technical Chair- Management Domain, ICEIL 2022 and Prof. Dr. Kumud Bala, Professor, AIB, Technical Chair-Biosciences & Biotechnology Domain, ICEIL 2022) Case Study Competition (Prof. Dr. Chandranshu Sinha, Professor, ABS) Start Up Expo (Prof. Dr. Anupam Narula, Professor, ASB and Dy. Director-Alumni Relations, AUUP)
04:40pm – 04:55pm	Address by Guest of Honour - Shri Subhash Ghai , The Showman, Pioneering Bollywood Entrepreneur and Visionary Educational Innovator
04:55pm – 05:05pm	Address by Dr. Aseem Chauhan , Chancellor Amity University Haryana & Addl. President RBEF
05:05pm – 05:10pm	Release of recently authored Books of Amity faculty by Chief Guest
05:10pm – 05:25pm	Presentation of Amity Entrepreneurial & Leadership Awards by Chief Guest & Acceptance Speech by Awardees <ul style="list-style-type: none"> Mr. Shivender Mohan, CEO, Proficient Logistix Services Acceptance Speech by Mr. Shivender Mohan Mr. Gursharan Singh Gill, Co-Founder and Director - Marketing, Insight Collaborative Logistics Acceptance Speech by Mr. Gursharan Singh Gill Mr. Amaresh Patel, Managing Director, Into Legal World Acceptance Speech by Mr. Amaresh Patel Mr. Sudeep Gupta, Founder CEO, SMG Storage Private Limited Acceptance Speech by Mr. Sudeep Gupta
05:25pm – 05:40pm	Valedictory address by Chief Guest - Shri Bhanu Pratap Singh Verma ji , Hon'ble Minister of State, MSME
05:40pm – 05:45pm	Vote of Thanks by Prof. (Dr.) Sanjeev Bansal , Organizing Co-Chair, ICEIL 2022, Dean-FMS and Director, ABS

VIRTUAL
STARTUP **EXPO** **2022**

PARTICIPANTS PROFILE
(SECTOR WISE)



Track No 7.1 - Health Care Wellness, Nutrition Hygiene & Sanitation



MR. K. R JAYA PRAKASH
MANAGING DIRECTOR &
QUALITY MANAGER
MEDI 5 DIAGNOSTICS



MS. FIZZA ABBAS
FOUNDER
FIZZLICIOUS SKIN



DR. NITIN DHAR
FOUNDER AND
HEAD PHYSIOTHERAPIST
**ERGO WORK
HEALTHCARE PVT. LTD.**



MS. STUTI LAL
DIRECTOR
**BIKALP HERBALS
PVT. LTD.**



MR. VIKAS GUPTA
FOUNDER & DIRECTOR
**CALADIUM PRODUCTS
PVT. LTD.**



MEDI 5 DIAGNOSTICS (A unit of KJ&JK Health Care Private Limited)

1. **Founder's Name** : Mr. K. R Jayaprakash
2. **Organizational Address** : 88-189/38, Ravi Market, Katra Mashroo, Dariba Kalan, Chandni Chowk, Delhi -1100006
Plot No. 1086, Srinivasa Enclave, Near Ushamullapudi Hospital, Gajularamaram Road, Hyderabad, Telangana, India - 500055
3. **Year of Establishment** : 2021
4. **Registration Number** : U24239TG2021PTC152365
5. **Website url** : <https://rnedi5.in>
6. **Email ID** : Jayaprakash@medi5.co.in
7. **Mobile Number** : 7227974262
8. **General Business Activity** : Deals in Medical Diagnostics.

9. **Vision & Mission:**

Vision: To deliver the highest quality of health care services for accurate, timely, diagnosis at affordable cost.

Mission: To be a one stop solution for the medical diagnostics and referral laboratories with comprehensive cum tailor made services.

10. **Company Strategy: INCEPTION WITH DEMAND - CURRENT MOST WANTED:**

With a vision to be seen as a one-point solution for medical diagnostics and referral laboratories, MEDI5 established with RTPCR Testing services at affordable cost with minimal TAT which enabled customer conversion & complete customer satisfaction. NABL Accreditation and ICMH recognition added the facelift for the same.

ADDITION OF NEW PRODUCT RANGE WITH GOOD REACH:

With a better reach to customers, other diagnostic para meters including Serology, Hematology, Biochemistry, Clinical Pathology & Immunoassay too initiated with cutting edge technology.

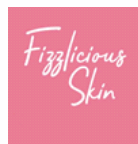
COALITION & CONVERGING MARICH THROUGH B2B:

In view of spreading the wings to reach the wider market, effective business to business model is adopted in collaboration with Hospitals, Health & Wellness players, Third party Aggregators and Corporates -Annual Medical Check-up plans.

11. **Financial Considerations:** A clear and precise knowledge of the equipment requirement and facility design helped in identifying requirement with more precision and thus minimizing the budget to best.

Adequate communication with vendors on the cut-off credit and repay time towards the equipment and consumables management.

12. **Growth Potential (Future Plans):** With the emergence of the SARS-CoV-2 virus, there has been an increase in lab testing, which saw demand grow even more in an attempt to keep pace with the suspected cases of COVID-19. With a target of CAP accreditation and Foetal Medicine application, MEDI5 will be enabled for Highly advances diagnostics like genome sequencing, Neonatal Diagnostics (Stem cell, Chord Blood etc..) by the year 2025.



FIZZLICIOUS SKIN

- 1) **Founder's Name** : Ms. Fizza Abbas
- 2) **Organizational Address** : C-2A Johri Farm, Noor Nagar Extn, Okhla- 110025
- 3) **Year of Establishment** : 2019
- 4) **Registration Number** : 07BWAPA4849J1ZJ
- 5) **Website URL** : N/A
- 6) **Email ID** : fizzabbas5@gmail.com
- 7) **Mobile Number** : 8527569786
- 8) **General Business Activity** : Organic Skin Care
- 9) **Vision & Mission** : To create cruelty free, vegan skin care and hair care products.
- 10) **Company Strategy:** We focus on creating a community of like-minded people who believe in contributing to the idea of cruelty free environment friendly skincare products.
- 11) **Financial Considerations:** 10 Lac p/a
- 12) **Growth Potential (Future Plans):** To expand our business and list our products on all online selling platforms.



ERGOWORK HEALTHCARE

- 1) **Founder's Name** : Dr. Nitin Dhar
- 2) **Organizational Address** : 348, Shakti Khand-3 Indirapuram, Ghaziabad
- 3) **Year of Establishment** : 2019
- 4) **Registration Number** : Trademark No - 4624327 | MSME - UP29D0035089
- 5) **Website URL** : www.ergoworkhealthcare.com
- 6) **Email ID** : ergoworkhealthcare@gmail.com
- 7) **Mobile Number** : 9999802613
- 8) **General Business Activity** : Physiotherapy and Rehabilitation | Ergonomics | Academics | Homecare Services
- 9) **Vision & Mission:**

STARTUP - ONLINE VIRTUAL PHYSIOTHERAPY CLINIC

We are committed to provide online art level of physiotherapy and ensure timely recovery in any body pain.
100% Safe | Cost Effective | 24/7 Service Available | Worldwide Connectivity

10) **Company Strategy:**

Patient Assessment by trained Physiotherapists for diagnosis the problems with the help of various tests and physical moments.

Physiotherapy treatment, first and foremost, involves giving you a clear understanding of what your injury is, and how and why it happened.

Finally, online physiotherapy treatment will be given.

- 11) **Financial Considerations:** App development financial expenses are in consideration in coming months for smooth and proper documentation of patients.
- 12) **Growth Potential (Future Plans):** Future plan is to expand the work PAN India and abroad and make it accessible to rural places too. Within the technology we are just a click away from you to provide our services.



BIKALP HERBALS PRIVATE LIMITED

- 1) **Founder's Name** : Ms. Stuti Lal
- 2) **Organizational Address** : 12/202, Malhar Deluxe, Sahara Grace Apartments, Jankipuram, Lucknow
- 3) **Year of Establishment** : 2021
- 4) **Registration Number** : U15549UP2021PTC155839
- 5) **Website URL** : www.bikalpherbals.in
- 6) **Email ID** : lal.stuti@gmail.com
- 7) **Mobile Number** : 9897210865, 7860079048
- 8) **General Business Activity** : Developing, manufacturing and marketing of herbal infusion
- 9) **Vision** : Natural food for good Health
Mission : Developing natural easy to use food products for wellness.
- 10) **Company Strategy:** Bikalp Herbals is developer, manufacturer and marketer of herbal infusion for healthcare, in pursuit of our vision natural food for good health. As a part of this mission, we have developed natural easy to use food products for healthy life. These products are available online and we are now promoting our products in B2B market.

Our product comes in easy-to-use tea bags with uniform weight of herbs it follows dip and sip approach using hot water, which is convenient for working professionals.

Targeting the professional's health conditions, Bikalp herbal has developed a number of infusions, for refreshing morning, cough and cold, immunity, good digestion. Infusion contains scientifically proven herbs like Mulethi, Pepper, Tulsi etc. for good health.
- 11) **Financial Considerations:** To be self sustained.
- 12) **Growth Potential (Future Plans):** To become a renowned international brand in wellness industry.



7.1 HealthCare Wellness Nutrition Hygiene & Sanitation

CALADIUM PRODUCTS PVT. LTD.

- 1) **Founder's Name** : Mr. Vikas Gupta
- 2) **Business Address** : D-1 3rd Floor, Krishna Apra Plaza, Alpha-I Commercial Belt,
Greater Noida, Uttar Pradesh 201308
- 3) **Year of Establishment** : 2015
- 4) **Registration Number** : U15209DL2015PTC278555
- 5) **Website Url** : <http://eatalthy.com/>
- 6) **Email Id** : vikasgupta@eatalthy.com
- 7) **Phone Number** : 9711310006
- 8) **General Business Activity** : FMCG/ HEALTH CARE
- 9) **Mission & Vision** : To be primary point of contact. Where you get everything, you need to be healthy & we aim to be No. 1 Health products provider.
- 10) **Company Strategy**: True vision, competitive advantage, Set Targets, focus on systematic growth, Think long term.
- 11) **Financial Considerations**: We Keep a Line of Credit, Minimize Overhead, Track and Monitor Spending, Invest Appropriately, Maintain Cash Reserves
- 12) **Growth Potential (Future Plans)**: Connect with Farmers, Organic Farming, Open new outlet

7.2 Retail Mangemnet Consulting & other services



MS. RITIKA MALIK
CO- FOUNDER
COMBINE WAYS



MR. DEVANSH CHOPRA
FOUNDER & CEO
SORDITCON PVT. LTD.



MR. RISHAV KUMAR
DIRECTOR
SALARYFIED
CONSULTANCY SERVICES



DR. NAMEET KAUR
CEO
OPERON TECHNOLOGIES



MR. SUMIT SHARMA
CHIEF CONSULTANT
IDEVOKE COMMUNIQUE
CONSULTANCY



DR. KUMAR GAURAV
FOUNDER &
PRINCIPAL CONSULTANT
NW NURTURING WEALTH



MR. ALOK KUMAR
DIRECTOR
IGNITER VACATIONS
INDIA PVT. LTD



MR. ADARSH VARDHAN
FOUNDER & CEO
BLUESTACKANCY



COMBINE WAYS

- 1) **Founder's Name** : Ms. Ritika Malik
- 2) **Organizational Address** : B-28, Pamposh Enclave, GK-1, New Delhi - 110048
- 3) **Year of Establishment** : 2014 (2018 - Market Research)
- 4) **Registration Number** : 070144
- 5) **Website URL** : <https://combineways.com/>
- 6) **Email ID** : contact.us@comways.in , ritika.malik@comways.in
- 7) **Mobile Number** : +91-8882387003
- 8) **General Business Activity** : Market Research & Consultancy |
i. Business Development & Consultancy | Strategy
- 9) **Vision & Mission:**

Vision: Our world is identified by transformational change. Consumer behavior, supply chain management and businesses are changing in such a ways one can't even imagine. To overcome such changes the constant upgradation is evolving in industries, categorized by telecommunication, information technology, human resources, consumer goods, education, healthcare, automotive and many more.

Companies must learn to adapt lean management, better service delivery, eliminate waste and focus on continual improvement. We also moving towards developing customer-centric approach in order to improve business efficiency by upgrading product or service quality of our key beneficiaries and stakeholders.

Mission

Our mission is to guide organizations through the process of strategic change. We support business diversification and growth by channelizing opportunities and strengths in the appropriate direction. Our role is to act as a trusted business consultant and market researcher, providing through business acumen and research-oriented analysis, solutions and implementation.

- 10) **Company Strategy:** Our corporate level strategy is to diversify business operations and make our services reach as many geographies as possible.
- 11) **Financial Considerations:** Cannot disclose now
- 12) **Growth Potential (Future Plans):**

We are aggressively looking to connect with a lot of associates and bigger consultancies to grow our business, along with working for clients based on word of mouth, references and advocacy.

We are also looking to hire project-based consultants for Business Development/ Sales and Operations/ Project Management.



SORDITCON PRIVATE LIMITED India's first 360° Green Consulting Company

- 1) **Founder's Name** : Mr. Devansh Chopra
- 2) **Organizational Address** : UG-06, India Accelerator, MGF Metropolis Mall, MG Road Gurgaon – 122002
- 3) **Year of Establishment** : 2021
- 4) **Registration Number** : U74999HR2021PTC099217
- 5) **Website URL** : <https://www.sorditcon.com>
- 6) **Email ID** : devansh.c@sorditcon.com / devansh@sorditure.com
- 7) **Mobile Number** : 9873936382
- 8) **General Business Activity** : CSR Consulting || CSR & ESG Compliances || Digital Marketing & Branding || Waste Management || CSR Recruitments
- 9) **Vision & Mission:**

Mission: Sorditcon's Mission is to spread the awareness of Environmental, Social and Corporate Governance (ESG) and Corporate Social Responsibility (CSR) to protect our earth and coming generations.

Vision: Sorditcon's Vision is to become a leading advisor of green solutions that aid in creating sustainable value for businesses.
- 10) **Company Strategy:** Sorditcon's Strategy is to Provide the most efficient and effective advice to promote CSR across companies and solutions to implement ESG overall.
- 11) **Financial Considerations:** In process of raising INR 3 million in Q1 of 2022. Interested in raising 10 million INR in Q1 2023.
- 12) **Growth Potential (Sorditcon Future Plans):**
 - Building a strong community of Implementers who can support corporates in implementing CSR and ESG projects on the ground level.
 - Setting up Impact Assessment Targets and Strategize projects as per them with frameworks which are globally acceptable.
 - Build sustainability frameworks as per the company's interests apart from mandatory compliances.
 - Building network of Green Investors to back corporates having projects with proper Impact Assessment reports.
 - Build automated metrics and portals to ESG benchmarking of a company



SALARYFIED CONSULTANCY SERVICES

- 1) **Founder's Name** : Mr. Rishav Kumar
- 2) **Organizational Address** : 121, Bakhtarpur, Sector- 127, Noida
- 3) **Year of Establishment** : 2021
- 4) **Registration Number** : 09AJKPC3864B1ZG
- 5) **Website URL** : www.salaryfied.com
- 6) **Email ID** : contact@salaryfied.com
- 7) **Mobile Number** : 9110102890
- 8) **General Business Activity** : Consultancy & Education
- 9) **Vision & Mission:** Creating an elite platform for endless opportunities. We will be providing a base where you can transform your career by receiving glimpse of corporate world and learn superior values.
- 10) **Company Strategy:** Having maximum MoUs with College and Universities.
- 11) **Financial Considerations:** Initial investment of INR 200000/-
- 12) **Growth Potential (Future Plans):** To go pan India & focus on international market and clients.



OPERON TECHNOLOGIES

- 1) **Founder's Name** : Dr. Nameet Kaur
- 2) **Organizational Address** : C-3/197, Janakpuri, New Delhi, 110058
- 3) **Year of Establishment** : 2020
- 4) **Registration Number** : 07AUXPK458D1Z3
- 5) **Website URL** : <https://www.operon.in/>
- 6) **Email ID** : info@operon.in
- 7) **Mobile Number** : 9818589711
- 8) **General Business Activity** : Research Facilitation
- 9) **Vision & Mission:**

Operon is solely dedicated towards Research Facilitation and Consultancy. We work to overcome Research, Analysis, Discovery, Diagnostics and Manufacturing needs by providing Products & Services to Prestigious Industries, Companies and Institutes.

Our services include Industrial Consultancy, Software, Sequencing Papers, Analytical Instruments, Chemicals, Reagents, Consumables, Software and Services under premier brands. At Operon we provide a wide range of high-quality lab necessities from a small spatula to highly sophisticated equipment, Operon has the quality to provide everything within budget.
- 10) **Company Strategy:** Operon Technologies has the concept of extending scientific help, either modestly through improvements in or drastically by increasing productivity.

The main goal of Operon is a step forward to full the demand of innovation and development at the best prices. We offer best suited commodities in best budget. We strive hard to satisfy our clients from labs to industries all over the globe with modern and efficient materials. We have supplied wide range of products all over the world. Equipment and Consumables, Scientific and Technical writing, Innovative solutions, Software, Sequencing, Conferences, Webinars, Presentations, we provide everything! Operon is one stop solution!
- 11) **Financial Considerations:** The financial section of a business plan is one of the most essential components of the plan. We keep a line of credit, minimize overhead, track and M-monitor spending, invest appropriately and maintain cash reserves.
- 12) **Growth Potential (Future Plans):** Our work has well been recognized and appreciated. We look forward for new ventures.



IDEVOKE COMMUNIQUE CONSULTANCY

- 1) **Founder's Name** : Mr. Sumit Sharma
- 2) **Organizational Address** : Virtual
- 3) **Year of Establishment** : 2010
- 4) **Registration Number** : NA
- 5) **Website URL** : www.idevoke.com
- 6) **Email ID** : idevoke@live.com
- 7) **Mobile Number** : +91 987 11 62 999
- 8) **General Business Activity** : Consultancy Services
- 9) **Vision & Mission** : We Intend –

VISION: To provide consultancy services in the field of Marketing Communication and Brand Promotion.

MISION: To identify and impart execution that explore & build the capacity of stakeholders.

- 10) **Company Strategy:** To provide research based 'innovative consultancy Solutions' for successful placement in the target market(s).
- 11) **Financial Considerations:** untapped market of ₹ 27000 Cr (Assocham).
- 12) **Growth Potential (Future Plans):** NA



NW NURTURING WEALTH

- 1) **Founder's Name** : Dr. Kumar Gaurav
- 2) **Organizational Address** : Office No-10, Mahagun Mart, Noida, UP-201310
- 3) **Year of Establishment** : 2017
- 4) **Registration Number** : AAY-0570
- 5) **Website URL** : www.nuwealth.in
- 6) **Email ID** : kumar.gurav@nuwealth.in
- 7) **Mobile Number** : 9910207034
- 8) **General Business Activity** : Financial Services
- 9) **Vision & Mission:** To create wealth in a steady, sustainable, secure way for our clients. To provide insights, knowledge and unbiased guidance for financially stable future goals.
- 10) **Company Strategy:** Financial Literacy and Wealth Management. We are aiming to tap institutional markets in tier 2 cities like BHEL, Indian Oil, NTPC etc
- 11) **Financial Considerations:** NA
- 12) **Growth Potential (Future Plans):** To expand to tier 2 cities and tap institutional markets.



IGNITER VACATIONS INDIA PVT. LTD.

- 1) **Founder's Name** : Mr. Alok Kumar
- 2) **Organizational Address:** : 112 B, 1st Floor, Surya Kiran Building, 19 KG Marg, Delhi - 110001
- 3) **Year of Establishment:** : 2014
- 4) **Registration Number:** : U74140DL2014PTC269376
- 5) **Website URL:** : www.ignitersindia.com
- 6) **Email ID:** : alok@ignitersindia.com
- 7) **Mobile Number:** : 9910203647
- 8) **General Business Activity:** : Flight, Hotel, Holiday Booking, Incentive Tours, Conference & Meetings
- 9) **Vision & Mission:** As Igniters Vacations strives to make holidays a priority for every Indian, so we are always focused on our customers' satisfaction and our best services have been true magic of the same. Our team that is continually serving with an intention of addressing each single travel need of our customer with the usage of very efficient tour arrangements. Gaining customer's loyalty, credibility and financial results have been our priority since the day of our incorporation.
- 10) **Company Strategy:** We want our customers to travel smart and explore the best out of the regions they are journeying in. By putting our best foot forward, we ensure a hassle-free journey giving worth to the money invested by customers for their hard-earned holidays. We strive to perform with great excellence while developing the travel products suiting the expectations of the tourists.
- 11) **Financial Considerations:** NA
- 12) **Growth Potential (Future Plans):** NA



BLUESTACKANCY

- 1) **Founder's Name** : Mr. Adarsh Vardhan
- 2) **Organizational Address** : Cabin 208 -BlueStackancy, Nukleus Coworking & Managed Offices, Plot No 29, Sector 142, Gautam Buddha Nagar, Uttar Pradesh 201305
- 3) **Year of Establishment** : 2018
- 4) **Registration Number** : ANRPV4298F
- 5) **Website URL** : www.BlueStackancy.com
- 6) **Email ID** : adarsh@bluestackancy.com
- 7) **Mobile Number** : 8010744163
- 8) **General Business Activity** : Digital Marketing Consulting.
- 9) **Vision & Mission:** We exist to help eCommerce Brands and Business Owners to destroy roadblocks and add an extra of \$10k-\$100k/month in profitable sales using Google & Facebook Ads.
- 10) **Company Strategy:**
 - i. Analyzing the Market & Building Client Avatar.
 - ii. Strategizing the Ads for Optimal Growth.
 - iii. Optimizing the Ads.
 - iv. Scaling the Optimized Ads.
- 11) **Financial Considerations:** \$1500-\$5000/Month
- 12) **Growth Potential (Future Plans):** Reaching Annual Recurring Revenue of ₹5 Cr. by expanding clientage. This is in process by diversification of Lead Generation on Multiple Platforms such as Facebook, Google and LinkedIn.

7.3 Art & Design Skill Based Ventures



MS. PRIYA BHARGAVA
FOUNDER
THE HANDRAFTERS



MS. SHIVANI SHARMA
FOUNDER
DOODLE PAINTS



MS. MINAL CHATTERJEE
FOUNDER & CEO
PAINT LAB



MS. KAUSHIKI BAJPAI
FOUNDER
LITTLE MISH



7.3 Art & Design Skill Based Ventures

THE HANDRAFTERS

- 1) **Founder's Name** : Ms. Priya Bhargava
- 2) **Organizational Address** : L-19A Third Floor, South Extension-2, New Delhi - 110049
- 3) **Year of Establishment** : 2020
- 4) **Registration Number** : NA
- 5) **Website URL** : <https://www.instagram.com/thehandrafters/>
- 6) **Email ID** : thehandrafters@gmail.com
- 7) **Mobile Number** : 9717100898
- 8) **General Business Activity**: Established in 2020. The handicrafts specialises in creation of handcrafted, embroidered and painted products that are thoughtfully designed and aesthetically appealing to add an element of love for loved ones.
- 9) **Vision & Mission** : Our vision is to bring back the culture of artistically handmade products. Our mission is to reduce environmental impact by making these high-quality products using simple leftover materials.
- 10) **Company Strategy**: NA
- 11) **Financial Considerations**: NA
- 12) **Growth Potential (Future Plans)**: NA



7.3 Art & Design Skill Based Ventures

DOODLE PAINTS

- 1) **Founder's Name** : Ms. Shivani Sharma
- 2) **Organizational Address** : G-105, Ajnara Homes, Sector 16-B, Greater Noida West, 201301
- 3) **Year of Establishment** : 2019
- 4) **Registration Number** : NA
- 5) **WebsiteURL** : <https://www.amazon.in/s?me=A2NRK8XWT72KAB&marketplaceID=A21TJRUUN4KGV>
- 6) **Email ID** : marketing.promotionez@gmail.com
- 7) **Mobile Number** : 9717261201
- 8) **General Business Activity** : Hand made products, recycling, customized paintings, clay Art, different Indian Art Forms.
- 9) **Vision & Mission** : Art Gallery
- 10) **Company Strategy** : To convert trash into beautiful handmade products
- 11) **Financial Considerations** : NA
- 12) **Growth Potential (Future Plans)**: To start an Art Gallery to showcase recycled products made by poor artists in which we will educate and introduce to the poor women too, who wants to learn and can be a part of this Entrepreneurship program want to earn for their family, so that in future they can start their own ventures and survive.



7.3 Art & Design Skill Based Ventures

PAINT LAB

- 1) **Founder's Name** : Ms. Minal Chatterjee
- 2) **Organizational Address** : Sec 93 A, Noida
- 3) **Year of Establishment** : 2020
- 4) **Registration Number** : 09AHPPC1850L1Z3
- 5) **Website URL** : www.paintlab.co.in
<https://www.paintlab.co.in/aboutus/founder>
- 6) **Email ID** : careers@paintlab.co.in; info@paintlab.co.in
- 7) **Mobile Number** : 9310430178
- 8) **General Business Activity:** We are the leaders & pioneers in the new age industry of Art-Tech. We aim to revolutionize the Creative domain industry by democratizing arts & crafts to ensure it reaches masses by leveraging technology as its key enabler.
- 9) **Vision & Mission** : A premium Art-Tech model with solutions in learning, monetization, rejuvenation .
- 10) **Company Strategy** : Paint lab offers a complete ecosystem on Art – courses, consultation, selling, exhibition, stationery.
- 11) **Financial Considerations:** NA
- 12) **Growth Potential (Future Plans):** To disrupt the 50B USD art industry globally.



7.3 Art & Design Skill Based Ventures

LITTLE MISH

- 1) **Founder's Name** : Ms. Kaushiki Bajpai
- 2) **Organizational Address** : Sector k 372 aashiyana colony Lucknow
- 3) **Year of Establishment** : 2021
- 4) **Registration Number** : 09DURPB7052M1Z0
- 5) **Website URL** : NA -
- 6) **Email ID** : kaushikibajpai2712@gmail.com
- 7) **Mobile Number** : 6387517350
- 8) **General Business Activity** : Retail
- 9) **Vision & Mission:** Sell clothing and accessories with reasonable price and free goodies from the clothes so that doesn't create pollution, even taking care of nature by giving free seeds to grow.
- 10) **Company Strategy:** As we got established and everybody knows that fashion industry and many more are creating a lot of pollution. So after doing some research we are soon going to use plastics, left out trims and sawdust to re-use in making new products.
- 11) **Financial Considerations:** 1k to 5k per month
- 12) **Growth Potential (Future Plans):** We were only selling from social media platform and now we have initiated the process of creating account in different shopping platforms like Esty, Shopify, Amazon etc. Since it is my last semester so after 4,5 months, I'm thinking to established it offline also.

7.4 Social enterprises & NGO's



MR. RISHIKANT MISHRA
FOUNDER | PRESIDENT
UDAAR FOUNDATION



MS. RENU BALI
FOUNDER
TENDER HEART NGO



MS. NITIKA GHOSH
FOUNDER
EKHOJ ENTERPRISES PVT. LTD.



MS. RADHIKA BHAGAT
FOUNDER & CEO
SACRED EARTH TRUST



UDAAR FOUNDATION

- 1) **Founder's Name** : Mr. Rishikant Mishra
- 2) **Organizational Address** : Village Sorkha, opposite Unitech homes, Sector 115, Noida, Uttar Pradesh 201301
- 3) **Year of Establishment** : 06-08-2020
- 4) **Registration Number** : GBN//01831//2020-2021
- 5) **Website URL** : <http://www.udaarfoundation.org>
- 6) **Email ID** : info@udaarfoundation.org
- 7) **Mobile Number** : 8882110806, 8826476724
- 8) **General Business Activity** : Free education for underprivileged children
- 9) **Vision & Mission:**

Vision: "Udaar " word reflects our motto, we at Udaar are committed to serving humanity. We visualize and feel that we have to regularly work on education and quality with no cost that is our grand vision. We are committed to finding the pathway to upgrade the process of education, especially in slum areas.

Mission: "Udaar" is an organization whose mission is to serve the needy, strengthen and encourage the Slum students as a whole, increase public understanding of humanity, and provide the mechanism and support needed for Slum children to connect, partner, and multiply their contributions to solve humanity's basic problems.

- 10) **Company Strategy:** "Udaar" foundation focuses on slum education, cleanliness, women's education.
- 11) **Financial Considerations:** N/A
- 12) **Growth Potential (Future Plans):** To establish a school that can perform and stable milestones among slum education.



7.4 Social enterprises & NGO's

TENDER HEARTS EDUCATION SOCIETY

- 1) **Founder's Name** : Ms. Renu Bali
- 2) **Organizational Address** : Tender Heart NGO, Village Bhatola, Near Chandela Chowk, Sector 78 Faridabad, Haryana 121004
- 3) **Year of Establishment** : 1995
- 4) **Registration Number** : HR019201401005
- 5) **Website URL** : www.tenderheartngo.org
- 6) **Email ID** : office@tenderheartngo.org
- 7) **Mobile Number** : 9350844393
- 8) **General Business Activity:** Skill Development and empowerment of differently abled and marginalized community, Distribution of food and other essential items to marginalized community, health camps.
- 9) **Vision & Mission:** Tender Heart was primarily primarily founded to educate the underprivileged children of village Bhatola, Haryana. Over time however, the NGO extended its mission to include school dropout girls & women, destitute women, differently abled and the WOOPIE (Way-out-of-poverty-is-education i.e. the ragpickers and children from the slums). In addressing these different groups, the NGO aims at alleviating poverty in the rural belt of Bhatola & adjoining villages by empowering them through various self-sustainable vocational skills.
- 10) **Company Strategy:** Skill Development and empowerment of differently abled and marginalized community
- 11) **Financial Considerations:** Community and corporate support to scale up the sustainable model in order to reach more and more beneficiaries by providing more work and sale of handicraft & handloom products.
- 12) **Growth Potential (Future Plans):** Sustainable livelihood for rural women, marginalized community, differently abled individuals. Promotion of organic, plastic free, environment friendly handwoven products.



7.4 Social enterprises & NGO's

EKHOJ ENTERPRISES PRIVATE LIMITED

- 1) **Founder's Name** : Ms. Nitika Ghosh
- 2) **Organizational Address** : BGH-A, Site C, Opposite Sector-Zeta, Surajpur, Greater Noida, Gautam Buddha Nagar, Uttar Pradesh, 201306
- 3) **Year of Establishment** : 2019
- 4) **Registration Number** : U521 00UP2019PTC116705
- 5) **Website URL** : <http://www.khoj.city/>
- 6) **Email ID** : support@khoj.city
- 7) **Mobile Number** : +91-7428305757
- 8) **General Business Activity:** Khoj.city, a women driven social enterprise provides space to women for honing their existing skills. We create an exclusive collection of wearable art made by the a chain of underprivileged women and deal into asrt- pop- up, product manufacturing and corporate gifting.
- 9) **Vision & Mission:**

Vision: To identify and create a chain of sustainable employment pan India where women get skilled and independent through the path of art.

Mission: To tap and encircle as many women as possible in the chains of hand-made
- 10) **Company Strategy:** Create a socio-economic circle for the Naaris, in order to spread the story of art and make products
- 11) **Financial Considerations:** Put up art pop-up stalls, where we can showcase and sell creations Both these activities will lead to a financial stability for Khoj to support these women and provide regular workflow.
- 12) **Growth Potential (Future Plans):** To expand our business and list our products on all online selling platforms.



7.4 Social enterprises & NGO's

SACRED EARTH TRUST

- 1) **Founder's Name** : Ms. Radhika Bhagat
- 2) **Organizational Address** : Tower 7, 304, Lotus Boulevard, Sector 100, Noida 201304
- 3) **Year of Establishment** : 2021
- 4) **Registration Number** : 683
- 5) **Website URL** : <http://sacredearthtrust.in/>
- 6) **Email ID** : radhikabhagatwildlife@gmail.com
- 7) **Mobile Number** : 9811512761
- 8) **General Business Activity:** Sacred Earth Trust is a non-profit charitable organization working to protect key species and habitats while working towards reviving and upholding the values of eco - spirituality and interconnected with nature.
- 9) **Vision & Mission:**

MISSION: To promote the conservation of our natural heritage through the revival of reverence for nature and inspired action

VISION :A harmonious human-nature coexistence
- 10) **Company Strategy:** We have 3 main focus areas:
Habitat restoration, Education & Outreach, Preservation of Sacred Grove Network. A study has been initiated by us to understand the role of traditional knowledge and belief system for conservation of biodiversity through the protection of sacred groves in Meghalaya. Through the Sacred Grove Network, we aim to identify and bring together the Sacred grove management committees and owners to a common platform to enable exchange of vital information, expertise and support for their long-term conservation.
- 11) **Financial Considerations:** We require a cumulative sum of INR 4.65 Cr (Yearly Split - 1st Year: 1.15 Cr, 2nd Year : 1.5 Cr and 3rd Year : 2 Cr)
- 12) **Growth Potential (Future Plans):** NA

7.5 Retail Management Consulting and Others



MR. DEBTANU BARMAN
DIRECTOR
AQUA DOCTOR SOLUTIONS



MS. CHHAVI PRABHAKAR-
FOUNDER & CEO
GISER CONSULTANTS PVT. LTD



MR. MAYANK GULATI
FOUNDER
BIOMIX INDIA



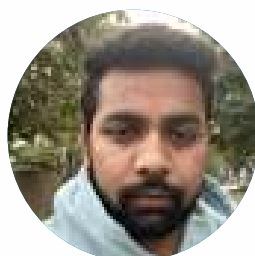
MR. NIKUNJ KESWANI
FOUNDER
GROWTH TANGENT



MR. PARTH MOHAN
FOUNDER
PIZZA DIROMA



MR. AKASH SINGH
CEO
BIOVERSE TECHNOLOGIES PVT. LTD



MR. RISHI RAJ JOSHI
DIRECTOR
RAR LIFE SCIENCES



7.5 Retail Management Consulting and Others

AQUA DOCTOR SOLUTIONS

- 1) **Founder's Name** : Mr. Debtanu Barman
- 2) **Organizational Address** : 1/11, Arabinda Nagar, Jadavpur, Kolkata-700032, West Bengal, India
- 3) **Year of Establishment** : 2019
- 4) **Registration Number** : UDYAM-WB-10-0020010
- 5) **Website URL** : <https://www.aquadoctorsolutions.com/>
- 6) **Email ID** : aquadoctorsolutions19@gmail.com
- 7) **Mobile Number** : 9875402885/8334932266
- 8) **General Business Activity** :
 - Online and Offline Training and Consultancy.
 - Registration of Fish & Shrimp Farm, Hatchery and Seed Grower.
 - Laboratory Testing (Soil, Water and Fish Disease)
 - All kind Fish Seed, Fish Feed and Fish Medicine Supply.
 - Supply of Fish Farming Equipments.
 - Government financial assistance schemes through NFDB-MANAGE Aqua One Centre.
 - Preparation of Fish Farming DPR for bank loan

9) **Vision and Mission:**

Vision: To develop and sustain the most advanced eco-friendly and sustainable aquaculture system of India. Providing job opportunities for rural youth and women by empowering them through a different kind of entrepreneurship development in the fisheries sector.

Mission: Our mission is to create sustainable economic opportunities in aquaculture industries with consistency. Aquaculture is one of the best rural development activities that make a major contribution to the local, regional and national economies. It provides huge business opportunities to expand in the domestic and international markets in terms of business development.

10) **Company Strategy:**

- i. Nationally and globally promote aquapreneurship.
- ii. Best one stop aquaculture service and consultancy agency in India.
- iii. Promote high-tech aqua solution for augmentation of fish production.

11) **Financial Considerations:** Latest Turnover – < 20 lacs

12) **Growth Potential (Future Plans):** Our main goal in the coming days is to inspire the unemployed youth of the country to fish farming and to strengthen the village economy through fish farming, which will help to eliminate the problem of unemployment in the coming days.

With this in mind, we are bringing some low-cost fish farming products like fish breeding medicine, water purifier medicine etc. to the market in the coming days keeping in mind the problems of fish farmers. This will help farmers overcome the problem and increase production. We are also coming up with valuable fresh fish products, ready to eat with delivery chain in country.



7.5 Retail Management Consulting and Others

GISER CONSULTANTS PRIVATE LIMITED

- 1) **Founder's Name** : Ms. Chhavi Prabhakar
- 2) **Organizational Address** : Greenwood Plaza, Sector 45, Noida
- 3) **Year of Establishment** : 2018
- 4) **Registration Number** : U74999HR2018PTC075420
- 5) **Website URL** : www.globalindiansolutions.com
- 6) **Email ID** : chavvii@globalindiansolutions.com
- 7) **Mobile Number** : 9810341677
- 8) **General Business Activity** : Integrated solution provider for Global Indians
- 9) **Vision & Mission** : To be the trusted partner for Global Indians to
 - i. Manage their assets in India by providing an
 - ii. Integrated solution
- 10) **Company Strategy** : To provide end to end solutions for India related requirements of NRIs
- 11) **Financial Considerations** : NA
- 12) **Growth Potential (Future Plans)** : To expand to various geographies in India as well as overseas



7.5 Retail Management Consulting and Others

BIOMIX INDIA

- 1) **Founder's Name** : Mr. Mayank Gulati
- 2) **Organizational Address** : 56/532, Indra Nagar, Bareilly.
- 3) **Year Of Establishment** : 2020
- 4) **Registration no.** : 09CCVPG2442M1Z1
- 5) **Website url** : www.biomixindia.com
- 6) **Email id** : info@biomixindia.com
- 7) **Mobile no.** : 8826100286
- 8) **General Business Activity** : Lifesciences & Medical Business
- 9) **Vision & Mission** : Become essential to our customers by providing differentiated products and services to help them achieve their aspirations.
- 10) **Company Strategy** : To become the cheapest quality products provider in the life science market.
- 11) **Financial Considerations** : NA
- 12) **Growth Potential (Future Plans)** : NA



7.5 Retail Management Consulting and Others

GROWTH TANGENT

- 1) **Founder's Name** : Mr. Nikunj Keswani
- 2) **Organizational Address** : B-7, Prem Ratan Vatika, 7/180, Swaroop Nagar, Kanpur
- 3) **Year of Establishment** : 2020
- 4) **Registration Number** : UDYAM-UP-43-0010427
- 5) **Website URL** : <https://www.growthtangent.com>
- 6) **Email ID** : nikunj@growthtangent.com
- 7) **Mobile Number** : 9643265278 | 8960247940
- 8) **General Business Activity** : Marketing Consultancy
- 9) **Vision & Mission** : To build the Email Marketing Ecosystem in India by helping young startups set up a cheap and effective Client Acquisition & Retention Channel.
- 10) **Company Strategy** : Grow | Scale | Automate
- 11) **Financial Considerations**: NA
- 12) **Growth Potential (Future Plans)**: Scale to Web 3.0



7.5 Retail Management Consulting and Others

PIZZA DI ROMA

- 1) **Founder's Name** : Mr. Parth Mohan
- 2) **Organizational Address** : B-30/2 Jhilmil Industrial Area Delhi-110095
- 3) **Year of Establishment** : 2019
- 4) **Registration Number** : 07DGVPM2535Q1ZG
- 5) **Website URL** : NA
- 6) **Email ID** : sunriseretails1@gmail.com
- 7) **Mobile Number** : 8800447392
- 8) **General Business Activity** : Food-Tech
- 9) **Vision & Mission** : To develop slow food brands backed by data and culinary excellence
- 10) **Company Strategy:** Identify and analyze consumer data to select food items which go through our company's guidelines.
- 11) **Financial Considerations:** Onboarding angel investors.
- 12) **Growth Potential (Future Plans):** Our data analysis and marketing strategies help us grow by 100% every year. In next 5 years we plan to take over Delhi NCR with a healthy market share towards our brands.



7.5 Retail Management Consulting and Others

BIOVERSE TECHNOLOGIES PVT. LTD.

- 1) **Founder's Name** : Mr. Akash Kumar Singh
- 2) **Organizational Address** : 219H/18K, behind RAF Matadeen, Kanpur Road, Allahabad
- 3) **Year of Establishment** : 2020
- 4) **Registration Number** : 128459
- 5) **Website URL** : www.bioversetechnologies.com
- 6) **Email ID** : info@bioversetechnologies.com
- 7) **Mobile Number** : 8448800284, 8052164895
- 8) **General Business Activity:**
 - Student Trainings & Skill Development
 - Contract Research
 - Manufacturing Instruments
 - Marketing & Sales of Life Sciences Products
- 9) **Vision & Mission:** I truly follow the mission and vision of our Founder President (Dr. Ashok K. Chauhan) from my Alma mater to make India super power by 2030.
- 10) **Company Strategy:** We are looking forward to expanding in the other domains of Life Sciences which includes IPR, Publishing and Industrialization.
- 11) **Financial Considerations:**
 - Keep a line of credits
 - Minimise overhead
 - Track and monitor spending
 - Invest appropriately
 - Maintain cash reserves
- 12) **Growth Potential (Future Plans):** We start to fulfill the requirement of Research and to excel the knowledge of graduates in the field of Life Sciences.



7.5 Retail Management Consulting and Others

RAR LIFESCIENCES

- 1) **Founder's Name** : Mr. Rishiraj Joshi
- 2) **Organizational Address** : D-235 Sector-105, Noida, 201304
- 3) **Year of Establishment** : 2018
- 4) **Registration Number** : 09AAXFR8294C1ZE
- 5) **Website URL** : www.rarlifesciences.com
- 6) **Email ID** : info@rarlifesciences.com
- 7) **Mobile Number** : +91-9711279751
- 8) **General Business Activity:** Dealing in Laboratory equipment, reagents, chemicals & Customized Gene servicing.
- 9) **Vision & Mission:** To serve the society with high quality products at manageable cost.
- 10) **Company Strategy:** To work in close collaboration with research institutes/universities/ hospitals and provide good service.
- 11) **Financial Considerations:** Confidential
- 12) **Growth Potential (Future Plans):** To become a production unit/manufacturing unit and develop Make in India products

7.6 Education Training & Development



MR. SOURABH SACHDEVA
DIRECTOR
IPETHICON
(AN EDUCATIONAL ACADEMY) PVT. LTD



MR. UDAY SINGH RATHORE
FOUNDER
KARAT LAWZ ACADEMY



MS. AZIEL FLONA MARQUES
FOUNDER
GPS FOR PARENTS



PROF. SUNDEEP KATEVARAPU
FOUNDER & CHIEF MANAGING DIRECTOR
WE AVEC U ORGANISATION



DR. DEEPIKA CHAMOLI
FOUNDER & DIRECTOR
SPEAKING CUBE



7.6 Education Training & Development

IPETHICON (AN EDUCATIONAL ACADEMY) PRIVATE LIMITED

- 1) **Founder's Name** : Mr. Sourabh Sachdeva
- 2) **Organizational Address** : (a) Registered Office: W-157 FF Uppal South End, Gurugram Haryana, India 122002
(b) Branch/Correspondence Office: 5/151 Gf Subhash Nagar Near Cambridge Foundation School, New Delhi - 110027
- 3) **Year of Establishment** : 2021
- 4) **Registration Number** : CIN U80902HR2021PTC094390
- 5) **Website URL** : www.ipethicon.com
- 6) **Email ID** : ipethicon@ipethicon.com
- 7) **Mobile Number** : +91 78272 68042
- 8) **General Business Activity:** IPETHICON As a Recognized Startup promotes awareness about Intellectual Property Rights in various educational institutions (students/faculties), working professionals and startups. This is done by way of hosting various competitive examinations, conferences, interviews, creative digital IP contents, scholarships, awards, short videos on IP topics, designing the course material, books, and blog content in this connection. The Academy has engaged and brought together several IP experts including IP lawyers, Industry, Academicians and Start-ups to bring larger sensitization on benefits of IP.

There are various Educational & Research programs in IP that IPTSE Academy offers such as a) Training the Trainers (T3) program (also known as Faculty Development Programs), b) Customized IP courses comprising of content/lectures on Industrial application of IP etc. c) Research papers and Reports.
- 9) **Vision & Mission:**

Vision: To Make IPTSE Intellectual Property Talent Search Examination – First of Its Kind IP Olympiad a household name.

Mission: To offer platform to academic Sector to cater their IPR needs and various Educational Training Programs. Website: iptse.com
- 10) **Company Strategy:** Please visit www.ipethicon.com for details
- 11) **Financial Considerations:** Depending on the type of Educational Proposal(s).
- 12) **Growth Potential (Future Plans):** Given the potential of Indian academic sector in delivering creative and innovative ideas, they would need expert advice on nuances of IPRs. IPETHICON has the competence to not only offer IPR services but also deliver niche IP products.



7.6 Education Training & Development

KARAT LAWZ ACADEMY

- 1) **Founder's Name** : Mr. Uday Singh Rathore
- 2) **Organizational Address** : 533, First Floor, Opposite View Apartment, Mukherjee Nagar, Delhi – 110009
- 3) **Year of Establishment** : 2018
- 4) **Registration Number** : NA
- 5) **Website URL** : www.karatlawzacademy.com
- 6) **Email ID** : karatlawzacademy@gmail.com
- 7) **Mobile Number** : 9811774888
- 8) **General Business Activity** : Coaching
- 9) **Vision & Mission:** To evolve and impart comprehensive legal education and achieve excellence and to enhance the academic capacity that the academic takes upon itself to conduct all its operations, activities, and programs in accord with its Vision and Mission.
- 10) **Company Strategy:** To develop and offer quality legal education to enhance professional capacity of legal aspirants and individualized engagement to support the academic and professional goals and wellbeing of students.
- 11) **Financial Considerations:** We provide quality education at reasonable prices, affordable by all classes of the society. Different packages and discount offers are provided time to time and special request of financially unable aspirants are taken into consideration.
- 12) **Growth Potential (Future Plans):** To become a leading law academy known for its excellence in the field of legal education.



7.6 Education Training & Development

GPS FOR PARENTS

- 1) **Founder's Name** : Ms. Aziel Flona Marques
- 2) **Organisational Address** : Maharashtra
- 3) **Year of Establishment** : 2021
- 4) **Registration Number** : 27AZQPM1197B1Z6
- 5) **Website URL** : www.gpsforparents.org
- 6) **Email ID** : marques.aziel@gmail.com; aziel@gpsforparents.org
- 7) **Mobile Number** :9004562468
- 8) **General Business Activity** : Education & Parent Mentorship , Services/ Products offered:
 - Homeschool Expert Program
 - Parent Workshops
 - Educational Resources
 - Gift Learning Hampers
 - Parent-Child Special Travel Tours
 - Educational Consultancies and expertise to Ed-Techs, Preschools, Daycares and Schools
- 9) **Vision & Mission** : Empower parents to take developmentally appropriate decisions for their children.
- 10) **Company Strategy:** Be the most trust-worthy platform for parents to find developmental appropriate learning experiences for their child(ren). SIRS Model is followed to ensure that GPS for Parents is Sustainable (S), Irreversible (I), Replicable (R) and Scalable (S).
- 11) **Financial Considerations:** Revenue of 20 Lakhs is expected in the 1st year of operation.
- 12) **Growth Potentials (Future Plans):**
 - Reach the length & breadth of India, where the need is heightened and they're looking for solutions
 - Collaborate with Government Agencies to initiate Parental workshops & Homeschool Curriculum
 - Collaborate with daycares, preschools and schools to reach parents



7.6 Education Training & Development

WE AVEC U ORGANIZATION

- 1) **Founder Name** : Mr. Sundeep Katevarapu.
- 2) **Business Address** : Sector 128, Noida
- 3) **Year of Establishment** : 22nd August 2019
- 4) **Registration Number** : UDYAM-UP-28-0005282
- 5) **Website URL** : www.weavecu.org, www.weavecu.com
- 6) **Email ID** : info@weavecu.org, sundeepk@weavecu.org, priyalanka@weavecu.org
- 7) **Phone number** : 9169179918
- 8) **General Business Activity** : We deals in We Avec U Clinic, Institute, Research Educational Services, Career Guidance Consultancy, Internships & Training Programs, Education & Research
- 9) **Mission & Vision:**
 - To provide holistic development & welfare to every member of society.
 - To promote & provide research opportunities in the field of Mental Health.
 - To provide holistic learning, training, and supervision services in the field of Mental Health.
 - To provide interventions & reach the unreached while working towards de-stigmatization and trivialization of Mental Health in India.
- 10) **Company Strategy:** Workforce Supply, Orders or Service Capacity, Communications (Internal & External), Targeted Marketing Campaigns, Financial Resources, Competitive Outlook, Clients Grow with us, Market Segmentation Expansion, Product Development, Diversification, Mergers or Acquisitions, Alternative Channels, Key Partnerships or Alliances and Brand Differentiation.
- 11) **Financial Considerations:** It's a individual organization serving the society independently. We don't have any funding's from government or other organizations. We are trying to service independently and exploring the options for funding and investments.
- 12) **Growth Potential (Plans):**
 - Opening a one-stop hospital for all mental health care needs in India.
 - We are providing opportunities for employment in this and other sectors.
 - To create a platform for research in the field of psychology through publications and journals in India.
 - Collaborations with like-minded organizations and NGO's.



SPEAKING CUBE

- 1) **Founder's Name** : Dr. Deepika Chamoli Shahi
- 2) **Organizational Address** : 553 Tapkeshwar Colony, Garhi Cantt., Dehradun
- 3) **Year of Establishment** : 2020
- 4) **Registration Number** : AAT-3505
- 5) **Website URL** : www.speakingcube.com
- 6) **Email ID** : drdeepikachamoli@gmail.com, admin@speakingcube.com
- 7) **Mobile Number** : 9650302133
- 8) **General Business Activity** : The 4 verticals
 - Academic: We empower future psychologists and practitioners through webinars, internships, workshops, conferences, and many more.
 - Behavioral: Training programs for different companies. We help organizations and employees to have a stress-free work-life balance
 - Career Counselling: We guide students from 9th to 12th standard for career choices.
 - Mental Health Consulting: We support people for holistic health.
- 9) **Vision & Mission:** We aim to create awareness regarding mental wellness. We believe that technology combined with right expertise can help people in achieving high quality life.
- 10) **Company Strategy:** Preventive promotive and curative mental health services
- 11) **Financial Considerations:** Fees, contributions, charges
- 12) **Growth Potential (Future Plans):** Expansion of all the four verticals at the global level.

7.7 Agriculture & Food Processing



MR. VIKRANT SINGH
FOUNDER
FMD FOODS



MR. SUSHAN RUNGTA
CHIEF TECHNOLOGY OFFICER
ABSOLUTE FOODS



MR. RAHUL JAIN
DIRECTOR
AQUAGRI GREENTECH PVT. LTD.



MR. NISHANT CHAUHAN
DIRECTOR | CFO | HEAD (R & D)
NEEM TREE AGRO SOLUTIONS PVT. LTD



MR. STEPHEN MARK DAVIDSON
FOUNDER
SARAH PATISSERIE & CHOCOLATERIES



7.7 Agriculture & Food Processing

FMD FOODS

- 1) **Founder's Name** : Mr. Vikrant Singh
- 2) **Organizational Address** : 292-293, third floor, pocket-4, Sector- 5, Rohini, Delhi- 110085
- 3) **Year of Establishment** : 2021
- 4) **Registration Number** : IN-DL36309172036898T
- 5) **Website URL** : NA
- 6) **Email ID** : forfmd@gmail.com
- 7) **Mobile Number** : 7982234445
- 8) **General Business Activity** : Manufacturing & Trading
- 9) **Vision & Mission:** To create a hemp and cannabis related products and community.
- 10) **Company Strategy:** Currently we are at our initial stage, we will be launching with hemp seed oil and a card game related to hemp.
- 11) **Financial Considerations:** The delay of launching of our products is due to some financial restrictions.
- 12) **Growth Potential (Future Plans):** In near future, we have a plan to set up our own hemp farm and manufacturing unit in Uttarakhand or Uttar Pradesh.



ABSOLUTE FOODS

- 1) **Founder's Name** : Mr. Sushan Rungta
- 2) **Organizational Address** : House No. 17, Block-C, Double Storey, Ramesh Nagar, West Delhi, Delhi, 110015
- 3) **Year of Establishment** : 2016
- 4) **Registration Number** : 07AAECE3035E1Z3
- 5) **Website URL** : www.absolutefoods.com
- 6) **Email ID** : tech@absolutefoods.in
- 7) **Mobile Number:** : +91-9312098968
- 8) **General Business Activity** : Agri/ Bio-tech, value and research based company
- 9) **Vision & Mission:** Our vision is to create a better future for the people for the planet by increasing farmer profitability, environmental sustainability and consumer health. Our mission is to radically transform how the world grows and trades.
- 10) **Company Strategy:** Our strategy is to provide holistic support to farmers by integrating plant bioscience revolution.
- 11) **Financial Considerations:** Confidential
- 12) **Growth Potential (Future Plans):** With the launch of our new apps, we plan to expand our product services across the country. In addition to current vertical and open farm establishments in Middle-east. We are focused on expanding our business to other locations worldwide.



AQUAGRI GREENTECH PVT. LTD.

- 1) **Founder's Name** : Mr. Rahul Jain
- 2) **Organizational Address** : 284, Lane Number 3, Sultan Sadan - 2, Saiyad Ul Ajaib Extension, Sainik Farm, New Delhi, Delhi 110030
- 3) **Year of Establishment** : 2019
- 4) **Registration Number** : NA
- 5) **Website URL** : www.aquagt.in
- 6) **Email ID** : rahuljain@aquagt.in
- 7) **Mobile Number** : 9811015672
- 8) **General Business Activity** : Manufacturing & Marketing of Organic Gardening Inputs.
- 9) **Vision & Mission:** To help each individual successfully and sustainably grow and maintain greens around them, benefiting the environment as a whole, as well as personal being, by providing innovative and easy gardening and plant care solutions.
- 10) **Company Strategy:** To offer a range of products, covering different needs of a gardener and making the products easily accessible through online and offline availability.
- 11) **Financial Considerations:** NA
- 12) **Growth Potential (Future Plans):** NA



NEEM TREE AGRO SOLUTIONS PRIVATE LIMITED

- 1) **Founder's Name** : Mr. Nishant Chauhan
- 2) **Organizational Address** : H No 9/ Ground Floor, Samaspur Jagir, Pandav Nagar, Delhi- 110091
- 3) **Year of Establishment** : 2018- Founded/ 2021- Incorporated
- 4) **Registration Number** : CIN: U01110DL2021PTC377793
- 5) **Website URL** : <https://www.neemtreeagrigo.in>
- 6) **Email ID** : connect@neemtreeagrigo.in nishant@neemtreeagrigo.in
- 7) **Mobile Number** : +91 9386 008 008
- 8) **General Business Activity** : We're a SaaS based, data driven, AgTech Company.
- 9) **Vision and Mission:** We aim to provide farmers with technology, knowledge, marketing, improved planning and extension services for enhanced quality and quantity of produce.
- 10) **Company Strategy:** We are a SaaS based AgTech company focused on delivering economical, efficient and adaptable cutting-edge solutions for every farmer in the nation. The services harness the power of data and Artificial Intelligence based decision support system for enhanced quality and quantity of produce.
- 11) **Financial Considerations:**
Current Valuation: INR 10 Cr Funding Round: N/A
Grants: INR 12 Lacs
Revenue: Pre-Revenue
- 12) **Growth Potential (Future Plans):** With a growing number of startups like DeHaat, BharatAgri, Cropln in the AgTech space we face a very fierce and healthy competition in this space. Corporations like IFFCO entering into this space only makes the battle more stiff. We also face indirect competition from existing e-commerce companies like Amazon with Amazon Kisan Store coming into the picture. However, we aim to be a few end-to-end agritech players and own the end-to-end relationship with the farmer, right from input selection and delivery to crop management, we wish to leverage data across these stages to also offer services to create value across the chain.



7.7 Agriculture & Food Processing

SARAH PATISSERIE & CHOCOLATERIE

- 1) **Founder's Name** : Mr. Stephen Mark Davidson
- 2) **Organizational Address** : Hall No 3, Upper Ground Floor No A82 And 83 Hali No 15, Madhu ViharIp Extension Patparganj, Mandawali Fazal Pur, Preet Vihar, East, Delhi 110092
- 3) **Year of Establishment** : 2021
- 4) **Registration Number** : 23321003000531
- 5) **Website URL** : NA
- 6) **Email ID** : sarahpatisseriechocolaterie@gmail.com
- 7) **Mobile Number** : 9289530316
- 8) **General Business Activity** : BAKERY
- 9) **Vision & Mission** : To bring before the people the best bakery product
- 10) **Company Strategy** : Using the best ingredient for our baking product
- 11) **Financial Considerations** : Self-arranged
- 12) **Growth Potential (Future Plans)** : 6 time more baking with the same infrastructure and variety product.

7.8 Science & Technology Ventures



MR. SUDEEP GUPTA
FOUNDER
STORE MY GOODS



DR. DEEKSHA BHARTIYA
FOUNDER & DIRECTOR
GENOMIKI SOLUTIONS PVT. LTD



MR. ABHISHEK BHATTACHARYA
CO-FOUNDER
WHRRL-SUSTAINING
LIFEBLOCKS



MR. AYUSH KUMAR
FOUNDER
AMBITIOUS TECH



MR. RISHABH AGRAHARI
DIRECTOR
V- MIHIRA
CHEMICALS PVT. LTD.



MS. MADHU BANSAL
FOUNDER & CEO
THE FINBERG



MR. AASAV RAVI
ENGINEER
LASAVO TECHNOLOGIES



7.8 Science & Technology Ventures

STORE MY GOODS

- 1) Founder's Name : Mr. Sudeep Gupta
- 2) Organizational Address : A-23, A - Block, Sector 83, Noida, UP – 201305
- 3) Year of Establishment : 2020
- 4) Registration Number : (To Be Filled)
- 5) Website URL : <https://www.storemygoods.in>
- 6) Email ID : contact@storemygoods.in
- 7) Mobile Number : 9311806600
- 8) **General Business Activity:** Store My Goods is a technologically backed start-up helping Individuals and Businesses to find affordable and customized storage solutions with no hassle. Scarcity of storage space is a problem that everyone faces, be it an individual, entrepreneur or a working professional. Store My Goods provides customised storage solutions to fit everyone's needs by combining technology with human services to offer easy storage options for customers where they can either take private storage rooms or choose to store in our shared storage facility at affordable prices at a click of a button.
- 9) **Vision & Mission:** We seek to become the tech enabled - storage industry leader in terms of both market share and customer satisfaction.
- 10) **Company Strategy:** To become the Airbnb of storage industry through our partnership and SAAS based product model.
- 11) **Financial Considerations:** INR ~ 2 Crore (Annual)
- 12) **Growth Potential (Future Plans):** In the next 5 years, we will be ~ 200 CR + revenue generating company and expanding this business in different parts of India.



GENOMIKI SOLUTIONS PVT. LTD.

- 1) **Founder's Name** : Dr. Deeksha Bhartiya
- 2) **Organizational Address** : C-705, Prateek Wisteria, Sector-77, Noida, UP-201301
- 3) **Year of Establishment** : 2021
- 4) **Registration Number** : CIN No: U74140UP2021PTC153014
- 5) **Website URL** : <http://genomiki.com/>
- 6) **Email ID** : info@genomiki.com, Deeksha.bhartiya@gmail.com
- 7) **Mobile Number** : 9911554304
- 8) **General Business Activity:** We specialise in analysing complicated next generation sequencing datasets which require deploying multiple pipelines to achieve adequate results. We provide custom annotation, and proudly we are one of the first companies to provide in-depth, user-specific advanced bioinformatics services. Preparing the next generation students for the future is also one of our primary goals. We offer numerous hands-on workshops, training, and live and interactive webinars, for the students and bio-enthusiasts on diverse novel research topics. The training provided at GENOMIKI is a well-curated experience for learners who want to kick-start their career in bioinformatics. The training will allow learners to acquire skills in bioinformatics through online interactive sessions from eminent subject experts.
- 9) **Vision & Mission:** We strive to provide GENOMIKI SOLUTIONS for complicated high-throughput biological datasets with user-specific, customised annotation and interpretation. Our mission is to make bioinformatics services and solutions accessible to everyone. We envision ourselves to be the leaders in high-quality bioinformatics analysis.
- 10) **Company Strategy:** Biomedical & life-sciences researchers, diagnostic labs & hospitals performing genomic testing are our primary group of customers. Biotechnology & pharmaceutical companies developing therapeutics utilizing genomics-based data sets also fall in our customer personas. Since we are providing bioinformatics services, we are reaching out to the people who are involved in sequencing.
- 11) **Financial Considerations:** We are following a fixed fee revenue model where we are fixing the rate per sample depending on the size of the data and objectives of the project. For those projects where per sample rates cannot be determined, revenue is decided on the basis of the number of objectives and other measures. We determine profitability in every sample/project we analyse. Our sales channels are both online and offline. Our main focus is to increase the number of samples analysed every month for a steady growth.
- 12) **Growth Potential (Future Plans):** In future we aim to design and develop automated solutions for next generation, high throughput datasets. These solutions will help in accelerating biomedical research and bring newer insights for the healthcare industry.



WHRRL – SUSTAINING LIFEBLOCKS

- 1) **Founders' Name** : Mr. Abhishek Bhattacharya
- 2) **Organization Address** : Kontor Space, Ashar IT Park, Road No.16, Wagle Industrial Estate, Thane, Maharashtra 400604
- 3) **Year of Establishment** : 2019
- 4) **Registration Number** : NA
- 5) **Website URL** : www.WHR.loans
- 6) **Email Id** : connect@whr.loans
- 7) **Mobile Number** : +91 8527903420

8) **General Business Activity:** Recognized and supported by Indian state governments, banks, top universities and prestigious international organisations such as United Nations Development Programme's SD Gia, Mass Challenge USA, ETHDenver et.al, Whrri is India's largest and globally the first Blockchain platform for Warehouse Receipt Finance (Commodity Finance). A Blockchain Fintech start-ups with more than \$500 Million of tokenized commodities and \$300 Million in credit lines from partner banks for on-lending, Whrri helps banks solve billions of dollars of commodity finance frauds along with a social impact objective of increasing farmers' income.

9) **Vision & Mission:**

Vision: Build a Blockchain platform to make loans available to farmers on tap using Whrri's digital lending app and make the lending process risk-free for the banks using Blockchain technology.

Mission: Increase farmers' income and reduce banking frauds in the Warehouse Receipt Financing Segment.

10) **Company Strategy:** Build the B2B side of the platform (Blockchain network for Warehouses, Banks etc.) first that will help us to capture the existing \$15 Billion Market and then connect farmers and traders to the platform thereby expanding our footprints along with expanding the sector itself.

11) **Financial Considerations:** Bootstrapped start-up, currently raising funds. Revenue streams from Banks, Warehouses & Borrowers

12) **Growth Potential (Future Plans):** The existing market of Warehouse Receipt Finance in India is \$15 Billion. Physical Commodity Trading market size in India is estimated at \$100 Billion. Market size of warehouse receipt finance in emerging markets of Asia, Africa & Eastern Europe is estimated to be \$250 B

Future Plans:

Next 12 Months – Solidify position in India; Expand to 2000+ warehouses and take lending partnerships to 10. In Next 12-24 Months – Expand internationally – target markets – Africa, South East Asia and Latin America.



7.8 Science & Technology Ventures

AMBITIOUS TECH

- 1) **Founder's Name** : Mr. Ayush Kumar
- 2) **Organizational Address** : Plot Number 22, Lohanchal Colony, Post Sector 12, Bokaro Steel City, Jharkhand.
- 3) **Year of Establishment** : 2021
- 4) **Registration Number** : U74999JH2021PTC017168
- 5) **Website URL** : www.ambitioustech.in
- 6) **Email ID** : info@ambitioustech.in
- 7) **Mobile Number** : 8210693911
- 8) **General Business Activity:** AmbitiousTech provides precise information about gadgets and appliances to its customers which gives them all the details required for making the correct purchasing decision in the ever-changing electronic market. It also connects the buyers to the local sellers which makes the selling and purchasing process faster and also reduces the element of risk.
- 9) **Vision & Mission:** We aim to provide the relieving services of AmbitiousTech in all 2 & 3 tier cities of India within the next 8 years which will revolutionise the way people purchase electronic gadgets. We also plan to expand the horizon of Ambitious Soltech Private Ltd. and launch Ambitious wheels (focusing on Automobiles), Ambitious Food (focusing on restaurant dishes) and so on.
- 10) **Company Strategy:** The company will create its own YouTube channel for proper Tech reviews which and included on the website as well which will make it even more easy for the subscribers to understand about the gadgets they wish to purchase. The company will register six stores in every city which deal in different types of electronic gadgets and appliances and connect these stores to the buyers in the respective cities. The company will also use its own delivery personnels for further marketing benefits.
- 11) **Financial Considerations:** AmbitiousTech requires a sum of 30 lakhs for its operations.
- 12) **Growth Potential (Future Plans):** No other application like AmbitiousTech exists in the country as of now. Closest sites like CNet and NDTV Gadgets use complicated language which is not understandable by a layperson. AmbitiousTech plans to deal with a type of commodity which has an infinite demand, and it is very difficult to keep a track of gadgets in modern times with a new paradigm shift gadget dropping after every three months hence AmbitiousTech deals with a genuine problem and provides a solution to the buyers as well as the sellers which makes it a very strong contender for taking the stage of the rising Indian Market.



7.8 Science & Technology Ventures

V-MIHIRA CHEMICALS PVT. LTD.

- 1) **Founder's Name** : Mr. Rishabh Agrahari
- 2) **Organizational Address** : plot no-51, Zila Udyog, Maharajganj, UP, 273303
- 3) **Year of Establishment** : 29th September 2020
- 4) **Registration Number** : U24290UP2020PTC135354
- 5) **Website URL** : vmihira.com
- 6) **Email ID** : rishabh.agrahari.mrj@gmail.com
- 7) **Mobile Number** : 9794266849
- 8) **General Business Activity** : Deals in chemicals and manufacturer of Class -3 chemicals
- 9) **Vision & Mission:** Aiming towards sustainable energy. Manufacturing 2nd and 3rd generation biofuels, to solve pollution and energy-related problems.
- 10) **Company Strategy:** Developing infrastructure which could process domestic, agricultural and husbandry wastes to create biofuel, in effect reducing pollution.
- 11) **Financial Considerations:** Looking for investors
- 12) **Growth Potential (Future Plans):** According to the Paris agreement (UNFCCC) world will cut down its dependency on fossil fuels. Although electricity could help in certain areas. However, there are still several areas where the conventional heat source is required like household, furnace, food industry, CNG for vehicles, thermal power plants (near about 60 % of electricity in India comes from fossil fuels). In September last year at the United Nations Climate Action Summit, Prime Minister Narendra Modi had announced increasing the renewable energy target to 450 GW by 2030 from 175 GW by 2022. Which also depicts the prominent future of biofuels.



THE FINBERG

- 1) **Founder's Name** : Ms. Madhu Bansal
- 2) **Organizational Address** : GF19,20 Rishabh Corporate Tower Karkardooma Community Centre Delhi-110092.
- 3) **Year of Establishment** : 2021
- 4) **Registration Number** : NA
- 5) **Website URL** : www.thefinberg.com
- 6) **Email ID** : madhu.bansal@thefinberg.com
- 7) **Mobile Number** : 8130833859
- 8) **General Business Activity:** Financial Services in Capital Markets
- 9) **Vision & Mission:** To cater to the pool of passionate stock market investors and traders around the country, The Finberg was founded with a clear vision in place: Learn, Unlearn, Relearn. We aspire to provide the best-in-class knowledge to our subscribers and followers in whatever way we can. We have a strong focus on building quantitative investment & trading models to generate stable and consistent alpha.
- 10) **Company Strategy:** We strive to provide access to the world class automated trading strategies to retail investors, high net worth individuals and customers of all shapes and sizes.

We are passionate about providing India's leading AI driven securities & crypto algo trading platform, aimed for improving the financial well-being of investors. With this, our investors will be aided with relevant trading strategies in their choice of asset class.
- 11) **Financial Considerations:** Our business model depends on the performance of our AUM and not on the advisory fees. Another part of our revenue depends on the educational branch that conducts workshops and seminars for students and financial market enthusiasts.
- 12) **Growth Potential (Future Plans):**
 - October 2021- Product Development Phase 1
 - November 2021- Product Development Phase 2
 - December 2021- Strategy Development
 - January 2022- Product Launch (beta testing)
 - February 2022- Client acquisition & Professional Tie-ups
 - March 2022- Onboarding Multiple Brokers
 - April 2022- Crucial Hiring (Data Scientists, Quant Analyst)
 - May 2022- Platform Launch
 - June 2022- Platform Launch
 - July 2022- Crypto Addition
 - August 2022- Presence in USA
 - October 2022- Mobile App



LASAVO TECHNOLOGIES

- 1) **Founder's Name** : Mr. Aasav Ravi
- 2) **Organizational Address** : 1/85, First Floor, Sadar Bazaar, Delhi Cantt., New Delhi
- 3) **Year of Establishment** : 2021
- 4) **Registration Number** : U72900DL2021PTC384678
- 5) **Website URL** : <https://www.lasavo.org/>
- 6) **Email ID** : aasavravi@gmail.com
- 7) **Mobile Number** : 9315120345
- 8) **General Business Activity** : Information Technology, Blockchain, Hedge Fund
- 9) **Vision & Mission:** Best Marketing company for NFT's and cutting edge blockchain tech
- 10) **Company Strategy:** Acquisition of potential carrying NFT's on blockchain
- 11) **Financial Considerations:** Looking for Investment
- 12) **Growth Potential (Future Plans):** Tremendous opportunity, as Blockchain Boom similar to Dot Com for next 20 years.

7.9 Events Media & Mass Communication



MR. SOUVIK GOSWAMI
CO-FOUNDER &
GROUP CHIEF EDITOR
APAC, DIGITAL INNOVATION
NEWS NETWORK PVT LTD.



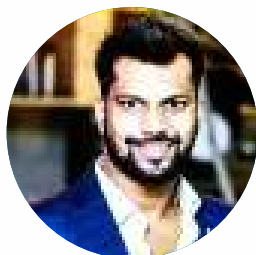
MR. AGAM BHATNAGAR
DIRECTOR
ASHPLAN PVT LTD



MR. KSHITIJ SHANKAR
CHOUDHARY
CEO
JAANO JUNCTION LLP



MR. ADITYA VUCHI
FOUNDER
DOOSRA



MR. ROHIT RANJAN ROUT
FOUNDER & CEO
DESTINX ENTERTAINMENT



APAC DIGITAL INNOVATION NEWS NETWORK PVT. LTD.

- 1) **Co- Founders' Name** : Mr. Souvik Goswami
- 2) **Organizational Address** : C-810, iThum Towers, Noida, Sector 62
- 3) **Year of Establishment** : 2020
- 4) **Registration Number** : U74999UP2020PTC129460
- 5) **Website URL** : <https://apacnewsnetwork.com/>
- 6) **Email ID** : souvik@apacnewsnetwork.com
- 7) **Mobile Number** : 9811466038
- 8) **General Business Activity** : Media, Innovation Information, Community Building Organisation.
- 9) **Vision & Mission** : To bring communities together to build a knowledge economy by spreading awareness on the importance of technology & innovation for governance, healthcare, education, enterprise and start-up ecosystem.
- 10) **Company Strategy**: We believe in the power of communication and digital innovation. Thus, our efforts are aimed at communication between stakeholders for the growth of digital innovation. By this, we can grow along with our stakeholders. We provide 360-degree solutions to our clients through: Knowledge Portal, Special Publications, Video Film, Designing of Brochures & Catalogues, Virtual Events, Roundtables and Webinars, Physical Events.
- 11) **Financial Considerations**: Our present market valuation is INR 20 Crores
- 12) **Growth Potential (Future Plans)**: In near future, we want to expand to various other countries with our offerings to bring communication together for a digitally empowered society and knowledge economy.



7.9 Events Media & Mass Communication

ASHPLAN PRIVATE LIMITED

- 1) **Founder's Name** : Mr. Agam Bhatnagar
- 2) **Organizational Address** : Eh-1/405, Eldeco Utopia, Sector 93A Gautam Buddha Nagar, Gejha, Noida Gautam Buddha Nagar, Uttar Pradesh, 201304
- 3) **Year of Establishment** : 2017
- 4) **Registration Number** : 097711
- 5) **Website URL** : <https://ashplan.media/>
- 6) **Email ID** : ab@ashplan.com
- 7) **Mobile Number** : 8588895587
- 8) **General Business Activity** : Marketing, Branding and Advertising
- 9) **Vision & Mission:** At Ashplan, we don't sell products or services instead we try to sell the outcomes. We try to integrate innovative and effective marketing and public relation solutions to help our clients transform their product business into a 'brand'.
- 10) **Company Strategy:** We deliver a unique combination of services along with expeditious customer service. To sustain in a cut-throat competition market, we try to keep the cost optimized.
- 11) **Financial Considerations:** NA
- 12) **Growth Potential (Future Plans):** In such a short span, Ashplan has seen tremendous growth and is willing to experience more in the near future. We plan to stretch our hands in various spectra and count each of them as our value addition.



7.9 Events Media & Mass Communication

JAANO JUNCTION LLP

- 1) **Founder's Name** : Mr. Kshitij Shankar Choudhary
- 2) **Organizational Address** : NC-106, SBI Officers' Colony, Kankarbagh, Patna - 800020
- 3) **Year of Establishment** : 2020
- 4) **Registration Number** : LLP Identification Number AAU-2364
- 5) **Website URL** : <https://www.jaanojunction.com>
- 6) **Email ID** : jaanojunction@gmail.com / contact@jaanojunctionmedia.com
- 7) **Mobile Number** : +91 8294730420
- 8) **General Business Activity** : News & Media Production Company
- 9) **Vision & Mission:** The new-world has new-media, i.e. Web 2.0. so the methods should also be new and well suited for delivering news to the Gen-Z. Jaano Junction is the bridge between the knowledge, understanding and accessibility to the digital generation, by providing youth-filled interactive news and other content the way they like it. Its an amalgamation of news + art + everything they are concerned about.
- 10) **Company Strategy:** Like Indian Railways has the most deep-rooted penetration in India that has connected the entire nation, in a similar fashion, Jaano Junction aims to serve the same with regard to 'information
- 11) **Financial Considerations:** So far, we have been able to bootstrap our startup, and have invested near about Rs. 5 Lakhs.
- 12) **Growth Potential (Future Plans):** We are looking for funding opportunities and in need ₹1 Crore to kick-off the company, brand and our mission to bring back democracy back into news.



7.9 Events Media & Mass Communication

DOOSRA

- 1) **Founder's Name** : Mr. Aditya Vuchi
- 2) **Organizational Address** : 4th & 5th Floor, Gutenberg IT Park Kala Jyothi Building, Survey No. 185, Kondapur, Telangana 500084
- 3) **Year of Establishment** : 2020
- 4) **Registration Number** : NA
- 5) **Website URL** : <https://www.doosra.com> <https://www.doosra.com/doosra-for-business>
- 6) **Email ID** : aditya@mediamint.com
- 7) **Mobile Number** : 8008707575
- 8) **General Business Activity:** Primarily Doosra started as a secondary number that stops spammers in their tracks by giving you control over who calls you and who goes straight to, but in a year, we quickly identified how useful doosra is for businesses. So, for businesses Doosra is a 10-digit virtual mobile number that a business can use on the web, app or retail outlets to receive leads, customer enquiries and open WhatsApp business accounts.
- 9) **Vision & Mission** : To power the next generation of digital identity products
- 10) **Company Strategy** : NA
- 11) **Financial Considerations** : NA
- 12) **Growth Potential (Future Plans)** : NA



7.9 Events Media & Mass Communication

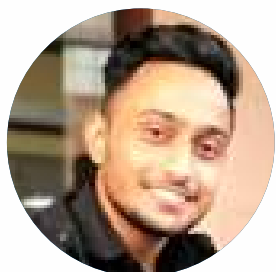
DESTINX ENTERTAINMENT

- 1) **Founder's Name** : Mr. Rohit Ranjan Rout
- 2) **Organizational Address** : D-24, Gali- No. 7, Amar Nagar, Faridabad, Haryana
- 3) **Year of Establishment** : 2020
- 4) **Registration Number** : 06BCZPR2689N1ZA
- 5) **Website URL** : www.destinx-entertainment.business.site
- 6) **Email ID** : destinxent@gmail.com
- 7) **Mobile Number** : 9650507498
- 8) **General Business Activity** : Event Management
- 9) **Vision & Mission** : To work towards youth empowerment
- 10) **Company Strategy** : To provide the best services for our clients
- 11) **Financial Considerations** : NA
- 12) **Growth Potential (Future Plans)** : To become a conglomerate

7.10 Energy & Infrastructure



MR. ASHISH SRIVASTAVA,
PARTNER | SALES HEAD
SUNRAYS INFRATECH



MR. UMANG ROHILLA
FOUNDER & CEO
OLIVECO ESTATE PVT. LTD.



MR. MANISH BHARDWAJ
MANAGING DIRECTOR
SHAFT ENERGIES PVT. LTD.



MR. NAVVIN AGARWAAL
FOUNDER
KANSAL ESTATE PVT. LTD.



SUNRAYS INFRATECH

- 1) **Founder's Name** : Mr. Ashish Srivastava
- 2) **Organizational Address** : B-101, Mahadev Towers Thakur Complex Saraf Chaudhary Nagar
Kandivali East – Mumbai -400101
- 3) **Year of Establishment** : March 2015
- 4) **Registration Number** : i. Udyam Registration Number Is : UDYAM- MH-18-0016959
ii. UDYOG AADHAR NO: MH19D0003536
- 5) **Website URL** : www.sunraysinfratech.co.in
- 6) **Email ID** : ash2051990@gmail.com
- 7) **Mobile Number** : +91 7021212295
- 8) **General Business Activity:**
 - i. Design, Engineering of Solar System & Electrical Transmission System, Transmission and Distribution System Rural Electrification.
 - ii. Civil Works of Sub Stations: GIS Foundations, Control Rooms, Transformer Foundations, Fire Fighting Pump House, Under Ground Tanks, Roads and all other civil works on Turnkey basis
 - iii. Installation and commissioning of Rooftop and Ground Mounted Solar Power Plants
 - iv. O&M of Solar systems, transmission lines, substation and distribution system using Modern techniques
 - v. Structural repairs, Waterproofing and Painting of Commercial & Residential complexes, hospitals, educational institutes etc.
- 9) **Vision & Mission:** Our vision as an Engineering Company in the field of Civil construction Electrical & Solar systems, building repairs & rehabilitation, Turnkey interior projects, is to provide top class services of design engineering, erection testing, commissioning, operation & maintenance.
- 10) **Company Strategy:** The strategy of the company is to grow in the field of Rooftop and Ground Mounted Solar Power Plant EPC Business. The company strategy is to innovate the methods of Installation especially in Rooftop Sector. The company wishes to expand their business across the country.
- 11) **Financial Considerations:** The company has been bootstrapped and the funding has come mainly from its partners / founders of the company. There has been no funding from any investor or loans from any bank / financial institution. The financial consideration of company is to sale Rooftop and Ground Mounted Solar Power Plants
- 12) **Growth Potential (Future Plans):** The future plan of SUNRAYS Infratech is as under and to fulfill the future plans and follow the growth journey, we wish to Investors with us and we are willing to offer equity to the investors, who are willing to help the firm fulfill the growth and future plans.



7.10 Energy & Infrastructure

OLIVECO ESTATE PRIVATE LIMITED

- 1) **Founder's Name** : Mr. Umang Rohilla
- 2) **Organizational Address** : Tapasya Corp Heights 3rd Floor, Tower A,
Noida-Greater Noida Expy, Sector 126, Noida, Uttar Pradesh 201303
- 3) **Year of Establishment** : 2020
- 4) **Registration Number** : U70200UP2020PTC134425
- 5) **Website URL** : <https://www.olivecointeriors.com/> <https://olivecoestate.com/>
- 6) **Email ID** : umang@olivecoestate.com
- 7) **Mobile Number** : 7840043155
- 8) **General Business Activity** : Interiors & Property Management
- 9) **Vision & Mission** : Our vision of making interiors accessible & attainable for people across the country. We are making home interiors personalized and affordable for the people
- 10) **Company Strategy**: We have taken vocal for local very seriously & are working towards helping Local manufacturers and also the designers to grow their portfolio by giving them a platform.
- 11) **Financial Considerations**: NA
- 12) **Growth Potential (Future Plans)**: This market was worth USD 23.2 billion in 2020 and is further projected to reach USD 38.2 Billion by 2027, Real estate sector in India is expected to reach US\$ 1 trillion in market size by 2030 this also have a direct impact on interior industry.



7.10 Energy & Infrastructure

SHAFT ENERGIES PRIVATE LIMITED

- 1) **Founder's Name** : Mr. Manish Bhardwaj
- 2) **Organizational Address** : B 74, Sector 65, Noida(UP)
- 3) **Year of Establishment** : 2018
- 4) **Registration Number** : U74999UP2018PTC110246
- 5) **Website URL** : www.jackvolt.com
- 6) **Email ID** : info@jackvolt.com
- 7) **Mobile Number** : 9650370682
- 8) **General Business Activity:** Manufacturing of Lithium battery packs for Electric Vehicles, Energy storage systems, robots, medical devices etc with our brand name "JACKVOLT".
- 9) **Vision & Mission:** We hope to meet all the varied e-battery requirements of our customers. We wish to become the one stop solution for all e-battery needs of our customers. We are already the best manufacturers for lithium batteries in India. In the future we wish to become number 1 in the world. We wish to put India's name on the international map in the e-battery segment through our superior quality and innovative manufacturing solutions.

The mission of our company is to provide complete powering solution to our customers for all different types of E-vehicles and devices including bikes, cars, rickshaws, robots, medical devices and any other electronic equipment. We make use of the latest technology and innovative solutions to ensure that all our products are of best quality. We offer highest level of quality and safety to the users. We wish would surpass the expectations of our customers in terms of performance and offer them the best e-battery solutions at the most reasonable prices. All required safety measures and quality certifications have been obtained by us.
- 10) **Company Strategy:**
 - Quality assured product range
 - Adept team of professionals
 - Ethical business policies
 - Client-centric approach
 - Large distribution network
 - Transparent dealings
 - Excellent transport & logistic facility
 - Reasonable prices
- 11) **Financial Considerations:** In Last Financial year, our turnover has crossed 3 Crore. In 2021-2022, Our expected turnover is around 5 Crore. We are expecting that by 2025-2026, We shall be able to cross 100 Crore turn over.
- 12) **Growth Potential (Future Plans):** JMK Research estimates the annual lithium-ion battery market in India to increase at a CAGR of 37.5% to reach 132 GWh in 2030. Cumulative lithium-ion battery market size is estimated to increase from 2.9 GWh in 2018 to reach to about 800 GWh by 2030. We are focused on promoting and establishing JACKVOLT battery as most recognized and trustable brand in Electric vehicle domain.



KANSAL ESTATE PVT. LTD.

- 1) **Founder's Name** : Mr. Navvin Agarwaal
- 2) **Organizational Address** : Khasra No. 380, Village Bhati, Near Makkar Farms, Jasola, Fatehpur Beri, New Delhi-110074
- 3) **Year of Establishment** : 2000
- 4) **Registration Number** : 07AABCK6769N1ZU
- 5) **Website URL** : under maintenance
- 6) **Email ID** : navvinagarwaal@gmail.com
- 7) **Mobile Number** : 9711341435, 9820000788
- 8) **General Business Activity** : Fleet Infrastructure
 - 89 nos Tempos for catering of local deliveries
 - 17 nos Tata 207 / Mahindra Pick up vans for local and suburbs in a radius of 150 kms
 - 6 nos: Tata 407 for catering of upcountry dispatches
 - 12nos. of Tata 608/709 for upcountry dispatches.
 - 24 nos. Insulated van for butter dispatch
 - 6 nos. Refrigerated Van for Ice-Cream dispatch
- 9) **Vision & Mission** : We plan to take our company's goodwill to the next level by offering bespoke C&F solutions. We've always gotten along well with our clients, and intend to help them continue reaping many benefits by doing business together.
We envision ourselves becoming the best choice and trendsetting name in the industry. It's all we can do to be top-notch, using our passion and technical know-how to really shine!
- 10) **Company Strategy**: We have always believed in leading by example. our prime aim is to attain the highest level of customer satisfaction. Setting up a benchmark of international standards is our vision, and we toil hard to reach that level of competence. We aim to build our brand name based on your trust and loyalty. We aim at providing the best services with utmost efficiency and helping companies to achieve targets. By fostering long term relations with our clients the company is taking leaps and bounds on the path of success and prosperity.
- 11) **Financial Considerations**:
 - CFA commission
 - Revenue from our truck fleet
 - Rental income from Warehousing
 - 3PL
 - Own products
- 12) **Growth Potential (Future Plans)**:
Upcoming Projects
 - Commercial Space Mall
 - Warehouse Construction
 - NY Cinema in EPIC ELAN MALL, GURUGRAM.
 - Energy drink brand- GALVANOZ (HELI BEVERAGES LLP)

We aim to increase our fleet numbers in the future and cater pan India.

We aim to construct more warehouses with of total 1 million Sq. ft till end of 2022 and increase further.

7.11 Luxury Apparel Footwear Beauty products



Mr. Shrey Luthra
Founder & CEO
**FREECULTR-UNDERME
BRANDS PVT. LTD**



MS. NASHRA KAMAL
CO-FOUNDER
HAZRAT GEMS



MR. RAVI RANJAN
FOUNDER
NAMO APPREAL



MR. HARSH GOYAL
DIRECTOR
PARADAEZA



MS. PARUL SRIVASTAVA
FOUNDER
SWADES CREATIONS



MR. PREET SHAH
FOUNDER
REVOLVE GREEN



FREECULTR

- 1) **Founder's Name** : Mr. Shrey Luthra
- 2) **Organizational Address** : B-308 Okhla Phase -1, New Delhi -110020
- 3) **Year of Establishment** : 2019
- 4) **Registration Number** : PAN NO - AACCU5139R
- 5) **Website URL** : www.freecultr.com
- 6) **Email ID** : luthra_shrey@yahoo.com
- 7) **Mobile Number** : +91-9999992599
- 8) **General Business Activity** : Online Brand Selling Apparels and Accessories
- 9) **Vision & Mission:** Provide tech-oriented, comfortable, sustainable, problem-solving apparels and accessories understanding the consumer psychology and the needs.
- 10) **Company Strategy:** Providing premium and new age products to millentials and solving clothing problems that daddy old brands are not providing at value pricing
- 11) **Financial Considerations:** Series a funded brand
- 12) **Growth Potential (Future Plans):** Scaling at 100% growth year over year to achieve huge market share of smart audiences



7.11 Luxury Apparel Footwear Beauty products

HAZRAT GEMS

- 1) **Founder's Name** : Ms. Nashra kamal (Co-founder)
- 2) **Organizational Address** : 188-189/38, Ravi Market, Katra Mashroo, Dariba Kalan, Chandni Chowk, Delhi -110006
- 3) **Year of Establishment** : 2008
- 4) **Registration Number** : 07AFKPA1120JIZZ
- 5) **Website url** : www.HAZRATGEMS.com
- 6) **Email ID** : hazratgems188@gmail.com
- 7) **Mobile Number** : 9667637931
- 8) **General Business Activity** : Deals in all kinds of precious and semi-precious gemstones.
- 9) **Vision & Mission:** We focus on giving you an awesome jewellery buying experience and provide the customer with a collection of designs for every occasion.
- 10) **Company Strategy:** shifting the business online by making a website and selecting products according to the need of the targeted audience along with digital marketing of the product.
- 11) **Financial Considerations:** we are planning to shift the business online, right now we are working on our website and planning to do digital marketing of the website. Initially we are planning to invest around 50,000 for making the website.
- 12) **Growth Potential (Future Plans):** Shifting the offline business into an online mode.



7.11 Luxury Apparel Footwear Beauty products

NAMO APPREAL

- 1) **Founder's Name** : Mr. Ravi Ranjan
- 2) **Business Address** : Ptc Colony, Patel Nagar, Patna-23
- 3) **Year Of Establishment** : 10th June, 2020
- 4) **Registration Number** : 10aarfn6786f1zy
- 5) **Website Url** : www.Emperorclub.in
- 6) **Email Id** : Namoapparel0@gmail.com
- 7) **Phone Number** : 9473459471
- 8) **General Business Activity** : Manufacturers of Men's Clothing
- 9) **Mission & Vision:** Our mission is to be the leader in apparel manufacturing business. Our Vision is to generate employment in Bihar and boost the textile industry of Bihar.
- 10) **Company Strategy:** Focusing on retail and wholesale business of men's apparel. Our company also focuses on selling products on different online platforms.
- 11) **Financial Considerations** : Looking at around reaching a 10 million –15 million figures by the end of this financial year.
- 12) **Growth Potential (Future Plans):** Starting in June,2020 with zero revenue in between the lockdown we have managed to generate a pretty good business which make us in a position to expand our manufacturing unit. In a month, we are moving to selling our products on different online platforms like Amazon, Flipkart, Myntra etc. Other than that, within 6 months we are moving to franchisee system. Till now we were targeting customers from Bihar. From January,2021 we will be targeting customers from Jharkhand and Rajasthan. Within a year, we will be distributing our manufactured clothes in 4-5 different states of India.



7.11 Luxury Apparel Footwear Beauty products

PARADAEZA

- 1) **Founder's Name** : Mr. Harsh Goyal
- 2) **Organizational Address** : House no. 2, 2nd floor, Block I, Landmark Petrol Pump, State Bank colony, New Delhi-110009
- 3) **Year Of Establishment** : 2021
- 4) **Registration Number** : 07AAHCN5030F1ZQ
- 5) **Website Url** : www.paradaeza.com
- 6) **Email Id** : nsgoyalbusiness@gmail.com
- 7) **Mobile Number** : 8700215319
- 8) **General Business Activity** : Manufacturing, Wholesaling and Retailing
- 9) **Vision & Mission** : Make it a worldwide renowned brand.

We want to establish an Indian clothing brand among its consumers which gives them a luxury feel at an affordable price range.

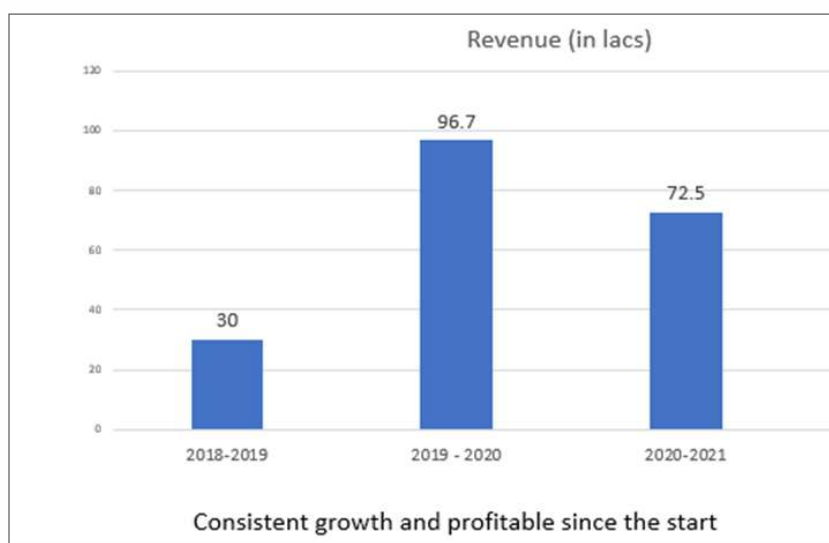
- 10) **Company Strategy** : Omni-channel selling of In-house manufactured garments.
- 11) **Financial Considerations** : Boot Strapping
- 12) **Growth Potential [Future Plans]** : Gradually setting up its own manufacturing plant for the brand to provide best possible quality fashionable garments under affordable range.



7.11 Luxury Apparel Footwear Beauty products

SWADES CREATIONS

- 1) **Founder's Name** : Ms. Parul Srivastava
- 2) **Organizational Address** : A6/93, Akashneem CHS, Opp.Godrej Memorial Hospital, Phirojshanagar, Vikhroli East, Mumbai 400079
- 3) **Year of Establishment** : 2018
- 4) **Registration Number** : 27BJJPS3053G1Z1
- 5) **Website URL** : www.swadescreations.in
- 6) **Email ID** : swades.creations@gmail.com
- 7) **Mobile Number** : +91 9987686928
- 8) **General Business Activity** : Promote Indian handloom weaves and crafts – Sarees | Suits | Dupattas | Stoles
- 9) **Vision & Mission** : Celebrating our heritage – Indian weaves and crafts
- 10) **Company Strategy** : Bring in the authentic weaves and crafts from various states all under one roof in most contemporary styles and make it mainstream
- 11) **Financial Considerations** :



- 12) **Growth Potential (Future Plans):** Expand product range, Introduce New Channels like
 - Online – like etsy, boutiques to target countries like US, Canada, Australia, UK and Middle East
 - Corporate tie ups – through corporate gifting, employee discounts
 - Wedding and event planners – targeting wedding gifting segment
 - Consistent focus on young generation – exhibiting at college campus during fests etc



7.11 Luxury Apparel Footwear Beauty products

REVOLVE GREEN

- 1) **Founder's Name** : Mr. Preet Shah
- 2) **Organizational Address** : 1st floor, Induchacha house, above Bank of Baroda, Channi-Navayard Road, Vadodara-390002
- 3) **Year of Establishment** : 2019
- 4) **Registration Number** : I-A-7-0000618
- 5) **Website URL** : re-evolve.in
- 6) **Email ID** : preet@revolvegreen.com
- 7) **Mobile Number** : 7383070297
- 8) **General Business Activity** : Making and promoting products made out waste used PET bottles, bamboo and hemp.

9) **Vision & Mission:**

Vision: To be a leader in the market of eco-friendly products by adopting an ethical and viable approach that delivers not only value for money but also upholds the customer relationship status.

Mission: To develop an online platform of amalgamation of products made out of bamboo, hemp, recycled polyester and upcycled waste fabrics.

- 10) **Company Strategy:** To educate people about adopting a sustainable lifestyle, for which we not only educate our target group about our offerings, but we make them aware of what is the current status of our ecological society and in what devastation we are actually in and then we present a picture of where we all shall be. We draw a comparison of current scenario and the paradise we all wish for.
- 11) **Financial Considerations:** Looking for raising 30 Lakhs for some portion in the company. The funds will be utilized for marketing campaigns and design implementation on various products. To develop USPs would be crucial in long term, so (90%) of the funds will be utilized behind it.
- 12) **Growth Potential (Future Plans):** There is a large scope for developing end number of products in eco-friendly and waste free category, also India needs more players in this segment to make such products available in every nook and corner so that more waste can turn into utility and brought back to mother earth instead of ending up in landfills and polluting the environment.

7.12 Science and Technology



MS. K. MARIA YOSHITHA
CO-FOUNDER & CEO
RADHEYAN13 ROBOTICS



MR. VINOD PANDEY
MANAGER
MARS BIOANALYTICAL PVT. LTD.



MR. ABHISHEK JAIN
FOUNDER
FUJIN



MR. BHARAT KHUNGER
DIRECTOR
KAIZEN CORPORATION INDIA



RADHEYAN13 ROBOTICS

- 1) **Founder's Name** : Ms. K. Maria Yoshitha
- 2) **Organizational Address** : All, Sector 125, Noida, U.P
- 3) **Year of Establishment** : 2021
- 4) **Registration Number** : 09026666 (DIN)
- 5) **Website URL** : radheyen13.com
- 6) **Email ID** : ceo@radheyen13.com
radheyen13@gmail.com
- 7) **Mobile Number** : 8886812267
- 8) **General Business Activity** : Sale of Robots
- 9) **Vision & Mission** :
 - To give you time to make your dreams come through and make memories
 - To create technology through which we can put resources, money and time in creating happy space to live.
- 10) **Company Strategy** : Diversification, Market Penetration.
- 11) **Financial Considerations** : Seeking for funds
- 12) **Growth Potential (Future Plans)** : Penetrating into different industries such as Healthcare, Defense, B2C, security, etc. by finding use cases while improving the product



MARS BIOANALYTICAL

- 1) **Founder's Name** : Mr. Vinod Pandey
- 2) **Organizational Address** : Office No. - 215, US Complex, 120, Mathura Road,
(Opposite Apollo Hospital), Sarita Vihar, New Delhi-110076, India
- 3) **Year of Establishment** : 2004
- 4) **Registration Number** : U33112DL2004PTC126964
- 5) **Website URL** : www.marsbioanalytical.com
- 6) **Email ID** : sales@marsbioanalytical.com
- 7) **Mobile Number** : 9810304040
- 8) **General Business Activity** : Import-Sales/Service of Scientific Equipments
- 9) **Vision & Mission** : Excell MBPL to new horizon and establish it as trusted name among scientific community.
- 10) **Company Strategy** : Selling unique products which deliver performance to customer satisfaction.
- 11) **Financial Considerations** : Import - sales & services
- 12) **Growth Potential (Future Plans)** : We are providing instruments for specialized applications and envision a good business growth in future and enhance our set up across India.



FUJIN

- 1) **Founder's Name** : Mr. Abhishek Jain
- 2) **Organizational Address** : Tower 19 Apartment 002 Lotus Boulevard Sector 100, Noida
- 3) **Year of Establishment** : 2021
- 4) **Registration Number** : Not available
- 5) **Website URL** : Not available
- 6) **Email ID** : abhishekjain@airflow.in
- 7) **Mobile Number** : +91 9312277687
- 8) **General Business Activity** : Providing Computational Fluid Dynamics (CFD) solutions
- 9) **Vision & Mission** : To become a leading engineering company that can provide end to end CFD solutions to its clients and help them achieve innovative solutions.
- 10) **Company Strategy** : Delivering top quality CFD service to clients
- 11) **Financial Considerations** : NA
- 12) **Growth Potential (Future Plans)** : Enhancing capabilities, consolidating commitment and cementing faith in quality



7.12 Science and Technology

KAIZEN CORPORATION INDIA

- 1) **Founder's Name** : Mr. Bharat Khunger
- 2) **Organizational Address** : E 2306, Amrapali Platinum, Sector 119, Noida, Uttar Pradesh- 201 301
- 3) **Year of Establishment** : 2022
- 4) **Registration No.** : Under Process
- 5) **Website URL** : Under Process
- 6) **Email id** : kaizencorporationindia@gmail.com
- 7) **Mobile Number** : +91 82876 88813
- 8) **General Business Activity:** Kaizen Corporation India is a dynamic organization focused on delivering the Best In Class Products & Services in the field of Biotechnology, Healthcare & Lifesciences at most competitive prices to its customers across India.
- 9) **Vision & Mission:** Our vision is to transform the customer experience by providing Transparent, Honest & Proactive Business Solution Services with cutting edge technology in area of Biotechnology, Healthcare & Life Sciences.

We aim to be the most trusted partner for our customers by providing them the right solutions with integrity & customer centric approach, transforming their business experience to a new level.
- 10) **Company Strategy:** We, at Kaizen Corporation India understand that Excellence is a moving target. Therefore, we are committed to strive & improvise ourselves each day to bring the latest technologies & solutions for our valued customers, so that we grow with our Clients' Progress. "The difference between ordinary & extra ordinary is that little extra."
- 11) **Financial Considerations:** Under Process
- 12) **Growth Potential:** Sky is the Limit. Together We Win!!!

WINNERS OF START-UP EXPO-2022

THE BEST START-UP



MR. SUMIT SHARMA
Founder
**IDEVOKE COMMUNIQUE
CONSULTANCY**



THE SECOND BEST START-UP



MR. ADARSH VARDHAN
Founder
BLUESTACKANCY



THE THIRD BEST START-UP



MR. ABHISHEK BHATTACHARYA
Founder
WHRRL – SUSTAINING LIFEBLOCKS



DISTINGUISHED ALUMNI PARTICIPANTS IN VIRTUAL START-UP EXPO 2022



DR. NAMEET KAUR
CEO
OPERON TECHNOLOGIES



DR. DEEPIKA CHAMOLI SHAHI
FOUNDER & DIRECTOR
SPEAKING CUBE



DR. NITIN DHAR
FOUNDER AND HEAD PHYSIOTHERAPIST
ERGO WORK HEALTHCARE PVT. LTD.



MR. PARTH MOHAN
FOUNDER
PIZZA DIROMA



MR. AASAV RAVI
ENGINEER
LASAVO TECHNOLOGIES



MR. ABHISHEK BHATTACHARYA
CO-FOUNDER
WHRRL- SUSTAINING LIFEBLOCKS



MR. ADARSH VARDHAN
FOUNDER & CEO
BLUESTACKANCY



MR. AGAM BHATNAGAR
DIRECTOR
ASHPLAN PVT LTD.



MR. SUSHAN RUNGTA
CHIEF TECHNOLOGY OFFICER
ABSOLUTE FOODS

DISTINGUISHED ALUMNI PARTICIPANTS IN VIRTUAL START-UP EXPO 2022



MR. AKASH KUMAR SINGH
CEO
BIOVERSE TECHNOLOGIES
PVT. LTD



MR. ASHISH SRIVASTAVA
PARTNER | SALES HEAD
SUNRAYS INFRATECH



MR. BHARAT KHUNGER
DIRECTOR
KAIZEN CORPORATION INDIA



MR. DEVANSH CHOPRA
FOUNDER & CEO
SORDITCON PVT. LTD



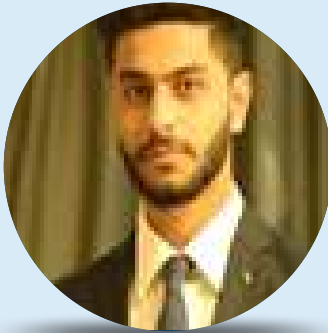
MR. SUMIT SHARMA
CHIEF CONSULTANT
IDEVOKE COMMUNIQUE
CONSULTANCY



MR. KSHITIJ SHANKAR CHOUDHARY
CEO
JAANO JUNCTION LLP



MR. MANISH BHARDWAJ
MANAGING DIRECTOR
SHAFT ENERGIES PVT. LTD



MR. MAYANK GULATI
FOUNDER
BIOMIX INDIA



MR. NAVVIN AGARWAAL
FOUNDER
KANSAL ESTATE PVT. LTD.

DISTINGUISHED ALUMNI PARTICIPANTS IN VIRTUAL START-UP EXPO 2022



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FOUNDER
GROWTH TANGENT



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DIRECTOR | CFO | HEAD (R&D)
NEEM TREE AGRO SOLUTIONS
PVT. LTD.



MR. RISHABH AGRAHARI
DIRECTOR
V- MIHIRA CHEMICALS PVT LTD



MR. RISHAV KUMAR
DIRECTOR
SALARYFIED CONSULTANCY
SERVICES



MR. RISHI RAJ JOSHI
DIRECTOR
RAR LIFE SCIENCES



MR. SHREY LUTHRA
FOUNDER & CEO
FREECULTR-UNDERME
BRANDS PVT. LTD.



MR. STEPHEN MARK DAVIDSON
FOUNDER
SARAH PATISSERIE &
CHCOCOLATERIE



MR. SUDEEP GUPTA
FOUNDER
STORE MY GOODS



MR. ROHIT RANJAN ROUT
FOUNDER & CEO
DESTINX ENTERTAINMENT

DISTINGUISHED ALUMNI PARTICIPANTS IN VIRTUAL START-UP EXPO 2022



MR. SAGAR KHANEJA
DIRECTOR
RADICON LABORATORIES LTD



MR. VKRANT SINGH
FOUNDER
FMD FOODS



MR. SOUVIK GOSWAMI
CO-FOUNDER & GROUP CHIEF EDITOR
APAC, DIGITAL INNOVATION
NEWS NETWORK PVT. LTD..



MS. PRIYA BHARGAVA
FOUNDER
THE HANDRAFTERS



MS. RADHIKA BHAGAT
FOUNDER & CEO
SACRED EARTH TRUST



MR. UMANG ROHILLA
FOUNDER & CEO
OLIVECO ESTATE PVT. LTD



MR. RAVI RANJAN
FOUNDER
NAMO APPREAL



MR. ABHISHEK JAIN
FOUNDER
FUJIN



MS. PARUL SRIVASTAVA
FOUNDER
SWADES CREATIONS

DISTINGUISHED ALUMNI PARTICIPANTS IN VIRTUAL START-UP EXPO 2022



MS. MADHU BANSAL
FOUNDER & CEO
THE FINBERG



MS. FIZZA ABBAS
FOUNDER
FIZZLICIOUS SKIN



MS. NITIKA GHOSH
FOUNDER
EKHOJ ENTERPRISES PVT. LTD.



MS. RITIKA MALIK
CO- FOUNDER
COMBINE WAYS



MS. TANIYA TIKOO
CO-FOUNDER & EDITOR-IN-CHIEF
OBSERVE NOW

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4TH INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION & LEADERSHIP (ICEIL) 2022

THEME: 'RESILIENT ENTREPRENEURSHIP, DISRUPTIVE INNOVATIONS, AND AGILE LEADERSHIP:
GEARING UP FOR INDUSTRY 5.0 FOR ECONOMIC GROWTH IN VUCA WORLD'

20-22 JANUARY, 2022

INAUGURAL CEREMONY | 20th January, 2022 • 10.00am - 11.45 am

Patron-In-Chief



Dr. Ashok K Chauhan,
Founder President, RBEF
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Chancellor, Amity University
President, RBEF



Co-Patron

Dr. Aseem Chauhan
Chancellor, Amity Universities
Addl. President, RBEF
CEO, Amity Capital Ventures



Conference Chair

Prof. (Dr.) Balvinder Shukla
Professor -
Entrepreneurship, Leadership & IT
Vice Chancellor
Amity University Uttar Pradesh



Conference Co-Chair

Dr. W Selvamurthy
President, Amity Science Technology
and Innovation Foundation
Chancellor, Amity University Chhattisgarh



Keynote Speaker

Dr. Sunil Shukla
Director General,
Entrepreneurship Development
Institute of India (EDII)



Awardee

Mr. Rajesh Mehra
Director & Promoter,
Jaquar Group

Alumni Awardees



Mr. Aditya Chandra
Director, Reliant EDS Pvt. Ltd.



Mr. Sushant Rungta
CTO, Absolute Foods



Mr. Varun Yadav
CEO, Varuna Chemical Industries Pvt. Ltd.



Mr. Divyansh Saxena
CTO, Deep Expo Equipments Pvt. Ltd.

Organising Co-Chair



Prof. (Dr.) Sanjeev Bansal
Dean - Faculty of Management Studies and
Director - Amity Business School



Prof. (Dr.) M K Pandey
Joint Head, Amity School of
Engineering and Technology

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GLIMPSES OF VIRTUAL START-UP EXPO 2022

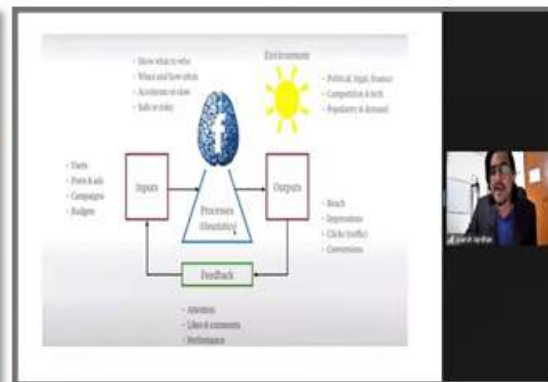
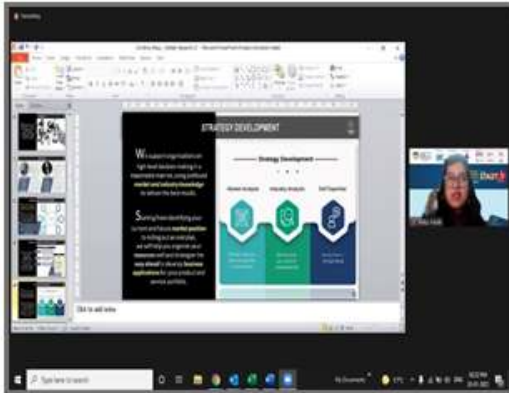


START UP EXPO 2022 - TRACK 7.1

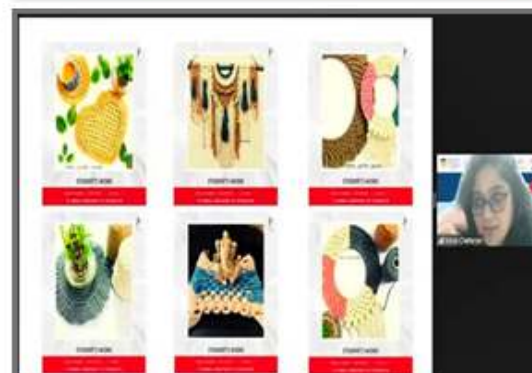


GLIMPSES OF VIRTUAL START-UP EXPO 2022

START UP EXPO 2022 - TRACK 7.2

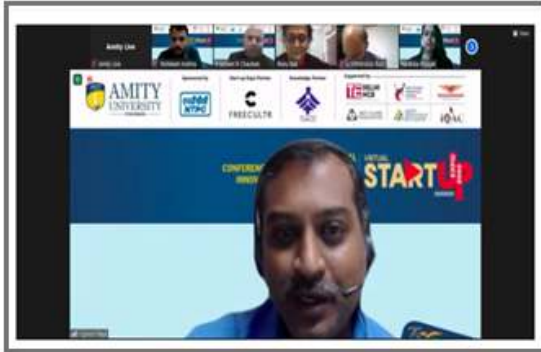


START UP EXPO 2022 - TRACK 7.3

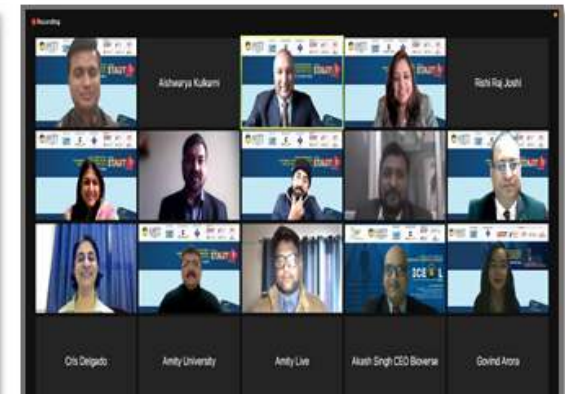


GLIMPSES OF VIRTUAL START-UP EXPO 2022

START UP EXPO 2022 - TRACK 7.4

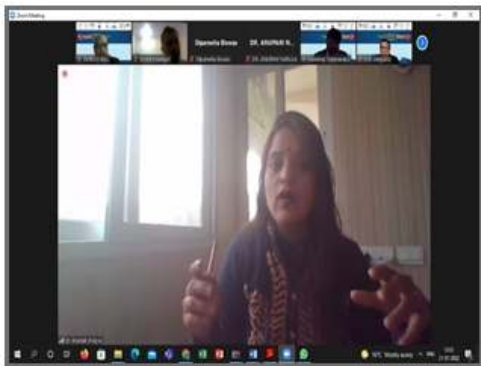


START UP EXPO 2022 - TRACK 7.5



GLIMPSES OF VIRTUAL START-UP EXPO 2022

START UP EXPO 2022 - TRACK 7.6



START UP EXPO 2022 - TRACK 7.7

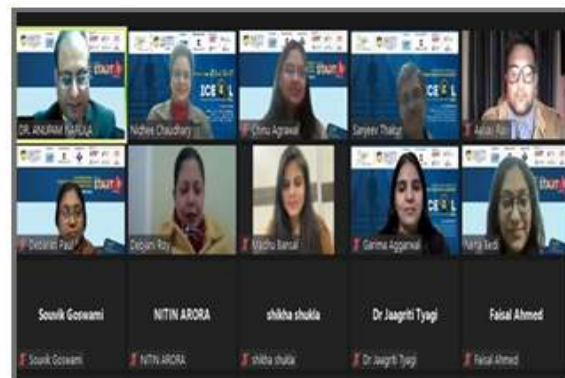


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START UP EXPO 2022 - TRACK 7.8



START UP EXPO 2022 - TRACK 7.9

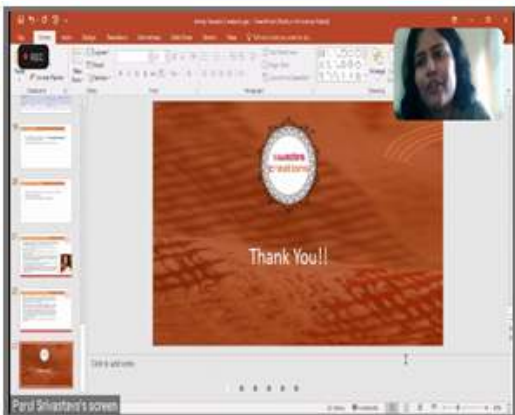


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START UP EXPO 2022 - TRACK 7.11



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GLIMPSES OF VIRTUAL START-UP EXPO 2022



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4TH INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION & LEADERSHIP (ICEIL) 2022

THEME: 'RESILIENT ENTREPRENEURSHIP, DISRUPTIVE INNOVATIONS, AND AGILE LEADERSHIP:
GEARING UP FOR INDUSTRY 5.0 FOR ECONOMIC GROWTH IN VUCA WORLD'

20-22 JANUARY, 2022

VALEDICTORY CEREMONY | 22nd January, 2022 • 04.00pm - 05.55pm



Patron-In-Chief

Dr. Ashok K Chauhan
Founder President, RBEF
(The Foundation of Amity Institutions and
the sponsoring body of Amity Universities)



Chief Guest

Shri Bhanu Pratap Singh Verma ji
Hon'ble Minister of State, MSME,
Govt. of India



Patron

Dr. Atul Chauhan
Chancellor, Amity University
President, RBEF



Co-Patron

Dr. Aseem Chauhan
Chancellor, Amity Universities
Addl. President, RBEF
CEO, Amity Capital Ventures



Guest of Honour

Shri Subhash Ghai
The Showman and Pioneer
Bollywood Entrepreneur
Chairman - Mukta Arts Ltd.
Founder & Chairman -
Whistling Woods International

Conference Chair



Prof. (Dr.) Balvinder Shukla
Professor -
Entrepreneurship, Leadership & IT
Vice Chancellor
Amity University Uttar Pradesh

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Dr. W Selvamurthy
President, Amity Science Technology
and Innovation Foundation
Chancellor, Amity University Chhattisgarh

Organising Co-Chair



Prof. (Dr.) Sanjeev Bansal
Dean - Faculty of Management Studies
and Director - Amity Business School



Prof. (Dr.) M Sajnani
Dean - Faculty of Hospitality & Tourism and
Director, Amity Institute of Travel & Tourism

Alumni Awardees



Mr. Gursharan Singh Gill
Co-Founder & Director, Marketing,
Insight Collaborative Logistics Pvt. Ltd.



Mr. Shivendra Mohan
CEO,
Proficient Logistix Services



Mr. Sudeep Gupta
Founder CEO,
SMG Storage Private Limited



Mr. Amaresh Patel
Managing Director,
Into Legal World



Ms. Ritu Bhatnagar
Sr. Programme Officer
Amity University Uttar Pradesh

Conference Co-ordinator

Website: www.amity.edu/iceil2022/ | Registration Link: <https://amityuni.live/88649359522>

GLIMPSES OF START- UP EXPO DECEMBER 2020



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VIRTUAL 3rd INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION AND LEADERSHIP

Theme:
Harnessing Innovation, Technology, Entrepreneurship and Sustainability

INAUGURAL CEREMONY | 10.00 am – 11.45 am • 17th December 2020

Patron-In-Chief	Patron	Conference Chair	Chief Guest	Guest of Honour
 <p>Dr. Ashok K Chauhan Founder President, RBEF (The Foundation of Amity Institutions and the sponsoring body of Amity Universities)</p>	 <p>Dr. Atul Chauhan Chancellor, Amity University President, RBEF</p>	 <p>Prof. (Dr.) Balvinder Shukla Professor Entrepreneurship, Leadership & IT Vice-Chancellor Amity University Uttar Pradesh</p>	 <p>Shri Swatantra Dev Singh Hon'ble President of Bharatiya Janta Party, Uttar Pradesh Minister of State with Independent Charge for Transport & Physical Minister of State for Power in the Government of Uttar Pradesh</p>	 <p>Dr. P Murali Chairman, Golden Jubilee Electch Park Chairman and Managing Director, Jananem Pvt. Ltd.</p>
Awardees			Conference Organising Co-Chair	
 <p>Ms. Geetika Dayal Executive Director TE Delhi NCR</p>	 <p>Shri G S Krishnan Director Stakeholder Relations Narayana South Asia Pvt. Ltd., Bengaluru</p>	 <p>Dr. Aapoorna Sharma Angel Investor and Co-Founder Venture Catalysts and 9 Unicorns</p>	 <p>Prof. (Dr.) Sanjeev Bansal Dean – Faculty of Management Studies Director, Amity Business School</p>	 <p>Prof. (Dr.) Ajay Rana Dean – Industry and Academic Alliances Director, Amity Institute of Information Technology</p>

For Registration: <https://amityuni.live/82744143461>



GLIMPSES OF START-UP EXPO DECEMBER 2020

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VIRTUAL 3rd INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION AND LEADERSHIP

Theme:
Harnessing Innovation, Technology, Entrepreneurship and Sustainability

VALEDICTORY CEREMONY | 02.00 pm - 3.30 pm | 19th December 2020

Patron-in-Chief	Patron	Co-Patron	Conference Chair
Dr. Ashok K. Chauhan Founder President, RITand Balved Education Foundation (The Foundation of Amity Institutions and the sponsoring body of Amity Universities)	Dr. Atul Chauhan Chancellor, Amity University, Gurukul, Noida	Dr. Anand Chauhan Chancellor, AMU, Gurgaon, 122001, Haryana	Prof. (Dr.) Bahinabai Shinde Professor, Entrepreneurship, Leadership & IT, Amity University, Uttar Pradesh
Keynote Speaker	Awardees	Conference Organising Co-Chair	
Shri Abhay Jere Chief Innovation Officer (CIO), Ministry of HRD, Govt. of India	Dr. S. S. Aggarwal Senior Professor, Amity University, Gurukul, Noida	Mr. Rahul Sharma Chief Operating Officer, Amity University, Gurukul, Noida	Prof. (Dr.) Sanjeev Bansal Dean, Faculty of Management Studies, Amity Business School, Gurukul, Noida
	Prof. (Dr.) Ajay Bawa Dean, Faculty of Management Studies, Amity Business School, Gurukul, Noida	Prof. (Dr.) Ajay Bawa Dean, Faculty of Management Studies, Amity Business School, Gurukul, Noida	

For Registration: <https://amityuni.live/81729300368>

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VIRTUAL 3rd INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION AND LEADERSHIP (ICEIL 2020)
(HARNESSING INNOVATION, TECHNOLOGY, ENTREPRENEURSHIP AND SUSTAINABILITY)

Dr. Ashok K. Chauhan Founder President, RITand Balved Education Foundation (The Foundation of Amity Institutions and the sponsoring body of Amity Universities) Chairman, AKC Group of Companies		Dr. Abhay Jere Chief Innovation Officer (CIO), Ministry of HRD, Govt. of India
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Zoom interface controls: Mute, Stop Video, Participants (200), Q&A, Chat, Share Screen, Leave

GLIMPSES OF START-UP EXPO DECEMBER 2018



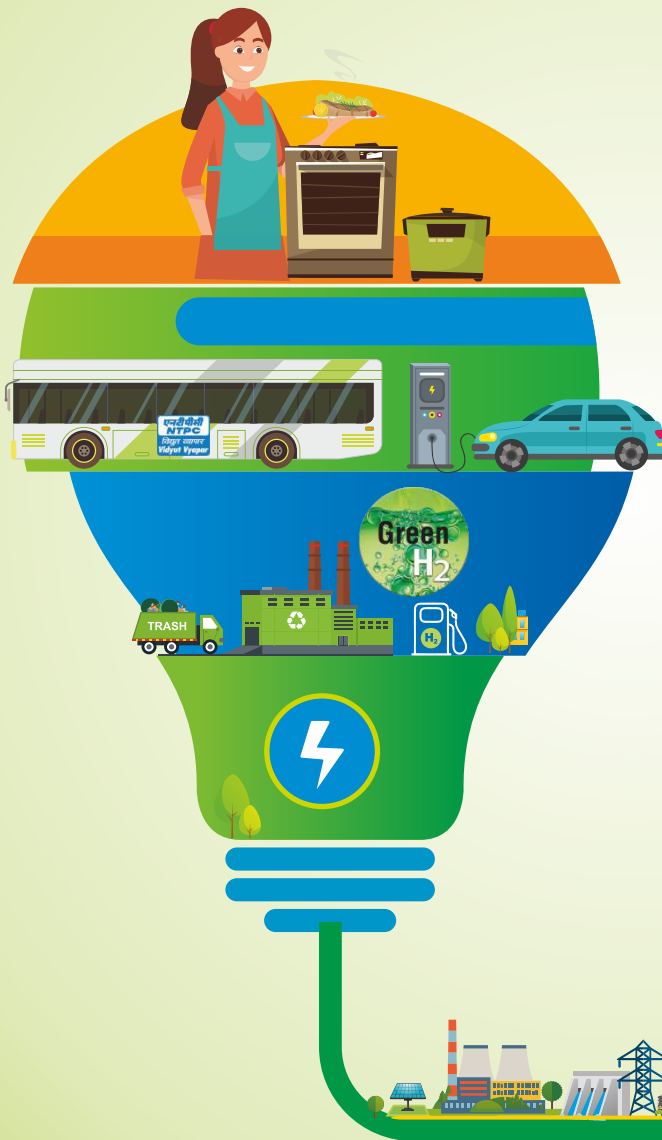
GLIMPSES OF START-UP EXPO FEBRUARY 2018





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NTPC Vidyut Vyapar Nigam Ltd. (NVVN) was formed by NTPC Ltd in the year 2002, as its wholly owned subsidiary to tap the potential of power trading in the country. NVVN holds the highest Category 'T' power trading license as per latest CERC regulation.

NVVN is on spree of diversification in renewables, e-mobility, waste to energy and presently offers complete business solution across the Power Value Chain.



Business Areas

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NVVN has excelled in many fields including bilateral trading, selling power, ESCerts and REC on the platform of Power Exchange(s), etc.

NVVN has been designated as the nodal agency for cross-border power trading with Bangladesh, Bhutan and Nepal. NVVN exports 61.21% (710 MW) of power to Bangladesh and 41.66% (250 MW) of power to Nepal, out of the total exported power.

NVVN trades 733 MW solar bundled power under Jawahar Lal Nehru National Solar Mission.

Renewable Energy Projects

NVVN provides a solution for the rooftop/ground mounted/floating solar projects under CAPEX and RESCO model. Presently, NVVN has project of more than cumulative 50 MW solar capacity in its pipeline.

Andaman Power Projects

NVVN is in the implementation phase of 50 MW LNG Power Project in Andaman District.

Presently more than 40% of power requirement of Port Blair is being fulfilled through NVVN.

E-Mobility

NVVN has forayed into the e-mobility segment by providing green transport solutions. Fuel cell electric vehicle (FCEV), and related energy services in various vehicle segments.

NVVN has already delivered 40 E-buses to A&N and supply of 90 E-buses to Bengaluru is in pipeline.

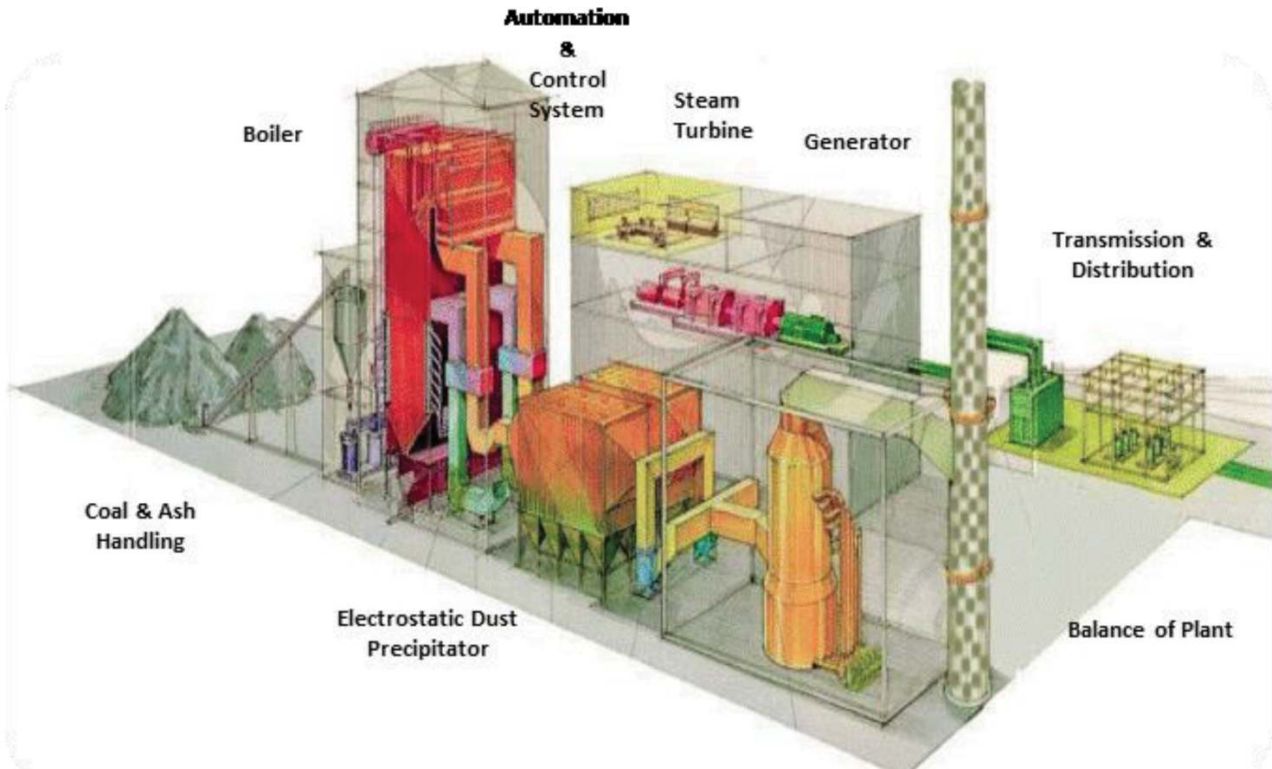
Waste to Energy

Waste to energy (WTE) is one of the new thrust area of NVVN Ltd. WTE projects provide a safe, technologically advanced means of waste disposal that reduces greenhouse gases, generates clean energy, and recycles metal. Waste-to-Energy is widely recognized as a technology that can help mitigate climate change.

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Corporate Office

NTPC GE Power Services Pvt. Ltd.
(Formerly NTPC ALSTOM Power Services Pvt. Ltd)
Smart Works Corporate Park,
Tower A, 3rd Floor Plot No. 1 & 2,
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HELPING BUDDING ENTREPRENEURS TRANSFORM THEIR BIG IDEAS INTO SUCCESSFUL START-UP VENTURES

Amity Innovation Incubator (AII) is committed to transform the entrepreneurial ecosystem of India and in turn, enhance the economic growth of the Nation. At its core, AII nurtures budding entrepreneurs through a nationwide network of 17 Incubation Centers. Its endeavours have been recognised by Top Rankings from leading media.



Ranked 3rd in Brilliant Start-Up Incubators list in India by Entrepreneur- India Edition, July 2016 issue

ALSO Awarded as the Best Business Incubator of Year 2016 BY **BWBUSINESSWORLD**



AMITY INCUBATOR HIGHLIGHTS

- 60+ Investee Companies
- 500+ Companies Incubated
- 150+ startups established by Faculties & Students of Amity University
- Has attracted over **US\$40 million** investments
- Recipients of Meity Tide 2.0 scheme Amity University Gurugram
- Recipients of AIM Grant as **EIC - 10 Cr.**
- 55 Funding round completed
- 130+ mentors across the country
- 17 Cities Incubation Network
- Recipients of **MSME scheme** Noida and Raipur

CREATING REAL ENTREPRENEURIAL IMPACT THROUGH UNIQUE INITIATIVES

- **Rural Innovation and Social Entrepreneurship (RISE) initiative** – A platform to test and launch social innovations, that collaborates with villages in Haryana and Rajasthan, to find practical solutions to real issues.
- **Amity Accelerator** - Investments and grants starting INR 10 Lakhs, to nurture ground breaking and disruptive advances in education technologies.
- **Dedicated IPR Cell** - IPR and Patent protection from within the incubator.
- **Advanced IOT and Cyber Labs** – High end IOT, Microcontroller and Cyber Labs extensive support and facilities like electronics mentoring, 3D printing & scanning, and financial support.

To know more about how you can realise your entrepreneurial dreams, contact us at 0120-4392242/43 or email to info@aii.amity.edu

Amity Innovation Incubator, B Block, Amity University campus, Sector 125, Noida, Uttar Pradesh | website: www.amity.edu/aii
Our other centres at: Gurugram, Jaipur, Gwalior, Raipur, Mumbai, Lucknow



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ASSOCIATION



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COLLABORATIVE POWER OF 2,00,000 SUCCESSFUL ALUMNI MEMBERS ACROSS THE GLOBE

AMITY ALUMNI WORLDWIDE AT LEADING MNC's & CORPORATES

KEY HIGHLIGHTS

- Regular Virtual Alumni Forums, Meets, Activities etc.
- Internships/Live Projects and Placements
- Collaborative Research Projects
- Career Counselling and Guidance
- Training, Consultancy and EDPs
- Start-Up Mentoring
- Members of Area Advisory Boards, Governing Board. Admission Board, IQAC and others.
- Recognition to Distinguished Alumni Achievers

Once an Amitian, Always an Amitian

CONTACT US

ALUMNI RELATIONS OFFICE

Prof. (Dr.) Anupam Narula, Professor-Marketing & Dy. Director (Alumni Relations)
Amity University Uttar Pradesh, Tel: 91(0)-120-4392944 | Mobile: +91-9811637316
Email: anarula@amity.edu; alumniaaup@amity.edu • Website: alumni.amity.edu

AMITY UNIVERSITY - RANKED AMONG THE TOP 3% UNIVERSITIES GLOBALLY

Amity University, a leading research & innovation driven university, has been ranked among the top 3% universities by QS and Times Higher Education, UK (the world's leading university rankings organisations).

The university is also Asia's only not-for-profit university to be awarded US Regional Accreditation by WASC, USA and QAA, UK - setting a new standard of academic excellence in India.

Amity has been ranked among the top universities globally for producing the most employable graduates in a survey conducted among 9,000 employers worldwide by Times Higher Education, UK.

Amity University is the flagship institution of Amity Education Group, established over 2 decades ago. Today, Amity has over 175,000 brilliant students across Pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 90 diverse disciplines ranging from Management to Psychology, besides future focused areas like Renewable Energy, Nuclear Science and Nanotechnology.

The Group is driven by its vision of building a Global Knowledge Network providing globally benchmarked education. Today the Group comprises of 11 Universities; 28 schools and 16 international campuses across London, Singapore, Dubai, New York, San Francisco, Amsterdam, Mauritius, Abu Dhabi, Sharjah, Tashkent, South Africa, besides India.

Amity's relentless pursuit of excellence is reflected in its steadfast commitment and continuing investment towards cutting-edge research and innovation. For instance, Amity in the last four years has filed over 1,300 patents. It is also engaged in conducting over 300 hi-end Government funded as well as international research projects including those funded by Bill & Melinda Gates Foundation, USAID, and Leverhulme Trust, UK.

In the field of management, the University has developed over 3300 case studies in the past years that have been bought across 106 countries by 2300+ leading institutions and organisations like Harvard, Stanford, Oxford, McKinsey, and KPMG.

Amity has instituted an extensive scholarship programme, benefitting over 25,000 students so far. These brilliant students have filed 100 patents and published 1100+ scopus-indexed research papers.

Today the Amity community of outstanding students of 200,000 alumni worldwide, who are successfully pursuing their career in top organizations or pursuing further studies at leading institutions in top global universities like Stanford, Oxford, Harvard and Columbia.

