



# AMITY TECHNICAL PLACEMENT CENTRE

Company Name	IEST Federation
Registration Period Start Date	2023-05-26
Registration Period End Date	2023-05-27
About Company	IEST is that gateway which leads to expert's guidance for entry-level, associate level and managerial level jobs in industries. IEST especially; emphasis on value addition in every individual's educational path apart from traditional courses. With this idea firmly at place; IEST implements sustainable employment development training programs for youth of India. The reach of IEST has not been limited to the Indian context but it has also has been wide vision and approach which extends too
Website	<a href="https://www.iest.org/">https://www.iest.org/</a>
Date Of Campus	2023-05-29
Venue	Physical
Joining	2023-06-05
Job Title	Digital Marketing Executive/IT Executive Interns ,
Employment Type	Internship
Eligible Degree	
Eligible Branches	B.Tech (CS/IT), MCA , MBA(HR)
Eligible Criteria	No Eligibility
Roles & Responsibility	. Implement SEO and SEM strategies. 2. Conduct market research to identify customer preferences and potential market opportunities. 3. Develop strategies to increase sales and brand awareness through digital channels such as search engines, social media, and online advertising. 4. Designing and developing web pages based on requirements. 5. Google words-generating organic leads & Email marketing. *IT Intern* 1. Researching, designing,

	implementing, and managing software programs. 2. Testing and
Service Agreement, If Any	No
Other Skill	*Digital Marketing Intern* Marketing analytics, Communication Skills, Competitive research and analysis, PPC, Adobe Photoshop, and other content creation tools. *IT Intern* PHP, Coding, Programming language, Software development, Problem-solving, Operating system
Package	9000/- per month
Location	Delhi/On-site
Recruitment Process	Round 1- Telephonic Round 2 – PI Round 3 – Personality Check Round (Subjective, at company Premises ) Round 4 – Technical(Subject Related Theoretical, at company Premises)
How to Apply	Login to Amizone, go to Internship , click on register
Representative from ATPC(For any Guidance/ Query)	Ms. Simran Khanna (Skhanna2@amity.edu)
	<a href="#">[Click Here To Apply]</a>

Best Wishes

Anjani Kumar Bhatnagar

Amity Technical Placement Centre

Room # G - 02, E-2 Ground Floor

Amity University Campus, Sector - 125, Noida, UP - 201313

Tel: 0120 4392183 | Email Id: [ajbhatnagar@amity.edu](mailto:ajbhatnagar@amity.edu) | Website : [www.amity.edu / placement](http://www.amity.edu/placement)