



MICROLAND[®]
Making digital happen

Who we are

We make the adoption of digital simple for enterprises, **to ensure technology does more and intrude less** to drive:



Improved
Profitability



Enhanced
User Experience

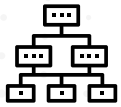


Increased
Agility

WE MAKE DIGITAL HAPPEN

Our Journey of **Pioneering Digital Transformation**

Network Economy



VERSION
1.0

1989
Pioneering
Networking in
India

Internet Economy



VERSION
2.0

1998
Spearheading the
Indian Internet
Economy

Remote IT Infra Services



VERSION
3.0

2002
Acing the Third
Wave of Indian
IT Outsourcing

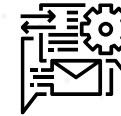
Hybrid IT Infra Services



VERSION
4.0

2014
Pivot to hybrid IT as
India's first hybrid
infrastructure
services provider

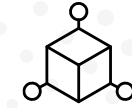
Digital Accelerator



VERSION
5.0

2018
Accelerating
Digital
Transformation
for Enterprises

Making Digital Happen

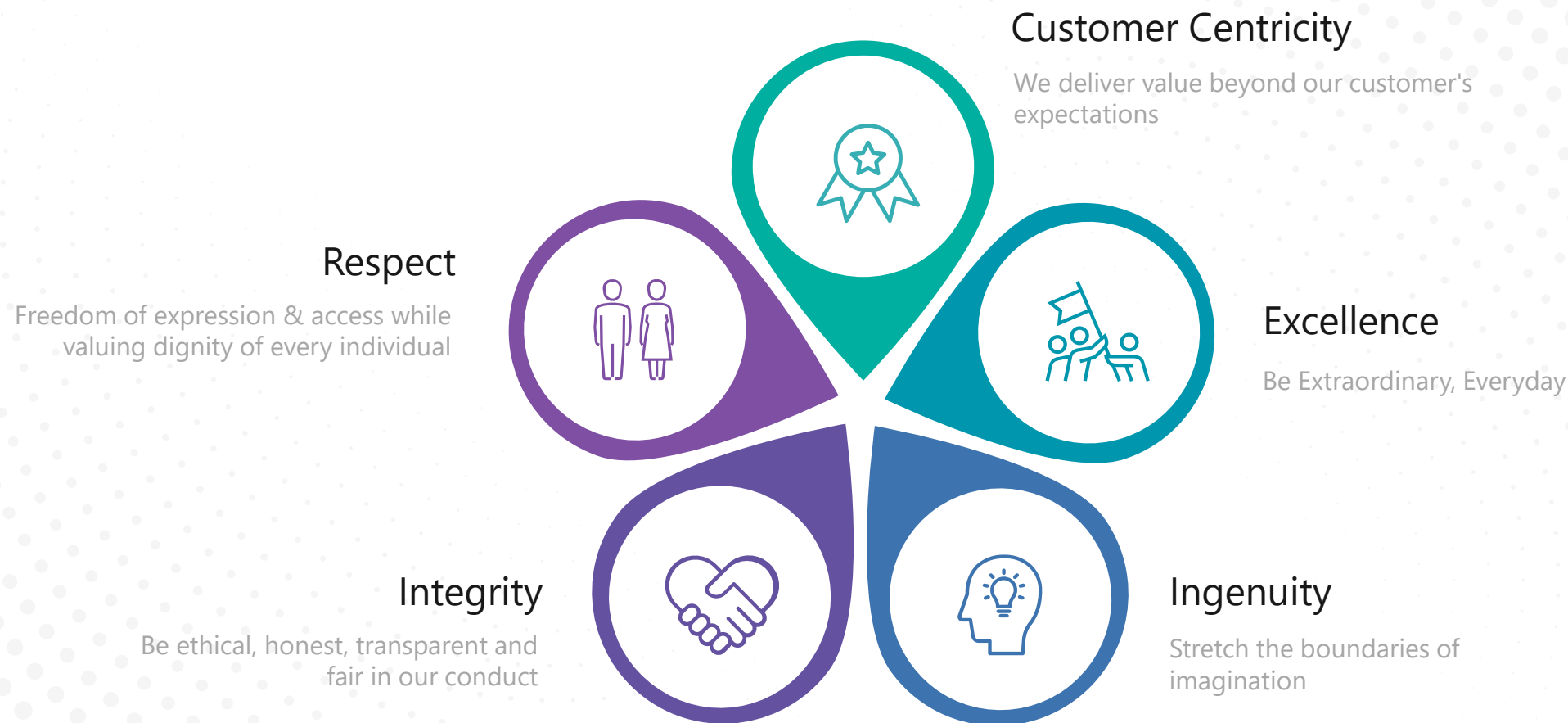


VERSION
6.0

2019 onwards
Committed to
delivering 100%
24x7x365 to
clients globally

Evolving from being enabler of technology needs, to being an innovator

Living by Our Core Values



Our core values build the character of every Microlander to deliver the best to our stakeholders

Our **Worldwide Presence**

Headquartered in Bengaluru, our global presence enables us to be responsive and local to our diversified clients



Imperatives driving our **Business Strategy**



Connected & Secure
Ecosystems



Reimagine
User Experience



Intelligent & Agile
Operations

With proximity to our clients, we strive to build, deploy and manage NextGen Digital Solutions that sustain, transform and accelerate their business ecosystems

Platform-First Approach

Build robust platforms that are extensible to effectively manage evolving and emerging needs of our clients

Business-Centric Solutions

Our business and technology experts have extensive domain knowledge and vast experience in unlocking business value

Digital Transformation

Modernize and Automate business processes, future-proof technology landscapes and drive business agility

Alliances & Partnerships

Leverage a strong and diversified partner ecosystem to solve complex problems at scale.

Strategic Investments

We are investing in innovative technologies, NextGen Platforms, AI and Automation, and human capital to fuel our growth strategy

Vision to deliver **Future of Operations**

Our Vision

In the "Digital" world, Experience subsumes Loyalty

By empowering Enterprises deliver an **Unfaltering Experience** to their stakeholders, We Make Digital Happen

Deliver Now

Reduced time to diagnose

Left shift incident diagnostics

Zero configuration drift

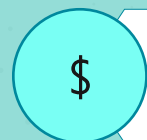
MTRR Reduction

Outage reduction

Low error Tech transformation



Reliable and Resilient Digital Infrastructure



Lower TCO



Higher Compliance

Path to drive MinimalOps

IT environment



Tech Transformation services



Becoming software defined

Ops management

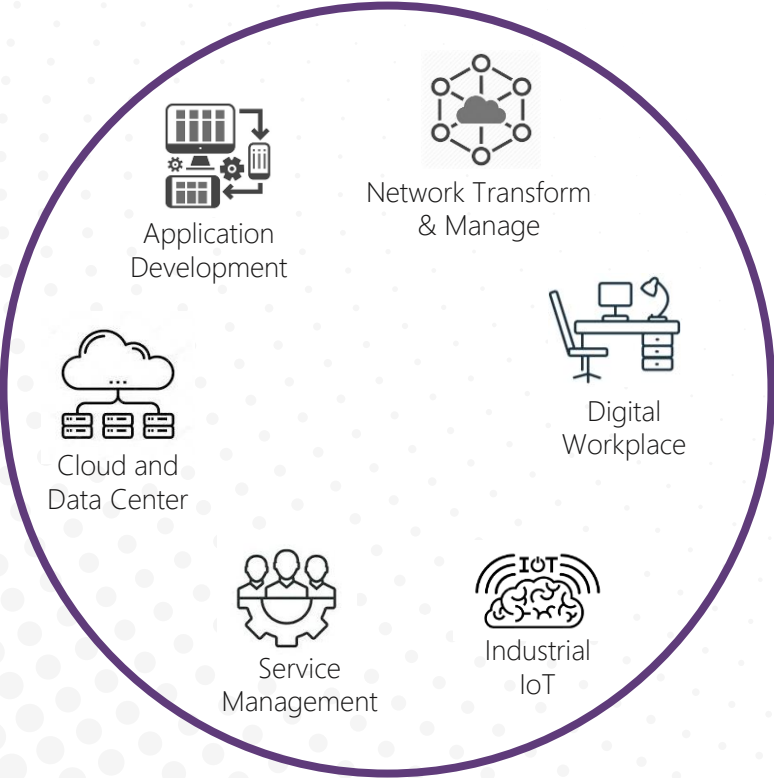


Ops 2.0

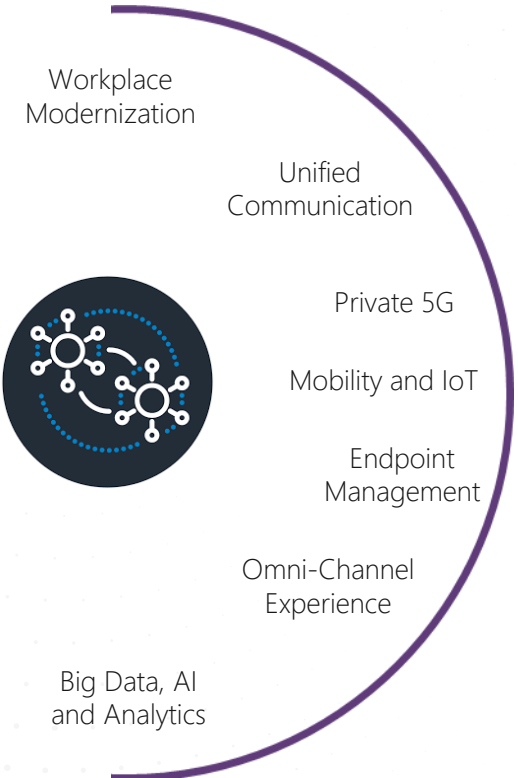


Predictive, Proactive, zero-touch

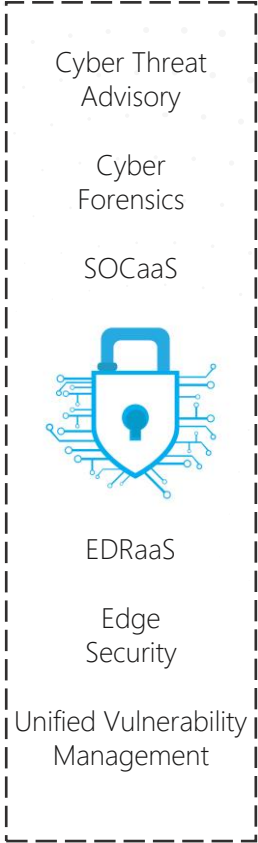
Unlocking Possibilities across the Enterprise Value Chain



Reimagine the Core



Transform the Connected Ecosystem



Secure the Enterprise



Foster New Capabilities



Empower Global Industries

Recent **Accolades and Recognitions**

Gartner



Leader in the Gartner® Magic Quadrant™ for Managed Network Services in 2021

***ISG**



Leader in Next-Gen Private/Hybrid Cloud – Data Center Services and Solution, 2021 – Archetype Study

 **Microsoft**



Winner at Microsoft Incubathon 2021
- The unique industry innovation garage challenge

AVASANT



Innovator in the Avasant RadarView™ 2021 for Intelligent Automation Services

 **Everest Group**



Major Contender by Everest Group in the IT Managed Security Services (MSS) PEAK Matrix® 2021

 **Everest Group**



Major Contender by Everest Group in the Cloud Services PEAK Matrix® 2020

***ISG**



Rising Star across three categories in ISG Provider Lens™ US, 2021 Networks – Software Defined Solutions

***ISG**



Product Challenger in ISG Provider Lens™ - Internet of Things - Services and Solutions, 2021

 **Microsoft**

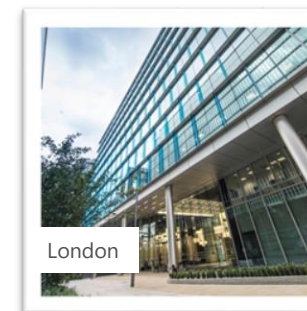
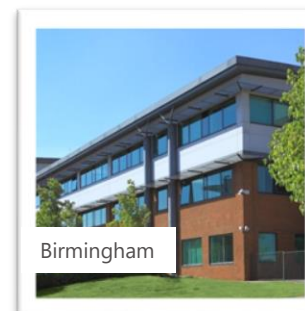
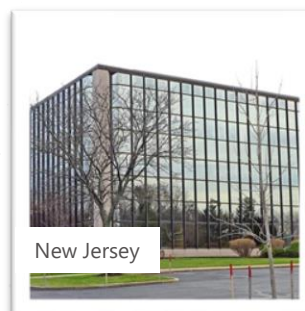
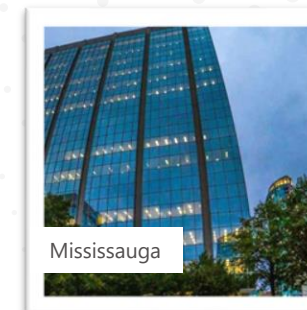
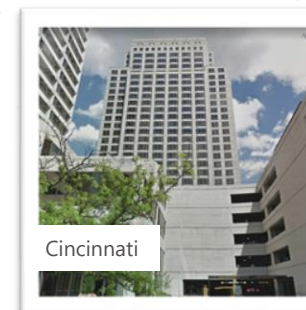
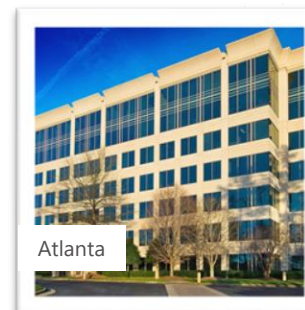
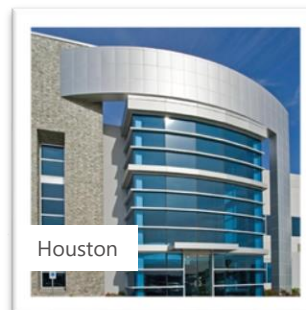
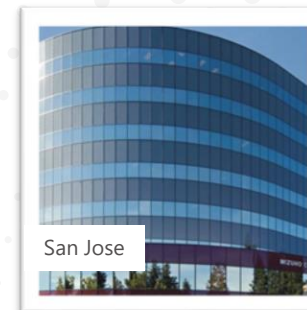
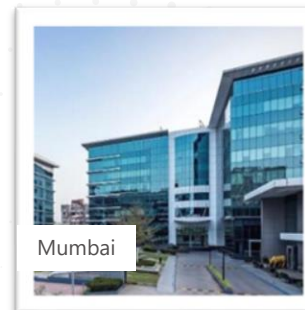
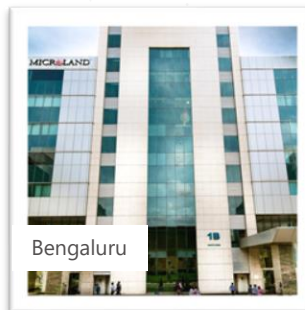


'Finalist' in the Microsoft 2021 Government Partner of the Year Awards

Our core DNA is **Customer Centricity**

We have a global footprint with industry and technology experts focused on digitally transforming our clients' business landscape

100% of our Top 20 clients renewed contracts with broader scope
NPS: **91%**



Leaders in Network Transformation & Management

Transformation Services



Uniqueness

To support its customers, think beyond the obvious in Digital Transformation



Complexity

Achieving success while driving the design & delivery of complex digital solutions



Impact

Net business impact the transformation delivered to the customer



Impact

Commitment to the success of its customer as demonstrated through flexibility & collaboration

Managed Services

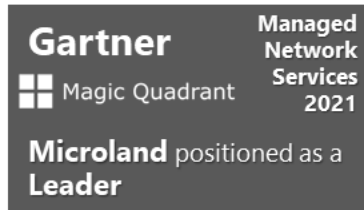


Figure 1: Magic Quadrant for Managed Network Services



Source: Gartner (November 2021)

Delivery quality, Customer experience, Impact of Automation, AI/ML enhancements, Consistent Investments

Transformation & Managed Services



... an ideal choice for clients with complex network transformation ...

...made meaningful investments to develop internal solutions and IPs ...

... pricing flexibility & excellent service execution have been key ...

... positive reviews from customers on proactive response to issues, services exceeding SLA targets, flexibility to rapidly shift to remote working during Covid-19 pandemic...

Software Defined Services

Network – Software Defined Solutions and Services
Rising Star U.S.

ISG Provider Lens™
Quadrant Study



...End-to-End SD-WAN services - Assessment, design and deployment: Following a successful advisory and planning phase, leading to a PoC ...

... Flexible & Modular Solutions: Microland model is a flexible, modular, integrated approach to delivering e2e network services ...

... Zero Capex solution makes Microland a one-stop shop for all network services, with deep technology expertise ... from all network equipment vendors that can be delivered as a fully managed pure Opex solution...