

## AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA MUMBAI, | RAIPUR | RANCHI | KOLKATA | PATNA

#### **EXTRAMARKS**

## Virtual Campus Placement- 2022 Passing Out Batch

## **Only for Students of Amity Education Group**

# Last Date to Register – 1<sup>st</sup> July 2022, 2 PM

Company	EXTRMARKS
Website	https://www.extramarks.com/
Batch	2022
Date of Campus	Will Be Informed Later
Joining	July 2022
Job Title	Profile 1: School Relationship Officer Profile 2: Business Development Executive Profile 3: Events Executive
Eligible Degrees	BBA / BA / BCA / B.Sc / B.Tech / MCA
Eligible Branches	All
Location	Profile 1 : Shimla, Kangra, Chamba, Mandi/Kullu, Manali, Parwanoo, Baddi (Himachal Pradesh) Profile 2 : Mohali, Bhatinda
	Profile 3 : - Ludhiana, Bhatinda, Amritsar, Patiala (Punjab) / Mandi, Kangra (Himachal Pradesh)
СТС	Profile 1 : 4.00 LPA Profile 2: 3.8 LPA Profile 3: 3.00 LPA
Skills Required	<ul> <li>MS Office (Excel, PowerPoint, Word) to intermediate level</li> <li>Good Communication Skills</li> </ul>
Job Responsibilities	<ul> <li>Profile 1 :</li> <li>Approaching schools</li> <li>Making the proposition to the management/ concerned department</li> <li>Arranging the demo</li> <li>Handling all the documentation work until completion (signing up the contracts)</li> <li>Maintaining and reporting the school's status on daily basis</li> <li>Pre and Post visit reporting to the lined manager</li> </ul>

	<ul> <li>Assigned School's data collation</li> <li>Maintain strong After Sale Relations with the customers</li> <li>School's Profiling (All pertinent information about the school)</li> <li>Profile 2 : <ul> <li>Develop and maintain strategic long-term trusting relationships with high volume customers to accomplish organic growth.</li> <li>Communicate company products and services via Calling and E-mail and build relationships in order to uncover prospect needs.</li> <li>Document and update CRM with daily activities as required.</li> <li>Achieve weekly and monthly goals.</li> </ul> </li> </ul>
	<ul> <li>Be a self-starter and pro-active; identify and act on opportunities for improvement.</li> <li>Ensure reporting and communications isfrequent and bi-directional.</li> <li>Remain knowledgeable about all organization's products and services to facilitate sales efforts.</li> <li>Completing input numbers on daily basis and taking up revenue responsibility.</li> <li>To research and analyze the customer's requirements and present best solutions.</li> <li>Keep abreast with Extramarks latest offerings and best practices.</li> <li>Research key customer wants and needs.</li> </ul>
	<ul> <li>Profile 3:</li> <li>Work with individual business units to identify events within their region, work at the Regional level to formulate concepts, and develop new IPs and brand-driven events.</li> <li>Formulate and manage the events calendar at the Business Unit level and lead generations from schools, events and activities.</li> <li>Be the point of contact with event operations leads across business units.</li> <li>Manage budgets across events.</li> <li>Create and maintain progress trackers and post-event reports to determine event KPI's at the HO level.</li> <li>Help create processes with operation leads to better manage event reports at individual business unit levels</li> <li>Liaise with venues, vendors, talent, and partners across events.</li> </ul>
How to Apply?	All interested and Eligible students need to apply on the Link Below <u>CLICK HERE TO APPLY</u>

All the Best!

Anjani Kumar Bhatnagar Dy. Director - Amity Technical Placement Centre

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