



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

TECHRYDE

Virtual Campus Recruitment – 2022 Passing Out Batch

Only for Students of Amity Education Group

Only for Unplaced & Eligible Students

Last Date to Register – 30th May 2022 (2 PM)

Company	Techryde
Website	www.techryde.com
Batch	2022 Passing out Batch
Joining	Immediate
Job Title	Profile 1: Marketing Executive Profile 2: Dot net Developer Profile 3: IT Analyst
Eligible Degrees	Profile 1: MBA Profile 2, 3: BTech, MSc, MCA
Eligible Branches	Profile 1: Marketing, Sales, Digital Marketing Profile 2, 3: All
Other Skills Required	Profile 1: <ol style="list-style-type: none">1. Experience managing multiple projects and adhering to deadlines.2. Clear copywriting and editing skills.3. Strong organizational, communication, and customer service skills.4. Proficiency in Microsoft Office or Google Workspace Profile 2: <ol style="list-style-type: none">1. Proven hands-on experience on high performing web application development.2. Solid understanding of core software development principles and methodologies.3. Strong understanding of software design concepts, patterns, tools and best practices.4. Experience of working in a development team delivering features incrementally using Agile methodologies.

	<ol style="list-style-type: none"> 5. C# and ASP.NET (Dot net core, MVC, Entity Framework, WCF/Web API), any ORM framework 6. JavaScript, HTML, CSS, XML, XSD, XSLT 7. Any RDBMS <p>Profile 3:</p> <ol style="list-style-type: none"> 1. Good understanding of Software Concepts and tools. 2. Strong analytical and troubleshooting skills. 3. Balance of technical knowledge and business acumen 4. Customer-first mindset. 5. Proactive, self-starter with strong coordination and project management skills. 6. Organized and structured leadership approach 7. Understanding of Cloud Concepts is desirable 8. Ability to analyse & translate business needs into technical solutions 9. Understand & follow applicable system delivery processes 10. Excellent communication skills (written and verbal) Must.
Location	Noida
Compensation (CTC)	4.5 - 6 LPA
Roles & Responsibilities	<p>Profile 1:</p> <ol style="list-style-type: none"> 1. Support the marketing leadership team through the organization and administrative support for various projects. Maintain executive schedules and overseas projects. 2. Plan, prepare and deliver presentations. 3. Conduct research for key marketing campaigns. 4. Build and manage the company's social media profiles and presence, including Facebook, Twitter, LinkedIn and additional channels that may be deemed relevant. 5. Create shareable content appropriate for specific networks to spread both our brand and our content. 6. Monitor and engage in relevant social discussions about our company, competitors, and/or industry, both from existing leads and customers as well as from brand new audiences. 7. Run regular social promotions and campaigns and track their success (e.g., Twitter chats, LinkedIn discussions, etc.) 8. Work alongside other marketers and content marketers to help distribute content that educates and entertains our audience and supports marketing goals. 9. Drive consistent, relevant traffic and leads from our social network presence. 10. Explore new ways to engage and identify new social networks to reach our target buyers. 11. Track, measure and analyze all initiatives to report on social media ROI <p>Profile 2:</p> <ol style="list-style-type: none"> 1. Design, develop and support the applications and services primarily using C#, .Net. 2. Perform hands-on development and provide thoughtful code reviews. 3. Engage in requirements analysis, leading to high-quality user stories and acceptance criteria.

	<ol style="list-style-type: none"> 4. Recommend ways to improve reliability, maintenance, efficiency, and quality. 5. Contribute ideas to the product's design and drive a culture of following best practices. 6. Act as a role model for the team members and develop them along with yourself. 7. Mentor junior and mid-level engineers to help the team learn and grow <p>Profile 3:</p> <ol style="list-style-type: none"> 1. Review and analyse relevant documentation to ensure the understanding of an organization's function and capabilities. 2. Defining problem statement and scope of work, writing winning proposals presenting the final solution. 3. Develop Software requirement specification and product documentation. 4. Use appropriate tools to record, track and manage requirements. 5. Contribute to project planning and effort estimation within scope. 6. Communicate, translate, and simplify business requirements to ensure buy-in from all stakeholders 7. Serve as a conduit between the customer community & development team 8. Working in an Agile environment and continuously reviewing business needs, refining priorities, maintaining sprint backlog, user stories, and acceptance test criteria. 9. Works with global cross-functional teams and stakeholders across departments including Presales, QA/RA, UX/UI etc. 10. Understanding the technical implications of requirements and proposing the optimal solutions to clients. 11. Develop high-quality deliverables that are review ready the first time. 12. Proactively share an ongoing point of view and perspectives. 13. Conduct market research and/or engagement-specific inputs for service offerings e.g. case studies etc.
Service Agreement	No Bond
Recruitment Process	Online Process
Representative from ATPC (For Guidance/Query)	Mr Mohit Prasad (9667160070)
How to Apply?	Interested and eligible students need to apply on the link given below – <u>CLICK HERE TO APPLY</u>

All the Best!

Anjani Kumar Bhatnagar
Dy. Director - Amity Technical Placement Centre

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