



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

NETWORK 18

Virtual Campus Recruitment – For 2022 Passing Out Batch

Only for Students of Amity Education Group

Only for Unplaced & Eligible Students

Last Date to Register – 20th May 2021, by 5 PM

Company	Network 18
Website	www.network18online.com
Batch	2022
Date of Campus	Will be informed later
Job Title	Management Trainee
Eligible Degree	MBA Profile 1 MBA Sales Profile 2 MBA Marketing
Eligibility Criteria	60% throughout in class 10 th 12 th Graduation and post-Graduation
Full Time Employment	Full Time
Joining Date	June 1 st week
Comensation	Profile 1 6 LPA Profile 2 7.5 LPA
Other Skills Required (if any)	Profile 1 Competencies & Skills Required- Good communication skills Listening skills Interpersonal skills public speaking skills Time Management Self-Motivation Persistence Confidence Common threads for ideal applicants- Managing a revenue target assigned. Meeting clients and agencies to secure deals Executing deals that have been signed. Sign up with new clients and drive revenues from new categories. Drive the creation and completion of cross-platform marketing materials that are customized to a client’s business challenges and goals. Profile 2 Work on 360-degree marketing plans for launch & sustenance projects. Conduct research for key marketing campaigns. Support the marketing leadership team for various projects. Maintain strong communication between marketing executives and internal and external stakeholders.

	<p>Coordinate employee meetings and communications for the marketing department.</p> <p>Maintain executive schedules and oversee project load. Plan, prepare and deliver presentations for leading projects</p> <p>Profile 2</p> <p>Good communication skills Listening skills</p> <p>Interpersonal skills public speaking skills Time Management Self-Motivation Persistence Confidence</p>
Recruitment Process	Screening and Interviews
Roles & Responsibilities	<p>Profile 1</p> <p>Sales Strategy/Sales Display</p> <p>Profile 2</p> <p>Focus Marketing/Brand Marketing</p>
Location	Mumbai, Noida
Representative from ATPC (For Guidance/Query)	Ms Sangeeta Berry (7042292142)
How to Apply?	<p>All interested & eligible students need to apply on the link mentioned below –</p> <p>CLICK HERE TO APPLY</p>

All the Best!

Anjani Kumar Bhatnagar
Dy. Director - Amity Technical Placement Centre

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