



AMITY UNIVERSITY

UTTAR PRADESH

AMITY DIRECTORATE
of
APPLIED ARTS/FINE ARTS/PERFORMING ARTS/ VISUAL ARTS

PANEL DISCUSSION REPORT

“Future Job Roles and Skill requirements in the ever-evolving fashion industry and expectations from young fashion professionals”

Organized by

AMITY SCHOOL OF FASHION TECHNOLOGY

DATE & TIME- 10th September 2022, 10:30 am

SPEAKERS:

Ms Charu Chhatwal	designer	Renge by Charu
Mr Kishan Daga	Owner/ chief consultant	Concepts & Strategies
Mr Sameer Bajaj	Owner/ director	KS Knitfab/ Brand Kara Sara

Attendees- 15

Faculty members- 3

Venue: ROOM 414, K-1 BLOCK

MODE : HYBRID

https://teams.microsoft.com/l/team/19%3a_v09ARP13cLs4vis3yznmtowqGvEwDPJT1ogYnxksws1%40thead.tacv2/conversations?groupId=d495e211-d043-4e8d-b401-a605a28c43ac&tenantId=8d46a076-d093-416d-a57b-8692cde13bf8

VIDEO LINK:

<https://amityedu96491.sharepoint.com/:v:/s/ORIENTATION2022/ET2QKaa5BMtKiFtWcGvEhzkB2sWcGb7uU3ITGMIXQvNq-g?e=kmKCfy>

OBJECTIVES:

- Discuss opportunities in the fashion & textiles industry
- Discuss future workplace and job roles in the industry
- Discuss skills that will be needed by the students for industry
- Motivate students
- Outline career prospects

About the speakers:

Charu Chhatwal- Founder & CEO at Renge by Charu Chhatwal

She is a Knitwear Designer from 1997 batch of Nift Delhi and had Bagged the most creative collection award at the graduation show.

She started her career as a Freelance designer for various export houses.

For the last two Decades, she has been running her own design house called Renge by Charu chhatwal where she sells through exclusive exhibitions and private viewing to clients .

Renge Design is a brand that provides Embellished

Fusion wear for women who want to stand out in a crowd . Her collection comprises of Luxury Resort Wear and offers interesting cuts and styles with a twist.

Renge has a lot of creativity to offer.

Renge also used to export high fashion garments and accessories to the Itallian market to stores like Max Mara , Max and co. , Patrizia Peppe and Trussardi . At present they are catering to the Domestic Market only .

Mr Sameer Bajaj- Director, KS Knitfabs/ Kara Sara/ KVIDA.

With a post-graduation degree in Knitwear Design & Technology from NIFT, New delhi, Mr Sameer brings with him more than 24 years of vast entrepreneurial experience and Textile proficiency. He is a self-made entrepreneur.

He started KS Knitfabs in the year 2001, and his visionary approach to convert inspirations into sellable concepts propelled the company to become a leading womenswear apparel export house specializing in hand crafted, hand embellished garments.

The next milestone for him came in the form of Brand Kara Sara, a company, founded in Singapore but with a Made in India tag, challenging the ever competent Chinese and other international brands. As director at Kara Sara, Sameer is driving its growth story.

During Covid times when the fashion industry was facing many challenges he launched KVIDA protective masks made from a revolutionary Lab tested warp knit high end Virus Filtration technology that not only protects but also incorporates a level of creative ingenuity that enables one to design their own art.

Mr Kishan Daga – Founder Anchor at Concepts & Strategies

Mr Kishan is a dynamic process excellence and transformation management professional with 20 years of global operations, consulting and management experience with leading apparel, hardgoods, and decor brands. He has a proven track record in conceiving and implementing strategies and operations to deliver concrete business results.

After doing his post graduation from NIFT in 2002, Kishan made a Humble beginning as a knitting merchant at Evelin International but soon joined Triburg, a leading buying & sourcing office. He started work as a merchant for following up yarns for PVH Arrow bulk orders

but soon took control of bulk business for Arrow and Van Heusen in rapid progression

He groomed business for Dockers, involving sweaters from Bangladesh and high end polo t-shirts from India

He strengthened the entire team by becoming the spine of new knit jersey developments ensuring generation of business from all brands with bigger and better profitable numbers for suppliers too With detailed research and sourcing, he was instrumental in getting Tchibo - the first European business in Triburg after a long gap

After gaining client's confidence as their exclusive agents in India, he built the new category of Hardgoods, and prepared the organization to find and train factories who could perform at German standards for paper and felt from Delhi, ceramics from Sri Lanka, sports goods from Jalandhar, potpourri from Chennai, jewelry from Jaipur etc

He Groomed the business for Aeropostale with important attributes of competitive pricing for new age fashion and difficult payment terms for the suppliers, and delivered 400% growth year on year for 3 consecutive years

During Covid times, overcame the limitations of physical handling of products by introducing artificial intelligence as Clo3D and Tukatech

Braced by profound knowledge of knits, established the Nautica jersey business by building the core categories in India along with their specialized range of brand "Competition"

He recently launched his own company – Concepts & strategies to offer business solutions for other apparel companies.

About The Session:

A Panel Discussion session was organised on 23rd July, 2022 to help students interact and engage with industry experts on the theme- "Future Job Roles and Skill requirements in the ever-evolving fashion industry and expectations from young fashion professionals"

It is generally observed that students have a lot of queries related to their career progression. They want to know regarding the opportunities available in the industry and how to enter their chosen field of career. The

session was an awareness session to inform students about the job roles that are now available due to the changed scenario that has resulted due to Covid 19 and Industry 4.0. They were also informed about the skills that are most important for working in the industry.

Major points discussed:

- 1) Overview of business of fashion
- 2) Skills needed in the industry
- 3) Maintaining planners & calendars to run a fashion business
- 4) Evolving Customer behaviour
- 5) Scope of designing
- 6) Career opportunities for students
- 7) Resolving doubts and queries

HOME TEXTILES

For carpets, towels, blankets, floor mats, mattresses, curtains etc.

Feature Machines

- Single Terry
- Single Reverse Plated Loop
- Single Computerized Terry Jacquard
- Double Jersey Computerized Jacquard
- Interlock
- Rib
- Double Jersey Jacquard 36/72 pattern

FASHION CLOTHES

For Polo-shirts, T-shirts, scarves, dresses, skirts, sweaters, stockings etc.

Feature Machines

- Single Jersey
- Single Reverse Plated Loop
- Single Three-Thread Fleece
- Interlock
- Single Jersey Computerized Jacquard;
- Double Jersey Computerized Jacquard
- Rib
- Double Jersey Jacquard 36/72 pattern
- Single Computerized 4/6 Color Auto-Striper Jacquard Knitting Machine

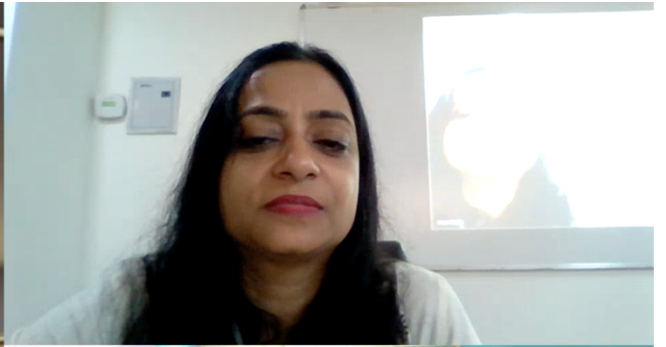
SPORTSWEAR

For tops, sports pants, shorts, socks, swimwear, tights and more

Feature Machines

- Single Jersey
- Single Reverse Plated Loop
- Single Three-Thread Fleece
- Interlock
- Rib
- Single Jersey Computerized Jacquard
- Single Computerized Terry Jacquard
- Double Jersey Computerized Jacquard
- Double Jersey Jacquard 36/72 pattern
- Single Computerized 4/6 Color Auto-Striper Jacquard Knitting Machine

KNIT APPLICATIONS



K

Kishan (Guest)

SB

Swati Bhatia

WEFT Knitted Fabrics market is segmented into

- ◦ North America
 - USA
- ◦ Western Europe
 - UK
 - Germany
 - France
 - Spain
 - Italy
- ◦ Asia Pacific
 - China
 - Japan
 - India
 - Australia
- ◦ Eastern Europe
 - Russia
- ◦ South America
 - Brazil
- ◦ Middle East
- ◦ Africa

Asia-Pacific was the largest region in the knitted fabrics market, accounting for 77.6% of the global market in 2018. It was followed by North America, Western Europe and then the other regions. Going forward, the fastest-growing regions in the knitted fabrics market will be the Middle East and Africa.

