



AMITY UNIVERSITY

UTTAR PRADESH

FACULTY
of
APPLIED ARTS/FINE ARTS/PERFORMING ARTS/ VISUAL ARTS

Amity School of Fashion Technology

Presents
INTERNATIONAL CONFERENCE

ON

FASHION APPAREL & TEXTILES 2024 (INCFAT'24)

Theme: *ViKSIT BHARAT: Fashion & Textiles for Sustainable Growth & Development*

Date: 16th December 2024 (Monday)

Venue: I-2 Moot Court

Zoom Link: <https://amity-edu.zoom.us/meeting/register/tZYtdOyvrz4uG9Ox8T0nXnlDbmuvahJiEQM4>

Amity School of Fashion Technology under the Faculty Applied Arts/ Fine Arts/ Performing Arts & Visual Arts organized the 8th INTERNATIONAL CONFERENCE ON FASHION APPAREL & TEXTILES 2024 (INCFAT'24) **on 16th December 2024 (Monday)** at Amity University, Noida. The conference theme was *ViKSIT BHARAT: Fashion & Textiles for Sustainable Growth & Development*" which brought together industry experts, academicians, and researchers over a single platform for discussion on the advancements and innovations for growth of fashion and textile sector.

The conference received an excellent response from the participants and the audience. A total of 13 eminent global speakers joined and shared their views on *ViKSIT BHARAT: Fashion & Textiles for Sustainable Growth & Development*. The conference theme, "*ViKSIT BHARAT: Fashion & Textiles for Sustainable Growth & Development*," was beautifully brought to life through the impactful presentations of our distinguished speakers:

- Ms. Tanu Kashyap, IAS, Director General, NIFT
- Mr. Ram Sareen, Chairman and Founder, Tukatech, Los Angeles, USA
- Ms. Varija Bajaj, Founder, Varija Design Studios
- Mr. Rajeev Bansal, Managing Director, Celestial Knits & Fabs Pvt. Ltd
- Prof. (Dr.) V.K. Kothari, Emeritus Professor, IIT Delhi
- Prof. (Dr.) Prabir Jana, NIFT, Delhi
- Mr. Kishan Daga, Founder, Concepts N Strategies
- Mr. Munish Tyagi, Senior Global Textile and Apparel Industry Consultant
- Dr. Patsy Perry, Reader in Fashion Marketing, Manchester Fashion Institute, Manchester Metropolitan University
- Prof. (Dr.) Sibichan K. Mathew, NIFT, Delhi
- Dr. Peipei Yu, Associate Professor, University for the Creative Arts
- Prof. Theo Hughes-Riley, Associate Professor in Electronic Textiles, Nottingham Trent University, UK
- Ms. Vandana Dewan, Founder, Karmic Kabira

Prof. (Dr.) Pradeep Joshi, Group Additional Pro-Vice Chancellor, Director General, and Dean of the Faculty of Applied Arts, Fine Arts, Performing Arts & Visual Arts, inaugurated the event by emphasizing the pivotal role of technological advancements as a driving force for the textile and apparel sector. He highlighted the importance of conferences like INCFAT'24 in shaping the vision of *ViKSIT BHARAT* and fostering sustainable growth and development in the fashion and textile industries. He said “The Conference brings together experts, analysts and well-renowned fashion designers from across the globe who will share their knowledge and expertise with the students. India has always been rich in fabrics such as cotton and silk and continues to attract people from across the globe. It is the fourth largest exporter of apparel in the world and over 45 million people get employment from the fashion industry including women and rural population.”

Dr. Joshi extended a warm welcome to the keynote and special invited speakers by presenting them with saplings as a symbol of growth and sustainability. He also congratulated researchers on their valuable contributions and encouraged active participation, networking, and knowledge-sharing among all attendees.



Prof. (Dr.) Pradeep Joshi, Group Additional Pro-Vice Chancellor, Director General, and Dean of the Faculty of Applied Arts, Fine Arts, Performing Arts & Visual Arts delivering the inaugural address

Addressing the students, **Ms. Divya Chauhan, Chairperson, Amity School of Fashion Technology, Amity School of Fine Arts & Amity School of Performing Arts & Advisor INCFAT'24**, said, “Amity aims to provide an opportunity to the students to become future entrepreneurs through such conferences. Achieving the goal of a developed India is essential for all of us and Amity always prepares students to contribute towards nation building. Today's youth will lead the country tomorrow therefore, the knowledge shared by experts will be helpful for them.”



Ms. Divya Chauhan, Chairperson, Amity School of Fashion Technology, Amity School of Fine Arts & Amity School of Performing Arts & Advisor INCFAT'24 addressing gathering



Prof (Dr) Balvinder Shukla, Vice Chancellor, Amity University Uttar Pradesh said, “The concept of "Viksit Bharat" envisions a future where India is not just economically prosperous but also socially and environmentally sustainable. The fashion and textile industry, being one of the largest contributors to the Indian economy, plays a crucial role in this vision. Transitioning towards sustainable practices in this sector is essential for building a more resilient and future-ready Bharat.”



Prof (Dr) Balvinder Shukla, Vice Chancellor, Amity University Uttar Pradesh addressing the gathering at INCFAT'24

Inaugurating the Conference, **Ms. Tanu Kashyap, IAS, Director General, NIFT**, averred, “Today, we are at a critical juncture of Viksit Bharat and fashion industry has an important role to play in the development of India. Fashion and textile industry must grow in sync with the SDG Goals and sustainable fabrics must be used in the manufacturing of garments. India is not new to fashion, fabrics and textiles, however, we must combine tradition and modernity, by prioritizing inclusivity and sustainability for the growth of fashion industry. I’m glad to address the youngsters today since they are the ones who can revolutionize the fashion industry by their novel and innovative thoughts and ideas, and they must utilize this opportunity to interact with the experts and make the most of this opportunity.”



Ms. Tanu Kashyap, IAS, Director General, NIFT making Keynote Address

Addressing the students, **Mr. Ram Sareen, Chairman and Founder, Tukatech Los Angeles, CA U.S.A**, mentioned in his keynote address “Change is a constant whereas growth is optional. Considering the importance of sustainability, recycling of garments is extremely crucial. Different kinds of garments suit different body types therefore, it is important to pay attention to your body type and wear clothes accordingly. He explained the difference between traditional retail model and the on-demand manufacturing model and said that the traditional retail model has been the cornerstone of the industry for decades, with components such as design and production, wholesale, retail and distribution. Whereas on-demand manufacturing model is a revolutionary approach that's transforming the fashion industry and comprises of made-to-order products, digital printing and cutting, local production and data-driven design, ensuring waste reduction. India already has the latest technologies and skills, therefore, there is no way that the fashion industry in India can be stopped from growing.”



Mr. Ram Sareen, Chairman and Founder, Tukatech Los Angeles, CA U.S.A making Keynote Address at INCFAT'24

Ms. Varija Bajaj, Founder Varija Design Studios, stated, “The present belongs to the digital world. You can sell your products online through e-commerce which reduces investment costs. While buying any item, one must be responsible since every time we buy a product, the carbon footprint increases. Data generation and analysis is essential for products that suit different sizes of Indians. Emphasizing on the need to develop special clothes for persons with disabilities, she said that special types of clothes should be designed for differently abled persons. This area has not been considered so far and the opportunities and scope in this area of fashion will be unlimited.”



Ms. Varija Bajaj, Founder Varija Design Studios during Special Address

Mr. Rajeev Bansal, Managing Director, Celestial Knits & Fabs Pvt. Ltd, asserted, “While meeting our present needs, we must keep in mind that resources should be available to meet the needs of future generations. We must consider environmental growth, social growth and economic growth. Industries adopt those technologies which are cost effective and can be helpful in manufacturing, to a large extent.”



Mr. Rajeev Bansal, Managing Director, Celestial Knits & Fabs Pvt. Ltd, during Special Address



Prof. (Dr.) V.K.Kothari , Emeritus Professor, IIT, Delhi during Special Address



From (L-R) Mr. Rajeev Bansal(Managing Director, Celestial Knits & Fabs Pvt. Ltd), Ms. Varija Bajaj(Founder, Varija Design Studios), Ms. Tanu Kashyap, IAS(Director General, NIFT), Prof (Dr) Balvinder Shukla(Hon'ble Vice Chancellor, AUUP& Conference Patron) ,Mr. Ram Sareen(Chairman and Founder, Tukatech, Los Angeles, USA), Mrs. Divya Chauhan(Chairperson ASFT, ASFA & ASPA, Amity University & Conference Advisor) Prof. (Dr) Pradeep Joshi(Group Addl. Pro Vice Chancellor & Dean, Faculty of AA/FA/PA/VA, Amity University & Conference Chair) , Prof. (Dr.) V.K. Kothari(Emeritus Professor, IIT Delhi)

Technical Sessions on themes including “Innovation in Textile Manufacturing (Fiber, yarn & fabric)”, “Emerging Trends in Apparel Manufacturing, Merchandising & Skill Development” and “Sustainable Fashion and Textiles for Viksit Bharat”, were also held during the Conference.

Technical Session I on theme” Sustainable Fashion and Textiles for Viksit Bharat” followed the Inaugural session. This theme embodied the vision of a developed India (ViKSIT BHARAT) through the lens of sustainable practices in the fashion and textile industry. The presentations and deliberations emphasized the integration of innovation, heritage, and ecological responsibility to drive economic growth and social empowerment in fashion & Textiles.

The invited speakers for this session were Prof.(Dr) Prabir Jana, NIFT, Delhi, Mr Kishan Daga, Founder, Concepts N Strategies & Mr. Munish Tyagi, Senior and Global Textile and Apparel Industry Consultant. Through their extensive presentations they shared their vision about Sustainable Fashion and Textiles for Viksit Bharat



Mr Kishan Daga, Founder, Concepts N Strategies addressing the gathering at INCFAT'24



Mr. Munish Tyagi, Senior and Global Textile and Apparel Industry Consultant addressing at INCFAT'24 Prof.(Dr)

The Flashback

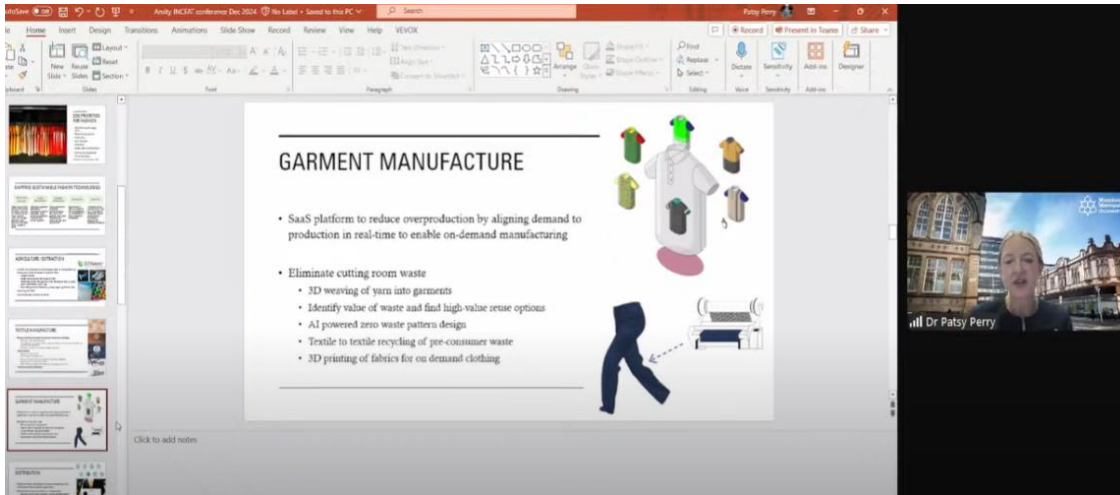
- The book "Silent Spring" by Rachel Carson published in 1962
- The United Nations convened the first Earth Summit 1972
- The book "The Limits to Growth" published in 1972
- Paul Crutzen coined the word "Anthropocene" in 2000
- United Nations adopted the 17 SDGs in 2015
- The book "Earth for All" published in 2022
- Interestingly the term "sustainability" was first coined in 1713 by Hans Carl von Carlowitz, a German forestry expert.

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Prabir Jana, NIFT, Delhi addressing at INCFAT'24

Technical Session II on *theme* “Emerging Trends in Apparel Manufacturing, Merchandising & Skill Development” was the next session in which the researchers presented their findings related to Development of Cost-Effective and User-Friendly Integrated Application Module for Apparel Production Planning, Sourcing and Spread-Planning

The invited speakers for this session were Dr Patsy Perry, Reader in Fashion Marketing at Manchester Fashion Institute, Manchester Metropolitan University , **Prof. (Dr) Sibichan K. Mathew**, NIFT, Delhi & **Dr Peipei Yu**, Associate Professor, University for the Creative Arts.



Dr Patsy Perry, Reader in Fashion Marketing at Manchester Fashion Institute, Manchester Metropolitan University addressing at INCFAT'24

Can Digital Fashion resolve the Sustainable Fashion Conundrum?

Thru AI, CBC and DF

Dr. Sibichan K Mathew
Professor, Fashion Management Studies,
NIFT




Prof. (Dr) Sibichan K. Mathew, NIFT, Delhi addressing at INCFAT'24

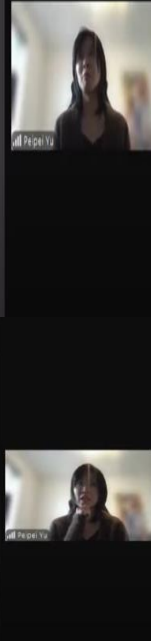
Sign in

‘A pair of socks’

The *future of making and materials* can take a different path.

How can we, as creatives, do things differently to help planet and people?





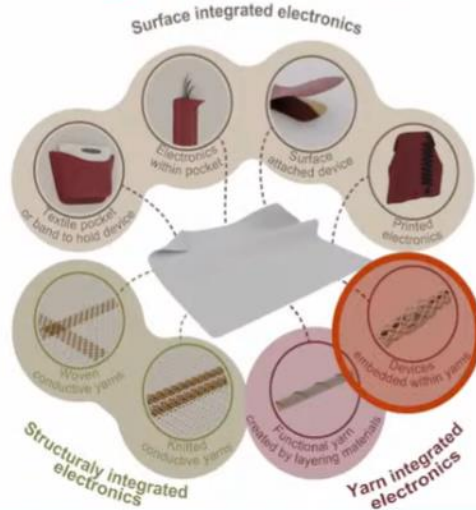
Dr Peipei Yu, Associate Professor, University for the Creative Arts making a presentation at INCFAT'24

Technical Session III on theme – Innovation in Textile Manufacturing (Fiber, yarn & fabric) was the last session of INCFAT'24. Prof. Theo Hughes-Riley, Associate Professor in Electronic Textiles, Nottingham Trent University, UK & Ms. Vandana Dewan, Founder Karmic Kabira



Ms. Vandana Dewan, Founder Karmic Kabira sharing her vision at INCFAT'24

Electronics integration methods



Prof. Theo Hughes-Riley, Associate Professor in Electronic Textiles , Nottingham Trent University, UK making a presentation at INCFAT'24

The **International Conference on Fashion Apparel & Textiles 2024 (INCFAT'24)** witnessed an impressive array of research paper and poster presentations from esteemed institutions, including Amity University (Uttar Pradesh), Avantika University (Indore), Banasthali Vidyapith (Jaipur), DAV Girls College (Haryana), Footwear Design and Development Institute, SGT University, Lady Irwin College (Delhi), Government College of Engineering and Textile Technology (Serampore), Govind Ballabh Pant University of Agriculture & Technology (Uttarakhand), Isabella Thoburn College (Lucknow), KLE Technological University (Karnataka), NIFT (Bhubaneswar and Delhi), Sharda University (Greater Noida), University of Calcutta, University of Delhi, Whistling Woods International Ltd. (Mumbai), and Woxsen University (Hyderabad)

his session offered attendees a valuable opportunity to hear from experts, technologists, and innovators who are redefining possibilities in the dynamic field of Fashion, Textiles, and Design.

The Group Additional Pro-Vice Chancellor, Director General, and Dean of the Faculty of Applied Arts, Fine Arts, Performing Arts, and Visual Arts delivered the concluding remarks, expressing heartfelt gratitude to the esteemed speakers. He also congratulated all the presenters of research papers and posters for their contributions.

The conference served as an inspiring platform for the exchange of ideas, solutions, and aspirations aimed at fostering a sustainable and responsible future in fashion, textiles, and design. Dr. Smita Bagai, the Conference Convener, brought INCFAT'24 to a close with a Vote of Thanks, extending her appreciation to the distinguished speakers, researchers, faculty members, students, IT team, and the entire organizing committee for their dedication and efforts