



AMITY UNIVERSITY

UTTAR PRADESH

AMITY DIRECTORATE
of
APPLIED ARTS/FINE ARTS/PERFORMING ARTS/ VISUAL ARTS

WEBINAR REPORT
on
-- REPURPOSING FASHION ---

Organized by

AMITY SCHOOL OF FASHION TECHNOLOGY

DATE & TIME- 1ST JUNE, 1PM

SPEAKER: Ms Anu PD, creative head, label Anu PD & Co-director A4A Hospitality Services Pvt Ltd

Attendees- 60

Faculty members- 17

PLATFORM- MICROSOFT TEAMS

MODERATOR- NIDHI JAIN MISHRA

OPENING REMARKS- DR. PRADEEP JOSHI

OBJECTIVES:

1. Understanding importance of sustainability in fashion
2. Understanding the idea of re-purposing fashion
3. Motivating students in the time of pandemic

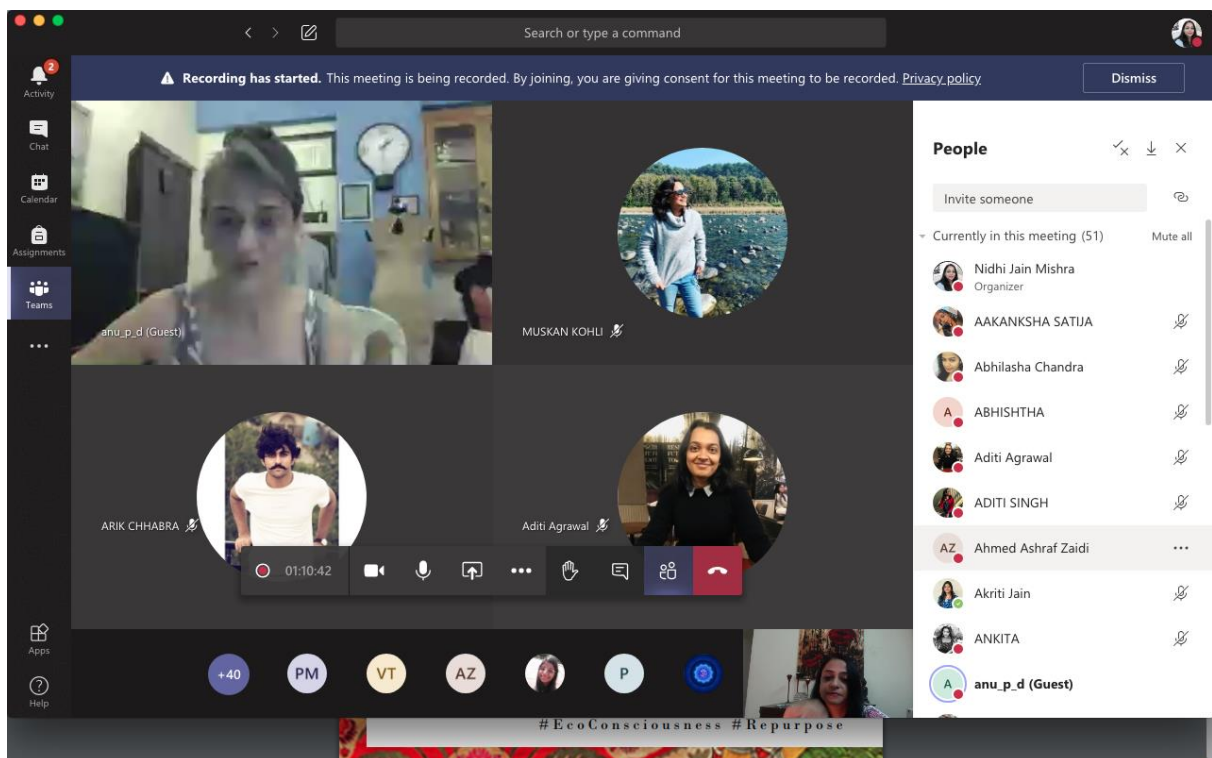
Speaker Profile:

Anuradha Prasad Dhawan's modernist vision of young design makes her influential in fashion. A success story in chic youthful pret and now couture, the designer harnesses her position as board member of A4A Group of Companies—a corporate with a decade of strong-held verticals in Hospitality | Travel | Concierge | Lifestyle—to define the brand building strategy, market positioning and business plan of her well-received contemporary label Anu PD.

Walk into her store in Hauz Khas Village any time and a hunger for all things cultural is felt. With one foot delicately placed in the corporate world and one firmly planted in design, Anu likes to think of herself as “an entrepreneur by nature and a fashion designer by profession.” Label Anu PD stands for “youth” with a fresh-take on the regular with fun-n-frolic colours and forms! There is always a deep story behind every collection but what is consistent is Anuradha Prasad Dhawan’s joy of creating and disseminating that joy to the wearer—and its a boon for consumers that each collection is accessorised with bags and clutches and footwear accessories

Major points discussed:

- 1) Understanding sustainability in fashion
- 2) Concept of versatile garments
- 3) Concept of age and gender neutral clothing.
- 4) Expression for designer
- 5) Social Design



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anup_d (Guest)
MUSKAN KOHLI

ARIK CHHABRA
Aditi Agrawal

01:11:11

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People

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Currently in this meeting (52) Mute all

- Nidhi Jain Mishra Organizer
- AAKANKSHA SATIJA
- Abhilasha Chandra
- ABHISHTHA
- Aditi Agrawal
- ADITI SINGH
- AZ Ahmed Ashraf Zaidi
- Akriti Jain
- ANKITA
- anup_d (Guest)

+41 PM VT AZ P

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anup_d (Guest)
MUSKAN KOHLI

Unmute
Aditi Agrawal

01:17:14

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- Mirnal Kanti Datta
- MUSKAN KOHLI
- Neha Arora
- NEHA KUMARI
- PANKHUREE DHANANEE
- POONAM
- PM Pratibha Malik
- PS Priya Singh
- P Prof (Dr.) Pradeep Joshi
- REEYA GARG
- RB RESHAM BHANSALI

+43 PM VT AZ P

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staying on the design road...

Experiences
Expectations
Endeavours

01:18:51

anup_d (Guest)

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+50
P
Prof (Dr) Pradeep Jo...
B C ANANT
anup_d (Guest)

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Currently in this meeting (54) Mute all

- Mirnal Kanti Datta
- MUSKAN KOHLI
- Neha Arora
- PANKHUREE DHANANEE
- POONAM
- PM Pratibha Malik
- PS Priya Singh
- P Prof (Dr) Pradeep Joshi
- REEYA GARG
- RB RESHAM BHANSALI
- RM RIYA MANCHANDA

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social design

So what is social design
in its true essence –

Unmute

01:22:09

anup_d (Guest)

Prof (Dr) Pradeep Jo... B C ANANT anup_d (Guest)

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Currently in this meeting (58) Mute all

- Mirnal Kanti Datta
- MUSKAN KOHLI
- Neha Arora
- PANKHUREE DHANANEE
- POONAM
- Pratibha Malik
- Priya Singh
- Prof (Dr) Pradeep Joshi
- REEYA GARG
- RESHAM BHANSALI
- RIYA MANCHANDA

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green fashion
recycle fashion
lab grown
eco friendly textiles
packaging
energy saving
fair practices
versatile garments

01:31:04

anup_d (Guest)

ASHITA CHAWLA B C ANANT anup_d (Guest)

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Currently in this meeting (59) Mute all

- Neha Arora
- PANKHUREE DHANANEE
- PARUL SHARMA
- POONAM
- Pratibha Malik
- Priya Singh
- Prof (Dr) Pradeep Joshi
- REEYA GARG
- RESHAM BHANSALI
- DIVA MANCHANDA

Others invited (1)

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an_u_p_d (Guest)

MUSKAN KOHLI

Aditi Agrawal

02:03:43

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- ADITI SINGH
- AKANKSHA BALI
- Akriti Jain
- an_u_p_d (Guest)**
- ASHITA CHAWLA
- AD ASHUTOSH DIXIT
- B C ANANT
- CHANCHAL CHAUHAN
- CHHAVYA ISVAR

Others invited (1)

Suggestions (3)

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