



# AMITY UNIVERSITY

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## UTTAR PRADESH

**AMITY DIRECTORATE**  
*of*  
**APPLIED ARTS/FINE ARTS/PERFORMING ARTS/ VISUAL ARTS**

### ***WEBINAR REPORT***

*on*  
**-- ACHIEVING SUSTAINABILITY & AFFORDABILITY IN FASHION- AN  
ENTREPRENEUR'S JOURNEY---**

Organized by

**AMITY SCHOOL OF FASHION TECHNOLOGY**

**DATE & TIME- 6<sup>th</sup> August 2020, 4PM**

**SPEAKER: Mr Ritesh Nair, Co-founder & Director, IPI Sourcing**

Attendees- 69

Faculty members- 12

#### **OBJECTIVES:**

1. Understanding setting up of a sustainable business
2. Analysing how to make fashion sustainable as well as affordable
3. Create an environment of open discussion about topics related to starting up
4. Motivating students towards entrepreneurship

#### **Speaker Profile:**

With 20+ years of experience in the apparel industry, Mr Ritesh Nair has generated \$75 Million in sales across 28 countries & 56 factories. He has worked in companies like TCNS Ltd, Bombay Rayon Fashions Ltd, Epic Designers, Pearl Global & Bhartiya International, spearheading their sourcing, merchandising and marketing departments. He is now a growing entrepreneur, having co-founded IPI sourcing. IPI is India's fastest growing sustainable supply chain company. It prides itself in the latest compelling market intelligence gathered Fresh from the fashion capitals of Spain, Italy, UK and the USA. Their in-house factories are well equipped to produce a wide variety of textile apparel. In 2019 they have already converted 50% of their raw material input to organic/recycled and sustainable helping their customers to move to sustainable sourced merchandise. They Target to be 100% organic and sustainable by 2021.

Major points discussed:

- 1) Overview of the entrepreneur's journey
- 2) Discussing aspects of sustainability in fashion
- 3) How can one make sustainable fashion affordable
- 4) Challenges faced in setting up a sustainable business and how were they overcome.
- 5) How to succeed in building up your business

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asft.guest (Guest) Prof. (Dr.) Pradeep Joshi TANYA JAIN

SOUMYAA AGARWAL AISHWARYA AGRAWAL SAQIB AHMAD

SB 01:19:05 SB A PP ADI

Smita Bagal +16 SB A PP ADI

pink panther.mp4 july.mp4 IIC emessages designers.docx student list UG 2020.xlsx Screenshot 2020-0...53.06 PM ASFT FAQ

People

Invite someone

- NI NARGISH ISHRAT
- Neha Arora
- PP PRACHI PACHOURI
- PS Priya Singh
- Prof (Dr.) Pradeep Joshi
- SANJEV
- SAQIB AHMAD
- SAUMYA SHARMA
- SB Shivani Batra

More (7)

Suggestions (1)

Placement Status / Report  
Daily Report NJM.xlsx  
NTCC Jury NJM.xlsx  
summer internsh...G20.xlsx  
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AMIZONE PLACEM...ULY.xlsx

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asft.guest (Guest) Prof. (Dr.) Pradeep Joshi TANYA JAIN

SOUMYAA AGARWAL AISHWARYA AGRAWAL SAQIB AHMAD

SB 01:20:02 SB A PP ADI

Smita Bagal +20 SB A PP ADI

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People

Invite someone

Currently in this meeting (36) Mute all

- Nidhi Jain Mishra Organiser
- ABHISHTHA
- Aditi Agrawal
- ADITI SINGH
- AZ Ahmed Ashraf Zaidi
- AISHWARYA AGRAWAL
- Akriti Jain
- ANWESHA CHOWDHURY
- AS ARUNIMA SINGH
- asft.guest (Guest)

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asft.guest (Guest) Prof. (Dr.) Pradeep Joshi TANYA JAIN

SOUMYAA AGARWAL AISHWARYA AGRAWAL SAQIB AHMAD

SB 01:21:44 +20 SB A PP

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People

Invite someone

Currently in this meeting (36) Mute all

- Nidhi Jain Mishra, Organiser
- ABHISHTHA
- Aditi Agrawal
- ADITI SINGH
- Ahmed Ashraf Zaidi
- AISHWARYA AGRAWAL
- Akriti Jain
- ANWESHA CHOWDHURY
- ARUNIMA SINGH
- asft.guest (Guest)

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Daily Report NJM.xlsx  
NTCC Jury NJM.xlsx  
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asft.guest (Guest) Prof. (Dr.) Pradeep Joshi TANYA JAIN

SOUMYAA AGARWAL AISHWARYA AGRAWAL SAQIB AHMAD

SB 01:33:10 +36 SN SB A PP

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People

Invite someone

Currently in this meeting (52) Mute all

- Priya Singh
- Prof. (Dr.) Pradeep Joshi
- PUJA DAS
- RIYA ARORA
- SANJEV
- SANSKRITI
- SAQIB AHMAD
- SAUMYA GUPTA
- SAUMYA SHARMA

Suggestions (1)

Placement Status / Report  
Daily Report NJM.xlsx  
NTCC Jury NJM.xlsx  
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asft.guest (Guest) B C ANANT TANYA JAIN

SOUMYAA AGARWAL AISHWARYA AGRAWAL SAQIB AHMAD

SB Smita Bagal +35 SS SN SB A PP

01:50:18

People

Invite someone

Currently in this meeting (51) Mute all

- Nidhi Jain Mishra, Organiser
- AAKANKSHA SATUA
- ABHISHTHA
- Aditi Agrawal
- ADITI SINGH
- AZ Ahmed Ashraf Zaidi
- AISHWARYA AGRAWAL
- AKRITI GUPTA
- Akriti Jain

Suggestions (2)

Screenshot 2020-0...19.22 PM pink panther.mp4 july.mp4 IIC emessages designers.docx student list UG 2020.xlsx Screenshot 2020-0...53.06 PM ASFT FAQ

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asft.guest (Guest) B C ANANT TANYA JAIN

SHREYA SINGH AISHWARYA AGRAWAL SAQIB AHMAD

SB Smita Bagal +31 NI SS SN SB A PP

01:57:31

People

Invite someone

Currently in this meeting (47) Mute all

- Nidhi Jain Mishra, Organiser
- ABHISHTHA
- Aditi Agrawal
- ADITI SINGH
- AZ Ahmed Ashraf Zaidi
- AISHWARYA AGRAWAL
- AKRITI GUPTA
- Akriti Jain
- AMRUTHA R

Suggestions (2)

Screenshot 2020-0...19.22 PM pink panther.mp4 july.mp4 IIC emessages designers.docx student list UG 2020.xlsx Screenshot 2020-0...53.06 PM ASFT FAQ



| Full Name          | User Action | Timestamp            |
|--------------------|-------------|----------------------|
| Nidhi Jain Mishra  | Joined      | 06/08/2020, 14:46:08 |
| asft.guest (Guest) | Joined      | 06/08/2020, 14:46:29 |
| asft.guest (Guest) | Left        | 06/08/2020, 14:48:25 |
| asft.guest (Guest) | Joined      | 06/08/2020, 14:57:31 |
| asft.guest (Guest) | Left        | 06/08/2020, 14:58:18 |
| asft.guest (Guest) | Joined      | 06/08/2020, 15:04:10 |
| asft.guest (Guest) | Left        | 06/08/2020, 15:04:28 |
| asft.guest (Guest) | Joined      | 06/08/2020, 15:07:37 |
| SAQIB AHMAD        | Joined      | 06/08/2020, 15:42:57 |
| SAQIB AHMAD        | Left        | 06/08/2020, 15:43:08 |
| SAQIB AHMAD        | Joined      | 06/08/2020, 15:44:18 |
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| SAQIB AHMAD        | Joined      | 06/08/2020, 15:45:25 |

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| <b>SAQIB AHMAD</b>        | Left   | 06/08/2020,<br>15:45:31 |
| <b>SAQIB AHMAD</b>        | Joined | 06/08/2020,<br>15:49:49 |
| <b>SOUMYAA AGARWAL</b>    | Joined | 06/08/2020,<br>15:44:20 |
| <b>KASHIKA ARORA</b>      | Joined | 06/08/2020,<br>15:45:11 |
| <b>KASHIKA ARORA</b>      | Left   | 06/08/2020,<br>15:45:26 |
| <b>KASHIKA ARORA</b>      | Joined | 06/08/2020,<br>15:54:42 |
| <b>KASHIKA ARORA</b>      | Left   | 06/08/2020,<br>16:11:43 |
| <b>KASHIKA ARORA</b>      | Joined | 06/08/2020,<br>16:13:41 |
| <b>KASHIKA ARORA</b>      | Left   | 06/08/2020,<br>16:37:03 |
| <b>ABHISHTHA</b>          | Joined | 06/08/2020,<br>15:46:46 |
| <b>AISHWARYA AGRAWAL</b>  | Joined | 06/08/2020,<br>15:49:06 |
| <b>TANYA JAIN</b>         | Joined | 06/08/2020,<br>15:49:41 |
| <b>PRACHI PACHOURI</b>    | Joined | 06/08/2020,<br>15:50:03 |
| <b>PRACHI PACHOURI</b>    | Left   | 06/08/2020,<br>15:56:36 |
| <b>PRACHI PACHOURI</b>    | Joined | 06/08/2020,<br>15:58:09 |
| <b>MAHIMA SETHI</b>       | Joined | 06/08/2020,<br>15:50:18 |
| <b>MAHIMA SETHI</b>       | Left   | 06/08/2020,<br>16:04:53 |
| <b>MAHIMA SETHI</b>       | Joined | 06/08/2020,<br>16:05:00 |
| <b>ADITI SINGH</b>        | Joined | 06/08/2020,<br>15:51:19 |
| <b>Ahmed Ashraf Zaidi</b> | Joined | 06/08/2020,<br>15:51:44 |
| <b>Ahmed Ashraf Zaidi</b> | Left   | 06/08/2020,<br>15:53:22 |
| <b>Ahmed Ashraf Zaidi</b> | Joined | 06/08/2020,<br>15:58:20 |
| <b>Smita Bagai</b>        | Joined | 06/08/2020,<br>15:52:02 |
| <b>SAUMYA SHARMA</b>      | Joined | 06/08/2020,<br>15:52:07 |
| <b>SAUMYA SHARMA</b>      | Left   | 06/08/2020,<br>15:55:46 |
| <b>SAUMYA SHARMA</b>      | Joined | 06/08/2020,<br>15:56:53 |
| <b>SAUMYA SHARMA</b>      | Left   | 06/08/2020,<br>15:57:10 |
| <b>SAUMYA SHARMA</b>      | Joined | 06/08/2020,<br>16:04:57 |

|                                 |        |                         |
|---------------------------------|--------|-------------------------|
| <b>SAUMYA SHARMA</b>            | Left   | 06/08/2020,<br>16:27:42 |
| <b>Prof (Dr ) Pradeep Joshi</b> | Joined | 06/08/2020,<br>15:52:22 |
| <b>Prof (Dr ) Pradeep Joshi</b> | Left   | 06/08/2020,<br>15:53:19 |
| <b>Prof (Dr ) Pradeep Joshi</b> | Joined | 06/08/2020,<br>15:54:29 |
| <b>Prof (Dr ) Pradeep Joshi</b> | Left   | 06/08/2020,<br>15:54:39 |
| <b>Prof (Dr ) Pradeep Joshi</b> | Joined | 06/08/2020,<br>16:01:22 |
| <b>Prof (Dr ) Pradeep Joshi</b> | Left   | 06/08/2020,<br>16:34:41 |
| <b>Akriti Jain</b>              | Joined | 06/08/2020,<br>15:54:40 |
| <b>SHREYA SINGH</b>             | Joined | 06/08/2020,<br>15:55:24 |
| <b>B C ANANT</b>                | Joined | 06/08/2020,<br>15:57:36 |
| <b>Shivani Batra</b>            | Joined | 06/08/2020,<br>15:59:10 |
| <b>Sugandha Sahni</b>           | Joined | 06/08/2020,<br>15:59:29 |
| <b>Sugandha Sahni</b>           | Left   | 06/08/2020,<br>16:12:11 |
| <b>Sugandha Sahni</b>           | Joined | 06/08/2020,<br>16:14:26 |
| <b>SHWETA NEGI</b>              | Joined | 06/08/2020,<br>16:00:06 |
| <b>SIMRAN SHARMA</b>            | Joined | 06/08/2020,<br>16:00:07 |
| <b>ARUNIMA SINGH</b>            | Joined | 06/08/2020,<br>16:00:15 |
| <b>ARUNIMA SINGH</b>            | Left   | 06/08/2020,<br>16:09:00 |
| <b>NARGISH ISHRAT</b>           | Joined | 06/08/2020,<br>16:00:44 |
| <b>DIVYANK MISHRA</b>           | Joined | 06/08/2020,<br>16:00:50 |
| <b>DIVYANK MISHRA</b>           | Left   | 06/08/2020,<br>16:00:58 |
| <b>Priya Singh</b>              | Joined | 06/08/2020,<br>16:01:13 |
| <b>ASHITA CHAWLA</b>            | Joined | 06/08/2020,<br>16:01:25 |
| <b>ASHITA CHAWLA</b>            | Left   | 06/08/2020,<br>16:04:13 |
| <b>ASHITA CHAWLA</b>            | Joined | 06/08/2020,<br>16:04:19 |
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| <b>ASHITA CHAWLA</b>            | Joined | 06/08/2020,<br>16:30:46 |
| <b>KANIKA KHANDLWAL</b>         | Joined | 06/08/2020,<br>16:01:48 |



|                              |        |                      |
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| <b>KANIKA KHANDELWAL</b>     | Left   | 06/08/2020, 16:23:55 |
| <b>SANJEV</b>                | Joined | 06/08/2020, 16:01:57 |
| <b>Neha Arora</b>            | Joined | 06/08/2020, 16:02:26 |
| <b>ANWESHA CHOWDHURY</b>     | Joined | 06/08/2020, 16:03:34 |
| <b>Aditi Agrawal</b>         | Joined | 06/08/2020, 16:03:49 |
| <b>GANEEV KAUR</b>           | Joined | 06/08/2020, 16:04:26 |
| <b>NAHID SULTANA NISU</b>    | Joined | 06/08/2020, 16:05:45 |
| <b>SHIVAM JHUNJHUNWALA</b>   | Joined | 06/08/2020, 16:05:54 |
| <b>KRITI AGRAWAL</b>         | Joined | 06/08/2020, 16:06:00 |
| <b>PIYUSH GUPTA</b>          | Joined | 06/08/2020, 16:06:01 |
| <b>PIYUSH GUPTA</b>          | Left   | 06/08/2020, 16:14:27 |
| <b>PANKHUREE DHANANEE</b>    | Joined | 06/08/2020, 16:08:01 |
| <b>PANKHUREE DHANANEE</b>    | Left   | 06/08/2020, 16:13:36 |
| <b>ASMI SEN</b>              | Joined | 06/08/2020, 16:08:13 |
| <b>ASMI SEN</b>              | Left   | 06/08/2020, 16:12:23 |
| <b>NIDHI ARORA</b>           | Joined | 06/08/2020, 16:08:30 |
| <b>NIDHI ARORA</b>           | Left   | 06/08/2020, 16:09:17 |
| <b>NIDHI ARORA</b>           | Joined | 06/08/2020, 16:11:11 |
| <b>NIDHI ARORA</b>           | Left   | 06/08/2020, 16:15:14 |
| <b>BHAVYA AGARWAL</b>        | Joined | 06/08/2020, 16:08:32 |
| <b>BHAVYA AGARWAL</b>        | Left   | 06/08/2020, 16:29:28 |
| <b>PARNASHREE CHAKI</b>      | Joined | 06/08/2020, 16:08:56 |
| <b>SANSKRITI</b>             | Joined | 06/08/2020, 16:09:00 |
| <b>NEHA TEWARI</b>           | Joined | 06/08/2020, 16:09:07 |
| <b>NEHA TEWARI</b>           | Left   | 06/08/2020, 16:15:55 |
| <b>PUJA DAS</b>              | Joined | 06/08/2020, 16:09:20 |
| <b>PUJA DAS</b>              | Left   | 06/08/2020, 16:27:51 |
| <b>Meenakshi Ramchandani</b> | Joined | 06/08/2020, 16:09:44 |

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|-----------------------------|--------|----------------------|
| <b>SUNGSANGYALA WALLING</b> | Joined | 06/08/2020, 16:10:47 |
| <b>SIMRAN SHREYA</b>        | Joined | 06/08/2020, 16:10:53 |
| <b>VARSHA SINGH</b>         | Joined | 06/08/2020, 16:11:20 |
| <b>VARSHA SINGH</b>         | Left   | 06/08/2020, 16:24:21 |
| <b>ARCHIE MOHAN</b>         | Joined | 06/08/2020, 16:11:23 |
| <b>Mirnal Kanti Datta</b>   | Joined | 06/08/2020, 16:11:23 |
| <b>RIYA ARORA</b>           | Joined | 06/08/2020, 16:11:27 |
| <b>MAHAK GOEL</b>           | Joined | 06/08/2020, 16:11:28 |
| <b>NAMAN NAYAK</b>          | Joined | 06/08/2020, 16:12:26 |
| <b>NAMAN NAYAK</b>          | Left   | 06/08/2020, 16:13:02 |
| <b>SHIVANGI YADAV</b>       | Joined | 06/08/2020, 16:12:42 |
| <b>SHIVANGI YADAV</b>       | Left   | 06/08/2020, 16:15:54 |
| <b>AAKANKSHA SATIJA</b>     | Joined | 06/08/2020, 16:13:31 |
| <b>AAKANKSHA SATIJA</b>     | Left   | 06/08/2020, 16:37:54 |
| <b>EVA BANSAL</b>           | Joined | 06/08/2020, 16:13:41 |
| <b>EVA BANSAL</b>           | Left   | 06/08/2020, 16:18:16 |
| <b>SAUMYA GUPTA</b>         | Joined | 06/08/2020, 16:14:43 |
| <b>SAUMYA GUPTA</b>         | Left   | 06/08/2020, 16:22:44 |
| <b>PRACHI AGARWAL</b>       | Joined | 06/08/2020, 16:15:11 |
| <b>PREETI HAIT</b>          | Joined | 06/08/2020, 16:15:42 |
| <b>SHEKHAR SINGH</b>        | Joined | 06/08/2020, 16:16:05 |
| <b>SHILPI SUMAN</b>         | Joined | 06/08/2020, 16:18:24 |
| <b>RITIKA RAJ</b>           | Joined | 06/08/2020, 16:20:51 |
| <b>RITIKA RAJ</b>           | Left   | 06/08/2020, 16:40:19 |
| <b>DAKSHITA CHOPRA</b>      | Joined | 06/08/2020, 16:25:06 |
| <b>DAKSHITA CHOPRA</b>      | Left   | 06/08/2020, 16:33:32 |
| <b>ASHWIN NAIR</b>          | Joined | 06/08/2020, 16:27:23 |
| <b>Vishal Trivedi</b>       | Joined | 06/08/2020, 16:29:20 |

|                              |        |                         |
|------------------------------|--------|-------------------------|
| <b>AMRUTHA R</b>             | Joined | 06/08/2020,<br>16:31:01 |
| <b>KUMARI ARUNIMA</b>        | Joined | 06/08/2020,<br>16:31:53 |
| <b>AKRITI GUPTA</b>          | Joined | 06/08/2020,<br>16:33:19 |
| <b>BHOOMIKA<br/>BHARDWAJ</b> | Joined | 06/08/2020,<br>16:38:13 |
| <b>BHOOMIKA<br/>BHARDWAJ</b> | Left   | 06/08/2020,<br>16:39:17 |