



AMITY UNIVERSITY

UTTAR PRADESH

AMITY DIRECTORATE
of
APPLIED ARTS/FINE ARTS/PERFORMING ARTS/ VISUAL ARTS

WEBINAR REPORT

on

-- [Fashion Portfolio Workshop/ Industry Expectations](#) ---

Organized by

AMITY SCHOOL OF FASHION TECHNOLOGY

DATE & TIME- 10th December 2020, 2PM

SPEAKER: Ms Richa Gautam- Creative Director (Knits), Arvind Ltd.

Attendees- 160

Faculty members- 9

Youtube link: <http://www.youtube.com/watch?v=sJZbulJj2BE>

Zoom Meeting ID: 84759746985

OBJECTIVES:

1. To understand the expectations of the industry from a fashion portfolio
2. Do's and Dont's of a fashion portfolio
3. Answering students queries and doubts related to the portfolio
4. Connect students to industry guides for better understanding of making a fashion portfolio
5. Create an environment of open discussion about the portfolio management
6. Motivating students towards career options in design and preparing for it.

About the speaker:

Ms Richa Gautam is a result driven Fashion professional from NIFT Delhi with Post Graduate Diploma in Retail Management from Symbiosis and Executive Program in Business Management from IIM, Kolkata. Richa has more than 20 years of experience in Fibre, Fabric and Design. She is responsible for Fabric forecasting and focused collections across Domestic and exports across all categories with her team of designers. She is also Responsible for new developments across categories and strategically managing growth plans and presenting new ideas and concepts to Brands across the Globe like NEXT, M&S, Zara, H&M, Tommy Hilfiger, CK, Levis to name a few. She is also responsible for all Co-creation activities right from ideation boards to offering a complete research, fabric development and garment styling work.

One of her main responsibility areas is also to develop Sustainability concepts every season to be adopted by the brands. She also works on designing promotional kits and creative give-aways as part of brand engagement strategy.

Major points discussed:

- 1) Selecting your best work for the portfolio
- 2) Importance of showing the complete research work for any project
- 3) Preparing a digital portfolio
- 4) Technical details in a portfolio
- 5) Common mistakes in a portfolio

LIVE on YouTube Recording

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Prof. (dr.) Pradeep Joshi

LIVE on YouTube Recording View

Ms Richa Gautam

Ms Nidhi Jain Mishra

Amity University

Prof. (dr.) Pradeep Joshi

Mute Stop Video Participants Chat Share Screen Q&A Leave

LIVE on YouTube Recording

Q&A

Open(9) Answered Dismissed

Akanksha Sauga 03:03 PM
Thanks a lot ma'am !

Answer live Type answer

pranjali gattani 03:05 PM
Ma'am how shall I prepare my portfolio as I have done vocational course in fashion designing only .. and how Shall I highlight sustainability in my portfolio? Because I am doing mba in it

Answer live Type answer

pranjali gattani 03:06 PM
Ma'am how shall I prepare my portfolio for H&M? Any thing you would like to highlight?

Answer live Type answer

Esha Palawat 03:06 PM
to showcase our process.. should we attach just pictures or can we attach videos..if we are designing from scratch

Answer live Type answer

Chat

From Palak Singhal to Panelists:
how can we choose the best among our artworks because in designing nothing is considered wrong ?

From Siddhant Pathak to Panelists:
maam so can we keep our background plain rather than playing with it and taking risk?

From Khushboo Chahal to Panelists:
If i had made a really good dress is it compulsory to make a collection as project

To: Panelists

Type message here...


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Kaushalendra Mani U...

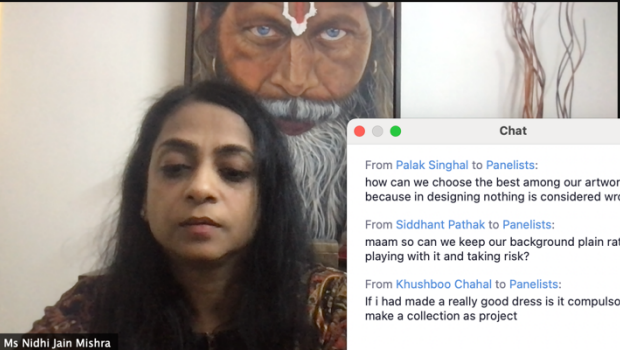
Mute Stop Video Participants 95 Chat Share Screen Q&A Leave

LIVE on YouTube Recording

Ms Richa Gautam



Ms Nidhi Jain Mishra



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Kaushalendra Mani U...

Mute Stop Video Participants 95 Chat Share Screen Q&A Leave

Chat

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Type message here...

Meeting

ID

84759746985

Topic	Fashion Portfolio Workshop/ Industry Expectations
Speaker	Ms Richa Gautam- Creative Director (Knits), Arvind Ltd. (20+ years of experience as designer and creative head at Arvind/ Oswal/ Jain Udhay)
Event Start Time	12/10/20 13:30
Event End Time	12/10/20 15:20
Event Duration	111 mnt
Dept	ASFT
HOI	Prof Smita Bagai
Email	sbagai@amity.edu
contact Number	9810941801

Event Name	Registered	Attended	Event Date & Time
Fashion Portfolio Workshop/ Industry Expectations	<u>225</u>	<u>160</u>	10 Dec 2:00PM - 3:00PM

SrNo	Name	Email Address	Total Duration (Minutes)
1	Amity University	zoom4@amity.edu	111
2	Shivi Yadav	yshivi44@gmail.com	87
3	PRIYA YADAV	yadavpriya789oo@gmail.com	78
4	Vibhuti Bansal	vibhuti4699@gmail.com	59
5	vikas handy	vhandu@amity.edu	85
6	Shreya Verma	vermashreya79@yahoo.in	64
7	Vartika Chandra	vartika.chandra21@gmail.com	36
8	VANYA AGRAWAL	vanyaagrawal123@gmail.com	2
9	Unnayan Kaur	unnayankaur@gmail.com	46
10	Tushita Lalchandani	tushitalalchandani@gmail.com	9
11	moto g(6)	tinusourav98@gmail.com	88
12	Tapan Kumar	tapan.kumar@student.amity.edu	87
13	Tanya Jain	tanya.jain4@s.amity.edu	77
14	Taniya Mittal	tanimitts27@gmail.com	62
15	Sanjev Tamang	tamangatisanju@gmail.com	84
16	sushma thapa	sushmathapa22219@gmail.com	78
17	Saumya Surbhi	surbhisaumya28@gmail.com	70
18	Saishree Mishra	supravamoh79@gmail.com	4
19	Sumit Jangra	sumitjangra4666@gmail.com	11
20	SHIVANGI SRIVASTAVA	ssrivastava17@lko.amity.edu	16
21	Soumyaa Agarwaal	soumyaagarwaal18@gmail.com	70
22	Sonali Sinha	sonali.sinha1@s.amity.edu	76
23	Sanjay Nair	snair1@amitydubai.ae	65
24	Muskan Singh	smuskan726@gmail.com	21
25	Palak Singhal	singhal.palak1077@gmail.com	81

26	Aditi Singh	singhaditi4898@gmail.com	69
27	Siddhi Shukla	siddhishukla123@gmail.com	14
28	Shweta sharma	shwetast1145@gmail.com	51
29	Shuchi Raghuvanshi	shuchi.r0707@gmail.com	78
30	Shubhangi Singh	shubhangisingh45284@gmail.com	54
31	Shriya Agarwal	shriyaagarwal146@yahoo.com	13
32	Shreya Sirmour	shreyasirmour20@gmail.com	71
33	Shreya Singh	shreyasingh2205@gmail.com	46
34	Shreya Shreya	shreyashrivastav967@gmail.com	65
35	Shreya Lohan	shreya270202@gmail.com	83
36	Shreeya Singh	shreeya.singh@s.amity.edu	59
37	Shivaranjani Bhandarkar	shivranjanibhandarkar@gmail.com	76
38	Pankhuree Dhananee	shivika132@gmail.com	85
39	Shivani Raheja	shivaniraheja24@gmail.com	62
40	Shireen Khan	shireen.khan@s.amity.edu	11
41	Shilpi Suman	shilpi.suman.dss@gmail.com	87
42	Shikha Singh	shikha4121@gmail.com	68
43	Shekhar Singh	shekami78@gmail.com	87
44	Mimansa Sharma	sharmamim2526@gmail.com	26
45	Agrima Sharma	sharmaagrims38@gmail.com	61
46	barkha sharma	shalu73sharma@gmail.com	76
47	Saleha Praveen	shalehakhani234@gmail.com	87
48	saumya sharma	saumyasiddharth@gmail.com	81
49	Sanskriti Goyal	sanskritigoyal99@gmail.com	46
50	Sanskriti Choudhary	sanskritichoudhary35@gmail.com	50
51	Sakshi Soni	sakshisoni010101@gmail.com	34
52	Ravi Shankar Singh	rssingh@amity.edu	86
53	Riya Manchanda	riyamanchanda12345@gmail.com	80
54	Riya Yadav	riyak8338@gmail.com	81
55	riya jain	riyajain25021999@gmail.com	5
56	Ritika Raj	ritika.raj1@s.amity.edu	36
57	Ms Richa Gautam	richa.gautam@arvind.in	108
58	RIA BINNY	ria.binny@nift.ac.in	20
59	Richa Gupta	rgupta@amityuniversity.ae	4
60	riya chaudhary	remembertheriya@gmail.com	78
61	Reka Mariappan	reka.rey5@gmail.com	68
62	reeya garg	reeyagargofficial@gmail.com	2
63	Prof Pooja Verma	pverma@lko.amity.edu	68
64	Priya Singh	psingh26@amity.edu	93
65	Pankhuri Srivastava	ps.pankhuri@gmail.com	85
66	Priti Kumari	pritiurnwal007@gmail.com	3
67	Redmi	pritiurnwal002@gmail.com	3
68	Prianka Kumari mandal	priankamandal22@gmail.com	36
69	Prerana Raidurg	prerana.raidurg@nift.ac.in	86
70	prancy gupta	prancygupta0816@gmail.com	62
71	Nikita Pradhan	pradhannikita04@gmail.com	78
72	Prof. (dr.) Pradeep Joshi	pjoshi2@amity.edu	67
73	Pragya Singh	pgyasingh1@gmail.com	77

74	Siddhant Pathak	pathaksiddhant29@gmail.com	55
75	Noorain Sheikh	noorainsheikh14@gmail.com	30
76	Ms Nidhi Jain Mishra	njmishra@amity.edu	108
77	Niyati Shukla	niyatishukla6614@gmail.com	6
78	Nitika Michael	nitika.michael@student.amity.edu	50
79	Nistha Saxena	nistha.saxena1999@gmail.com	41
80	Nidhi Rohilla	nidhirohilla346@gmail.com	86
81	neera bhutani	nbhutani@amity.edu	70
82	Nargish Ishrat	nargishishrat041@gmail.com	30
83	Nahid Sultana Nisu	nahidsultananis@gmail.com	4
84	muzna maryam	muznamaryam99@gmail.com	67
85	muskan	muskankohli60@gmail.com	87
86	Mithileshs Singh	msingh15@amity.edu	82
87	Shivani Mishra	mshivi96@gmail.com	48
88	Meenakshi Ramchandani	mramchandani@amity.edu	53
89	Mrinal Datta	mkdatta1@amity.edu	78
90	Dr. Mahima Gupta	mgupta2@amity.edu	59
91	Meenu -	meenu2@s.amity.edu	87
92	Mansi	mansipandey150896@gmail.com	84
93	Dhruvi Kota	kotadhruvi09@gmail.com	81
94	Kaushalendra Mani Upadhyay	kmupadhyay@amity.edu	87
95	Khushi Gupta	khushigupta7374@gmail.com	2
96	Khushboo Kothari	khushboojain1222@gmail.com	12
97	Khushboo Chahal	khushboochahal131313@gmail.com	87
98	Karishma vashisth	karishmavashisth00@gmail.com	58
99	Kamal Rahiman	kamalr@amitydubai.ae	23
100	Kalrav Bodh Sinha	kalravbodhsinha@gmail.com	79
101	Kanika Khandelwal	kairakhandelwal686@gmail.com	8
102	Jiyoti Singh	jiyotisingh0005@gmail.com	2
103	jitendra	jitendra.s@tropicknitsindia.com	21
104	Sneha jaiswal	jaiswalsneha0402@gmail.com	88
105	Ishika Goyal	ishikagoel29@gmail.com	15
106	Isha Jain	ishajainf@gmail.com	35
107	Mehak Malhotra	iamalhotraa@gmail.com	86
108	Harmeet Kalra	harmeetkalra13@gmail.com	56
109	Anshika Gupta	guptaanshika28@gmail.com	87
110	Gunisha Ahuja	guni.ahuja@gmail.com	79
111	BC ANANT	greenbcanant@gmail.com	87
112	Garima Pant	gpant@amity.edu	46
113	Geethu Merin Antony	geethu@mesmarampally.org	60
114	KAMAKSHI GAUTAM	gautam.kamakshi@gmail.com	4
115	Gauri Gupta	gaurigupta024@gmail.com	16
116	pranjali gattani	gattanipranjali1402@gmail.com	18
117	Garima Raj	garimaraaj2001@gmail.com	65
118	Garima .	garima21@s.amity.edu	75
119	Ganeev Kaur	ganeevkr@gmail.com	82
120	Eesha Palawat	eesha.palawat00@gmail.com	87

121	Dr. Deepshikha Sharma	dsharma12@amity.edu	80
122	Divyasha Sawhney	divyanshas0900@gmail.com	7
123	Divya Singh	divya1singh199@gmail.com	81
124	Kriti Agrawal	desigrkriti@gmail.com	19
125	Deepa Chauhan	deepac@amity.edu	55
126	Dipayan Das	dasdipayan@gmail.com	51
127	Chhaya J	chhayajayas12@gmail.com	78
128	Shreya Chanana	chananashreya96@gmail.com	33
129	Charu Chourasia	cchourasia16@gmail.com	59
130	Bhoomika Bhardwaj	bhoomikabhardwaj242@gmail.com	19
131	Bharathi Vuddhandravu	bharathivu18@gmail.com	43
132	Benedict Joe	benedictmichael13@gmail.com	70
133	Ayesha AbdulRehman	ayesha.ar.1998@gmail.com	6
134	Navya Angia Sridhar	asnavya1998@gmail.com	4
135	ASHUTOSH DIXIT	ashutosh.dixit1@s.amity.edu	87
136	Arunima Singh	arunimasinghinvertis@gmail.com	80
137	Arshia Sharma	arshias@amitydubai.ae	85
138	tanya	aroratanya1105@gmail.com	41
139	Aprajita Vaid	aprajitavaid@gmail.com	19
140	Anushka Jaiswal	anushkajaiswal18@gmail.com	80
141	Anshika Salwan	anshikasalwan55@gmail.com	18
142	Anjali Tomar	anjalitomar139@gmail.com	21
143	PRAJWAL WALIA	amityprajwal@gmail.com	80
144	Amisha Jain	amishajain1904@gmail.com	84
145	Akriti Gupta	akriti.peerless@gmail.com	31
146	Akanksha Verma	akou1998@gmail.com	73
147	AKASH SINHA	akash2900sc@gmail.com	5
148	Akanksha Verma	akankshav1014@gmail.com	87
149	Akriti Jain	ajain7@amity.edu	82
150	Muskan Agrawal	agrawalmuskanjuly@gmail.com	53
151	Aishwarya Agrawal	agrawalaishwarya2007@gmail.com	12
152	Ashita Chawla	achawla535@gmail.com	86
153	Abhilasha chandra	achandra6@amity.edu	54
154	Ahmed Zaidi	aazaidi@amity.edu	15
155	Aranthaa Sen	aaranthaa@gmail.com	6
156	Aakanksha Satija	aakankshasatija2001@gmail.com	71
157	Aakanksha Laiker	aakankshalaiker34@gmail.com	65
158	Honey Panwar	88honeypanwar@gmail.com	87
159	Sakshi Parashar	2sakshiparashar@gmail.com	2
160	Asmi Sen	107asmi@gmail.com	16