

Report of Participation in Delhi Times Fashion week

Amity School of Fashion Technology, Noida along with AUH participated in DELHI TIMES FASHION WEEK On 30th May 2024 at The Grand, Vasant Kunj. It was an honour to have **Ms. Divya Chauhan, Chairperson ASFT and Prof. (Dr.) Pradeep Joshi, Group Addl. Pro Vice Chancellor, Director General & Dean (Applied Arts/Fine Arts/Performing Arts/Visual Arts), Amity University** grace the event with their esteemed presence. They played an instrumental role in representing our organization/institution and demonstrating our commitment to supporting the fashion industry.

The show was attended by 4 faculty members, 20 Parents of Students Designers and over 100 students of Amity School of Fashion Technology, Noida and AUH.

The purpose of this event was to provide our students with a platform to showcase their talent and creativity in front of a wider audience. Our students had the opportunity to showcase their designs, interact with the audience, and receive feedback from industry experts.

The garments were short listed from B.Des (FD), Semester VIII. The students brought Complete Concept note with all boards and sketches for participating. The alterations and fittings were done by students on 28th of May 2024. The criteria for the selection will be based on four parameters comprising of:

- 1) Concept Development
- 2) Innovation in design process
- 3) Application of Skills based on finishing and neatness.
- 4) Final Execution

The total no. of garment presented were 16, (11 garments by ASFT, Noida and 5 garments by AUH). The students also, volunteered for four days in Delhi Times Fashion Show.

Collection Details

Magical Threads of India, Indigo Jacquard Symphony and Midnight Blossom presents, a celebration of the traditional woven fabrics of Arunachal Pradesh. Through documentation, preservation, and promotion, we showcase the richness and diversity of these fabrics. It's like finding beauty and growth in unexpected or challenging circumstances, just like a flower blooming in the darkness of night. Join us to experience the enchantment of Arunachal Pradesh's woven treasures!

Pictures of the event:



The Coverage of Event in Times of India dated 31st May 2024



AMITY UNIVERSITY

AMITY SCHOOL OF FASHION TECHNOLOGY

Presents

Magical Threads

Collection showcasing at
Delhi Times Fashion Week 2024

30th May 2024, 2:00 PM

The Grand, New Delhi

Chetan Chauhan, Diya Malhotra, Mansi Mittal, Rishabh Tyagi,
Shreyanshi Kulshreshtha, Srishti Shivaraman, Tanya Agrawal,
Chaya Sangwan, Esha Goswami, Khushi Dwivedi, Krishvi Kohli,
Anshu Gupta





Invite of the Show



Faculty Team and Designers

Collection coverage on Instagram



**Quote from Prof. (Dr.) Pradeep Joshi, Group Addl. Pro Vice Chancellor,
Director General & Dean (Applied Arts/Fine Arts/Performing Arts/Visual
Arts), Amity University in TOI on 29th May 2024.**



Faculty Coordinators:-
Dr. Sugandha Sahni
Dr. Deepshikha Sharma