

## **Report of Participation in Delhi Times Fashion week**

Amity School of Fashion Technology, Noida along with AUH participated in DELHI TIMES FASHION WEEK On 26<sup>th</sup> May 2023 at The Grand, Vasant Kunj. It was an honour to have **Ms. Divya Chauhan, Chairperson ASFT** and **Prof. (Dr.) Pradeep Joshi, Group Addl. Pro Vice Chancellor, Director General & Dean (Applied Arts/Fine Arts/Performing Arts/Visual Arts), Amity University** grace the event with their esteemed presence. They played an instrumental role in representing our organization/institution and demonstrating our commitment to supporting the fashion industry.

The show was attended by 12 faculty members, 40 Parents of Students Designers and over 120 students of Amity School of Fashion Technology, Noida and AUH.

The purpose of this event was to provide our students with a platform to showcase their talent and creativity in front of a wider audience. Our students had the opportunity to showcase their designs, interact with the audience, and receive feedback from industry experts.

The garments were short listed from B.Des (FD), Semester VI & VIII. The students brought Complete Concept note with all boards and sketches for participating. The alterations and fittings were done by students on 23<sup>rd</sup> of May 2023. The criteria for the selection will be based on four parameters comprising of:

- 1) Concept Development
- 2) Innovation in design process
- 3) Application of Skills based on finishing and neatness.
- 4) Final Execution

The total no. of garment presented were 38, (16 garments by ASFT, Noida and 16-18 garments by AUH). The students also, volunteered for four days in Delhi Times Fashion Show.

The detail of Collection is as

- Collection 1- colossal carnation (ASFT, Noida)  
Designer- 04; Garments-7
- Collection- 2- Innovative (ASFT, AUH)  
Designer-05; Garments-7
- Collection -3 Sustainable (ASFT, AUH)  
Designers-3; Garments-10
- Collection -4 Shades of India (ASFT, Noida and AUH)  
Designer-7; Garments-14

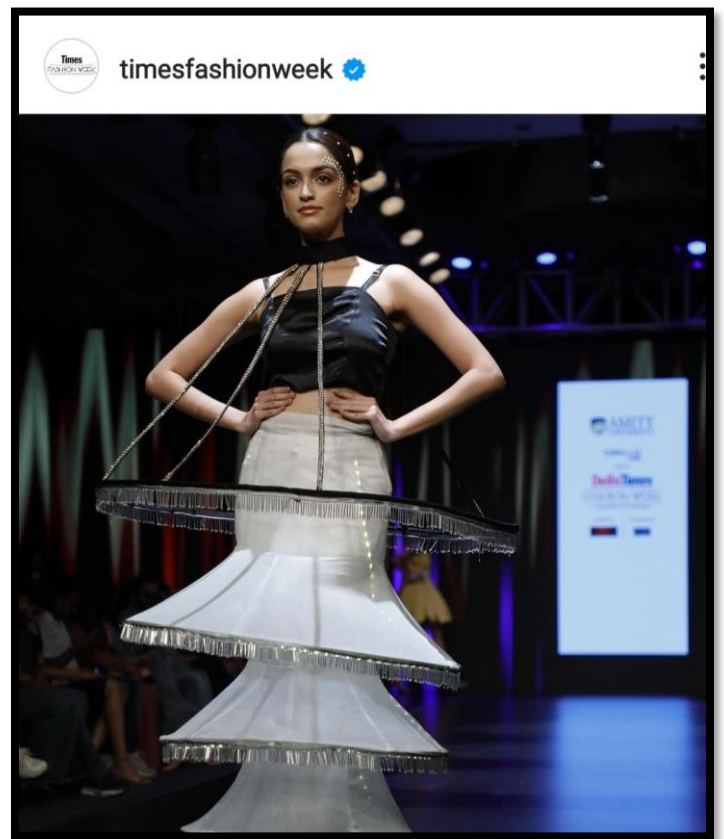
Pictures of the event:

The Coverage of Event in Times of India dated 28<sup>th</sup> May 2023





Collection 1- Colossal carnation (ASFT, Noida)



Collection- 2- Innovative (ASFT, AUH)



Collection -3 Sustainable (ASFT, AUH)



Collection -4 Shades of India (ASFT, Noida &AUH)





The showstopper was Ms Strela Thounaojam Luwang, Femina Miss India Runner up with designer and Faculty Coordinators (Dr. Sugandha Sahni and Dr. Deepshikha Sharma) of ASFT, Noida.



Quote from Prof. (Dr.) Pradeep Joshi, Group Addl. Pro Vice Chancellor, Director General & Dean (Applied Arts/Fine Arts/Performing Arts/Visual Arts), Amity University in TOI on 25<sup>th</sup> May 2023.

The showstopper Ms Strela Thounaojam Luwang, Femina Miss India Runner up with Ms. Divya Chauhan; Chairperson, Amity Arts Foundation.



Faculty Coordinators:-

Dr. Sugandha Sahni

Dr. Deepshikha Sharma