

### Report of Participation in Delhi Times Fashion week

Amity School of Fashion Technology, Noida along with AUH participated in DELHI TIMES FASHION WEEK On 16<sup>th</sup> May 2025 at Hyatt Regency, New Delhi. It was an honour to have **Ms. Divya Chauhan, Chairperson ASFT** and **Prof. (Dr.) Pradeep Joshi, Group Addl. Pro Vice Chancellor, Director General & Dean (Applied Arts/Fine Arts/Performing Arts/Visual Arts), Amity University** grace the event with their esteemed presence. They played an instrumental role in representing our organization/institution and demonstrating our commitment to supporting the fashion industry.

The show was coordinated by Dr. Sugandha Sahni and Dr. Deepshikha Sharma. The show was 25 Parents of Students Designers and over 150 students at Amity School of Fashion Technology, Noida and AUH.

The purpose of this event was to provide our students with a platform to showcase their talent and creativity in front of a wider audience. Our students had the opportunity to showcase their designs, interact with the audience, and receive feedback from industry experts. The garments were shortlisted from B.Des (FD), Semester IV, VI and VIII. The students brought Complete Concept notes with all boards and sketches for participating. The alterations and fittings were done by students on 15<sup>th</sup> of May 2025. The criteria for the selection will be based on four parameters comprising of:

- 1) Concept Development
- 2) Innovation in the design process
- 3) Application of Skills based on finishing and neatness.
- 4) Final Execution

The total no. of garments presented were 39, (19 garments by ASFT, Noida and 20 garments by AUH). The students also volunteered for four days in Delhi Times Fashion Show.

#### Collection Details

*Sartorial Symphony* is a fashion design collection that orchestrates a graceful fusion of Indian cultural richness and contemporary Western silhouettes. This collection reimagines tradition through sculpted 3D corsetry, fluid drapes, and tailored forms, creating a visual and structural harmony of the old and the new. Drawing inspiration from indigenous textiles, handcraft techniques, and heritage motifs, each piece becomes a wearable composition—where tradition finds rhythm in innovation. The collection celebrates the empowered, culturally rooted global woman, expressing identity through elegance, strength, and artful design.

Inspired by culture and nature, the collection celebrated creativity, craftsmanship, and contemporary design, reflecting the fresh perspectives and technical finesse of the budding designers. The garments explored a symphony of textures, colors, and silhouettes, blending traditional influences with modern aesthetics. From sharp tailoring to fluid drapes, each ensemble showcased innovation and artistic storytelling. Featuring four sub-collections - Adrija, Tidal Threads, Botanical Bliss, and The Alchemy of Forms - the show received enthusiastic applause, marking a proud moment for the university and spotlighting the future of Indian fashion.

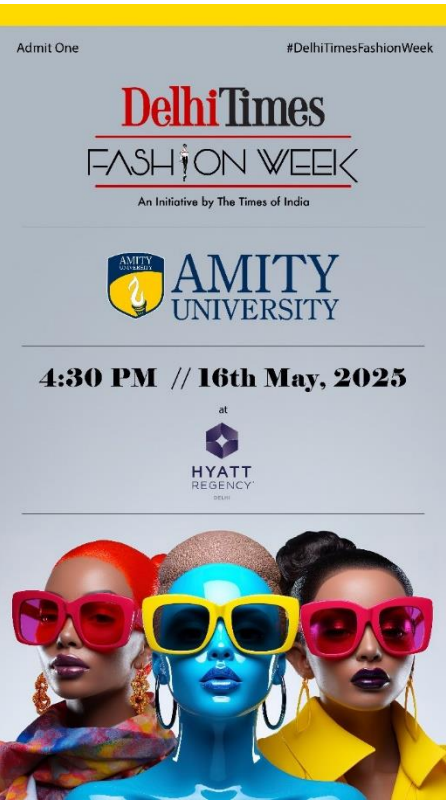
#### Pictures of the event:







Invite for the show and Schedule



Quote from Prof. (Dr.) Pradeep Joshi, Group Adtl. Pro Vice Chancellor, Director General & Dean (Applied Arts/Fine Arts/Performing Arts/Visual Arts), Amity University in TOI on 17<sup>th</sup> May 2025.





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