



# AMITY UNIVERSITY

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## UTTAR PRADESH

**AMITY DIRECTORATE**  
*of*  
**APPLIED ARTS/FINE ARTS/PERFORMING ARTS/ VISUAL ARTS**

### ***WEBINAR REPORT***

*on*  
**-- VIRTUAL FACTORY VISIT- SIMBA FASHIONS, BANGLADESH--**

Organized by

AMITY SCHOOL OF FASHION TECHNOLOGY

**DATE & TIME- 7<sup>th</sup> November 2020, 11:30 AM**

**SPEAKER: Mr Naushad – General Manager, Simba Fashions, Bangladesh**

Attendees- 245

Faculty members- 8

Youtube link: <https://youtu.be/CCUpR8lv6DE>

Zoom Meeting ID: 88997248434

#### **OBJECTIVES:**

1. Visit different departments of a garment manufacturing unit
2. Understanding the process flow of each department.
3. Knowledge of machines used for garment manufacturing
4. Understanding quality controls during the production process
5. Connect students to industry guides for better understanding of operations within the industry.
6. Create an environment of open discussion about garment manufacturing process
7. Motivating students towards career options in export houses.

#### **About Simba Fashions:**

Simba Fashions is one of the leading a denim factories in Dhaka Bangladesh with a capacity of 1.5 million pcs/ month.

PFB a 3 minute video to give a glimpse of Simba Fashions factory that manufactures for brands like H&M, C&A, Bershka etc.

[https://www.youtube.com/watch?v=FHvHcjP\\_UJA](https://www.youtube.com/watch?v=FHvHcjP_UJA)


Major points discussed:

- 1) Visit of fabric store and seeing storage and fabric inspection
- 2) Visit of cutting department to see fabric lay, automatic spreader, straight blade knife cutters, ticketing/ bundling and fusing
- 3) Visit of sewing department to see assembly line, quality checks and different sewing machines
- 4) Visit of finishing & packing department to see checking, ironing, labelling, packing and needle detection
- 5) Visit of embroidery unit to see embroidery production

The top section of the image shows a Zoom meeting interface. The main window displays a screen share of a textile machine, with a sign above it that reads "FABRIC INSPECTION AREA" and "वेबिनि रोकफण क्षेत्र". A status bar at the bottom of the screen share area says "You are screen sharing" with a "Stop Share" button. On the right side, there is a vertical list of participants: a woman's video feed, a man's video feed labeled "Prof ( Dr.) Pradeep Joshi", the AMITY logo, and a contact labeled "Navneet@simbafashion...".

The bottom section of the image shows a Zoom meeting interface with a grid of participants. The top bar includes "zoom.us Meeting View Edit Window Help", "Zoom Webinar", and system icons for "ABC - India", "54%", and "Sat 11:46 AM". Below the top bar, there are controls for "LIVE on YouTube" and "Recording". The main area contains a grid of video feeds: "Amity University" (with logo), "Ms Nidhi Jain Mishra", "Mr Naushad", "Prof ( Dr.) Pradeep Joshi", and "Mr. Navneet Bhagat". A large "IT-Support" watermark is visible on the right side of the grid. At the bottom, there is a meeting control bar with "Mute", "Stop Video", "Participants 186", "Chat", "Share Screen", "Q&A", and "Leave" buttons. A timeline at the bottom shows meeting history with timestamps like "2020-11...6.38 AM" and "2020-11...8.57 PM". The macOS taskbar is visible at the very bottom with various application icons.

LIVE on YouTube Recording You are viewing IT-Support's screen View Options View



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Amity University


Ms Nidhi Jain Mishra

Mr Naushad

Mr. Navneet Bhagat

IT-Support

Mute Stop Video Participants 177 Chat Share Screen Q&A Leave



Talking: Mr Naushad

01:10 02:17

You are screen sharing Live Stop Share

Meeting ID

88997248434

Topic	<a href="#">Virtual Factory Visit ( Simba Fashions, Bangladesh )</a>
Speaker	Mr Naushad
Event Start Time	11/07/20 11:00
Event End Time	11/07/20 12:37
Event Duration	98 mnt
Dept	ASFT
HOI	Smita Bagai
Email	sbagai@amity.edu
contact Number	9810941801

Event Name	# Registered	# Attended	Event Date & Time
<a href="#">Virtual Factory Visit ( Simba Fashions, Bangladesh )</a>	333	245	07 Nov 11:30AM-12:30PM

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