



FACULTY OF  
FINE ARTS / APPLIED ARTS / PERFORMING ARTS / VISUAL ARTS

AMITY SCHOOL OF FASHION TECHNOLOGY

Presents

Online

# INTERNATIONAL CONFERENCE ON FASHION, APPAREL & TEXTILE 2022

*theme: Advancements in Fashion & Textiles: Emerging Opportunities*



**INCFAT  
2022**

**DATE:**

*14th & 15th November 2022*



*incfat22@gmail.com*



*www.amity.edu/asft*

## CONFERENCE THEME

### Concept Note:

The global textile industry is undergoing a paradigm shift characterized by fundamental trends such as shifts in sourcing, impact of climate change, digitalization, dominance of man-made fibres and emerging trade blocs. India, being the second largest textile industry in the world, will be impacted by opportunities and risks posed by emerging trends. India has a significant potential to upgrade its finishing capacity both for woven and knits to add value and improve competitiveness. The emerging trends provide opportunities for the Indian textile industry to reposition itself for the current decade and realize its greater potential.

### Event Objectives:

- The conference aims to bring together leading academicians, researchers, and research scholars to exchange and share their experiences and research results on all aspects of Fashion Industry.
- To explore the latest research and advancements in the field of Fashion and Textiles.

Theme: **“Advancements in Fashion and Textiles: Emerging Opportunities”**

The conference will mainly focus on following area. The list of topics is indicative and research papers in related areas will be considered.

- Emerging Role of Digital Technologies and AI in Fashion and Textiles
- Color and Harmony in Design
- Innovation in Design
- Advancements in Textile Materials
- E-Business for Fashion and Textiles
- Impact of Visual Merchandising on Consumer
- Entrepreneurship for Fashion and Textiles
- Marketing and Merchandising for Fashion & Textiles
- Sustainable Fashion
- Skill Development for Apparel Industry



## Important Dates

Announcement of Conference INCFAT'22	16th September 2022
Submission of abstract	30th September 2022
Communication regarding acceptance of abstract for paper/poster presentation	7th October 2022
Submission of full paper/ final draft of poster along with registration form	17th October 2022
Communication regarding acceptance of paper/poster	21st October 2022
Last date for registration	31st October 2022
INCFAT'22	14th & 15th November 2022

All abstracts for oral and poster presentation should be sent to [incfat22@amity.edu](mailto:incfat22@amity.edu) with a copy marked to [asftasfa@amity.edu](mailto:asftasfa@amity.edu)

## Who should attend INCFAT' 2022

The conference aims to bring together academicians, researchers and experts in the field of fashion, apparel and textile for facilitating, interaction and exchange of ideas and support professional development.

## Payment Details:

Category	Indian Delegates (INR)	Foreign Delegates (USD)
Research Scholar/ Industry/Student	Rs 1500	\$ 25
Delegates	Rs 500	\$ 10

\* Registration fee is exclusive of taxes and is not refundable

\* Payment should be made by through on-line payment gateway at the following link:

<https://amity.edu/asft/INCFAT2022/>



# ORGANISING TEAM STRUCTURE

## CONFERENCE PATRON

**Prof. (Dr.) Balvinder Shukla**, Vice Chancellor, AUUP

## CONFERENCE ADVISOR

**Mrs. Divya Chauhan**, Chairperson, (ASFT, ASFA, ASPA), AUUP

## CONFERENCE CHAIR

**Prof. (Dr.) Pradeep Joshi**, Group Addl. Pro Vice Chancellor

Director General and Dean

(Applied Arts/ Fine Arts/ Performing Arts/ Visual Arts), AUUP

## CONFERENCE CONVENER

**Dr. Sugandha Sahni**, Asst. Professor, Amity School of Fashion Technology, AUUP

## TECHNICAL COMMITTEE

**Prof. (Dr.) Pradeep Joshi**, Group Addl. Pro Vice Chancellor

Director General and Dean

(Applied Arts/ Fine Arts/ Performing Arts/ Visual Arts), AUUP

**Dr. Sugandha Sahni**, Asst. Professor, Amity School of Fashion Technology, AUUP

**Dr. Smita Bagai**, Associate Professor, Amity School of Fashion Technology, AUUP

**Ms. Meenakshi Ramchandani**, Asst. Professor, Amity School of Fashion Technology, AUUP

## ORGANISING COMMITTEE

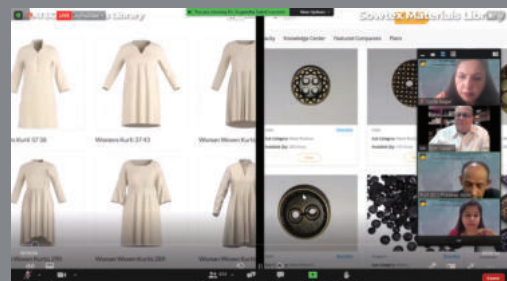
**Dr. Sugandha Sahni**, Asst. Professor, Amity School of Fashion Technology, AUUP

**Dr. Smita Bagai**, Associate Professor, Amity School of Fashion Technology, AUUP

**Ms. Meenakshi Ramchandani**, Asst. Professor, Amity School of Fashion Technology, AUUP

## Contact Person/ Event Co-ordinator with Contact Details:

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# About Amity University



Amity is the leading education group of India with over 1,50,000 students studying across 1000 acres of hi-tech campus. At Amity University, we are passionate about grooming leaders who are not only thorough professionals but also good human beings values and sanskars.

## **Faculty of Applied Arts/ Fine Arts/ Performing Arts/ Visual Arts**

The objective of “Faculty of Applied Arts/ Fine Arts/ Performing Arts/ Visual Arts” is coordination and promotion of Arts under the aegis of AUUP. Amity School of Fashion Technology (ASFT), Amity School of Fine Arts (ASFA) & Amity School of Performing Arts (ASPA) under Faculty of Applied Arts/ Fine Arts/ Performing Arts/ Visual Art are taking various initiatives for the promotion of research and innovation in the related field.

## **Amity School of Fashion Technology**

Amity School of Fashion Technology (ASFT) is among India’s Top 10 Fashion Institutes of the country (India Today – Nielsen College Ranking “Best Fashion Colleges in India”). Amity School of Fashion Technology offers professional education in the field of Design, Technology and Management of Fashion, Textile and Apparel Industry.

ASFT endeavors to create professionals who can understand the dynamics of global business of the fashion and apparel industry in post quota and liberalized textile economy. The objective of these programmes is to inculcate in the students the aptitude and skills to work as professionals in various functional areas of Fashion and Apparel Industry.

Amity School of Fashion Technology, Amity University, Uttar Pradesh has world class infrastructure and dedicated faculty team comprising of regular and visiting (industry) faculty to offer various programmes.

The programmes offered are:

### **UG Programmes:**

B.Des. (Fashion Design/ Fashion Technology/  
Fashion Communication/ Textile Design/  
Fashion Design – 3 continent)

### **PG Programmmes:**

M.A. (Fashion Retail Management/ Fashion  
& Textile Merchandising)

M.Des. (Fashion and Textiles)

M.B.A. (Fashion Management)

### **DOCTOR OF PHILOSOPHY**

Ph.D. in Fashion (Design/Technology/Management)

