

Report on Online seminar on Industry Orientation as part of “Deeksharambh Programme” for ASFT Students. On 16th Aug 2024

As part of Deeksharambh Programme, ASFT held a series of online industry orientation seminars.

Both the sessions commenced with **Professor (Dr.) Pradeep Joshi, Group Additional Pro Vice Chancellor, Director General, and Dean of the Faculty of Applied Arts, Fine Arts, Performing Arts, and Visual Arts at Amity University**, briefing the industry persons about these online industry sessions & encouraging the students to participate by asking relevant questions.

On 16th August 2024, Mr. Jayant Khera, Vice President - South Asia, Dystar India Ltd, Mumbai, shared his experiences, offering insights into the fashion industry. His address provided practical examples and real-world applications of various topics, such as global industry trends, sustainability challenges, and the expectations of fashion industry from young professionals. His first-hand knowledge was invaluable in illustrating the diverse career paths available in the fashion industry and the innovations shaping its future.

His presentation titled "Passion-Driven Careers in the Fashion Industry," covered a wide range of topics, including: The Fashion Industry Worldwide, Fashion and Sustainability, Trends, Challenges, and Innovations, Fashion Industry Expectations from Young Professionals, Diverse Career Paths in Fashion etc.

Images of Online Industry Seminar for ASFT UG Students as part of Deeksharambh Programme held on 16th August 2024 by Mr. Jayant Khera, Vice President - South Asia, Dystar India Ltd, Mumbai.

