

## **Report on Seminar 2019 on theme ‘Industry Expectations from Young Fine Arts Professionals’**

Seminar 2019 on theme ‘Industry Expectations from Young Fine Arts Professionals’ was held at Amity School of Fine Arts on 18<sup>th</sup> July 2019.

**Mr. Mathew Zacharia** delivered a talk focusing on his professional journey. He is associated with NIIT Limited as a General Manager (Designing). The talk was attended by bachelor’s and master’s degree students of Painting, Applied arts, Visual Communication and Animation. He makes our students aware of current scenario of the Design industry and expectations of the industry by focusing on designing software skills like Adobe Photoshop, Illustrator, InDesign and After Effects. He also motivated our students to design for e-tutorial and motion graphics.



Mr Mathew Zacharia General Manager (Designing) delivering his speech

**Mr. Sanjay Sharma** delivered a talk focusing on his professional journey on 18 July 2019 on the topics: Industry Expectations from Young Professionals. He is associated with My Gov, Ministry of Electronics and Information Technology as a Creative Head in New Delhi. The talk was attended by bachelor’s and master’s degree students of Painting, Applied arts, Visual Communication and Animation. He discussed that students can gain more practical knowledge in agencies specialized in branding and marketing, web design, print communications and social media. He also led a discussion about advertising for various clients. The students had a productive interactive session after his talk.



Mr. Sanjay Sharma Creative Head, My Gov, Ministry of Electronics and Information Technology  
addressing the gathering

**Mr. Sheikh Hifzul** showcased his journey of paintings on 18 July 2019 on the topics: Industry Expectations from Young Professionals. His paintings were inspired by Indian Mythology. He also suggested students that they can practice their traditional drawing skills in their foundation level courses while sketching. The talk was attended by bachelor's and master's degree students of Painting, Applied arts, Visual Communication and Animation. He motivated the students to critically engage with their works and find inspiration from different events. He presented his works along with several narrations which helped the audience to get a glimpse into his artistic composition.



Mr. Sheikh Hifzul, Sr Artist addressing the gathering



Felicitation of guests



Ms Angana Datta delivering vote of thanks