

ICIVA'24

Theme: Art Beyond Boundaries: Contemporary Art Practices in Visual Arts

Amity School of Fine Arts, AUUP

18th December 2024 (Wednesday)

I-2 Moot Court

Introduction

Amity School of Fine Arts under the Faculty of Applied Arts/ Fine Arts/ Performing Arts & Visual Arts organized International Conference on Art Beyond Boundaries: Contemporary Art Practices in Visual Arts(ICIVA'24). This grand event was graced by eminent and leading artists art professionals and senior academicians from India and abroad. The event also included insightful research paper presentations by research scholars from reputed institutions.



Guest Welcome

An Inspiring Start

The conference started with a brief yet impactful introduction on the theme of the conference and felicitating the guests with a sapling. This was followed by a speech by Prof. (Dr.) Pradeep

Joshi, Group Addl. Pro Vice Chancellor, DG and Dean faculty of applied arts/ fine arts /performing arts/ visual arts and conference chair person. He outlined the themes of the conference and how it aims to explore the opportunities and challenges in the field, with context to globalization. He further talked about the interdisciplinary practices used by contemporary artists and the significant amount of growth in Indian market. He encouraged the students to make the most of this conference by engaging with the speakers and asking questions to gain maximum insight into the evolving world of visual arts. He concluded the opening speech by thanking all the invited delegates and speakers.



Prof. (Dr.) Pradeep Joshi, in his opening address, emphasized the significance of the theme, noting how contemporary art practices are being reshaped by technology. He encouraged the students to make the most of this conference by engaging with the speakers and asking questions to gain maximum insight into the evolving world of visual arts.

Distinguished Speakers Share Their Wisdom

The inaugural session featured four distinguished speakers, each offering a unique perspective on the role of art in today's world.



Jatin Das: *Bridging Art, Culture, and Creativity*

Jatin Das, the legendary artist and founder of the JD Centre of Art, shared his vision of preserving India's rich cultural heritage through art. He discussed his 40-year collection, including over 6,000 hand-fans, and encouraged students to connect with nature. He highlighted how art and science are interlinked and emphasized the importance of finding rhythm in the everyday world around us. He also discussed his projects, including capturing migrant workers' struggles in "Exodus 2020."



Next speaker Shri Ashish Kulkarni, Chairman , FICCI, Animation and Gaming , India ; highlighted about the importance of emotional intelligence in the creative field and how it weighs more than artificial intelligence (AI) . His speech focused on the aspect of storytelling

and its ability to transform a work of art. His speech also highlighted the importance of fundamental and foundational skills like drawing and sketching.

Prof. Jon Jicha: *Art as a Contemporary Conversation*

Following this Prof. Jon Jicha, Professor Emeritus from Western Carolina University, USA, spoke about how art connects people through shared experiences, comparing it to weather—immense and free-flowing. He discussed the work of Laurie Anderson and Suzanne Jackson, whose innovative use of mixed media and 3D art reflects the transcendent power of creativity.



Shri Satish Gupta: *Art as a Spiritual Journey*

Shri Satish Gupta, an acclaimed Indian artist, shared his inspiring journey, from sculpting flower designs to creating monumental pieces like "Buddhas Within" and "The Eternal Flight." He spoke about how silence and chaos fuel his art and how his work reflects Zen philosophy, peace, and tranquility.

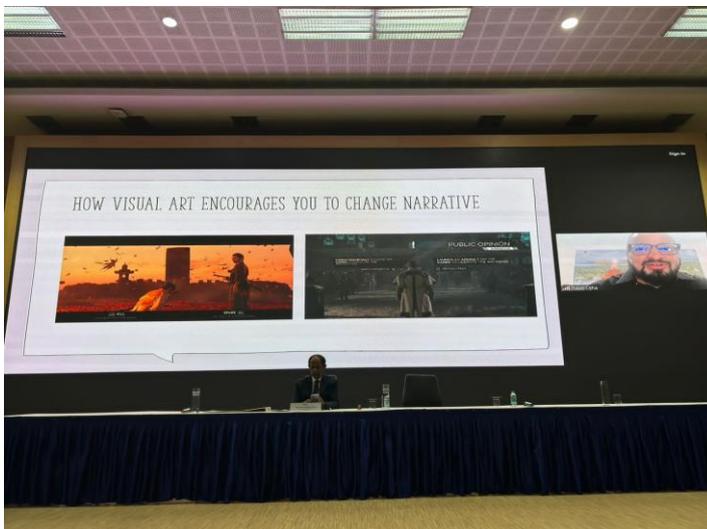
This was followed by an address by Prof. (Dr.) Balvinder Shukla, Vice Chancellor, AUUP and conference patron, ICIVA '24. She extended her wishes to Prof. (Dr.) Pradeep Joshi, Ms Divya Chauhan, Prof. Jon Jicha, Shri Jatin Das, Shri Ashish Kulkarni and Shri Satish Gupta. Next, Ms Divya Chauhan, Chairperson (ASFT, ASFA & ASPA) & Conference Advisor, ICIVA'24 thanked all the esteemed guests and speakers. She further remarked on the importance of incorporating art into our ecosystem.



The guests were honored with symbolic gestures of appreciation as Prof. Joshi extended heartfelt gratitude to the speakers for their time and valuable contributions. Memento were presented to Jatin Das and Satish Gupta as tokens of appreciation.

Technical Sessions: Bridging Innovation with Practice

The technical sessions explored various facets of innovation in art and design.



Session 1: Innovation in Art, Design, and Animation

Mr. Rajat Ojha, CEO of Gamitronics, USA, explored how art brings life to video games by setting the mood and emotional tone for players. He discussed how art plays a key role in game design and shared the Leonardo da Vinci design model—design, sketch, model, prototype—as a blueprint for students to create impactful works. He encouraged students to start small and build strong portfolios on platforms like Behance.



Prof. (Dr.) Meera Saravanan, Head of the Department at the College of Art, New Delhi, spoke about "Magazine: A Visual Communication." She highlighted the power of magazines to tell stories through visuals and preserve culture, referencing examples like Kalamkari art and Mario Miranda's cartoons. She advised students to embrace creativity and consistency in their work.



Session 2: Visual Art Practice in the 21st Century

Ms. Mirium, a Senior Artist from Uzbekistan, shared her insights into the deeper purpose of visual art. She encouraged students to reflect on the meaning of their work and use art to convey a connection to the world around them. Through examples of iconic art pieces like Michelangelo's "David" and Raja Ravi Verma's "Shakuntala," she showed how art reflects the times we live in. Session was followed by research paper presentations by delegates.



Session 3: Contemporary Art & Design Practice

Dr. Sugandha Gaur, Associate Professor at OCAD University, Canada, shared her experiences in contemporary art and design practices. Due to time constraints, she promised to continue her valuable insights in the future. This was followed by paper presentations by delegates.

Conclusion: Art Beyond Limits

In his closing remarks, Prof. (Dr.) Pradeep Joshi summed up the essence of contemporary art, stating that it goes beyond boundaries, blending cultures, ideas, and mediums. Contemporary art challenges traditional concepts, encourages creativity, and serves as a powerful tool for self-expression and connection.

The International Conference on Innovation in Visual Arts (ICIVA'24) successfully brought together global thought leaders and provided a platform for students to explore and engage with innovative ideas in visual arts. The conference not only celebrated the evolution of art but also inspired the next generation of artists to push beyond boundaries and think creatively in their artistic practices.