Amity School of Fine Arts

Industry Interaction Session

Mr. Kaushik Lohani, Asst. Professor & Placement Coordinator giving a brief introduction of today's session.

5th Day of the orientation session for the students of Amity School of Fine Arts, Semester 5th and 7th was organized on 07th July, 2023 at 02:00 PM in Room No. 401. The session started with the opening remarks of Mr. Kaushik Lohani, Asst. Professor & Placement Coordinator & Dr. M Pavan Kumar, Asst. Professor introducing the speakers of today's session.
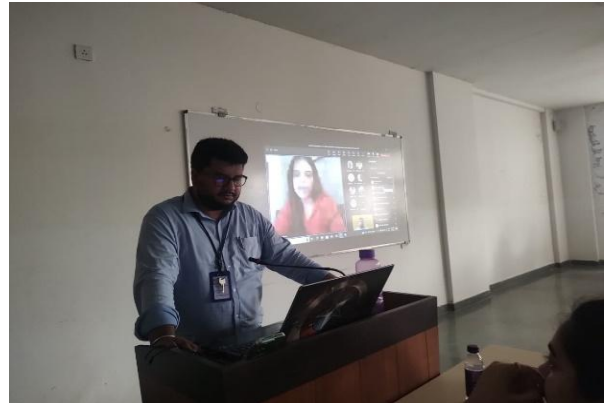

Mr. Pavan D an Artist from Hyderabad interacting with the students.

The speakers of today included Mr. Pavan Kumar D an Artist from Hyderabad. Mr. Pavan Kumar D guided the students and told them to identify their skills, the resources and to help themselves and our society. He said the students should incorporate design into their work differently.

Mr. Ajay Sharma, interacting with the students and sharing his experience in the field of art.

Another speaker for the session was Mr. Ajay Sharma. Mr. Ajay Sharma said "*as a designer strike a balance between activity and functionality. As a designer one should create its portfolio and to keep their quality work on top. Behance industry person can access your portfolio.*"
Design industry is going on a transformation basically what should be done is to focus on colour font and design should be minimal and easy to understand.

Ms. Akshita an Alumini of Amity University sharing her experience after college and discussed about the career aspects.

Ms. Akshita another speaker of the session and an Alumini of Amity University, Fine Arts Department shared some important points which the students should adopt. Ms. Akshita told the students to be work oriented and experiencing the work is very important. One should make up their mind to what kind of work He/ She enjoy.

The session ended by quoting " How Industry works and what is expected from a fresher. Gone are the times when there was no internet and no access. But nowadays students are learning different software's and doing freelancing.