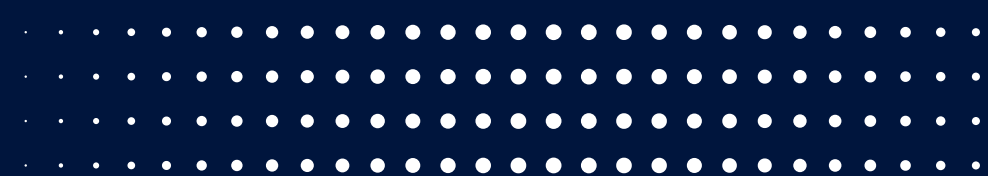
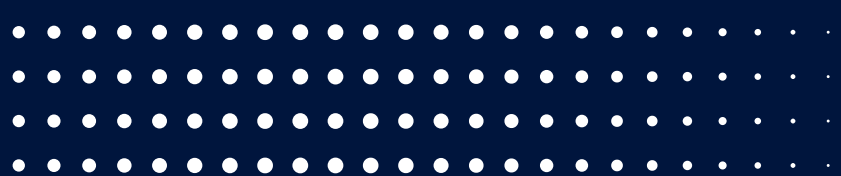
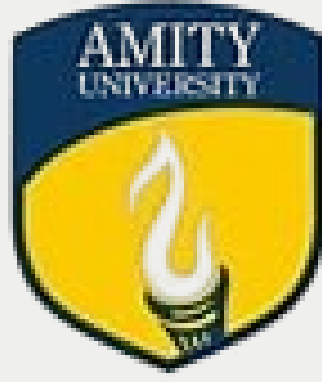


# AMITY UNIVERSITY

**BROCHURE 2024-25**

**PLACEMENT CELL OF AMITY SCHOOL OF ECONOMICS**





# AMITY UNIVERSITY

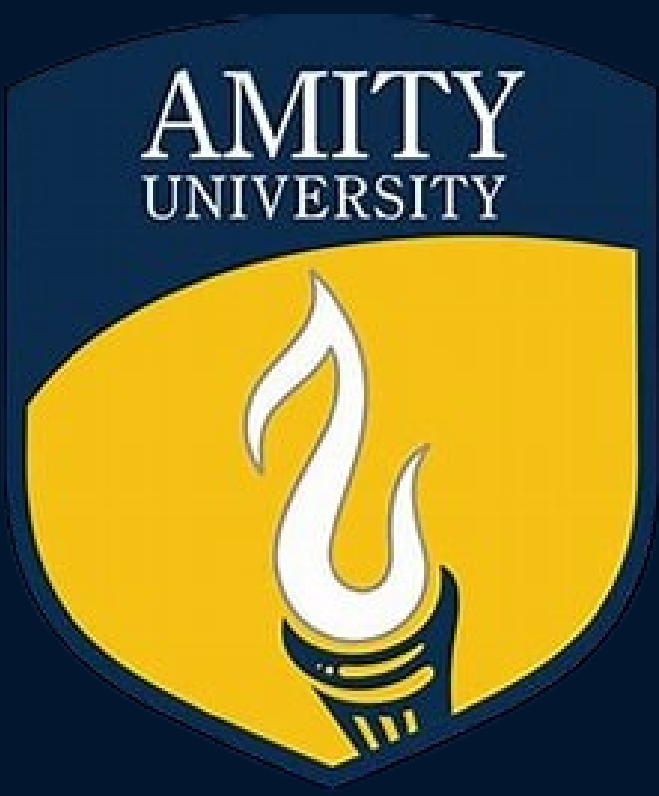
# INTRODUCTION

**The Placement Cell at Amity School of Economics (ASE) connects students with career opportunities, bridging academic excellence and professional growth. As a leading institution under Amity University, ASE offers a comprehensive range of undergraduate and postgraduate programs, including BA Economics (Hons), Bachelor of Business Economics (BBE), and MA Economics, all designed to equip students with strong analytical and practical skills.**

**Beyond academics, ASE promotes holistic development through extracurricular activities and student-led clubs like Drachma and Ecopedia. These platforms encourage leadership, teamwork, and engagement with current economic issues, preparing graduates to excel in the global economy.**

## AMITY SCHOOL OF ECONOMICS





x x x x  
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# FOUNDERS VISION



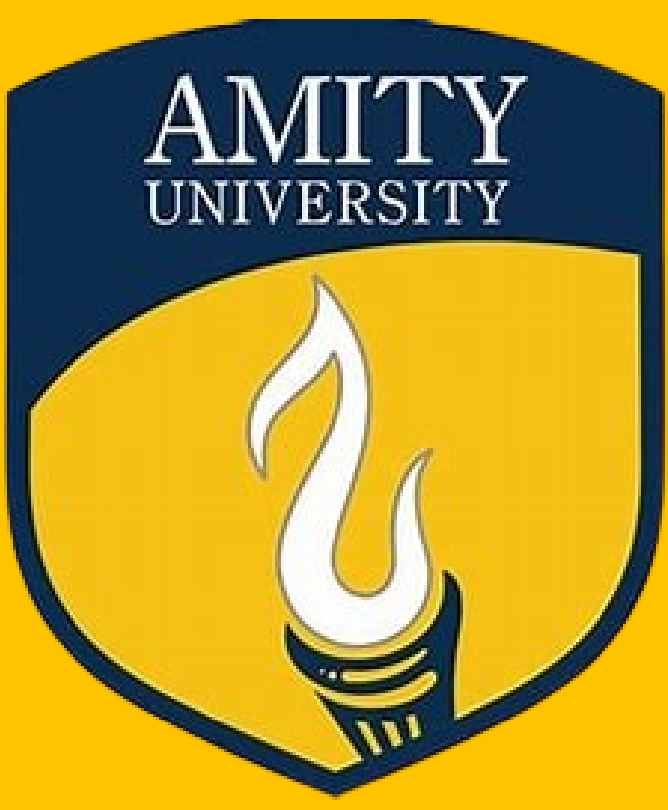
**Dr. Ashok K. Chauhan**



**Successful individuals contribute to a thriving nation, and the key to success and fulfillment lies in good education. Education serves not only the individual but also the nation and humanity at large.**

**Amity institutions, with determined students, a dedicated faculty, meticulously designed curriculum, and optimal infrastructure, stand as a formidable force in education. Our goal is to provide every Amity student with top-notch education and infrastructure, ensuring they achieve the best in life. We not only impart creative and technical qualifications but also instill essential human qualities.**





# FROM HOI'S DESK



**Dr. Kavita Indarpurkar**

**In the era of Industry 5.0, Amity school Of Economics(ASE) distinguishes itself by prioritizing critical thinking, research, and practical skills over rote knowledge. The institutions's placement cell plays a pivotal role in bridging academic learning with industry needs, ensuring students not only dacquire essential skills but also develop a profound understanding of their choosen domain.**

**The holistic approach prepares ASE students to excel in the dynamic professional landscape, promoting continous learning, adaptability, and sustained success in the face of change.**



# PLACEMENT CELL TEAM



**JYOTI ARORA**  
PRESIDENT



**PARTH JOSHI**  
PRESIDENT



**PRATISHTHA PAWA**  
VICE PRESIDENT



**ANUSHKA SHARMA**  
VICE PRESIDENT &  
ALUMNI COORDINATOR



**DISHA TIWARI**  
VICE PRESIDENT



**TANYA KAPOOR**  
LINKEDIN HEAD



**GUNJAN**  
TREASURER



**LOVYA CLARA VARGHESE**  
DEPUTY TREASURER



**SOHAM SURROACH**  
EXECUTIVE MEMBER



**HITEKSHA GALA**  
EXECUTIVE MEMBER

For further information contact:

✉ [jyoti27@s.amity.edu](mailto:jyoti27@s.amity.edu)

✉ [parth.joshi2@s.amity.edu](mailto:parth.joshi2@s.amity.edu)





## STUDENT INFRASTRUCTURE

**Residential Facilities:** Housing over 15,000 students, with options for both air-conditioned and non-air conditioned rooms. Each suite includes four single rooms, bathrooms, and a shared lounge, managed by wardens and supported by security measures.



**Library facilities :** Amity University boasts a world-class library with an extensive collection of over 100,000 books, 17,000 online journals, and access to numerous databases. The digital library is accessible 24/7, offering e-books, research papers, and multimedia content, alongside advanced facilities like reading rooms, discussion areas, and computer labs.

**Sangathan:** An annual sports and cultural meet involving over 150 institutions, culminating in Founder's Day celebrations showcasing India's cultural diversity.



**E-learning Studio:** Central to distance learning and international tele-education, particularly in a project across 53 Pan-African nations.





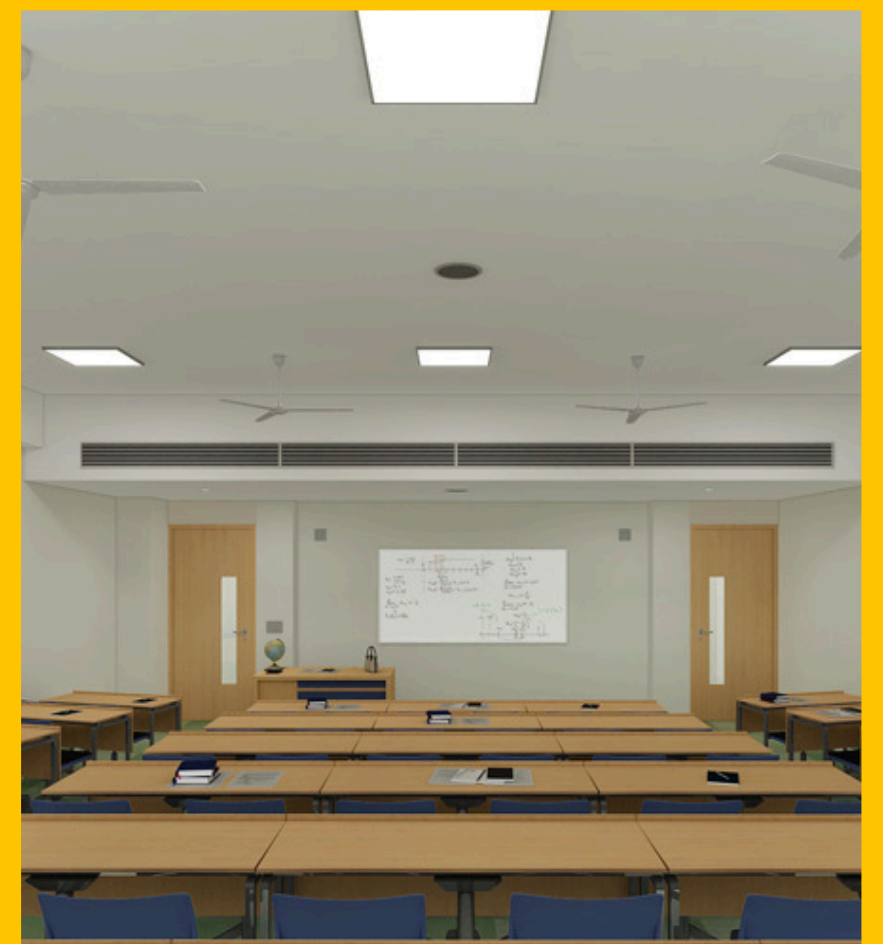
## STUDENT INFRASTRUCTURE



**Auditoriums:** With a combined capacity of over 3,500, these venues host academic conferences, guest lectures, cultural events, and corporate interactions.

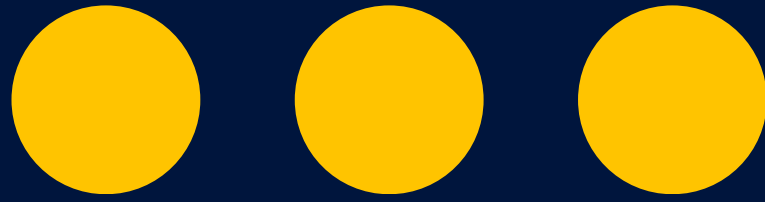
**Classrooms and Syndicate Rooms:** The university features 430 amphitheater-style classrooms with advanced AV aids and 50 Syndicate Rooms for group discussions, accommodating 300 students.

**IT Network:** Amity's "Smart Campus" is supported by a robust MPLS VPN network, extensive Wi-Fi with Gbps bandwidth, and integrated IP cameras for security. The data management system includes 60 virtual servers, 28 TB of EMC storage, and fiber channel connectivity.



# STUDENT ACHIEVEMENTS

## (CAMPUS PLACEMENTS)



**Name** Ms. Sanya Anand

**Company Name** KPMG



**Name** Mr. Uttkarsh Khanna

**Company Name** E&Y



**Name** Ms. Kumkum Sharma

**Company Name** The Economist Group

The Economist Group



**Name** Ms. Tikshita Jain

**Company Name** Wipro







# STUDENT ACHIEVEMENTS (HIGHER EDUCATION)



**Name** Ms. Sama Sinha

**University Name** National University of Singapore



**Name** Mr. Pritish Dutta Mazumdar

**University Name** University of Western Australia



**Name** Mr. Satvik Sharma

**University Name** WIFA Skillnation



**Name** Mr. Shah Mohd. Saadi

**University Name** University of Bristol



# VALUE ADDED COURSES



## FOREIGN BUSINESS LANGUAGE

GERMAN  
SPANISH  
FRENCH  
JAPANESE  
URDU  
SANSKRIT

## BEHAVIOURAL SCIENCE

EMOTIONAL INTELLIGENCE  
MANAGEMENT  
LEADERSHIP SKILLS  
TEAMWORK

## BUSINESS COMMUNICATION

CONFIDENCE  
ARTICULATION  
PRESENTATION SKILLS  
COORDINATION SKILLS  
WRITING TECHNIQUES

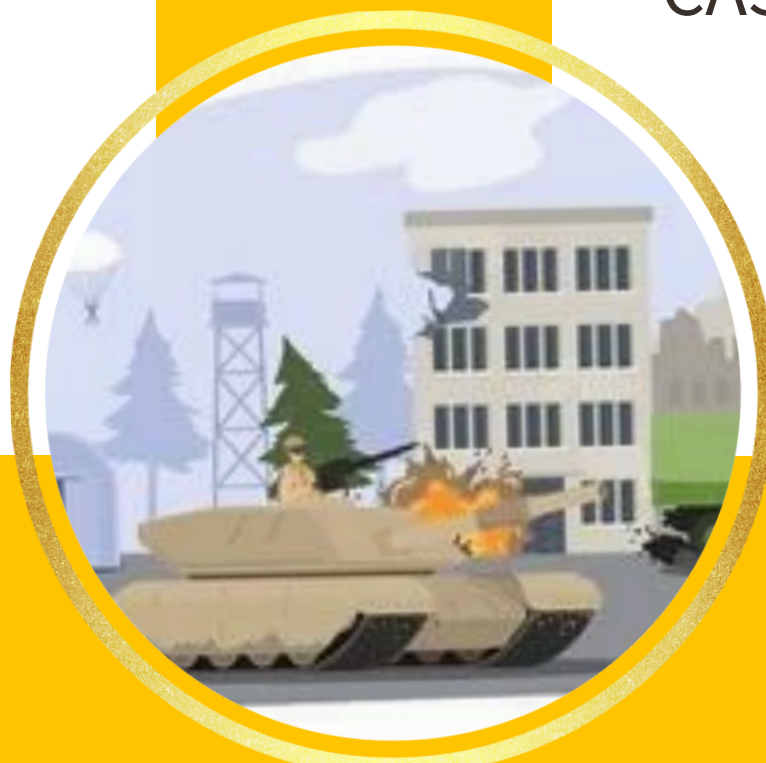
## MILITARY TRAINING CAMP

DISCIPLINE  
PERSONALITY  
DEVELOPMENT  
ENDURANCE



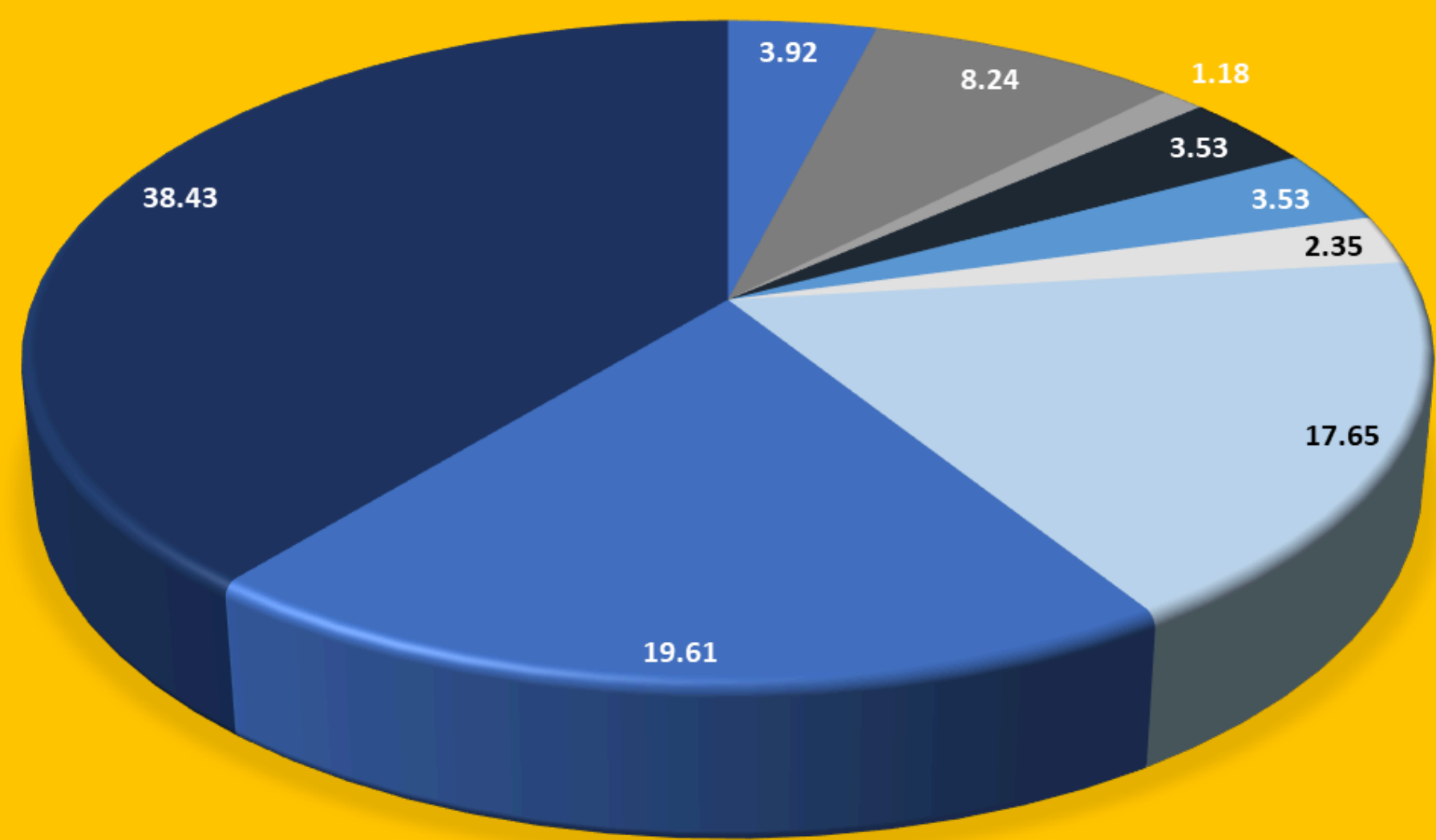
## NON TEACHING CREDIT COURSE

TERMPAPER  
SEMINAR  
SUMMER INTERNSHIP  
CASE BASED REPORT  
DISSERTATION

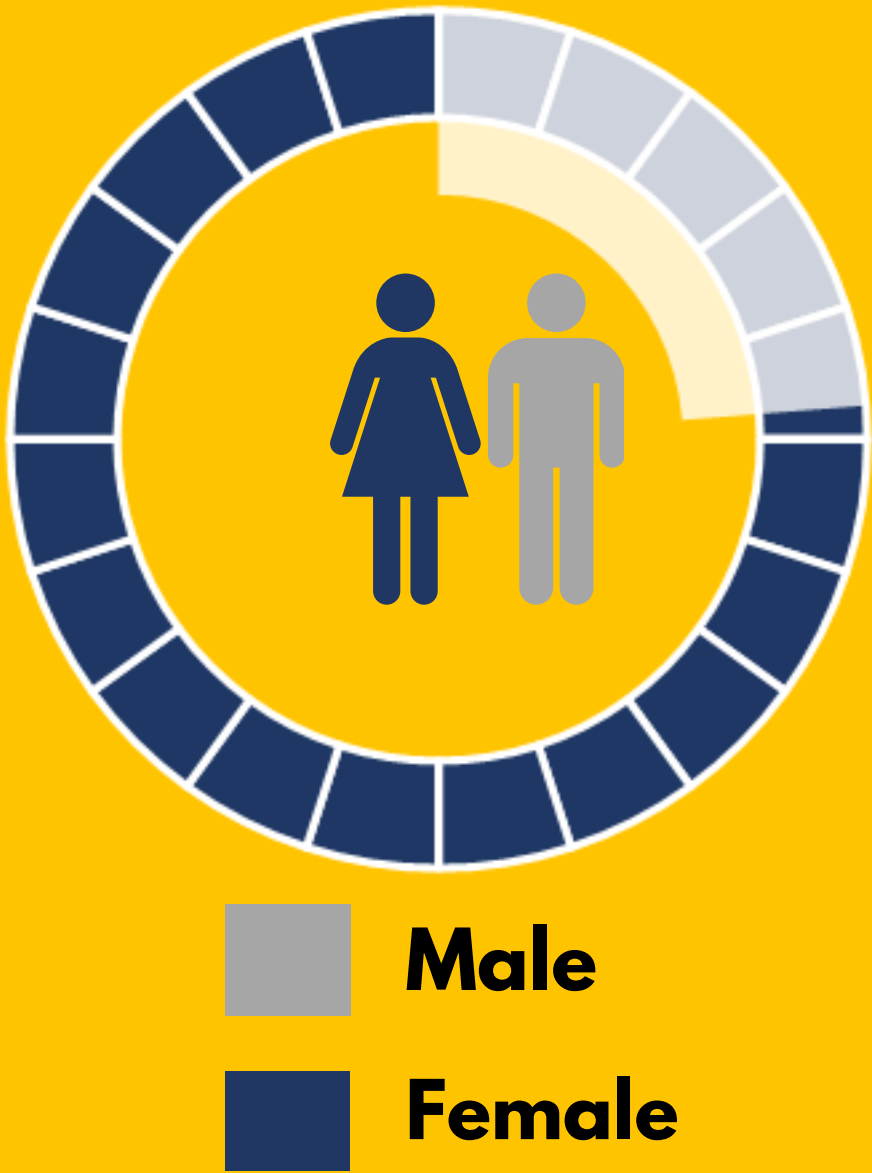




# INDUSTRY PREFERENCES

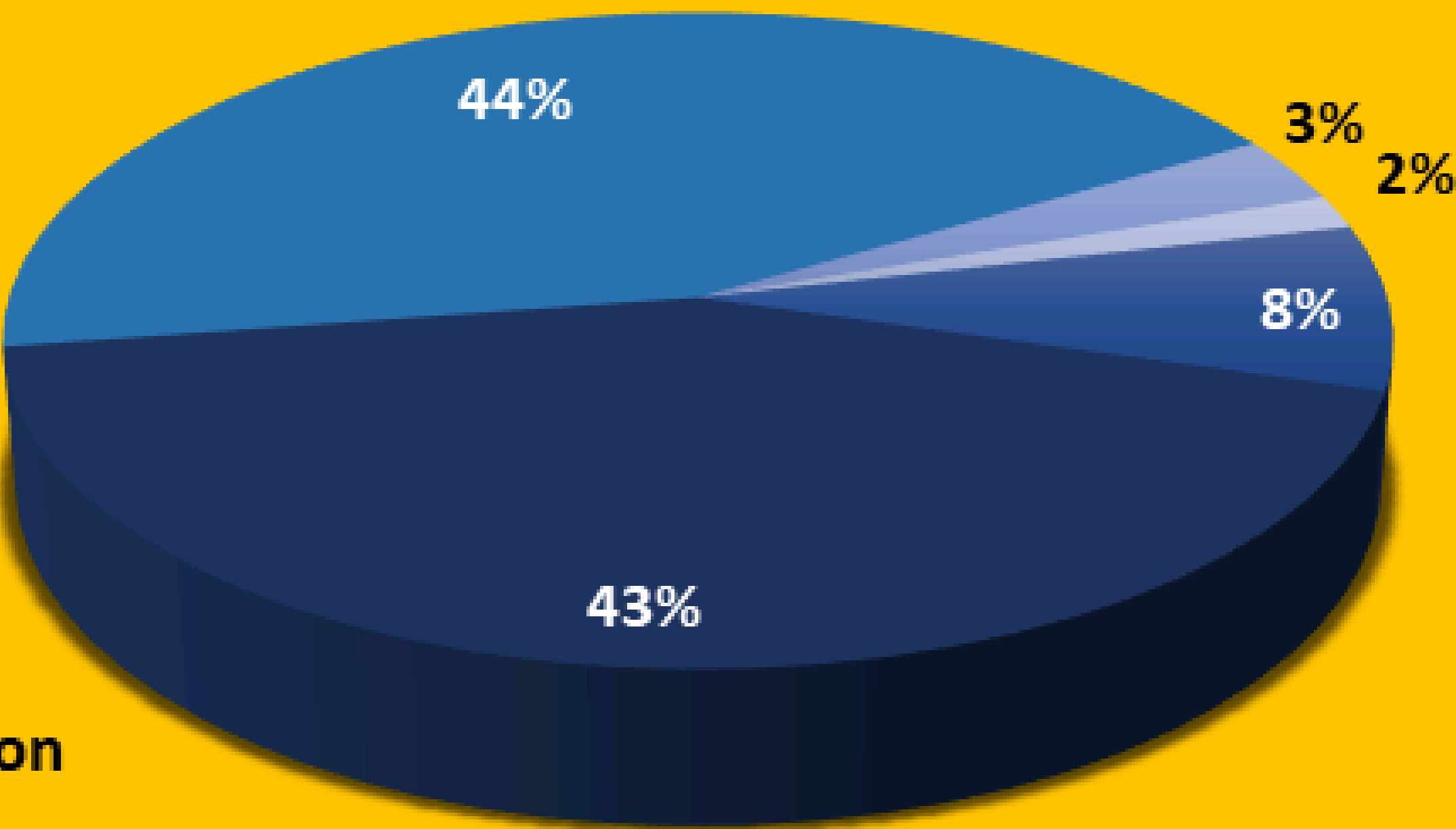


- Government and Non-Profit Organizations
- Finance and Banking
- Research
- Consulting
- Media and Entertainment
- Automotive and Aerospace
- Consumer Goods and Retail
- Big Fours
- Technology



IN ASE, DEPARTMENT HAS ALWAYS ENCOURAGED THEIR STUDENTS TO CHASE THEIR DREAMS AND HENCE, WORK HARD ACCORDINGLY IN THE SAME DIRECTIONS. THIS YEAR THE MAIN FOCUS IS ON PROMOTING AND ENCOURAGING STUDENTS TO GO FOR ENTREPRENEURSHIP.

# FUTURE PROSPECTS STATISTICS



■ Higher education

■ Placement

■ Competitive exams

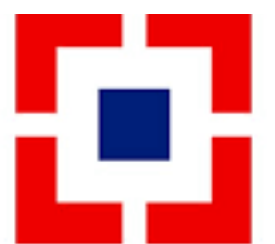
■ Family Business

■ Startup



IN ASE, STUDENTS HAVE EXPANDED THEIR FUTURE PROSPECTS INTO DIFFERENT DOMAINS WITH MAJOR PERCENTAGE FOR CORPORATE PLACEMENTS AS AROUND 43% STUDENTS WERE PLACED AND 44% STUDENTS WENT FOR COMPETITIVE EXAMS. IN THE LAST BATCH, 53 STUDENTS FROM ASE GOT PLACED WITH HIGHEST PACKAGE OF 6,50,000 INR AND AVERAGE PACKAGE OF 3,75,000 INR ANNUALLY.

# OUR MAJOR RECRUITERS



Towards a new dawn  
Ministry of Women and Child Development  
Government of India





# GLOBAL EXPOSURE

Amity students are given the opportunity to develop as global leaders by doing a Study Abroad Programme (SAP) of around 5 weeks duration at Amity campuses in London, Singapore, Dubai or New York.

The programme has been designed to provide the students with an excellent opportunity to gain international exposure so as to build their knowledge, expertise and enrich their experience. It gives the students, hands-on experience of global culture, industry and academic delivery module of the destination country.



The 7th Hybrid National Conference of Amity School of Economics centred around Digitalization and Sustainability: Building Resilience and Inclusivity. Over the past 7 years, it has fostered dialogue, meaningful actionable outcomes, and knowledge sharing among professionals, academicians, researchers, and budding scholars. The conference commenced with a Saraswati Vandana, seeking blessings from the Goddess of knowledge, wisdom, and creativity. This auspicious beginning aimed to enhance participants' intellect, creativity, and overall effectiveness.





# COMMUNITY ENGAGEMENT



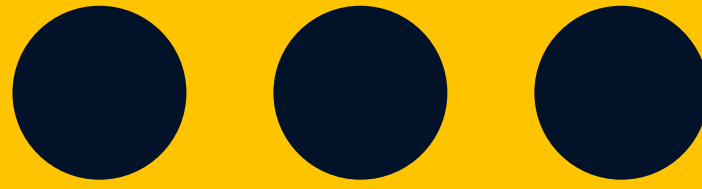
At Amity School of Economics, community engagement is at the forefront of our mission. Our students are actively involved in various clubs, such as the Green MORTALS, which focus on environmental activities and conduct drives to promote sustainability. These initiatives not only raise awareness about pressing environmental issues but also provide a platform for our students to take action and make a positive impact. Through these clubs, our students develop valuable skills, such as leadership, teamwork, and problem-solving, while contributing to the betterment of society.



Amity School of Economics also provides opportunities for students to engage with NGOs, which offer a wide range of benefits. These collaborations enable our students to gain practical experience, apply theoretical concepts to real-world problems, and develop empathy and understanding of social causes. By working with NGOs, our students can contribute to meaningful projects, develop their professional network, and enhance their career prospects. Moreover, these experiences foster a sense of social responsibility, empathy, and compassion, shaping our students into responsible and conscious citizens. Amity School of Economics organizes military camps as part of their curriculum to instill discipline, leadership, and teamwork skills in their students. These camps are designed to provide a unique learning experience, pushing students out of their comfort zones and challenging them to develop valuable life skills.



# "TESTIMONIALS"



**Amity School of Economics offers outstanding education and opportunities. The skilled faculty and industry-focused curriculum gave me strong analytical skills and a solid foundation in economics. Practical learning and industry exposure were crucial for my career. Even after ten years, I still benefit from my time at Amity and highly recommend it.**

**Tejash Phukan  
Batch: 2011-14  
BA (Hons.) Economics  
Sports Management Consultant**



**Amity School of Economics shaped my academic and personal growth, providing deep economic insights, honing analytical skills, and fostering teamwork and resilience through diverse extracurricular and sports opportunities.**

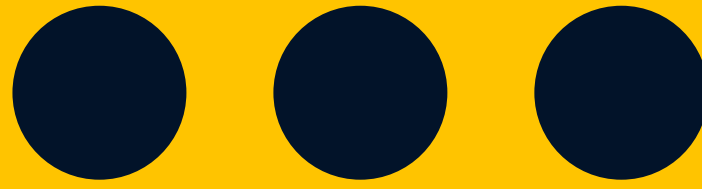
**Shashank Ram Malik  
Batch: 2011-14  
BA (Hons.) Economics  
Lawyer , Spanish Language and Culture  
Certified**



**My journey at Amity School of Economics began in 2019, and I'm grateful to the faculty for their guidance. They made me corporate-ready and gave me the opportunity to serve as president, which enriched my learning experience.**

**Ahvayita Noella Pillai  
Batch- 2012-15  
BA(Hons) Economics  
Business Developer**

# "TESTIMONIALS"



**Amity School of Economics transformed me, providing the soft skills and knowledge needed for a successful career. I'm truly grateful for the growth and opportunities it offered.**

**Neeraj Verma  
Batch-2014-16  
MA Economics  
Technical Trainer,  
Data Visualization Specialist**



**Studying at Amity School of Economics was a fulfilling experience. The supportive environment, engaging activities, and industry exposure enhanced my skills, leadership, and career plans, making these three years unforgettable.**

**Archit Gupta  
Batch-2019-21  
MA Economics  
Risk Consulting Associate , Moody's**



**My three years at Amity University, Noida were probably the most fun and productive years of my life. The lessons I learned in my college days have stayed with me till now and will stay with me for the rest of my life. I got the coolest professors at Amity School of Economics who made me learn, both inside and outside the class.**

**Muskan Narang  
Batch- 2017-20  
BA(Hons) Economics  
Credit Risk Analyst , Iwoca**



# CONTACT US



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UNIVERSITY, SECTOR-125, NOIDA-201301, UP.**

**DR.KAVITA INDARPURKAR**

**HEAD OF INSTITUTION**



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**MS NIRMAL BHATT**

**SENIOR ACADEMIC PROGRAMME OFFICER**



**nbhatt@amity.edu**

**DR. ROCHNA ARORA**

**(PLACEMENT COORDINATOR)**



**rarora3@amity.edu**



**/the-placement-cell-ase-amity-school-of-  
economics/**