JULY - SEPTEMBER 2026 EDITION

AMITY UNIVERSITY

ARCHI. TRACK.

Newsletter | Quarter 03

AMITY SCHOOL OF ARCHITECTURE AND PLANNING, NOIDA

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MESSAGE FROM THE DEAN



Dr. Devendra Pratap Singh
Dean, Faculty of Architecture Planning & Design
Professor & Director, Amity School of Architecture & Planning, Amity University U.P.

Amity School of Architecture and Planning (ASAP), Noida, under Amity University Uttar Pradesh (AUUP), is a nationally and internationally recognized institution dedicated to excellence in architectural and planning education since 2005.

ASAP's mission is to advance rational and sensitive thinking in the built environment, equipping students with cutting-edge knowledge to address industry challenges. The school fosters experiential learning through vertical studios, industry collaborations, and competition-driven projects.

We welcome aspiring architects and planners to join us in shaping the future environment.

DID YOU KNOW?

"Architecture Used to Be an Olympic Sport."

Read more on Page 04.

HIGHLIGHTS:

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MINDFUL PLANNING, HEALTHIER LIVING



On 19th September 2026, first-semester B.Tech. (Urban & Regional Planning) students of ASAP attended a workshop on **"Physical and Mental Wellbeing Through Planning,"** organised by the Delhi Regional Chapter of ITPI.

The session highlighted how thoughtful urban planning can foster healthier, more inclusive, and well-balanced communities.











FOLD. CREATE. INNOVATE.



On 15th September 2026, first-year students explored the creative art of origami at an interactive workshop led by **Ar. Anuj Kumar, Architect and Origami Expert.**

Organized by **Ar. Jasmine Ahluwalia** and **Ar. Bhavna Malhotra** hands-on paper-folding activities, creativity and spatial thinking were brought to life.

DESIGNS THAT SHINE, TALENT THAT EXCELS!

Outstanding achievements were celebrated at the **D-Next Student Design Competition 2026**, organised by **D_arc Build Expo** and **NOVARCH CONSULTANTS**, with students recognised for their design excellence, innovation, and contextual architectural thinking.



Best Architectural Project
Proposal for Mixed-Use Development in Noida

ANOUSHKA GAUR
B.ARCH (BATCH 2022-27)



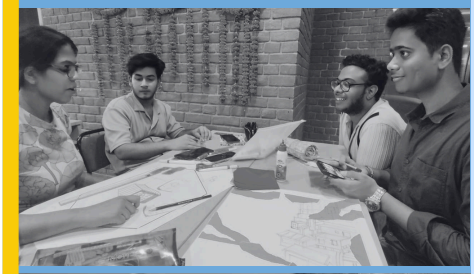
Best Adaptive Resue Project
Textile Museum and Craft Experience Centre, Byculla, Mumbai

AIYESHA GANJU
B.ARCH (BATCH 2021-26)

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NASA INDIA. TRANSCEND. 69TH YEAR. ASAP_Z122

LET NATURE TAKE THE LEAD





On the occasion of NASA India's 69th year, Z122 celebrated creativity and sustainability through **Ecotopia, a Poster-Making Competition** organised in collaboration with the **Sustainability Impact Club.**

Students were assigned diverse themes centred on **nature, environmental awareness,** and **sustainability**, encouraging creative expression and inspiring a greener future through art and design.

INSPIRING YOUNG MINDS





For NASA India's 69th year, Z122 extended architectural awareness to the community through an outreach drive at **Madan Mohan Malviya School,** in collaboration with the **Achal Welfare Foundation.**

Engaging students of **Classes 9 and 10**, the initiative introduced the scope of architecture, the role of NASA India, and interactive competitions, fostering learning through creative collaboration and the joy of making.

LOUIS. I. KAHN TROPHY EXHIBITION



Commemorating 45 years of the **Louis I. Kahn Trophy**, the winning sheets were showcased at **IGNCA**. The exhibition honoured the enduring legacy of Louis I. Kahn while celebrating **architectural excellence, creative expression,** and **thoughtful design.**

It provided a platform for outstanding student works to be appreciated, highlighting the **power of architectural representation, conceptual thinking,** and **innovative design** in shaping the built environment.

वास्तु-वाणीः जब वास्तुकला बोले हिंदी में



On 17th September 2026, the **Inter Institutional Competition Committee (IICC)** organised **Hindi Diwas Design Pitch Competition**, **वास्तु-वाणी** , celebrating Hindi as a language of architectural expression. Students transformed architectural projects into engaging **Hindi-based pitches, blending design knowledge, humour, मुहावरे, storytelling,** and **persuasive communication.**

Team A-2, comprising **Krishna Sharma, Navya, Mishti, and Palak,** second year students, secured the winning position for their presentation on CEPT University, Gujarat.

Rudransh Gharti, first year student, received a Special Mention for his presentation on Adalaj ni Vav, Gujarat.

STREETS AND STORIES



On 20th September 2026, **Z122** collaborated with **Z186, Faculty of Architecture, Dayalbagh Educational Institute,** for **NEXUS: Streets & Stories** at, Connaught Place.

Through urban observation, interactive activities, and peer exchange, students explored how people interact with and experience public spaces.

STAMPS OF CELEBRATION





On 3rd September 2026, the **Heritage Exploration Club** hosted a creative stamp-making activity **celebrating Janmashtami, Onam, and Teachers' Day.**

Students explored **cultural symbols, patterns, and traditions** through commemorative stamp designs, transforming creativity into personalised keepsakes that left a lasting cultural imprint.

DESIGN TO ENTERPRISE



On 11th September 2026, a course-linked **Guest Lecture** explored **MSME Registration and Government Support** for emerging architectural entrepreneurs.

Featuring **Dr. Sujata Pandey, Dr. Jackson K.,** and **Dr. Vinayak Majhi**, the session introduced students to **government schemes, business structures, startup registration,** and **innovation facilities**, offering practical insights into transforming design expertise into a sustainable professional practice.

BEYOND THE BLUEPRINT



As part of the First-Year UG Orientation Programme, an **alumni interaction** brought together **B.Arch. and B.Tech. (URP)** students with **Ar. Udit Bhardwaj and Ar. Prateek Mishra.**

Through insights on **architectural practice, entrepreneurship, global opportunities,** and **AI in design**, the session offered a glimpse into the profession beyond the classroom.

DESIGN IT. BRAND IT. OWN IT.



A course-linked **Guest Lecture** on **Marketing Strategies, Branding, and Identity Creation in Architectural Practice** featured **Mr. Shantanu Pandey, Founder of Tenet Communications, Dubai.**

The session explored how **strategic marketing, brand identity,** and **effective communication** help architects establish a distinctive professional presence and transform creative vision into a recognisable architectural practice.

VISION TO VENTURE



On 6th August 2026, final-year B.Arch. students explored **client communication and relationship management** through a guest lecture by **alumnus Ar. Archit Gupta, Founder and Principal of Archit Gupta Architects, Noida.**

As part of the **Entrepreneurship in Architecture** course, the session highlighted how **trust, empathy,** and **negotiation** build lasting client relationships and successful architectural practices.

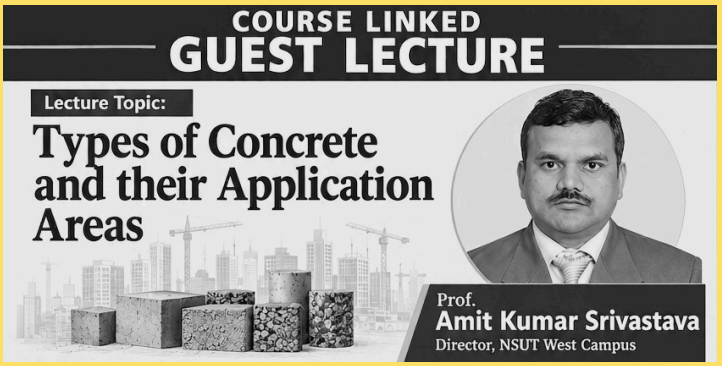
ARCHITECTURE AND COMMERCE



On 27th August 2026, a **Guest Lecture** on **Design Thinking, Innovation, and Business Management in Architectural Practice** was delivered by **Ar. Aakash Nidhi Jha, Founder of Studio APE, Architect, Designer, Visual Artist, and TEDx Speaker.**

Students explored entrepreneurship, client communication, design innovation, and AI in architecture, gaining insights into building impactful and future-ready architectural practices.

CONCRETE IDEAS TO STRUCTURES



A course-linked **Guest Lecture** on **Types of Concrete and Their Application Areas** featured **Prof. Amit Kumar Srivastava, Director, NSUT West Campus.**

The session explored **concrete technologies, material applications,** and **sustainable construction practices**, connecting technical knowledge with real-world infrastructure and architectural development.

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ACADEMIA AND INDUSTRY



On 25th September 2026, **Amity University Uttar Pradesh** hosted **Industry Guides Meet 2026**, bringing together industry professionals, faculty, and students to explore workplace expectations, professional skills, and career readiness in **Architecture, Planning,** and **Design.**

Through interactive discussions, the meet strengthened industry–academia collaboration, while the release of the **Book of Abstract** on **Industry Summer Internship 2026** celebrated students' learning and the valuable guidance of industry mentors.

ARCHITECTURE WAS ONCE AN OLYMPIC COMPETITION!

Did you know that from 1912 to 1948, the Olympics awarded medals in five creative arts categories: architecture, painting, sculpture, literature, and music?

Introduced by **Pierre de Coubertin**, founder of the modern Olympics, these competitions celebrated the harmony between art and sport. However, they were discontinued after 1948 because the growing participation of professional artists conflicted with the Games' emphasis on amateur competition.

Imagine architects winning Olympic gold!

INNOVATION IN ACTION



On 15th September 2026, final-year and pre-final-year B.Arch. students visited the **Amity Innovation and Design Centre (AIDC)** and **Drone Lab,** exploring **3D printing, digital fabrication, AI/ML, IoT,** and **drone applications.**

The guided visit showcased how **design thinking, emerging technologies,** and **prototyping** can transform architectural ideas into innovative solutions for the built environment.

BUILDING ENVELOPES IN FOCUS



On 28th July 2026, third-year B.Arch. students visited **Orion One 32**, for a **site visit** focused on **curtain wall systems**, gaining practical insights into their application and implementation in modern buildings.

THE LAMP OF BLESSING



Amity University, Noida, joined hands in **The Lamp of Blessing**, a campus-wide observance under the nationwide **Seva Sankalp Abhiyan**. Marking the birthday of **Prime Minister Narendra Modi** and celebrating 25 years of dedicated public service, the initiative reflected India's collective vision of **Viksit Bharat 2047.**

Faculty, staff, and students came together to light the lamp in a shared spirit of **seva, unity,** and **community**, reaffirming that the progress lies in serving others.

SANGATHAN 2026: INAUGRATION



The Sangathan Mashaal illuminated the spirit of unity and sportsmanship at Amity University, Noida.

Lit across Amity campuses, the flame travelled through a spirited **Mashaal Relay**, passing through **Amity International School, Noida,** and **Amity University's Greater Noida Campus** before returning to the Noida campus.

A symbol of team **spirit, determination,** and **togetherness,** the Mashaal set the stage for Sangathan 2026!

EVENTS AT UNIVERSITY AND DEPARTMENT

TRIVENI UTSAV



Teachers' Day, Janmashtami, and **Onam** came together in a vibrant celebration, honouring **knowledge, tradition,** and **togetherness.**

Inspired by Lord Krishna's timeless wisdom, the celebration reflected the values of learning, fulfilling our duties, and spreading joy.

From honouring teachers who guide us to celebrating traditions that unite us, the day was a heartfelt tribute to gratitude, cultural diversity, and shared values!