

Event Title: *Swachhata Samvaad 2026*

Date & Venue: 31 March 2026, Amity University Noida campus

Coordinator: Dr. Prashant Chauhan, HOD, Department of Social Work and Development Studies, AISS-AUUP and HCL Foundation

Objective: *Swachhata Samvaad 2026* was organised by Department of Social Work and HCL foundation with the objective of promoting awareness, dialogue, and collective action towards cleanliness, sustainable waste management, and Swachh Survekshan excellence. The event brought together academicians, policymakers, corporate leaders, social workers, institutions, and students to discuss impactful strategies for building cleaner and more sustainable communities.

Brief Details: The programme commenced with registration and high tea, followed by the welcome address delivered by Dr. Prashant Chauhan, HOD, Department of Social Work and Development Studies, AISS. The ceremonial lamp lighting marked the formal inauguration of the event.



The keynote sessions featured distinguished speakers including Alok Varma, Project Director, HCL Foundation; Mr. Kranti Shekhar Singh, OSD, Noida Authority; and Prof. (Dr.) Nirupama Prakash, Director, AISS and Domain Head, Humanities and Social Sciences. The speakers

shared valuable insights on sustainable urban development, institutional responsibility, and collaborative efforts towards strengthening cleanliness initiatives.



Key Outcome: A major highlight of the event was the panel discussion on “Corporate Leadership in Strengthening Swachh Survekshan- Beyond Compliance to Impact in Noida”, focusing on the role of organisations and institutions in driving meaningful social and environmental change.

The programme also included a thought-provoking Nukkad Natak by Jazba Art Foundation, an impact video presentation on the My Clean City Waste Champions Initiative by HCL Foundation, and a panel discussion on the Role of Institutions in Swachh Survekshan Excellence. The event further showcased cultural performances and paper presentations on waste management, encouraging innovative ideas, awareness, and active youth participation in sustainability initiatives.

The programme concluded with a vote of thanks and closing remarks, followed by lunch and networking interactions.
