AMITY UNIVERSITY UTTAR PRADESH, NOIDA

THE Sustainability Impact Ratings 2027

AMITY'S EFFORTS FOR SDG 2: ZERO HUNGER

2.5.2

Does your university as a body provide events for local farmers and food producers to connect and transfer knowledge?

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Institutional context

Empowering local farmers and food producers is a crucial step in achieving food security and sustainable agriculture. Through extension activities, training programmes, demonstrations and access to university facilities, farmers gain the knowledge and skills necessary to thrive in modern farming practices.

Amity University Uttar Pradesh, Noida is committed to generating knowledge and developing technologies for farmers and producers, and to sharing the developed knowledge and technologies with farmers, students and all stakeholders. Eight institutions at Amity University are dedicated to working on food security and sustainable agriculture, covering aspects ranging from soil health to value chain development. The excellent laboratory infrastructure is used to develop technologies and create solutions for food security and sustainable agriculture, while dedicated extension services transfer that knowledge and technology to the farming community.

The evidence presented in this document has been contributed by Amity Food and Agriculture Foundation (AFAF) , Amity Centre for Agricultural Extension Services (ACAES), Amity Institute of Herbal Research and Studies (AIHRS), and Amity Centre for Biocontrol and Plant Disease Management (ACB&PDM) and the Amity Food and Agriculture Foundation (AFAF). Amity Food and Agriculture Foundation (AFAF) functions as a Cluster Based Business Organisation (CBBO) under the Central Sector Scheme for Formation and Promotion of 10,000 Farmer Producer Organisations of the Ministry of Agriculture and Farmers Welfare, Government of India.

Response to Question 2.5.2

Yes. Amity University Uttar Pradesh organises and participates in a continuing programme of events that bring local farmers and food producers together with university scientists, extension personnel, government officials and market intermediaries.

The Amity Centre for Agricultural Extension Services (ACAES) and the Amity Centre for Biocontrol and Plant Disease Management (ACB&PDM) provide outreach extension activities through on-farm and field demonstrations and field days that enable farmers to interact directly with university experts, agricultural scientists and extension personnel.

The Amity Institute of Herbal Research and Studies (AIHRS) conducted training-cum-demonstration programmes in 24 villages of Saharanpur district covering five blocks, combining knowledge transfer with practical demonstrations of millet cultivation, processing and preparation of value-added foods, and connected trained women beneficiaries with Farmer Producer Organisations, exhibitions and consumer markets.

The Amity Food and Agriculture Foundation (AFAF), as a Cluster Based Business Organisation under the Central Sector Scheme for Formation and Promotion of 10,000 Farmer Producer Organisations, organised exposure visits, agricultural fairs, farmer group meetings, input distribution programmes, plantation drives and district-level review meetings for the Farmer Producer Companies it promotes in Aligarh and Ambedkar Nagar districts of Uttar Pradesh.

Summary of activities

The following table summarises the activities reported under Question 2.5.2. Full reports and photographic evidence for each activity are provided in the correspondingly numbered annexures. Entries shown in red italics require internal confirmation before external circulation and are listed in the verification notes at the end of this document.

S. No.	Name of the demonstration / event	Date / period	Location	Organising institution / centre	Knowledge or technology transferred and beneficiaries	Annexure
Part A - Demonstrations and field events of ACAES and ACB&PDM, January to December 2025						
1	Demonstrations on Mustard	2025	Farmers' fields at village Mohammadpur, Block Jewar; Madhiya and Kot, Dadri, District Gautam Buddha Nagar; and Mandawara and Gesupur, Block Sikandrabad, District Bulandshahr	ACAES / ACB&PDM	Improved variety and scientific crop production practices along with IPM techno-package for management of insect pests and diseases. Local farmer beneficiaries across 100 acres.	**Annexure 2.5.2.1**
2	Demonstration on Lentil and Field Pea	2025	Village Khandera and Bilaspur, Blocks Dadri and Jewar, District Gautam Buddha Nagar	ACAES / ACB&PDM	Improved lentil and field pea production technology, scientific crop management and IPM techno-package for sustainable pest and disease management. Local farmer beneficiaries across 25 acres.	**Annexure 2.5.2.2**
3	Demonstration on Barley	2025	Village Bilaspur, Block Jewar, District Gautam Buddha Nagar	ACAES / ACB&PDM	Improved barley variety, scientific crop production practices and IPM-based pest and disease management. Local farmer beneficiaries across 10 acres.	**Annexure 2.5.2.3**
4	Demonstration on Sugarcane	2025	Village Aurangabad, Block Gulawati, District Bulandshahr	ACAES / ACB&PDM	Single-bud chip technology with mustard intercropping, along with scientific crop management and IPM techno-package for pest and disease management. Local farmer beneficiaries across 10 acres.	**Annexure 2.5.2.4**
5	Demonstration on Sesame	2025	Village Hajipur, Block Jewar, District Gautam Buddha Nagar	ACAES / ACB&PDM	Improved sesame variety, scientific crop production practices, seed treatment and IPM techno-package for management of insect pests and diseases. Local farmer beneficiaries across 80 acres.	**Annexure 2.5.2.5**

S. No.	Name of the demonstration / event	Date / period	Location	Organising institution / centre	Knowledge or technology transferred and beneficiaries	Annexure
6	Demonstration on Urad Bean	2025	Village Abhaypur, Block Siyana, District Bulandshahr	ACAES / ACB&PDM	Improved urad bean production technology, scientific crop management and IPM techno-package for sustainable insect pest and disease management. 35 local farmer beneficiaries.	**Annexure 2.5.2.6**
7	Demonstration on Pigeon Pea	2025	Village Mandawara, Block Sikandrabad, District Bulandshahr	ACAES / ACB&PDM	Improved pigeon pea production technology, scientific crop management and IPM techno-package for integrated management of insect pests and diseases. Local farmer beneficiaries across 25 acres.	**Annexure 2.5.2.7**
8	Demonstration of post-harvest processing of medicinal plants	2025	Ekledi, B. B. Nagar, District Bulandshahr	ACAES / ACB&PDM	Post-harvest handling, processing, value addition, quality management and sustainable production and management of medicinal plants such as Shatavari, Ashwagandha and Giloy. 20 progressive farmers.	**Annexure 2.5.2.8**
9	Exposure visit	2025	Divya Pharmacy, Patanjali and Food & Herbal Park, Haridwar, Uttarakhand	ACAES / ACB&PDM	Knowledge on post-harvest processing, value addition, quality management, product development, packaging and marketing of medicinal plants. 20 progressive farmers.	**Annexure 2.5.2.9**
Part B - Demonstration and outreach events of the Amity Institute of Herbal Research and Studies (AIHRS), January to December 2025						
10	Display and sale of value-added millet products at exhibition, in linkage with Bhumitra Jalalpur FPO	July 2025	Krishi Bhawan, New Delhi	AIHRS	Display and sale of black wheat vermicelli, millet namkeen and dalia produced by women beneficiaries. Women Self Help Group beneficiaries connected with an FPO and food-producer linkage; products reached exhibition consumers.	**Annexure 2.5.2.10**
11	Har Ghar Tiranga Abhiyan Pradarshani — demonstration, display and sale of millet products	August 2025	District Saharanpur, Uttar Pradesh	AIHRS	Demonstration, display and sale of millet namkeen, ragi flour, black wheat flour, mathri, nachos, cookies and cake by trained woman entrepreneur Ms. Alka Rani. Beneficiaries: women enterprise beneficiary, local consumers and food producers.	**Annexure 2.5.2.11**

S. No.	Name of the demonstration / event	Date / period	Location	Organising institution / centre	Knowledge or technology transferred and beneficiaries	Annexure
12	Millet product preparation and enterprise / sales demonstration	September 2025	Rajkiya Kanya Inter College, Devla, Punwarka, Saharanpur	AIHRS	Students trained by the project prepared ragi namkeen, black wheat namakpare and nachos and sold them at the school expo. Approximately 5 kg of each of the three products was prepared and sold in full, earning between Rs. 2,000 and Rs. 3,000. Beneficiaries: Class XII school students.	**Annexure 2.5.2.12**
13	Village-level training-cum-demonstration programmes on sustainable cultivation, primary processing, food safety, value addition and millet product preparation	April to December 2025	24 villages across five blocks of Saharanpur district, Uttar Pradesh	AIHRS	Continuous village-level training-cum-demonstration programmes combining knowledge transfer with practical demonstration of millet cultivation, processing and preparation of value-added foods. More than 800 women trained during the calendar year 2025.	**Annexure 2.5.2.13**
Part C - Events organised or facilitated by the Amity Food and Agriculture Foundation (AFAF) as CBBO, January to December 2025						
14	Exposure visit to Pusa Krishi Vigyan Mela, Indian Agricultural Research Institute	22nd February 2025	IARI, Pusa, New Delhi	AFAF (CBBO) with Maa Kapoori Devi FPC Ltd.	Members explored the Crop Variety Show, the Integrated Farming System Model and the Vegetable and Fruits Variety Show, visited stalls of technologies commercialised by Pusa Krishi, and interacted with IARI scientists and input companies including Crystal Crop Protection, Indian Potash Limited and KRIBHCO on dealership requirements. Newly released crop variety seeds were purchased. Beneficiaries: six members including the CEO of the FPO.	**Annexure 2.5.2.14**
15	Participation in FPO Mela	8th March 2025	Ambedkar Nagar, Uttar Pradesh	AFAF (CBBO) with Utthan Baskhari Agro FPC Ltd.	Farmers visited stalls on agricultural technologies, improved seeds, organic products, farm machinery and value-added products, and attended technical sessions on branding, packaging, market linkage development, business planning and supply chain strengthening through FPOs. Beneficiaries: Board of Directors, CEO and member farmers.	**Annexure 2.5.2.15**

S. No.	Name of the demonstration / event	Date / period	Location	Organising institution / centre	Knowledge or technology transferred and beneficiaries	Annexure
16	Farmer group meetings and shareholder mobilisation programmes	23rd March 2025 to October 2025	Villages Hafijpur Lagri, Khetapur, Daulatpuriksara and Govindpur, and the FPO office, Tanda Block, District Ambedkar Nagar	AFAF (CBBO) with Sahyog Agro Tanda Vikas FPC Ltd.	Open, participatory meetings explained the benefits of FPO membership, share subscription, and collective services including input procurement, market linkage and credit facilitation. Farmers were briefed on government schemes available to FPO members and on the role of SFAC and CBBO Amity University. Beneficiaries: Board of Directors, CEO and member farmers from multiple villages.	**Annexure 2.5.2.16**
17	Participation in Ganna Krishi Goshti organised by Balrampur Chini Mills Limited	26th June 2025	District Ambedkar Nagar, Uttar Pradesh	AFAF (CBBO) with Utthan Baskhari Agro FPC Ltd.	Technical experts and officers of the sugar mill provided guidance on advanced sugarcane varieties, seed treatment, ratoon crop management, irrigation techniques, balanced fertilizer application and integrated pest and disease management, together with information on cane registration procedures, digital support services and supply mechanisms. Beneficiaries: Board of Directors, CEO and sugarcane-growing member farmers.	**Annexure 2.5.2.17**
18	Independence Day celebration and farmer awareness programme	15th August 2025	Madanpur Chhabila, Amrauli, District Aligarh, Uttar Pradesh	AFAF (CBBO) with Maa Kapuri Devi FPC Ltd., supported by SFAC	An exposure visit and farmer training programme conducted alongside the Independence Day celebration, raising awareness of the benefits of Farmer Producer Organisations, collective farming, improved crop management practices and better access to inputs and markets, and encouraging adoption of sustainable agricultural practices and value addition. Beneficiaries: FPO members and local farmers.	**Annexure 2.5.2.18**

S. No.	Name of the demonstration / event	Date / period	Location	Organising institution / centre	Knowledge or technology transferred and beneficiaries	Annexure
19	Exposure visit and interaction programme at Krishi Vigyan Kendra, Ambedkar Nagar	15th October 2025	Krishi Vigyan Kendra, District Ambedkar Nagar, Uttar Pradesh	AFAF (CBBO) with Utthan Baskhari Agro FPC Ltd.	Attended by Shri Ashwani Singh, Deputy Director Agriculture, along with dignitaries and agricultural experts. Experts guided farmers on balanced fertilizer use, soil health improvement, integrated nutrient management, crop diversification and scientific farming methods suitable for local conditions, and explained government schemes and support systems available to farmers and FPOs. Beneficiaries: Board of Directors, CEO and member farmers.	**Annexure 2.5.2.19**
20	Plantation drive and homestead horticulture promotion at Egarkund FPO	30 January 2025	Homestead lands and common village land, Egarkund, Dhanbad	AFAF (CBBO) with Egarkund Prakhand Farmers Producer Co-operative Samiti Ltd.	Nursery-raised fruit saplings were planted and watered in prepared pits on homestead and common land. Knowledge transferred concerned homestead horticulture as a perennial income stream on land not otherwise cultivated, yielding a marketable surplus the Samiti can aggregate alongside its vegetable operations. Beneficiaries: women members of the Samiti with children of the village.	**Annexure 2.5.2.20**
21	Interaction and delivery activity with women members at Dhanbad FPO	16 February 2025	Patiya (Petia), Dhanbad	AFAF (CBBO) with Dhanbad Prakhand Farmers Producer Co-operative Samiti Ltd.	A member-level activity was conducted for the women members of the Samiti at Patiya on 16 February 2025. The activity followed the members' review meeting held on 12 February 2025, translating collective decisions into member-level engagement. Materials were distributed among the participating women members as part of the activity. The activity facilitated direct interaction with women members and supported their participation in the producer collective. The beneficiaries were the women members of the Samiti who participated in the activity and received the distributed materials.	**Annexure 2.5.2.21**

S. No.	Name of the demonstration / event	Date / period	Location	Organising institution / centre	Knowledge or technology transferred and beneficiaries	Annexure
	Exposure Visit and Seed Licensing Orientation - National Seeds Corporation Limited, Ranchi	27th January 2025	National Seeds Corporation Limited, Rashtriya Beej Nigam Limited, Opp. Krishi Bhawan, Kanke Road, Ranchi - 834008	AFAF	The delegation gained practical knowledge of the seed certification chain, from breeder and foundation seed to certified seed. Participants learned about quality assurance standards and documentation required for institutional procurement of certified seed. The visit also established direct institutional contact with the National Seeds Corporation Regional Office, Ranchi.	
22	International Conference on Millets: Cultivating Sustainability and Nourishing the Nature	22nd January 2025	I-2 Block, Moot court, Amity University Noida	AFAF	The International Conference on Millets: Cultivating Sustainability and Nourishing Nature focused on achieving Sustainable Development Goal 2 (Zero Hunger). Organized by Millet Fusion, this landmark event brought together distinguished dignitaries, researchers, faculty members, and students to discuss the role of millets in sustainable agriculture and global nutrition. The conference was held in hybrid mode, with online and offline participation, and included 44 speakers, 16 of whom joined virtually.	**Annexure 2.5.2.22**

Annexures

Annexure 2.5.2.1

Demonstrations on Mustard

Farmers' fields at Mohammadpur (Block Jewar), Madhiya and Kot (Dadri), District Gautam Buddha Nagar, and Mandawara and Gesupur (Block Sikandrabad), District Bulandshahr, 2025, 100 acres



Annexure 2.5.2.2

Demonstration on Lentil and Field Pea

Village Khandera and Bilaspur, Blocks Dadri and Jewar, District Gautam Buddha Nagar, 2025, 25 acres









Annexure 2.5.2.3

Demonstration on Barley

Village Bilaspur, Block Jewar, District Gautam Buddha Nagar, 2025 , 10 acres







Annexure 2.5.2.4

Demonstration on Sugarcane

Village Aurangabad, Block Gulawati, District Bulandshahr , 2025 , 10 acres







Annexure 2.5.2.5

Demonstration on Sesame

Village Hajipur, Block Jewar, District Gautam Buddha Nagar, 2025, 80 acres









Annexure 2.5.2.6

Demonstration on Urad Bean

Village Abhaypur, Block Siyana, District Bulandshahr, 2025, 35 beneficiaries







Annexure 2.5.2.7

Demonstration on Pigeon Pea

Village Mandawara, Block Sikandrabad, District Bulandshahr , 2025, 25 acres







Annexure 2.5.2.8

Demonstration of post-harvest processing of medicinal plants

Ekledi, B. B. Nagar, District Bulandshahr, 2025, 20 progressive farmers



Annexure 2.5.2.9

Exposure visits to Divya Pharmacy, Patanjali, and Food & Herbal Park, Haridwar

Year-2025, 20 progressive farmers





किसानों को औषधीय पौधों के प्रसंस्करण, मूल्य संवर्धन और विपणन की मिली जानकारी

ग्रेटर नोएडा, 28 फरवरी (देशबन्धु)। एमिटी कृषि प्रसार सेवा केन्द्र, एमिटी विश्वविद्यालय, उत्तर प्रदेश, नोएडा द्वारा राष्ट्रीय औषधीय पादप बोर्ड परियोजना के अंतर्गत ग्रामीण किसानों एवं महिलाओं के लिए एक शैक्षणिक यात्रा डॉ. नीतू सिंह, केन्द्र प्रभारी एवं उनकी टीम के संचालन में आयोजित की। इस कार्यक्रम में 20 चयनित किसानों को पतंजलि दिव्य फार्मेसी, हरिद्वार का दौरा कराया गया, जहां उन्होंने औषधीय पौधों की खेती, प्रसंस्करण, विपणन एवं गुणवत्ता नियंत्रण की आधुनिक तकनीकों की जानकारी प्राप्त की। भ्रमण के दौरान एन. सी. शर्मा ने किसानों को जैविक खेती, उन्नत उत्पादन तकनीकों और औषधीय पौधों की प्रोसेसिंग प्रक्रिया की विस्तृत जानकारी दी। साथ ही दिवाकर ने पतंजलि फूड एंड हर्बल पार्क में औषधीय पौधौ की प्रोसेसिंग यूनिट का भ्रमण कराया।



Annexure 2.5.2.10

Display and sale of value-added millet products at exhibition, Krishi Bhawan, New Delhi

Amity Institute of Herbal Research and Studies, July 2025

During the month of July 2025, black wheat vermicelli, millet namkeen and dalia produced by women beneficiaries of the project were displayed and sold at the exhibition held at Krishi Bhawan, New Delhi, through linkage with the Bhumitra Jalalpur Farmer Producer Organisation. The event connected women Self Help Group beneficiaries with an FPO and food-producer network, and the products reached exhibition consumers directly.

Photographic evidence





Millet Products for sale in Exhibition at Krishi Bhawan, New Delhi (30-31st July 2025

Annexure 2.5.2.11

Har Ghar Tiranga Abhiyan Pradarshani - demonstration, display, and sale of millet products

Amity Institute of Herbal Research and Studies, District Saharanpur, August 2025

In the month of August 2025, a demonstration, display and sale of millet products including millet namkeen, ragi flour, black wheat flour, mathri, nachos, cookies and cake was organised at the Har Ghar Tiranga Abhiyan Pradarshani in District Saharanpur. The products were prepared and marketed by Ms. Alka Rani, a woman entrepreneur trained under the project. The event reached local consumers and food producers.

Photographic evidence





Annexure 2.5.2.12

Millet product preparation and enterprise / sales demonstration, Rajkiya Kanya Inter College, Devla, Punwarka, Saharanpur

Amity Institute of Herbal Research and Studies , September 2025

During the month of September 2025, a millet product preparation and enterprise or sales demonstration was conducted at Rajkiya Kanya Inter College, Devla, Punwarka, Saharanpur. Class XII students trained under the project prepared ragi namkeen, black wheat namakpare and nachos and sold them at the school expo. Approximately five kilograms of each of the three products were prepared and sold in full, earning between Rs. 2,000 and Rs. 3,000.

This event provides particularly good evidence of knowledge transfer leading to practical application, since students trained by the project subsequently prepared and sold millet products at their own school expo.

Photographic evidence





Annexure 2.5.2.13

Village-level training-cum-demonstration programmes across Saharanpur district

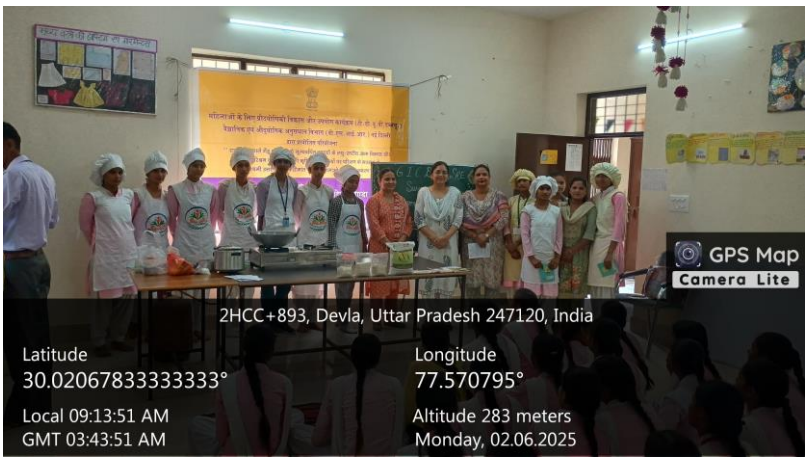
Amity Institute of Herbal Research and Studies , 24 villages across five blocks, District Saharanpur , April to December 2025 , more than 800 women trained

The project conducted training-cum-demonstration programmes in 24 villages of Saharanpur district covering five blocks. The programmes specifically combined knowledge transfer with practical demonstration of millet cultivation, processing and preparation of value-added foods.

From April to December 2025 continuous village-level training-cum-demonstration programmes on sustainable cultivation, primary processing, food safety, value addition and millet product preparation were carried out, in which more than 800 women were trained during the calendar year 2025.

Photographic evidence











Annexure 2.5.2.14

Exposure visit to Pusa Krishi Vigyan Mela, Indian Agricultural Research Institute, New Delhi

Maa Kapoori Devi Farmer Producer Company Limited - 22nd February 2025

On 22nd February 2025 six members, including the CEO of Maa Kapoori Devi Farmer Producer Organisation, visited the Pusa Krishi Vigyan Mela at the Indian Agricultural Research Institute, Pusa, New Delhi. The visit aimed to gain insights into new agricultural technologies, crop varieties and business opportunities for the FPO. The team travelled from the FPO office at Madanpur Chabila, Aligarh, in a vehicle provided by the CBBO, Amity University.

The members explored the Crop Variety Show, where they learned about newly developed high-yielding and disease-resistant crop varieties, and then visited the Integrated Farming System Model to gain knowledge of sustainable farming techniques. The Vegetable and Fruits Variety Show showcased improved horticultural crop varieties of particular interest to the members. The team also visited stalls featuring new agricultural technologies commercialised by Pusa Krishi and interacted with scientists from various IARI divisions and with agricultural input companies including Crystal Crop Protection, Indian Potash Limited and KRIBHCO, discussing dealership requirements for procuring quality agricultural inputs for the FPO. Newly released crop variety seeds were purchased at the Seed Sale Counter.

Dr. Nutan Kaushik, Director General, Amity Food and Agriculture Foundation, and Dr. Sagar Kumar Sharma accompanied the team and provided detailed explanations and guidance throughout the visit. The members subsequently toured the IARI Pusa campus, where they were exposed to ongoing agricultural research projects, and explored stalls set up by other FPOs and farmer-proprietorship companies, identifying potential opportunities for collaboration and business expansion.

The visit enabled the members to gain first-hand knowledge of the latest agricultural technologies, establish potential business networks with input supply companies, and explore new avenues for the growth of the FPO.

Photographic evidence


पूसा कृषि विज्ञान मेला
जीवंत फसल प्रदर्शन
माँ कपूरी देवी फार्मर प्रोड्यूसर कम्पनी लिमिटेड
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पूसा कृषि विज्ञान मेला
फरवरी 22-24, 2025
उन्नत कृषि - विकसित भारत
उन्नत कृषि विकसित भारत
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Annexure 2.5.2.15

Participation in FPO Mela, Ambedkar Nagar

Utthan Baskhari Agro Farmer Producer Company Limited - 8th March 2025

Members and farmers of Utthan Baskhari Agro Farmer Producer Company Limited participated in the FPO Mela organised on 8th March 2025. The programme was attended by the Board of Directors, CEO Mr. Raveendra and farmers of the organisation, with the objective of increasing exposure to successful FPO models, agricultural innovations and market opportunities.

During the mela farmers visited stalls relating to agricultural technologies, improved seeds, organic products, farm machinery and value-added products developed by farmer groups and agribusiness organisations. Farmers gained practical understanding of how collective marketing and value addition can increase profitability and strengthen the economic condition of small and marginal farmers. Technical sessions and interactions with experts provided knowledge on branding, packaging, market linkage development, business planning and strengthening supply chains through Farmer Producer Organisations.

Participation in the mela inspired farmers to adopt innovative and business-oriented agricultural practices and strengthened their understanding of how FPOs can act as an effective platform for improving farmers' income, expanding market access and promoting sustainable agricultural development in rural areas.

Photographic evidence





Annexure 2.5.2.16

Farmer group meetings and shareholder mobilisation programmes, Sahyog Agro Tanda Vikas Farmer Producer Company Limited

Villages Hafijpur Lagri, Khetapur, Daulatpuriksara and Govindpur, and the FPO office, Tanda Block, District Ambedkar Nagar – 23rd March 2025 to October 2025

Multiple exposure visits for crop husbandry and farmer mobilisation were organised at Sahyog Agro Tanda Vikas Farmer Producer Company Limited through farmer group meetings and shareholder mobilisation programmes. These meetings were held with the objective of strengthening FPO membership, increasing farmer participation, building awareness of share subscription and creating a platform for collective discussion on agricultural and organisational matters.

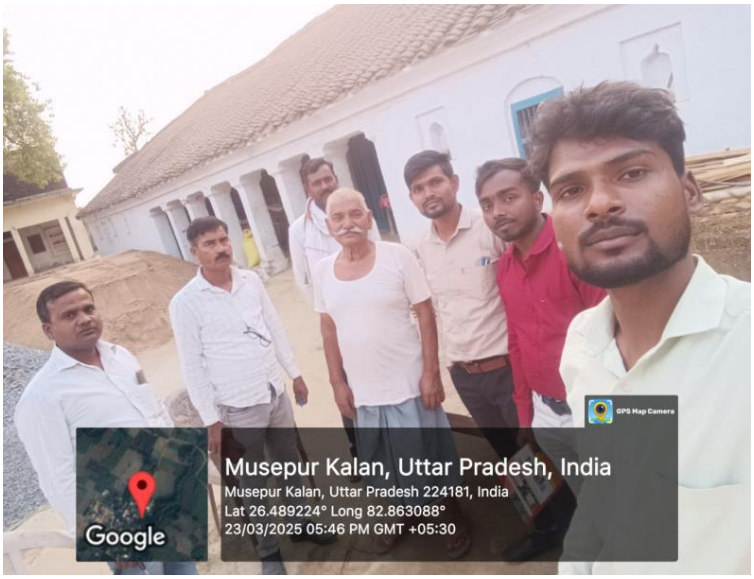
The meetings were attended by the Board of Directors, the CEO and farmer members from various villages including Hafijpur Lagri (March 2025), Khetapur (April 2025), Daulatpuriksara (May 2025) and Govindpur (October 2025). The Tanda FPO office also served as a meeting venue where farmers gathered to discuss organisational matters and field-level issues. The sessions were conducted in an open and participatory manner, creating space for farmers to voice their concerns and suggestions.

During these meetings the CEO and Board representatives explained the benefits of FPO membership, the importance of subscribing to shares and the process of availing collective services offered by the FPO including input procurement, market linkage and credit facilitation. Farmers were briefed on government schemes available to FPO members and on the role of the implementing agency SFAC and CBBO Amity University in supporting FPO development. The mobilisation meetings significantly strengthened organisational cohesion within the FPO and helped identify local leadership capable of driving member engagement at village level.

Photographic evidence







Annexure 2.5.2.17

Participation in Ganna Krishi Goshti organised by Balrampur Chini Mills Limited

Utthan Baskhari Agro Farmer Producer Company Limited – 26th June 2025

Members and sugarcane growers associated with Utthan Baskhari Agro Farmer Producer Company Limited participated in the Ganna Krishi Goshti organised by Balrampur Chini Mills Limited on 26th June 2025. The programme was attended by the Board of Directors, CEO Mr. Raveendra and farmers of the FPO, with the aim of improving farmers' understanding of scientific sugarcane cultivation practices.

During the programme technical experts and officers from the sugar mill provided detailed guidance on advanced sugarcane varieties, seed treatment, ratoon crop management, irrigation techniques, balanced fertilizer application and integrated pest and disease management. Farmers learned practical methods to improve sugarcane yield, maintain crop quality and enhance sugar recovery. They also received information on cane registration procedures, digital support services and timely supply mechanisms adopted by the sugar industry.

The exposure visit encouraged farmers to adopt modern sugarcane farming technologies and improve resource management practices, and strengthened their understanding of the importance of organised farming and collective participation through the FPO for better productivity and economic benefit.

Photographic evidence







Annexure 2.5.2.18

Independence Day celebration and farmer awareness programme, Maa Kapuri Devi Farmer Producer Company Limited

Madanpur Chhabila, Amrauli, District Aligarh -15th August 2025 -Supported by the Small Farmers' Agribusiness Consortium (SFAC)

An exposure visit and farmer training programme was organised by CBBO Amity University at Maa Kapuri Devi Farmer Producer Company Limited, Madanpur Chhabila, Amrauli, District Aligarh, Uttar Pradesh, under the support of the Small Farmers' Agribusiness Consortium.

The programme was held in conjunction with the celebration of Independence Day, in which FPO members and local farmers participated by holding the national flag and expressing unity and pride. The celebration fostered a sense of collective responsibility, patriotism and community bonding among the participants.

Alongside the celebration a training session was conducted to enhance awareness of the benefits of Farmer Producer Organisations, focusing on collective farming, improved crop management practices and better access to inputs and markets. Farmers were encouraged to adopt sustainable agricultural practices and to explore value addition opportunities through the FPO. The exposure visit provided a platform for interaction, knowledge sharing and discussion on strengthening the operational and business activities of the FPO.

Photographic evidence



Annexure 2.5.2.19

Exposure visit and interaction programme at Krishi Vigyan Kendra, Ambedkar Nagar

Utthan Baskhari Agro Farmer Producer Company Limited -15th October 2025

An educational exposure visit and interaction programme was organised for the members and farmers of Utthan Baskhari Agro Farmer Producer Company Limited at Krishi Vigyan Kendra, Ambedkar Nagar. The programme was attended by Shri Ashwani Singh, Deputy Director Agriculture, along with several dignitaries, agricultural experts, the Board of Directors, CEO Mr. Raveendra and farmers associated with the FPO.

The objective of the programme was to strengthen farmers' technical knowledge and create awareness of improved agricultural practices capable of increasing productivity and income. During the sessions experts guided farmers on balanced fertilizer use, soil health improvement, integrated nutrient management, crop diversification and scientific farming methods suitable for local conditions. The interaction sessions proved

highly beneficial, as farmers openly discussed their field-level challenges and received practical solutions from scientists and officials. Farmers learned the importance of collective procurement of agricultural inputs, better crop planning and adoption of improved technologies through the FPO platform.

The dignitaries also explained various government schemes and support systems available for farmers and FPOs. The visit enhanced farmers' confidence and encouraged them to participate actively in FPO activities to improve market access, reduce input costs and strengthen their livelihoods through collective action.

Photographic evidence





Annexure 2.5.2.20

Plantation drive and homestead horticulture promotion, Egarkund Prakhand Farmers Producer Co-operative Samiti Limited

Venue: Egarkund, Dhanbad – 828202- Date: 30th January 2025

A plantation drive was undertaken on the homestead lands and common village land at Egarkund in the late afternoon of 30th January 2025. The photographic record shows women members of the Samiti, accompanied by children of the village, planting and watering fruit saplings in prepared pits, the saplings in leaf and evidently of nursery-raised stock.

The activity carries a dual purpose. In the immediate term it advances the environmental and green-cover objective which forms part of the community obligation of a producer collective. In the longer term it establishes homestead horticulture as an additional and perennial income stream for the participating households: fruit trees planted on homestead margins occupy land that is not otherwise under cultivation, require negligible recurring input, and begin to yield a marketable surplus within a few seasons, at which point the Samiti is positioned to aggregate that surplus alongside its vegetable operations.

The involvement of children alongside the women members is not incidental. It embeds the plantation within the household rather than treating it as an external programme, which is the principal determinant of whether saplings survive beyond the first dry season. Survival of planted stock, rather than the number of saplings placed in the ground, is the meaningful measure of such a drive.

Outcomes accrued: green cover was augmented on homestead and common land within the operational area of the Samiti; a perennial horticultural asset base was initiated at household level, creating the basis for a future fruit aggregation activity; women members led the activity, further consolidating their role in the field programmes of the Samiti; and household ownership of the planted stock was secured through the participation of families, improving the prospect of sapling survival.

Photographic evidence









Annexure 2.5.2.21

Interaction and delivery activity with women members, Dhanbad Prakhand Farmers Producer Co-operative Samiti Limited

Venue: Patiya, Dhanbad – 828301- Date: 16th February 2025

Four days after the members' review meeting of 12th February 2025, an activity directed at the women members of the Samiti was conducted at Patiya. The photographic record shows women members assembled outside the premises with material being handed over.

The pairing of the two engagements is characteristic of a functioning producer collective: a formal sitting at which the business of the season is settled, followed within the week by an activity delivered to the membership. The sequence converts a decision of the review meeting into an action at member level.

The material distributed to the women members on 16th February 2025 cannot be identified from the photographic record. Whether this was an agricultural input, a document, a certificate or a benefit under a government scheme is to be confirmed from the distribution register before external circulation.

Photographic evidence


GPS Map Camera
पटिया, झारखंड, भारत
P97h+8r6, पटिया, झारखंड 828301, भारत
Lat 23.713253° Long 86.379746°
16/02/2025 01:02 PM GMT +05:30
Google

Annexure 2.5.2.22

Exposure Visit and Seed Licensing Orientation - National Seeds Corporation Limited, Ranchi

National Seeds Corporation Limited, Rashtriya Beej Nigam Limited, Opp. Krishi Bhawan, Kanke Road, Ranchi – 834008

A delegation of the FPO travelled to the Regional Office of the National Seeds Corporation Limited at Kanke Road, Ranchi, to participate in an institutional programme conducted under the auspices of the Corporation. The photographic record shows a formal seminar setting with a projected presentation and a dais, and captures the felicitation of the presiding officer at the commencement of proceedings.

The National Seeds Corporation Limited, a Government of India undertaking under the Ministry of Agriculture and Farmers Welfare, is the principal public sector agency for the production and distribution of certified and foundation seed in the country. For a newly registered producer collective, direct engagement with the Corporation carries a specific and practical significance: it opens the route to sourcing certified seed at institutional rates rather than through the retail trade, and it is the natural first step toward obtaining a seed dealer licence, which is among the most readily attainable and revenue-generative licences available to a farmer producer organisation.

The exposure gave the delegation direct familiarity with the certification chain from breeder seed through foundation seed to certified seed, with the quality assurance protocols that govern each stage, and with the documentation required of an institutional buyer. It also established a working point of contact between the FPO and the Regional Office, which is of continuing value.

Outcomes and benefits accrued:

- Direct institutional contact was established between the FPO and the Regional Office of the National Seeds Corporation Limited, Ranchi.
- The delegation acquired working knowledge of the seed certification chain and of the documentation requirements applicable to institutional purchasers of certified seed.



Felicitation at the institutional programme convened at the Regional Office of National Seeds Corporation Limited, Kanke Road, Ranchi

Annexure 2.5.2.23

International Conference on Millets: Cultivating Sustainability and Nourishing the Nature

Amity Food and Agriculture Foundation (AFAF)- 22nd –24th January 2025

The **International Conference on Millets: Cultivating Sustainability and Nourishing Nature** was organized by **Millet Fusion at Amity University, Uttar Pradesh**, from **22nd –24th January 2025** at the I Block Moot Court, Amity University, Noida. The conference was conducted in **hybrid mode** and focused on the role of millets in achieving **Sustainable Development Goal 2 (Zero Hunger)**, strengthening food and nutritional security, promoting climate-resilient agriculture, and fostering sustainable livelihoods. The event brought together **44 distinguished speakers, including 16 online participants**, along with researchers, academicians, students, industry representatives, farmers and other stakeholders.

The inaugural session was graced by eminent personalities including **Dr. Ashok K. Chauhan, Dr. N. Kalaiselvi, Dr. Neena Malhotra, Prof. (Dr.) Balvinder Shukla, Prof. (Dr.) Gurinder Singh, Dr. Sudesh Kumar Yadav, Dr. Nutan Kaushik, Dr. W. Selvamurthy, Dr. Hakeem N. Zaheer Ahmed and Dr. C. Tara Satyavathi**, among others. The discussions highlighted the nutritional value of millets, their climate resilience, contribution to food security, economic potential, and the need for stronger research, policy support and technology-driven agricultural interventions.

The conference featured plenary lectures, thematic tracks, oral and poster presentations, panel discussions, an open-house session, an exhibition, a millet quiz and an award ceremony. Major technical themes included sustainable millet production and climate resilience; nutrition and nutraceutical applications; traditional and novel food processing; breeding and genetic improvement; millet value chains, markets and entrepreneurship; remote sensing and digital agriculture; and international collaboration in millet research and development.

A significant emphasis was placed on **value addition and commercialization of millets**. Discussions covered innovative millet-based foods, improved processing and packaging technologies, development of startups and enterprises, strengthening farm-to-fork value chains, and improving market linkages. The conference also

highlighted the importance of supporting smallholder farmers, women entrepreneurs and rural communities through capacity building, technology transfer and enterprise development.

The scientific sessions further demonstrated the potential of genomics, molecular breeding, biotechnology, microbial interventions and remote sensing to improve millet productivity and resilience. Research presentations addressed drought and heat tolerance, disease resistance, genetic diversity, beneficial plant–microbe interactions and advanced breeding approaches, demonstrating the importance of interdisciplinary research for developing climate-smart millet varieties.

The conference concluded with a strong call for multi-stakeholder collaboration among academia, government, industry, farmers and international research organizations. Key recommendations included strengthening government support and policy frameworks, developing farmer training programmes, investing in research and development, promoting value-added millet products, improving processing and market infrastructure, and creating stronger national and international partnerships. The conference ultimately provided a significant platform for knowledge exchange and collaboration and reinforced the potential of millets as **nutritious, climate-resilient and economically valuable crops capable of contributing to sustainable agriculture, food security and improved livelihoods**.






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Amity Institute of Herbal Research & Studies (AIHRS),
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