



Amity College of Commerce & Finance

*ACCF is developing business
leaders for tomorrow*



PLACEMENT BROCHURE 2022-23

AMITY IS INDIA'S LEADING GLOBAL EDUCATION GROUP

PLACEMENT PROSPECTUS FOR FOLLOWING PROGRAMME

UNDER GRADUATION

B.COM (HONS)
B.COM (HONS) - Evening
B.COM (F&IA)

POST GRADUATION

M.COM
M.COM (FIN./MKTG/HR)

AMITY COLLEGE OF COMMERCE & FINANCE AT GLANCE

INDIA TODAY
Ranked #46 amongst top 50 commerce school in India as per India Today Magazine.

Outlook
Ranked #50 out of 150 in India as per Outlook Magazine .

Ranking & Accreditations

-  QS
-  NAAC
-  OUTLOOK
-  INDIA TODAY
-  WASC
-  IACBE
-  NIRF

Why Amity ?

Amity is the leading education group of India

150+
institution & Centers

25000+
Students & Scholarships

835
Patents by Faculty

1850
Case Studies

International Collaborations

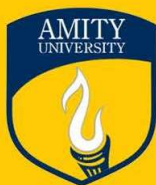
-  Queen Mary University of London
-  University of Roehampton, London, UK
-  Keele University, UK

MOU

-  Institute of Chartered Accountants of India (ICAI)
-  Association of Chartered Certified Accountants

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AMITY
UNIVERSITY

MESSAGE FROM FOUNDER PRESIDENT

Amity is not just a group of institutions which imparts world-class education, but an experience where everyone associated is part of a dream, a mission to see that we nurture truly great leaders.

In my over 30 years stay in West Germany, I realized, through interacting with the over 6000 Europeans working for me, that we Indians have the intelligence, the talent and the potential to be the most successful people in the world. That is why we established the Ritnand Balved Education Foundation in 1986 to start institutions which will groom young future leaders to be complete, value-driven human beings and competent professionals with a deep passion for humanity. These will be the people who will lead the world.

Today, we are proud that Amity is synonymous with practical, industry- focused education, and attracts the best students. The fact that our alumni are working in the best companies across the world is a testament to our extremely talented faculty who inculcate, by example, in each student the spirit of dedication, sincerity and loyalty, and to all the corporates who support our mission with so much enthusiasm.

Each one of our students will be a success story. This is my dream; this is my commitment.

Dr. Ashok. K. Chauhan
Founder President, Ritnand Balved Education Foundation
Chairman, AK Group of Companies



THE DIRECTOR WRITES

Amity University, Noida is the leading private university in the country and Amity College of Commerce & Finance (ACCF) is one of the largest institutions under the aegis of this university. As an institute of excellence, we aim to provide high-quality professional education in the area of commerce and finance, action-centric research and value-added consulting.

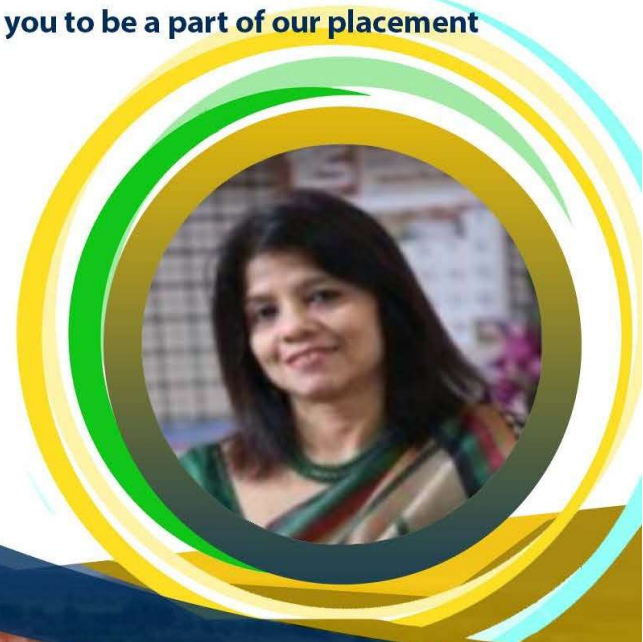
At ACCF, we offer undergraduate, postgraduate and doctoral programs in the areas of Commerce & Finance. These programs include Bachelor of Commerce (Hons), Bachelor of Commerce (Finance & Investment Analysis), Master of Commerce, Master of Commerce (Financial Management), and PhD in Finance and PhD in Management.

Our vision is to create future leaders who will manage and create powerful organizations in the emerging corporate landscape. The curricula of all our programmes are industry oriented based on best global practices. Academic rigour is reflected in the course design and delivery of these programmes. Various pedagogic tools help our students develop not only a holistic business perspective but an ability to seize opportunities in a competitive business environment. At the same time they remain committed towards the betterment of the society.

We have highly acclaimed faculty members who bring forth right mix of industry-academic experience. They are actively involved in their pursuit of creating and disseminating knowledge through teaching, research and training. In their endeavor to develop innovative business strategies they offer consulting services in inter-disciplinary areas to leading organizations.

Our students will be torchbearers of your organization and of society, and I recommend them enthusiastically for your consideration. I, on behalf of ACCF, invite you to be a part of our placement process and recruit suitable candidates for your organization.

Dr. Sujata Khandai
Director (ACCF)



VISION



ACCF endeavors to be an institution with a strong commitment to nation building with huge innovative abilities and efficient entrepreneurial skills, through the highest level of excellence. ACCF aims to nurture talent with traditional as well as modern values.

MISSION



To develop the overall personality of students by making them not only "excellent professionals", but also good individuals, with understanding and regard for "human values", pride in their heritage and culture, a sense of right and wrong, and a yearning for perfection.



OUR
VISION &
MISSION

COURSES OFFERED [M.Com]

SEMESTER 1

Advanced Financial Accounting(PG)
Managerial Economics(PG)
Syllabus Financial Management(PG)
Organization Theory and Behavior(PG)
Principles and Practices of Banking (PG)
Business Environment and Law(PG)
Marketing Management(PG)
Seminar - I(PG)
Guidelines
Statistics for Management(PG)

SEMESTER 2

Advanced Cost Accounting (PG)
Corporate Tax Planning and Management(PG)
Financial Reporting and Decision Making (PG)
Mutual Fund Management(PG)
Human Resource Management(PG)
Financial Markets & Institutions (PG)
Corporate Social Responsibility(PG)
Consumer Behaviour(PG)
Seminar II(PG) - Guidelines
Business Research Methods (PG)

SEMESTER 3

Advanced Corporate Accounting(PG)
Investment Management(PG)
Financial Modeling(PG)
Wealth Management(PG)
Compensation and Reward Management(PG)
Performance and Competency Management(PG)
Global Strategic Brand Management(PG)
Advertising and Sales Promotion(PG)
Summer Internship(PG)
Guidelines
Decision Science(PG)
Strategic Management(PG)

SEMESTER 4

Behavioural Finance (PG)
Corporate Restructuring, Mergers and Acquisitions(PG)
International Finance and Forex Management(PG)
Risk Management(PG)
Negotiation and Conflict Management(PG)
Strategic Service Marketing (PG)
Digital Marketing (PG)
Dissertation(PG)
Guidelines
Business Analytics(PG)

COURSES OFFERED [B.Com (H) / B.Com (H) Eve]

SEMESTER 1

Introduction to Computer Applications(UG)
Fundamentals of Environmental Studies(UG)
Business Organisation(UG)
Social Media Marketing(UG)
Statistics of Business(UG)

SEMESTER 2

Techniques of Financial Accounting(UG)
Computerized Accounting(UG)
Personal Tax Planning & E-Filing of Returns(UG)
Analytical Ability and Digital Awareness(UG)
Economics for Management(UG)
Fundamentals of The Indian Financial System(UG)
Changing Business Environment in Global Scenario(UG)
Business Management(UG)
Business Mathematics (UG)

SEMESTER 3

Cost Accounting System(UG)
Artificial Intelligence and Business Applications (UG)
Business Regulatory Framework(UG)
Company Law Practice and Procedures(UG)
Term Paper(UG)
Guidelines

SEMESTER 4

Income Tax Law and Accounts(UG)
Sustainable Development(UG)
Essentials of Entrepreneurship (UG)
Fundamentals of Marketing(UG)
Basics of Digital Marketing(UG)
Research Methodology for Business (UG)
Fundamentals of Business Analytics(UG)

SEMESTER 5

Corporate Accounting
Goods and Services Tax
Management of Business Finance
Principles and Practices of Insurance
Monetary Theory and Banking in India
Business Policy and Strategic Management
Investment Analysis and Portfolio Management
Indian Economy
Risk Management for Banking and Insurance
Investing in Stock Market
Principles of Consumer Behaviour
Summer Internship
As offered by University
Professional Ethics VAC (FBL)

SEMESTER 6

Accounting for Management
Contemporary Audit Financial Institutions and Market
Essentials of Human Resource Management
Business Ethics and Corporate Governance
Financial Technology & Analytics
Sales & Distribution Management
Fundamentals of Behavioural Finance
International Financial Management
Public Finance
Collective Bargaining & Negotiation skills
Compensation Management
Corporate Tax Planning
As Offered by University
NTCC
VAC (FBL)

COURSES OFFERED [B.COM PASS /3C]

SEMESTER 1

Business Organisation(UG)
Introduction to Computer
Applications(UG)
Statistics of Business(UG)
Social Media Marketing(UG)
Fundamentals of
Environmental Studies(UG)
VAC (BC)

SEMESTER 2

Business Management(UG)
Computerized Accounting(UG)
Economics for Management(UG)
Techniques of Financial
Accounting(UG)
Business Mathematics
Changing Business Environment in Global
Scenario(UG)
Fundamentals of the Indian Financial
System(UG)
Personal Tax Planning & E- Filing of
Returns(UG)
Analytical ability and digital Awareness(UG)
VAC (BC FBL)

SEMESTER 3

Company Law Practice and
Procedures
Cost Accounting System
Business Regulatory
Framework
Artificial Intelligence for
Business Applications(UG)
HVCO
NICC- Mandatory
VAC (BS FBL)

SEMESTER 4

Income Tax Law and Accounts
Fundamentals of Marketing
Basics of Digital Marketing
Essentials of Entrepreneurship
Fundamentals of Business Analytics
Research Methodology for
Business Financial
Reporting & Disclosure
Sustainable Development
As offered by University
VAC (BS
FBL)

SEMESTER 5

Corporate Accounting Goods
and Services
Tax
Management of Business
Finance
Principles and Practices of
Insurance
Monetary Theory and
Banking in India
Summer Internship
As offered by
University
Professional Ethics VAC
(FBL)

SEMESTER 6

Corporate Accounting Goods and
Services
Tax
Management of
Business Finance
Principles and
Practices of
Insurance
Monetary Theory and
Banking in India
Summer Internship
As offered by
University
Professional Ethics VAC (FBL)

OUR RECRUITERS



FINEX INDIA
Food Ingredients and
Nutraceuticals Exhibition



Highcon

OUR RECRUITERS

Deloitte.



CapitalVia



jaro
education®



stanza
living
planetspark



Insight α lpha



Amoolya
GROUP OF CONSULTANTS



 **Sapient®**

SAMSUNG

STUDENTS TESTIMONIALS (M.COM) BATCH 2023



SHUBHANGI MISHRA

M.Com

2021-23

I am thrilled to share my experience with Amity College of Commerce and Finance (ACCF), which has played a vital role in my professional journey. I am delighted to have been placed in Deloitte, and I owe this accomplishment to ACCF's rigorous curriculum, dedicated faculty, and excellent placement support. The program's emphasis on practical learning, along with its robust course offerings, has given me the necessary skills and knowledge to excel in the financial industry. ACCF's comprehensive approach to career development and placement support has been invaluable, and I would highly recommend this program to anyone looking to enhance their financial education and career prospects.



MEHAK KOCHHAR

M.Com

2021-23

ACCF helped me explore new adventures that lead me to a destination - Deloitte. All the Faculty members and guides have been very helpful throughout my journey at ACCF. Placement cell gave me the perfect Diwali gift. The whole ride right from prepping to getting placed was amazing and placement coordinators guided me throughout which helped me to land in big4.

STUDENTS TESTIMONIALS

(M.COM)

BATCH 2023



YASHITA SACHDEV

M.Com (FMH)

2021-23

My sincere appreciation & gratitude to the Training & Placement Department and all faculty members of ACCF for their efforts in imparting quality knowledge and aptitude training. The 2 years that I've spent in the college have been full of wonderful opportunities that not just provided us with various platforms to showcase our abilities and skill but also helped us to learn all soft skills that are highly required. All the faculties are enthusiastic and always ready to help. Their support and sheer guidance helped me to land my dream job in the big 4.



KARTIK KAW

M.Com

2021-23

ACCF, the institution which gave me an opportunity to find myself, explore new tasks that lead me to an amazing destination - Deloitte. All the Faculty members have supported me in completing my amazing journey. Placement Cell gave me Christmas gift earlier in FEB 2023. The ride from preparation to getting placed was incredible, the Faculty members mentored me throughout the procedure. Their support and guidance helped me to land in Deloitte.

STUDENTS TESTIMONIALS

(B.COM)

BATCH 2023



SUMUKH SRIVASTAVA

B.Com (H)

2020-23

The years that I have spent with Amity have been a wonderful mix of learning and exposure with the corporate world. The entire Amity family has been welcoming and has pushed me to do better and be better. I would like to extend my gratitude to the ACCF faculty for always mentoring and guiding me towards the right direction whenever I needed any assistance. The entire placement team which was led by Dr.Pallavi Tyagi, Neeraj Rawat along with Dr. Harpuneet Singh and the student coordinators always supported me and I am thankful for the seriousness with which they took up the placement work.



Harshit Kapoor

BCom (Pass)

2020 - 23

Company - NTT DATA

I am thrilled to announce that I have accepted a full time offer from NTT DATA. I will be joining as General and operational accounting Associate and I will be a part of GBSS Finance (Global business support Services) team. I would like to express my gratitude towards Dr. Sujata Khandai Mam of Amity College of Commerce and Finance. I am looking forward to diving into this new journey headfirst, ready to learn and grow.



SHIVAM JHA

BCOM HON.

2020 - 23

Company - Wiseyatra

I can confidently state that choosing to enroll at Amity University was one of my finest choices. The staff and professors are tremendously dedicated and competent, and they go above and beyond to serve their students. The campus is kept up nicely and offers a friendly setting for education and personal development. I've had the chance to forge enduring friendships and ties with members of the varied student body. I have learned new skills and explored my interests thanks to the variety of extracurricular activities and services the college offers. Thanks to the knowledge and experiences I have acquired at Amity University; I am optimistic about the future. Anybody looking for an exceptional education and a once-in-a-lifetime college experience should consider attending this institution.

Amity College of Commerce & Finance PLACEMENT COMMITTEE

Director



Dr. Sujata Khandai

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Placement In-charge



Dr. Pallavi Tyagi

Contact No.- 85276 55522

E Mail Id - ptyagi1@amity.edu

Member Placement Committee



Dr. Harpuneet Singh Kohli

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E Mail Id - hkkohli@amity.edu

Placement Coordinator



Mr. Neeraj Rawat

Contact No.- 97162 61658

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Amity College of Commerce & Finance

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