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othm[®]
qualifications ■■■■

OTHM LEVEL 5
EXTENDED DIPLOMA IN
**TOURISM AND
HOSPITALITY
MANAGEMENT**

Duration of the course: 2 Years

INTRODUCTION

The objective of the OTHM Level 5 Diploma in Tourism and Hospitality Management qualification is to enable learners' development as managers within the tourism and hospitality industry, with a lifelong learning orientation. It enables learners to critically apply contemporary knowledge and theories to the management of complex problems. Successful completion of this qualification will equip learners with specialist skills and technical terminology to develop their management skills and to progress to further study or employment.



Key features of OTHM Level 5 Extended Diploma qualifications:

- A stimulating and challenging programme of study that will be both engaging and informative for learners
- Learners can gain the essential subject knowledge needed to progress successfully into further study or the world of work
- A simplified structure: learners undertake a core of learning in the Level 4 units and build on this knowledge in the Level 5 units
- Refreshed content that is closely aligned with employer and higher education needs
- Assessments that consider cognitive skills along with affective and applied skills
- OTHM set unit assignments and a varied approach to assessment that supports progression to Level 6
- Learners will develop knowledge and academic study skills including active research skills, effective writing skills, analytical skills, critical thinking, creative problem-solving, decision-making and digital literacy.

EQUIVALENCES

OTHM qualifications at RQF Level 5 represent practical knowledge, skills, capabilities and competences that are assessed in academic terms as being equivalent to Foundation Degrees, Higher National Diploma (HND) and Year 2 of a three year UK Bachelor's degree.

Unit	Credit
Academic Writing and Research Skills	20
Business Environment for Tourism and Hospitality	20
Services Marketing in Tourism and Hospitality	20
Sustainability in Tourism and Hospitality	20
Events Management	20
The Development of the Tourism and Hospitality Industry	20
Digital Marketing Management for Tourism and Hospitality	20
Operations Management	20
Management Accounting	20
Management of Human Resources	20
Customer Relationship Management	20
Contemporary Issues in Tourism and Hospitality	20

ENTRY REQUIREMENTS

These qualifications are designed for learners who are typically aged 18 and above. The entry profile for learners is likely to include at least one of the following:

- Relevant Level 3 Diploma qualification or equivalent qualification
- GCE Advanced level in 2 subjects or equivalent qualification
- Mature learners (over 21) with relevant management experience (learners must check with the delivery centre regarding this experience prior to registering for the programme)

English requirements:

If a learner is not from a majority English-speaking country, they must provide evidence of English language competency. For more information visit the English Language Expectations page on the OTHM website.