

Executive Master of Business Administration (EMBA)

Programme Objectives

- This programme is in line with giving exposure and broad-based knowledge to management and business. It is focused on leadership skills, communication skills and critical thinking analysis.
- This programme has been revamped to take into account the contemporary global situations in terms of skills required and new business trends and opportunities. It also equipped students to generic and specific skills to manage general operations and business in any organization. The programme is competitive to meet the current needs and demands of the industry.
- The courses offered have been specifically designed keeping in mind their popularity amongst prospective students. AIHE aims to be the leading world-class education provider in the African continent by providing rapid access to information to all knowledge seekers across Africa.

Total Number of Credits: 78

Duration of the Programme: 1 Year and 4 Months

Entry Requirements for the Programme:

1. Educational qualifications: Applicants to an Executive MBA program should have an undergraduate degree from a recognised institution.
2. Work experience: Applicant to an Executive MBA program is required to have a minimum of 3 years of work experience in a managerial or leadership role after earning the undergraduate degree.
3. English proficiency: Since the language of instruction in many Executive MBA programs is English, applicants whose first language is not English need to provide evidence of his/her English proficiency, such as TOEFL score of 7.5 or an equivalent IELTS score.
4. Letters of recommendation: Applicant to an Executive MBA programme is required to provide a letter of recommendation from a professional to his/her leadership and management skills.
5. Personal statement: Executive MBA programme require applicant to submit a personal statement explaining his/her career goals and how the program will help him/her to achieve those goals.

Overall, the EMBA programme is designed for experienced professionals who want to advance his/her career and develop leadership and management skills. As a result, the entry requirements for EMBA is more rigorous than those for traditional MBA programs.

List of the Modules

Year: 1

Trimester: 1

Module Code: MGT421

Module Name: Marketing Management

Credits: 6

Module Brief: This course is to introduce the basic concepts of marketing and to develop a feel of the marketplace as well as the contribution of marketing to the business enterprise. The course will guide to assess market opportunities by analyzing the strengths and weaknesses of a company there by leading to enhanced learning of smart marketing practices.

Year: 1

Trimester: 1

Module Code: MGT431

Module Name: Accounting for Managers

Credits: 6

Module Brief: Participants in this course will develop the essential ability of all managers, to use complex accounting information as a platform for decision-making. As the course unfolds, participants will build an increasingly sophisticated level of understanding of the language of accounting and its key concepts. In addition, the course develops skills in interpreting earnings statements, balance sheets, and cash flow reports. This ability to analyse financial statements will enable participants to deal more effectively with strategic options for their businesses or business units.

Year: 1

Trimester: 1

Module Code: MGT412

Module Name: Business Research Methods

Credits: 6

Module Brief: The course aims to provide a thorough understanding of the essential characteristics and the basic tenets of research methodology and report preparation. The course will focus on quantitative and descriptive research methods and techniques that are essential for the validity and reliability of the research process. The course will identify and review the components essential for the preparation of research proposals, research reports, business proposals and feasibility studies in order to develop report writing and formal presentation skills of the research projects undertaken in the corporate world.

Year: 1

Trimester: 2

Module Code: MGT432

Module Name: Business Analytics

Credits: 6

Module Brief: This course focuses on the primary element of business analytics and decision support systems, database platforms that store data. Students will also learn fundamental design elements in terms of data modelling and database implementation, data visualisation and report making.

Year: 1

Trimester: 2

Module Code: MGT411

Module Name: Strategic Management

Credits: 6

Module Brief: This course will introduce the subject of strategic management to the students and make them understand its processes and levels. Further the course curriculum is developed to help students identify and link strategy formulation and implementation with environmental analysis and develop learning and analytical skills to solve business cases and provide strategic solutions.

Year: 1

Trimester: 2

Module Code: MGT433

Module Name: Logistics and Supply Chain Management

Credits: 6

Module Brief: This course is to acquaint the students with the theory and practice of logistics and supply chain management. The students will also be taught to identify and analyze emerging trends and technologies in supply chain management and develop effective strategies for adapting to future challenges and opportunities, including managing global supply chains and e-commerce and omnichannel retailing.

Year: 1

Trimester: 3

Module Code: MGT411

Module Name: Organizational Behavior

Credits: 6

Module Brief: This course will facilitate students to understand and describe specific theories related to perception, motivation, leadership, job design, and organizational change. Also, this will help the student to demonstrate effective teamwork behaviour by learning the concept of group dynamics and conflict management. The course will help the learner to evaluate methods of motivating and rewarding individuals & groups and integrate individual, group, and organizational level concepts.

Year: 1

Trimester: 3

Module Code: MGT512

Module Name: Corporate Entrepreneurship

Credits: 6

Module Brief: This course seeks to equip students with the skills required to develop new ideas and create viable new businesses within the context of an established organization to harness the competitive advantage. The course focuses on highlighting the importance of corporate strategy, innovation through the development of an internal culture of innovation, processes for reviewing ideas and developing business concepts.

Year: 1

Trimester: 3

Module Code: MGT513

Module Name: Business Ethics and Social Responsibility

Credits: 6

Module Brief: This course provides an understanding of the organizational and sociological context of business ethics and social responsibility by introducing the students to contemporary and controversial ethical issues in business. The curriculum also includes moral reasoning, equity, justice and fairness, ethical standards, and moral developments. Upon completion, students should be able to demonstrate an understanding of their moral responsibilities and obligations as members of the workforce and society.

Year: 2

Trimester: 4

Module Code: MGT514

Module Name: Business Research Project

Credits: 20

Module Brief: The dissertation provides students with the opportunity to enable them to strengthen and develop their research skills and techniques and apply theoretical concepts. Students are required to choose a suitable area of study and demonstrate a deep understanding of the topics based on a range of literature/ideas to master the subject they have chosen. At the postgraduate level, they also need to demonstrate advanced research skills.