

AMIPHORIA 2025

BULLETIN

The Grandstand

DAY-3, 07/03/2025



A Salute to Our Visionary Leader Hon'ble Pro Vice Chancellor Prof. (Dr.) Anil Vashisht



AMIPHORIA '25 reached unparalleled grandeur, embodying the University's visionary mission of Hon'ble Founder President, Dr. Ashok K. Chauhan, and Hon'ble Chairperson, Dr. Aseem Chauhan.

At the heart of AMIPHORIA 2025 stands Hon'ble Pro Vice-Chancellor, Prof. (Dr.) Anil Vashisht, Patron, Amiphoria '25, whose visionary leadership and strategic foresight have been the cornerstone of Amiphoria's success. His commitment to excellence has seamlessly aligned AMIPHORIA with the university's mission, transforming it into more than just a youth festival—it is now a landmark celebration of young minds' creativity, intellect, and innovation.

The visionary mission of Hon'ble Founder President, Dr. Ashok K. Chauhan, and Hon'ble Chairperson, Dr. Aseem Chauhan is being realized through the dynamic leadership of Hon'ble Pro Vice-Chancellor, Prof. (Dr.) Anil Vashisht.

“Our gratitude to our Hon'ble Founder President Dr. Ashok K. Chauhan and to our Chairperson Dr. Aseem Chauhan who have always been very cooperative and supportive for Amity Lucknow Campus.”

Prof. (Dr.) Anil Vashisht during the Valedictory Ceremony of Amiphoria 2025.

Honouring the Leadership of Amiphoria '25

Co-Patron

Wing Commander (Dr.) Anil Kumar, Deputy Pro-Vice-Chancellor

Wing Commander (Dr.) Anil Kumar, Deputy Pro-Vice-Chancellor and Co-Patron of Amiphoria 2025, exhibited exemplary strategic oversight that was instrumental in the festival's success. His extensive experience in leadership and management facilitated seamless coordination among various committees, ensuring that each segment of the festival resonated with professionalism and flair. His commitment to excellence and meticulous attention to detail ensured that every aspect of Amiphoria 2025 reflected the university's high standards, contributing significantly to the event's overall success.



Chairperson

Prof. (Dr.) Manju Agrawal, the Dean Students' Welfare

Prof. (Dr.) Manju Agrawal, the Dean of Students' Welfare and Chairperson of Amiphoria 2025, showcased exceptional leadership and organizational expertise. Her vast experience, coupled with her openness to new ideas, played a pivotal role in shaping the vision of Hon'ble Pro Vice Chancellor Prof. (Dr.) Anil Vashisht for transforming Amiphoria 2025 into a grand and memorable celebration. Prof. (Dr.) Manju Agrawal's exceptional leadership, insightful guidance, hard work, and seamless coordination ensured meticulous planning and flawless execution of all the 50 events of Amiphoria 2025, significantly contributing to the festival's resounding success.



The Leadership League: Meet Amiphoria's Core Committee:

Co-Chairpersons:

Prof. (Dr.) Rajesh K. Tiwari, Dean Academics

Prof. (Dr.) Rajesh K. Tiwari, Dean Academics, and Co-Chairperson Amiphoria 2025 brought invaluable insights to the planning table. His extensive expertise in plant biotechnology and genetics enriched the festival's intellectual dimension, ensuring a harmonious blend of cultural exuberance and scholarly engagement. Prof. (Dr.) Rajesh K. Tiwari's guidance fostered an environment where participants could explore the intersections of science and culture, reflecting the university's commitment to holistic education.



Colonel Anil Mehrotra, Director Security

Colonel Anil Mehrotra, the Director of Security, played a pivotal role in ensuring the safety and success of Amiphoria 2025. His strategic planning and leadership were instrumental in implementing comprehensive security measures, including multi-layered access control systems and coordination with local law enforcement agencies. Colonel Mehrotra and his team's dedication and vigilance provided a secure environment that allowed attendees to fully engage in the event's festivities with confidence and a strong sense of safety and security.



The Leadership League: Meet Amiphoria's Core Committee:

Co-Chairpersons:

Lieutenant Colonel Vikram Jately, Director Administration

Director, Administration, Lieutenant Colonel Vikram Jately's logistical expertise was instrumental in the seamless execution of Amiphoria 2025. His meticulous planning encompassed all operational facets of the festival, including transportation coordination, on-site arrangements, and resource management. By ensuring that each logistical component functioned with precision, Lt. Col. Jately facilitated an environment where participants and attendees did not have to worry about operational details. His dedication to efficiency and orderliness significantly contributed to the overall success and professionalism of Amiphoria 2025.



Prof. (Dr.) Shalini Singh Visen, Director AFAF

Prof. (Dr.) Shalini Singh Visen, Director AFAF infused the festival with a dynamic and innovative flair. Her creative direction was pivotal in curating a lineup of distinguished guests and celebrities, enhancing the festival's appeal and prestige. Her dedication to excellence and creativity significantly elevated the festival's overall experience, leaving a lasting impression on all participants.



Dr. Rajeev Verma, Dy Director (AA)

Dr. Rajeev Verma, Dy Director (AA) 'I' played a pivotal role as Co-Chairperson of Amiphoria2025. His responsibilities encompassed inviting events from various institutes, assessing their quality and relevance, planning and scheduling, managing event execution during the Youth Fest, overseeing mementos and cash prizes, and developing comprehensive event calendars and execution plans. Dr. Verma's meticulous planning and coordination were instrumental in the seamless execution of the festival, significantly contributing to its overall success.



Highlights of Day-3

Bollywood Quiz by Abhivyakti Club & PR Comm.

Bollywood Quiz: A Fun-Filled Trivia Challenge Organized by Abhivyakti Club and PR Communication, the Bollywood Quiz was an entertaining event for faculty and staff, celebrating Bollywood movies, actors, and songs. The event witnessed enthusiastic participation, making it a lively and engaging experience.

Faculty members of Amity University Lucknow Campus thoroughly enjoyed the event, making it a memorable and entertaining experience.

#Amity #AULC #BollywoodQuiz #Entertainment #FacultyEngagement #AbhivyaktiClub

Winners:

1st Prize: Dr. Nimisha Mishra & Team (ASAS,AIP,ABS)

2nd Prize: Dr. Lucy Mahapatra & Team (AIP,ASAS,ABS)

3rd Prize: Dr. Richa Khare & Team (ASAS,AI,ABS)



Gyan Prabhav by AIBAS & AIRS

A Mental Marathon as part of Amiphoria '25, AIBAS and AIRS organized Gyan Prabhav, a psychology-based competition on 7th March 2025 at Amity University Lucknow. With 47 participants, the event featured three rounds—MCQs, Bingo, and Pass the Challenge—covering Western and Indian psychology.

Judged by Dr. Garima and Dr. Madhu Pandey, the event showcased students' knowledge and enthusiasm, making it an engaging and enriching experience for all.

#Amity #Psychology #GyanPrabhav #Education #Amiphoria25

Winners:

1st Prize: Kritika Anand, Varshita Tondon, Priyanshu, Nandini, AIBAS

2nd Prize: Gaurav Khokar, Shashwati Pandey, Sumbul Ali, Satnam Kaur, AIBAS



A Symphony of Cultures by AIB

Symphony of Cultures, organized by Amity Institute of Biotechnology, celebrated India's heritage through dance, poetry, and singing, featuring mesmerizing performances and enthusiastic participation.

Esteemed guests shared inspiring words:

• "Aage wohi chalta hai, jo ek jazba leke chalta hai." – Dr. Malvika Hariom

• "Yeh judgement sirf ek kagaz ka tukda hai, it doesn't define who you are." – Dr. Reema Sinha

Winners:

Solo Dance: Swati Sanskrit, I.T. College

Singing: Harsh Bhadoria, AIB

Poetry: Anchita Srivastava, ALS



Xpressions by AIIT

Organized by Amity Institute of Information Technology, Lucknow, Xpressions provided a platform for participants to showcase their talent in singing, dancing, music, and poetry. With 73 participants, 27 were shortlisted for the grand finale on Centre Stage, delivering power-packed performances.

From energetic dance routines to soulful instrumentals and inspiring poetry, the event captivated the audience. Judge Ms. Ishita praised the participants' enthusiasm and the electrifying atmosphere, making Xpressions a truly memorable celebration of talent.

#Amity #Xpressions #TalentShow #Music
#Dance #Poetry #CulturalEvent

Winners:

1st Prize: Aman Singh, ASAS

2nd Prize: Nandini Upadhyay & Ishita Singh
(AILA & ABS)

Eco Fusion by ASAS

This event of AMIPHORIA was Hosted by Amity School of Applied Sciences, this event saw students capture nature's beauty while raising awareness on sustainability and biodiversity. From powerful reels to stunning photography, creativity took center stage!

More than just a competition, Eco-Fusion 2025 sparked conversations and inspired action. Until next time, let's keep creating for a greener future!

#EcoFusion2025 #AmityForSustainability
#FrameTheFuture #PlanetInFocus #EcoStorytellers
#ASAS

Winners:

1st Prize: Rumaysa & Vithika, AIB

2nd Prize: Kaatyayni Rohilla, AIB

3rd Prize: Astha Pathak & Vaishnvi Vohra, AIB



D'Cipher by ASAS

D'Cipher: A Scientific Quest was Organized by Amity School of Applied Sciences, D'Cipher featured an online quiz followed by an interactive quest, where participants solved riddles and challenges. The event fostered teamwork, problem-solving, and scientific engagement, securing INR 50,000 in sponsorship for future initiatives.

#Amity #AppliedSciences #Innovation #STEM
#Collaboration #ProblemSolving #DCipher

Winners:

1st Prize: Sanket, Suman & Anant, ASET

2nd Prize: Amritansh, Srijan & Yuvraj, ASET



Interactive Oasis by ASAP

Interactive Oasis: Innovating Urban Spaces Organized by Amity School of Architecture and Planning, Interactive Oasis explored how kiosk furniture can redefine urban spaces by merging design, technology, and sustainability. Through expert talks, exhibitions, and workshops, the event showcased smart materials and modular solutions for inclusive, adaptable, and vibrant public spaces.

#Amity #Architecture #UrbanInnovation
#SmartCities #Sustainability #InteractiveOasis

Winners:

1st Prize: Yashi Chauhan, Ayushi Singh, Anuj Kumar, ASAP

2nd Prize: Riya Kesari, Shanvi Deewan, Jyoti Yadav, ASAP



Protoshpere by ASET

Amity School of Engineering and Technology's event Held on 7th March 2025, Protosphere showcased innovative solutions to real-world challenges in transportation, energy, health, hygiene, and agriculture. Students presented groundbreaking ideas through models and research, receiving insights from expert judges.

The event fostered creativity, problem-solving, and collaboration, inspiring young minds to push the boundaries of science and technology.

#Protosphere #InnovateForFuture
#AmityEngineering #TechForGood
#YoungInnovators

Winners:

1st Prize: Shivam Nishad & Mohd. Anas, AIIT

2nd Prize: Amritansh Mishra, Tanisha Aand, Tanushree, ASET

Riddle Rush by ASET

From Bollywood to Hollywood and viral memes, Amity School of Engineering and Technology's Riddle Rush had it all! Teams raced to solve clever riddles, crack pop culture clues & outsmart the competition. With live leaderboards, surprise celebrity cameos & thrilling challenges, the excitement was nonstop!

Winners took home epic prizes, unforgettable memories, teamwork spirit & a whole lot of fun. Can't wait for the next edition!

#RiddleRush #PopCultureMadness #MovieBuffs
#MemeMasters #TeamworkWins

Winners:

1st Prize: Akshat Srivastava & Kartikeya Mishra, ASET

2nd Prize: Aditi Singh & Mihir Kumar, ASET



Frosting Fantasies by ASH

Frosting Fantasy by Amity School of Hospitality was a celebration of creativity, culture, and the art of baking. Students transformed cakes into edible masterpieces with amazing and creative frostings inspired by India's rich heritage—from intricate designs to vibrant festival themes.

Beyond competition, the event ignited innovation, learning, and a shared passion for baking.

#FrostingFantasy #BakeWithLove #CulinaryArt
#CreativeBaking #IndianHeritage
#AmityHospitality

Winners:

1st Prize: Avantika & Sujal, ASH

2nd Prize: Disha Singh & Ikra, ASH

3rd Prize: Khushi & Sonu Kumar, ASH

Day-3 Through the Lenses



Amiphoria Feels: More Than Just a Festival!



Amiphoria Feels Continued!



The success of Amiphoria 2025 was ensured by the dedicated efforts of its Organizing Core Committee

Prof. (Dr.) Brijesh Khandelwal, Quality Assurance and Enhancement (QAE): Ensured the festival's high standards through meticulous quality assurance.



Col. Vivek Mathur, Officer on Special Duty (OSD) to Pro Vice-Chancellor: Facilitated seamless communication between the organizing committee and the Pro Vice-Chancellor's office.



Prof. (Dr.) Satyarth Tripathi, Chief Proctor: Maintained discipline and security, contributing to the festival's smooth execution.



Dr. Khushboo Agnihotri, Amity Business School (ABS): Enhanced organizational effectiveness through strategic planning and execution.



Dr. Reshma Umair, Amity Law School (ALS): Ensured legal compliance and provided regulatory guidance as a member of the Event Planning and Management committee.



Amiphoria 2025: Dedicated Organizing Core Committee

Dr. Deepti Pande Rana, Amity School of Architecture and Planning (ASAP): Managed time coordination, rapporteur duties, and stage management across all venues.



Dr. Saba Hasan, Amity Institute of Biotechnology (AIB): Integrated scientific perspectives into the programming, enriching the festival's intellectual diversity.



Dr. Hitesh Keserwani, Amity Business School (ABS): Fostered industry-academia collaboration through business-related events; also contributed as a member of the Sponsorship Committee.



Dr. Janki Srivastava, Amity Institute of Education (AIE): Emphasized educational initiatives and contributed to the Certificates and Trophies Committee.



Mr. Abinav, Amity School of Architecture and Planning (ASAP): Contributed architectural insights, enriching the festival's design and spatial aesthetics.



Amiphoria 2025: Dedicated Organizing Core Committee

Dr. Soumen Bhattacharya, Amity School of Communication (ASCO): Led communication strategies and managed comprehensive social media coverage, effectively promoting the festival.



Mr. Prakash Narayan Srivastava, Information Technology (IT): Managed all IT aspects, ensuring robust technological support throughout the festival.



Mr. Nikhil Kumar, Student Welfare (SW): Advocated for student interests, ensuring active participation and well-being.



Mr. Kuldeep Singh, Student Welfare (SW): Collaborated in promoting student engagement and overseeing welfare initiatives.



Mr. Jitesh Srivastava, RACESPH: Fostered creativity and entrepreneurship, adding a dynamic edge to the festival's offerings.



Amiphoria 2025: Dedicated Organizing Core Committee

Dr. Prachi Srivastava, Amity Institute of Biotechnology (AIB): Incorporated innovative scientific elements into the agenda; also served as Coordinator of the Asha Club.



Dr. Jaya Pandey, Amity School of Applied Sciences (ASAS): Integrated applied science themes into the festival and served on the Goodie Bags Committee.



Dr. Shalini Agarwal, Amity School of Engineering and Technology (ASET): Showcased technological advancements and managed stage operations at all venues.



Dr. Shahnaz Fatima, Amity Institute of Information Technology (AIIT): Enhanced digital engagement through innovative IT solutions and streamlined the registration process as a member of the Registration Committee.



You Deserve a



Beyond the Spotlight: The Driving Force of Amiphoria '2025

Archana Dhir, Deputy Director of the Corporate Resource Centre (CRC):. Under her leadership, the CRC has successfully attracted corporate partnerships, enhancing the event's funding, branding, and exposure.



Dr. Jaspal Kandari, Deputy Director (AA) 'E': Led the 'Help U Desk' initiative, offering attendees real-time assistance and ensuring a well-informed festival experience. This dedicated support center contributed to a well-informed and smoothly executed festival experience.



Mr. Sanjay Kumar, Director of Marketing and Admissions: Mr. Kumar chaired the Marketing, Branding, and School Participation Committee, fostering collaborations with educational institutions to enrich the festival's cultural diversity. Mr. Kumar's efforts in fostering collaborations with schools, colleges, and universities enriched the festival's cultural tapestry and reinforced Amity University's commitment to community engagement.



Mr. C.S. Varma, Deputy Director of Public Relations and Media: Headed the Media Coverage Team, ensuring comprehensive event coverage, maintaining media relations, providing real-time updates, crafting press releases, and producing a curtain-raiser to enhance festival visibility and engagement.

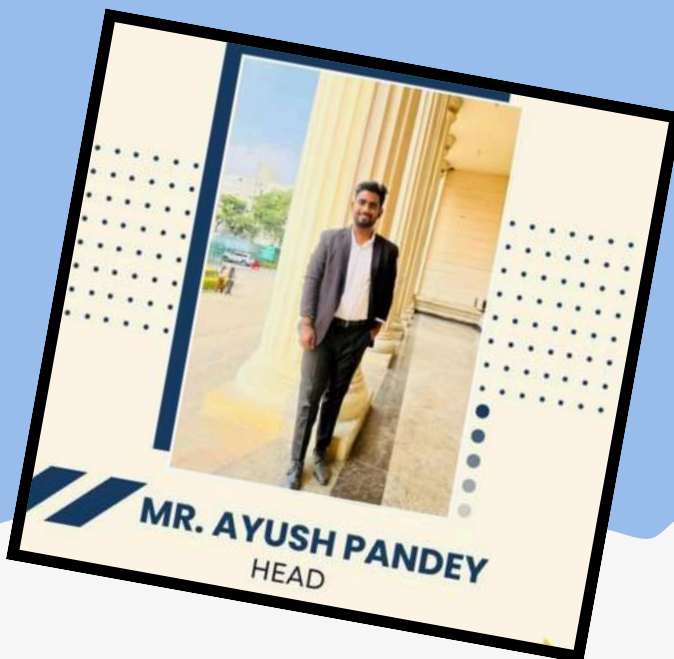


The Power Squad Celebrating Amiphoria's Student Teams

Behind the grandeur of Amiphoria '25 lies the relentless dedication of our student core committee and our student teams. The student core committee and teams have been the power squad on the ground, relentlessly putting in countless, sleepless hours to ensure every detail was flawlessly executed.

To Ayush Pandey -AIP (Head), Dharmendra Singh Chaudhary - AIB, Mudit Singh - ABS, Aryan Diwedi -ABS (Co-heads) and every student team member, and volunteer- you are the real cause behind the success of Amiphoria '25! Your dedication and passion have created an unforgettable legacy.

Amiphoria '25 shines brighter because of you!



Amiphoria '25 shines brighter because of you!



Partners in Celebration:

A Heartfelt Thank You to Our Sponsors

Behind every unforgettable moment at Amiphoria 2025 stand our generous sponsors, who made this festival grander, more vibrant, and electrifying! From grand venues to exciting prizes, from delicious food stalls to seamless event support—our sponsors brought the magic to life. A heartfelt thank you for championing the energy, creativity, and spirit of youth! We couldn't have done it without you!!

Here's to partnerships that fuel the celebration!

SPONSORED BY



INTERNATIONAL
EDUCATION
SPECIALISTS



Thank
you

Captured, Covered & Celebrated –

Amiphoria in the Limelight!

Print Media Coverage: Day-1

दैनिक जागरण लखनऊ, 6 मार्च, 2025

युवा जोश व प्रतिभा का संगम



एमिटी यूनिवर्सिटी में बुधवार से शुरू कार्यक्रम में प्रस्तुति देते विद्यार्थी सौजन्य • छविटी

लखनऊ: एमिटी विश्वविद्यालय, लखनऊ कैम्पस में बुधवार को वार्षिक सांस्कृतिक महोत्सव एमिफोरिया-2025 का भव्य शुभारंभ हुआ। 'रिलिव, रिजॉयस और रेचार्ज' थीम पर आयोजित इस तीन दिवसीय महोत्सव में 50 से अधिक प्रतिस्पर्धियों और गैरगैर प्रस्तुतियों होगी, जो छात्रों की रचनात्मकता, ऊर्जा और कलात्मक प्रतिभा को मंच प्रदान करेगी।

महोत्सव की शुरुआत कार्निवल जुलूस से हुई, जिसमें छात्रों ने नृत्य, संगीत की प्रस्तुति दी। प्रो-वाइस चान्सेलर प्रो. अनिल वशिष्ठ, डिप्टी प्रो-वाइस चान्सेलर विमल कुमार झा, अनिल कुमार तिवारी और अन्य अतिथियों ने दीप जलाया, पारंपरिक केक-कटने की रस्म पूरी की। पहले दिन भारतीय संस्कृति की विविधता को प्रदर्शित करने वाली प्रतिस्पर्धियां हुईं, जिनमें एमिटी का स्कूल द्वारा प्रस्तुत छठ पूजा की झंकी प्रथम स्कूल की नवरात्र प्रस्तुति उपविजेता बनी। इसके अलावा, बालीवुड के स्वर्ण युग को समर्पित विरोध नृत्य प्रस्तुति और दिल की कलम से कार्यक्रम में प्रसिद्ध कवि चंद्रशेखर वर्मा और गजल गायिका डा. प्रभा श्रीवास्तव ने प्रस्तुतियों से समां बोंधा।

पहले दिन इंटरएक्टिव ओपेसिस, टेक्नोवेशन, स्विड गेम सोजन-2.0, ड्रोन रेसिंग, लाफ्टर ग्लास 2.0, बालीवुड विजय, अमीबेस्टर 2025, ई-लैंग्वेज, रंगमंच 2.0, निष्काम कर्म (नुकड़ नाटक), डिजिटल आर्ट, काव्य समेशन जैसे प्रतिस्पर्धाओं में 6,000 से अधिक छात्रों ने उत्साहपूर्वक भाग लिया।

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हिन्दुस्तान 02

लखनऊ, गुरुवार, 6 मार्च 2025

एमिटी के मंच पर बिखरा गीत और संगीत का जादू



एमिटी यूनिवर्सिटी में सांस्कृतिक महोत्सव एमिफोरिया-2025 का हुआ शुभारंभ।

लखनऊ, संवाददाता। छात्रों की प्रतिभा, नवाचार और संस्कृति के महोत्सव एमिफोरिया-2025 का बुधवार को एमिटी विश्वविद्यालय के लखनऊ कैम्पस में शुभारंभ हुआ। तीन दिवसीय सांस्कृतिक महोत्सव का आगाज कार्निवल जुलूस से हुआ। एमिटी यूनिवर्सिटी के प्रो-वाइस चान्सेलर प्रो. (डॉ.) अनिल वशिष्ठ व डिप्टी प्रो-वाइस चान्सेलर विमल कुमार (डॉ.) अनिल कुमार तिवारी समेत अन्य ने दीप प्रज्ज्वलित कर महोत्सव का उद्घाटन किया।

भारतीय संस्कृति की विविधता को प्रदर्शित करती सांस्कृतिक प्रतिस्पर्धा में विभिन्न विभागों के छात्रों ने होली, दिवाली, ईद, क्रिसमस, महाशिवरात्रि की मनमोहक प्रस्तुतियां दीं। आकर्षणों में 'दिल की कलम' से कार्यक्रम रहा। इसमें गजल गायिका डॉ. प्रभा श्रीवास्तव और मशहूर कवि चंद्रशेखर वर्मा ने संगीतमय प्रस्तुति देकर सभी को मंत्रमुग्ध कर दिया। इसी के साथ महोत्सव में अंतरांगिनी, एमिटी आइडल सोजन-छह, समेत अन्य आयोजन हुए।

THE TIMES OF INDIA, LUCKNOW THURSDAY, MARCH 6, 2025

Cultural fest begins at varsity

Annual cultural festival, AMIPHORIA-2025, of Amity University began on Wednesday. The theme of the festival is 'Relive, Rejoice and Recharge'. Over 50 competitions, cultural performances and creative showcases will be held in the festival. The event began with a lively carnival procession and a grand inauguration. Highlights included a Bollywood tribute, festival-themed performances, Ghazal night, and the Xuberance Mr. & Ms. Amity contest. Dignitaries such as Pro Vice-Chancellor, Anil Vashisth, Deputy Pro Vice-Chancellor, Anil Kumar Tiwari were present.

LUCKNOW THURSDAY MARCH 06, 2025

Hindustan Times

Amiphoria at Amity opens with music, dance, and literary flair

HT Correspondent
letters@htlive.com

LUCKNOW: The annual Amiphoria 2025 festival kicked off on Wednesday at Amity University Lucknow, bringing together students for a vibrant mix of cultural, literary, and competitive events. The three-day fest opened with a grand carnival, featuring a procession by participants, and musical performances, setting the stage for various contests and activities. The opening act also included a tribute to late actor Raj Kapoor, to commemorate his centenary birth anniversary which was observed recently.

With over 50 events curated by different university departments and a theme of 'Relive, Rejoice and Recharge', Amiphoria 2025 offers a wide array of competitions for students from Amity and other participating institutions. The festival spans diverse fields, including history, literature, science, and technology, providing a platform for students to showcase their skills. The festival will conclude on March 7 with a valedictory ceremony.

A key attraction on the first day was 'Xuberance', the annual contest for selecting Ms and Mr Amity. Contestants vied for the coveted titles in an event that drew enthusiastic participation and cheering from the audience.

In celebration of the upcoming Women's Day, the ASHA Club organised 'Anvaya', a costume contest with a unique concept. Participants took to the

A performance underway at Amiphoria in Lucknow. MUSHTAQ ALI/HT

ramp dressed as Indian feminist icons, portraying figures such as Kalpana Chawla, Rani of Jhansi, Savitribai Phule, and Sania Mirza. The diverse outfits, ranging from astronaut suits to traditional attire, brought historical and contemporary role models to life.

The festival's energy was further amplified by 'Klectic', a dance competition featuring solo, duet, and group performances. From Bollywood and Indian classical to contemporary and fusion styles, dancers captivated audiences at the open-air stage.

'Dil Ki Kalam Se', a musical event, featured renowned singer Prabha Srivastava and lyricist Chandra Shekhar Verma. The duo performed improvised renditions of timeless Hindi songs such as 'Bade Achhe Lagte Hain' and 'Meri Awaaz Hi Pehchan Hai', with the modified lyrics penned by Chandra She-

khar Verma. The near 6000 participants and visitors at the fest also enjoyed a range of other events including, Nukkad Natak Competition, Sufi Khayal, Bollywood Quiz, Kala Kriti, Graffiti Art, Floor Art, Fiesta, Collage Making, Xpreshions, and Digital 2D/3D Art, to name a few.

Pro VC praises students' efforts

Pro vice chancellor Anant Vashisth commended the dedication of the student organizers, a core group of 40-45 individuals who spent two months planning and executing the festival. "From securing sponsorships to conceptualising and managing events, the students handled every aspect of the festival," he said. "Our goal is to provide a space where students can explore their interests in a dynamic environment while also fostering inter-departmental and inter-college collaboration," he added.

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अपने युवा

लखनऊ, गुरुवार, 7 मार्च 2025 06

रैम्य पर बिखेरा जलवा तो कविताओं ने लूट लिया दिल

एमिफोरिया

लखनऊ, सांस्कृतिक एमिफोरिया-2025 का शुभारंभ हुआ। इसमें 50 से अधिक प्रतिस्पर्धाओं की विविधता को प्रदर्शित करते हुए प्रमुख त्योहारों होके, दिवाली, ईद, क्रिसमस, लोहरी, ओगम, वेराब्रा, नवरात्र, दुर्गा पूजा, दशरथ और महाशिवरात्रि की मनमोहक प्रस्तुतियां दी गईं। एमिटी स्कूल द्वारा प्रस्तुत छठ पूजा की झंकी को पहल स्वयं मिला, जबकि एमिटी विजनेस स्कूल ने नवरात्र पर अपनी प्रस्तुति से उपविजेता का खिताब हासिल किया। महोत्सव की शुरुआत एक कव्य कार्निवल जुलूस से हुई, जिसमें एमिटी के छात्रों ने नृत्य, संगीत और उत्साह के साथ पूरे कैम्पस में उत्सव मंडित। भारतीय सिनेमा के स्वर्ण युग को समर्पित नृत्य प्रस्तुति ने दर्शकों को पुराने यादों में लौटा दिया।

पहले दिन भारतीय संस्कृति की विविधता को प्रदर्शित करती सांस्कृतिक प्रतिस्पर्धा में विभिन्न विभागों के छात्रों ने होली, दिवाली, ईद, क्रिसमस, महाशिवरात्रि की मनमोहक प्रस्तुतियां दीं। आकर्षणों में 'दिल की कलम' से कार्यक्रम रहा। इसमें गजल गायिका डॉ. प्रभा श्रीवास्तव और मशहूर कवि चंद्रशेखर वर्मा ने संगीतमय प्रस्तुति देकर सभी को मंत्रमुग्ध कर दिया। इसी के साथ महोत्सव में अंतरांगिनी, एमिटी आइडल सोजन-छह, समेत अन्य आयोजन हुए।

रामम 2.0, बालीवुड विजय, सूट्टी क्विज और डिजिटल आर्ट प्रतियोगिताएं भी हुईं

पहले दिन इंटरएक्टिव ओपेसिस, टेक्नोवेशन, स्विड गेम सोजन-2.0, ड्रोन रेसिंग, लाफ्टर ग्लास 2.0, बालीवुड विजय, अमीबेस्टर 2025, ई-लैंग्वेज, रंगमंच 2.0, निष्काम कर्म (नुकड़ नाटक), डिजिटल आर्ट, काव्य समेशन जैसे प्रतिस्पर्धाओं में 6,000 से अधिक छात्रों ने उत्साहपूर्वक भाग लिया।

रैम्य पर बिखेरा जलवा तो कविताओं ने लूट लिया दिल

लखनऊ, सांस्कृतिक एमिफोरिया-2025 का शुभारंभ हुआ। इसमें 50 से अधिक प्रतिस्पर्धाओं की विविधता को प्रदर्शित करते हुए प्रमुख त्योहारों होके, दिवाली, ईद, क्रिसमस, लोहरी, ओगम, वेराब्रा, नवरात्र, दुर्गा पूजा, दशरथ और महाशिवरात्रि की मनमोहक प्रस्तुतियां दी गईं। एमिटी स्कूल द्वारा प्रस्तुत छठ पूजा की झंकी को पहल स्वयं मिला, जबकि एमिटी विजनेस स्कूल ने नवरात्र पर अपनी प्रस्तुति से उपविजेता का खिताब हासिल किया। महोत्सव की शुरुआत एक कव्य कार्निवल जुलूस से हुई, जिसमें एमिटी के छात्रों ने नृत्य, संगीत और उत्साह के साथ पूरे कैम्पस में उत्सव मंडित। भारतीय सिनेमा के स्वर्ण युग को समर्पित नृत्य प्रस्तुति ने दर्शकों को पुराने यादों में लौटा दिया।

नवभारत टाइम्स। कानपुर (कानपुर व लखनऊ में एक साथ प्रकाशित)। गुरुवार, 6 मार्च 2025

एमिफोरिया में दिखी भारतीय संस्कृति की झलक

■ **NBT रिपोर्ट, लखनऊ:** एमिटी विश्वविद्यालय में बुधवार को वार्षिक सांस्कृतिक महोत्सव 'एमिफोरिया-2025' का शुभारंभ हुआ। इसमें 50 से अधिक प्रतिस्पर्धाओं की विविधता को प्रदर्शित करते हुए प्रमुख त्योहारों होके, दिवाली, ईद, क्रिसमस, लोहरी, ओगम, वेराब्रा, नवरात्र, दुर्गा पूजा, दशरथ और महाशिवरात्रि की मनमोहक प्रस्तुतियां दी गईं। एमिटी स्कूल द्वारा प्रस्तुत छठ पूजा की झंकी को पहल स्वयं मिला, जबकि एमिटी विजनेस स्कूल ने नवरात्र पर अपनी प्रस्तुति से उपविजेता का खिताब हासिल किया। महोत्सव की शुरुआत एक कव्य कार्निवल जुलूस से हुई, जिसमें एमिटी के छात्रों ने नृत्य, संगीत और उत्साह के साथ पूरे कैम्पस में उत्सव मंडित। भारतीय सिनेमा के स्वर्ण युग को समर्पित नृत्य प्रस्तुति ने दर्शकों को पुराने यादों में लौटा दिया।



Captured, Covered & Celebrated – Amiphoria in the Limelight!

Print Media Coverage: Day-2

तेजस्य दृष्टे राष्ट्रीय हिन्दी दैनिक शुक्रवार 07 मार्च 2025 6

लखनऊ के एमिटी विश्वविद्यालय में वार्षिक महोत्सव

लखनऊ, 7 मार्च: एमिटी विश्वविद्यालय में वार्षिक महोत्सव का दूसरा दिन शुक्रवार को उत्साह के साथ शुरू हुआ। इस दिन 'एमिफोरिया-2025' का दूसरा दिन शुक्रवार को उत्साह के साथ शुरू हुआ। इस दिन 'एमिफोरिया-2025' का दूसरा दिन शुक्रवार को उत्साह के साथ शुरू हुआ।



दूसरे दिन 'एमिफोरिया-2025' का दूसरा दिन शुक्रवार को उत्साह के साथ शुरू हुआ। इस दिन 'एमिफोरिया-2025' का दूसरा दिन शुक्रवार को उत्साह के साथ शुरू हुआ।

LUCKNOW FRIDAY MARCH 07, 2025

Hindustan Times

Vibrant, thrilling contests light up Day 2 of Amiphoria

HT Correspondent
lth@hindustantimes.com

LUCKNOW: Amiphoria 2025, the annual festival of Amity University, Lucknow, remained just as lively and bustling on its second day as it was on the first. Departmental events commenced in the morning across various venues on the campus. A major highlight of the day was the sixth season of Amity Idol, a popular vocal music competition that has become a staple event.

The highly anticipated Amity Designer Awards Competition was also held at the end of the second day, showcasing designers' creations on the themes such as Southern Europe, South-east Asia, and Indo-Western Fusion.

The participants came not only from Amity University, Lucknow Campus but also from Dr. Ram Manohar Lohia Awadh University, Design Gateway, and other design institutes. The day also featured final rounds of the Ms and Mr Amity Competition, with Anshika Kanishk from the Amity Institute of Behavioral and Allied Sciences being crowned Ms Amity and Aditya Pandey from Amity Law School being crowned Mr Amity.

Amity Idol Season 6 featured 12 talented contestants performing before a panel of judges, including Sarvesh Asthana, Sapna Muchandani, Varun Anand, and Abhishek Geeta Shukla were invited to recite verses by famous authors and poets and their own works as well. The session was chaired by head of communications of Amity University, CS Varma.

Other competitions, such as Technovation, organised by the Amity Institute of Information Technology, and Murder Mayhem by the Amity Law School, also saw a lot of participation. The festival will culminate on Friday, with more events planned for the students, and a grand valedictory programme to close the annual event for 2025.



Winners of the Amity Designer Awards on Day 2 of the festival on Thursday

Winners of the Amity Designer Awards on Day 2 of the festival on Thursday

amarujala.com/lucknow

लखनऊ शुक्रवार 07.03.2025

अमर उजाला 8

एमिफोरिया में दिखा फैशन का जलवा

लखनऊ: एमिटी विश्वविद्यालय में वार्षिक महोत्सव 'एमिफोरिया-2025' का दूसरा दिन शुक्रवार को उत्साह के साथ शुरू हुआ। इस दिन 'एमिफोरिया-2025' का दूसरा दिन शुक्रवार को उत्साह के साथ शुरू हुआ।



एमिफोरिया में दिखा फैशन का जलवा

लखनऊ • शुक्रवार • 7 मार्च • 2025

सहारा | www.rashtriyasahara.com

फैशन शो में प्रतिभा का प्रदर्शन

लखनऊ (एसएनबी)। शुक्रवार को दोपहर 12 बजे शुरू हुए फैशन शो में प्रतिभा का प्रदर्शन हुआ। इस दिन 'एमिफोरिया-2025' का दूसरा दिन शुक्रवार को उत्साह के साथ शुरू हुआ।



फैशन शो में प्रतिभा का प्रदर्शन

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नवभारत टाइम्स। कानपुर (कानपुर व लखनऊ में एक साथ प्रसारित)। शुक्रवार, 7 मार्च 2025

आदित्य बने मिस्टर, अंशिका मिस एमिटी

■ **NBT न्यूज, लखनऊ:** रिलिव, रिज्वाइस ऐंड रिचार्ज की भावना के साथ शुरू हुए एमिटी विश्वविद्यालय के वार्षिक उत्सव 'एमिफोरिया-2025' के दूसरे दिन छात्राओं ने फैशन शो के जरिए सबको मंत्रमुग्ध कर दिया। एमिटी लॉ स्कूल के आदित्य पांडेय को मिस्टर एमिटी और एमिटी इन्स्टिट्यूट ऑफ बिहैवोरियल ऐंड एलाइड साइंसेज विभाग की अंशिका कौशिक को मिस एमिटी का खिताब दिया गया।

इस प्रतियोगिता के विजेता पूरे साल अलग-अलग सामाजिक कार्यों में एमिटी का प्रतिनिधित्व करते हैं। प्रतियोगिता में बतौर निर्णायक एसपीए पीटी करण लखनऊ, इंदु प्रभा सिंह, चोपड़ा रिटेक रबर के ज्वाइंट मैनेजिंग डायरेक्टर प्रणय चोपड़ा और मेजर दिव्य शर्मा ने प्रतिभागियों की प्रतीभा का आकलन किया।



Farewell, Until the Next Celebration!

What an exhilarating journey, Amiphoria '25! Three days of creativity, excitement, and pure energy! From show-stopping performances to game-changing ideas, every second pulsed with innovation and enthusiasm. The laughter, the cheers, and the shared moments—each a reflection of the synergy of our Amity fraternity. As we wrap up this phenomenal fest, we carry forward the connections, the inspiration, and the unstoppable momentum.

A thunderous applause to every brilliant mind and passionate heart that made Amiphoria '25 a huge success!
Until next time—dream bigger, shine brighter, and keep the Amiphoria spirit soaring!



Conceptualize & Presented by:
ASCENT, AUUP Lucknow Campus