



AMITY
UNIVERSITY
— LUCKNOW CAMPUS —

Relive, Rejoice,
and Recharge...

at

AMIPHORIA
2025

5th, 6th & 7th March 2025

Experience the Magic of Amity University's
Annual Cultural Extravaganza

1. Event Title - **XUBERANCE** - Ms. & Mr. Amity, 2025

Registration amount is Rs 100

2. **Event Overview**

The search is for someone who is representative of Amity's core values Modernity blends with traditions. Someone who not only oozes charm but also is intellectual, cultured, and a source of inspiration to Amitians.

3. **Organizers-** Amity Business School

4. **Eligibility Criteria** -AMITY STUDENT WITH 6 CGPA AND NO DISCIPLINARY ACTION

5. **Event Dates** (TENTATIVE)

- o Finale: March 05, 2025
- o First Round: February 06, 2025
- o Second Round: February 12, 2025

6. **Registration Process-** The final participants will register for the event.

7. **Competition Format-** 3 ROUNDS in which participants will be shortlisted as per the criteria for becoming the face of amity. In each round elimination will be done as per the judging criteria of the Judges in each round.

First round criteria are :

Ramp walk

Introduction 1 min – one line that describes you

Fluency in English

Attire and poise

Round 2: students will be shortlisted for the final round on the basis of:

Grooming

Composure/ elegance

Question and answer

Communication skills

Final round will be held on March 05, 2025

8. Judging Criteria- Already Mentioned

9. Prizes & Awards- Titles and Awards will be given approximately Rs. 50,000/-.

Certificates for all Participants and Volunteers

10. Rules & Regulations- Mentioned in eligibility Criteria

12. Contact Information-

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