



AMITY UNIVERSITY

— R A J A S T H A N —

16/02/2022

Eco-warriors: Student Society for a Sustainable Solutions

Eco-warriors: Student Society for Sustainable Solutions is an excellent initiative to promote environmental consciousness and responsible practices among students. Society is dedicated to sustainable development and inspires young minds to take action towards a greener and more sustainable future. To achieve this, society organizes awareness campaigns on various sustainability topics such as climate change, waste reduction, renewable energy, water conservation, and biodiversity conservation.

Jeet Kumar Singh	B. Tech CSE-	Student Coordinator
Shruti Mishra	B.Tech Biotech-	Member
Dhruv Jogani	B.Tech Chemical Engineering	Member
Annaya Pandey	B.Tech CSE	Member
Anu Roy	BCA	Member
Ananya Jain	B.Tech Biotech	Member
Sri Krishna Das	B.Tech FT	Member
Pratyush Singh	BA (Hons.) English	Member
Vishakha Kaushik	BA LLB	Member
Aditya Raj Singh	B.Tech CSE	Member
Parveen Khan	BJ&MC	Member





AMITY UNIVERSITY

RAJASTHAN

Date: 12 August 2024

Enviro Act Club

To comply with Government of India's Environment Protection Act 1986, and to create awareness and take necessary action for the protection of environment an environment club "Enviro Act Club" of Amity Institute of Biotechnology, Amity University Rajasthan, Jaipur is constituted as under:

Chairperson

1. Dr. Era Upadhyay Associate Professor, AIB

Members

2. Dr. Shweta Kulshreshtha Associate Professor, AIB
3. Dr. Vigi Chaudhary Assistant Professor, AIB
4. Dr. Sunil Kumar Assistant Professor, AIB

Student Representatives

5. Ms. Diya Mathur, B.Tech. Biotechnology, IV Sem.
6. Ms. Sunita Jangid, B.Pharm, III Sem.
7. Mr Adithyan S Dileep, MSc Food Technology, II Sem



Prof (Dr.) G.K Aseri.

Pro President

(Amity University Rajasthan)

OUTCOME REPORT

of

(SDGs Activities 2025)

by

(Amity Institute of Biotechnology)

General Information

Date of Event	• Submission Review Period: 24 March 2025 to 07 April 2025 • Certificate Distribution Ceremony: 19 May 2025; 02:00-02:30 PM
Event Type	SDGs Awareness through Photography & Videography
Event Title	SDGs Activities 2025: (i) Photography Challenge 📷 (ii) Videography Challenge 🎥
Venue	• Online submission through a designated MS Team form • Certificate Distribution Ceremony: LT-24, D-Block, Amity Institute of Biotechnology, Amity University Rajasthan
Organized by	EnviroAct Club at Amity Institute of Biotechnology
Total Participation	– Total Participants: 62 students • 52 (84%) in SDG Photography Challenge • 10 (16%) in SDG Videography Challenge – Students from Graduate, Postgraduate, and Ph.D. levels participated.
Student Event Coordinators	• Pradeep Kumar, Research Scholar (Environmental Science) • Aarohi Grewal, Research Scholar (Environmental Science) • Tanvi Rathore, Research Scholar (Food Technology)
Convener/Event Coordinator	Dr. Era Upadhyay (Associate Professor, AIB)

Details of Expert/Speaker/Resource Person/Judges:

Country Name: **INDIA**

Expert Name: **Prof. Jayati Sharma**

Organization: **Amity School of Communication, Amity University Rajasthan**

Designation: **Professor, Director-Amity School of Communication**

Specialization: **Digital Communication, Story Telling and Multimedia Production**

Country Name: **INDIA**

Expert Name: **Prof. Bhupesh Kumar Singh**

Organization: **Amity School of Engineering Technology, Amity University Rajasthan**

Designation: **Professor, Director-Amity School of Engineering & Technology**

Specialization: **Artificial Intelligence, Engineering, Science and Technology**

Point-wise Outcome Report:

- 1) What was the Inspiration behind taking up this Particular Subject for the event?

The core inspiration for this event stemmed from the need to motivate students toward their goals and to introduce them to the startup ecosystem by building their self-confidence. By integrating SDG-focused creative challenges, the event aimed to foster awareness, creativity, and responsible digital citizenship among students.

- 2) Who were the Distinguished Guest Speakers Invited for the Event. Kindly give their Names. Designations, Organisation, Qualifications, Area of Expertise and any Honours and Awards received by them.

Details of Judges are mentioned above.

- 3) What was the Criteria Considered for inviting the Various Individual Guests/Judges, Internal as well as External ?

Guests and judges were invited based on their:

- **Relevance to SDG awareness, creative digital engagement, and startup ecosystem experience.**
- **Prior involvement in academic and outreach events.**
- **Strong background in mentorship and innovation.**

- 4) Were the judges/guests in advance and if yes, from what previous interaction?

Yes, judges had been previously involved in Amity-organized workshops and seminars on innovation, student mentorship, or sustainability.

- 5) Were the judges/guests recommended by someone. If yes, who ?

Yes, recommended by Event Coordinator- Dr. Era Upadhyay, and approved by Dean-Research & Director-AIB, Prof. Vinay Sharma

- 6) Who all attended the Webinar? Also, if possible, give the numbers.

Participants of event (Students of Graduate, Postgraduate, and PhD programmes), Faculty Members of AIB, Faculty & student organizers of the event, Judges of event, Dean-Research & Director-AIB

- 7) What were the 'Take Homes' for the Judges/Guests and the Attendees in the form of knowledge, facts, information etc.? Please give the Salient Novel Points Covered by the Guest Speakers, in Bullet Points Format.

Salient Novel Points by Judges:

- **Importance of storytelling in sustainability communication**
- **Ethics and guidelines for responsible digital content sharing**
- **Use of creative media (photography & video) to support SDG action**
- **Technology-driven impact solutions in clean energy and sanitation**
- **Guidelines for what content is safe to post publicly**

8) Has the event been able to generate any Tangible Gains for the Faculty, Researchers and Students of Amity. If yes, what are these ?

- Exposure to real-world startup models aligned with SDGs
- Enhanced student understanding of digital ethics and sustainability
- Student leadership opportunities through ambassador roles
- Strengthened student confidence in science-based public communication
- Formation of a core digital outreach team among students

9) What are the 'Progressive Outcomes /Way Forward' planned, based on the event. Please give them pointwise, with timelines and names of the persons responsible for their execution

Activity	Timeline	Responsible Person(s)
Social Media Campaign by Student Ambassadors	April–June 2025	• Srinath S (M.Sc. Food Technology, II Semester) • Aastha Saxena (B.Tech. Bioinformatics IV Semester).
Proposed- Workshop on Sustainable Storytelling	September/October 2025	EnviroAct Faculty Coordinator

10) Have we Followed Up with the Judges/Guests to consider Various Collaborations such as Joint Research Papers and Publications; Joint Funded Projects; Student Internships and Placements; Participation in National/ International Seminars/Conferences,/Workshops ; Student/Faculty Exchange Programmes ; Post Doctorate tie ups ; etc.

Prof. Jayati Sharma, Director-ASCO has proposed a collaborative workshop on photography and videography to be organized jointly by ASCO (Amity School of Communication) and EnviroAct Club. The goal is to further improve student skills in visual communication with a focus on SDGs and ethical digital engagement.

11) What are the plans for utilizing the contacts developed with the Invited Judges/Guests, for future cooperation to meet the targets of 'Mission: Connect' and Mission: Synergy of Brains? Please give a roadmap with timelines.

- Strengthen collaboration with invited judges through future workshops and mentoring sessions
- Share event outcomes with judges and invite them for continued engagement in EnviroAct Club's sustainability initiatives
- Organize annual creative SDG campaigns to keep students engaged

Conclusion: The SDGs Activities 2025 was a meaningful initiative that blended creativity, sustainability, and ethical digital practices. The SDGs Activities covered SDG 3 – Good Health & Well-being, SDG 6 – Clean Water & Sanitation, SDG 7 – Affordable & Clean Energy, SDG 11 – Sustainable Cities & Communities and SDG 13 – Climate Action. It created lasting value for students by building their confidence, enhancing awareness of global goals, and encouraging responsible use of digital media. The event laid the foundation for future collaborations and skill-building activities in alignment with Mission: Connect and Mission: Synergy of Brains.

Some Photographs of the event:



Overview of SDG Activities 2025 by Event Coordinator-Dr. Era Upadhyay, Associate Professor, AIB



Remarks by Judge of Event, Prof. Jayati Sharma, Director-ASCO



Address and Winners' announcement by Prof. Vinay Sharma, Dean-Research & Director-AIB



Highlights and Winner Showcase: Photography Challenge 2025



Highlights and Winner Showcase: Videography Challenge 2025



Welcome Address and Vote of Thanks by Student Event Coordinators- Pradeep Kumar (Research Scholar) and Aarohi Grewal (Research Scholar)



Group Photograph: Dean-Research & Director-AIB (Prof. Vinay Sharma), Judge of the Event, Director-ASCO (Prof. Jayati Sharma), Event Faculty Coordinator (Dr. Era Upadhyay, Associate Professor, AIB); Guest Faculty members (Dr. Manali Datta, Associate Professors, AIB; Dr. Desh Deepak Singh, Associate Professors, AIB); Student Coordinators (Pradeep Kumar, Aarohi Grewal); Photography Challenge Winners: I Position- Madhuram Sanadhya (B.Tech. Biotechnology IV Semester), II Position- Akanksha Sharma (Ph.D. Environmental Science, I Semester), III Position- Srinath S (MSc Food Technology); Videography Challenge Winners: I Position-Asha Ganasekhar (MSc Food Technology, II Semester), II Position- Adithyan S Dileep (MSc Food Technology, II Semester), III Position- Aastha Saxena (B.Tech. Bioinformatics, IV Semester).