



AMITY UNIVERSITY

RAJASTHAN



Amity Directorate of Online Education

Master of Arts (Journalism & Mass Communication)

Duration: 2 years

Fees: Rs. 1,70,000/-

SALIENT FEATURES:

- ✓ Hands on Training on high end equipment in the area of Animation, Vfx and Multimedia Production
- ✓ State of Art Production Labs, TV Studio and Photography Studio
- ✓ Exposure to industrial practices through volunteering, internships and field projects
- ✓ Specialization in PR Corporate Communication, Advertising, Journalism, Photography, Social Media and Film Production
- ✓ Professional workshop, field visits, industry linked projects and expert interactions

PROGRAMME FOCUS:

- ✓ Journalism (Print, Electronic, Digital)
- ✓ Public Relations
- ✓ Corporate Communication
- ✓ Advertising
- ✓ Film Production
- ✓ Photography
- ✓ Social Media
- ✓ Direction and Screen Writing
- ✓ Digital Editing
- ✓ Script/Content Writing

HIGHER EDUCATION OPPORTUNITY:

- ✓ Ph.D. in Mass Communication, Post Graduate Program in Film Making, Corporate Communication, Media Management, Visual Communication, Journalism.

ELIGIBILITY

- ✓ Graduation.