



AMITY  
UNIVERSITY

CALL FOR PAPERS

23-25 Feb 2022

# HAPPINESS CONFERENCE



22<sup>ND</sup> INBUSH ERA WORLD  
SUMMIT

A I  
B S

Amity International Business School,  
Amity University Uttar Pradesh

Publication in Amity Journal of  
Happiness & Peace

A J  
H P



REKHI CENTRE OF EXCELLENCE  
FOR THE SCIENCE OF HAPPINESS

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## CALL FOR PAPER

### **Introduction**

Amity International Business school welcomes you to attend the 22<sup>nd</sup> INBUSH ERA WORLD SUMMIT, 2022- International Conference on Nurturing People, Purpose, Partnerships, Planet & Performances for creating sustainable world class organizations on 23<sup>rd</sup> February, 2022 at Amity University, Uttar Pradesh. We cordially invite all the participants who are interested in sharing their knowledge and research in the arena of Business Management, Humanities, social sciences, Digital transformations, Artificial Intelligence, Emotional Intelligence, Personal and organisational happiness, Well-being practices, Corporate social Responsibilities etc. The conference anticipates participants from across the world with thought provoking researches and perspectives related to the VUCA environment.

### **ABOUT REKHI CENTRE OF EXCELLENCE FOR THE SCIENCE OF HAPPINESS @ AMITY INTERNATIONAL BUSINESS SCHOOL(AIBS), AUUP**

Amity International Business School is one of the flagship institutions of Amity University, India's Top Ranked Pvt. University. It is led by Prof. (Dr.) Gurinder Singh, Group Vice Chancellor, Amity Universities. Amity University and the Degrees awarded by university are recognized by the UGC. Rekhi Centre of Excellence for the Science of Happiness came into existence at AIBS, Amity University Uttar Pradesh due to partnership with R-Systems which is headed by Dr. Satinder Singh Rekhi, Managing Director. It is a platform for Building Joyful Students who will be developing high standards of research in the areas of Happiness and be a great asset to the Organization they will join in future. The Centre scientifically works into the Science of happiness through Happiness enhancement workshops for university and corporates. It also supports existing academic credit-based courses by becoming the new window to fulfil the requirements of Human Values and Community Outreach programmes running in Amity University. It aims to become the Happiness hub for India and worldwide attracting students to come for internship, social projects and above all helping oneself in transforming oneself into a Joyful being and the place they work as a Conscious Organization.

## **Happiness & Peace Conference will be a special session under the Umbrella of**

INBUSH-ERA 2022 World Summit 2022 (23<sup>rd</sup> February, -25<sup>th</sup> February)

**Happiness & Peace Conference Sub-Theme:** 9-Domains of Gross National Happiness in the VUCA world

**The Amity Journal of Happiness & Peace (AJHP)** provides a platform for happiness and Conscious Organizations research. The peer-reviewed Journal of Happiness & Peace is committed to enhance holistic happiness and build conscious citizens. The scope of Journal includes Individuals, Teams, Organizational, National happiness evaluations and prescriptions for improving the metrics. Besides this it aims at promoting stakeholder focus on Conscious Organizations which is a consequence of employees' well-being and a conscious contribution to the society.

### **About the Journal**

**Aim of the Journal:** Amity Journal of Happiness & Peace is a journal that publishes conceptual, quantitative and qualitative research papers relating to Individual, Team, Organizational, Societal and Cross-cultural Happiness for realizing inner-peace and achieving well-being of employees, citizens and other stakeholders. The aim of the journal is also to encourage researchers to study and start discussions on leading platforms among the learned bodies on need for creating conscious Organizations as a key solution for enhancing Organizational Happiness and Peace. We welcome research papers with a methodological focus and papers bringing out on critical issues related to the happiness and creation of conscious Organizations and Peace.

**Scope: Amity Journal of Happiness & Peace (AJHP)** welcomes original research papers, review papers and book summaries related to happiness, creating and sustaining Conscious Organizations within the limits of academic and ethical standards. We invite ideas from all parts of world to submit their writings to AJHP. The basic condition for acceptance in AJHP is Originality, clarity, Novelty, relevant literature review, Interpreted findings, and best use of appropriate methods of research. AJHP publishes Research Papers, Case study, & Book Reviews based in the Sub themes mentioned. All Accepted best Papers will get an opportunity to get published in Amity Journal of Happiness & Peace (AJHP). All papers submitted will be published in an ISBN book hard copy / ebook depending on prevalent pandemic situations. All publications will be done only if the guidelines and comments of the reviewers are incorporated, failing which they will be unfortunately delayed for the next issue after approved corrections are timely done.

**Journal Broad Discipline:** In addition to contributions on managerial implications of happiness on life-as-a-whole, the journal accepts papers on related domains like :-Individual and Organizational Happiness, Peace, Consciousness, Job Attitudes, Leader-Employee relationship, Joy of Community development, Communicating Happiness, Role of Failures in building long-lasting happiness, Well-being, Quality of Life, Social happiness, Emotional & Spiritual Happiness, Happy Teams, Entrepreneurial Happiness, & Researchers' Happiness.

### Mode of Participation for Researchers or General Attendees

- Papers will be presented through Video Conferencing. The exact presentation media, viz., Zoom, MS Teams, Webex etc. will be communicated prior to Conference Date with Links
- Presentation with physical presence will be subjected to the situation, international relations, and government directives at the time of Conference.

### Objective of the Legendary Happiness

The primary objective of the Happiness Issue is to provide opportunity for academicians, researchers, practitioners, policy makers and research scholars to share and discuss Legendary ideas, Models of happiness and unique practices across a range of work and educational sectors and across the borders.

The Legendary Happiness also discusses the unprecedented challenges being faced by Individual, Teams, Organizations due to the pandemic and the proactive and effective responses. The expected learning outcomes are placed below.

Participants may work in any one or more approaches –

1. Classify philosophical, scientific and academic literatures along with subjective experiences for aligning the existing strategies for the future work and happy workplace.
2. Advance an understanding of the 6 W's of Organisational Well-Being – **Physical Well-being, Mental Well-being, Emotional Well-being, Spiritual Well-being, Occupational Well-being & Social Well-being.**
3. Ponder on how to use research findings to develop intervention and priorities for nurturing and sustaining Happiness at all levels in Organizations or Individual lives. Analyze the development / creation of a Global Happiness Ecosystem & Infrastructure



## **Sub Themes**

**Physical well-being-** Nutrition, Healthcare, Clean & Safe environment, Healthy life style choices, Balanced state of body, mind and Soul, Sleep, Hygiene, Relaxation techniques, Strategies of Joyful & Healthy life.

**Mental well-being-** Mental Health, Resilience, Stress Management, Creativity, Intellectual growth and stimulations, Conflict management, Imagination, Courage, Role of Failures in building happiness, Happiness Hypothesis, Personal Happiness, Self-Compassion, Freedom.

**Emotional Well-being-** Emotional Balance, Emotional Intelligence, Emotional awareness and acceptance, Positive psychology, Happy interdependent relationships, Work life balance, Thoughts, Behaviours and Philosophies, Commitment, Skills of happiness, Cross cultural Happiness.

**Spiritual Well-being-** Meaning and purpose of life, Joy, Peaceful life, Beliefs & values, longing for belonging, Self-Accountability, Mindfulness, Heartfulness.

**Occupational Well-being-** Organisational happiness, Well-being of Students & Employees, Job satisfaction, Personal enrichment at work, occupational development, attitude towards work, Reward management, Gratitude is new attitude, Career ambitions, Personal Performance, Digital literacy, Communication skills, Performance, Policies, Peace building Strategies in Business, Technologies in Happiness Studies, AI and happiness, Education and happiness, Corporate social responsibility.

**Social well-being-** Communication with society, Community

## Opportunities

1. Research Paper Presentations with Opportunities for publication in Amity Journal of Happiness and Peace
2. International Panel discussions
3. E-Certificate on Participating in Happiness Workshops

## Invited Audience

Global Happiness Evangelists, Research Scholars, Policy makers, Industry Experts, NGO's, Faculty & Practitioners, Students from Multidisciplinary areas-Business, Commerce, Arts, Communication, Engineering, Science, Philosophy, Happiness Enthusiasts

## IMPORTANT DATES

Abstract Submission	January, 25, 2022
Notification of Acceptance	January, 30, 2022
Last Date of Registration	February, 15, 2022
Full Paper Submission	February, 14, 2022
Registration Fee for Indian Academicians	Rs 2000
Registration Fee for Indian PHD Scholars	Rs 1000
Registration fee for Foreign Academicians	USD 100
Registration fee for Foreign PHD Scholars	USD 50

[www.amity.edu/inbushera2022](http://www.amity.edu/inbushera2022)

**For Further Details, kindly Contact:**

Prof. (Dr.) Nitin Arora

Professor, Proctor and Head Amity Centre of Happiness,

Editor-in-Chief, Amity Journal of Happiness and Peace (AJHP)

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[contact\\_ajhp@amity.edu](mailto:contact_ajhp@amity.edu)

**Submissions to be taken Online via [ajhp.amity.edu](http://ajhp.amity.edu)**

**Event website:** [ajhp.amity.edu](http://ajhp.amity.edu)

[www.amity.edu/ajhp](http://www.amity.edu/ajhp)

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AMITY UNIVERSITY

RESEARCH CONFERENCE

**LEGENDARY HAPPINESS**

RESEARCH  
FABULOUS FEELING

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