C A L L F O R P A P E R

Special Session

on

"Digital Transformation through Application of Data Analytics in Management and Technology"

in

International Conference

on

Technological Advancements in Computational Sciences

(ICTACS-2022)

10th – 12th October 2022

at

Amity University, Tashkent City. Street Labsak, Building-70, 100028, Uzbekistan.

Technically Co-Sponsored by

All accepted & presented papers of the Conference by duly registered authors, will be submitted to IEEE Xplore Digital Library for Inclusion.

Session Chair:

- **Prof (Dr.) K Sukumaran, Management Development Institute of Singapore, Tashkent**
- **Dr Shobhit, Amity University in Tashkent**
- **Dr Sanober Khan, Amity University in Tashkent**
- **Dr Smeeta Kabadi, Amity University in Tashkent**

Important Weblinks:
- To visit Conference Website, **click here**
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Important Dates:

Paper Submission Deadline:	06-July-2022
Notification of Acceptance:	20-August-2022
Camera Ready Paper Submission Deadline:	10-September-2022
Last Date of Registration:	20-September-2022
Conference Date:	10th – 12th October 2022

Amity University is research driven University which offers higher education in diverse field from Engineering, Management, Life Sciences, Applied Science and the like. Amity University provides quality platform for research in field of Academics. The campus is organizing International Conference on Computation, Automation and Knowledge Management on 10th – 12th October 2022.

This Conference includes many topics which were deeply deliberated, and which brewed new ideas. Thus, giving rise to new avenues for researcher. We aim to take those concepts further to derive fresh hypothesis and arrive at the logical deductions. The participation of scientist from across the globe was very encouraging in our last conferences organized in India. This time we are anticipating even larger congregation from more diverse domains as we are reaching out too many eminent philosophers, thinkers and academicians from scientist fraternity.

Aim and Scope:

The rapid advances in technology and its application in numerous business processes have brought newer challenges and also opportunities like never before. Technology bridges the gap between business and information technology (IT) and provides businesses with an understanding for the use of IT to streamline and improve various business processes. The challenges get further compounded when world faces unprecedented happenings such as evolution in Engineering & Technology, COVID-19, Pandemic, and incremental Cyber Security threats in an otherwise presumably secure environment. The interdependency of different domain provides greater areas for consideration while deducing postulates. AI, IoT, ML and big data brings in exciting approaches to attack the complex business problems being encountered. Automation and digitization, which is largely dependent on computation, is playing a bigger role in these transformations. Thus, technology infusion in management allows businesses to manage and create sustainable advantage.

<u>Sub-themes</u> *<u>(but not limited to):</u>*

- Digital Transformation in Banking and Financial Services
- Fintech
- Artificial Intelligence and its impact on Business
- IoT Strategies and its application in Business models
- HR Analytics
- HRIS
- E-Business and Mobile Commerce
- Impact of Technology on Financial decisions
- Digitization of HR Practices
- Digital visibility and Social Media Marketing
- Business Strategy and Information Technology
- Ecommerce and E-Government
- E-business and operations
- Management of technology for operations
- International technology transfer, R&D and innovation
- Integration of Technology in HR Practices
- Skill set for Industry 4.0
- Managing Virtual Teams and Environments for Innovation.
- E-learning
- Application of IoT in Retail and Logistics
- Industry 4.0

Note: It is a mandatory requirement that all papers submitted for this session must be e-mailed to shobhit@lko.amity.edu / drshobhitgoel@gmail.com along with EasyChair submission.

In case of any query, please write to us on:
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