

International Conference in Recent Trends in Materials and Devices (ICRTMD-2019)



Organisers:

**Amity Institute of Applied Sciences
&**

Amity Institute for Advanced Research and Studies (Materials & Devices)

Amity University, Sector-125, Noida – 201313, Uttar Pradesh.

Tel : 0120-4392884, <https://www.amity.edu/aias/>

Subject: Request for Sponsorship – ICRTMD’19

Dear Sponsors,

Greetings on behalf of Amity Institute of Applied Sciences (AIAS) and Amity Institute for Advanced Research and Studies (AIARS)!

The two Institutes were established under the aegis of Amity University Uttar Pradesh with a vision to be centers of excellence for physical and chemical sciences, to promote in depth undergraduate & post Graduate education and conduct research in emerging areas of Applied Sciences.

An ***International Conference in Recent Trends in Materials and Devices (ICRTMD-2019)*** is being organized by AIAS and AIARS to bring together the academicians, scientists and industrialists from various fields, for establishing enduring connections to solve the common global challenges across a number of disciplines. The conference would be a platform to tackle complex problems from a range of perspectives, thereby modeling integrated, solution-focused thinking and partnerships. After huge successes of previous conferences on materials and devices, this year the conference would be organized on 18th and 19th of December’19, at Amity University, Noida campus. We have been able to again arrange this esteemed conference through the assistance and sponsorship from companies and organizations -- like yours!

It would be our distinct privilege to have your organization as a sponsor for the upcoming event. We encourage you to invest in this event with the expectation to reap countless benefits through this new partnership. Serving as a sponsor is not just about giving, but it is *an opportunity for your organization to forge and nurture a relationship with AIAS and AIARS.*

We solicit your support and sponsorship to make ICRTMD’19 a big success and hope for a favorable and prompt response from you.

Thanking you for your support and encouragement.

Yours sincerely,

Prof. Sunita Rattan
Chairperson, ICRTMD’19

Prof. V.K.Jain
Chairperson, ICRTMD’19

Encl.: 1) Sponsorship Details
2) Memorandum of Understanding

Sponsorship Details with Key Benefits

Our Plans for You:

PATRON:

₹ 2,00,000/-

- Name of organization figures in all announcements and media coverage.
- Name & Logo on all pre & post Conference brochures, program guide etc.
- Company's name on all advertisement & promotional material of the conference.
- Name & Logo at prominent places at the Conference venue.
- Ten (10) complimentary delegates.
- Name & Logo on the Conference website.
- Company's Name & Logo at a prominent place on the registration kit.
- Complementary Space for stall setup.

LEAD SPONSOR:

₹1,00,000/-

- Company's name on all advertisement & promotional material of the Conference.
- Name & Logo at prominent places at the Conference venue.
- Five (5) complimentary delegates.
- Name & Logo on the Conference website.
- Company's Name & Logo at a prominent place on the registration kit.
- Complementary Space for stall setup.

SPONSOR:

₹ 75,000/-

- Two (2) complimentary delegate
- Name & Logo on the Conference website
- Name & Logo on important brochures
- Company's Name & Logo at a prominent place on the registration kit
- Complementary Space for stall setup

Details:

(i)

Stalls:

6*3 sq. ft. ₹ 20,000/-

6*6 sq. ft. ₹ 25,000/-

10*6 sq. ft. ₹ 30,000/-

(i)

Advertisement Tariff in Conference Proceedings:

Centre spread – ₹ 25,000/-

Back Page – ₹ 20,000/-

Front Inside/Back Inside – ₹ 18,000/-

Full page advertisement (B/W) – ₹ 15,000/-

Half page advertisement (B/W) – ₹ 10,000/-

General Terms & Conditions:

1. Since sponsorship opportunities are limited, sponsors are suggested that these shall be allocated on a first come first serve basis.

2. The sponsors shall bring POP display as desired by them for the display stalls.
3. All payments for sponsorship/stall bookings are to be made in advance.
4. All transactions are subject to Delhi jurisdiction.
5. All stall requirements shall be made known seven days prior to the event. All additions shall be charged appropriately.
6. Bromide of Company's Logo & complete Name of the Company with style will be required for acknowledging through Backdrops, Banners, brochures, stationary, Invitation cards & other promotional material.

MODE OF PAYMENT:

All payments are to be made through DD/local cheque drawn in favour of "**Amity Sponsorship Account**" payable at Noida.

For further details Contact:

Dr. Dheeraj Pawar

Amity Institute of Applied Sciences

Block - E1, 4th Floor, Room No. - 412 B

Amity University, Sector - 125, Noida - 201313, Uttar Pradesh

Mobile No. - 9868372633

MEMORANDUM OF UNDERSTANDING

Yes, I am interested in sponsoring/ advertising in the ICRTMD'19.

NAME OF ORGANIZATION: _____

ADDRESS: _____

CONTACT NO.: _____

FAX: _____

E – MAIL: _____

CONTACT PERSON: _____

MOBILE NO.: _____

SPONSORSHIP / ADV. TYPE: _____

AMOUNT: _____

REMARKS (if any): _____

Authorized Signatory Authorized Signatory

(For _____)