



AMITY UNIVERSITY
UTTAR PRADESH

**6TH INTERNATIONAL CONFERENCE ON
ENTREPRENEURSHIP, INNOVATION & LEADERSHIP (ICEIL 2024)
09-11 October 2024**

AMITY INSTITUTE OF SOCIAL SCIENCES

&

AMITY CENTER FOR ENTREPRENEURSHIP DEVELOPMENT

Organize

SYMPOSIUM

On

09-10-2024

“SOCIAL ENTREPRENEURSHIP PAVING WAY FOR VIKSIT BHARAT@ 2047”



ABOUT THE SYMPOSIUM:

In India Social Entrepreneurship is about using innovative business models to tackle social issues. Social entrepreneurs are driven by a deep desire to address problems like poverty, lack of education, or environmental degradation. They combine business principles with social change, aiming for sustainable solutions that benefit both society and the organization. The large population and developing economy create a significant need for social improvements. Traditional approaches haven't always been sufficient to build a new strong nation. Social entrepreneurship offers a fresh approach by:

- Identifying gaps: where the existing market solutions haven't been effective.
- Innovating: Offering innovative solutions, using technology or disruptive business models.
- Sustainability: Their ventures are designed to be self-sustaining, creating long-term impact.

To achieve this, India has a thriving social entrepreneurship ecosystem with:

- Supporting organizations: Incubators, accelerators, and investors providing funds and mentorship.
- Government initiatives: Policies and programs that encourage social ventures.
- A growing network: Social entrepreneurs are collaborating and sharing knowledge to maximize their impact.

Despite its potential, social entrepreneurship in India faces challenges:

- Access to capital: Securing funding can be difficult, especially for new ventures.
- Scalability: Expanding successful models to reach a wider population can be challenging.
- Impact measurement: Demonstrating the social impact of ventures requires robust measurement frameworks.

Viksit Bharat@2047 vision places a significant emphasis on social entrepreneurship.

- Focus on socio-economic development by establishing businesses that solve social problems and empowering communities.
- Innovation driven approach: Social entrepreneurs are known for innovative solutions, and Viksit Bharat emphasizes supporting aspiring innovators. This synergy can lead to the creation of impactful businesses that address local challenges through novel and sustainable approaches.
- Empowerment: Social entrepreneurship empowers individuals and communities by providing economic opportunities. Viksit Bharat@2047 mission aims at creating an enabling environment where innovators and entrepreneurs can develop their ideas, contribute to social good, and drive inclusive growth.

This focus on entrepreneurship can be a powerful tool for social good in India, creating a breeding ground for social enterprises that address the country's specific needs.

OBJECTIVES:

- To introduce the concept of social entrepreneurship and its role in developing society at large through various reforms.
- To highlight how social enterprises can address social and environmental challenges in India, contributing to the Viksit Bharat vision.
- To provide a platform for attendees to brainstorm ideas and develop solutions to social challenges that are relevant to Viksit Bharat.
- To connect specialists, practitioners, corporate leaders, technologists, regulators, and stakeholders at a common platform to create awareness, share experiences and brainstorm on the theme.
- To provide opportunities to participants for collaborative research and capacity building programmes.
- To develop entrepreneurial approach in social responsibility and entrepreneurship amongst participant to start their own ventures.
- To identify the challenges for Social Entrepreneurs in their inclusive growth.

PROPOSED OUTCOMES

- Deliberations under different sessions will culminate into a White Paper
- Framework for entrepreneurial support shall be developed.
- Practitioners and specialists connect will open avenues for training and skill enhancement.
- Develop some research papers to create awareness in the society about the social entrepreneurship in various fields.

WHO SHOULD ATTEND:

Students, Researchers, Faculties, CSR Specialists, Corporate Sector leaders, Managers and Other Stakeholders

REGISTRATION:

- Registration Fee: Rs. 500.00 + GST/Participant
- Registration Link: <https://www.amity.edu/iceil2024/registration.asp>
- E-Certificates shall be provided to all registered participants.

PROGRAMME SCHEDULE

Registration: 10:00AM – 10:30 AM

Time	Topic
10:30-10:45 AM	Inauguration, Lightening of Lamp and Saraswati Vandana Welcoming of the guests by Tulsi Saplings
10:45-10:50 AM	Welcome Address by Dr Nirupama Prakash
10:50-11:00 AM	Introduction of the Theme- Dr Garima Agarwal
11:00-11:10 PM	Opening Remarks by Prof. (Dr.) Balvinder Shukla, Conference Chair-ICEIL'24, Vice Chancellor, Amity University Uttar Pradesh
11:10-11:35 AM	Special Address by Guest of Honour
11:35-12:00 AM	Special Address by Chief Guest
12:00- 12:30 PM	Theme 1: Social Entrepreneurship – A new normal for the Society”
12:30 -01:00PM	Theme 2: Role of Viksit Bharat Vision in bringing Stability, Viability & Social Equilibrium through social Entrepreneurship
01:00- 02:00 PM	Lunch*
02:00 - 02:30 PM	Theme 3: Social entrepreneurs in improving healthcare access & affordability across globe
02:30- 03:00 PM.	Theme 4: Building an Inclusive ecosystem -empowering diverse social entrepreneurs.
03:00-3:30PM	Theme 5: Solutions to mitigate the challenges to promote sustainability in social Entrepreneurship
3:30-3:45PM	Felicitation of Guests
03:45-04.00 PM	Concluding Remarks by Dr. Rama Srivastava, AISS
04:00-04.10 PM	Vote of Thanks by Dr. Sanjana Sharma Marwaha

ORGANIZING TEAM:

Symposium Chair : Dr. Nirupama Prakash, AISS

Symposium Co-Conveners : Dr. Garima Agarwal, ACED

: Dr. Rama Srivastava, AISS

Member : Dr. Dr. Anna Nath Ganguly, AISS

: Dr. Dr. Sanjana Sharma Marwaha, AISS

: Ms Sangeeta

Rapporteur : Dr Suyasha Isser, AISS

Student Volunteers : Mr Nihal Raj, AISS
: Ms Mohini Arora (MA Development Studies)
: Ms Japneet Kaur (MSW)
: Ms. Rudrani (MSW)
: Ms Yashika Rana (ABS)
:Mr Yashmeet Singh (ABS)

Contact Us:

For any further queries/information, please feel free to contact:

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