



LAKSHYA

ALL INDIA INNOVATIVE BUSINESS PLAN COMPETITION 2024

9th to 11th October, 2024

International Conference on Entrepreneurship, Innovation and Leadership (ICEIL) 2024

Amity University Campus, Sector-125, Noida, U.P., INDIA

Day I

- Registration (Lakshya)
- Inauguration (ICEIL-2024)
- Mentoring session

Day II

- Introduction to Jury
- Presentation of Pitch Deck
- Mentoring Clinic

Day III

- Valedictory cum Award Ceremony

Selected Teams
will have an
opportunity to
present their
pitch deck to
Venture Capitalists

REGISTRATION FEE (Team Size - upto 3 Members)

Academicians	Rs. 5000/- (per team)
Corporates/Entrepreneurs/ Student Startups	Rs. 5000/- (per team)
Research Scholars	Rs. 2000/- (per team)
Alumni	Rs. 5000/- (per team)
Students	Rs. 1500/- (per team)

Registration fee does not include applicable taxes.
An additional 18% GST shall be charged.

Registration fee is non-refundable.

HOW TO REGISTER: <http://www.amity.edu/iceil2024>

Submit your Detailed Business Plan and executive summary
(not more than 500 words) at lakshya@amity.edu

WHO SHOULD PARTICIPATE?

- Students • Startups
- Academicians • Corporates / Entrepreneurs
- Research Scholars • Alumni

AWARDS

Position	Prize		Non-Collegiate / Start-ups	Collegiate	
	Non-Monetary	Monetary		Amity	Non-Amity
1 st	INR 5 Lakh*	INR 8,000	01	01	01
2 nd	INR 3 Lakh*	INR 5,000	01	01	01
3 rd	INR 2 Lakh*	INR 3,000	01	01	01

*Incubation & seed support which includes mentoring & networking
(6 months incubation / 4 months incubation / 2 months incubation)

All winners shall get one year free membership with TiE, New Delhi-NCR

Last Date of Submission of Business Plan : 25th September, 2024