



**AMITY UNIVERSITY**  
UTTAR PRADESH

**5TH INTERNATIONAL CONFERENCE ON  
ENTREPRENEURSHIP, INNOVATION & LEADERSHIP (ICEIL 2023)**

**14-16 September 2023**

**AMITY CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT**

Organizes

**SYMPOSIUM  
on  
SOCIAL ENTREPRENEURSHIP  
14th September 2023 (Friday)**

**ABOUT THE SYMPOSIUM:**

Social Entrepreneurship emerged way back in 1980's and gaining momentum with every passing day, as in it all the sectors including individuals, Groups, entities develop, fund, and implement solutions to social, environmental and cultural aspects. It is basically a process aimed of recognizing and resourcefully pursuing opportunities to create social values irrespective to size and nature of organisations i.e., large, small, new or old, profit oriented or Non-Profit or a mix of two, religious or secular as the case may be. However, these are often for-profit ventures that leverage technology and ingenuity to solve problems of societal importance such as hunger, disease, and inequality as well as environmental issues. For instance, both, a mutual aid fund dedicated to assisting small businesses in marginalized communities and a corporation that uses its proceeds to support education for women in third-world countries could both be considered socially entrepreneurial outlets. Social entrepreneurship signals the imperative to drive social change, and it is that potential payoff, with its lasting, transformational benefit to society, that sets the field and its practitioners apart.

Social entrepreneurship emerges with three components i.e. (1) identifying a stable but inherently unjust equilibrium that causes the exclusion, marginalization, or suffering of a segment of humanity that lacks the financial means or political clout to achieve any transformative benefit on its own; (2) identifying an opportunity, developing a social value proposition, and bringing to bear inspiration, creativity, direct action, courage, and fortitude, thereby challenging the stable state's hegemony and (3) forging a new, stable equilibrium that releases trapped potential or alleviates the suffering of the targeted group, and through imitation and the creation of a stable ecosystem around the new equilibrium ensuring a better future for the targeted group and even society at large.

Implementation of social entrepreneurship can be considered and approached from both a micro level, and a macro level. How the social entrepreneurs typically implement opportunities at a very individual level, as well as the overall extent and sophistication of social entrepreneurship opportunities and practice at a broader level. Emphasis has now shifted to self-sufficiency and financial sustainability. Social entrepreneurship equally contributes to the economy, albeit somewhat differently. Organizations increasingly find that they can build competitive advantage around social

impact and responsibility. Social entrepreneurship also contributes to economic development and activity, through personal development, and can precede entrepreneurship in this way. A focus on people and social impact are of course also what distinguishes social entrepreneurship from entrepreneurship.

## **OBJECTIVES:**

- To introduce the concept of social entrepreneurship and its role in developing society at large through various reforms.
- To identify the challenges faced by social enterprises during assessing the social & financial potential of enterprise ideas.
- To bring together specialists, practitioners, corporate leaders, technologists, regulators, and stakeholders at a common platform to create awareness, share experiences and brainstorm on the theme.
- To provide opportunities to participants for collaborative research and capacity building programmes.
- To develop entrepreneurial approach in the area of social responsibility and entrepreneurship amongst participant to start their own ventures.

## **WHO SHOULD ATTEND:**

Students, Researchers, Faculties, CSR Specialists, Corporate Sector leaders, Managers and Other Stakeholders

## **REGISTRATION:**

- Registration Fee: Rs. 500 Participant + 18% GST
- Registration Link: <https://amity.edu/iceil2023/registration.asp>
- E-Certificates shall be provided to all registered participants.

**PROGRAMME SCHEDULE****Registration: 11:30AM – 12:00 Noon**

<b>Time</b>	<b>Topic</b>
12:00-12:05 PM	Welcoming of the guests by Tulsi Saplings
12:05-12:15 PM	Welcome Address by Dr. Garima Agarwal, Symposium Chair & University E-Cell Coordinator, ACED, AUUP
12:15-12:25 PM	About the symposium by Dr. Sanjeev Bansal Dean(FMS),Director ABS
12:30-12:40 PM	Address by Prof. (Dr.) Balvinder Shukla, Conference Chair-ICEIL'23, Vice Chancellor, Amity University Uttar Pradesh
12:40-01:05 PM	Special Address by Guest of Honor
01:05- 01:30 PM	Special Address by Chief Guest
01:30- 02:00 PM	<b>Lunch</b>
02:00 - 03:30 PM	Presentation Session on ‘Social Entrepreneurship – Leveraging and Creating Benefits for the Society’ by Area Expert
03:30 – 03:45 PM	<b>Networking Break</b>
03:45- 04:45 PM.	Panel Discussions on “Stability, Future Viability & Social Equilibrium – Developed through Social Entrepreneurship Era”
04:45-04.50 PM	Felicitation of Guests
04:50-04.57 PM	Concluding Remarks by Dr. Manisha Rani, Assistant Professor, Amity School of Foreign Language
04:57-05.00 PM	Vote of Thanks by Dr. Garima Jaiswal, Assistant Professor, Amity Institute of Indian system of Medicine

**ORGANIZING TEAM:**

**Symposium Chair** : Dr. Garima Agarwal, Symposium Chair & University E-Cell Coordinator, Assistant Professor, Amity Centre for Entrepreneurship Development

**Member** : Dr. Manisha Rani, Assistant Professor, Amity School of Foreign Language  
: Dr. Garima Jaiswal, Assistant Professor, Amity Institute of Indian system of Medicine  
: Ms Sangeeta Chamoli, Sr Academic Coordinator, Amity Centre for Entrepreneurship Development

**Student Volunteers** : Mr Raunak Belwariar, MBA (2022-24)

**Contact Us:**

**For any further queries/information, please feel free to contact:**

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