





5TH INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION AND LEADER EADERSHIP



14th-16th September, 2023



Venue: Amity University Noida Campus

Programme Schedule







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PRE – CONFERENCE WORKSHOPS



5TH INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION & LEADERSHIP (ICEIL 2023) 14-16 September 2023

AMITY SCHOOL OF ENGINEERING AND TECHNOLOGY, NOIDA

Organizes

Workshop

on

Innovative NextGen Technologies

13th September 2023

Venue: F1-Seminar Hall

PROGRAMME SCHEDULE		
Time	Programme	
	Registration: 09:30AM – 10:00 AM	
1000 - 1005 Hrs.	Lamp Lighting & Welcoming of the Guests	
1005 - 1010 Hrs.	Welcome Address by Prof. (Dr.) Manoj Kr. Pandey, Workshop Chair & Director, Amity School of Engineering & Technology, Noida	
1010 - 1015 Hrs.	Introduction of Workshop Theme by Prof. (Dr.) Madhuri Kumari , Workshop Director & Dy. Director, Placement & Industry Relations, Amity School of Engineering and Technology, Noida	
1015 - 1030 Hrs.	Address by Guest of Honor, Mr. Tarun Gupta, CTO - Emerging Markets, LTIMindtree	
1030 - 1050 Hrs.	Address by Guest of Honor, Mr. Jeeven Saini, Vice President, Open Health Systems Laboratory	
1050 - 1110 Hrs.	Address by Guest of Honor, Mr. Pawan Sachdeva, MD, Carelon Global Solutions	
1110 - 1125 Hrs.	Remarks by Prof. (Dr.) Balvinder Shukla , Conference Chair-ICEIL'23, Vice Chancellor, Amity University Uttar Pradesh	
1125 - 1145 Hrs.	Address by Chief Guest, Ms. Kirti Seth, CEO - SSC, NASSCOM	
1145 - 1215 Hrs.	Tech Talk on "Quantum Computing & Quantum Programming " by Mr. L. Venkata Subramaniam , IBM Quantum India Leader, IBM	
1215 - 1245 Hrs.	Tech Talk on "Digital Twin transforming Infrastructure Sector" by Mr. Mohit Bradoo, Director, Bentley Educations	
1245 - 1315 Hrs.	Tech Talk on "Future of Automotive with Vehicle Electrification" by Mr. Piyush Prasad, National Business Head, Hero Electric Vehicles Ltd.	

1315 - 1345 Hrs.	Tech Talk on "3-D Printing & Additive Manufacturing" by Mr. Rahul Pandita, Regional Head, Stratasys India Private Limited
1345 - 1415 Hrs.	Tech Talk on "Quantum Computing & Quantum Programming" by Mr. Amit Saxena, Joint Director, HPC-M&BA & Program Director, Quantum Computer Development Mission, Centre for Development of Advanced Computing
1415 - 1425 Hrs.	Felicitation of Guests
1425 - 1430 Hrs.	Concluding Remarks & Vote of Thanks by Prof. (Dr.) Madhuri Kumari , Workshop Director & Dy. Director, Placement & Industry Relations, Amity School of Engineering and Technology, Noida
1430 Hrs. Onwards	Lunch



5TH INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION & LEADERSHIP (ICEIL 2023) 14-16 September 2023

AMITY INSTITUTE OF PHARMACY

&

AMITY INSTITUTE OF BIOTECHNOLOGY

Organizes

Workshop

on

Computational Drug Discovery: Bench to Market 13th September 2023

PROGRAMME SCHEDULE:		
	Registration: 09:30AM – 10:00 AM	
Time	Programme	
10:00-10:05 AM	Welcoming of the guests by Tulsi Saplings	
10:05-10:10 AM	Inauguration (Lighting of Lamp and Saraswati Vandana)	
10:10-10:15 AM	Welcome Address by Prof Kamal Rawal, Centre Head, Centre for Computational Biology and Bioinformatics, AIB, AUUP	
10:15-10:20 AM	Address by Prof. (Dr.) V. Pooja, Officiating Director, Amity Institute of Biotechnology, AUUP	
10:20-10:30AM	About the workshop by Dr. Puniti Mathur, Deputy Officiating Director, Centre for Computational Biology and Bioinformatics, AIB, AUUP	
10:30-10:45 AM	Remarks by Prof. (Dr.) Balvinder Shukla, Conference Chair-ICEIL'23, Vice Chancellor, Amity University Uttar Pradesh	
10:45-11.15 AM	Session by Dr. Navajeet Chakraborty, Head, Bio-IT, Redcliffe Genetics.	
11:15-11:45AM	Session by Dr Avinash Mishra, CEO, Growdea Technologies Pvt Ltd.	
11:15- 12:15 PM	Session by Dr Manish Narang, Director , Medical Affairs, Abbott Vascular	
12:150-1:00PM	Session by Dr. Sudharsan Pandiyan, Principal Scientist, Schrodinger, Bangalore (Online)	
1:00PM-1:15 PM	Q/A session & Assessment-Dr. Mukesh Chourasia & Dr. Sneha Santoshi, Centre for Computational Biology and Bioinformatics, AIB, AUUP	
1:15-1:20 PM	Vote of Thanks by Prof Tanveer Naved, Dy. Dean, Health and Allied Sciences	
1:20-2:00 PM	Lunch	



5TH INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION & LEADERSHIP (ICEIL 2023) 14-16 September 2023

AMITY INSTITUTE OF PHARMCY

Organizes

Pre-Conference Workshop

on

Clinical Research, Innovation & IPR: Entrepreneurship & management

13th September 2023

PROGRAMME SCHEDULE:

13th Sep 2023 (Registration: 12 – 2 PM) Time Programme 2:00-2:10 PM Introduction to ICEIL and Lamp lighting: Dr Ramanpreet Walia 2:10-2:20 PM About the Workshop by Dr Sandeep Arora, Director, AIP, AUUP Address by Prof. (Dr.) Balvinder Shukla, Conference Chair-ICEIL'23, Vice 2:20-2:30 PM Chancellor, Amity University Uttar Pradesh Address by Dr B C Das, Dean HAAS, VP ASTIF 2:30-2:40 PM 2:40-2:45AM Address by Guest of Honor: Dr J P Singh, Session 1: Clinical Research Methodology 2:45-3:30 PM Mr Shuja Khan, Head, QA, Pharma Lex, Noida Session 1I: Clinical Research: Resource management 3:30-4:15 PM Dr Pooja Sharma, Sr Consultant & Director, Medanta Inst of Clinical Research, Gurgaon/Dr Himanshu Baweja Session 1II: Clinical Research, Innovation, IPR & Entrepreneurship Mr Naveen Dubey, VP, MCS Life Sciences, Lucknow 4:15-5:00 PM Dr J P Singh, Sr Principal Scientist and Incharge PVPI, IPC Ghaziabad 5:00- 5:10 PM Vote of Thanks & Felicitation 5:10- 5:30 PM High Tea







INAUGURAL CEREMONY

14th September 2023

Venue: I-2 Block Moot Court Hall, Amity University Noida Campus

Timings: 10.00 am - 11.30 am

Time	Programme
09.45 am - 10.00 am	Sitting of Dignitaries, Delegates, Awardees & attendees at the Venue
10:00 am – 10:03 am	Invocation and Lamp Lighting
10.03 am – 10.08 am	Welcome Address by Prof. (Dr.) Sanjeev Bansal, Co-Chair, ICEIL-2023, Dean-FMS & Director, ABS
10.08 am – 10.13 am	Introduction and Opening Address by Prof. (Dr.) Balvinder Shukla , Chair – ICEIL'2023 & Vice Chancellor, Amity University Uttar Pradesh
10.13 am – 10.20 am	Special address by Guest of Honour - Mr. Rajeshwar Singh, MLA, BJP
10.20 am – 10.27 am	Special address by Guest of Honour – Mrs. Suman Yadav , Joint Director, Lok Sabha Secretariat, Parliament of India.
10.27 am – 10.33 am	Address by <i>Dr. Aseem Chauhan</i> , Co-Patron-ICEIL'2023, Chancellor, AUH & President, RBEF (subject to confirmation)
10.33 am – 10.40 am 10.40 am – 10.45 am	Special address by Guest of Honour – Prof. G D Sharma , President – AIU Vice Chancellor, University of Science & Technology, Ri-Bhoi, Meghalaya (virtual)
10.40 ani 10.43 ani	Conferring of Amity Entrepreneurial/Leadership Excellence Award 2023 –
	• Dr. Tejinder Kataria, Chairperson, Radiation Oncology Unit, Medanta, Gurugram - Amity Leadership Excellence Award 2023 Acceptance Speech by Dr. Tejinder Kataria

	 Mr. Jaspreet Singh, Partner, Grant Thornton - Amity Leadership Excellence Award 2023 Acceptance Speech by Mr. Jaspreet Singh Mr. Kush Kapoor, CEO, Roseate Hotels and Resorts - Amity Leadership Excellence Award Acceptance Speech by Mr. Kush Kapoor
10.45 am – 10.52 am	Address by <i>Dr. Atul Chauhan</i> , Patron-ICEIL'2023, Chancellor, AUUP & President, RBEF (subject to confirmation)
10.52 am – 10.55 am	Release of Abstract Book, Start-up Expo Souvenir and Eureka Souvenir
10.55 am – 11.15 am	Inaugural address by Chief Guest, Shri Brajesh Pathak , Hon'ble Dy. Chief Minister, Govt. of Uttar Pradesh, India (virtual)
11.15 am – 11.25 am	Blessings by Dr. Ashok K Chauhan, Founder President, RBEF (subject to confirmation)
11.25 am – 11.30 am	Vote of thanks by Prof. (Dr.) Manoj Kumar Pandey , Co-Chair, ICEIL-2023, Director-ASET

INAUGURAL CEREMONY & PANEL DISCUSSION SESSIONS (TRACK1-8)

PROGRAMME SCHEDULE

CONCURRENT PANEL DISCUSSION SESSIONS

Day 1: Thursday, 14th September 2023

12.00 pm - 1.30 pm	Concurrent Sessions:	Co-ordinating Institution
Track 1 F-2 Auditorium	 Session 1.1: Strategies for Sustainable Growth of New Ventures in Industry 5.0 Mr. Veer Sagar, Chairman & CEO, Selectronic India - Session Chair Ms. Priya Rawat, Chief Operating Officer, Invest India Mr. Jyoti Prakash Gadia, Managing Director, Resurgent India Mr. Sahil Kapoor, Director, Keller William Mr. Tanmoy Saha, Consultant, Boston Consulting Group Mr. Arijit Ray, CEO & Founder, The Unlock Company (Virtual) Prof. (Dr.) Sanjeev Bansal, Dean-FMS and Director-ABS - Session In-charge 	ABS
Track 2 E-2 Auditorium	 Session 2.1: Unleashing the Power of Digital Disruption for Entrepreneurship, Innovation, and Leadership Mr. Alok Gupta, Founder & MD, Pyramid Cyber Security & Forensic - Session Chair, (Awardee-Amity Entrepreneurial Excellence Award) Ms. Sheetal Aneja, Senior Business Analyst, Wipro Dr. Suresh Vishwakarma, Hon. Prof. Amity, Senior Engineer, Canada, BC Hydro (Virtual) Mr. Praveen Sethi, Business Development Head, Relaxo Prof. (Dr.) Manoj Kumar Pandey, Director-Amity School of Engineering & Technology - Session In-charge 	ASET-CSE
Track 3 E-2 Seminar Hall	 Session 3.1: The Evolution and Prospects of the Drone Industry in India for Start-up Growth Mr. Ashwani Acharya, Head of JV- BU Head, CAE Simulation Training Private Limited - Session Chair Mr. Ashish K Behera, Founder & CEO, Aatwari Aerospace Mr. Vivek Kumar Pandey, Co-founder, Head - Business Development, Applied Electro Magnetics, Gallus Technologies Pv Mr. Vaishnav, CBO & Founder, Aviotron Aerospace Mr. Jayanta Sinha, Program Manager, R&D, Elcomponics Aerob Technologies Dr. Sanjay Singh, Director-Amity Institute of Aerospace Engineering - Session In-charge 	AIAE
Track 4 F-2 Seminar Hall	 Session 4.1: Road towards manufacturing semiconductor chips in India: Industrial challenges and perspectives Dr. Manan Suri, Associate Professor, Indian Institute of Technology – Delhi - Session Chair Dr. Samaresh Das, Associate Professor, CARE, IIT Delhi 	AIAS-Physics

	 Jayprakash Thakur, Principal Engineer, Intel (PhD, Senior IEEE Member, Intel Dr Vikash Kumar Singh, Scientist - E, Solid State Physics Laboratory (DRDO), DELHI Dr. Sunita Rattan, Dean-S&T and Director- Amity Institute of Applied Sciences - Session In-charge 	
Track 5 J-2 Block Admission Hall	 Session 5.1: Enabling sustainable manufacturing and generation of bio-based products in Industry 5.0 Dr. Siddharth Pandey, Vice President, Datt Mediproducts Pvt. Ltd Session Chair Dr. Pramod Pandey, Head Analytical Research and QC, Ami Organics Dr. Paramita Sen, Head Business Development, Merck Dr. Vipin Saini, CEO, BASAI Prof. (Dr.) V. Pooja, Offg. Head, Amity Institute of Biotechnology - Session In-charge 	AIB- CMB
Track 6 F-3 Seminar Hall	 Session 6.1: Innovation and Entrepreneurial Opportunities in Healthcare Sector Prof. Motlalepula G Matsabisa, Professor, University of the Free State, South Africa (Virtual) - Session Chair Mr. Samson Daniel, Lead - Clinical Team, TTK Centre for Rehabilitation Research and Device (Virtual) Habib Ali, Founder & CEO, BeAble Health Pvt Ltd (Virtual) Dr. V Gopal, Partner, Pratkyash Medical Care Dr. Khyatee, Director and CEO, Pratkyash Medical Care Prof. (Dr.) Jasobanta Sethi, Director, Amity Institute of Health Allied Sciences - Session In-charge 	AIHAS
Track 7 A Block Seminar Hall	 Session 7.1: Built Environment and Computing: A way Forward Mr. Chakresh Jain, Global CCO, Indian CEO, Capricot - Session Chair Ar. Kavi Jain, Founder and Principal Architect, Nirman Consultants Ar. Chenthur Raaghav Naagendran, Co-Founder, A plus R architects (Virtual) Ar. Tarun Walecha, Director, R.L. Walecha & Associates (P) Ltd. Dr. D.P. Singh, Dean-AP&D and Director- Amity School of Architecture & Planning - Session In-charge 	ASAP
Track 8 F-1 Seminar Hall	 Session 8.1: Developing Entrepreneurial Mind Sets- New Possibilities for Life -Long Learning Dr. C.B Mishra, Principal, Prudence School Ashok Vihar (Virtual) - Session Chair Dr. T.P. Sharma, Professor, Department of Education in Science and Mathematics (Virtual) Capt. Richa Sharma Katyal (Retd.), Principal, Salwan Public School Mayur Vihar, Delhi (Virtual) Dr. Debarshi Mukherjee, Professor, Department of Commerce & Business Studies, JMI, New Delhi (Virtual) Ms. Heema Sharma, Principal, Delhi World Public School, Greater Noida (Virtual) 	AIBAS

	Prof. (Dr.) Harish Kumar, Head - Amity Institute of Behavioural and Allied Sciences - Session In-charge	
2.00 pm - 3.30 pm	Concurrent Sessions	
Track 1 F-2 Auditorium	 Session 1.2: Fintech Forward: Exploring NextGen Tools in BFSI Landscape Mr. Prasad Routray, Chief Corporate & Alliances, Airtel Payments Bank - Session Chair Mr. Abhishek Kumar, D General Manager, Small Industries Development Bank of India Ms. Madhurima Bhadury, Head-Offline Merchant Product, Freecharge Sri Raghunath, Chief Technology Officer, Invoicemart Mr. A.P. Singh, Director- Amity School of Insurance, Banking & Actuarial Sciences - Session In-charge 	ASIBAS
Track 2 E-2 Auditorium	 Session 2.2: Digital Maturity in Industry 5.0 Mr. Aman Rajput, Joint Director, MoD and Nodal Officer- (IT), Ministry of Defence, Delhi - Session Chair Mr. Atul Bhargava, Principal Engineer & Senior Member Technical Staff, STMicroelectronics Mr. Vatsalya Jain, Vice President Engineering Product Cloud & Data, Infogain India Mr. Sanjeev Aul, CEO, Founder, Kaagazz Secure, Aagam Digisys Private Limited, Gurugram Mr. Atul Tripathi, Principal Data Scientist, Cyber Security Principal, Tech Mahindra Prof. (Dr.) Manoj Kumar Pandey, Director-Amity School of Engineering & Technology - Session In-charge 	ASET-IT & AI
Track 3 E-2 Seminar Hall	 Session 3.2: Exploring Opportunities for Start-ups in Space Domain Dr. Virender Goswami, Founder President 'Environment & Peace Foundation', Environment & Peace Foundation - Session Chair Prof. R.R Elangovan, Professor, Dept Aeronautical Engg., KCG College, KCG College of Technology (Virtual) Mr. Vaibhav Sharma, CEO, Aerokart India & Aerobotix, India (Virtual) Mr. Hemant Kumar, Vice President & Chief of Flight Safety IndiGo, Indigo (Virtual) Dr. Himani Goswami, Associate Professor, Delhi Technical Campus, DTU Prof. M.S. Prasad, Director- Amity Institute of Space Science & Technology - Session In-charge 	AISST
Track 4 F-2 Seminar Hall	 Session 4.2: Roadmap for Emergence of Industries in Biodegradable polymers Dr. Bhupesh Sharma, CEO, Technology Business Incubator, Shriram Institute For Industrial Research - Session Chair Dr. Sabapathy S, CEO, Celligo Natural Fibres Pvt. Ltd. Mr. Subhendu Kumar Sahoo, Sr. Design Engineer, Stryker Global Technology Centre Pvt. Ltd. Mr. Rajesh Kumar Khanna, Director, VR Green Private Limited 	AIAS-Chemistry

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	 Lt. Col. Rajpal Singh, Director General, Confederation of Sports and Recreation Industry Mr. Sujit Panigrahi, CO-founder and CEO, Sequoia Fitness and Sports Technology Pvt. Ltd Prof. (Dr.) Harish Kumar, In-Charge - Amity School of Physical Education & Sports Sciences - Session In-charge 	
3.45 pm - 5.15 pm	Concurrent Sessions	
Track 1 F-2 Auditorium	 Session 1.3: Legal Entrepreneurship and important of Artificial Intelligence Session Partner: Orchid Grand Banquets Prof. Triveni Singh, IPS SP, Cyber Crimes, UP Police - Session Chair Dr. Pavan Duggal, Advocate, Supreme Court of India Mr. Vineet Vij, Group General Counsel, Tech Mahindra Mr. Vikrant Rana, Managing Partner, SS Rana & Co Dr. Dilip Kumar Bandyopadhyay, Chairman-Amity Law Schools - Session In-charge 	ALS&AIALS
Track 2 E-2 Auditorium	 Session 2.3: Innovation and Business Growth Through NextGen Engineering Tools and Technologies Mr. Abhay Vaish, Global Head of IT Managed Services & ADM Delivery, Ericsson - Session Chair Col. Alok Shankar Pandey, AGM (IT) & Chief Information Security Officer, Dedicated Freight Corridor Corporation of India Mr. Amit Marwah – Head of Marketing & Corporate Affairs for India, Nokia Mr. Anil Singh, Associate Director, Reliability, ABB Mr. Anku Jain, M.D, Media Tek Prof. (Dr.) Manoj Kumar Pandey, Director-Amity School of Engineering & Technology - Session In-charge 	ASET-EEE&ECE
Track 3 E-2 Seminar Hall	 Session 3.3: Nuclear Technology Sector: Present State and Future Perspectives Mr. Ajeet Singh, Scientific officer, Atomic Energy Regulatory Board - Session Chair Ms. Minu Singh, Managing Director, Nuvia India Pvt. Ltd. Mr. Ronak Chaudhary, Managing Director, ACEDS Pvt Ltd Dr. K.S. Golda, IUAC, New Delhi Dr. Teena Goel, BRIT, INDIA (Virtual) Dr. Arpita Datta, Amity Institute of Nuclear Science & Technology - Session In-charge 	AINST
Track 4 F-2 Seminar Hall	 Session 4.3: Role of Mathematics and Statistics in NextGen Tools and Strategies for Industry 5.01 Prof. Sachin Kumar Mangla, Director Research Centre - Digital Circular Economy on Sustainable Development Goals (DCE-SDG), Associate Dean (Dean Office, JGBS), O P Jindal Global University - Session Chair Mr. Shashi Kant Verma, Vice President - Head Program & Delivery, Reliance Retail Mr. Bhaskar Roy, Vice President, Genpact Dr. Sunita Rattan, Dean-S&T and Director - Amity Institute of Applied Sciences - Session In-charge 	AIAS-Maths & Stats

	Session 5.3: Regulatory and ethical consideration in biotechnology: Navigating challenges for business growth	
	 Dr. Vikas, Lab Director (VP-Lab Operations), Cryoviva Biotech Pvt Ltd - Session Chair 	
Track 5 J-2 Block	 Mr. Ankit Soni, Assistant Manager, Jubilant Ingrevia 	
Admission	LimitedDr. Anjay Kumar Mishra, Research Professor, Myanglung	AIB-CCMB
Hall	 Dr. Anjay Kumar Misma, Research Professor, Myanglung Campus, Tehrathum, Tribhuvan University 	
	 Mr. Venkat Nelabhotla, CEO, Co-founder & Board Member, Vyome Therapeutics (Virtual) 	
	• Prof. (Dr.) V. Pooja, Offg. Head, Amity Institute of	
	Biotechnology - Session In-charge Session 6.3: Innovations and Regulatory Maze for	
	Biopharmaceuticals, Medical devices & Pharmaceuticals	
	 Mr. Rajender Singh, VP, Regulatory Affairs, mankind Pharma - Session Chair 	
Track 6	• Dr. Sunil Kumar Panda, Sr Research Director, Menovo	
F-3 Seminar	Pharma, China (Virtual)Ms. Pritima Dhiman, Regulatory Affairs Specialist,	AIP
Hall	Medtronics	
	 Mr. Pawan Kumar Suri, Managing Director, PhamaLex India Pvt. Ltd., (Awardee-Amity Entrepreneurial 	
	Excellence Award)	
	Dr. Sandeep Arora, Director- Amity Institute of Pharmacy - Session In-charge	
	Session 7.3: The Power of Effective Content Creation and Storytelling: Engaging Customers and building Brand Loyalty	
	Session Partner: Kaagazz Secure	
	• Mr. Zane Cuxton, Founder and CEO, Academy for Skill and Knowledge (ASK), UK - Session Chair	
	 Mr. Suren Uppal, Director, SUO Consulting GmbH, Zurich, Switzerland (Virtual) 	
Track 7	• Prof. (Dr.) Laurie Baker-Malungu, University of Saint	AIESR & ASFL & AISSR
A Block	Joseph, Founding Director, Rose Star Educational Solutions, Macao	
Seminar Hall	 Dr. Youssif Zaghwani Omar, Director, Language Center, University of Benghazi, Libya 	
	• Mr. Harshit Gupta, TEDx Speaker, Mumbai (Virtual)	
	 Prof. (Dr.) Shantanu Ghosh, Amity Institute of English Studies & Research - Session In-charge 	
	• Mr. Inderbir Singh Kochar, Offg. Head, Amity School of	
	 Foreign Languages - Session In-charge Dr. Shruti Kant Pandey, Associate Professor, Amity Institute 	
	for Sanskrit Studies and Research - Session In-charge	
	Session 8.3: Education for Employability: Building Entrepreneurship Culture	
Track 8	• Mr. S.B. Sareen, Former Director, Dept. of Projects (Govt.)	
F-1 Seminar Hall	Entrepreneurship Development Institute of India,	AIE
11411	 Ahmedabad (Virtual) - Session Chair Dr. Surabhi Gupta, Senior Manager Start Up India, Invest 	
	India	

Prof. Ashish Dahiya, Director, Centre for Life Skills, MD University
Dr. Sapna Yadav, Project Director, SCERT
Dr. Priyanka Mehta, Principal Director, Sarvottam International School
 Mr. Rohit Karnatak, Vice-President, Pinkerton-India (Virtual)
• Prof. (Dr.) Alka Muddgal, Head- Amity Institute of Education - Session In-charge

CONCURRENT PANEL DISCUSSION SESSIONS

Day 2: Friday, 15th September 2023

10.00 am -	Concurrent Sessions	
11.30 am		
Track 1 F-2 Auditorium	 Session 1.4: Industry 5.0: Leadership in Digital Era Mr. Himadri Roy, Director – Human Resources, The Leela Ambience Hotel Gurgaon - Session Chair Ms. Krutika Satapathy, Analytics and Modeling Senior Analyst, Accenture Mr. Amit Mandhar, Analytics and Modeling Senior Analyst, Credosoftech and Vigadacare Mr. Parveen Kumar, Senior Partner and National Head, AS & Associates LLP Dr. Rishi Raj Singh, Director General, All India MSMES Federation Ahmedabad Mr. Sridhar Krish, Executive Director & COO, Tikona Infinet Limited, (Awardee-Amity Leadership Excellence Award) Dr. Sujata Khandai, Director- Amity College of Commerce & Finance - Session In-charge 	ACCF
Track 2 E-2 Auditorium	 Session 2.4: Next-Gen Technologies: Future of Construction Industry Mr. Anand Sirohi, Director, Trimble - Session Chair Mr. Mohit Bradoo, Director, Bentley Education Mr. Kaushik Gangopadhyay, India Head – Civil & Bridge Engg, WSP India Prof. (Dr.) Manoj Kumar Pandey, Director-Amity School of Engineering & Technology - Session In-charge 	ASET-CE
Track 3 E-2 Seminar Hall	 Session 3.4: Next Gen tools and Strategies for Promoting Innovation and Entrepreneurship in Agriculture and Horticulture Sectors Mr. Satish Tiwari, VP – Sales & Marketing, Gencrest - Session Chair Mr. Abhinav Raghuvanshi, Co-Founder, Taknoground Mr. Maninder Singh, Founder & Group CEO, CEF Group (Urban Farmer) Dr. L K Pandey, Managing Director, Ananya Seeds Pvt Ltd Mr. Prateek Tiwari, Founder & CEO, Living Greens Organics Pvt Ltd 	AIOA & AIHSR

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	 Mr. Akash Sharma, Co-Founder & CEO, Farmley Dr. Durgesh Kumar Tripathi and Dr. Sangeeta Pandey, Jt. Coordinator- Amity Institute of Organic Agriculture - Session In-charge Dr. Nutan Kaushik, In-charge- Amity Institute of Horticulture Studies & Research - Session In-charge 	
Track 4 F-2 Seminar Hall	 Session 4.4: Innovations and Growth in Business and Start-Ups in Food Industry 5.0 Mr. Indranil Chatterjee, Regional Manager, International Flavors and Fragrances, Gurugram (Virtual) - Session Chair Ms. Akanksha Tripathi, Production Executive, Perfetti Van Melle, Gurugram Ms. Kirti Gautam, Senior Manager - FSMS Consultant, Auditor & Food S, Green Food Consultancy, New Delhi Ms. Isha Kulshreshtha, Quality Assurance Manager (Corporate), Jubilant Consumer Private Limited, Noida Dr. Amit Kumar Rai, Principal Scientist, National Agri- Food Biotechnology Institute, Mohali (Virtual) Dr. Gaurav Kumar Pal, Scientist, Sattvaponics Solutions Private Limited, Pune (Virtual) Prof. (Dr.) V.K. Modi, Head- Amity Institute of Food Technology - Session In-charge 	AIFT
Track 5 J-2 Block Admission Hall	 Session 5.4: Embracing Digital Transformation: leveraging Technology in Bio-IT Mr. Prabesh Choudhary, Managing Director, Cryptus Cyber Security Pvt. Ltd Session Chair Mr. Rishi Rais, CTO, Dignitas Digital Mr. Nikhil Arora, Director - Data Intelligence, S&P Global Mr. Abhishek Narad, Director-Product Management, Osttra Prof. (Dr.) V. Pooja, Offg. Head, Amity Institute of Biotechnology - Session In-charge 	AIB-CCBB
Track 6 F-3 Seminar Hall	 Session 6.4: Smart Technology, AI and Soft Computing: Future of Tourism Entrepreneurship Mr. Rajan Sehgal, President, India Golf Tourism Association - Session Chair Mr. Syed A. Asim, Director, De Box Global Mr. Naveen Rizvi, Executive Director, Integrated Conference and Event Management Mr. Nishith Saxena, Founder & Director, Cruise Professionals LLP Dr. Amit Sharma, Business Management Lecturer, BPP University, London (Virtual) Dr. M. Sajnani, Dean-H&T and Director- Amity Institute of Travel & Tourism - Session In-charge 	AITT
Track 7 A Block Seminar Hall	 Session 7.4: Emerging Entrepreneurial Opportunities in Social Sciences Mr. Denis Campbell, Assistant Vice President, PR Professional - Session Chair Mr. Chetan A, Co-founder & CEO, Polestar Solutions (Virtual) 	AISS-History & Philosophy

	 Dr. Rabi Raj, Head (Data, Documentation & Dissemination), Prayas Institute of Juvenile Justice Mr. Kartikeya Sharma, Deputy Managaing Editor, Associated Broadcasting Co. Pvt Ltd (TV9) Mr. Denis Campbell, Associate Vice President, PR Professionals Pvt Ltd Mr. Aurgho Jyoti, Founder and Creative Director, AUR Prof. (Dr.) Nirupama Prakash, Director-Amity Institute of Social Sciences - Session In-charge 	
Track 8 F-1 Seminar Hall	 Session 8.4: Entrepreneurial Opportunities for Persons with Disabilities within Inclusive Ecosystems in Industry 5.0 Dr. Alok Kumar Bhuwan, Managing Secretary, Manovikas Charitable Society, Delhi - Session Chair Ms. Seema Tuli, Principal & Director Academics, Amarjyoti Charitable Trust Dr. Rashmi Das, Chairperson, Higashi Autism School Ms. Nishtha Jain, Motivational Speaker (Locomotor Disability), Student of Delhi University Dr. Shalini Khanna, Founder Director, NAB India Centre for Blind Women and Disability St Prof. (Dr.) Jayanti Pujari, Dean-RS and Director Amity Institute of Rehabilitation Sciences - Session In-charge 	AIRS
12.00 pm - 1.30 pm	Concurrent Sessions	
Track 1 F-2 Auditorium	 Session 1.5: Industry 5.0: A Roadmap for Value-Driven Business Sustainability Session Partner: KR Papers Mr. Kapil Mehrotra, Chief technological officer, Dhanuka Agritech - Session Chair Ms. Hemani Bhagat, Chief operating officer, India Network Mr. Vinay Kumar, Chief Information Officer, McDonald's India Mr. Abhishek, Co-Founder, U-Turn4Nature Mr. Mayank Jain, Founder & CEO, E-Fill Electric Dr. Sujata Khandai, Offg. Head- Amity School of Business - Session In-charge 	ASB
Track 2 E-2 Auditorium	 Session 2.5: Application of disruptive techniques in digital manufacturing Mr. Gautam Dutta, Director Marketing, Siemens Digital Industries Software - Session Chair Mr. Vyomkesh Mishra, Sr. Vice President, Softcell Technologies Global Pvt. Ltd Prof. (Dr.) Manoj Kumar Pandey, Director-Amity School of Engineering & Technology - Session In-charge 	ASET-ME
Track 3 E-2 Seminar Hall	 Session 3.5: Innovative Green Strategies for mitigating the impact of Climate Change Dr. J.V.Sharma, Director, Land Resources Division, TERI - Session Chair Dr. Pankaj Sharma, Additional Director, Ministry of Petroleum & Natural Gas Mrs. K Rathna, Director, Centre for Indian Bamboo Resource & Technology, New Delhi (Virtual) Mr. Raman Mehta, Director, Vasudha Foundation Delhi 	ASNRSD

	 Dr Pranab J. Pator, Chief Executive, Global Foundation, New Delhi Prof. (Dr.) Santosh Pal Singh, Director- Amity School of Natural Resources and Sustainable Development - Session In-charge 	
Track 4 F-2 Seminar Hall	 Session 4.5: Future Prospects of Innovation and Entrepreneurship in Nanotechnology for Business Growth Prof. Saket Kushwaha, VC, RGTU, Itanagar (Virtual) - Session Chair Dr. Puneet Mehrotra, Director, NSTC, Noida Prof. Rajeev Jindal, Professor of Practices, IIT Kanpur (Virtual) Dr. O.P. Sinha, Acting Director & Head- Amity Institute of Nanotechnology - Session In-charge 	AINT
Track 5 J-2 Block Admission Hall	 Session 5.5: Transformation of Bioprocess Manufacturing in Industry 5.0 Dr. Amulya K Panda, Associate Director, Panacea Biotec Ltd, New Delhi - Session Chair Dr. Vishal Srivastava, Principal Scientist MSAT, Lonza Biologics Plc., UK (Virtual) Dr. Tripti Bhatnagar, Founder and Managing Director, Codon Biotech Pvt. Ltd. Dr. Pavan Kumar, Head, RnD, The Catalysts Biotechnolgies Pvt. Ltd. (Virtual) Dr. Birendra Singh, President, Mankind Pharma Prof. (Dr.) V. Pooja, Offg. Head, Amity Institute of Biotechnology - Session In-charge 	AIB-CBBCE
Track 6 F-3 Seminar Hall	 Session 6.5: Effective Leadership Strategies for the New Era in Hospitality Industry Mr. Rajeev Goyal, President, India Food Tourism Organization - Session Chair Mr. Varun Raj Khullar, MD & CEO, Modern Catering Mr. Gaurav Bahl, Managing Director, Koolchaas Mr. Shuddha Satwa Ghosh, Founder & Director, Villotale Technologies Pvt Ltd Ms. Taran Deep, Director & Founder, Uplifto-Branding and Marketing Company Prof. (Dr.) Pranshu Chomplay, HoI-Amity School of Hospitality - Session In-charge 	ASH
Track 7 A Block Seminar Hall	 Session 7.5: Tribal Youth empowerment through Agripreneurship: Context & Analysis Mr. Pravir Krishna, IAS (MP - 1987), Union Public Service Comission - Session Chair Prof. (Dr.) Minaketan Behera, Professor, Jawaharlal Nehru University Mr. Sanket Bafna, Marketing Lead, Solis Tractors Mr. Vishwaas Gupta, Founder, Farm2families Prof. (Dr.) Nirupama Prakash, Amity Institute of Social Sciences - Session In-charge 	AISS – Pol. Sc.
Track 8 F-1 Seminar Hall	Session 8.5: Clinical Entrepreneurship in the competitive era of startups	AIBHAS

2.00 pm –	 Dr. Ashima Srivastava, Senior Consultant Clinical Psychologist, Max Super-Specialty Hospital, Patparganj - Session Chair Ms. Smriti Joshi, Chief Psychologist, Wysa (Virtual) Dr. Deepali Batra, Founder and Consultant Clinical Psychologist, Pals for Children & Adult Dr. Roma Kumar, Founder, Saksham Mental Health Dr. Ananya Sinha, Founder & Director & Chief Clinical Psychologist, Therap Heal Pvt. Ltd (Virtual) Prof. (Dr.) Rushi, Director- Amity Institute of Behavioural (Health) and Allied Sciences - Session In-charge 	
3.30 pm	Concurrent Sessions	
Track 1 F-2 Auditorium	 Session 1.6: Intelligent Ecosystem for Agile Supply Chains of the Industry 5.0 Mr. Jignesh Vasani, Vice President Technology, Far Eye - Session Chair Captain Jatin Sharma, Director Strategy and Solution Design, Aetos DigiLog Mr. Abhishek Luthra, General Manager - Supply Chain Transformation, The Coca-Cola Company Mr. Saugat Dutta, Head IT – Supply Chain Management, Jubilant FoodWorks Ltd. Mr. Sachin Bhanushali, Co-Founder & CEO, Gateway Rail Freight Mr. Satish Shukla, Co-Founder, Adverb Technologies Dr. Anita Kumar, Head- CII School of Logistics - Session In-charge 	CII SoL
Track 2 E-2 Auditorium	 Session 2.6: Advancements in Future Mobility and Opportunities for Start-ups Mr. Vinit Kumar, COO IPL Tech Electric - Session Chair Mr. Vinod K Gupta, Founder and President, Imperial Society of Innovative Engineers Mr. Venkat Garimella, Vice President, Schneider Electric (Virtual) Mr. Dibakar Roy, CEO, Aster e technologies (Virtual) Mr. Rakesh Pandey, Global Head for PLM, DM and XR L&T Technology Services (Virtual) Mr. Satyendra Pal, Founder & Managing Director Jeetsons Electric Vehicles Pvt Ltd Mr. Saurabh Mohan Saxena, Global Managing Director, AHODS Technologies Prof. Vivek Kumar, In-Charge- Amity Institute of Technology - Session In-charge 	AIT
Track 3 E-2 Seminar Hall	 Session 3.6: Rising Story of the Indian Defence Sector- Role of startup R Admiral Sanjeev Shrivastav, Sr. Consultant, L&T Defence Session Chair Mr. Deepak Malik, Founder Director & CEO, Vectorab Labs Pvt Limited Cdr. Milind Kulshreshtha, Head, AI Kairos Pvt Ltd. 	AIDT

		,
	 Mr. Navneet Bhushan, Founder Director, Crafitti Consulting Pvt Ltd (Virtual) Prof. (Dr.) Niraj Kumar, Addl. Director & HoD- Amity 	
	Institute of Defence Technology - Session In-charge	
	 Session 4.6: Prospects and Skill Sets for Entrepreneurship in Forensic Science Dr. Ranjit Singh, CEO, Sherlock Institute of Forensic 	
Track 4 F-2 Seminar Hall	 Sciences - Session Chair Dr. Niraj Kumar, Founder & Director, 3rd Eye Techno Solutions Pvt Ltd. Dr. Prashant Dutt, CEO, Shiva Global Teknosys Dr. Himanshu Khajuria, Associate Professor- Amity Institute of Forensic Sciences - Session In-charge 	AIFS
Track 5 J-2 Block Admission Hall	 Session 5.6: Successful Entrepreneurs Story Telling Forum Session Partner: NRL Mr. Bhupendra Pal, Founder, Winzera Ms. Shubhangi Singh, Founder, Sarvosarth Mr. Dhananjaya Bharadwaj, Founder, Parkmate Mr. Anshul Garg, Group M.D., Mohan Group of Companies Dr. Ritesh Dwivedi, Associate Professor - Rural Development & Social Entrepreneurship, Amity Business School - Session In-charge 	ABS
Track 6 F-3 Seminar Hall	 Session 6.6: Online Art Marketplaces Strategies and the Emerging Trends for Entrepreneurship Mrs. Padmaja Singh, Partner in Pathfinders, Pathfinders - Session Chair Mr. Ranjan Mill, Director, Sprockets Film and Production Ms. Suruchi Sumit Singh, Director, Charismatic Crayonz Ms. Priyanka Banerjee, Art Critic and Art Curator, Panorama Prof. (Dr.) Pradeep Joshi, Director General- Amity Directorate of Applied Arts/Fine Arts/Performing Arts/Visual Arts - Session In-charge 	ASFA
Track 7 A Block Seminar Hall	 Session 7.6: Putting People and the Planet Before Profits: Paradigm Shift from Economic Value to Social Value Pricewaterhouse Coopers (PwC) Ms. Swati Gupta, Founder and CEO, industrybuying.com Mr. Jai Agnani, Global Head Corporate Real Estate and Facilities, EXL Services Mr. Suryaditya Bose, Principal Designer, Soleil Atelier by Suryaditya Bose Mr. Shankha Basu, Co-founder, and Chief Business Officer of Medxoom, USA and Tech Investor (Virtual) Dr. Bidisha Banerji, Associate Professor and Deputy Director-Amity Institute of Public Policy - Session In- charge 	AIPP
Track 8 F-1 Seminar Hall	 Session 8.6: Entrepreneurial Opportunities in Media Sector Dr. Samir Kapur, Director, Adfactors PR - Session Chair Mr. Piyush Kulshrestha, Founder and CEO, Loktantra Mediatech, New Delhi/Mumbai 	ASCO

3.45 pm –	 Mr. Madan Bahal, Co-Founder and Managing Director, Adfactors PR, New Delhi Mr. Amit Dubey, Business Development Consultant, Vector Group (Canada), New Delhi/Mumbai Mr. Pradeep Surin, Journalist turned Entrepreneur, New Delhi Dr. (Ms) Jolly Jose, Associate Professor- Assistant Director (Research)-Amity School of Communication - Session In- charge 	
5.15 pm	Concurrent Sessions	
Track 1 F-2 Auditorium	 Session 1.7: Innovations in PROPTECH and CONTECH for Business Growth in Industry 5.0 Ms. Shalini Kaushal, Director – Operations, The AEC Associates - Session Chair Mr. Varun Jain, Enterprise Account Director, ClickUp Mr. Shashank Vashishtha, MRICS, Executive Director & Managing Broker, eXp Realty India Mr. Naveen Garg, Founder & CEO, Big Bridge Prof. (Dr.) Deepak Bajaj, Director & Head- RICS School of Built Environment - Session In-charge 	RIC SBE
Track 2 E-2 Auditorium	 Session 2.7: Harnessing Big Data to make Informed Decisions to Drive Business Growth in Industry 5.0 Mr. Nishith Pathak, Global Lead- Architecture & Innovation for Cloud, DXC Technology - Session Chair, (Awardee- Amity Excellence Award for Innovation) Mr. Puneet Jain, Cloud Application Technology Architect, Oracle USA (Virtual) Mr. Abhishek Bhattacharya, Faculty, Entrepreneur, and Forbes 30u30, Cornell Mr. Abhinav Yajurvedi, Group CTPO (Chief Technology and Product Officer), API Holdings (DocOn, PharmEasy, Thyrocare) (Virtual) Mr. Ishvinder Singh, India Lead, Social Innovation Group, Cisco NetAcad, Cisco Networking Academy Prof. (Dr.) Rekha Agarwal, Director- Amity Institute of Information Technology - Session In-charge 	AIIT
Track 3 E-2 Seminar Hall	 Session 3.7: Civil - Military Collaboration in Defense Production Lt. Gen. (Dr.) S.K. Gadeock, Vice Chairman, Amity Institute of Defence Technology- Session Chair Mr. Kaushik Ray, Colonel, Indian Army Mr. Ajit Kumar Thakur, Founder Editor, Raksha Anirveda R Adm Sanatan Kulshrestha, Rear Admiral (Retd.), Indian Navy Maj. Gens S B Asthana, (Retd) SM, VSM, PhD, Director - Courses, United Services Institute, New Delhi Brig. (Dr.) Anand Kumar Tewari, Professor & Director- Amity Institute of Defence & Strategic Studies - Session In- charge 	AIDSS
Track 4 F-2 Seminar Hall	Session 4.7: Recent Trends in Green Energy	AIRAE

	 Dr. V. K. Jain, Distinguished Scientist & Professor, Amity University Noida - Session Chair Dr. Dilip K. Khare, Advisor, Global Green Growth Institute, Delhi Mr. D M R Panda, General Manager, NTPC Prof. Trilok Singh, Dept. of Energy Science and Engineering, IIT Delhi Dr. Chandan Banerjee, Director General, National Institute of Solar Energy, Gurugram (Virtual) Dr. Bharat Pant, Additional General Manager at BHEL, Gurugram (Virtual) Dr. Kanchan Saxena, Dy. Director & Head- Amity Institute of Renewable & Alternative Energy - Session In-charge 	
Track 5 J-2 Block Admission Hall	 Session 5.7: Entrepreneurial Leadership in Microbiome with Reference to Sustainable Ecosystem Dr. KRK Reddy, Managing Director, Sri Bio Aesthetics Pvt Ltd. (Virtual) - Session Chair Dr. Venkatesh Devanur, CEO, MD, Agri Life Som Phytopharma (India) Ltd (Virtual) Dr. Sandeepa Kanitkar, Managing Director, Kan Biosys Pvt Ltd. (Virtual) Mr. Aditya Malaviya, Business Head (Probiotics), International Flavors & Fragrances Prof. Leonard Sonnenschein, CEO, Electrocide, Inc. Speed Gro, Inc. USA (Virtual) Dr. Shivam Sharma, Director, Absolute.ag Prof. (Dr.) Ajit Varma, Distinguished Scientist & Professor of Eminence - Amity Institute of Microbial Technology - Session In-charge 	AIMT
Track 6 F-3 Seminar Hall	 Session 6.7: Strategies for Business Growth through Innovation and Entrepreneurship in Fashion and Textile Industry Mr. Navin Goyal, Director, Filatech Enterprise Pvt ltd - Session Chair Mr. Prashant Singh, Founder, Krazy Kreators Ms. Ankita Arora, Director and Owner, Keats Clothing Ms. Chhaya Mehrotra, Designer and creative head, Chhaya Mehrotra Designs Dr. Raj Kamboj, Director, Rebanta Design & Sourcing Solution P Limited Prof. (Dr.) Pradeep Joshi, Director General- Amity Directorate of Applied Arts/Fine Arts/Performing Arts/Visual Arts - Session In-charge 	ASFT
Track 7 A Block Seminar Hall	 Session 7.7: Virtual Reality and Augmented Reality: Education Integration for Immersive Design learning and its Application Mr. Anuj Rawla, Founder & CEO, VR Real Technologies - Session Chair Dr. Anmol Srivastava, Assistant Professor, IIIT Delhi Mrs. Priya Vinod, Researcher, IIT Guwahati Mr. Vineet Singh, Director & CTO, Wagons Learning Pvt. Ltd. (Virtual) Mr. Ajay Mittal, Director, Tree of life Eila Art Resort (Virtual) 	ASD

	 Ms. Shalini Sharma, Asst. Director – Amity School of Design - Session In-charge 	
Track 8 F-1 Seminar Hall	 Session 8.7: Emerging Market Scenario with Generative AI in Entertainment Industry Prof. David Thorburn, Professor of Literature and Comparative Media Emeritus, Director Emeritus, MIT Communications Forum, MacVicar Faculty Fellow, Massachusetts Institute of Technology, USA (Virtual) - Session Chair Dr. Snehasis Mukherjee, Associate Professor, Shiv Nadar Institute of Eminence, Delhi NCR Prof. (Dr.) Aman Vats, Dy. Director- Amity School of Film 	ASFD
	& Drama - Session In-charge	

SYMPOSIUMS



SYMPOSIUM

ON

SOCIAL ENTREPRENEURSHIP

14th September 2023 (Friday)		
Time	Торіс	
12:00 noon -12:05 pm	Welcoming of the guests by Tulsi Saplings	
12:05 pm - 12:15 pm	Welcome Address by Dr. Garima Agarwal, Symposium Chair &	
	University	
10.15 10.05	E-Cell Coordinator, ACED, AUUP. About the symposium by Dr. Sanjeev Bansal, Dean (FMS) & Director,	
12:15 pm - 12:25 pm	ABS	
12:25 pm - 12:40 pm	Address by Prof. (Dr.) Balvinder Shukla, Conference Chair-ICEIL'23,	
1 1	Vice	
12.40 01.05	Chancellor, Amity University Uttar Pradesh.	
12:40 pm - 01:05 pm	Special Address by Chief Guest, Sh. Nawab Singh Nagar, Indian Politician and Member of the Bharatiya Janata Party.	
01:05 pm - 01:30 pm	Special Address by Guest of Honor, Sh. Shailendra Bahadur Singh,	
01.20	District Social Welfare Officer at UP Govt. Lunch	
01:30 pm - 02:00 pm		
02:00 pm - 03:30 pm	Presentation Session on 'Social Entrepreneurship – Leveraging and	
	CreatingBenefits for the Society" by Area Expert. Speakers	
	Speakers	
	(a) Mr. Rajiv Chawla, Chairman, Integrated Association of Micro,	
	Small and Medium Enterprises of India (I am SME of India) –	
	Session Chair (b) Mr. Saturn dra Namuran Duviyadi, Faundar Chairman & MD	
	(b) Mr. Satyendra Narayan Dwivedi, Founder Chairman & MD, Elcompnoics Group	
	(c) Ms. Anju Panday, President, Betiyan Foundation.	
03:30 pm - 03:45 pm	Networking Break	
03:45 pm – 4:45 pm	Panel Discussions on "Stability, Future Viability & Social	
	Equilibrium –Developed through Social Entrepreneurship Era"	
	Deve Bate	
	<u>Panelists</u>	
	(a) Mr. Gopi Krishna Bali, Founder & Chief Learning Officer, 3HS	
	India ACE.	
	(b) Mr. Ankit Jain, CEO & Co-Founder, Wisethink Information Solution	
	Pvt. Ltd. (c) Mr. Ajay Suman Shukla, Executive Director, Ek Soch Foundation.	
	(d) Ms. Shivani Bundela, Managing Director, Bundelkhand Agro	
	Innovation Private Limited.	
	(e) Ms. Prachi Kaushik, Founder & Director, Vyomini Social Foundation.	
	<u>Moderator</u>	
	Prof. (Dr.) Manoj Joshi, Director, Centre for VUCA Studies, Amity University, Lucknow Campus.	



SYMPOSIUM

ON

TECHNOPRENEURSHIP IN LIFE SCIENCES FOR \$5 TRILLION ECONOMY

14th September 2023

Time	Programme
12:00-12:05 PM	Welcoming of the guests by Tulsi Saplings
12:05-12:10 PM	Welcome Address by Dr Rachna Singh, Centre Head, CPEB, AIB
12:10-12:15 PM	About the symposium by Dr V. Pooja Raghavan, Officiating Head, AIB
12:15-12:20 PM	Opening remarks by Prof. (Dr.) Balvinder Shukla, Conference Chair- ICEIL'23, Vice Chancellor, Amity University Uttar Pradesh
12:20-12:45 PM	Address by Chief Guest: (Online):Global Scenario Technology with European context by Dr. Amal Mukhopadhyay Founder andDirector of ElGa Biotech, Germany
12:45- 01:05 PM	Address by Guest of Honor : Role of TTO in strengthening technology transfer. ecosystem by Prof.(Dr.)Shiv Kant Shukla, PhD, RTTP, Professor and Head, Life Science Department,School of Services, Kaushalya -The Skill University, Gujarat
01:05-01:30	Address by Guest Speaker : Role of women entrepreneurs towards 5 trillion economy by Ms Shailza Taneja, Founder & CEO, CreativeExpression, Gurgaon,Haryana
01:30- 02:00 PM	Lunch
02:00- 02:25 PM	Address by Guest Speaker: Technology for transforming National economy by MrSarang Pathak, Head Global Business Development and Senior Manager, Techinvention Lifecare Pvt. Ltd., Mumbai.
02:25- 02:50 PM	Address by Guest of honor: Agritechnology for sustainable Agriculture by Dr Sanjay Chandak, MD, Sheel Biotech Ltd, Gurgaon
02:50- 03:15 PM	Address by Guest Speaker: Role in Technology led Startup promotion through CSRand corporate perspectives by Dr. Sanchita Chaudhary, Vice President(Projects)Startup Incubation and Innovation Centre-IIT Kanpur
03:30-03:45	Networking Break
03:45- 04:45 PM	Digital Poster Session by Technoprenures
04:45- 04:50 PM	Concluding remarks by Dr Deepshikha Pande Katare, Deputy Director, AIB
04:50-04:57 PM	Felicitation of Guests
04:57-05:00 PM	Vote of thanks: Dr(Mrs)Susmita Shukla, Associate Professor, AIB



SYMPOSIUM

ON

SUSTAINABILITY FOR THE NEXT GENERATION: ADVANCING ENVIRONMENTAL SOLUTIONS IN POLICY AND PRACTICE

Friday, September 15th, 2023

Time	Торіс
10:30-10:45 AM	Inauguration (Lightening of Lamp and Saraswati Vandana)
10:45-10:55 AM	Welcome and Introduction to Theme by Dr. Renu Dhupper, Assistant
	Director, AIES, Amity University
10:55-11:05 AM	Address by Prof. (Dr.) D K Bandyopadhyay,
	Mentor AIES, Chief Advisor (FPO); Chairman (Amity Law Schools)
11:05 - 11:15 AM	Address by Prof. (Dr.) Balvinder Shukla,
	Vice Chancellor, Amity University Uttar Pradesh.
11:15 - 11:30 AM	Address by Guest of Honour, Ms. Suman Singh,
	Deputy Director, UN Global Compact Network India (UN GCNI)
11:30 - 11:45 PM	Address by Chief Guest, Ms. Saloni Saran Goel,
	Director, Projects & ESG, Religare Enterprises, Ex-NITI Aayog Climate
	Change Specialist Ex-UNEP Circular Economy Head
11:45 AM - 12:20 PM	Session on "Environmental Health and Human Impacts of Climate
	Change" by Ms. Shipra M Jain, Principal Consultant – ESG Strategy &
	Disclosure, ERM
12.20 – 1.00 PM	Session on "Sustainability in Practice: Industry and Communities" by
	Mr. Achyuta Ghosh, Senior Director and Head – Insights, Nasscom
01.00 – 2.00 PM	Lunch
02:00 - 02:40 PM	Session on "Corporate Responsibility for Sustainable Development
	Innovations in Sustainable Technologies and Materials" by Dr. Anshu
	Gupta, Associate Professor, Guru Gobind Singh Indraprastha University
02:40 - 03:20 PM	Session on "Green Jobs and the Future of Work in Building Sustainable
	Communities and Cities" by Mr. Ashu Kalra, Vice President, Head of
	Global Corporate Real Estate and Environment Sustainability, Head of
	Facilities, US, UK and Ireland, EXL
03:20 - 04:00 PM	Session on "The Role of NGOs and Civil Society in Advancing
	Sustainability" by Dr. Alok Mukherjee, Co-founder & Director,
	Research and Analytics, Leads Nextech India Pvt Ltd, India
04:00 - 04:15 PM	Felicitation
04:15 - 04:30 PM	Vote of Thanks by Dr. Anamika Shrivastava



SYMPOSIUM ON

STRATEGIZING AND SCALING SOCIAL RESPONSIBILITY, CHANGE AND IMPACT BY CORPORATES AND SOCIETY

Friday, September 15th, 2023

Time	Programme
10:00-10:05 AM	Welcoming of the guests by Tulsi Saplings
10:05-10:10 AM	Welcome Address by Prof (Dr) Nirupama Prakash, Symposium Chair, Director, AISS
10:10-10:20 AM	About the Symposium by Dr Prashant R Chauhan, Convener Symposium, Assistant Professor of Social Work, AISS
10:20-10:30 AM	Address by Guest of Honor, OP Singh (Former DGP), IPS, CEO India Child Protection Fund
10:30- 11:40 AM	Address by Chief Guest: Honb. Shri Bhubaneswar Kalita, Member of Parliament, Rajya Sabha & Vice Chairperson Rajya Sabha, Chairman of Parliamentary Committee on Health and Family Welfare,GOI
11:10- 11:25AM	Address by Prof. (Dr.) Balvinder Shukla, Conference Chair-ICEIL'23, Vice Chancellor, Amity University Uttar Pradesh
11:25-1:00 PM	 Panel Discussion on "Building a Culture of Corporate Social Responsibility: From Vision to Action" Panelist 1: Mr. Praveen Kar (Group Head CSR), Minda corporation limited Panelist 2: Ms. Geeta Malhotra (Country Director- Read India) Panelist 3: Mr. Manraj Sahota, Director (Lets Do It India, Foundation). Panelist 4: Ms. Sana Khan, Communication officer UNESCO Moderator: Prof.(Dr.) Nirupama Prakash, Director, AISS
1:00-2:00 PM	Lunch
2:00- 3:30 PM	Panel Discussion on "CSR Innovations and Sustainability: Driving Positive Change in a Fast-Changing World" Panelist 1: Mr. Parmanu Roy, Head of Operations, BMW India Foundation Panelist 2: Ms. Shveta Arora, Head CSR, Nestle India Panelist 3: Ms. Swati Ganguly, Director, Juana Foundation Panelist 4: Ms. Vinita Bakshi, Founder, Aambra Foundation Moderator: Dr. Prashant R Chauhan, Asst.Prof., AISS
3:30- 3:45 PM	Networking Break
3:45-5:00 PM	Panel Discussion on "Collaborating for a Better Future: Effective Partnerships between Corporates, Government, and NGOs" Panelist 1. Mr. Krishna Adhikari, Secretary General, Universal Peace Federation of India Panelist 2: Ms. Akriti Gupta, Co-founder CEO, Canfem

	Panelist 3: Ms. Urvashi Prasad, Director DMEO, NITI Ayog Panelist 4: Mr. Anurag Hoon, Co-founder CEO, Manzil Mystics Moderator: Dr. Anna Nth Ganguly, Asst. Prof., AISS
5:00- 5:05 PM	Concluding remarks by Dr Anna Nath Ganguly, Co-Convener Symposium, Assistant Professor, AISS
5:05–5:10 PM	Felicitation of Guests
5:10-5:15PM	Vote of thanks by Dr Prashant R Chauhan

RESEARCH PAPER PRESENTATIONS



5th International Conference on Entrepreneurship, Innovation and Leadership (ICEIL 2023)

14TH-16TH SEPTEMBER 2023

RESEARCH PAPER PRESENTATION

Engg. & Technology Domain

Program Schedule

Day 1: Thursday, 14th September 2023

Venue: E3-206

(Offline)

Time : 2:15 PM – 4:15 PM (IST)

inutes	
mins	Welcome address by session In-charge and
	Introduction of Session Chair
mins	Introduction about the session by Prof. (Dr.) Nitasha
	Hasteer, Technical Co-Chair, IČEIL 2023
mins	Introduction about the session by Prof. (Dr) K.M.
	Soni, Technical Chair, ICEIL 2023
mins	Address by Prof. (Dr.) Balvinder Shukla, Honourable
	Vice Chancellor, Amity University Uttar Pradesh &
	Chair ICEIL 2023.
1	mins mins mins

Paper Presentation Schedule

Session Chair : Dr. Manju Khari Professor, Jawaharlal Nehru University, New Delhi, India.			
		ion Co-chair : Dr. Purushottam Sharma fessor, Amity University, Noida, India.	
Venue: (Offline) Room No. E3- 206	Paper Id	Title	
	243	Participation of cybersecurity practitioners in a cybersecurity cop in Africa	
		Mabaso, Thembalethu TB*; Kabanda, Salah	
	255	Integrating cloud, blockchain and AI technologies – Challenges and Scope	
		Ahuja, Laxmi; Seth, Ashish *; Seth, Kirti ; Thakur, Ayush	
	140	The Role of Generative Artificial Intelligence (GAI) in Education: A Detailed Review for Enhanced Learning Experiences	
		Kumar, Tajinder*; Kait, Ramesh; Chhikara, Ankita; Malik, Anu	
	142	Measuring Impact of Generative AI in Software Development and Innovation	
		Garg, Dr. Vishal*; Kumar, Tajinder; Lalar, Sachin; Kumar, Rajinder	
	310	Modeling Interconnected Factors for Mitigating Infectious Disease Transmission: Lessons for Health and Sustainability	
		Singh, Punj Lata*; Modi, Pranav; Kumar, Rajender ; Vashist, Shruti ; Majeed, Akash; Singh, Gaurav; Sharma, Tushar	
	85	Detecting diabetes retinopathy through machine learning	

	Garg, Akshat*; Kaur, Inderjeet; Saini, Akash ; Sharma, Ashish; Kaushal, Ayushman
197	Assessing the Effectiveness of the ELSA App for English Language Learning of Indian Native Speakers
	Singh, Reena; Mani, Ashish*
277	Impact of Sustainable Energy Policies on Sustainable Investments in Technology and flow of Sustainable Finance to Renewable Energy or Green Energy Sector: An Indian perspective
	Kohli, Anita*; Wadhwa, Ritu; Tripathi, G. C.
261	Depression detection using linear regression model
	Gupta, Shubhangi*; Sharma, Purushottam
03	A study on Indian Digital Banking Online Customer Experience
	Puneett Bhatnagar*; Anupama Rajesh ; Richa Misra

Session In charge: Session Rapporteur: Prof. (Dr.) Purushottam Sharma-ASET, Noida Dr. Misha Kakkar-ASET, Noida

Taper Tresen		k 2: Smart Technologies for Industry 5.0
Profes		Chair :Dr. Pradeep Tomar Suddha University, Greater Noida, India
110105		a Co-Chair: Dr. S.K.Sinha
	Professor, A	Amity University, Noida, India.
	Venue: Onlin	e: MS Team Room No. E3- 206
<u>https://teams.microsoft.com/l/metup-</u> join/19%3a9z2NjN7G4sbOqX8mI5rIDWJ8iJdBgOeeWQBUm6_ZjmA1%40thread.tacv2/1694320474089?context=%7b%22Tid%22%3a%2 28d46a076-d093-416d-a57b-8692cde13bf8%22%2c%22Oid%22%3a%2268d2e80a-6023-4f34-9278-e0fd869bbb53%22%7d		
Date	Paper Id	Title
15th September 2023 10:00 AM- 11:30 AM	Taper Tu	
	143	Employing Machine Learning Models in Prediction of Harmful gases from Agri-waste
		Mehta, Vaishali*; batra, neera; Mangla, Monika
	151	Predictive Analysis of Oil and Gas using Well Log Data
		Joshi, Rujuta Amit*; Desai, Vraj D; Waghela, Aayushi Yagnesh; Tawde , Prachi
	192	Development of Parallel Corpus using Machine Translation
		Mahata, Sainik Kumar*; Gupta , Jyoti; Kumari, Khusboo; Mondal, Anupam; Dey, Monalisa; Sarkar, Darothi
	200	Key performance indicators affecting the efficiency of Agri value chain ecosystem
		Upadhyaya, Aurobind*; Sodhi, J.S; Goyal, Dr. R.C.
	213	Intelligent Irrigation Systems in Agriculture using Fuzzy Logic Techniques.
		N, Yogeesh*; D K, Girija; M, Rashmi; P, William
	265	AIoT for Product Safety and Quality Control in Supply Chain Management
		Pandey, Dhiraj *; Pandey, Kavita

267	Employing Explainable AI to Optimize Domestic Energy for a Greener Society
	Desai, Vraj D*; Gattani, Ashray A; DalvI, Harshal; Narvekar, Meera
302	Analyzing the Impact of UPI on Supply Chain Performance: A Natural Language Processing Approach with Generative Pre- Trained Transformers
	Singh, Satwinder*
149	TagTrackr : a smart asset tracking solution
	Raghav, Dipendra; Sharma, Rashmi*; Singh, Hariom; ahmad, fazal; Verma, Gaurav
254	Impact of Gamification on Student Learning: An Empirical Evidence
	Garg, Anchal*; Bhatia, Madhulika
290	Analyzing aspects of critical thinking for fake news identification
	Chatterjee, Chinmayee*; Hasteer, Nitasha; Turpin, Marita

Paper Presentation Track 3: Intelligent Technology Solutions in HealthCare and Life Sciences

Session Chair :Dr. Harpreet Kaur				
Indian Institute of Management, Amritsar, India.				
Session Co-chair : Dr. Deepti Mehrotra				
Professor, Amity University, Noida, India				

Venue: Online: MS Team Room No. E3-206

<u>https://teams.microsoft.com/l/meetup-</u> join/19%3a9z2NjN7G4sbOqX8mI5rIDWJ8iJdBgOeeWQBUm6_ZjmA1%40thread.tacv2/1694320997751?context=%7b%22Tid%22%3a%2 28d46a076-d093-416d-a57b-8692cde13bf8%22%2c%22Oid%22%3a%2268d2e80a-6023-4f34-9278-e0fd869bbb53%22%7d

Date 15th September 2023 11:30 AM- 01:30 PM	Paper Id	Title
	9	A Comparative Analysis and Statistical Inference of Diabetes cases
		Singhal, Shreya*; Gupta, Shriyaa; Sharma, Nonita; Mangla, Monika; rakhra, manik
	84	Public Mental Health: Prediction and Analysis of Anxiety, Depression, Stress and Happiness using Machine Learning
		Goyal, Muskan*; Singh, Tanya; Sethi, Smriti
	139	Cancer Detection Techniques: An Overview of Traditional and AI-Based Methods and Their Comparative Analysis
		Verma, Vikram*; Aggarwal, Alankrita
	236	Internet Addiction and The Prevalence of Depression: A Comparative Study among University Students of India and UAE Prasad, Nitya K*; Sajan, Shonima; Bhardwaj, Aradhana Balodi; Thomas, Sneha
	251	Forecast of Earthquake Magnitude for North-West (NW) Indian Region Using Machine Learning Techniques
		Gupta, Aditya*; Sharma, Babita; Chingtham, Prasanta
	239	An Ensemble classifier-based model development for mango leaf diseases using hybrid feature approach
		Garg, Rinku*

241	A review on diabetes prediction using machine learning techniques
	Tanwar, Alka*; Bhatia, Pradeep Kumar
150	Using Monte Carlo Methods for Retirement Simulations of the 401K and IRA
	Gupta, Aditya*; Tayal, Vijay Kumar
199	"SafeMeds", Blockchain in healthcare
	Sharma, Rashmi*; Mishra, Nikhil; Sharma, Pranjali
266	Medi-Connect: An End-to-End Intelligent Framework to Facilitate New Era Online Consultations Towards Sustainable Healthcare
	sharma, shanu*; Singh, Jayash Raj; Jain, Paras; Dubey, Ashwani Kumar

Paper Presentation Track 4: Cyber Security and Digital Forensics

Session Chair: Dr. Jagdeep Kaur National Institute of Technology, Jalandhar, India Session Co-chair: Dr. Ashish Mani Professor, Amity University, Noida, India

Venue: Online: MS Team Room No. E3-206

<u>https://teams.microsoft.com/l/meetup-</u> join/19%3a9z2NjN7G4sbOqX8mI5rIDWJ8iJdBgOeeWQBUm6_ZjmA1%40thread.tacv2/1694321099091?context=%7b%22Tid%22%3a%2 28d46a076-d093-416d-a57b-8692cde13bf8%22%2c%22Oid%22%3a%2268d2e80a-6023-4f34-9278-e0fd869bbb53%22%7d

Date 15th September 2023 02:30 PM- 04:30 PM	Paper Id	Title
	33	Sustainability in the digital era: Case study of a security equipment manufacturing SME
		Daniel, Naveen Anand*; Kumar, Ravinder ; Mathiyazhagan, K
	54	A novel Classification scheme for Credit Card Fraud Detection Using Data Mining
		Kohli, Himani*; Sharma, Shilpi
	105	Robust Method for accessing IoT devices and Blockchain for secure data management
		Verma, Saweta; Chandel, Garima*
	116	Comparative Analysis of Financial Datasets Predictive Modelling Using Feature Extraction Methods
		Mahata, Sainik Kumar; Mondal, Anupam*; Dey, Monalisa; Sarkar, Darothi
	147	Emerging Trends and Perspectives on Challenges and Opportunities in Cloud Computing: A Systematic Literature Review
		Tanwar, Jaswinder*; Tyagi, Sanjay
	217	Modified modelling of RoF for advanced wireless network for long haul communication
		Vaid, Vishakha*; Garg, Deepak; Arya, Sandeep
	246	Hybrid soft computing for CBIR system by integration of edge detection and compression mechanism

	Diwanshi*; Kumar, Dharminder ; Dhingra, Sakshi
94	Extracting Relevant Features for Software Transplantation
	Sodhi, Gurjot Singh*
279	Automated Event Detection and Extraction From E-Mails
	Singhal, Kriti*; Rana, Prashant Singh
204	Implementation of File Tracking Machine to Assess Employee Performance using Web Services System
	P, William*

Session In-charge: Session Rapporteur:

Prof. (Dr.) Purushottam Sharma-ASET, Noida Dr. Misha Kakkar-ASET, Noida

Research Paper Presentations

Management Domain

15th September, 2023

Venue: Conference Hall, K3 First floor-117 **Session Chair:** Dr. Ivan Zupic, Goldsmiths, University of London

Time	Program		
2:15-2:40 PM	Session on "How to Publish in Quality Journals"		
	Resource Person: Dr Ivan Zupic, Goldsmiths, University of London;		
	Associate Editor, Journal of Enterprising Communities		
2:45-4:30 PM	Technical Session 1		
2.45 – 3.00 PM	MGMT_01: Utilising Low-Cost Mobile Camera for Qualitative		
	Movement Analysis Towards Enhanced Sports Education		
	Garima, Phd Scholar, ASPESS, Amity University Uttar Pradesh		
	Ajit Kumar. Associate Professor, ASPESS, Amity University Uttar		
	Pradesh		
3.00 PM to 3.15	MGMT_02: Women entrepreneur's education and family support en		
PM	route for sustainability: A study on Small and Medium scale business in		
	Indian Perspective		
	Ms. Samridhi Gupta, Research scholar, Manipal University Jaipur		
	Dr. Sunishtha Dhaka*, Assistant Professor, Amity University Noida		
	Dr. Bhawna Chahar, Associate Professor, Manipal University Jaipur		
3.15 PM to 3.30	MGMT_03 : Future of industry 5.0 – Chat GPT and its impactions on hR		
PM	industry		
	Ms Manali Gupta, PhD Scholar, Amity University		
3.30 PM to 3.45	MGMT_04: The Role of the Entrepreneurship Development Programs in		
PM	Fostering MSMEs		
	Dr. Neetu Singh Satsangi, Assistant Professor, Amity University, Gwalior		
	Dr. Rahul Chaudhary, Assistant Professor, GNIOT, Greater Noida		
	Dr. Anupam Narula, Professor, Amity School of Business, Amity		
2 45 DM + 4 00	University, Noida		
3.45 PM to 4.00	MGMT_05 : Catching and Keeping the Attention of Customers:		
PM	Techniques of Visual Merchandising		
	Ms Sonali Sharma, Research Scholar, Department of Business		
	Administration, Manipal University Jaipur, Jaipur		
	Dr Meenakshi Sharma, Department of Business Administration, Manipal		
	University Jaipur, Jaipur		
	Dr Sunishtha Dhaka, Assistant Professor, Amity University Noida		
L			

Research Paper Presentations

Arts & Humanities Domain

15th September, 2023

Time: 9:15 am to 5:10 pm

Venue : K3 block, Room 415

S.No.	Program Schedule	Speaker
1.	Welcome address by Session	Dr. Vinaya Kumari
	Incharge	
2.	Session Introduction by Chair	Dr. Shantanu Ghosh
3.	Session Introduction by Co-	Dr. Youssif Omar
	Chair	
4.	Address by the Honourable	Prof. (Dr.) Balvinder Shukla
	Vice Chancellor	

S. No.	Paper Code	Paper Title	Presenter
1	ENGRP1	The Role of Motivation in Enhancing	Dr. Youssif Omar &
		Officials' Work Efficiency and the Key to	Dr. Vinaya Kumari
		Effective Leadership and Employee	
		Wellbeing	
2	ENGRP2	Self-Assessment and Its Impact on Writing	Ms. Gomez
		Skills	Cervantes Paola
3	ENGRP3	Adoption of English Words into Hindi	Dr. Raman Malik &
		through Television News Channels- A	Ms Manisha Sinha
		Systematic Inquiry	
4	ENGRP4	Evaluation of Digital Competency of	Ms. Asmita
		Professional Teachers	Talwelkar
5.	ENGRP5	Feminist Psychoanalysis in the Select	Dr Tanu Kashyap
		Novels of Eka Kurniawan	
6.	ENGRP6	The Need for Using English for Global	Dr. J. Al Muzzamil
		Communication Today: A Critical Review	Fareen
7.	ENGRP7	Innovations in Teaching Literature at	Dr. Shashi Shekhar
		Constructive Approach	Singh and Dr.
			Jamuna Emani
8.	ENGRP8	Ecofeministic Perspective in the Works of Alice Walker	Ms Nisha V. Mehta
9.	ENGRP9	Exploration of Masculinities, Prejudices,	Ms. Ishita Bajpai
).	LIVOID	and Acceptance in <i>The Gentleman's Guide</i>	Mis. Isinta Dajpar
		to Vice and Virtue by Mackenzie Lee	
10.	ENGRP10	Entitlement, Exploitiveness, and Grandiosity	Ms. Akansha
10.		in The Great Gatsby	Handique
11.	ENGRP11	Unveiling the Mythical Tapestry: Exploring	Ms. Shashi
		Mythological Reinterpretation of Indian	Priyadarshi
		Epics in Contemporary Writing	

Session Link - https://teams.microsoft.com/l/meetup-

join/19%3abJH6XMCYqFBps8Kscv9kEcDRTr86pQ6uoOB0DkLhJtI1%40thread.tacv2/169449530 5651?context=%7b%22Tid%22%3a%228d46a076-d093-416d-a57b-8692cde13bf8%22%2c%22Oid%22%3a%22082d6aee-9376-4c0c-9670-2f937f453005%22%7d

Session In-charge – Dr. Vinaya Kumari

Session Repporteur – Dr. Shashi Shekhar Singh

CASE STUDY COMPETITION



5th INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION AND LEADERSHIP (ICEIL 2023)

14TH-16TH SEPTEMBER 2023

CASE STUDY COMPETITION

14TH -15TH SEPTEMBER 2023

Chair: Prof. (Dr) Manoj Joshi Co-Chair: Prof. (Dr) Anupam Narula

Program Schedule

Day 1: Thursday, 14th September 2023

Venue: F-3 MDP Hall

Time : 2:00 PM - 5:20 PM (IST)

	Minutes					
Time (IST)						
2:00 PM - 02:05 PM	5 mins	Welcome address by session In-charge to the Session & Jury Members				
2:05 PM - 02:10 PM	5 mins	Introduction about the session by Dr. Anupam Narula-Co-Chair Case Study Competition				
2:10 PM - 02:15 PM	5 mins	Introduction about Competition	Introduction about the session by Prof. Manoj Joshi-Chair Case Study Competition			
2:15 PM - 02:20 PM	5 mins	Address by Prof. (Dr.) Balvinder Shukla, Honourable Vice Chancellor, Amity University Uttar Pradesh, India				
		Case Code	Case title	Authors		
2:20 PM - 02:35 PM	15 mins	ICEILCSC_2301	Case Title: Zoom Car navigating its VUCA journey.	Ms. Richa Yadav Ms. Niharika Jaiswal Prof. (Dr.) Ashok Kumar Prof. (Dr.) Manoj Joshi		
2:35 PM - 02:50 PM	15 mins	ICEILCSC_2302	Wipro - Innovation Maestro in a VUCA Context	Mr. Deepmalya Datta Ms. Shefali Singh Dr. Komal Malik Prof. (Dr.) Manoj Joshi		
2:50 PM - 03:05 PM	15 mins	ICEILCSC_2303	A Short History of Kalpana 8Saroj's Growth and Her One of The Ventures Kamani Tubes Business Model Evolution	Ms. Shreya Gupta		

3:05 PM - 03:20 PM	15 mins	ICEILCSC_2304	MetaRoha : A Revolutionary Solution for Real Estate Visualization	Mr. Sheikh Taha Maroof Dr. Padmavati Shrivastava Mr. Shailendra Radheshyam Bramhvanshi
3:20 PM - 03:35 PM	15 mins	ICEILCSC_2305	Nurturing Joyful Minds: The Saptarishi School's Transformative Approach to Play- Based Education	Ms. Ishmeet Saluja Prof. Dr. Mala Tandon Dr. Monika Gautam
3:35 PM - 03:50 PM	15 mins	ICEILCSC_2307	Vision to Reality Journey of Ummeed NGO	Ms. Sejal Bajaj Prof. Dr. Mala Tandon Dr. Monika Gautam
3:50 PM - 04:05 PM	15 mins	ICEILCSC_2311	Falguni Nayar's Saga- Her Strategic Business Metamorphosis and Trailblazing Success	Ms. Lipika Aggarwal Ms. Mahi Sharma Ms. Tanishka Kashyap
4:05 PM - 04:20 PM	15 mins	ICEILCSC_2319	Phool a Reformative Idea	Ms. Sristy Singh Dr. D.S. Gaikwad
4:20 PM - 04:35 PM	15 mins	ICEILCSC_2322	Disrupting the Norm: An Examination of EKA's Journey in the Web3 & NFT Market	Ms. Anamika Mishra Ms. Swati Mittal
4:35 PM - 04:50 PM	15 mins	ICEILCSC_2323	Dynamic Law Firm	Mr. Amber Deo Mr. Hrithik Prajapati
4:50 PM - 05:05 PM	15 mins	ICEILCSC_2327	From Founders To Heirs: Navigating Generational Shift And Transformative Growth	Ms. Soumya Srivastava Dr. Nidhi Gupta
5:05 PM- 05:15 PM	10 mins	Expert Comments	by Jury Members	
5:15 PM-5:20 PM	05 mins	Vote of Thanks by	Session Coordinator	

Session In-Charge:Dr. Nidhi Gupta-ASB, Noida & Dr Renuka Bakshi- ACCF, NoidaSession Coordinator:Dr. Shailja Dixit-ABS, LucknowSession Rapporteur:Dr. Harshit Bhardwaj-ASET, NoidaJury Members:Dr. Subodh Kesharwani, Mr. Shrey Luthra, & Ms. Mansi Chaudhary

Day 2: Friday, 15th September 2023

Time: 10:00 AM – 1:20 PM (IST)

Time (IST)	Minutes				
10:00 AM - 10:05 AM	5 mins	Welcome to the Session & Jury Members			
10:05 AM - 10:10 AM	5 mins	Introduction about the session by Dr. Anupam Narula-Co Chair			
10:10 AM - 10:15 AM	5 mins	Introduction about the session by Prof. Manoj Joshi-Chair			
10:15 AM - 10:20 AM	5 mins	Address by Prof. (Dr.) Balvinder Shukla, Honorable Vice Chancellor, Amity University Uttar Pradesh, India			
		Case Code	Case title	Authors	
10:20 AM - 10:35 AM	15 mins	ICEILCSC_2310	Understanding HDFC'S Position In Banking Sector: An In-Depth Analysis	Ms. Sania Khan Dr. Jyoti Chauhan Ms. Saanvi Chawla	
10:35 AM - 10:50 AM	15 mins	ICEILCSC_2314	MDH The king of spices	Ms. Aastha Singh Dr. D.S. Gaikwad	
10:50 AM - 11:05 AM	15 mins	ICEILCSC_2315	Nestle: A Swiss Food and Drink Company	Ms. Prajjwali Upadhyay Dr. D.S. Gaikwad	
11:05 AM - 11:20 AM	15 mins	ICEILCSC_2316	Adidas: Pioneering Sportswear Innovation and Global Branding	Ms. Muskaan Singh Hamdard	
11:20 AM - 11:35 AM	15 mins	ICEILCSC_2317	Mattel's iconic Barbie doll	Mr. Agniv Dhar Prasanshita Singh Dr. Nidhi Gupta	
11:35 AM - 11:50 AM	15 mins	ICEILCSC_2318	Constellations of Expression : Nykaa's Celestial Dance of Beauty and Bond	Ms. Tamanna Arora Dr. Nidhi Gupta	
11:50 AM - 12:05 AM	15 mins	ICEILCSC_2320	Parle-G - "The Common Man's Biscui	Ms. P. Varlaxmi Dr. D.S. Gaikwad	
12:05 AM - 12:20 AM	15 mins	ICEILCSC_2321	Enron Corporation	Ms. Shifa Syed Ms. Saloka Paul Ms. Swati Mittal	
12:20 AM - 12:35 AM	15 mins	ICEILCSC_2325	Leading the Way in Biopharmaceutical Innovation: Biocon	Ms. Priyashi Anand Ms. Payal Yadav Dr. Swati Mittal	
12:35 AM - 12:50 PM	15 mins	ICEILCSC_2328	PVR Cinemas: A contextual analysis of the movie-going experience	Mr. Prajwal	

12:50 PM - 1:05 PM	15 mins	ICEILCSC_2331	Dove's Campaign for Real Beauty: Redefining Beauty Standards and Empowering Authenticity And building a powerful brand image	Ms. Agrika Mehrotra Dr.Nidhi Gupta Dr. Anupam Narula Mr. Anant Goyal
1:05 P.M- 1:15 PM	10 mins	Expert Comments by	Jury members	
1:15 PM-1:20 PM	05 mins	Vote of Thanks by Session Coordinator		

Session In charge:	Dr Debjani R Chaudhary, ASCO, Noida
Session Coordinator:	Dr Rachna Singh, AIB, Lucknow
Session Rapporteur:	Dr Anita Gupta-AIAS, Noida
Jury Members:	Mr. Sachin Bansal, Mr. Souvik Goswami, Tanya Tikoo

Time: 2:00 P.M – 5:20 PM (IST)

Time (IST)	Minutes				Activity
2:00 PM - 02:05 PM	5 mins	Welcome to the Sess	Welcome to the Session & Jury Members		
2:05 PM - 02:10 PM	5 mins	Introduction about th	ne session by Dr. Anupam	Narula-Co Chair	
2:10 PM - 02:15 PM	5 mins	Introduction about th	ne session by Prof. Manoj	Joshi -Chair	
2:15 PM - 02:20 PM	5 mins	Address by Prof. (Dr.) Balvinder Shukla, Honorable Vice Chancellor, Amity University Uttar Pradesh, India			Session In- charge (Introduction to VC Ma'am)
		Case Code	Case title	Authors	
2:20 PM - 02:35 PM	15 mins	ICEILCSC_2306	Newtum's AI Compiler	Mr. Samarth Parmanand Dr. Padmavati Shrivastava Mr. Sagar Salunkhe	Chair-Prof (Dr) Manoj Joshi
2:35 PM - 02:50 PM	15 mins	ICEILCSC_2308	Development and Commercialization of AutoText AI as a Marketing Intelligence SaaS Product	Mr. Aastik Saini Ms. Ritu Jakhar Mr. Divakar Shukla Mr. Zeeshan Fatima Ms. Ruchika Yogesh	
2:50 PM - 03:05 PM	15 mins	ICEILCSC_2309	Impact Of Adopting Ai Methods On Indian Agriculture Industry: A Case Study	Lt.(Dr)Seema Singh Dr. Lalit Kumar Sharma	

3:05 PM - 03:20 PM	15 mins	ICEILCSC_2312	CRASTE: Shaping a Sustainable Legacy	Ms. Shivya Gulati	
			We Want	Ms. Kushi Garg Ms. Cheshta Dutta	
3:20 PM - 03:35 PM	15 mins	ICEILCSC_2313	Regenerative Tourism Entrepreneurs: A Case Study of Small Pond Holders in Shahpur, Alibaug, Maharashtra	Ms. Priyanka Singh Dr. Parikshit Sharma	
3:35 PM - 03:50 PM	15 mins	ICEILCSC_2324	Vison, Ideology and Succession: A Case Study on family business	Dr Nidhi Gupta Dr Anupam Narula Mr. Rajveer Singh	
3:50 PM - 04:05 PM	15 mins	ICEILCSC_2326	Organic Agriculture In Rajasthan: Transition Of Conventional Farming To Organic Farming	Mr. Suraj Damodaran Dr. D.S. Gaikwad	
4:05 PM - 04:20 PM	15 mins	ICEILCSC_2329	Enchanting Ecosystems: Decodin g Chanshal Valley's Sustainable Beauty	Dr. Parikshit Sharma Ms. Tanishka Raina	
4:20 PM - 04:35 PM	15 mins	ICEILCSC_2330	Beyond Limits: Sneha Vashisht's Path to Happidition"	Ms. Sneha Vashisht	
4:35 PM - 04:50 PM	15 mins	ICEILCSC_2332	Webmobril Travel Company	Dr. Parikshit Sharma Poorva Sabharwal	
4:50 PM – 05:05 PM	15 mins	ICEILCSC_2333	Quantifying the development of the digital marketing industry - Digifish3's trajectory	Ms. Diya Tyagi Dr. Swati Mittal	
5:05 PM-5:15 PM	10 mins	Expert Comments by Jury Members			Session In- charge
5:15 P.M-05:20 PM	05 mins	Vote of Thanks			Session Coordinator

Session In charge:Dr. Paresh Bali-ASH, NoidaSession Coordinator:Dr. Parikshit Sharma-AITT, NoidaSession Rapporteur:Jury Members:Jury Members:Dr. Meenakshi Gandhi, & Dr Himanshu Joshi

START-UP EXPO



Start-up Expo

List of Participants

S. No.	Name	Startup-Name
1	Ms. Prabhleen Kaur Bagga	The Blue Brigade
2	Mr. Abhay Pratap Singh	SweetsTown
3	Mr. Radharaman Sharma	Varaganpati Enterprises
4	Ms. Javnika	Vuoto Lifestyle Pvt. Ltd.
5	Mr. Harsh Sheth	Vuoto Lifestyle Pvt. Ltd.
6	Mr. Anuj Sagar	The Bamboo Bae
7	Mr. Sanchit Goyal	The Bamboo Bae
8	Mr. Lakshman K	Haladhari Technologies Pvt. Ltd.
9	Mr. Vaibhav Kathuria	Monat Designs Pvt. Ltd
10	Mr. Shreyansh Yadav	SpreeCode Private Limited
11	Mr. R K Singhal	M/S Vedic Vigyan Creations Llp.
12	Mr. Apar Gupta	Blu Ocean Private Limited
13	Mr. Manish Kumar Wahi	Curestay Services Private Ltd.
14	Mr. Agam Bhatnagar	Ashplan Private Limited
15	Mr. Abhinav Bhadola	E-ashwa Automotive
16	Mrs. Disha Yadav	Tesoro Bake Co.
17	Ms. Astuti Singh	Dhaarmik
18	Mr. Bhanu Sachdeva	Artistic Frames
19	Ms. Tanisha Verma	Bar On Wheels
20	Ms. Priya Gupta	The Haat of Craft
21	Ms. Tanya Kapoor	Evara
22	Mr. Shantanu Choudhary	Khetivalah

23	Ms. Astuti Singh	Aastra India
24	Mr. Varun Singh	Agrograinz Overseas
25	Mr. R K Singhal	Jivamrit Organic Farmer Producer Company Limited
26	Mr. Pratik Mehan	Atomrow
27	Dr. Shankar Goenka	WOW Factors India Private Limited
28	Ms Ritika Saxena	Embossed Accessories

LAKSHYA: BUSINESS PLAN COMPETITION



5TH INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION & LEADERSHIP (ICEIL 2023) 14-16 September 2023

LAKSHYA-BUSINESS PLAN COMPETITION

PROGRAMME SCHEDULE

DAY-I: Thursday, 14th September 2023

Registration-9:30 AM onwards Venue-F-Block Ground Floor

MENTORING SESSION (2:00 PM- 5:00 PM)

Venue-F-2 Block, Room No. 203

Program Coordinator: Dr. Debarati Paul, Associate Professor, CPEB, AIB

Program Co-Coordinator: Dr. Smriti Shrivastava, Assistant Professor, CBBE, AIB

Time	Session		
2:00 pm-2:05pm	Welcoming of the guests by Tulsi Saplings		
2:05 pm-2:10 pm	Welcome Address by Dr. Nidhee Chaudhary, Chair-Lakshya,		
	Professor& Head CBBE, AIB, AUUP		
2:10 pm-2:18 pm	About LAKSHYA & MENTORING by Dr. Sanjeev Bansal, Dean		
	(FMS), Director, ABS		
2:18 pm-2:30 pm	Address by Prof. (Dr.) Balvinder Shukla, Conference Chair-ICEIL'23,		
	Vice Chancellor, Amity University Uttar Pradesh		
2:30 pm-3:30 pm	Session by Mentors		
	Mr. Amit Singh, Senior Program Manager - WEN, North & Central,		
	Wadhwani Foundation, India		
3:30 pm-3:45 pm	NETWORKING TEA		
3:45 pm-4:45 pm	Sessions by Mentors (Contd.)		
	Mr. Sagar, Amity Incubation Centre		
4: 45 pm-4:50 pm	Felicitation of Mentors		
4: 50 pm-4:55 pm	Concluding Remarks by Dr. Garima Agarwal, Co- Chair Lakshya &		
	University E-Cell Coordinator, ACED, AUUP		
4: 55 pm-5:00 pm	Vote of Thanks by CS. Monika Suri, Assistant Professor, ALS		

EMCEE: Dr. Smriti Shrivastava

Rapporteur: Dr. Devlina Pramanik

DAY-II: Friday, 15th September 2023

BUSINESS PLAN COMPETITION (10:00 AM- 5:00 PM)

Venue-F-2 Block, Room No. 203 & Syndicate Rooms

Program Coordinator: Dr. Debarati Paul, Associate Professor, CPEB, AIB

Program Co-Coordinator: Dr. Smriti Shrivastava, Assistant Professor, CBBE, AIB

Time	Session	
10:00 am-10:05 am	Welcoming of the guests by Tulsi Saplings	
10:05 am-10:10 am	Welcome address by Dr. Garima Agarwal , Co- Chair-Lakshya &	
	University E-Cell Coordinator, ACED, AUUP	
10:10 am -10:18 am	About LAKSHYA-BUSINESS PLAN COMPETITION	
	by Dr. Sanjeev Bansal Dean (FMS), Director, ABS	
10:18 am -10:30 am	Address by Prof. (Dr.) Balvinder Shukla, Conference Chair-	
	ICEIL'23, Vice Chancellor, Amity University Uttar Pradesh	
10:30 am -11:00 am	Introduction of Jury Members	
11:00 am-11:30 am	Panel Sessions (6 parallel)	
11:30-11:45 am	NETWORKING TEA	
11:45 am-1:30 pm	Panel Sessions (6 parallel)	
1:30 pm-2:00 pm	LUNCH BREAK	
2:00 pm-3:30 pm	Panel Sessions (6 parallel)	
3:30 pm-3:45 pm	NETWORKING TEA	
3:45 pm-4:40 pm	Panel Sessions (6 parallel)	
4: 40 pm-4:50 pm	Felicitation of Jury Members	
4: 50 pm-4:55 pm	Summarizing & Concluding Remarks by Dr. Monika Suri,	
4: 55 pm-5:00 pm	Vote of Thanks by Dr. Nidhee Chaudhary, Lakshya Chair, AIB,	
	AUUP	

EMCEE: Dr. Rajshree Das & Dr. Smriti Shrivastava

Rapporteur: Dr. Devlina Pramanik

EUREKA: INNOVATIVE DESIGN PROJECTS/POSTERS COMPETITION



EUREKA: INNOVATIVE DESIGN PROJECT/POSTER COMPETITION

List of Participants

Team	Name	University/Institution	Project Title
1	Mr Vaibbay Danday	Amity School of Engineering	Impact of AI and
1	Mr Vaibhav Pandey	and Technology	AR on healthcare
2	Ms Akshita Gaba	Amity Institute of Aerospace	Aquarius -
2	And Ria P Dey	Engineering	Saving the Marine life
3	Mr Vatsal Aggarwal	Amity School of Engineering and Technology	Smart Eyewears
4	Mr Akshay Gupta	Amity School of Design	FlexiWalker
5	Ms Khushi Sehrawat	Amity School of Design	Portable Controllable Massager
6	Ms Shagun Somani	Amity School of Design	Pepper Spray Bracelet
7	Ms Elizabeth Khaidem	Amity School of Engineering and Technology	Development of green concrete with the utilisation of waste sludge
8	Ms Gloria Angom	Amity School of Engineering and Technology	Utilization of hazardous plastic in the production of sustainable concrete with partial replacement of fine aggregate
9	Mr Shobhit Saxena	Amity School of Engineering and Technology	Revolutionizing Concrete Composition:Unveiling the Potential of Fly Ash, Silica Fume, and Waste Tyre Rubber Crumbs in Construction
10	Mr Vaibhav Garg And Dr Priyanka Singh	Amity School of Engineering and Technology	Recyclability of Iron Ore Tailings for improving mechanical properties of concrete.
11	Mr Javed Akhtar Laskar	Amity School of Engineering and Technology	Navigating the Sustainable Future: Exploring The Potential of Solar Road Panel
12	Mr Daksh Sinha	Amity University	Skybound Sustainability
13	Mr Mohammad Qumar Mokhtar, Ms Nandini Relhan, Mr	Amity School of Design	User Centric Helmet

	Faizan Shaukat, Ms Kshama Thakur		
14	Mr Aaryan Sibal	Amity School of Design	Convertible travel shoes
15	Ms Aashi Agarwal, Ms Riya Bhanjdeo,Ms Nisha Malguri	Amity School of Design	Public transportation navigation app
16	Ms Jahanvi Joshi, Ms Pragya Pandey, Mr Siddhant Vats	Amity University Uttar Pradesh	Innovative AI-Driven Analysis of Memory Recall Enhancement: A Study on Benzodiazepines and Emotional Memory Priming
17	Ms Aditi Saini, Ms Avani Garg, Ms Shreya Sharma, Ms Navneet Kaur Siyan	Amity School of Design	Differently abled people have periods too!
18	Ms Akshara Sharma	Amity School of Engineering and Technology	Developing AI based system for pre- diagnosing health issues
19	Ms Surbhi	Greater Noida Institute of Technology	Intelligent writing pen
20	Mr Danish Ahmad, Mr Muzammail, Mr Anshuman, Ms Shazia Safak	Greater Noida Institute of Technology	Military Spying Robot
21	Mr Arsalan Khan, Brijesh Nishad, Himanshu Chaudhary, Ashwani Dubey	Greater Noida Institute of Technology	Heart disease prediction
22	Ms Shivangi Khare	Amity Institute of Public Policy	Working Early to Change the Future: Step Towards Social Change
23	Mr Amanjyoti Singh, Mr Kartikey Pandey, Mr Avinash Gautam, Mr. Karan Pahwa	Bhagwan Parashuram Institute of Technology	Smart Trash Barrel
24	Mr Utkarsh Dhoundiyal, Mr Nishant Jindal, Ms Ridhima Sharma	Bhagwan Parashuram Institute of Technology	Robotic Arm with Machine Learning
25	Mr Vihaan Ravishankar	Amity School of Engineering and Technology	Design of a pipeline monitoring system
26	Mr Shaurya Mathur	Amity University Uttar Pradesh	Large Language Models
27	Ms Reyanshi Mukund, Ms Vandana Sharma, Ms	Bhagwan Parashuram Institute of Technology	Smart Ventilator System

	Gauri Pandey, Ms Riya Dhami		
28	Mr Himanshu Sheoran	Delhi Skill and Entrepreneurship University	Social innovation
29	Ms Sonu Kumari , Dr Priyanka Singh, Mr Rajat Goel, Mr Gaurav Pardhi	Amity University	Women in Entrepreneurship and Leadership
30	Ms Harshita Singhal, Mr Om Krishan Sharma, Mr Yuvraj Bawa, Mr Akshat	Amity School of Design	Canteen Captain
31	Mr Eknoor Singh, Mr Amandeep Singh	Delhi Skill and Entrepreneurship University	Technology and application
32	Mr Vansh Chadha, Mr Nand Kishore	Amity Institute of Information Technology	The Fusion Verse
33	Mr Tushar Bhatia	Amity University Uttar Pradesh	Internet of medical things: empowering mobility and health monitoring with a smart walking stick
34	Mr Anand Tiwari, Mr Punit, Mr Shivam, Mr Krish Jail	Delhi Skill and Entrepreneurship University	Folding Table
35	Ms Amritpal Kaur	Amity University Haryana	Modeling and simulation of intrusion detection and prevention system for IOT based applications
36	Ms Dikshya Choudhury, Ms Rishika Banda, Ms Shifa Islam, Ms Tannu Rawat	Amity Institute of Information Technology	AR Tour Guide App
37	Ms Riyanshi Sharma, Vandana, Gauri, Riya	Delhi Skill and Entrepreneurship University	Smart Ventilator System
38	Ms Unnati Sharma, Ms Tamanna Shrivastava, Ms Archita Garg	Amity School of Engineering and Technology	Remote Health Monitoring Device
39	Mr Samarth Saksena, Mr Arnav Joshi, Ms Gaurangii Hari	Amity School of Economics	Vend - O - Mile
40	Mr. Vicky Kumar	Universiti Teknologi Petronas, Malaysia	Peroleum sludge wastean alternative source of biogas productionand sustainable cementitious material

41	Dr. Sonia Lohana	Universiti Tun Hussein Onn Malaysia	Structural Equation Modelling Using Financial Sustainability And Financial Performance Among Smes In Malaysia
42	Siti Nooriza Abd Razak	Universiti Teknologi Petronas, Malaysia	Mechanical and experimental evaluation of the efficiency of antimicrobial mortars for post Covid applications
43	Abiola Adebanjo	Universiti Teknologi Petronas, Malaysia	Photocatalytic Properties of High-Performance Antimicrobial Concrete

VALEDICTORY CEREMONY







PROGRAMME SCHEDULE

VALEDICTORY CEREMONY

16th September 2023

Venue: E-2 Block Auditorium, Amity University Noida Campus

Timings: 10.00 am – 12.00 pm

Time	Programme
09.45 am – 10.00 am	Sitting of Dignitaries, Delegates, Awardees & attendees at the Venue
10:00 am – 10:05 am	Invocation and Lamp Lighting
10.05 am – 10.10 am	Welcome Address Prof. (Dr.) Manoj Kumar Pandey , Co-Chair, ICEIL-2023, Director-ASET
10.10 am – 10.15 am	Presentation of Conference Report by Prof. (Dr.) Sanjeev Bansal , Co-Chair, ICEIL-2023, Dean-FMS & Director, ABS
10.15 am – 10.20 am	Address by Prof. (Dr.) Balvinder Shukla , Chair – ICEIL'2023 & Vice Chancellor, Amity University Uttar Pradesh
10.20 am – 10.25 am	Address by Guest of Honour - Shri S C L Das, Secretary, MSME, Govt. of India
10.25 am – 10.30 am	Address by Guest of Honour - Shri R G Agarwal, Founder Chairman, Dhanuka Agritech Ltd.
10.30 am – 10.35 am	Address by Dr. Aseem Chauhan, Chancellor, AUH & Addl. President, RBEF

10.35 am - 10.40 am	Address by Guest of Honour - Dr. Rajneesh , Addl. Secretary and Development Commissioner, MSME, Govt. of India
10.40 am – 10.45 am	Address by Guest of Honour - Shri R S Grover , Chairman, IET Delhi Local Network
10.45 am – 10.55 am	Conferring of Amity Entrepreneurial/Leadership Excellence Award 2023 -
	 Mr. Ankush Goel, Vice President, Genpact - Amity Leadership Excellence Award Acceptance Speech by Mr. Ankush Goel Mr. Hemant Vijh, EVP & COO - Digital ITO, Hexaware Technologies - Amity Leadership Excellence Award Acceptance Speech by Mr. Hemant Vijh Mr. Martino Byun, Group Leader - Innovation Technology Group – Samsung Display - Amity Excellence Award for Innovation Acceptance Speech by Mr. Martino Byun
10.55 am – 11.02 am	Address by Dr. Atul Chauhan , Patron-ICEIL'2023, Chancellor, AUUP & President, RBEF (subject to confirmation)
11.02 am - 11.10 am	Signing of MoU between Amity University Uttar Pradesh and Springer
11.10 am – 11.25 am	Presentation of Event Specific Awards:
	 Erueka: Innovative Design Project & Poster Competition Lakshya: Business Plan Competition Case Study Competition Start-up Expo
11.25 am – 11.45 am	Inaugural address by Chief Guest , Shri Kapil Dev Aggarwal , Hon'ble Minister of State of Vocational Education and Skill Development, Government of Uttar Pradesh, India (subject to confirmation)
11.45 am – 11.55 am	Blessings by Dr. Ashok K Chauhan, Founder President, RBEF (subject to confirmation)
11.55 am – 12.00 Noon	Vote of Thanks by Dr. Nitasha Hasteer , Co-Chair, Research Paper Presentations, ICEIL 2023, HoD-IT & Dy. Director-Academics, ASET

