



AMITY UNIVERSITY

UTTAR PRADESH

5TH INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION & LEADERSHIP (ICEIL 2023) 14-16 September 2023

AMITY INSTITUTE OF SOCIAL SCIENCES

Organizes

SYMPOSIUM

on

Strategizing and Scaling Social Responsibility, Change and Impact by Corporates and Society

Friday, September 15th, 2023, Amity University, Sector 125, Noida Campus

ABOUT THE SYMPOSIUM:

Credibility, Compliance and Corporate Social Responsibility(CSR) have in time become essentials for corporations in earning worthy reputation in market. Earning good corporate citizens status can add value to a company's worth by bringing higher rates of employee attraction and retention, investors and business partners, good financial pays, and accolades. Many companies are paying attention to sustainability programs to campaign the corporate citizenship exercise. The ambit of social responsibility is beyond economics and social goal, which resonates in achieving targets on compassion, human rights, ethics and accountability. Within organizations, the management contribute in a huge way in increasing value placed on citizenship and civic efforts. To exhibit corporate excellence, orienting and achieving strategic corporate citizenship goals should serve to build organizations of character. It is as Napoleon Hill recounts "First comes thought; then organization of that thought into ideas and plans, then transformation of those plans into reality. CSR paves the way for social and economic change, adopting good behavior and practices, and working towards nation building in cooperation with society and corporates.

The symposium on Strategizing and Scaling Social Responsibility, Change and Impact by Corporates and Society, is focused on the idea of engaging with corporates and social changemakers on how businesses today are demonstrating excellence, sustainable performance, corporate governance, and social stewardship. The agenda is to discuss the challenges and solutions in terms best practices in collaboration or individually companies are undertaking covered under section 135 to comply with the CSR provisions in India. Companies are required to spend a minimum of 2% of their net profit over the preceding three years as CSR. In carrying out the same how does youths, policy makers, government and businesses interact, engage and partner. The symposium is expected to bring together businesses, CSR foundations, government agencies, non-profits, social enterprises, consultancy firms to network, collaborate, and scale-up activities to rat impact on society focusing on multistakeholder partnership a promoting responsible behavior by individuals and communities.

OBJECTIVES:

- To understand and explore corporate social responsibility directed towards competitive edge, affirmative organizational change, championing responsible and cogent behavior.
- To Engage with corporates for experiential learning on CSR
- To learn how an impactful CSR project is designed and executed for wider social benefit.
- To collaborate with corporates, think tanks and INGO/NGO
- To understand possibilities to jointly design and organize socially responsible programmes.

WHO SHOULD ATTEND:

- Students
- Researchers
- Academicians
- Government bodies and policy makers
- Corporates and businesses
- Foundations and civil society bodies
- Legal officials and social changemakers
- Start-ups and Founders of CSR

REGISTRATION DETAILS:

- Fees : ₹ 500/participant + 18% GST
- Registration Link : <https://amity.edu/iceil2023/registration.asp>
- E Certificates shall be provided to all registered participants

PROGRAMME SCHEDULE:

Registration: 09:30AM – 10:00 AM

Time	Programme
10:00-10:05 AM	Welcoming of the guests by Tulsi Saplings
10:05-10:10 AM	Welcome Address by Prof (Dr) Nirupama Prakash, Symposium Chair, Director, AISS
10:10-10:20 AM	About the Symposium by Dr Prashant R Chauhan, Convener Symposium, Assistant Professor of Social Work, AISS
10:20-10:30	Address by Guest of Honour
10:30- 11:40AM	Address by Chief Guest
11:10- 11:25AM	Address by Prof. (Dr.) Balvinder Shukla, Conference Chair-ICEIL'23, Vice Chancellor, Amity University Uttar Pradesh
11:25-1:00 PM	Panel Discussion on "Building a Culture of Corporate Social Responsibility: From Vision to Action"
1:00-2:00 PM	Lunch
2:00- 3:30 PM	Panel Discussion on "CSR Innovations and Sustainability: Driving Positive Change in a Fast-Changing World"
3:30- 3:45 PM	Networking Break
3:45-5:00 PM	Panel Discussion on "Collaborating for a Better Future: Effective Partnerships between Corporates, Government, and NGOs"
5:00- 5:05 PM	Concluding remarks by Dr Anna Nath Ganguly, Co-Convener Symposium, Assistant Professor, AISS
5:05– 5:10 PM	Felicitation of Guests
5:10-5:15PM	Vote of thanks by Dr Prashant R Chauhan

ORGANIZING TEAM:

Symposium Chair : Prof (Dr) Nirupama Prakash, Director, AISS

Convener : Dr Prashant R Chauhan, Assistant Professor of Social Work, AISS

Co- Convener : Dr Anna Nath Ganguly, Assistant Professor, AISS

Members : Dr Rama Srivastava, Associate Professor, AISS
: Dr Sanjana Sharma Marwaha, Associate Professor, AISS
: Dr Bhawna Sharma, Assistant Professor, AISS
: Dr Rahul Bhandare, Assistant Professor, AISS

Student Volunteer : Mr K Akshay Raman, Master of Social Work
Ms Yusra Meraj, Bachelor of Social Work
Mr Amrendra Pratap Singh, BA(H) Political Science
Ms Devangana Bharadwaj, BA(H) History

For Further queries, please contact:

Dr Prashant R Chauhan	prchauhan@amity.edu	9971128633
Dr Anna Nath Ganguly	anganguly@amity.edu	9971115102