## MBA Final Placements Report 2014-16 Batch

Amity University Madhya Pradesh (AUMP) has successfully completed placements for the 4<sup>th</sup> Batch of MBA 2014-2016.

Amity Business School (ABS) has secured 100% placements for all those who registered for the campus recruitment process this year.

Raychem RPG, a leading engineering product & services company of the world, offered the highest CTC of INR. 7.00 Lac PA, to Mr. Stanlin Jhonson a MBA (IB & Marketing) student. Similarly, CTC of INR. 6.50 Lac PA was offered by MAGNASOFT in same batch to Ms. Baisakhi Banerjee, while the average CTC package across the board was INR. 4.20 Lac PA.

CapVision doled out maximum 12 job offers while 99 acers.com and Ceasefire Industries recruited 7 and 4 students respectively.

Other companies that visited AU MP campus were Axis Bank, Café Coffee Day, EPIC Research, Jaro Education, XL Dynamics, Magnasoft, Asahi Glasses, Vodafone, Exide Life Insurance, HG Infrastructure, Bridgestone India Limited, Capital Via, Naukri.com

Some of the roles offered include Business Analyst, Business Development Manager, Strategic Marketing, Area Sales Manager, Management Trainee, Market Research Analyst and Research Associate.

The maximum number of offers (67%) were made in Sales & Marketing Domain, 10% were made in HR and 23% offers were made in Finance domain.