



AMITY UNIVERSITY

MADHYA PRADESH

(Established by Ritnand Balved Education Foundation)

OUTCOME REPORT

**OF
INTERNATIONAL CONFERENCE
ON
GENDER AND POLITICS IN MEDIA AND LITERATURE
by**

**Amity School of Social Sciences and Amity School of Communication,
Amity University Madhya Pradesh**

(HYBRID MODE)

General Information:

Date of Event: 10th February 2023

Venue: Amity University Madhya Pradesh and Zoom (online platform)

Organized by: Amity School of Social Sciences and Amity School of
Communication, Amity University Madhya Pradesh, Gwalior

Total Participation: More than 800 participants

Number of Registrations: 175

Organizing Secretaries (s): (a) Dr. Saleem Ahmad Assistant Professor AISS
(b) Dr. Harshika Verma, Assistant Professor ASCO

Convener/Host: (a) Prof. (Dr). Iti Roychowdhury,
Director, Amity Institute of Social Sciences, AUMP, Gwalior
(b) Dr Sumit Narula
Dy. Dean Research (P&C) Director, Amity School of Communication,
AUMP, Gwalior

Details of Expert/Speaker/Resource Person/Judge:

1. Expert's Name [Keynote Speaker]: Prof (Dr.) Priyanka Tripathi Organization: IIT, Patna.
 - a. Designation: Head, Department of Humanities and Social Sciences
 - b. Specialization: Humanities, Historian, Creative Writing
2. Expert's Name: Prof. Dewasiri N. Jayanath
 - a. Organization: Department of Accountancy and Finance Sabaragamuwa University, Sri Lanka Brand Ambassador Emerald South Asia

3. Expert's Name: Ms Sangeeta Menon, Publishing, Relationship Manager, Emerald Publishing, India

Point wise Outcome Report:

1. A one-day International Conference on 'Gender and Politics in Media and Literature' was organised by: Amity School of Social Sciences and Amity School of Communication on 10th February 2023.
2. The event was convened by:
 - (a) Prof. (Dr) Iti Roychowdhury, Director, Amity Institute of Social Sciences, ASCENT and ASL, and Dy. Dean Student Welfare and Campus Life, AUMP
 - (b) Dr Sumit Narula, Dy. Dean Research (P&C) and Director, Amity School of Communication, AUMPKey-note speaker/speakers were invited to the event. They gave extensive lectures on the Gender inequality and bias in 21st century and the related issues as well as its impact on development of the country. The depiction of a coy and submissive woman in Literature and Media has gained tremendous academic attention over past few years. Media refers to anything that is used to reach out to people and Literature also is mirror of society, hence the women's depiction is not a promising one. The third gender and the discrimination that needs to be dealt with consideration were deliberated upon.
3. The technical sessions organized: Hybrid Mode
 - i. Topic -Gender and Literature-Chaired by Dr. Dhruv Sabharwal
 - ii. Gender and literature/Films- Ms Shefali Kashyap
 - iii. Gender and Media Dr. Rituraj Baber
 - iv. Gender and Politics Dr. Saurabh Mittal
 - v. Gender and Virtual World Dr. Gaurav
 - vi. Mixed [Offline] Ms Anuja Agarwal
 - vii. Mixed [Online] Dr. Geetanjali Chandra

Hybrid mode conference was organised using the Zoom platform and was attended by more than 800 students from AUMP and participants. The event was also attended by the Higher officials and faculty members the University.

4. To commemorate the event the edited book of the Conference was released, and mementoes were presented to the key-note speakers.
5. Introductory remarks were presented by the Hon'ble Pro Vice-Chancellor Dr. (Prof) M P Kaushik, and the vote-of-thanks was proposed by Prof. (Dr) Sumit Narula.
6. The event was honoured with the presence of Hon'ble Pro-Vice-Chancellor, higher dignitaries, and faculty members.
7. Valedictory Session was Chaired by Dr. (Prof)Charu Chitra. She brought to the listeners notice why women remains on a lower platform for centuries, how human

bodies are objectified by Media and how readers and media readers should be more vigilant, aware and clever to lighten the impact of it.

8. Valedictory Report was presented by Prof. (Dr) Iti Roychowdhury. The event came to an end with the giving away of mementos and vote of thanks proposed by Dr Sumit Narula, Dy. Dean Research (P&C) and Director, Amity School of Communication, AUMP.

The 'Take Homes' from lectures of keynote speakers and the technical sessions of the conference were as follows:

1. A forum for experts, academics, and researchers to present innovative and constructive ideas on an international scale was created and a large segment of audience became aware what they need to act upon and not merely ponder about women empowerment.
2. An opportunity to critically analyse the role of gender in politics and its impact on society was provided and a realization came upon that women need equal space.
3. Opportunity was created to promote research and dissemination of knowledge about Gender, Politics, Media, and literature.
4. The role of literature in the development of gender awareness through media wills a positive one.
5. The role of the media in highlighting gender issues on a local and international scale is a major determinant.
5. A Networks of scholars and educators to share their views on gender politics has been created.

PHOTOS OF THE CONFERENCE







