

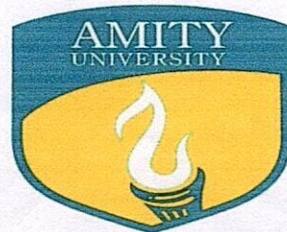
MEMORANDUM OF UNDERSTANDING

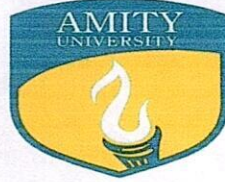
Between

**AMITY UNIVERSITY MADHYA PRADESH
GWALIOR - INDIA**

and

AL FALAH UNIVERSITY –UAE





MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MoU) made and entered into on this day of 1ST May 2019 (01/05//2019)

BETWEEN

AMITY UNIVERSITY MADHYA PRADESH, GWALIOR which was established by **Ritnand Balved Education Foundation (RBEF)** vide Madhya Pradesh Government Legislature Act of 2010 with the view to promote professional, industry-oriented education in the state of Madhya Pradesh. Amity University Madhya Pradesh, Gwalior Located on a sprawling campus of 102 acres of land opposite Gwalior Airport, imparts modern, practical and research-oriented courses which will lead to the development of professionals who are employable and industry ready. This in turn will drive the socio-economic uplift of the region. Amity imparts education in almost all areas including Management, Engineering, Architecture, Biotechnology, Law, Communication, Behavioral Science, Fine Arts, and Fashion etc. Amity University Madhya Pradesh was adjudged the “Best Private University of Madhya Pradesh” by CMAI Association of India in 2014 and again in 2018. Amity University Madhya Pradesh was also adjudged the “Excellent Higher Education University in India” in 2017 again by CMAI Association of India. The University has been accredited as “Premier University” by Accreditation Service for International Colleges (ASIC), London.

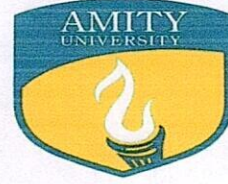
Hereinafter in short called as “**University**” (which expression shall unless it be repugnant to the context or meaning thereof mean and include its legal representatives, successors, administrators and permitted assignees) of the **one part**.

And

Al Falah University located at Algarhood , Dubai – UAE.

Collectively the above parties shall be referred as “The Parties” and individually as “Amity University Madhya Pradesh” through Amity School of Communication (ASCO), & “Al Falah Mass Communication (AFU COMC)”.

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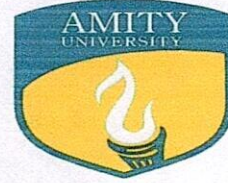
NOW IT IS HEREBY AGREED BY AND BETWEEN THE PARTIES AS FOLLOWS:

1. The Parties agree to develop the following collaborative activities in the academic areas of mutual interest, based on equality and reciprocity.
2. **Objectives of MoU-**
 - a. To promote and enhance academic interest between AFU & Amity University Madhya Pradesh, Gwalior, India.
 - b. To provide advice for implementation of quality of education.
 - c. To promote research/continuing educational activities between the institutions.
3. **Technical areas of collaboration on mutual exchange basis:**

The Parties shall seek to promote:

 - a. **Faculty/Scientist/Staff exchanges-**
 - (i) Collaboration in teaching, research and development, and consultancy studies in the field of mutual interest.
 - (ii) The exchange of academic material and publications.
 - (iii) Conducting lectures on mutual exchange basis.
 - (iv) Attachment of staff for the purposes of curriculum development and review, attendance of courses, upgrading of teaching and research skills.
 - (v) Participating in Seminars, Symposiums and other types of academic discussions on mutual exchange basis.
 - (vi) Co-supervising post-graduate students will be on mutual exchange basis.
 - (vii) Conducting study tours and joint consultancy work will be on mutual exchange basis.
 - (viii) A specific plan will be worked out for each activity; setting forth detailed arrangements for collaboration will be agreed. A separate agreement will be entered giving such details including terms of exchange of any intellectual property.

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b. Student Exchange on Mutual Exchange Basis –

Both the parties agree that student exchange will be guided by principles listed below. A home institution refers to the institution where the student is a full-time student and from where he/she is expected to graduate. A host institute refers to an institution that receives a student for a brief period to undertake a pre-determined programme of study or research.

- (i) Exchange students will be selected by agreement between the home institution & the host institute.
- (ii) An exchange student will continue to be treated as full-time student at his/her home institution.
- (iii) The students will be allowed to work in the laboratories and avail library and other facilities of both the parties.
- (iv) There will be provisions of cultural and intellectual enrichment opportunities for students of both the institutes.

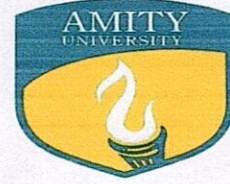
c. Publications-

- (i) The faculties or students would invariably be the first author for the publications arising out of the work conducted in the joint research and collaborative activity/programme, followed by the guide and Co-guide in that order. The names of additional co-authors, depending upon their contribution in the work, may be decided by mutual consent between the student and the guide.
- (ii) All the publication charges will be shared by all the publishers. Any publications of the joint research and collaborative activity/programme shall bear the names of both the institutions.

d. Intellectual Property Rights (IPRs)-

The IPR that arise because of joint research and collaborative activity/programme under the agreement will be worked out on the case to case basis and will be consistent with the officially laid down IPR policies of the two institutes.

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e. Coordination-

- (i) Both the institutes will consult with each other, whenever it may be appropriate, on the matters covered by this MoU and will use their best endeavours to ensure that faculty of both the organizations cooperate in good faith with one another.
- (ii) Both the parties should appraise/ keep each other informed on all the matters related to their joint activities. If any issue arises, both the parties will use their best endeavours to resolve the dispute promptly in the spirit of independence, mutual respect and shared responsibility.

f. Validity-

- (i) This MoU shall be valid for a period of **Five Years** from the date of signing.
- (ii) In case of any dispute/difference between the two parties, it will be solved amicably by mutual discussions without any recourse to the court of law. The decisions of Hon'ble Vice Chancellors of both the Universities shall be final and binding.

In witness whereof, the parties have executed this MoU as of the **1ST May 2019** and first herein above written. The MoU has been executed in two originals; one has been retained by AFU, UAE and second by the Amity University, Gwalior.

For the behalf of

Signature & Seal

Name: Prof. Abdelhafid Belarbi

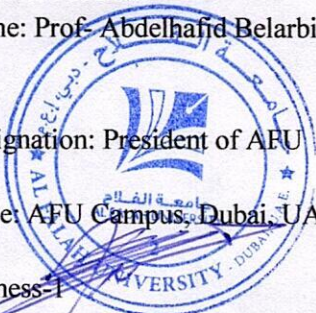
Designation: President of AFU

Place: AFU Campus, Dubai, UAE

Witness-1

Dr. Hassan Mustafa

Name & signature



For the behalf of

Signature & Seal

Name: Mr Rajesh Jain

Designation: Registrar

Place: Amity University Madhya Pradesh, Gwalior

Witness-2

Dr. Sumit Narula, Director, ASCO

Name & signature

Dr. Sumit Narula
Director
Amity School of Communication