



AMITY BUSINESS SCHOOL

CELEBRATES

EARTH DAY 22nd APRIL 2024

THEME: "PLANET VS PLASTIC"

Poster Making & Slogan Writing Competition



Report

General information:-

- **Date of event** 22nd April 2024
- Venue Foyer, Block-D-Amity Business School

Gwalior

- **Time** 10:00AM-1:00PM
- Organized by- Amity Business School
- Total Students participation-77

Event coordinator

| 1. | Dr Kishan Singh Rathore, | Associate Professor |
|----|--------------------------|------------------------|
| 2. | Dr. Minakshi Tripathi, | Assistant Professor II |
| 3. | Dr. Shweta Saxena, | Associate Professor |

Students Volunteers name

| 1. Ananya Agrawal | BBA VI |
|------------------------|--------|
| 2. Augustya Chaturvedi | BBA VI |
| 3. Pragya Sahu | BBA IV |
| 4. Ritika Mudgal | BBA II |

Objective of this activity

- ➤ To Stimulate creativity and innovation in addressing environmental concerns through artwork and slogans.
- > To Celebrate the beauty and diversity of our planet while also acknowledging the need for conservation and sustainable development.
- ➤ To Encourage the participation of youth and students to instill a sense of responsibility towards the environment from an early age.
- ➤ To Foster a sense of community engagement by bringing people together to celebrate Earth Day and participate in activities aimed at promoting environmental stewardship.
- > To Use the competition as a platform to educate participants and the audience about various environmental challenges facing our planet and potential solutions.

Summary

EARTH DAY is celebrated around the world with a beautiful message - "Our continuing efforts in our everyday lives will make this beautiful planet thrive." Earth Day is a proof that even one person can make a global impact in a positive way. Echoing the same, Amity Business School, Amity University Madhya Pradesh, Gwalior Celebtated "The Earth Day" through a

series of activities on 22nd April 2024 and Prize Distribution ceremony organized on next day i.e.23 April 2024 due to taking time by judges to judge the winners.

The whole Business School, whether it was the Professors, students, support staff, guards, admin staff or helpers took part in this "Poster Making Competition "प्लास्टिक मुक्त भारत". The students were reminded of simple doable actions towards safe Mother Earth.

Array of creative events was organized to sensitize the students about the conservation of natural resources. free from plastic earth and to motivate them to do their bit towards making their planet even more beautiful.

Outcomes of the activity

This event was successfully conducted under the guidelines of the Ministry of Earth Sciences and guidance of Honorable Officiating VC Prof. (Dr.) Anil Vashisht Amity Business School Amity Business School, Gwalior.

Celebration at a Glance







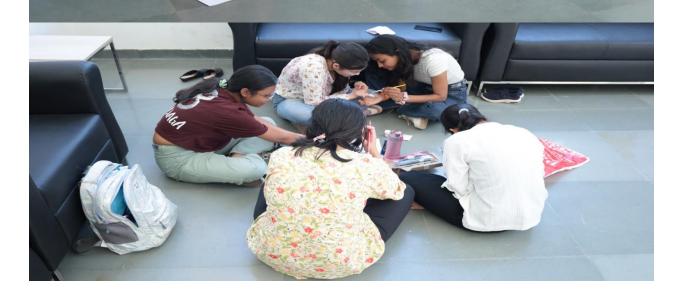






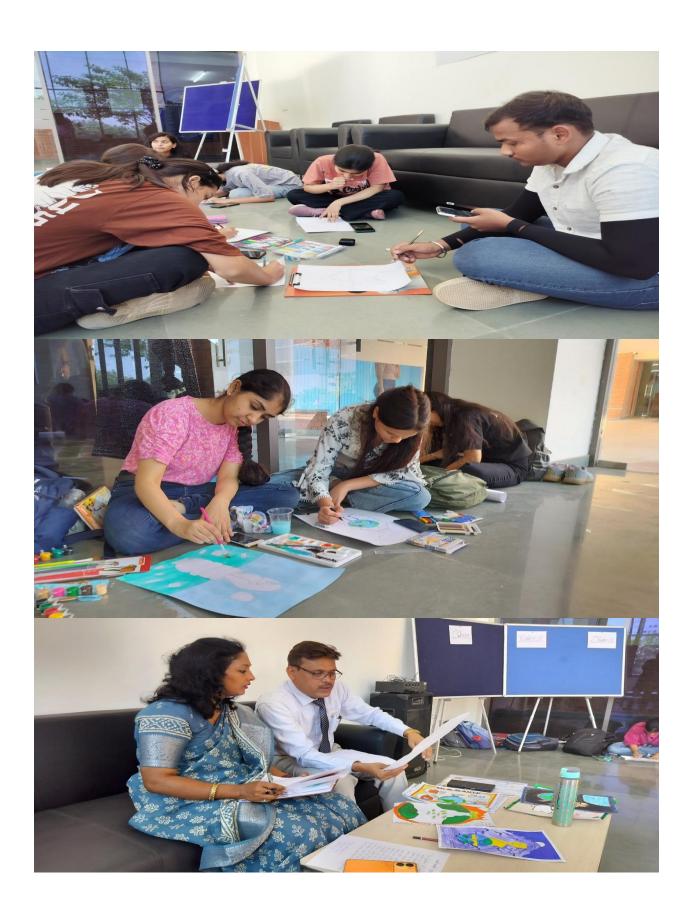
Making Poster

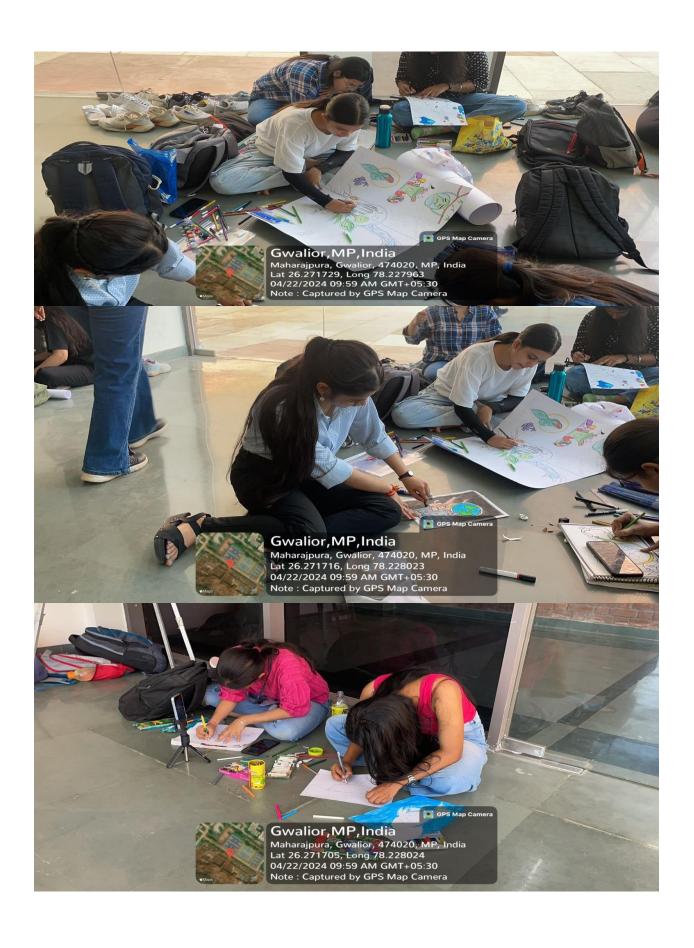














Promotion of Event



आओ, हम सब "प्लास्टिक मुक्त भारत" बनाने की प्रतिज्ञा करे l



AMITY BUSINESS SCHOOL

In collaboration with Ministry Of Earth Sciences

Celebrates

carth da

Bekind to linetil



PLANET VS PLASTIC



POSTER MAKING AND SLOGAN WRITING COMPETITION On 22nd April 2024

VENUE : D BLOCK FOYER
TIMING: 10am to 12 pm
Prizes and certificate will
Be given to
Winners and
Participants

Faculty Coordinators :

Dr. Minakshi Tripathi -7415670732 Dr. Kishan Singh Rathore - 9926486860 Dr.Shweta Saxena - 9893023330 **Student Coordinators:**

Augustya Chaturvedi - 9870606269 Ananya Agrawal- 9516492340 Pragya Sahu - 8251000511 Ritika Mudgal - 8839940743

Competition Winners Displayed on Amity Notice Board



Activity video Link:

 $\frac{https://drive.google.com/file/d/1v1BmDQ5Gqj5swdZwMl8qIgGp-jak1e85/view?usp=sharing}{$