



Student Performance and Learning Outcomes

Communication Skills

UG : Semester I

Course Title: Communication Skills-I

Course Code: BCU141

Course Objective - The course is intended to familiarize students with the basics of English language and help them to learn to identify language structures for correct English usage.

Student Learning Outcomes:

The students should be able to :

- Identify Common Errors and Rectify Them
- Develop and Expand Writing Skills through Controlled and Guided Activities
- To Develop Coherence, Cohesion and Competence in Oral Discourse through Intelligible Pronunciation.

UG: Semester II

Course Title: Communication Skills-II

Course Code: BCU 241

Credit Units: 1

Course Objectives:

To understand the different aspects of communication using the four macro skills – LSRW (Listening, Speaking, Reading, Writing)

Student Learning Outcomes:

The students should be able to : Apply Verbal and Non-Verbal Communication Techniques in the Professional Environment

UG: Semester III


Course Title: Communication Skills-III

Credit Units: 1

Course Code: BCU 341

Course Objective:

To emphasize the essential aspects of effective written communication necessary for professional success.


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Student Learning Outcomes:

The students should be able to write correctly and properly with special reference to Letter writing.

UG: Semester IV**Course Title: Communication Skills-IV****Credit Units: 1****Course Code: BCU 441****Course Objective:**

This course is designed to develop the skills of the students in preparing job search artifacts and negotiating their use in GDs and interviews.

Student Learning Outcomes:

- Develop a resume for oneself
- Ability to handle the interview process confidently

Learn the subtle nuances of an effective group discussion

UG : Semester V**Course Title : Communication Skills-V****Credit Units: 1****Course Code: BCU 541****Course Objective:** To enable the students to adopt strategies for effective reading and writing skills.

The course would enhance student's vocabulary, language and fluency. It would also teach the students to deliver professional presentations.

Student Learning Outcomes:

- Communicate fluently and sustain comprehension of an extended discourse.
- Demonstrate ability to interpret texts and observe the rules of good writing.
- Prepare and present effective presentations aided by ICT tools.

UG: Semester VI

- **Course Title: Communication Skills VI**

- **Credit Units: 1**

- **Course Code: BCU 641**

- **Course Objective:** The main emphasis of this course is to enable students to learn the dynamics of social communication and to demonstrate the ability to learn the nuances of informal communication.

Student Learning Outcomes:


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- To communicate contextually in specific personal and professional situations with courtesy.
- To inject humour in their regular interactions.

To strengthen their creative learning process through individual expression and collaborative peer activities.

UG : Semester VII

Course Title: Communication Skills-VII

Credit Units: 1

Course Code: BCU 741

Course Objective:

The course is designed to empower students to carry out day to day communication at the work place by adequate understanding of various types of communication to facilitate efficient interpersonal communication.

Student Learning Outcomes:

- Conduct all business activities related to the workplace with technical efficiency.
- Contribute positively to the overall growth of the organization.

UG: Semester VIII

Course Title: Communication Skills-VIII

Credit Units: 1

Course Code: BCU 841

Course Objective:

This course is designed to hone the creative minds of students to develop knowledge of diverse ethnic groups and cultures and to increase self-awareness for cultural competence and sensitivity.

Student Learning Outcomes: Students will be able to navigate cross cultural encounters in a global economy.

Facilitate students to develop learning to construct and deliver messages that incorporate the appropriate use of organizing content, language, vocabulary, kinesics, eye contact, appearance, visual aids, and time constraints

PG 1

Course Title: Advanced Communication-I

Credit Units: 1

Course Code: BCP 141


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Course Objective:

The Course is designed to enhance vocabulary skills and make students fluent, thereby improving receptive and expressive skills.

Student Learning Outcomes: The students will be able to use the LSRW Skills to communicate effectively in a professional environment.

Will be able to develop fluency.

PG: Semester II

Course Title: Advanced Communication-II

Credit Units: 1

Course Code: BCP 241

Course Objective:

The course is designed to make the students ready for placement.

Student Learning Outcomes:

The student will be able to write an impressive resume and face the interview confidently.

PG: Semester III

Course Title: Advanced Communication-III

Credit Units: 1

Course Code: BCP 341

Course Objective:

The course is designed to develop competence in communication skills related to production & presentation of messages in multiple formats & understand the importance of body language.

Student Learning Outcomes:

The student will be able to write impressive official correspondence and also learn to make and give effective presentations in a professional

PG: Semester IV

Course Title: Advanced Communication-IV

Credit Units: 1

Course Code: BCP 441

Course Objective:


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The course is designed to develop authenticity in cross cultural, cross-functional & workplace communication and finesse in social etiquette & protocol.

Student Learning Outcomes:

The students will be proficient in dealing with people at the workplace, understanding cross-cultural nuances and also the cross functional working of an organization

Course Title: -Business Communication-I

Credit Units: 1

Course Code: BCM 141

Course Objective:

This course is designed to hone the communication skills of the budding managers and enable them to be an integral part of the corporate communication network.

. Student Learning Outcomes:

- Students will understand the process and nature of communication.
- They will understand the barriers to effective communication and learn to remove them.

Students will become masters of Formal and Informal Communication

Course Title:Business Communication II

Credit Units: 1

Course Code: BCM 241

Course Objective:

To develop the writing skills of the students so that they are capable of communicating efficiently

Student Learning Outcomes:

Students would be equipped with powerful resume and will be able to write effective business report and business letters.

Course Title: Business Communication-III

Credit Units: 1

Course Code: BCM 341

Course Objectives:

To enhance the communicative competence of the learners equipping them with efficient interpersonal communication and leadership abilities

Student Learning Outcomes:

- The students will learn to give effective presentations and gain confidence in facing job interviews.

Public speaking will be done with ease.

Course Title: Business Communication-IV


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Credit Units: 1

Course Code: BCM 441

Course Objective:

This course is designed to teach students to accept and respect the cultural differences because of globalization and to understand the role of non verbal cues in Business Communication. This course will make the students sensitive to Business Etiquette and Protocol.

Student Learning Outcomes:

- The students will learn to respect other cultures and develop rapport in a multi cultural society.

The students will incorporate business etiquette and protocol as an integral part of their personality.


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Student Performance and Learning Outcomes

French

Course Name : French – I

Course Code: FLU144

Credit Units: 02

Course Objective:

To familiarize students with the French language, with its phonetic system and its accents.

Student Learning Outcomes

- To greet someone in French
- To present and describe one self and people
- To enter in contact, and begin a conversation
- To talk about one's family, tastes and preferences

Course Name : French – II

Course Code: FLU244

Credit Units: 02

Course Objective: To furnish the linguistic tools

Student Learning Outcomes: Students will be able to:

- To talk about daily activities and sports, to express necessities
- To talk about activities in recent future,
- To have conversations and perform day today life tasks like enquiring about I me, take an appointment
- To enquire about products and place orders in a shop/ restaurant

Course Name : French – III

CourseCode:FLU344

Credit Units: 02

Course Objective:

To enable the students to learn the grammar

Student Learning Outcomes: Students will be able to:

- To talk about the qualities and defects of people.


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- To ask/give directions, to enquire about a lodging.
- To ask and give information's about a certain place.
- To describe events in past tense.

Course Name : French – IV

Course Code: FLU444

Credit units: 02

Course Objective:

To strengthen the language of the students in both oral and written

To revise the grammar in application and the communication tasks related to topics covered already

To get acquainted with the current social communication skills, oral(dialogue, telephone conversations, etc.) and written and perform simple communication

Student Learning Outcomes: Students will be able to:

- Talking about personal habits
- Narrating events in the past, marking the stages, using appropriate connectors
- Holding conversations on telephone
- Asking for/giving advices

Course Name : French – IV

Course Code: FLU544

Credit units: 02

Course Objective:

- To strengthen the language of the students in both oral and written
- To revise the grammar in application and the communication tasks related to topics covered already
- To get acquainted with the current social communications skills, oral(dialogue, telephone conversations, etc.) and written and perform simple communication task

Student Learning Outcomes: Students will be able to:

Narrating events in the past, marking the stages, using appropriate connectors

•Expressing causes and consequences, using appropriate logical connectors

•Presenting a biography

Course Name : French – VI

Course Code: FLU644

Credit units: 02

Course Objective:

To provide the students with the linguistic tools to enhance social communications skills


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Student Learning Outcomes: Students will be able to :

- To approve or disapprove a behavior
- To congratulate somebody
- To express possession

Course Name : French – VII

CourseCode:FLU744

Credit units: 02

Course Objective:

To provide the students with the linguistic tools to enhance social communication skills

Student Learning Outcomes: Students will be able to:

- To describe an object, compare objects and evaluate
- To ask for information, precision
- To make claims

Course Name : French – VIII

Course Code: FLU844

Credit Units: 02

Course Objective:

To provide the students with the linguistic tools to enhance social communication skills

Student Learning Outcomes: Students will be able to:

- To express an intention, announce a news, enquire about an event
- To speak about the future
- To discuss the media

Course Name : French – I

CourseCode:FLP144

Credit Units: 02

Course Objective:

To familiarize the students with the French language

- With the phonetic system
- With the accents
- With the manners


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- With the cultural aspects

Student Learning Outcomes: Students will be able to :

- To establish first contacts
- To identify things and talk about things

Course Name : French – II

Course Code: FLP244

Credit Units: 02

Course Objective:

To furnish the linguistic tools

Student Learning Outcomes: Students will be able to :

- To talk about time schedules
- To talk about travel
- To perform simple communicative tasks(fix appointments, make reservations, discuss habits, give advice, directions)

Course Name : French – III

Course Code: FLP344

Credit Units: 02

CourseObjective:

To furnish the linguistic tools

Student Learning Outcomes: Students will be able to :

- To talk about work and problems related to work
- To perform simple communicative tasks(explaining a set back, asking for a postponement of appointment, give instructions, place orders, reserve, hold a telephone conversation, write e-mails, reply to messages)
- To prepare a résumé and to appear for interviews

Course Name : French – IV

CourseCode:FLP444

Credit Units: 02

Course Objective:

To strengthen the language of the students with both oral and written

Student Learning Outcomes: Students will be able to:

- To master the tenses–present, past and future
- To express emotion
- To accomplish simple tasks of day-to-day Program


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