



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : Element of Design-I
Course Code : BFD101 Credits : 02, Session : 2023-24(Odd Sem.), Class : B.Design (Fashion Design)
Faculty Name: Ms. Madhavi Tomar

- **Introduction:** The study of different forms, structures, and their relationship with each other. Aim is focused to provide manipulation, imagination through different shapes, forms, and designs. The course makes the students understand the basic elements of design and creating composition. Use of different patterns, structures, forms and developing them together into a design. Students are encouraged to play with different materials, forms and explore different methods of creating design and manipulation. This subject helps the students to get acquainted with the basic terminology of fashion, and also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retail processes.

- **Course Outcomes:** At the end of the course, students will be able to:

BFD101.1. Learn to recognize the different types of lines and color used in creating the design.

BFD101.2. To remember the style features of design and motifs.

BFD101.3. Figure out all texture by using techniques.

BFD101.4. To understand the all knowledge of placement of design with motifs.

BFD101.5. To understand the knowledge of 2d and 3d shape.

- **Programme Outcomes:**

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.



[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

- **Programme Specific Outcomes:**

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to learn about the design and knowledge of different textures made by Different techniques.

PSO 4: Identify different elements used in any design.

PSO 5: Create artwork using their acquired imaginative skills.

PSO 6: Analyze basic elements and create their own designs.



● **Assessment Plan:**

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required	A	5%
	to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

● **Syllabus**

Module I Elements of Design- Introduction	10
Descriptors/Topics Meaning, applications & Classification of elements of design Line & form, Color, Texture, Silhouette and Details	
Module II Line	15
Descriptors/Topics Types, directions & applications. Relevance of line as an important element of structure to determine visual interest of a design. Optical illusions with Lines	
Module III Silhouettes	20
Descriptors/Topics Shapes & forms. Creation of silhouettes, Optical illusions with Silhouettes	
Module IV Color	20
Descriptors/Topics Primary, Secondary and Tertiary colors; Process and Pigment color wheels; Color intensity wheel; Color chart; Spectrum colors Use of color ring, Monochromatic color scheme; polychromatic color scheme; Analogous color scheme; achromatic color scheme; Complementary color scheme. Optical illusions with Colors	
Module V Texture	20
Descriptors/Topics Types of textures, use & Creation of different textures, Optical illusions with Textures	
Module V II Placements of Designs	15
Descriptors/Topics Horizontal, Vertical, Diagonal, All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	



- **Examination Scheme:**

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A:Attendance

- **Suggested Text/Reference Books:**
- **Jones Sue Jenkyn**, Fashion design
- **Ellinwood Janice G**, Fashion by Design
- **Hannah Gail Greet**, Elements of design
- **Stecker Pamela**, The fashion design manual
- **Wong Wucius**, Principles of Form and Design
- **Riley Noël, Bayer Patricia**, *The elements of design*.
- **Lidwell William, Holden Kritina, Butler Jill**, **Universal principles of design: 100 ways to enhance usability**

- **Lecture Plan**

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
6	Silhouette and Details	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
7	Types of lines.	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
8	directions & applications	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
9	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
10	Optical illusions with Lines	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
11	Optical illusions with Lines	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Lines	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam



13	Shapes & forms	Lecture	BFD101.3	Mid Term-1, Quiz & End Sem Exam
14	Creation of silhouettes,	Lecture	BFD101.3	Mid Term-1, Quiz & End Sem Exam
15	Optical illusions with Silhouettes	Lecture	BFD101.3	Mid Term-1, Quiz & End Sem Exam
16	Optical illusions with Silhouettes	Lecture	BFD101.3	Mid Term-1, Quiz & End Sem Exam
17	Primary, Secondary and Tertiary colors.	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
18	Process and Pigment color Wheels	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
19	Color intensity wheel;	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
20	Color chart; Spectrum colors	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
21	Use of color ring,	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
22	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
23	Analogous color scheme, achromatic color scheme, Complementary color Scheme.	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
24	Optical illusions with Colors	Lecture	BFD101.4	Mid Term-2, Quiz & End Sem Exam
25	Types of textures	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam
26	Use & Creation of different textures,	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam
27	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam
28	All over, Full Drop, Half drop, Mirror Repeat, Brick Laying, Checks, Twill, satin, Turn Over, Ogees, Random	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam
29	All over, Full Drop, Half Drop, Mirror Repeat, brick Laying, Checks, Twill, satin, Turn Over, Ogees, Random	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam
30	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam

Course Articulation Matrix (Mapping of COs with POs)



CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES											CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES					
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	PS O 1	PS O 2	P S O 3		
BFD101.1	Learn to recognize the different types of lines and color. used in creating the design			3	3	1	3	1					2		2	1		
BFD101.2	To remember the style features of design and motifs.			3	2	2	2	2					2		1	1		
BFD101.3	Figure out all texture by using techniques			3	2	2	2	2					3		3	1		
BFD101.4	To understand the all knowledge of placement of design with motifs.			3	3	2	3	2					1		2	1		
BFD101.5	To understand the knowledge of 2d and 3d shape.			2	2	1	2	3					2		2	1		

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2023-24						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD101 Element of Design-I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and color. used in creating the design. CO2: To remember the style features of design and motifs. CO3: Figure out all texture by using techniques. CO4: To understand the all knowledge of placement of design with motifs. CO5: To understand the knowledge of 2d and 3d shape.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q.6	How the explain achromatic color scheme in traditional motif.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





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DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course: **FUNDAMENTALS OF TEXTILES – I**

Course Code: BFD102 Credits : 02, Session : 2023-24 (Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name: Ms. Shweta Singh

- **Introduction:** The first semester of this 4-year program is emphasized on the fundamentals of fiber and yarn as they affect aesthetics and end use performance. The course begins with an introduction and the overview of the textile industry and how it relates and appreciates the close relationship of the fashion and textile industry.

Course Outcomes: At the end of the course, students will be able to:

BFD102.1. Define and identify the various products and processes of textile industry.

BFD102.2. Identify various types of fibers using different identification techniques.

BFD102.3. Classify different types of yarns as per their structure, properties and end uses.

BFD102.4. Define and identify the different types of fabric structures Classify and identify basic knitting stitches.

BFD102.5. Able to categorize various fabric as per their appearance, properties and end use.

- **Programme Outcomes:**

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret Experiments to investigate problems in fashion/garment technology and apply to improve Process and product quality.



[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

A. Programme Specific Outcomes:

PSO 1: Will be able to define and identify the various products and processes of textile industry.

PSO 2: Will be able to classify different types of yarns as per their structure, properties and end uses.

PSO 3: Will be able to Define and identify the different types of fabric structures Classify and identify basic knitting stitches.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuou sInternal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required	A	5%



	to be maintained by a student to be qualified for taking the End Semester examination. The allowance of 25% includes all types of leaves, including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

B. Syllabus

Course Contents/Syllabus	Weight age %
Module I The Overview of Textile Industry	25
Introduction to textiles, major segments of the textile industry, market planning for apparels, Primary and secondary sources of fabric buying and Selling of finished fabric.	
Module II The Textile Fibers	25
Definitions of fibers, yarns and fabric, sources of fibers, classification of fibers on the basis of origin and length,	
Module III Properties of Textile Fiber	25
Natural Fibers & Manmade fibers – Essential Properties and Performances of Textile Materials like Aesthetic, Durability, Comfort, Safety and Care and Maintenance. End uses and Identification of fibers.	
Module IV Introduction to Yarns	25
Classification of Yarns; Spun Yarn Production Process; Carded and Combed Yarns; Woolen and Worsted Yarns; Mono Filament and Multi Filament Yarns. Yarn Numbering Systems; Cotton Count, Metric Count, Denier, Tex and Deci-Tex. Single and Plied Yarns; Yarn Twist; Amount of Twist and Direction of Twist. Textured Yarns; Core spun yarn; Novelty and Fancy Yarns; Blended Yarns; Sewing threads.	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

C. Suggested Text/Reference Books:



Text Reading:

- Joseph M, Essentials of Textiles.
- Gohl EPG & L D Vilnsky, Textile Science.
- Corbman B P, Fiber to fabric

References:

- Gilow J, World Textiles.
- Tortora P, Understanding Textiles.
- Kadolph & Langford, Textiles.

D. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	The Overview of Textile Industry	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
2	Introduction to textiles Primary and secondary sources of fabric buying and selling of finished fabric.	Lecture	BFD102.1	Mid Term-1, Quiz& End Sem Exam
3	Introduction to textiles Primary and secondary sources of fabric buying and selling of finished fabric.	Lecture	BFD102.1	Mid Term-1, Quiz& End Sem Exam
4	Major segments of the textile industry	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
5	Market planning for apparels	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
6	Primary and secondary sources of fabric buying and selling of finished fabric.	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
7	Class Test	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
8	Revision	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
9	The Textile Fibers	Lecture	BFD102.2	Mid Term-1, Quiz& End Sem Exam
10	The Textile Fibers	Lecture	BFD102.2	Mid Term-1, Quiz& End Sem Exam
11	Definitions of fibers	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
12	Yarns and fabric	Lecture	BFD102.3	Mid Term-1, Quiz & End Sem Exam
13	Sources of fibers	Lecture	BFD102.3	Mid Term-1, Quiz & End Sem Exam
14	Working on assignments	Lecture	BFD102.3	Mid Term-1, Quiz & End Sem Exam



15	Working on assignments	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
16	Classification of fibers on the basis of origin and length	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
17	Properties of Textile Fiber	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
18	Natural Fibers & Manmade fibers	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
19	Essential Properties and Performances of Textile Materials like Aesthetic, Durability, Comfort, Safety and Care and Maintenance.	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
20	Essential Properties and Performances of Textile Materials like Aesthetic, Durability, Comfort, Safety and Care and Maintenance.	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
21	End use and Identification of fibers.	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
22	Introduction to Yarns	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
23	Classification of Yarns; Spun Yarn Production Process; Carded and Combed Yarns; Woolen and Worsted Yarns; Mono Filament and Multi Filament Yarns.	Lecture	BFD102.4	Mid Term-2, Quiz & End Sem Exam
24	Classification of Yarns; Spun Yarn Production Process; Carded and Combed Yarns; Woolen and Worsted Yarns; Mono Filament and Multi Filament Yarns.	Lecture	BFD102.4	Mid Term-2, Quiz & End Sem Exam
25	Yarn Numbering Systems; Cotton Count, Metric Count, Denier, Tex and Deci-Tex. Single and Plied Yarns; Yarn Twist; Amount of Twist and Direction of Twist.	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
26	Textured Yarns; Core spun yarn; Novelty and Fancy Yarns; Blended Yarns; Sewing threads.	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
27	Textured Yarns; Core spun yarn; Novelty and Fancy Yarns; Blended Yarns; Sewing threads.	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
28	Class Test	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
29	Class Test	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
30	Revision	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam



Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD102.1	Define and identify the various products and processes of textile industry.	3	3	1	3	1				2		2	1			
BFD102.2	Identify various types of fibers using different identification techniques.	3	2	2	2	2				2		1	1			
BFD102.3	Classify different types of yarns as per their structure, properties and end uses.	3	2	2	2	2				3		3	1			
BFD102.4	Define and identify the different types of fabric structures Classify and identify basic knitting stitches.	3	3	2	3	2				1		2	1			
BFD102.5	Able to categorize various fabric as per their appearance, properties and end use.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2023-24						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD102 FUNDAMENTAL OF TEXTILES - I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Define and identify the various products and processes of textile industry. CO2: Identify various types of fibers using different identification techniques. CO3: Classify different types of yarns as per their structure, properties and end uses. CO4: Define and identify the different types of fabric structures Classify and identify basic knitting stitches. CO5: Able to categorize various fabric as per their appearance, properties and end use.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Define the term Fibre, Yarn, and Fabrics.				3
CO1	Q.2a	Define staple fibre and classify fibres based on length.				3
	Q.2b	What are the primary sources of buying a fibre?				3
CO1	Q.3	Describe the various types of cones used for winding.				6
CO2	Q.4	Explain in brief about the objectives of carding				3
CO2	Q.5a	Define S and Z twist in yarn with proper diagram.				3
	Q.5b	Define the term Fibre, Yarn, and Fabrics.				3
CO2	Q 6	Define staple fibre and classify fibres based on length.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





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DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course: **Introduction to Garment Manufacturing Techniques I**

Course Code: BFD103 Credits: 02, Session :2023-24(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name: Ms. Radhika Bindal

- **Introduction:** The objective of the course is to provide an overview of the apparel manufacturing process. All the processes are discussed briefly to make students acquainted with the process of producing garments in industry along with the machineries and technologies involved.
- **Course Outcomes:** At the end of the course, students will be able to:
 - BFD103.1.** Identify well the processes involved in manufacturing a garment.
 - BFD103.2.** Identify machinery and equipment used in various processes of manufacturing a garment.
 - BFD103.3.** Identify various parts of a sewing machine.

- **Programme Outcomes:**

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.



[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

A. Programme Specific Outcomes:

PSO 1: Will be able to identify well the processes involved in manufacturing a garment.

PSO 2: Will be able to identify machineries and equipment's used in various processes of manufacturing a garment.

PSO 3: Will be able to identify various parts of a sewing machine.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



B. Syllabus

	Weightage (%)
Module I Introduction to Garment manufacturing process	30
Descriptors/Topics Introduction to Different departments, working principles of various departments viz;. Sewing, cutting, finishing department – different machinery used; comparative analysis; (demonstration of machineries in action)	
Module II Introduction to Sewing Technology	25
Descriptors/Topics Basic sewing machine, various parts, types & functions of sewing machines, Understanding the simple problems of sewing machine and maintenance. Seam types and its properties	
Module III Cutting Machines	25
Descriptors/Topics Straight knife, Band knife, End cutter, Auto cutter, Die cutter, Round knife, Drilling machine, Notching machine, Hot drill.	
Module IV Fusing & Pressing Technology	20
Descriptors/Topics Machinery, equipment & process	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination;
A: Attendance

Assessment/ Examination Scheme:

Theory L/T (%)	Lab/Practical/Studio (%)	End Term Examination
100		70

C. Suggested Text/Reference Books:

Text:

- Glock, Grace, Kunj, Apparel Manufacturing
- Wood Dorothy, The Practical Encyclopedia of Sewing
- Cooklin Gerry, Garment Technology for Fashion Designers
- Crawford Amaden, A Guide to Fashion Sewing
- Chuter A J, Introduction to clothing production management



D. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction to Garment manufacturing process	Lecture	BFD103.1	Mid Term-1, Quiz & End Sem Exam
2	Introduction to Different departments	Lecture	BFD103.1	Mid Term-1, Quiz & End Sem Exam
3	Working principles of various departments viz; Sewing, cutting, finishing department	Lecture	BFD103.1	Mid Term-1, Quiz & End Sem Exam
4	Working principles of various departments viz; Sewing, cutting, finishing department	Lecture	BFD103.1	Mid Term-1, Quiz & End Sem Exam
5	Different machinery used	Lecture	BFD103.1	Mid Term-1, Quiz & End Sem Exam
6	Comparative analysis; (demonstration of machineries in action)	Lecture	BFD103.1	Mid Term-1, Quiz & End Sem Exam
7	Comparative analysis; (demonstration of machineries in action)	Lecture	BFD103.1	Mid Term-1, Quiz & End Sem Exam
8	Introduction to Sewing Technology	Lecture	BFD103.1	Mid Term-1, Quiz & End Sem Exam
9	Basic sewing machine	Lecture	BFD103.1	Mid Term-1, Quiz & End Sem Exam
10	Basic sewing machine	Lecture	BFD103.1	Mid Term-1, Quiz & End Sem Exam
11	Various parts, types & functions of sewing machines	Lecture	BFD103.1	Mid Term-1, Quiz & End Sem Exam
12	Understanding the simple problems of sewing machine and its maintenance	Lecture	BFD103.1	Mid Term-1, Quiz & End Sem Exam
13	Sewing machines	Lecture	BFD103.1	Mid Term-1, Quiz & End Sem Exam
14	Different sewing machines used- different bed types	Lecture	BFD103.2	Mid Term-1, Quiz & End Sem Exam
15	Their uses and comparative analysis;	Lecture	BFD103.2	Mid Term-1, Quiz
16	Their uses and comparative analysis;	Lecture	BFD103.2	Mid Term-1, Quiz & End Sem Exam
17	Different stitch and seam types, Properties & use	Lecture	BFD103.2	Mid Term-1, Quiz & End Sem Exam
18	Stitch and seam Class Series diagrams, their comparative	Lecture	BFD103.2	Mid Term-1, Quiz & End Sem Exam



	analyses			
19	Stitch and seam Class Series diagrams, their comparative analyses	Lecture	BFD103.2	Mid Term-1, Quiz & End Sem Exam
20	Cutting Machines	Lecture	BFD103.2	Mid Term-1, Quiz & End Sem Exam
21	Straight knife	Lecture	BFD103.2	Mid Term-1, Quiz & End Sem Exam
22	Band knife	Lecture	BFD103.2	Mid Term-1, Quiz & End Sem Exam
23	End cutter	Lecture	BFD103.3	Mid Term-1, Quiz & End Sem Exam
24	Auto cutter, Die cutter	Lecture	BFD103.3	Mid Term-1, Quiz & End Sem Exam
25	Round knife, Drilling Machine, Notching machine, Hot drill	Lecture	BFD103.3	Mid Term-2, Quiz & End Sem Exam
26	Fusing & Pressing Technology	Lecture	BFD103.3	Mid Term-2, Quiz & End Sem Exam
27	Machinery, Equipment & process	Lecture	BFD103.3	Mid Term-2, Quiz & End Sem Exam
28	Fusing & Pressing Technology	Lecture	BFD103.3	Mid Term-2, Quiz & End Sem Exam
29	Class Test	Lecture	BFD103.3	Mid Term-2, Quiz & End Sem Exam
30	Revision	Lecture	BFD103.3	Mid Term-2, Quiz & End Sem Exam

E. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES			
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3	
BFD103.1	Identify well the processes involved in manufacturing a garment.	3	3	1	3	1					2		2	1			



BFD103.2	Identify machinery and equipment used in various processes of manufacturing a garment.	3	2	2	2	2				2		1	1				
BFD103.3	Identify various parts of a sewing machine.	3	2	2	2	2				3		3	1				

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2023-24						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD103 Introduction to Garment Manufacturing Techniques I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Identify well the processes involved in manufacturing a garment. CO2: Identify machinery and equipment used in various processes of manufacturing a garment. CO3: Identify various parts of a sewing machine.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What are the key steps involved in garment manufacturing from design concept to finished product?				3
CO1	Q.2a	What are the different types of fabrics commonly used in garment manufacturing, and how do their properties affect the manufacturing process?				3
	Q.2b	What are the primary methods used for cutting fabric in garment manufacturing, and how do they differ in terms of efficiency and precision?				3



CO1	Q.3	How are garments assembled in the manufacturing process, and what are the main techniques used for stitching and joining fabric pieces together?	6
CO2	Q.4	What are some common techniques for adding embellishments and decorative elements to garments during manufacturing?	3
CO2	Q.5a	How are seams finished in garment manufacturing to enhance durability and aesthetics?	3
	Q.5b	What quality control measures are implemented throughout the garment manufacturing process to ensure the final product meets industry standards?	3
CO2	Q 6	How does automation and technology influence modern garment manufacturing techniques, such as computerized pattern-making and robotic sewing?	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : **Pattern Making–I**

Course Code :BFD121 Credits : 02, Session :2023-24 (Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Vidhu Gupta

A. Introduction: The student understands the concept of developing patterns by different methods e.g. measuring the body form and referring to a given size chart. This course lays the foundation for developing complex patterns at a later stage.

B. Course Outcomes: At the end of the course, students will be able to:

BFD121.1. Acquire knowledge and skills to develop basic patterns.

BFD121.2. Define pattern-making tools, terms and processes

BFD121.3. Apply the skill of taking body measurements to develop custom patterns

BFD121.4. Apply pattern making skills to test fit patterns in muslin to standard dress forms

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from



understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to define pattern-making tools, terms and processes

PSO 2: Will be able to apply the skill of taking body measurements to develop custom patterns

PSO 3: Will be able to apply pattern making skills to test fit patterns in muslin to standard dress forms

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified	A	5%
	For taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%



E. Syllabus

	Weight age (%)
Module I : Basic elements to make patterns	10
Descriptors/Topics Pattern making tools; workroom terminology- Name of each section- Symbol key, Pattern making term, Fabric terms; Accurate measurements – How to take measurements; Pattern making methods; Types of patterns; Standard body measurements; Completing the pattern.	
Module II: Master patterns	10
Descriptors/Topics Giving details like grain, notches, style marks, dart marks, balance marks, seam allowances, turnings etc	
Module III: Adult Bodice and sleeve block (females)	30
Descriptors/Topics Basic fitted bodice block, Dart less bodice block Basic sleeve- sleeve terminology, sleeve lengths, development of sleeve block	
Module IV: Tailored skirt block	20
Descriptors/Topics Skirt with darts and slit, Low waist skirt, High waist skirt	
Module V: Collars	30
Descriptors/Topics Introduction, Collar terms and classifications, Flat Peter Pan collar, Flat sailor's collar, Shawl collar, Gents shirt collar	

Assessment/ Examination Scheme:

Theory L/T (%)	Lab/Practical/Studio (%)	End Term Examination
N/A	100%	Practical

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Suggested Text/Reference Books:

Text Reading:

- Aldrich Winifred, Metric pattern Cutting
- Carolyn Norma, Pattern Making



References:

- Cooklin Gerry, Pattern cutting for women's outerwear
- Armstrong, Pattern making for fashion design
- Zarapkar, Pattern Cutting

F. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Basic elements to make patterns	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
2	Basic elements to make patterns	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
3	Pattern making tools; workroom terminology- Name of each section- Symbol key, Pattern making term, Fabric terms	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
4	Pattern making tools; workroom terminology- Name of each section- Symbol key, Pattern making term, Fabric terms	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
5	Accurate measurements – How to take measurements; Pattern making methods	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
6	Accurate measurements – How to take measurements; Pattern making methods	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
7	Practical Work	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
8	Practical Work	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
9	Practical Work	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
10	Submission of Assignments	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
11	Types of patterns; Standard body measurements; Completing the pattern	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
12	Types of patterns; Standard body measurements; Completing the pattern	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
13	Master patterns	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
14	Master patterns	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam



15	Giving details like grain, notches, style marks, dart marks, balance marks, seam allowances, turnings etc	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
16	Giving details like grain, notches, style marks, dart marks, balance marks, seam allowances, turnings etc	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
17	Practical Work	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
18	Class Test	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
19	Adult Bodice and sleeve block (females)	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
20	Adult Bodice and sleeve block (females)	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
21	Basic fitted bodice block	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
22	Basic fitted bodice block	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
23	Basic fitted bodice block	Practical	BFD121.1	Mid Term-1, Quiz & End Sem Exam
24	Basic fitted bodice block	Practical	BFD121.1	Mid Term-2, Quiz & End Sem Exam
25	Dart less bodice block	Practical	BFD121.2	Mid Term-2, Quiz & End Sem Exam
26	Dart less bodice block	Practical	BFD121.2	Mid Term-2, Quiz & End Sem Exam
27	Dart less bodice block	Practical	BFD121.2	Mid Term-2, Quiz & End Sem Exam
28	Dart less bodice block	Practical	BFD121.2	Mid Term-2, Quiz & End Sem Exam
29	Basic sleeve- sleeve terminology, sleeve lengths, development of sleeve block	Practical	BFD121.2	Mid Term-2, Quiz & End Sem Exam
30	Basic sleeve- sleeve terminology, sleeve lengths, development of sleeve block	Practical	BFD121.2	Mid Term-2, Quiz & End Sem Exam
31	Basic sleeve- sleeve terminology, sleeve lengths, development of sleeve block	Practical	BFD121.2	Mid Term-2, Quiz & End Sem Exam
32	Practical Work	Practical	BFD121.2	Mid Term-2, Quiz & End Sem Exam
33	Practical Work	Practical	BFD121.2	Mid Term-2, Quiz & End Sem Exam



34	Practical Work	Practical	BFD121.2	Mid Term-2, Quiz & End Sem Exam
35	Tailored skirt block	Practical	BFD121.2	Mid Term-2, Quiz & End Sem Exam
36	Tailored skirt block	Practical	BFD121.2	Mid Term-2, Quiz & End Sem Exam
37	Tailored skirt block	Practical	BFD121.2	Mid Term-2, Quiz & End Sem Exam
38	Working on Assignments	Practical	BFD121.3	Mid Term-2, Quiz & End Sem Exam
39	Working on Assignments	Practical	BFD121.3	Mid Term-2, Quiz & End Sem Exam
40	Working on Assignments	Practical	BFD121.3	Mid Term-2, Quiz & End Sem Exam
41	Skirt with darts and slit	Practical	BFD121.3	Mid Term-2, Quiz & End Sem Exam
42	Skirt with darts and slit	Practical	BFD121.3	Mid Term-2, Quiz & End Sem Exam
43	Skirt with darts and slit	Practical	BFD121.3	Mid Term-2, Quiz & End Sem Exam
44	Low waist and High waist skirt	Practical	BFD121.3	Mid Term-2, Quiz & End Sem Exam
45	Low waist and High waist skirt	Practical	BFD121.3	Mid Term-2, Quiz & End Sem Exam
46	Practical Work	Practical	BFD121.3	Mid Term-2, Quiz & End Sem Exam
47	Class Test	Practical	BFD121.3	Mid Term-2, Quiz & End Sem Exam
48	Working on Assignments	Practical	BFD121.3	Mid Term-2, Quiz & End Sem Exam
49	Working on Assignments	Practical	BFD121.3	Mid Term-2, Quiz & End Sem Exam
50	Introduction to collars	Practical	BFD121.3	Mid Term-2, Quiz & End Sem Exam
51	Introduction, Collar terms and classifications	Practical	BFD121.4	Mid Term-2, Quiz & End Sem Exam
52	Introduction, Collar terms and classifications	Practical	BFD121.4	Mid Term-2, Quiz & End Sem Exam
53	Flat Peter Pan collar	Practical	BFD121.4	Mid Term-2, Quiz & End Sem Exam
54	Flat sailor's collar	Practical	BFD121.4	Mid Term-2, Quiz & End Sem Exam
55	Shawl collar & Gents shirt collar	Practical	BFD121.4	Mid Term-2, Quiz & End Sem Exam
56	Shawl collar & Gents shirt collar	Practical	BFD121.4	Mid Term-2, Quiz & End Sem Exam



57	Working on Assignments	Practical	BFD121.4	Mid Term-2, Quiz & End Sem Exam
58	Working on Assignments	Practical	BFD121.4	Mid Term-2, Quiz & End Sem Exam
59	Class test	Practical	BFD121.4	Mid Term-2, Quiz & End Sem Exam
60	Revision	Practical	BFD121.4	Mid Term-2, Quiz & End Sem Exam

G. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3
BFD121.1	Acquire knowledge and skills to develop basic patterns.	3	3	1	3	1				2		2	1			
BFD121.2	Define pattern-making tools, terms and processes	3	1	2	2	2				3		1	1			
BFD121.3	Apply the skill of taking body measurements to develop custom patterns	3	2	3	2	2				2		3	1			
BFD121.4	Apply pattern making skills to test fit patterns in muslin to standard dress forms	3	3	2	1	2				1		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2023-24		
Class: B. Des. (Fashion Design) I Semester		
Subject Name: BFD121 Pattern Making–I	Time: 2 Hrs.	Max. Marks: 30



Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		

Student will be able to
CO1: Acquire knowledge and skills to develop basic patterns.
CO2: Define pattern-making tools, terms and processes
CO3: Apply the skill of taking body measurements to develop custom patterns
CO4: Apply pattern making skills to test fit patterns in muslin to standard dress forms

CO Map	Question No.	Question	Marks
CO1	Q.1	Can you explain the basic principles of flat pattern making and its importance in garment design and production?	3
CO1	Q.2a	How do you take accurate body measurements and translate them into a flat pattern for a specific garment?	3
	Q.2b	What are some common tools and equipment used in flat pattern making, and how do you use them effectively?	3
CO1	Q.3	How do you manipulate darts, seams, and grainlines in flat pattern making to achieve desired garment shapes and silhouettes?	6
CO2	Q.4	What techniques do you use for adding style lines, seams, and design details to flat patterns, such as pleats, gathers, or tucks?	3
CO2	Q.5a	How do you create pattern pieces for garment components like sleeves, collars, cuffs, and pockets, ensuring proper fit and alignment?	3
	Q.5b	Discuss the importance of pattern grading in flat pattern making and demonstrate how to grade a basic pattern for different sizes?	3
CO2	Q.6	How flat pattern making can be used to create a variety of garment styles, from basic to more complex designs?	6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Fashion Art Illustration I

Course Code : BFD122 Credits : 02, Session :2023-24(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Anshu Singh Choudhary, Mr Vishal Kumar

A. Introduction: The study of this course develops the student's ability to visualize the ideas and putting them in concepts for fashion garments. However the course begins with the introduction to different style features that would help develop innovative and visually appealing designs. It gives an understanding to different illustration techniques and explores other media for creating concepts through lectures and practical assignments.

B. Course Outcomes: At the end of the course, students will be able to:

BFD122.1. Recognize the basic details of fashion garment apply the same in illustration of garments

BFD122.2. Translate acquired skills into designs

BFD122.3. Design garment sketches with details playing with color mediums to render prints in Garments.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive



edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to recognize the basic details of fashion garment apply the same in illustration of garments.

PSO 2: Will be able to Translate acquired skills into designs.

PSO 3: Will be able to Design garment sketches with details playing with color mediums to render prints in garments.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves Including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



E. Syllabus

	Weightage%
Module I Characters of a Good Design	10
Descriptors/Topics Consideration of aesthetic, structural and functional aspects, General principles of fashion illustration, unique selling proposition, concept development, Categories of fashion apparels	
Module II Detailed Drawing of Basic styles	30
Descriptors/Topics Styles of necklines and collars; sleeves, silhouettes; skirts and trousers; yokes & waistlines and its details; tucks, frills and pleats; cuffs and construction; pockets; neckwear; seams, finishes and fastenings.	
Module III Introduction to garment drawing	30
Descriptors/Topics Drawing of basic tops, skirts, dresses, lingerie, coats and waistcoats.	
Module IV Study of human anatomy in relation to fashion proportions	30
Descriptors/Topics Introduction to the basic 8 head figures and then the 10 Head figures - drawing through observation	

Assessment/ Examination Scheme:

Theory L/T (%)	Lab/Practical/Studio (%)	End Term Examination
	100	Practical

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination;
A:Attendance

F. Suggested Text/Reference Books:

Text Reading:

- Kelsey Kathryn Mc, Fashion Source Book
 - Ireland Patrick John, Encyclopedia of fashion detail
- References:
- Ireland Patrick John, Introduction to Fashion Design
 - Tate Sharon Lee, Inside Fashion Design
 - Kelsey Kathryn Mc., Illustrating Fashion



- Femina, Elle, FNL, Apparel views to consult.

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Characters of a good design	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
2	Characters of a good design	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
3	Characters of a good design	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
4	Consideration of aesthetic	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
5	Consideration of aesthetic	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
6	Consideration of aesthetic	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
7	Structural and functional aspects	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
8	Structural and functional aspects	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
9	Structural and functional aspects	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
10	Practical Work	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
11	Practical Work	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
12	Practical Work	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
13	Submission of Assignments	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
14	Submission of Assignments	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
15	General principles of fashion illustration	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
16	General principles of fashion illustration	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
17	General principles of fashion illustration	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
18	Unique selling proposition	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
19	Unique selling proposition	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
20	Unique selling proposition	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam



21	Revision	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
22	Revision	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
23	Class Test	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
24	Concept development	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
25	Concept development	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
26	Concept development	Practical	BFD122.1	Mid Term-1, Quiz & End Sem Exam
27	Categories of fashion apparels	Practical	BFD122.2	Mid Term-1, Quiz & End Sem Exam
28	Categories of fashion apparels	Practical	BFD122.2	Mid Term-1, Quiz & End Sem Exam
29	Categories of fashion apparels	Practical	BFD122.2	Mid Term-1, Quiz & End Sem Exam
30	Working on Assignments	Practical	BFD122.2	Mid Term-2, Quiz & End Sem Exam
31	Working on Assignments	Practical	BFD122.2	Mid Term-2, Quiz & End Sem Exam
32	Working on Assignments	Practical	BFD122.2	Mid Term-2, Quiz & End Sem Exam
33	Detailed Drawing of Basic styles	Practical	BFD122.2	Mid Term-2, Quiz & End Sem Exam
34	Detailed Drawing of Basic styles	Practical	BFD122.2	Mid Term-2, Quiz & End Sem Exam
35	Styles of necklines and collars; sleeves	Practical	BFD122.2	Mid Term-2, Quiz & End Sem Exam
36	Styles of necklines and collars; sleeves	Practical	BFD122.2	Mid Term-2, Quiz & End Sem Exam
37	Styles of necklines and collars; sleeves	Practical	BFD122.2	Mid Term-2, Quiz & End Sem Exam
38	Styles of necklines and collars; sleeves	Practical	BFD122.2	Mid Term-2, Quiz & End Sem Exam
39	Practical Work	Practical	BFD122.2	Mid Term-2, Quiz & End Sem Exam
40	Practical Work	Practical	BFD122.2	Mid Term-2, Quiz & End Sem Exam
41	Practical Work	Practical	BFD122.2	Mid Term-2, Quiz & End Sem Exam
42	Revision	Practical	BFD122.2	Mid Term-2, Quiz & End Sem Exam



43	Silhouettes; skirts and trousers; yokes & waistlines and its details; tucks, frills and pleats; cuffs and construction; pockets; neckwear; seams, finishes and fastenings.	Practical	BFD122.2	Mid Term-2, Quiz & End Sem Exam
44	Introduction to garment drawing	Practical	BFD122.2	Mid Term-2, Quiz & End Sem Exam
45	Working on Assignments	Practical	BFD122.2	Mid Term-2, Quiz & End Sem Exam
46	Working on Assignments	Practical	BFD122.2	Mid Term-2, Quiz & End Sem Exam
47	Working on Assignments	Practical	BFD122.2	Mid Term-2, Quiz & End Sem Exam
48	Drawing of basic tops, skirts, dresses, lingerie, coats and waistcoats.	Practical	BFD122.2	Mid Term-2, Quiz & End Sem Exam
49	Drawing of basic tops, skirts, dresses, lingerie, coats and waistcoats.	Practical	BFD122.3	Mid Term-2, Quiz & End Sem Exam
50	Drawing of basic tops, skirts, dresses, lingerie, coats and waistcoats.	Practical	BFD122.3	Mid Term-2, Quiz & End Sem Exam
51	Drawing of basic tops, skirts, dresses, lingerie, coats and waistcoats.	Practical	BFD122.3	Mid Term-2, Quiz & End Sem Exam
52	Revision	Practical	BFD122.3	Mid Term-2, Quiz & End Sem Exam
53	Class Test	Practical	BFD122.3	Mid Term-2, Quiz & End Sem Exam
54	Working on Assignments	Practical	BFD122.3	Mid Term-2, Quiz & End Sem Exam
55	Working on Assignments	Practical	BFD122.3	Mid Term-2, Quiz & End Sem Exam
56	Introduction to the basic 8 head figures and then the 10 Head figures - drawing through observation	Practical	BFD122.3	Mid Term-2, Quiz & End Sem Exam
57	Introduction to the basic 8 head figures and then the 10 Head figures - drawing through observation	Practical	BFD122.3	Mid Term-2, Quiz & End Sem Exam
58	Class test	Practical	BFD122.3	Mid Term-2, Quiz & End Sem Exam
59	Revision	Practical	BFD122.3	Mid Term-2, Quiz & End Sem Exam



60	Working on Assignments	Practical	BFD122.3	Mid Term-2, Quiz & End Sem Exam
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H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES											CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES			
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3
BFD122.1	Recognize the basic details of fashion garment apply the same in illustration of garments	3	3	1	3	1				2		2	1			
BFD122.2	Translate acquired skills into designs.	3	2	2	2	2				2		1	1			
BFD122.3	Design garment sketches with details playing with color mediums to render prints in garments.	3	2	2	2	2				3		3	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2023-24						
Class: B. Des. (Fashion Design) Semester						
Subject Name: BFD122 Fashion Art Illustration-I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating



Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to:						
CO1: Recognize the basic details of fashion garment apply the same in illustration of garments						
CO2: Translate acquired skills into designs						
CO3: Design garment sketches with details playing with color mediums to render prints in garments						
CO Map	Question No.	Question			Marks	
CO1	Q.1	What are some effective methods for sketching and refining initial fashion illustration ideas?			3	
CO1	Q.2a	Can you explain the basic proportions and anatomy typically used in fashion illustration?			3	
	Q.2b	How can you convey different types of fabrics and textures in a fashion illustration?			3	
CO1	Q.3	What are some techniques for rendering facial features and expressions in fashion illustration?			6	
CO2	Q.4	How do you use color effectively in fashion illustration to enhance mood and style?			3	
CO2	Q.5a	Can you Illustrate different shading and highlighting techniques commonly used in fashion illustration?			3	
	Q.5b	What are some tips for creating dynamic and expressive poses in fashion figure drawing?			3	
CO2	Q 6	How do you incorporate elements of fashion design, such as clothing details and accessories, into your illustrations?			6	

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : **Computer Applications in Fashion Industry– I**

Course Code : BFD123 Credits : 01, Session :2023-24(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name: Ms. Shweta Singh

A. Introduction: This course introduces students with computer and its importance in the present world. Fundamentals of computers are learnt through lectures and practical assignment to develop an intuitive sense of how computers can be used efficiently

B. Course Outcomes: At the end of the course, students will be able to:

BFD123.1. Accomplish creating basic documents, worksheets, presentations and databases

BFD123.2. Apply the learnt skills in developing presentation and documents

BFD123.3. Analyze and compare numerical problems in ms-excel..

BFD123.4. Gain an understanding of the impact and use of technology

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.



[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to accomplish creating basic documents, worksheets, presentations and databases

PSO 2: Will be able to apply the learnt skills in developing presentation and documents

PSO 3: Will be able to analyze and compare numerical problems in MS-excel.

PSO 4: Will be able to gain an understanding of the impact and use of technology

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves Including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



E. Syllabus

	Weight age (%)
Module I Overview of the working of a computer	20
Descriptors/Topics Basic concepts in stored program execution, Input, output, storage devices, RAMS, ROM etc Working knowledge of Microsoft Word, PowerPoint & Excel.	
Module II Design Software Corel Draw	20
Descriptors/Topics <ul style="list-style-type: none"> • Introduction to the design software, tool introduction, and its usage. Functions of tools and their uses 	
Module III Figure Drawing	20
Descriptors/Topics Stick Figure, Block Figure, and Flesh Figure	
Module IV Poster Making, Visiting Card & Logo	20
Descriptors/Topics <ul style="list-style-type: none"> • Creating Backgrounds, importing images, creating texts, etc. • Creating the brand logo 	
Module V: Creating Prints and textures. Descriptors/Topics Creating motifs, mesh with color, using brushes, fills, outlines, etc.	20

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

Texts:

- Introduction to Computers , B.B Publications,

References:

- Triedman and Cullan ,Colour Graphic



- Lecture Plan**

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Overview of the working of a computer	Practical	BFD123.1	Mid Term-1, Quiz & End Sem Exam
2	Basic concepts in stored program execution, Input, output, storage devices, RAMS, ROM etc	Practical	BFD123.1	Mid Term-1, Quiz & End Sem Exam
3	Practical Work	Practical	BFD123.1	Mid Term-1, Quiz & End Sem Exam
4	Submission of Assignments	Practical	BFD123.1	Mid Term-1, Quiz & End Sem Exam
5	Includes Emergence of computers, generation of computers, classification of computers etc.	Practical	BFD123.1	Mid Term-1, Quiz & End Sem Exam
6	Practical Work	Practical	BFD123.1	Mid Term-1, Quiz & End Sem Exam
7	Class Test	Practical	BFD123.1	Mid Term-1, Quiz & End Sem Exam
8	Working on Assignments	Practical	BFD123.1	Mid Term-1, Quiz & End Sem Exam
9	Design Software Corel Draw	Practical	BFD123.2	Mid Term-2, Quiz & End Sem Exam
10	Functions of tools and their uses	Practical	BFD123.2	Mid Term-2, Quiz & End Sem Exam
11	Practical Work	Practical	BFD123.2	Mid Term-2, Quiz & End Sem Exam
12	Submission of Assignments	Practical	BFD123.2	Mid Term-2, Quiz & End Sem Exam
13	Practical Work	Practical	BFD123.2	Mid Term-2, Quiz & End Sem Exam
14	Class Test	Practical	BFD123.2	Mid Term-2, Quiz & End Sem Exam
15	MS Office: MS Word and Excel	Practical	BFD123.3	Mid Term-2, Quiz & End Sem Exam
16	Figure Drawing Stick Figure, Block Figure, and Flesh Figure	Practical	BFD123.3	Mid Term-2, Quiz & End Sem Exam
17	Figure Drawing Stick Figure, Block Figure, and Flesh Figure	Practical	BFD123.3	Mid Term-2, Quiz & End Sem Exam
18	Practical Work	Practical	BFD123.3	Mid Term-1, Quiz & End Sem Exam
19	Class Test	Practical	BFD123.3	Mid Term-1, Quiz & End Sem Exam
20	Submission of Assignments	Practical	BFD123.3	Mid Term-2, Quiz & End Sem Exam



21	Poster Making, Visiting Card & Logo Creating Backgrounds, importing images, creating texts, etc. Creating the brand logo	Practical	BFD123.4	Mid Term-2, Quiz & End Sem Exam
22	Practical Work	Practical	BFD123.4	Mid Term-2, Quiz & End Sem Exam
23	Submission of Assignments	Practical	BFD123.4	Mid Term-2, Quiz & End Sem Exam
24	Class Test	Practical	BFD123.4	Mid Term-2, Quiz & End Sem Exam
25	Working on Assignments	Practical	BFD123.4	Mid Term-2, Quiz & End Sem Exam
26	Creating Prints and textures Creating motifs, mesh with color, using brushes, fills, outlines, etc	Practical	BFD123.5	Mid Term-2, Quiz & End Sem Exam
27	Practical Work	Practical	BFD123.5	Mid Term-2, Quiz & End Sem Exam
28	Submission of Assignments	Practical	BFD123.5	Mid Term-2, Quiz & End Sem Exam
29	Class Test	Practical	BFD123.5	Mid Term-2, Quiz & End Sem Exam
30	Working on Assignments	Practical	BFD123.5	Mid Term-2, Quiz & End Sem Exam

- Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD123.1	Accomplish creating basic documents, worksheets, presentations and databases	3	3	1	3	1				2		2	1			
BFD123.2	Apply the learnt skills in developing presentation and documents	3	2	2	2	2				2		1	1			
BFD123.3	Analyze and compare numerical problems in ms-excel.	3	2	2	2	2				3		3	1			
BFD123.4	Gain an understanding of the impact and use of technology	3	3	2	3	2				1		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2023-24						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD123 Computer Applications in Fashion Industry– I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Accomplish creating basic documents, worksheets, presentations, and databases. CO2: Apply the learnt skills in developing presentation and documents. CO3: Analyze and compare numerical problems in ms-excel. CO4: Gain an understanding of the impact and use of technology						
CO Map	Question No.	Question				Marks
CO1	Q.1	Can you demonstrate how to enter data into cells and navigate around an Excel spreadsheet?				3
CO1	Q.2a	How do you format cells to change the appearance of text, numbers, and dates?				3
	Q.2b	What are some basic mathematical functions in Excel, such as SUM, AVERAGE, and MAX?				3
CO1	Q.3	What are some basic text editing tools in Word, such as cut, copy, paste, and find/replace?				6
CO2	Q.4	How do you insert and format images, tables, and hyperlinks in a Word document?				3
CO2	Q.5a	What are Excel charts, and how do you create and customize them to represent data visually?				3
	Q.5b	What are slide master views, and how do you use them to customize the design and layout of your presentation?				3
CO2	Q 6	Can you explain the importance of slide notes and how to add them to your PowerPoint presentation?				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Material Studies-I

Course Code : BFD124 Credits : 01, Session : 2023-24(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name: Ms. Madhavi Tomar

- **Introduction:** This program learns to bring together contemporary artistic and craft skills, using cutting-edge technology and critical thinking to imagine and create objects and environments with imaginations, technical skills, and an understanding and appreciation of traditional and contemporary The study of different forms, structures, and their relationship with each other. Aim is focused to provide manipulation, imagination through different shapes, forms, and designs. The course makes the students understand the basic elements of design and creating composition. Use of different Materials, patterns, structures, forms and developing them together into a design. Students are encouraged to play with different materials, forms and explore different methods of creating design and manipulation. This subject helps the students to get acquainted with the basic terminology of fashion, and also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retail processes.
- **Course Outcomes:** At the end of the course, students will be able to:
 - BFD124.1.** Learn to recognize the different types of Materials and crafts. used in creating the design.
 - BFD124.2.** To remember the style features of design and Patterns.
 - BFD124.3.** Figure out all texture by using techniques.
 - BFD124.4.** To understand the all knowledge of materials and equipments to create design.
 - BFD124.5.** To understand the knowledge of 2d and 3d shape.
- **Programme Outcomes:**
 - [PO.1]. Design knowledge:** To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.
 - [PO.2]. Problem analysis:** Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.
 - [PO.3]. Design/development of solutions:** Use imagination when designing fashion-related



systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

- **Programme Specific Outcomes:**

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of materials and tools.

PSO 3: Will be able to learn about the design and knowledge of different textures made by different Techniques

PSO 4: Identify different elements used in any design.

PSO 5: Create artwork using their acquired imaginative skills.



PSO 6: Analyze basic elements and create their own designs.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required	A	5%
	to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves Including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

- **Syllabus**

Module I(Introduction To Ceramics)	20
Descriptors/Topics <ul style="list-style-type: none"> • Introduction to clay the material... where It comes from, how It was formed, how it is gathered, early methods for forming clay objects, pinching and coiling. • Introduction to the potter's wheel, • Centering the clay, forming bowls and cylinders. Texturing and coloring clay- color used in clay and slips, englobes, oxides and underglazes as well as non-traditional decorative techniques including acrylic paint and dye. 	
Module II (Plaster of Paris)	25
Descriptors/Topics <ul style="list-style-type: none"> • The Various Applications and features of Plaster of Paris. • Nature Impressions through POP • Free-Form Sculpture • Leaf Casting • Mini Pastel Planters Development of Masks	
Module III (3D Modelling with Wire)	25
Descriptors/Topics <ul style="list-style-type: none"> • Basic introduction about the Wires, its type, tools and usage. Study of any natural and man-made forms, human figures, birds, animals, vegetation to convert it in 3 dimensional form.	



Module IV (Wood Carving)	20
Descriptors/Topics <ul style="list-style-type: none"> Theoretical study of different woods which are permanently used in wood carving such as teak Rose Wood, Yellow wood. Study of various possibilities of wood carving methods on MDF. 	
Module V (Field Visit)	10
Descriptors/Topics A field trip to view historic and contemporary examples in the museum, trade fair or exhibition center.	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination;
A:Attendance

- **Suggested Text/Reference Books:**
- The Craft and Art of Clay (3rd Edition) (Paperback), Susan Petersen
- Plaster of Paris: Techniques from Scratch **Paperback** – by Reid Harvey
- 3 The Art of Wire: Creative Techniques for Designer Jewelry **Paperback** – by J. Marsha Michler
- 4 Chris Pye's Woodcarving Course & Reference Manual: A Beginner's Guide to Traditional Techniques (Woodcarving Illustrated Books)
- **References:**
- Making Marks: Discovering the Ceramic Surface by Robin Hopper
- Easy Wire Art: How to Make 21 Stylish & Decorative Projects by Susanne Schaadt
- Sculpting in Wire (The Basics of Sculpture)by Cathy Miles
- **Additional Reading:**
- Clay and Glazes for the Potter. Daniel Rhodes, Radnor, PA.: Chilton, 2000, Another "classic"
- **Any other Study Material**
- Ceramics Monthly. 1609 Northwest Blvd., Columbus , Ohio 43212
"The world's most widely read ceramic arts magazine"
- The Art of FantasyWire by Robin Wight



- Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction To Ceramics	Practical	BFD124.1	Mid Term-1, Quiz & End Sem Exam
2	Introduction to clay the material... where It comes from, how It was formed, how it is gathered, early methods for forming clay objects, pinching and coiling.	Practical	BFD124.1	Mid Term-1, Quiz & End Sem Exam
3	Introduction to clay the material... where It comes from, how It was formed, how it is gathered, early methods for forming clay objects, pinching and coiling.	Practical	BFD124.1	Mid Term-1, Quiz & End Sem Exam
4	Introduction to the potter's wheel,	Practical	BFD124.1	Mid Term-1, Quiz & End Sem Exam
5	Introduction to the potter's wheel,	Practical	BFD124.1	Mid Term-1, Quiz & End Sem Exam
6	Centering the clay, forming bowls and cylinders. Texturing and coloring clay- color used in clay and slips, englobes, oxides and underglazes as well as non-traditional decorative techniques including acrylic paint and dye.	Practical	BFD124.1	Mid Term-1, Quiz & End Sem Exam
7	Plaster of Paris The Various Applications and features of Plaster of Paris	Practical	BFD124.2	Mid Term-1, Quiz & End Sem Exam
8	Nature Impressions through POP	Practical	BFD124.2	Mid Term-1, Quiz & End Sem Exam
9	Free-Form Sculpture	Practical	BFD124.2	Mid Term-1, Quiz & End Sem Exam
10	Leaf Casting	Practical	BFD124.2	Mid Term-1, Quiz & End Sem Exam
11	Mini Pastel Planters	Practical	BFD124.2	Mid Term-1, Quiz & End Sem Exam
12	Mini Pastel Planters	Practical	BFD124.2	Mid Term-1, Quiz & End Sem Exam



13	3D Modelling with Wire	Practical	BFD124.3	Mid Term-1, Quiz & End Sem Exam
14	Basic introduction about the Wires, its type, tools and usage.	Practical	BFD124.3	Mid Term-1, Quiz & End Sem Exam
15	Basic introduction about the Wires, its type, tools and usage.	Practical	BFD124.3	Mid Term-1, Quiz & End Sem Exam
16	Study of any natural and man-made forms, human figures, birds, animals, vegetation to convert it in 3 dimensional form.	Practical	BFD124.3	Mid Term-1, Quiz & End Sem Exam
17	Study of any natural and man-made forms, human figures, birds, animals, vegetation to convert it in 3 dimensional form.	Practical	BFD124.3	Mid Term-1, Quiz & End Sem Exam
18	Study of any natural and man-made forms, human figures, birds, animals, vegetation to convert it in 3 dimensional form.	Practical	BFD124.3	Mid Term-1, Quiz & End Sem Exam
19	Wood Carving	Practical	BFD124.4	Mid Term-1, Quiz & End Sem Exam
20	Theoretical study of different woods which are permanently used in wood carving such as teak Rose Wood, Yellow wood.	Practical	BFD124.4	Mid Term-2, Quiz & End Sem Exam
21	Theoretical study of different woods which are permanently used in wood carving such as teak Rose Wood, Yellow wood.	Practical	BFD124.4	Mid Term-2, Quiz & End Sem Exam
22	Study of various possibilities of wood carving methods on MDF.	Practical	BFD124.4	Mid Term-2, Quiz & End Sem Exam
23	Study of various possibilities of wood carving methods on MDF.	Practical	BFD124.4	Mid Term-2, Quiz & End Sem Exam
24	Study of various possibilities of wood carving methods on MDF.	Practical	BFD124.4	Mid Term-2, Quiz & End Sem Exam
25	Field Visit	Practical	BFD124.5	Mid Term-2, Quiz & End Sem Exam



26	A field trip to view historic and contemporary examples in the museum, trade fair or exhibition center.	Practical	BFD124.5	Mid Term-2, Quiz & End Sem Exam
27	Class test	Practical	BFD124.5	Mid Term-2, Quiz & End Sem Exam
28	Assignments	Practical	BFD124.5	Mid Term-2, Quiz & End Sem Exam
29	Submissions of assignments	Practical	BFD124.5	Mid Term-2, Quiz & End Sem Exam
30	Revision	Practical	BFD124.5	Mid Term-2, Quiz & End Sem Exam

• **Course Articulation Matrix (Mapping of COs with POs)**

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES											CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES					
		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PSO 1	PSO 2	PSO 3		
BFD124.1	Learn to recognize the different types of Materials and crafts. used in creating the design.			3	3	1	3	1					2		2	1		
BFD124.2	To remember the style features of design and motifs.			3	2	2	2	2					2		1	1		
BFD124.3	Figure out all texture by using techniques			3	2	2	2	2					3		3	1		
BFD124.4	To understand the all knowledge of materials and equipments to create design.			3	3	2	3	2					1		2	1		
BFD124.5	To understand the knowledge of 2d and 3d shape.			2	2	1	2	3					2		2	1		



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2023-24						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD124Material Studies-I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of Materials and tools. Used in creating the design. CO2: To remember the style features of design and motifs. CO3: Figure out all texture by using techniques. CO4: To understand the all knowledge of placement of design with motifs. CO5: To understand the knowledge of 2d and 3d shape.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of Materials.				3
CO1	Q.2a	Which Tools and equipments are we need to create designs when we work with different materials.				3
	Q.2b	Explain in details the Various Applications and features of Plaster of Paris & its Nature Impressions through POP.				3
CO1	Q.3	Give key principles to develop the Mask in details.				6
CO2	Q.4	Explain in details Basic introduction about the Wires, its type, tools and usage.				3
CO2	Q.5a	Give the name of different woods which are permanently used in wood carving.				3
	Q.5b	Explain the various possibilities of wood carving methods on MDF.				3
CO2	Q 6	How to convert any natural and man-made forms, in 3 dimensional form? explain in details.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Geometry in Fashion-I

Course Code :BFD125 Credits : 01, Session : 2023-24(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name: Ms. Radhika Bindal

- **Introduction:** Basic Design provides the framework for understanding design as a new language by sensitizing students to the conceptual, visual and perceptual issues involved in the design process. To understand the basics elements, principles of design and composition. To understand the theories of color and its impact on our lives. The study of different forms, structures, and their relationship with each other. Aim is focused to provide manipulation, imagination through different shapes, forms, and designs. The course makes the students understand the basic elements of design and creating composition. Use of different patterns, structures, forms and developing them together into a design. Students are encouraged to play with different materials, forms and explore different methods of creating design and manipulation. This subject helps the students to get acquainted with the basic terminology of fashion, and also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retail processes.

- **Course Outcomes:** At the end of the course, students will be able to:

BFD125.1. Learn to recognize the different types of lines and color. Used in creating the design.

BFD125.2. To remember the style features of design and motifs.

BFD125.3. Figure out all texture by using techniques.

BFD125.4. To understand the all knowledge of placement of design with motifs.

BFD125.5. To understand the knowledge of 2d and 3d shape.

- **Programme Outcomes:**

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.



[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

- **Programme Specific Outcomes:**

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to learn about the design and knowledge of different textures made by different techniques.

PSO 4: Identify different elements used in any design.

PSO 5: Create artwork using their acquired imaginative skills.



PSO 6: Analyze basic elements and create their own designs.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required	A	5%
	To be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

• **Syllabus**

Module I INTRODUCTION TO DESIGN	20
Descriptors/Topics <ul style="list-style-type: none"> • Definition and meaning of design, importance of design, examples of design. • Fundamental elements of design in 2-D and their definitions; point, line, shape, form, space, texture, value, color and material. Introduction to the principles of design in 2-D and 3-D unity, balance, symmetry, proportion, scale, hierarchy, rhythm, contrast, harmony, focus, etc.; use of grid, creating repetitive pattern. 	
Module II CONCEPTS OF GEOMETRY	15
Descriptors/Topics Introduction to different 3-D forms and primitive forms, shapes and understanding the behavior when combined. Transformation of 2D to 3D	
Module III PRINCIPLES OF COMPOSITION	20
Descriptors/Topics Principles of composition using grids, symmetrical/ asymmetrical, rule of thirds, center of interest, and gestalts theory of visual composition	
Module IV Material Choice	25



Descriptors/Topics Geometry helps the designers pick up the right fabric and designs for the project. The use of geometry starts from sketching and continues up to the finishing stage of a design. Kirigami & Origami	
Module V Scale factor & Sizing	20
Descriptors/Topics During careers in fashion designing, the scale factor is an important concept used to decide how much fabric will be required to compose the final clothing piece and pattern to sizing ratios. In the scale factor concept, fashion designers make use of geometry to determine how much smaller the pattern would be than the final attire	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination;
A:Attendance

Suggested Text/Reference Books:

- Linda Holtzschue, understanding color, an introduction for designers, Van Nostrand, Reinhold, Newyork, 1995.
- Hanks, A.David. Decorative Designs of Frank Lloyd Wright, Dover Publication, Inc. New York, 2003.
- Ching, Francis D. K Architecture Form, Space and Order, 3rd ed. Van Nostrand Reinhold New york 2007.

• Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	INTRODUCTION TO DESIGN	Practical	BFD125.1	Mid Term-1, Quiz & End Sem Exam
2	Definition and meaning of design, importance of design, examples of design	Practical	BFD125.1	Mid Term-1, Quiz & End Sem Exam
3	Fundamental elements of design in 2-D and their definitions; point, line, shape, form, space, texture, value, color and material	Practical	BFD125.1	Mid Term-1, Quiz & End Sem Exam
4	. Introduction to the principles of design in 2-D and 3-D unity, balance, symmetry, proportion, scale,	Practical	BFD125.1	Mid Term-1, Quiz & End Sem Exam



	hierarchy, rhythm, contrast, harmony, focus, etc.;			
5	Use of grid, creating repetitive pattern.	Practical	BFD125.1	Mid Term-1, Quiz & End Sem Exam
6	CONCEPTS OF GEOMETRY	Practical	BFD125.2	Mid Term-1, Quiz & End Sem Exam
7	Introduction to different 3-D forms	Practical	BFD125.2	Mid Term-1, Quiz & End Sem Exam
8	Introduction to different 3-D primitive forms, shapes	Practical	BFD125.2	Mid Term-1, Quiz & End Sem Exam
9	Understanding the behavior when combined.	Practical	BFD125.2	Mid Term-1, Quiz & End Sem Exam
10	Transformation of 2D to 3D	Practical	BFD125.2	Mid Term-2, Quiz & End Sem Exam
11	principles of composition	Practical	BFD125.3	Mid Term-1, Quiz & End Sem Exam
12	Principles of composition using grids, symmetrical/ asymmetrical, rule of thirds, center of interest, and gestalts theory of visual composition	Practical	BFD125.3	Mid Term-1, Quiz & End Sem Exam
13	Principles of composition using grids, symmetrical/ asymmetrical, rule of thirds, center of interest, and gestalts theory of visual composition	Practical	BFD125.3	Mid Term-1, Quiz & End Sem Exam
14	Principles of composition using grids, symmetrical/ asymmetrical, rule of thirds, center of interest, and gestalts theory of visual composition	Practical	BFD125.3	Mid Term-2, Quiz & End Sem Exam
15	Principles of composition using grids, symmetrical/ asymmetrical, rule of thirds, center of interest, and gestalts theory of visual composition	Practical	BFD125.3	Mid Term-2, Quiz & End Sem Exam
16	Material Choice	Practical	BFD125.4	Mid Term-1, Quiz & End Sem Exam
17	Geometry helps the designers pick up the right fabric and designs for the project. The use of geometry starts from sketching and continues up to the finishing stage of a design.	Practical	BFD125.4	Mid Term-1, Quiz & End Sem Exam
18	Geometry helps the designers pick up the right fabric and designs for the project. The use of geometry starts from sketching and continues	Practical	BFD125.4	Mid Term-1, Quiz & End Sem Exam



	up to the finishing stage of a design.			
19	Geometry helps the designers pick up the right fabric and designs for the project. The use of geometry starts from sketching and continues up to the finishing stage of a design.	Practical	BFD125.4	Mid Term-1, Quiz & End Sem Exam
20	Geometry helps the designers pick up the right fabric and designs for the project. The use of geometry starts from sketching and continues up to the finishing stage of a design.	Practical	BFD125.4	Mid Term-1, Quiz & End Sem Exam
21	Kirigami & Origami	Practical	BFD125.4	Mid Term-1, Quiz & End Sem Exam
22	Kirigami & Origami	Practical	BFD125.4	Mid Term-1, Quiz & End Sem Exam
23	Kirigami & Origami	Practical	BFD125.4	Mid Term-2, Quiz & End Sem Exam
24	Kirigami & Origami	Practical	BFD125.4	Mid Term-2, Quiz & End Sem Exam
25	Scale factor & Sizing	Practical	BFD125.5	Mid Term-2, Quiz & End Sem Exam
26	During careers in fashion designing, the scale factor is an important concept used to decide how much fabric will be required to compose the final clothing piece and pattern to sizing ratios	Practical	BFD125.5	Mid Term-2, Quiz & End Sem Exam
27	During careers in fashion designing, the scale factor is an important concept used to decide how much fabric will be required to compose the final clothing piece and pattern to sizing ratios	Practical	BFD125.5	Mid Term-2, Quiz & End Sem Exam
28	During careers in fashion designing, the scale factor is an important concept used to decide how much fabric will be required to compose the final clothing piece and pattern to sizing ratios	Practical	BFD125.5	Mid Term-2, Quiz & End Sem Exam
29	In the scale factor concept, fashion designers make use of geometry to determine how much smaller the pattern would be than the final attire	Practical	BFD125.5	Mid Term-2, Quiz & End Sem Exam



30	In the scale factor concept, fashion designers make use of geometry to determine how much smaller the pattern would be than the final attire	Practical	BFD125.5	Mid Term-2, Quiz & End Sem Exam
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- Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES										CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES				
		P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	PSO 1	P S O 2	P S O 3	
BFD125.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1					2		2	1		
BFD125.2	To remember the style features of design and motifs.	3	2	2	2	2					2		1	1		
BFD125.3	Principles of composition	3	2	2	2	2					3		3	1		
BFD125.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2					1		2	1		
BFD125.5	To understand the knowledge of scale & sizing	2	2	1	2	3					2		2	1		



**Sample Question
Paper**

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2023-24						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD125 Geometry in Fashion-I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and color. Used in creating the design. CO2: To remember the style features of design and motifs. CO3: Principles of composition.. CO4: To understand the all knowledge of placement of design with motifs. CO5: To understand the knowledge of scale and sizing.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design?				3
	Q.2b	Explain the principles of composition.				3
CO1	Q.3	Describe the fundamental elements of design in 2-D and their definitions.				6
CO2	Q.4	The use of geometry starts from sketching and continues up to the finishing stage of a design describe these words.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Explain Kirigami & Origami in details.				3
CO2	Q.6	How the scale factor effect in the designing field? Write its principles.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secure more than 60% marks then level 2





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Elements of Design – II**

Course Code : BFD201, Credits : 02, Session : 2023-24(Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : Ms. Madhavi Tomar

- **Introduction:** The students understand the elements and principles of design and then apply them practically in the rest of their subjects. Aim of the course is to make students aware of the Principles to arrange the elements of design. As Principles of design can be used to describe and enhance the visual qualities of an artwork
- **Course Outcomes:** At the end of the course, students will be able to:
 - **BFD 201.1.** Identify different principles of design
 - **BFD 201.2** Create art work using their acquired imaginative skills.
 - **BFD 201.3** Analyze basic principles and create their own designs
 - **BFD 201.4** Ability to apply principles of composition, cropping, the negative space, and effective use of color when drawing.
- **Programme Outcomes:**

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.



PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, and safety will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

B. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education



C. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

Course Contents/Syllabus:

	Weightage%
Module I Using the elements of Design with Principles of Design	15
Descriptors/Topics Principles of Design - Meaning, Classification & Application.	
Module II Balance symmetrical, asymmetrical, and radial balance	10
Descriptors/Topics Meaning classification and theoretical and practical application of balance	
Module III Proportion good and bad proportion	10
Descriptors/Topics Meaning classification and theoretical and practical application of Proportion	
Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	15
Descriptors/Topics Meaning classification and theoretical and practical application of Rhythm	
Module V Emphasis (with the help of elements line ,shape, color)	15
Descriptors/Topics Meaning classification and theoretical and practical application of Emphasis	
Module VI: Harmony (unity, variety)	15



Meaning classification and theoretical and practical application of Harmony	
Module VII: Different types of designs	20
Descriptors/Topics Traditional & Contemporary, Stylized & Naturalistic, Floral & Geometrical, Abstract & Replicas. Meaning , theoretical and practical application of different types of designs .	

D. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

E. Suggested Text/Reference Books:

Text

- Jenkyn Jones Sue, Fashion design
- Ellinwood Janice G, Fashion by Design
- Gail Greet Hannah, Elements of design
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, *The elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability
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References:

- Anderson Donald M., Elements of design
- Kostellow Rowena Reed, Elements of design
- Oei Loan, Cecile Kegel De, The elements of design: rediscovering colors, textures, forms, and shapes
- Wolfe Mary Gorgen, Fashion
- Strazzari Suzanne, Trevallion Deborah, Design and technology
- Tate Sharon Lee, Edwards Mona S., *Inside fashion design*
- Gatto Joseph A. , Elements of design



F. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Using the elements of Design with Principles of Design	Lecture	BFD201.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Using the elements of Design with Principles of Design	Lecture	BFD201.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Using the elements of Design with Principles of Design	Lecture	BFD201.1	Mid Term-1, Quiz & End Sem Exam
4	Module I Using the elements of Design with Principles of Design.	Lecture	BFD201.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Using the elements of Design with Principles of Design.	Lecture	BFD201.1	Mid Term-1, Quiz & End Sem Exam
6	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	BFD201.2	Mid Term-1, Quiz & End Sem Exam
7	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	BFD201.2	Mid Term-1, Quiz & End Sem Exam
8	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	BFD201.2	Mid Term-1, Quiz & End Sem Exam
9	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	BFD201.2	Mid Term-1, Quiz & End Sem Exam
10	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	BFD201.2	Mid Term-1, Quiz & End Sem Exam
11	Module III Proportion good and bad proportion	Lecture	BFD201.3	Mid Term-1, Quiz & End Sem Exam



12	Module III Proportion good and bad proportion	Lecture	BFD201.3	Mid Term-1, Quiz & End Sem Exam
13	Module III Proportion good and bad proportion	Lecture	BFD201.3	Mid Term-1, Quiz & End Sem Exam
14	Module III Proportion good and bad proportion	Lecture	BFD201.3	Mid Term-1, Quiz & End Sem Exam
15	Module III Proportion good and bad proportion	Lecture	BFD201.3	Mid Term-1, Quiz & End Sem Exam
16	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD201.3	Mid Term-1, Quiz & End Sem Exam
17	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD201.4	Mid Term-1, Quiz & End Sem Exam
18	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD201.4	Mid Term-1, Quiz & End Sem Exam
19	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD201.4	Mid Term-1, Quiz & End Sem Exam
20	Module V Emphasis (with the help of elements line , shape, color)	Lecture	BFD201.5	Mid Term-1, Quiz & End Sem Exam
21	Module V Emphasis (with the help of elements line , shape, color)	Lecture	BFD201.5	Mid Term-1, Quiz & End Sem Exam
22	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD201.5	Mid Term-1, Quiz
23	Module VI: Harmony (unity, variety)	Lecture	BFD201.6	Mid Term-1, Quiz & End Sem Exam
24	Module VI: Harmony (unity, variety)	Lecture	BFD201.6	Mid Term-1, Quiz & End Sem Exam



25	Module VI: Harmony (unity, variety)	Lecture	BFD201.6	Mid Term-2, Quiz & End Sem Exam
26	Module VI: Harmony (unity, variety)	Lecture	BFD201.6	Mid Term-2, Quiz & End Sem Exam
27	Module VII: Different types of designs	Lecture	BFD201.7	Mid Term-2, Quiz & End Sem Exam
28	Module VII: Different types of designs	Lecture	BFD201.7	Mid Term-2, Quiz & End Sem Exam
29	Module VII: Different types of designs	Lecture	BFD201.7	Mid Term-2, Quiz & End Sem Exam
30	Module VII: Different types of designs	Lecture	BFD201.7	Mid Term-2, Quiz & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3
BFD201.1	Identify different principles of design	3	3	1	3	1				2		2	1			
BFD201.2	Create artwork using their acquired imaginative skills.	3	2	2	2	2				2		1	1			
BFD201.3	Analyze basic principles and create Their own designs	3	2	2	2	2				3		3	1			



BFD201.4	Ability to apply principles of composition cropping, the negativespace and effective useof colorwhen drawing.	3	3	2	3	2				1		2	1			
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –II) 2023-24						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD201 Element of Design-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.3	Q.5
Student will be able to CO1: Identify different principles of design CO2: Ability to apply principles of composition, cropping, the negative space, and effective use of color when drawing.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	Name principles and elements of design				3
	Q.2b	Explain all the elements of design with examples.				3
CO1	Q.3	Which type of balance in which both sides of a Composition are balanced yet different. Explain Briefly.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Through which mode the circular chart used to remember color relationships. Explain Briefly				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Fundamentals of Textiles – II**

Course Code : BFD202, Crédits : 02, Session : 2023-24(Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : Ms. Shweta Singh

- **Introduction:** The contents of the third semester relates to the enhancement of textile products through the application of colour by dyeing or printing techniques. Finishing methods presents the aesthetic and functional values of textiles and their feasibility with respect to Importance, appearance & performance.
- **Course Outcomes:** At the end of the course, students will be able to:
 - BFD 202.1.** Observe the basic concepts related to processing and production techniques of fibers, yarns, fabrics and other textiles products.
 - BFD 202.2** Generate skills related to value addition techniques on apparels and textiles.
 - BFD 202.3** Understand the relevance, specifications and importance of quality in apparel industries
- **Programme Outcomes:**
 - PO-1:** Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.
 - PO-2:** Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.
 - PO-3:** Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.
 - PO-4:** Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.
 - PO-5:** Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.
 - PO-6:** Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.



PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, Textile and apparel

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

- **Programme Specific Outcomes:**

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education



A. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

B. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Course Contents:

	Weightage %
Module I: Weaving process	25
Descriptors/Topics Definition, Loom – Types, parts & various motions of loom. Types of weaves – Basic and Decorative, Preparation of samples of different weaves Selvedge, Identifying warp and weft; face and back of a fabric, defects	
Module II: Knitting process	25
Descriptors/Topics Knitting –Types of knits & knitting, Properties, Types of knitting stitches. Identify and classify knitted fabrics under warp & weft knits, Comparison of knits & weaves, Knitting Defects, Use and Care of Knits	



Module III: Other fabric formation technique	25
Introduction to other fabric manufacturing methods like braiding, felting, lacemaking, bonding etc and their applications.	
Module VI: Identification of Fabrics	25
Descriptors/Topics Preparation of fabric swatch file, PPI/EPI Calculation	

C. Suggested Text/Reference Books

Text:

- By Kate Walls, Fabric Dyeing & Printing
- Essentials of Textiles by Marjory Joseph

References:

- Textile Science by E P G Gohl & L D Vilnsky
- World Textiles by John Gilow
- By Kadolph & Langford, Textiles
- By Koyoto Shoin, World Textile Collection
- By Thames & Hudson, Book of Silk
- By Pepin Press, Indian Textile Prints
- By Irene Enery, Primary structure of Fabrics
- By Harris, 5000 years of Textiles
- By Duncal Clarke, Art of African Textiles
- Images and Apparel Online

D. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Weaving process	Lecture	202.1	Mid Term-1, Quiz & End Sem Exam
2	Weaving process Definition, Loom – Types, parts & various motions of loom. Types of weaves – Basic and Decorative, Preparation of samples of different weaves Selvedge, Identifying warp and weft; face and back of a fabric, defects	Lecture	202.1	Mid Term-1, Quiz & End Sem Exam
3	Definition, Loom – Types, parts & various motions of loom. Types of weaves – Basic and Decorative, Preparation of samples of different weaves Selvedge, Identifying warp and weft; face and back of a fabric, defects	Lecture	202.1	Mid Term-1, Quiz & End Sem Exam



4	Definition, Loom – Types, parts & various motions of loom. Types of weaves – Basic and Decorative, Preparation of samples of different weaves Selvedge, Identifying warp and weft; face and back of a fabric, defects	Lecture	202.1	Mid Term-1, Quiz & End Sem Exam
5	Definition, Loom – Types, parts & various motions of loom. Types of weaves – Basic and Decorative, Preparation of samples of different weaves Selvedge, Identifying warp and weft; face and back of a fabric, defects	Lecture	202.1	Mid Term-1, Quiz & End Sem Exam
6	Definition, Loom – Types, parts & various motions of loom. Types of weaves – Basic and Decorative, Preparation of samples of different weaves Selvedge, Identifying warp and weft; face and back of a fabric, defects	Lecture	202.1	Mid Term-1, Quiz & End Sem Exam
7	Definition, Loom – Types, parts & various motions of loom. Types of weaves – Basic and Decorative, Preparation of samples of different weaves Selvedge, Identifying warp and weft; face and back of a fabric, defects	Lecture	202.1	Mid Term-1, Quiz & End Sem Exam
8	Knitting process	Lecture	202.2	Mid Term-1, Quiz & End Sem Exam
9	Knitting –Types of knits & knitting, Properties, Types of knitting stitches. Identify and classify knitted fabrics under warp & weft knits, Comparison of knits & weave, Knitting Defects, Use and Care of Knits	Lecture	202.2	Mid Term-1, Quiz & End Sem Exam
10	Knitting –Types of knits & knitting, Properties, Types of knitting stitches. Identify and classify knitted fabrics under warp & weft knits, Comparison of knits & weave, Knitting Defects, Use and Care of Knits	Lecture	202.2	Mid Term-1, Quiz & End Sem Exam
11	Knitting –Types of knits & knitting, Properties, Types of knitting stitches. Identify and classify knitted fabrics under	Lecture	202.2	Mid Term-1, Quiz & End Sem Exam



	warp & weft knits, Comparison of knits & weave, Knitting Defects, Use and Care of Knits			
12	Knitting –Types of knits & knitting, Properties, Types of knitting stitches. Identify and classify knitted fabrics under warp & weft knits, Comparison of knits & weave, Knitting Defects, Use and Care of Knits	Lecture	202.2	Mid Term-1, Quiz & End Sem Exam
13	Knitting –Types of knits & knitting, Properties, Types of knitting stitches. Identify and classify knitted fabrics under warp & weft knits, Comparison of knits & weave, Knitting Defects, Use and Care of Knits	Lecture	202.2	Mid Term-1, Quiz & End Sem Exam
14	Knitting –Types of knits & knitting, Properties, Types of knitting stitches. Identify and classify knitted fabrics under warp & weft knits, Comparison of knits & weave, Knitting Defects, Use and Care of Knits	Lecture	202.2	Mid Term-1, Quiz & End Sem Exam
15	Knitting –Types of knits & knitting, Properties, Types of knitting stitches. Identify and classify knitted fabrics under warp & weft knits, Comparison of knits & weave, Knitting Defects, Use and Care of Knits	Lecture	202.2	Mid Term-1, Quiz & End Sem Exam
16	Other fabric formation technique	Lecture	202.3	Mid Term-1, Quiz & End Sem Exam
17	Introduction to other fabric manufacturing methods like braiding, felting, lacemaking, bonding etc and their applications	Lecture	202.3	Mid Term-1, Quiz & End Sem Exam
18	Introduction to other fabric manufacturing methods like braiding, felting, lacemaking, bonding etc and their applications	Lecture	202.3	Mid Term-1, Quiz & End Sem Exam
19	Introduction to other fabric manufacturing methods like braiding, felting, lacemaking, bonding etc and their applications	Lecture	202.3	Mid Term-1, Quiz & End Sem Exam
20	Introduction to other fabric manufacturing methods like braiding, felting, lacemaking, bonding etc and their applications	Lecture	202.3	Mid Term-1, Quiz & End Sem Exam
21	Introduction to other fabric manufacturing methods like braiding, felting, lacemaking, bonding etc and their applications	Lecture	202.3	Mid Term-2, Quiz & End Sem Exam



22	Introduction to other fabric manufacturing methods like braiding, felting, lacemaking, bonding etc and their applications	Lecture	202.3	Mid Term-2, Quiz & End Sem Exam
23	Introduction to other fabric manufacturing methods like braiding, felting, lacemaking, bonding etc and their applications	Lecture	202.3	Mid Term-2, Quiz & End Sem Exam
24	Identification of Fabrics	Lecture	202.4	Mid Term-2, Quiz & End Sem Exam
25	Preparation of fabric swatch file, PPI/EPI Calculation	Lecture	202.4	Mid Term-2, Quiz & End Sem Exam
26	Preparation of fabric swatch file, PPI/EPI Calculation	Lecture	202.4	Mid Term-2, Quiz & End Sem Exam
27	Preparation of fabric swatch file, PPI/EPI Calculation	Lecture	202.4	Mid Term-2, Quiz & End Sem Exam
28	Preparation of fabric swatch file, PPI/EPI Calculation	Lecture	202.4	Mid Term-2, Quiz & End Sem Exam
29	Preparation of fabric swatch file, PPI/EPI Calculation	Lecture	202.4	Mid Term-2, Quiz & End Sem Exam
30	Preparation of fabric swatch file, PPI/EPI Calculation	Lecture	202.4	Mid Term-2, Quiz & End Sem Exam

C. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
202.1	Observe the basic concepts related to processing and production techniques of fibers, yarns, fabrics and other textiles products.	3	3	1	3	1			1	2		2	1			



202.2	Generate skills related to value addition techniques on apparels and textiles.	3	2	2	2	2	2			2		1	1			
202.3	Understand the relevance, specifications and importance of quality in apparel industries	3	2	2	2	2		3		3		3	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –II) 2023-24						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD-202 Fundamentals Of Textiles – II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Observe the basic concepts related to processing and production techniques of fibers, yarns, fabrics and other textiles products. CO2: Generate skills related to value addition techniques on apparels and textiles.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain man-made and natural dyes.				3
CO1	Q.2a	What are the different types of dyes available in the market?				3
	Q.2b	Explain the nature of dyes available for screen printing.				3
CO1	Q.3	What are the different types of fabric finishes?				6
CO2	Q.4	Explain the term wet and dry finishes.				3



CO2	Q.5a	What is the process of converting fibers directly into fabric?	3
	Q.5b	Name the lengthwise rows of stitches in knitting and explain them.	3
CO2	Q 6	Explain the difference between unfinished and finished fabric.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Flat Pattern Making-II**

Course Code : BFD221, Credits : 02, Session : 2023-2024 (Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : Ms. Vidhu Gupta

• **Introduction:** The course makes students understand the skills of developing the ideas into real garments by pattern making to get the required style, shape and fit. The students now learn to interpret designs and learn to create the patterns for those designs.

• **Course Outcomes:** At the end of the course, students will be able to:

BFD 221.1. Acquire knowledge and skills to develop advance patterns using basic slopers.

BFD 221.2 Apply pattern making skills to test fit patterns in muslin to standard dress forms.

• **Programme Outcomes:**

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.



PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, and safety will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

Assessment Plan:

Component of Evaluation	Description	Code	Weight age %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%



Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

Course Contents/Syllabus:

	Weightage
Module I Torso draft (Dresses without waistline seams)	20
Descriptors/Topics	
<ul style="list-style-type: none"> • Combined bodice and skirt to produce torso draft • Close fitting dress block, Torso Front and Torso Back. (Sheath silhouette) • Semi fitted dress block (Shift silhouette) • Straight line dress block (Box fitting silhouette) 	
Module II; Pattern Making for Children Wear	20
Descriptors/Topics	
<ul style="list-style-type: none"> • Child Basic Blocks, Front and Back • Basic Sleeve • Basic Skirt 	
Module III Dart manipulation and Designing with Darts	20
Descriptors/Topics	
<ul style="list-style-type: none"> • Other forms of suppression dart folds, dart tucks, gathers, pleats, flares etc. • Development of styles through dart manipulation; Single Dart Series, Double Dart Series. • Connecting darts to create seam lines e.g. princess line and other style developments • Graduated darts, Radiating darts, Parallel darts, Asymmetric darts, Intersecting darts. 	
Module IV Types of skirts :	20
Descriptors/Topics	
<ul style="list-style-type: none"> • Flared skirts based on basic patterns (darts converted into flares) • Skirts with gathered waistline; Gored skirts; Godet skirt • Pleated skirt – Knife and box pleats, • Circular skirts – Full circular skirt, half circular skirt • Yoked skirt-Hip Yoke 	
Module V Categories and types of sleeves	20
<ul style="list-style-type: none"> • Set in sleeves-Puff , Lantern, Bishop, Leg-o- mutton • Grown on sleeves-Kimono, Dolman ,Raglan 	



Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

A. Suggested Text/Reference Books**Text Reading:**

- Aldrich Winifred, Metric pattern Cutting for Children's Wear and Babywear
- Holman Gillian, Pattern cutting made easy
- Cooklin Gerry, Pattern cutting for women's outerwear
- Armstrong, Pattern making for fashion design

References:

- Zarapkar, Pattern Cutting
- Carolyn Norma, Pattern- Making
- Mortimer Gloria, Pattern designs for children clothes
- Cloake, Cutting & Draping special occasion clothes
- Brooks Lark, Every sewer's guide to perfect fit

B. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Torso draft (Dresses without waistline seams	Practical	BFD 221.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Torso draft (Dresses without waistline seams	Practical	BFD 221.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Torso draft (Dresses without waistline seams t	Practical	BFD 221.1	Mid Term-1, Quiz & End Sem Exam
4	Module I Torso draft (Dresses without waistline seams	Practical	BFD 221.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Torso draft (Dresses without waistline seams	Practical	BFD 221.1	Mid Term-1, Quiz & End Sem Exam
6	Module I Torso draft (Dresses without waistline seams	Practical	BFD 221.1	Mid Term-1, Quiz & End Sem Exam
7	Module I Torso draft (Dresses without waistline seams	Practical	BFD 221.1	Mid Term-1, Quiz & End Sem Exam
8	Module I Torso draft (Dresses without waistline seams	Practical	BFD 221.1	Mid Term-1, Quiz & End Sem Exam
9	Module I Torso draft (Dresses without waistline seams	Practical	BFD 221.1	Mid Term-1, Quiz & End Sem Exam



10	Module I Torso draft (Dresses without waistline seams	Practical	BFD 221.1	Mid Term-1, Quiz & End Sem Exam
11	Module I Torso draft (Dresses without waistline seams	Practical	BFD 221.1	Mid Term-1, Quiz & End Sem Exam
12	Module I Torso draft (Dresses without waistline seams	Practical	BFD 221.1	Mid Term-1, Quiz & End Sem Exam
13	Module II : Pattern Making for ChildrenWear	Practical	BFD 221.2	Mid Term-1, Quiz & End Sem Exam
14	Module II : Pattern Making for ChildrenWear	Practical	BFD 221.2	Mid Term-1, Quiz & End Sem Exam
15	Module II : Pattern Making for ChildrenWear	Practical	BFD 221.2	Mid Term-1, Quiz & End Sem Exam
16	Module II : Pattern Making for Children Wear	Practical	BFD 221.2	Mid Term-1, Quiz& End Sem Exam
17	Module II : Pattern Making for Children Wear	Practical	BFD 221.2	Mid Term-1, Quiz& End Sem Exam
18	Module II : Pattern Making for ChildrenWear	Practical	BFD 221.2	Mid Term-1, Quiz& End Sem Exam
19	Module II : Pattern Making for ChildrenWear	Practical	BFD 221.2	Mid Term-1, Quiz& End Sem Exam
20	Module II : Pattern Making for ChildrenWear	Practical	BFD 221.2	Mid Term-1, Quiz& End Sem Exam
21	Module II : Pattern Making for ChildrenWear	Practical	BFD 221.2	Mid Term-2, Quiz& End Sem Exam
22	Module II : Pattern Making for Children Wear	Practical	BFD 221.2	Mid Term-2, Quiz& End Sem Exam
23	Module II : Pattern Making for ChildrenWear	Practical	BFD 221.2	Mid Term-2, Quiz & End Sem Exam
24	Module II : Pattern Making for ChildrenWear	Practical	BFD 221.2	Mid Term-2, Quiz & End Sem Exam
25	Module III Dart manipulation and Designing with Darts	Practical	BFD 221.3	Mid Term-2, Quiz & End Sem Exam



26	Module III Dart manipulation and Designing with Darts	Practical	BFD 221.3	Mid Term-2, Quiz & End Sem Exam
27	Module III Dart manipulation and Designing with Darts	Practical	BFD 221.3	Mid Term-2, Quiz & End Sem Exam
28	Module III Dart manipulation and Designing with Darts	Practical	BFD 221.3	Mid Term-2, Quiz & End Sem Exam
29	Module III Dart manipulation and Designing with Darts	Practical	BFD 221.3	Mid Term-2, Quiz & End Sem Exam
30	Module III Dart manipulation and Designing with Darts	Practical	BFD 221.3	Mid Term-2, Quiz & End Sem Exam
31	Module III Dart manipulation and Designing with Darts	Practical	BFD 221.3	Mid Term-2, Quiz & End Sem Exam
32	Module III Dart manipulation and Designing with Darts	Practical	BFD 221.3	Mid Term-2, Quiz & End Sem Exam
33	Module III Dart manipulation and Designing with Darts	Practical	BFD 221.3	Mid Term-2, Quiz & End Sem Exam
34	Module III Dart manipulation and Designing with Darts	Practical	BFD 221.3	Mid Term-2, Quiz & End Sem Exam
35	Module III Dart manipulation and Designing with Darts	Practical	BFD 221.3	Mid Term-2, Quiz & End Sem Exam
36	Module III Dart manipulation and Designing with Darts	Practical	BFD 221.3	Mid Term-2, Quiz & End Sem Exam
37	Module IV Types of skirts	Practical	BFD 221.4	Quiz & End Sem Exam
38	Module IV Types of skirts	Practical	BFD 221.4	Quiz & End Sem Exam
39	Module IV Types of skirts	Practical	BFD 221.4	Quiz & End Sem Exam
40	Module IV Types of skirts	Practical	BFD 221.4	Quiz & End Sem Exam
41	Module IV Types of skirts	Practical	BFD 221.4	Quiz & End Sem Exam
42	Module IV Types of skirts	Practical	BFD 221.4	Quiz & End Sem Exam
43	Module IV Types of skirts	Practical	BFD 221.4	Quiz & End Sem Exam
44	Module IV Types of skirts	Practical	BFD 221.4	Quiz & End Sem Exam
45	Module IV Types of skirts	Practical	BFD 221.4	Quiz & End Sem Exam



46	Module IV Types of skirts	Practical	BFD 221.4	Quiz & End Sem Exam
47	Module IV Types of skirts	Practical	BFD 221.4	Quiz & End Sem Exam
48	Module IV Types of skirts	Practical	BFD 221.4	Quiz & End Sem Exam
49	Module V Categories and types of sleeves	Practical	BFD 221.5	Quiz & End Sem Exam
50	Module V Categories and types of sleeves	Practical	BFD 221.5	Quiz & End Sem Exam
51	Module V Categories and types of sleeves	Practical	BFD 221.5	Quiz & End Sem Exam
52	Module V Categories and types of sleeves	Practical	BFD 221.5	Quiz & End Sem Exam
53	Module V Categories and types of sleeves	Practical	BFD 221.5	Quiz & End Sem Exam
54	Module V Categories and types of sleeves	Practical	BFD 221.5	Quiz & End Sem Exam
55	Module V Categories and types of sleeves	Practical	BFD 221.5	Quiz & End Sem Exam
56	Module V Categories and types of sleeves	Practical	BFD 221.5	Quiz & End Sem Exam
57	Module V Categories and types of sleeves	Practical	BFD 221.5	Quiz & End Sem Exam
58	Module V Categories and types of sleeves	Practical	BFD 221.5	Quiz & End Sem Exam
59	Module V Categories and types of sleeves	Practical	BFD 221.5	Quiz & End Sem Exam
60	Module V Categories and types of sleeves	Practical	BFD 221.5	Quiz & End Sem Exam

G. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES			
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3	



BFD221.1	Acquire knowledge and skills to develop advance patterns using basic slopers.	3	3	1	3	1		1	2	2		2	1			
BFD221.2	Apply pattern making skills to test fit patterns in muslin to standard dress forms	3	2	2	2	2		2	1	2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –II) 2023-24						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD 221 Pattern Making –II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Acquire knowledge and skills to develop advance patterns using basic slopers. CO2: Apply pattern making skills to test fit patterns in muslin to standard dress forms						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the basic bodice steps in detail				3
CO1	Q.2a	Explain the term Torso?				3
	Q.2b	Draft a pattern of torso.				3
CO1	Q.3	Draft a basic pattern for dress.				6



CO2	Q.4	Explain the importance of sleeve in a garment.	3
CO2	Q.5a	Draft a basic bodice pattern for children wear .	3
	Q.5b	Draft a pattern for basic sleeve.	3
CO2	Q 6	Draft a pattern for Circular Skirt.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Fashion Art Illustration – II**

Course Code : BFD222, Credits : 02, Session : 2023-2024 (Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : Mr.Vishal Kumar

- **Introduction:** This course deals with the study of the basic styles and the optical illusion they create is the identification of styles – when, where and how to use. The students need to refer to the fashion styles of the previous years and their retro nature. They must understand the relevance of working drawings and learn to use them appropriately. The students start with market surveys and researchers to collect various fabrics and trimmings and learn to draw and use them effectively.
- **Course Outcomes:** At the end of the course, students will be able to:
 - BFD 222.1.** Translate idea into design
 - BFD 222.2** Identify customers, their needs and design accordingly
 - BFD 222.3** Develop a broad foundation of illustration abilities which includes drawing, rendering and conceptualizing in combination with essential related design skills

- **Programme Outcomes:**

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.



PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education



A. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

Syllabus:

Module I Sketching of block and Flesh Figures	20
Descriptors/Topics Front view, Back view, 3/4th view, and Side view	
Module II Tilted figures	15
Descriptors/Topics The basic block and flesh figures, sketching of nude figures with pencil- front pose, back pose, one fourth turned, half turned, three- fourth turned etc	
Module III Movement fashion figures (female)	15
Descriptors/Topics Concept of movement in figures- Arms and legs	
Module IV: Faces and hairstyles (female)	15
Descriptors/Topics Drawing of various facial features & hairstyles in relation to garments	
Module V Draping of different types of Dresses in Varying Silhouettes	15
Descriptors/Topics Draping of casual and formal dresses using various silhouettes like triangular, inverted triangular, bouffant, square or rectangular	
Module VI Use of textures & colour Mediums	20
Descriptors/Topics Use of textures and its use in illustrating different fashion garments .e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc.	



Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

B. Suggested Text/Reference Books

Text Reading:

- Kelvey Kathryn Mc, Fashion Source Book
- Ireland Patrick John, Encyclopedia of fashion detail

References:

- Ireland Patrick John, Introduction to Fashion Design
- Tate Sharon Lee, Inside Fashion Design
- Bhargava Ritu , Design Ideas and Accessories
- Kelvey Kathryn Mc., Illustrating Fashion
- Tortora Phyllis, The Fairchild Encyclopedia of Fashion
- Femina, Elle, FNL, Apparel views to consult
- Simplicity

C. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Sketching of block and Flesh Figures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Sketching of block and Flesh Figures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Sketching of block and Flesh Figures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam



4	Module I Sketching of block and Flesh Figures	Practical	BFD 222.1	Mid Term-1, Quiz& End Sem Exam
5	Module I Sketching of block and Flesh Figures	Practical	BFD 222.1	Mid Term-1, Quiz& End Sem Exam
6	Module I Sketching of block and Flesh Figures	Practical	BFD 222.1	Mid Term-1, Quiz& End Sem Exam
7	Module I Sketching of block and Flesh Figures	Practical	BFD 222.1	Mid Term-1, Quiz& End Sem Exam
8	Module I Sketching of block and Flesh Figures	Practical	BFD 222.1	Mid Term-1, Quiz& End Sem Exam
9	Module I Sketching of block and Flesh Figures	Practical	BFD 222.1	Mid Term-1, Quiz& End Sem Exam
10	Module I Sketching of block and Flesh Figures	Practical	BFD 222.1	Mid Term-1, Quiz& End Sem Exam
11	Module II Tilted figures	Practical	BFD 222.2	Mid Term-1, Quiz& End Sem Exam
12	Module II Tilted figures	Practical	BFD 222.2	Mid Term-1, Quiz& End Sem Exam
13	Module II Tilted figures	Practical	BFD 222.2	Mid Term-1, Quiz& End Sem Exam



14	Module II Tilted figures	Practical	BFD 222.2	Mid Term-1, Quiz& End Sem Exam
15	Module II Tilted figures	Practical	BFD 222.2	Mid Term-1, Quiz& End Sem Exam
16	Module II Tilted figures	Practical	BFD 222.2	Mid Term-1, Quiz& End Sem Exam
17	Module II Tilted figures	Practical	BFD 222.2	Mid Term-1, Quiz & End Sem Exam
18	Module II Tilted figures	Practical	BFD 222.2	Mid Term-1, Quiz& End Sem Exam
19	Module II Tilted figures	Practical	BFD 222.2	Mid Term-1, Quiz& End Sem Exam
20	Module II Tilted figures	Practical	BFD 222.2	Mid Term-1, Quiz& End Sem Exam
21	Module III Movement fashion figures (female)	Practical	BFD 222.3	Mid Term-2, Quiz& End Sem Exam
22	Module III Movement fashion figures (female)	Practical	BFD 222.3	Mid Term-2, Quiz& End Sem Exam
23	Module III Movement fashion figures (female)	Practical	BFD 222.3	Mid Term-2, Quiz& End Sem Exam



24	Module III Movement fashion figures (female)	Practical	BFD 222.3	Mid Term-2, Quiz& End Sem Exam
25	Module III Movement fashion figures (female)	Practical	BFD 222.3	Mid Term-2, Quiz& End Sem Exam
26	Module III Movement fashion figures (female)	Practical	BFD 222.3	Mid Term-2, Quiz& End Sem Exam
27	Module III Movement fashion figures (female)	Practical	BFD 222.3	Mid Term-2, Quiz& End Sem Exam
28	Module III Movement fashion figures (female)	Practical	BFD 222.3	Mid Term-2, Quiz& End Sem Exam
29	Module III Movement fashion figures (female)	Practical	BFD 222.3	Mid Term-2, Quiz & End Sem Exam
30	Module III Movement fashion figures (female)	Practical	BFD 222.3	Mid Term-2, Quiz& End Sem Exam
31	Module IV: Faces and hairstyles (female)	Practical	BFD 222.4	Mid Term-2, Quiz& End Sem Exam
32	Module IV: Faces and hairstyles (female)	Practical	BFD 222.4	Mid Term-2, Quiz& End Sem Exam
33	Module IV: Faces and hairstyles (female)	Practical	BFD 222.4	Mid Term-2, Quiz& End Sem Exam



34	Module IV: Faces and hairstyles (female)	Practical	BFD 222.4	Mid Term-2, Quiz & End Sem Exam
35	Module IV: Faces and hairstyles (female)	Practical	BFD 222.4	Mid Term-2, Quiz & End Sem Exam
36	Module IV: Faces and hairstyles (female)	Practical	BFD 222.4	Mid Term-2, Quiz & End Sem Exam
37	Module IV: Faces and hairstyles (female)	Practical	BFD 222.4	Quiz & End Sem Exam
38	Module IV: Faces and hairstyles (female)	Practical	BFD 222.4	Quiz & End Sem Exam
39	Module IV: Faces and hairstyles (female)	Practical	BFD 222.4	Quiz & End Sem Exam
40	Module IV: Faces and hairstyles (female)	Practical	BFD 222.4	Quiz & End Sem Exam
41	Module V Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.5	Quiz & End Sem Exam
42	Module V Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.5	Quiz & End Sem Exam
43	Module V Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.5	Quiz & End Sem Exam



44	Module V Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.5	Quiz & End Sem Exam
45	Module V Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.5	Quiz & End Sem Exam
46	Module V Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.5	Quiz & End Sem Exam
47	Module V Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.5	Quiz & End Sem Exam
48	Module V Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.5	Quiz & End Sem Exam
49	Module V Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.5	Quiz & End Sem Exam
50	Module V Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.5	Quiz & End Sem Exam
51	Module VI Use of textures & colour Mediums	Practical	BFD 222.6	Quiz & End Sem Exam
52	Module VI Use of textures & colour Mediums	Practical	BFD 222.6	Quiz & End Sem Exam
53	Module VI Use of textures & colour Mediums	Practical	BFD 222.6	Quiz & End Sem Exam
54	Module VI Use of textures & colour Mediums	Practical	BFD 222.6	Quiz & End Sem Exam



55	Module VI Use of textures & colour Mediums	Practical	BFD 222.6	Quiz & End Sem Exam
56	Module VI Use of textures & colour Mediums	Practical	BFD 222.6	Quiz & End Sem Exam
57	Module VI Use of textures & colour Mediums	Practical	BFD 222.6	Quiz & End Sem Exam
58	Module VI Use of textures & colour Mediums	Practical	BFD 222.6	Quiz & End Sem Exam
59	Module VI Use of textures & colour Mediums	Practical	BFD 222.6	Quiz & End Sem Exam
60	Module VI Use of textures & colour Mediums	Practical	BFD 222.6	Quiz & End Sem Exam

D. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
222.1	Translate ideainto design	3	3	1	3	1			2	2		2	1			
222.2	Identify customers, theirneeds and design accordingly	3	2	2	2	2			2	2		1	1			



222.3	Develop a broad foundation of illustration abilities which includes drawing, rendering and conceptualizing in combination with essential related design skills	3	3	2	3	2			1	1		2	1			
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –II) 2023-24						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD 222 Fashion Art Illustration-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.5	Q.6,2
Student will be able to CO1: Translate idea into design CO2: Identify customers, their needs and design accordingly						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by the term fashion art illustration?				3
CO1	Q.2a	Illustrate front and back of casual wear clothing?				3
	Q.2b	What color scheme can be used in beach wear. Write and explain.				3
CO1	Q.3	Illustrate formal wear front and back of male and female taking any architecture as an inspiration.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of Ruff and Tuff wear clothing.				3
CO2	Q.6	Illustrate Night wear for female with its tech pack.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course 223: Introduction to Computer applications in Fashion Industry

Course Code : BFD223, Credits : 02, Session : 2023-2024 (Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : Mr. Vishal Kumar

- **Introduction:** This course focuses on the usage of Usage of computers in Fashion & Apparel Industry.

- **Course Outcomes:** At the end of the course, students will be able to:

BFD 223.1. Identify and apply different tools of Vector Based Application software

BFD 223.2 Develop fashion croquis using software draw tools

- **Programme Outcomes:**

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.



PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

• Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%



End Semester Examination	End Semester Examination	EE	70%
Total			100%

Course Contents/Syllabus:

	<i>The weightage (%)</i>
Module I: Introduction to Adobe Photoshop	20
Descriptors/Topics	
<ul style="list-style-type: none"> • Functions of Tools & Working on layers 	
Module II: Photo-editing & its usage	20
Descriptors/Topics	
<ul style="list-style-type: none"> • Image Adjustment • Transformation • Object Marge 	
Module III: Masking	20
Descriptors/Topics	
<ul style="list-style-type: none"> • Layer Masking, Clipping Masking, Vector Masking, Gradient Masking 	
Module IV: 3D Shape	20
Descriptors/Topics	
<ul style="list-style-type: none"> • 3D Extrude & Bevel • Creating Symbols from Artwork • Mapping Symbols onto 3D Objects • Lighting and Shadows for 3D Object 	
Module V: Typographic Design	20
Descriptors/Topics	
<ul style="list-style-type: none"> • About type • Creating a clipping mask from type • Creating type on a path • Warping point type • Designing paragraphs of type 	

D.

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance



Suggested Text/Reference Books

Text :

- Aldrich Winifred, CAD in Clothing and Textiles
- Triedman and Cullan ,Colour Graphic

References:

- Femina
- Elle

Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Introduction to Adobe Photoshop	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
2	Module I: Introduction to Adobe Photoshop	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
3	Module I: Introduction to Adobe Photoshop	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
4	Module I: Introduction to Adobe Photoshop	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
5	Module I: Introduction to Adobe Photoshop	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
6	Module I: Introduction to Adobe Photoshop	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
7	Module I: Introduction to Adobe Photoshop	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
8	Module I: Introduction to Adobe Photoshop	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
9	Module I: Introduction to Adobe Photoshop	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
10	Module I: Introduction to Adobe Photoshop	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
11	Module I: Introduction to Adobe Photoshop	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
12	Module I: Introduction to Adobe Photoshop	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
13	Module II: Photo-editing & its usage	Practical	BFD 223.2	Mid Term-1, Quiz & End Sem Exam
14	Module II: Photo-editing & its usage	Practical	BFD 223.2	Mid Term-1, Quiz & End Sem Exam
15	Module II: Photo-editing & its usage	Practical	BFD 223.2	Mid Term-1, Quiz & End Sem Exam



16	Module II: Photo-editing & its usage	Practical	BFD 223.2	Mid Term-1, Quiz & End Sem Exam
17	Module II: Photo-editing & its usage	Practical	BFD 223.2	Mid Term-1, Quiz & End Sem Exam
18	Module II: Photo-editing & its usage	Practical	BFD 223.2	Mid Term-1, Quiz & End Sem Exam
19	Module II: Photo-editing & its usage	Practical	BFD 223.2	Mid Term-1, Quiz & End Sem Exam
20	Module II: Photo-editing & its usage	Practical	BFD 223.2	Mid Term-1, Quiz & End Sem Exam
21	Module II: Photo-editing & its usage	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
22	Module II: Photo-editing & its usage	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
23	Module II: Photo-editing & its usage	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
24	Module II: Photo-editing & its usage	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
25	Module III: Masking	Practical	BFD 223.3	Mid Term-2, Quiz & End Sem Exam
26	Module III: Masking	Practical	BFD 223.3	Mid Term-2, Quiz & End Sem Exam
27	Module III: Masking	Practical	BFD 223.3	Mid Term-2, Quiz & End Sem Exam
28	Module III: Masking	Practical	BFD 223.3	Mid Term-2, Quiz & End Sem Exam
29	Module III: Masking	Practical	BFD 223.3	Mid Term-2, Quiz & End Sem Exam
30	Module III: Masking	Practical	BFD 223.3	Mid Term-2, Quiz & End Sem Exam
31	Module III: Masking	Practical	BFD 223.3	Mid Term-2, Quiz & End Sem Exam
32	Module III: Masking	Practical	BFD 223.3	Mid Term-2, Quiz & End Sem Exam
33	Module III: Masking	Practical	BFD 223.3	Mid Term-2, Quiz & End Sem Exam
34	Module III: Masking	Practical	BFD 223.3	Mid Term-2, Quiz & End Sem Exam
35	Module III: Masking	Practical	BFD 223.3	Mid Term-2, Quiz & End Sem Exam
36	Module III: Masking	Practical	BFD 223.3	Mid Term-2, Quiz & End Sem Exam



37	Module IV: 3D Shape	Practical	BFD 223.4	Mid Term-2, Quiz & End Sem Exam
38	Module IV: 3D Shape	Practical	BFD 223.4	Mid Term-2, Quiz & End Sem Exam
39	Module IV: 3D Shape	Practical	BFD 223.4	Mid Term-2, Quiz & End Sem Exam
40	Module IV: 3D Shape	Practical	BFD 223.4	Mid Term-2, Quiz & End Sem Exam
41	Module IV: 3D Shape	Practical	BFD 223.4	Mid Term-2, Quiz & End Sem Exam
42	Module IV: 3D Shape	Practical	BFD 223.4	Mid Term-2, Quiz & End Sem Exam
43	Module IV: 3D Shape	Practical	BFD 223.4	Mid Term-2, Quiz & End Sem Exam
44	Module IV: 3D Shape	Practical	BFD 223.4	Mid Term-2, Quiz & End Sem Exam
45	Module IV: 3D Shape	Practical	BFD 223.4	Mid Term-2, Quiz & End Sem Exam
46	Module IV: 3D Shape	Practical	BFD 223.4	Mid Term-2, Quiz & End Sem Exam
47	Module IV: 3D Shape	Practical	BFD 223.4	Mid Term-2, Quiz & End Sem Exam
48	Module IV: 3D Shape	Practical	BFD 223.4	Mid Term-2, Quiz & End Sem Exam
49	Module V: Typographic Design	Practical	BFD 223.5	Mid Term-2, Quiz & End Sem Exam
50	Module V: Typographic Design	Practical	BFD 223.5	Mid Term-2, Quiz & End Sem Exam
51	Module V: Typographic Design	Practical	BFD 223.5	Mid Term-2, Quiz & End Sem Exam
52	Module V: Typographic Design	Practical	BFD 223.5	Mid Term-2, Quiz & End Sem Exam
53	Module V: Typographic Design	Practical	BFD 223.5	Mid Term-2, Quiz & End Sem Exam
54	Module V: Typographic Design	Practical	BFD 223.5	Mid Term-2, Quiz & End Sem Exam
55	Module V: Typographic Design	Practical	BFD 223.5	Mid Term-2, Quiz & End Sem Exam
56	Module V: Typographic Design	Practical	BFD 223.5	Mid Term-2, Quiz & End Sem Exam
57	Module V: Typographic Design	Practical	BFD 223.5	Mid Term-2, Quiz & End Sem Exam
58	Module V: Typographic Design	Practical	BFD 223.5	Mid Term-2, Quiz & End Sem Exam
59	Module V: Typographic Design	Practical	BFD 223.5	Mid Term-2, Quiz



				& End Sem Exam
60	Module V: Typographic Design	Practical	BFD 223.5	Mid Term-2, Quiz & End Sem Exam

I. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD223.1	Identify and apply different tools of Vector Based Application software.	3	3	1	3	1		1	2	2		2	1			
BFD223.2	Develop fashion Croquis using software draw tools	3	2	2	2	2	3		1	2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –II) 2023-24						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD 223 Computer Application in Fashion Industry-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.6	Q6,3,2
Student will be able to CO1: Identify and apply different tools of Vector Based Application software CO2: Develop fashion croquis using software draw tools						



CO Map	Question No.	Question	Marks
CO1	Q.1	Name various kinds of Design software's available for fashion and textiles.	3
CO1	Q.2a	Explain the useful tools of Adobe Photoshop.	3
	Q.2b	What is the use of Gradient tool in Adobe Photoshop?	3
CO1	Q.3	.How we Working on layers in Adobe Photoshop	6
CO2	Q.4	Describe the Masking in Adobe Photoshop.	3
CO2	Q.5a	What is the use of prints in garments?	3
	Q.5b	Develop prints in vertical repeat in Adobe Photoshop	3
CO2	Q 6	Develop a Typographic Design in Adobe Photoshop	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Material Studies-I

Course Code :BFD224 Credits : 01, Session : 2023-24(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name: Ms. Madhavi Tomar

- **Introduction:** This program learns to bring together contemporary artistic and craft skills, using cutting-edge technology and critical thinking to imagine and create objects and environments with imaginations, technical skills, and an understanding and appreciation of traditional and contemporary materials and methods. The study of different forms, structures, and their relationship with each other. Aim is focused to provide manipulation, imagination through different shapes, forms, and designs. The course makes the students understand the basic elements of design and creating composition. Use of different Materials, patterns, structures, forms and developing them together into a design. Students are encouraged to play with different materials, forms and explore different methods of creating design and manipulation. This subject helps the students to get acquainted with the basic terminology of fashion, and also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retail processes.

- **Course Outcomes:** At the end of the course, students will be able to:

BFD224.1. Learn to recognize the different types of Materials and crafts. used in creating the design.

BFD224.2. To remember the style features of design and Patterns.

BFD224.3. Figure out all texture by using techniques.

BFD224.4. To understand the all knowledge of materials and equipments to create design.

BFD224.5. To understand the knowledge of 2d and 3d shape.

- **Programme Outcomes:**

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.



[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

- **Programme Specific Outcomes:**

PSO 1: Will be able to give an overview of material selection in fashion design.

PSO 2: Will be able to apply knowledge of different types of materials and tools.

PSO 3: Will be able to learn about the Material sourcing and supply chain management

PSO 4: Identify different Material Innovation and Future Trends

PSO 5: Create artwork using their acquired imaginative skills.

PSO 6: Analyze basic elements and create their own designs.



Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required	A	5%
	to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

Course Contents/Syllabus:

	Weight age (%)
Module I (Material Selection and Evaluation)	25
Descriptors/Topics <ul style="list-style-type: none"> • Factors influencing material selection in fashion design • Evaluation criteria for selecting materials (durability, comfort, aesthetics, sustainability) • Testing and analyzing fabric properties (strength, stretch, drape, colorfastness) • Material sourcing and supply chain management 	
Module II (Material Culture and Fashion:)	25
Descriptors/Topics <ul style="list-style-type: none"> • Cultural significance of materials in fashion • Historical and contemporary examples of materials in fashion • Material symbolism and representation in fashion • Cultural appropriation and ethical considerations in material selection 	
Module III (Material Innovation and Future Trends)	25



Descriptors/Topics <ul style="list-style-type: none"> • Emerging materials and technologies in fashion • Sustainable and eco-friendly material alternatives • Future trends in material studies and fashion design • Exploring interdisciplinary collaborations in material innovation 	
8.Module IV (Case Studies and Projects:)	25
Descriptors/Topics <ul style="list-style-type: none"> • Analysis of case studies on material innovation in fashion • Hands-on projects involving material exploration and manipulation • Collaborative projects with industry partners or local artisans • Presentation and evaluation of final projects 	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination;
A:Attendance

- **Suggested Text/Reference Books:**
- The Craft and Art of Clay (3rd Edition) (Paperback), Susan Petersen
- Plaster of Paris: Techniques from Scratch **Paperback** – by Reid Harvey
- 3 The Art of Wire: Creative Techniques for Designer Jewelry **Paperback** – by J. Marsha Michler
- 4 Chris Pye's Woodcarving Course & Reference Manual: A Beginner's Guide to Traditional Techniques (Woodcarving Illustrated Books)
- **References:**
- Making Marks: Discovering the Ceramic Surface by Robin Hopper
- Easy Wire Art: How to Make 21 Stylish & Decorative Projects by Susanne Schaad
- Sculpting in Wire (The Basics of Sculpture)by Cathy Miles
- **Additional Reading:**
- Clay and Glazes for the Potter. Daniel Rhodes, Radnor, PA.: Chilton, 2000, Another "classic"
- **Any other Study Material**
- Ceramics Monthly. 1609 Northwest Blvd., Columbus , Ohio 43212
"The world's most widely read ceramic arts magazine"
- The Art of FantasyWire by Robin Wight



Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I (Material Selection and Evaluation)	Lecture	BFD224.1	Mid Term-1, Quiz & End Sem Exam
2	Factors influencing material selection in fashion design	Lecture	BFD224.1	Mid Term-1, Quiz & End Sem Exam
3	Evaluation criteria for selecting materials (durability, comfort, aesthetics, sustainability)	Lecture	BFD224.1	Mid Term-1, Quiz & End Sem Exam
4	Testing and analyzing fabric properties (strength, stretch, drape, colorfastness)	Lecture	BFD224.1	Mid Term-1, Quiz & End Sem Exam
5	Material sourcing and supply chain management	Lecture	BFD224.1	Mid Term-1, Quiz & End Sem Exam
6	Material sourcing and supply chain management	Lecture	BFD224.1	Mid Term-1, Quiz & End Sem Exam
7	Module II (Material Culture and Fashion:)	Lecture	BFD224.2	Mid Term-1, Quiz & End Sem Exam
8	Module II (Material Culture and Fashion:)	Lecture	BFD224.2	Mid Term-1, Quiz & End Sem Exam
9	Cultural significance of materials in fashion	Lecture	BFD224.2	Mid Term-1, Quiz & End Sem Exam
10	Historical and contemporary examples of materials in fashion	Lecture	BFD224.2	Mid Term-1, Quiz & End Sem Exam
11	Material symbolism and representation in fashion	Lecture	BFD224.2	Mid Term-1, Quiz & End Sem Exam
12	Cultural appropriation and ethical considerations in material selection	Lecture	BFD224.2	Mid Term-1, Quiz & End Sem Exam



13	Cultural appropriation and ethical considerations in material selection	Lecture	BFD224.2	Mid Term-1, Quiz & End Sem Exam
14	Module III (Material Innovation and Future Trends)	Lecture	BFD224.3	Mid Term-1, Quiz & End Sem Exam
15	Module III (Material Innovation and Future Trends)	Lecture	BFD224.3	Mid Term-1, Quiz & End Sem Exam
16	Emerging materials and technologies in fashion	Lecture	BFD224.3	Mid Term-1, Quiz & End Sem Exam
17	Sustainable and eco-friendly material alternatives	Lecture	BFD224.3	Mid Term-1, Quiz & End Sem Exam
18	Future trends in material studies and fashion design	Lecture	BFD224.3	Mid Term-1, Quiz & End Sem Exam
19	Future trends in material studies and fashion design	Lecture	BFD224.3	Mid Term-1, Quiz & End Sem Exam
20	Future trends in material studies and fashion design	Lecture	BFD224.3	Mid Term-2, Quiz & End Sem Exam
21	Exploring interdisciplinary collaborations in material innovation	Lecture	BFD224.3	Mid Term-2, Quiz & End Sem Exam
22	Exploring interdisciplinary collaborations in material innovation	Lecture	BFD224.3	Mid Term-2, Quiz & End Sem Exam
23	Module IV (Case Studies and Projects:)	Lecture	BFD224.4	Mid Term-2, Quiz & End Sem Exam
24	Analysis of case studies on material innovation in fashion	Lecture	BFD224.4	Mid Term-2, Quiz & End Sem Exam
25	Hands-on projects involving material exploration and manipulation	Lecture	BFD224.4	Mid Term-2, Quiz & End Sem Exam



26	Hands-on projects involving material exploration and manipulation	Lecture	BFD224.4	Mid Term-2, Quiz & End Sem Exam
27	Collaborative projects with industry partners or local artisans	Lecture	BFD224.4	Mid Term-2, Quiz & End Sem Exam
28	Collaborative projects with industry partners or local artisans	Lecture	BFD224.4	Mid Term-2, Quiz & End Sem Exam
29	Presentation and evaluation of final projects	Lecture	BFD224.4	Mid Term-2, Quiz & End Sem Exam
30	Presentation and evaluation of final projects	Lecture	BFD224.4	Mid Term-2, Quiz & End Sem Exam

• **Course Articulation Matrix (Mapping of COs with POs)**

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES				
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	PS O 3		
BFD224.1	Learn to recognize the different types of Materials and crafts. used in creating the design.			3	3	1	3	1					2		2	1		
BFD224.2	. Will be able to give an overview of material selection in fashion design			3	2	2	2	2					2		1	1		
BFD224.3	Figure out all texture by using techniques.			3	2	2	2	2					3		3	1		



BFD224.4	To understand the all knowledge of materials and equipments to create design.	3	3	2	3	2				1		2	1		
BFD224.5	Create artwork using their acquired imaginative skills.	2	2	1	2	3				2		2	1		

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –II) 2023-24						
Class: B. Des. (Fashion Design) II Semester						
Subject Name: BFD224Material Studies-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of Materials and tools. Used in creating the design. CO2: To remember the style features of design and motifs. CO3: Figure out all texture by using techniques. CO4: To understand the all knowledge of placement of design with motifs. CO5: To understand the knowledge of 2d and 3d shape.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of Materials.				3
CO1	Q.2a	Which Tools and equipments are we need to create designs when we work with different materials.				3
	Q.2b	Explain in details the Various Applications and features of Plaster of Paris & its Nature Impressions through POP.				3
CO1	Q.3	Give key principles to develop the Mask in details.				6
CO2	Q.4	Explain in details Basic introduction about the Wires, its type, tools and usage.				3
CO2	Q.5a	Give the name of different woods which are permanently used in wood carving.				3



	Q.5b	Explain the various possibilities of wood carving methods on MDF.	3
CO2	Q 6	How to convert any natural and man-made forms, in 3 dimensional form? explain in details.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secure more than 60% marks





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Geometry in Fashion-II

Course Code : BFD225 Credits : 01, Session : 2023-24(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name: Ms. Madhavi Tomar

- **Introduction:** Basic Design provides the framework for understanding design as a new language by sensitizing students to the conceptual, visual and perceptual issues involved in the design process. To understand the basics elements, principles of design and composition.

To understand the theories of color and its impact on our lives. The study of different forms, structures, and their relationship with each other. Aim is focused to provide manipulation, imagination through different shapes, forms, and designs. The course makes the students understand the basic elements of design and creating composition. Use of different patterns, structures, forms and developing them together into a design. Students are encouraged to play with different materials, forms and explore different methods of creating design and manipulation. This subject helps the students to get acquainted with the basic terminology of fashion, and also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retail processes.

- **Course Outcomes:** At the end of the course, students will be able to:

BFD225.1. Learn to recognize the different types of lines and color. used in creating the design.

BFD225.2. To remember the style features of design and motifs.

BFD225.3. Figure out all texture by using techniques.

BFD225.4. To understand the all knowledge of placement of design with motifs.

BFD225.5. To understand the knowledge of 2d and 3d shape.

- **Programme Outcomes:**

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with



requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

- **Programme Specific Outcomes:**

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to learn about the design and knowledge of different textures made by different techniques.

PSO 4: Identify different elements used in any design.

PSO 5: Create artwork using their acquired imaginative skills.

PSO 6: Analyze basic elements and create their own designs.



Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required	A	5%
	To be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

Syllabus Course Content:

	Weight age (%)
Module I Golden Ratio	20
Descriptors/Topics	
<ul style="list-style-type: none"> • Introduction of Golden Ratio, Definition and importance with example • Practical application of Golden Ratio 	
Module II Typography Design	15
Descriptors/Topics	
<ul style="list-style-type: none"> • Definition and meaning of Typography, importance and example of Typography. • Practical application of Typography 	
Module III Abstract Design	20
Descriptors/Topics	
<ul style="list-style-type: none"> • Definition and meaning of Typography, importance and example of Typography • Introduction to different 3-D forms and primitive forms, shapes and understanding the behaviour when combined. Transformation of 2D to 3D 	
Module IV Mosaic Design	25
Descriptors/Topics	
<ul style="list-style-type: none"> • Definition and meaning of Mosaic, importance of Mosaic and example. • Background study of Mosaic and Practical implementation 	



Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A:Attendance

Suggested Text/Reference Books:

- Linda Holtzschue, understanding color, an introduction for designers, Van Nostrand, Reinhold, Newyork, 1995.
- Hanks, A.David. Decorative Designs of Frank Lloyd Wright, Dover Publication, Inc. New York, 2003.
- Ching, Francis D. K Architecture Form, Space and Order, 3rd ed. Van Nostrand Reinhold New york 2007.

- **Lecture Plan**

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	INTRODUCTION TO DESIGN	Practical	BFD225.1	Mid Term-1, Quiz & End Sem Exam
2	Definition and meaning of design, importance of design, examples of design	Practical	BFD225.1	Mid Term-1, Quiz & End Sem Exam
3	Fundamental elements of design in 2-D and their definitions; point, line, shape, form, space, texture, value, color and material	Practical	BFD225.1	Mid Term-1, Quiz & End Sem Exam
4	. Introduction to the principles of design in 2-D and 3-D unity, balance, symmetry, proportion, scale, hierarchy, rhythm, contrast, harmony, focus, etc.;	Practical	BFD225.1	Mid Term-1, Quiz & End Sem Exam
5	Use of grid, creating repetitive pattern.	Practical	BFD225.1	Mid Term-1, Quiz & End Sem Exam
6	CONCEPTS OF GEOMETRY	Practical	BFD225.2	Mid Term-1, Quiz & End Sem Exam
7	Introduction to different 3-D forms	Practical	BFD225.2	Mid Term-1, Quiz & End Sem Exam
8	Introduction to different 3-D primitive forms, shapes	Practical	BFD225.2	Mid Term-1, Quiz & End Sem Exam



9	Understanding the behavior when combined.	Practical	BFD225.2	Mid Term-1, Quiz & End Sem Exam
10	Transformation of 2D to 3D	Practical	BFD225.2	Mid Term-2, Quiz & End Sem Exam
11	principles of composition	Practical	BFD225.3	Mid Term-1, Quiz & End Sem Exam
12	Principles of composition using grids, symmetrical/ asymmetrical, rule of thirds, center of interest, and gestalts theory of visual composition	Practical	BFD225.3	Mid Term-1, Quiz & End Sem Exam
13	Principles of composition using grids, symmetrical/ asymmetrical, rule of thirds, center of interest, and gestalts theory of visual composition	Practical	BFD225.3	Mid Term-1, Quiz & End Sem Exam
14	Principles of composition using grids, symmetrical/ asymmetrical, rule of thirds, center of interest, and gestalts theory of visual composition	Practical	BFD225.3	Mid Term-2, Quiz & End Sem Exam
15	Principles of composition using grids, symmetrical/ asymmetrical, rule of thirds, center of interest, and gestalts theory of visual composition	Practical	BFD225.3	Mid Term-2, Quiz & End Sem Exam
16	Material Choice	Practical	BFD225.4	Mid Term-1, Quiz & End Sem Exam
17	Geometry helps the designers pick up the right fabric and designs for the project. The use of geometry starts from sketching and continues up to the finishing stage of a design.	Practical	BFD225.4	Mid Term-1, Quiz & End Sem Exam
18	Geometry helps the designers pick up the right fabric and designs for the project. The use of geometry starts from sketching and continues up to the finishing stage of a design.	Practical	BFD225.4	Mid Term-1, Quiz & End Sem Exam
19	Geometry helps the designers pick up the right fabric and designs for the project. The use of geometry starts from sketching and continues up to the finishing stage of a design.	Practical	BFD225.4	Mid Term-1, Quiz & End Sem Exam
20	Geometry helps the designers pick up the right fabric and designs for	Practical	BFD225.4	Mid Term-1, Quiz & End Sem Exam



	the project. The use of geometry starts from sketching and continues up to the finishing stage of a design.			
21	Kirigami & Origami	Practical	BFD225.4	Mid Term-1, Quiz & End Sem Exam
22	Kirigami & Origami	Practical	BFD225.4	Mid Term-1, Quiz & End Sem Exam
23	Kirigami & Origami	Practical	BFD225.4	Mid Term-2, Quiz & End Sem Exam
24	Kirigami & Origami	Practical	BFD225.4	Mid Term-2, Quiz & End Sem Exam
25	Scale factor & Sizing	Practical	BFD225.5	Mid Term-2, Quiz & End Sem Exam
26	During careers in fashion designing, the scale factor is an important concept used to decide how much fabric will be required to compose the final clothing piece and pattern to sizing ratios	Practical	BFD225.5	Mid Term-2, Quiz & End Sem Exam
27	During careers in fashion designing, the scale factor is an important concept used to decide how much fabric will be required to compose the final clothing piece and pattern to sizing ratios	Practical	BFD225.5	Mid Term-2, Quiz & End Sem Exam
28	During careers in fashion designing, the scale factor is an important concept used to decide how much fabric will be required to compose the final clothing piece and pattern to sizing ratios	Practical	BFD225.5	Mid Term-2, Quiz & End Sem Exam
29	In the scale factor concept, fashion designers make use of geometry to determine how much smaller the pattern would be than the final attire	Practical	BFD225.5	Mid Term-2, Quiz & End Sem Exam
30	In the scale factor concept, fashion designers make use of geometry to determine how much smaller the pattern would be than the final attire	Practical	BFD225.5	Mid Term-2, Quiz & End Sem Exam

• **Course Articulation Matrix (Mapping of COs with POs)**

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES										CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES				
		P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	PSO 1	P S O 2	P S O 3	
BFD225.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1					2		2	1		
BFD225.2	To remember the style features of design and motifs.	3	2	2	2	2					2		1	1		
BFD225.3	Principles of composition	3	2	2	2	2					3		3	1		
BFD225.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2					1		2	1		
BFD225.5	To understand the knowledge of scale & sizing	2	2	1	2	3					2		2	1		



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –II) 2023-24						
Class: B. Des. (Fashion Design) II Semester						
Subject Name: BFD225 Geometry in Fashion-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and color. Used in creating the design. CO2: To remember the style features of design and motifs. CO3: Principles of composition.. CO4: To understand the all knowledge of placement of design with motifs. CO5: To understand the knowledge of scale and sizing.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design?				3
	Q.2b	Explain the principles of composition.				3
CO1	Q.3	Describe the fundamental elements of design in 2-D and their definitions.				6
CO2	Q.4	The use of geometry starts from sketching and continues up to the finishing stage of a design describe these words.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Explain Kirigami & Origami in details.				3
CO2	Q.6	How the scale factor effect in the designing field? Write its principles.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secure more than 60% marks





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course 226: Introduction to garment manufacturing techniques II
Course Code : BFD226, Credits 02, Session :2023-2024 (Even Sem.), Class : B.Des, 1st Year/2nd Sem
Faculty Name : Ms. Vidhu Gupta

● **Introduction:** This course focuses on the usage of Usage of computers in Fashion & Apparel Industry.

BFD 226.1. Execute and choose various seams according to the nature of fabric and design

BFD 226.2 Demonstrate better skills at controlling sewing machine.

● **Course Outcomes:** At the end of the course, students will be able to:

● **Programme Outcomes:**

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.



PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

B. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

C. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%



Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Course Contents/Syllabus:

	Comments (if any)
Module I Introduction to sewing machine and machine practice	10
Descriptors/Topics <ul style="list-style-type: none"> Parts of sewing machine Faults and rectification Machine practice on paper and fabric 	
Module II Basic hand stitches and Seams	10
<ul style="list-style-type: none"> Basic hand stitches Temporary and Permanent Basting, Hemming -visible and invisible, Running, Buttonhole, Backstitches –full, half, prick, Slip stitch Seams: Superimposed seam, Lapped seam, French seam, Run and fell seam, Bound seam 	
Module III Fabric manipulation like gathers, pleats and tucks	10
Descriptors/Topics <ul style="list-style-type: none"> Gathers Pleats – Knife, Box, Kick pleats Tucks- Pin, Space, Cross, Shell and Release 	
Module IV Necklines	20
Descriptors/Topics <ul style="list-style-type: none"> Various kinds of necklines, stitches and trimmings used for various shapes. Use and differences between the basic methods used for finishing necklines Shaped facing, Bias facing and Piping. 	
Module V Plackets & Pockets	25
Descriptors/Topics <ul style="list-style-type: none"> Plackets -Shirt Placket, Wrap and projection placket, Continuous placket, Pockets– Construction and size specifications; Flap pocket, Welt pocket, Side seam pocket and cross pockets. 	



Module VI Construction of collars	25
Descriptors/Topics Gents shirt collar, Shawl collar	

H. Suggested Text/Reference Books

Text :

- Aldrich Winifred, CAD in Clothing and Textiles
- Triedman and Cullan ,Colour Graphic

References:

- Femina
- Elle

Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Introduction to sewing machine and machine practice	Practical	BFD226.1	Mid Term-1, Quiz& End Sem Exam
2	Module I Introduction to sewing machine and machine practice	Practical	BFD226.1	Mid Term-1, Quiz& End Sem Exam
3	Module I Introduction to sewing machine and machine practice	Practical	BFD226.1	Mid Term-1, Quiz& End Sem Exam
4	Module I Introduction to sewing machine and machine practice	Practical	BFD226.1	Mid Term-1, Quiz& End Sem Exam
5	Module I Introduction to sewing machine and machine practice	Practical	BFD226.1	Mid Term-1, Quiz& End Sem Exam
6	Module I Introduction to sewing machine and machine practice	Practical	BFD226.1	Mid Term-1, Quiz& End Sem Exam
7	Module I Introduction to sewing machine and machine practice	Practical	BFD226.1	Mid Term-1, Quiz & End Sem Exam
8	Module I Introduction to sewing machine and machine practice	Practical	BFD226.1	Mid Term-1, Quiz & End Sem Exam
9	Module I Introduction to sewing machine and machine practice	Practical	BFD226.1	Mid Term-1, Quiz & End Sem Exam
10	Module I Introduction to	Practical	BFD226.1	Mid Term-1,



	sewing machine and machine practice			Quiz & End Sem Exam
11	Module II Basic hand stitches and Seams	Practical	BFD226.2	Mid Term-1, Quiz & End Sem Exam
12	Module II Basic hand stitches and Seams	Practical	BFD226.2	Mid Term-1, Quiz & End Sem Exam
13	Module II Basic hand stitches and Seams	Practical	BFD226.2	Mid Term-1, Quiz & End Sem Exam
14	Module II Basic hand stitches and Seams	Practical	BFD226.2	Mid Term-1, Quiz & End Sem Exam
15	Module II Basic hand stitches and Seams	Practical	BFD226.2	Mid Term-1, Quiz & End Sem Exam
16	Module II Basic hand stitches and Seams	Practical	BFD226.2	Mid Term-1, Quiz & End Sem Exam
17	Module II Basic hand stitches and Seams	Practical	BFD226.2	Mid Term-1, Quiz & End Sem Exam
18	Module II Basic hand stitches and Seams	Practical	BFD226.2	Mid Term-1, Quiz & End Sem Exam
19	Module II Basic hand stitches and Seams	Practical	BFD226.2	Mid Term-1, Quiz & End Sem Exam
20	Module II Basic hand stitches and Seams	Practical	BFD226.2	Mid Term-1, Quiz & End Sem Exam
21	Module III Fabric manipulation like gathers, pleats and tucks	Practical	BFD226.3	Mid Term-1, Quiz & End Sem Exam



22	Module III Fabric manipulation like gathers, pleats and tucks	Practical	BFD226.3	Mid Term-1, Quiz & End Sem Exam
23	Module III Fabric manipulation like gathers, pleats and tucks	Practical	BFD226.3	Mid Term-1, Quiz & End Sem Exam
24	Module III Fabric manipulation like gathers, pleats and tucks	Practical	BFD226.3	Mid Term-1, Quiz & End Sem Exam
25	Module III Fabric manipulation like gathers, pleats and tucks	Practical	BFD226.3	Mid Term-1, Quiz & End Sem Exam
26	Module III Fabric manipulation like gathers, pleats and tucks	Practical	BFD226.3	Mid Term-1, Quiz & End Sem Exam
27	Module III Fabric manipulation like gathers, pleats and tucks	Practical	BFD226.3	Mid Term-1, Quiz & End Sem Exam
28	Module III Fabric manipulation like gathers, pleats and tucks	Practical	BFD226.3	Mid Term-1, Quiz & End Sem Exam
29	Module III Fabric manipulation like gathers, pleats and tucks	Practical	BFD226.3	Mid Term-1, Quiz & End Sem Exam
30	Module III Fabric manipulation like gathers, pleats and tucks	Practical	BFD226.3	Mid Term-1, Quiz & End Sem Exam
31	Module IV Necklines	Practical	BFD226.4	Mid Term-1, Quiz & End Sem Exam
32	Module IV Necklines	Practical	BFD226.4	Mid Term-1, Quiz & End Sem Exam
33	Module IV Necklines	Practical	BFD226.4	Mid Term-2, Quiz & End Sem Exam
34	Module IV Necklines	Practical	BFD226.4	Mid Term-2, Quiz & End Sem Exam
35	Module IV Necklines	Practical	BFD226.4	Mid Term-2, Quiz & End Sem Exam



				Exam
36	Module IV Necklines	Practical	BFD226.4	Mid Term-2, Quiz & End Sem Exam
37	Module IV Necklines	Practical	BFD226.4	Mid Term-2, Quiz & End Sem Exam
38	Module IV Necklines	Practical	BFD226.4	Mid Term-2, Quiz & End Sem Exam
39	Module IV Necklines	Practical	BFD226.4	Mid Term-2, Quiz & End Sem Exam
40	Module IV Necklines	Practical	BFD226.4	Mid Term-2, Quiz & End Sem Exam
41	Module V Plackets & Pockets	Practical	BFD226.5	Mid Term-2, Quiz & End Sem Exam
42	Module V Plackets & Pockets	Practical	BFD226.5	Mid Term-2, Quiz & End Sem Exam
43	Module V Plackets & Pockets	Practical	BFD226.5	Mid Term-2, Quiz & End Sem Exam
44	Module V Plackets & Pockets	Practical	BFD226.5	Mid Term-2, Quiz & End Sem Exam
45	Module V Plackets & Pockets	Practical	BFD226.5	Mid Term-2, Quiz & End Sem Exam
46	Module V Plackets & Pockets	Practical	BFD226.5	Mid Term-2, Quiz & End Sem Exam



47	Module V Plackets & Pockets	Practical	BFD226.5	Mid Term-2, Quiz & End Sem Exam
48	Module V Plackets & Pockets	Practical	BFD226.5	Mid Term-2, Quiz & End Sem Exam
49	Module V Plackets & Pockets	Practical	BFD226.5	Mid Term-2, Quiz & End Sem Exam
50	Module V Plackets & Pockets	Practical	BFD226.5	Mid Term-2, Quiz & End Sem Exam
51	Module VI Construction of collars	Practical	BFD226.6	Mid Term-2, Quiz & End Sem Exam
52	Module VI Construction of collars	Practical	BFD226.6	Mid Term-2, Quiz & End Sem Exam
53	Module VI Construction of collars	Practical	BFD226.6	Mid Term-2, Quiz & End Sem Exam
54	Module VI Construction of collars	Practical	BFD226.6	Mid Term-2, Quiz & End Sem Exam
55	Module VI Construction of collars	Practical	BFD226.6	Mid Term-2, Quiz & End Sem Exam
56	Module VI Construction of collars	Practical	BFD226.6	Mid Term-2, Quiz & End Sem Exam
57	Module VI Construction of collars	Practical	BFD226.6	Mid Term-2, Quiz & End Sem Exam
58	Module VI Construction of collars	Practical	BFD226.6	Mid Term-2, Quiz & End Sem Exam



59	Module VI Construction of collars	Practical	BFD226.6	Mid Term-2, Quiz & End Sem Exam
60	Module VI Construction of collars	Practical	BFD226.6	Mid Term-2, Quiz & End Sem Exam

K. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES											CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES			
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 226.1	Execute and choose various seams according to the nature of fabric and design	3	3	1	3	1			2	2		2	1			
B.DES 226.2	Demonstrate better skills at controlling sewing machine.	3	2	2	2	2	1	2		2		1	1			

Sample Question Paper Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –II) 2023-24		
Class: B. Des. (Fashion Design) I Semester		
Subject Name: BFD 226 Introduction to Garment Manufacturing Techniques-II	Time: 2 Hrs.	Max. Marks: 30



Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	q.5	

Student will be able to

CO1: Execute and choose various seams according to the nature of fabric and design

CO2: Demonstrate better skills at controlling sewing machine.

CO Map	Question No.	Question	Marks
CO1	Q.1	What is counter sample in garments?	3
CO1	Q.2a	Explain the various types of seams and stitches.	<u>3</u>
	Q.2b	Describe how to make temporary and permanent stitches.	3
CO1	Q.3	How do I know about the special and innovative sewing machines?	6
CO2	Q.4	What are the Types of Machines Required for Jeans Manufacturing	3
CO2	Q.5a	What size of needle used in t-shirt stitching? Briefly Explain.	3
	Q.5b	Why do garment manufacturers plan efficiency at 75 and not 100 percent?	3
CO2	Q.6	Polyester T-shirt Vs Cotton T-shirt: Which One is Better for You?	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Fashion Management – I

Course Code : BFD 301, Crédits : 03, Session :2023-24 (Odd Sem.), Class : B.Des. 2nd Year

Faculty Name: Ms. Anshu S C. Ms. Shweta S

- A. Introduction:** This subject deals with the basic applications and principles of management in the area of fashion.
- B. Course Outcomes:** At the end of the course, students will be able to:
- BFD301.1.** Acquire knowledge of management principles to create a business plan and understand the Organizational structure.
 - BFD301.2.** Create new strategies for marketing and promotion
 - BFD301.3.** Explain the basic management concepts, applications & processes.
 - BFD301.4.** Explain the application in decision making, motivation terms such as leadership and communication for effective fashion business.
- C. Programme Outcomes:**
- [PO.1]. Design knowledge:** To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.
 - [PO.2]. Problem analysis:** Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.
 - [PO.3]. Design/development of solutions:** Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.
 - [PO.4]. Conduct investigations of complex problems:** Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.
 - [PO.5]. Modern tool usage:** For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.
 - [PO.6]. The Designer and society:** Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.
 - [PO.7]. Environment and sustainability:** The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.
 - [PO.8]. Ethics:** Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.
 - [PO.9]. Individual and teamwork:** Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.
 - [PO.10]. Communication:** Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.
 - [PO.11]. Project management and finance:** Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.
 - [PO.12]. Life-long learning:** Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.



D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Meaning & Principles of management

Professional management of the fashion industry, Relevance of fashion management

Module II: Structure of an organization

Function of different departments, Relationship between individual departments

Module III: Leadership

Need for leadership, functions of a leader, and manager as a leader

Module IV: Communication

Importance of communications, communication process, barriers of communication, making communication effective

Module V: Authority

Types and features, relevance of authority in management

Module VI: Motivation

Characteristics of motivation, methods of improving motivation, incentives, pay promotion, rewards, job satisfaction and job enrichment



G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A:Attendance

H. Suggested Text/Reference Books:

- By Koontz and Heinz, Principles of Management
- Fashion marketing by Mike Easey
- Marketing management by Philips Kotler
- By Mike Easey, Fashion Marketing
- By Maria Constantino, Fashion Marketing and PR
- By Nicholas Alexander, international Retailing

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Principle of Management	Lecture	BFD301.1	Mid Term-1, case studies & End Sem Exam
2	Principle of Management	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
3	Scientific principle of Management	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
4	Professional management of the fashion industry	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
5	Professional management of the fashion industry	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
6	Relevance of fashion management	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
7	Introduction of Organizational structure	Lecture	BFD301.2	Mid Term-1, Quiz & End Sem Exam
8	Role of Organizational structure	Lecture	BFD301.2	Mid Term-1, Quiz & End Sem Exam
9	Function of different departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
10	Relationship between individual departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
11	Relationship between individual departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam



12	Relationship between individual departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
13	Introduction	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
14	Need for leadership	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
15	Need for leadership	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
16	Need for leadership	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
17	functions of a leader, and manager as a leader	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
18	functions of a leader, and manager as a leader	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
19	functions of a leader, and manager as a leader	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
20	Importance of communications	Lecture	BFD301.4	Mid Term-1, case studies & End Sem Exam
21	Importance of communications	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
22	communication process, barriers of communication	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
23	communication process, barriers of communication	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
24	communication process, barriers of communication	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
25	making communication effective	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
26	Meaning	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
27	Types and features	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
28	Types and features	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
29	Relevance of authority in management	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
30	Relevance of authority in management	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam



31	Relevance of authority in management	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
32	Introduction	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
33	Characteristics of motivation	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
34	methods of improving motivation	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
35	incentives, pay promotion, rewards, job satisfaction and job enrichment	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
36	incentives, pay promotion, rewards, job satisfaction and job enrichment	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam



J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES											CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES			
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD301.1.	Acquire knowledge of management principles to create a business plan and understand the organizational structure				3	2			2	3	3	2	2			
BFD301.2.	Explain the basic management concepts, applications & processes				2	2			2	3	3	3	1			
BFD301.3	Explain the application in decision making, motivation terms such as leadership and communication for effective fashion business.				2	1	1		2	3	3	3	2			



Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2023-24
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Class: B.Des (FD) III Semester

Subject Name: BFD 301 Fashion Management-I	Time: 2 Hrs	Max. Marks: 30
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Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		

Student will be able to

CO1: Apply the principle of management for effective outcome.

CO2: Explain the basic management concepts, applications & processes.

CO3: Explain the application in decision making, motivation terms such as leadership and Communication for effective fashion business.

CO Map	Question No.	Question	Marks
CO1	Q.1	How will you explain management as an art?	3
CO1	Q.2a	Explain the organizational structure of apparel industry.	3
	Q.2b	How do the various departments within the export house relate to one another?	3
CO1	Q.3	Explain briefly the scientific principle of management.	6
CO2	Q.4	What is the need of Leader in an organisation.	3
CO3	Q.5a	What is the importance of effective communication.	3
	Q.5b	What are the communication barriers.	3
CO3	Q.6	Explain briefly the methods of motivation.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : History of Fashion-III

Course Code : BFD 302, Crédits : 02, Session : 2023-24 (Odd Sem.), Class : B.Des. 2nd Year

Faculty Name : Ms. Radhika B.

- A. Introduction:** The students study the ancient civilizations of the Western world.
- B. Course Outcomes:** At the end of the course, students will be able to:
- BFD302.1.** Students will know the costumes of the world.
 - BFD302.2.** Acquire knowledge about the styles of costumes and special features.
 - BFD302.3.** Students will be familiar with the styles worn during the ancient Egyptian, Greek, Roman Byzantine, Cretans & Etrurians.
- C. Programme Outcomes:**
- [PO.1]. Design knowledge:** To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.
 - [PO.2]. Problem analysis:** Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.
 - [PO.3]. Design/development of solutions:** Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.
 - [PO.4]. Conduct investigations of complex problems:** Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.
 - [PO.5]. Modern tool usage:** For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.
 - [PO.6]. The Designer and society:** Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.
 - [PO.7]. Environment and sustainability:** The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.
 - [PO.8]. Ethics:** Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.
 - [PO.9]. Individual and teamwork:** Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.
 - [PO.10]. Communication:** Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.
 - [PO.11]. Project management and finance:** Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.
 - [PO.12]. Life-long learning:** Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.



D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus

Module I: Egyptian costumes

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module II: Greek costumes

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module III: Roman Period

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module IV: Byzantine Period

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module V: Cretans

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module VI: Etrurians

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- By Mules, Timeline of World Costumes
- By John Paecock, Fashion Source Book, The 1960's, The 1970's The 1980's
- By John Peacock, The chronicle of Western Costumes
- Illustrated Encyclopedia of Costume and Fashion
- By Lucy Johnston, 19th century Fashion in Detail
- By Pepin Press, Pictorial History of Costumes

I. Lecture Plan



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Egyptian costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
2	Egyptian costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
3	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
4	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
5	Greek costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
6	Greek costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
7	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
8	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
9	Roman Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
10	Roman Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
11	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
12	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
13	Byzantine Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
14	Byzantine Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
15	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
16	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
17	Cretans Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
18	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
19	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam



20	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
21	Etrurians Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
22	Etrurians Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
23	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
24	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	PSO3
BFD302.1	Students will know the costumes of the world.				3	2			2	3	3	2	2			
BFD302.2	Acquire knowledge about the styles of costumes and special features.				2	2			2	3	3	3	1			
BFD302.3	Students will be familiar with the styles worn during the ancient Egyptian, Greek, Roman, Byzantine, Cretans and Etrurians				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology
Department of Fashion design and Technology
I MID-SEMESTER (SEM –III) 2023-24

Class: B.Des (FD) III Semester

Subject Name: BFD 302 History of Fashion-III		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q5b

Student will be able to

CO1: Students will know the costumes of the world

CO2: Acquire knowledge about the styles of costumes and special features.

CO3: Students will be familiar with the styles worn during the ancient Egyptian, Greek, Roman, Byzantine, Cretans & Etrurians.

CO Map	Question No.	Question	Marks
CO1	Q.1	Describe the women costume of Egyptian civilization.	3
CO1	Q.2a	Draw and explain the jewellery of Etrurians.	3
	Q.2b	Explain briefly the Egyptian men's costumes, jewellery, hairstyles & footwear.	3
CO1	Q.3	Explain briefly the costume, jewellery & hairstyle of men and women of Cretans.	6
CO2	Q.4	Describe the Men's costumes of Byzantine Period.	3
CO3	Q.5a	What are the difference between costumes of roman and byzantine period.	3
	Q.5b	Using a diagram, describe the hairstyles worn by Egyptians and Cretans for men and women.	3
CO3	Q 6	Explain toga? Describe the various togas for each age group.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3



Attainment Level 1:

DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fundamentals of Textiles – III
Course Code : BFD 305, Crédits : 03, Session : 2023-24 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Shweta Singh

Introduction: The subject starts with realistic view of the production of the woven & knitted fabrics- their theoretical details and application

A. Course Outcomes: At the end of the course, students will be able to:

- ☐ **BFD305.1.** To understand the basics of looms, preparatory process of woven fabric.
- ☐ **BFD305.2.** Understanding of textile machinery and process of knitted fabric.
- ☐ **BFD305.3.** Identify and to know about the process of novelty and non-woven textiles

B. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills. **[PO.2].**

Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or teamleader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

C. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and



texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

D. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus:

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
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Module I: Weaving process:

Definition, Loom – Types, parts & various motions of loom. Types of weaves – Basic and Decorative, Preparation of samples of different weaves Selvedge, Identifying warp and weft; face and back of a fabric, defects.

Module II: Knitting process:

Knitting –Types of knits & knitting, Properties, Types of knitting stitches. Identify and classify knitted fabrics under warp & weft knits, Comparison of knits & weave, Knitting Defects, Use and Care of Knits.

Module III: Other types of textiles

Bonded and Foam laminated fabrics, Film fabrics: Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets.

Module IV: Identification of Fabrics

Module V: Industry Visit



G: Examination Scheme:

Components	Mid- Term	Assignme nt	Attendance	End Term
Weightage (%)	15	10	05	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- By Marjory Joseph, Essentials of Textiles
- By E P G Gohl& L D Vilnsky, Textile Science
- Gilow, World Textiles
- By Kadolph& Langford, Textiles

I. Lecture Plan

1	Definition, Loom – Types, parts & various motions of loom	Lecture	BFD305-1	Mid Term-1, PPT& End Sem Exam
2	Definition, Loom – Types, parts & various motions of loom	Lecture	BFD305-1	Mid Term-1, PPT& End Sem Exam
3	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
4	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT& End Sem Exam
5	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
6	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
7	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
8	Preparation of samples of different weaves Selvedge, Identifying warp and weft	Lecture	BFD305-1	Mid Term-1, PPT& End Sem Exam
9	Preparation of samples of different weaves Selvedge, Identifying warp and weft	Lecture	BFD305-1	Mid Term-1, PPT& End Sem Exam
10	face and back of a fabric, defects	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
11	Knitting –Types of knits & knitting, Properties	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam



12	Knitting –Types of knits & knitting, Properties	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
13	Knitting –Types of knits & knitting, Properties	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
14	Types of knitting stitches	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
15	Types of knitting stitches	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
16	Types of knitting stitches	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
17	Comparison of knits & weave, Knitting Defects, Use and Care of Knits	Lecture	BFD305-2	Mid Term-1, PPT& End Sem Exam
18	Comparison of knits & weave, Knitting Defects, Use and Care of Knits	Lecture	BFD305-2	Mid Term-1, PPT& End Sem Exam
19	Comparison of knits & weave, Knitting Defects, Use and Care of Knits	Lecture	BFD305-2	Mid Term-1, PPT& End Sem Exam
20	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT& End Sem Exam
21	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.	Mid Term-1, PPT& End Sem Exam
22	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT& End Sem Exam
23	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT& End Sem Exam
24	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT& End Sem Exam
25	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT& End Sem Exam
26	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT& End Sem Exam
27	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT& End Sem Exam



28	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
29	Identification of Fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
30	Identification of Fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
31	Identification of Fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
32	Identification of Fabrics	Practical	BFD305.3	Mid Term-1, PPT & End Sem Exam
33	Identification of Fabrics	Practical	BFD305.3	Mid Term-1, PPT & End Sem Exam
34	Identification of Fabrics	Practical	BFD305.3	Mid Term-1, PPT & End Sem Exam
35	Industry Visit	Practical	BFD305.2	Mid Term-1, PPT & End Sem Exam
36	Industry Visit	Practical	BFD305.2	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PO1	PO2	PO3
BFD302.1	To understand the basics of looms, preparatory process of woven fabric.				3	2			2	3	3	2	2			
BFD302.2	Understanding of textile machinery and process of knitted fabric				2	2			2	3	3	3	1			
BFD302.3	Identify and to know about the process of novelty and non-woven textiles				2	1	1		2	3	3	3	2			



Sample question paper

Amity School of Fashion Designing and Technology
Department of Fashion design and Technology
I MID-SEMESTER (SEM –III) 2023-24

Class: B.Des (FD) III Semester

Subject Name: BFD 305 Fundamentals of Textiles – III	Time: 2 Hrs	Max. Marks: 30
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Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		

Student will be able to

CO1: To understand the basics of looms, preparatory process of woven fabric.

CO2: Understanding of textile machinery and process of knitted fabric.

CO Map	Question No.	Question	Marks
CO1	Q.1	What is knitting. Explain the types of knitting and process.	3
CO1	Q.2a	What is loom? Describe the types and parts of loom.	3
	Q.2b	Explain the fiber identification test of any three fibers.	3
CO2	Q.3	What is weaving? What are the types of weaving.	6
CO2	Q.4	Describe the defects occur in knitted fabric.	3
CO2 ,3	Q.5a	What is flat knit and circular knit.	3
	Q.5b	Describe and illustrate the weaving pattern of diagonal and horizontal twill weave.	3
CO1	Q.6	Describe satin weave with the help of diagram.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Art Illustration II
Course Code : BFD 321, Crédits : 03, Session : 2023-24 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Anshu Singh Choudhary

A. Introduction: Students will be able to know about the basic structure and to understand the drawing techniques. Students will be able to improve and modify the drawing skills.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD321.1.** Students will be able to know about the basic structure and to understand the drawing technique
- **BFD321.2.** Illustrate various garment components
- **BFD321.3.** Design garment designs on head theory figures
- **BFD321.4.** Identify optical illusion of different Element and principle of design
- **BFD321.5.** Creation of sketch accordance to fabric type.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and



texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us.

Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I: Optical Illusions

Optical illusions with color, silhouette, texture, style lines, prints and details

Module II: Designing of Casual Shirts and T-Shirts for Adults (Female)

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module III: Designing of Casual Blouses and Tops for Adults (Female)

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module IV: Designing of casual and formal dresses for adults (Female)

Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module V: Designing of Executive Wear (Female)

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module VI: Designing a range of sportswear for adults

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- By Kathryn Mc Kelvey, Fashion Source Book
- By Patrick John Ireland, Introduction to fashion design
- By BinaAbling, Fashion Sketchbook
- By BinaAbling, Fashion Model Drawing
- Inside fashion design

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
2	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
3	Optical illusions with color, silhouette,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam



	texture style lines,			
4	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
5	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
6	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
7	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
8	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
9	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
10	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
11	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
12	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
13	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
14	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
15	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
16	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
17	All the drawings should be made as working sketches with proper details, design	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam



	description, costing costing sheet and swatches fixed along with			
18	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
19	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
20	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
21	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
22	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
23	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
24	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
25	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
26	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
27	All the drawings should be made as working sketches with proper details, design description, costing	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam



	sheet and swatches fixed along with			
28	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
29	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
30	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
31	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
32	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
33	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
34	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
35	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
36	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
37	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam



	sheet and swatches fixed along with			
38	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
39	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
40	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
41	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
42	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
43	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
44	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam



45	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
46	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
47	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
48	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
49	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
50	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
51	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
52	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
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54	All the drawings should be made as working sketches with proper	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam



	details, design description, costing sheet and swatches fixed along with			
55	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
56	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
57	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
58	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
59	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
60	The designs should be made in accordance with the Forecast and the selected segment)	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
61	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
62	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
63	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
64	All the drawings should be made as working sketches with proper details, design description, costing	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam



	sheet and swatches fixed along with			
65	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
66	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
67	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
68	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
69	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
70	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
71	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
72	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam



J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD321.1	Students will able to know about the basic structure and to understand the drawing technique.				3	2			2	3	3	2	2			
BFD321.2	Illustrate various garment components				2	2			2	3	3	3	1			
BFD321.3	Design garment designs on head theory figures				2	1	1		2	3	3	3	2			
BFD321.4	Identify optical illusion of different Element and principle of design		4	3	2	4										
BFD321.5	Creation of sketch accordance to fabric type.				5	2			2	5						

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2023-24						
Class: B.Des (FD) III Semester						
Subject Name: BFD 321 Fashion Art IllustrationII		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		



Student will be able to			
CO1: Students will able to know about the basic structure and to understand the drawing technique.			
CO2: Illustrate various garment components.			
CO3: Design garment designs on head theory figures.			
CO Map	Question No.	Question	Marks
CO1	Q.1	What do you understand by optical illusion? Explain the illusion colors.	3
CO1	Q.2a	Designing a Casual Blouses of female with details.	3
	Q.2b	Illustrate a sports wear for a tennis player female.	3
CO1	Q.3	Design the formal dress with proper flat sketching.	6
CO2	Q.4	Sketch the semi- formal for a corporate office girl.	3
CO3	Q.5a	Design a garment of passive sportswear on neon color theme.	3
	Q.5b	Illustrate a female top.	3
CO3	Q.6	Design an executive wear for a female working in multi-national company.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Model Drawing II
Course Code : BFD 322, Crédits : 02, Session : 2023-24(Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Mr DeshrajY. /Mr. Vishal K.

A. Introduction: Students will be able to know about the basic structure and to understand the drawing techniques. Students will be able to improve and modify the drawing skills.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD322.1.** Acquire knowledge about fashion sketching
- **BFD322.2.** Drawing of Male, female different poses with arm movements to shoe fit of the garment
- **BFD322.3.** Demonstrate stick figure in different poses
- **BFD322.4.** To understand the techniques for facial features

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.



D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I:

Revision Exercises with Female Croquis

Front view, Back view, 3/4th view and Side view

Module II: Sketching of male block/ Flesh figures

Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , halfturned , three- fourth turned etc

Module III: Male Tilted figures

Arms and legs movements, Faces and hairstyles

Module IV: Male Movement fashion figures

Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc.

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- Abling Bina , Fashion sketch book
- Ireland . J Partick , Introduction to fashion design
- Allen , Fashion Drawing – The Basic Principles
- Basic figure drawing and sketching
- Gersten Rita, Innovative fashion sketching

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
2	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
3	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
4	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
5	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
6	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
7	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
8	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
9	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam



10	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
11	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
12	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
13	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
14	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
15	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
16	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
17	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
18	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
19	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
20	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
21	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
22	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
23	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam



24	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
25	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
26	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
27	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
29	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
30	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
31	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
32	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
33	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
34	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
35	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
36	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
37	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam



38	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
39	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
40	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
41	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
42	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
43	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
44	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza,	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam



	Jute etc			
45	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
46	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
47	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
48	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O	PS O2	PSO3
BFD322.1	Acquire knowledge about fashion sketching				3	2			2	3	3	2	2			



BFD322.2	Drawing of Male, female different poses with arm movements to shoe fit of the garment.				2	2			2	3	3	3	1			
BFD322.3	Demonstrate stick figure in different poses				2	1	1		2	3	3	3	2			
BFD321.4	To understand the techniques for facial features			4	2			4		1		1				

Sample Question Paper

<p style="text-align: center;">Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2023-24</p>						
<p style="text-align: center;">Class: B.Des (FD) III Semester</p>						
Subject Name: BFD 322 Fashion Model Drawing		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
<p>Student will be able to</p> <p>CO1: Demonstrate stick figure in different poses.</p> <p>CO2: Drawing of Male & female different poses with arm movements to shoe fit of the garment</p>						
CO Map	Question No.	Question				Marks
CO1	Q.1	Illustrate a 3/4 th view of male block figure.				3
CO1	Q.2a	Draw the male croquis front view with fleshing.				3
	Q.2b	Design a female stick figure with rendering.				3
CO1	Q.3	Design a traditional wear on 10 head female figure				6
CO2	Q.4	Design a female fashion & cosmetic magazine cover				3
CO2	Q.5a	Draw side view of male figure with fleshing.				3
	Q.5b	Draw an 8 head male croque.				3
CO2	Q.6	Illustrate the back view of male 10 head croquis with detailing				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Flat Pattern Making–III

Course Code : BFD 323, Crédits : 03, Session : 2023-24 (Odd Sem.), Class : B.Des. 2nd Year

Faculty Name : Ms. Vidhu G

A. Introduction: This part of pattern making course enables students to learn about details of construction of patterns for important and most commonly worn women's garments like saree blouse and its variations, kurta, churidar etc.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD323.1.** Create drafting patterns for foundation for adult's styles using flat pattern and draping method.
- **BFD323.2** Draft flat patterns as well as on dress form for foundation styles in upper torso and skirts
- **BFD323.3.** Develop patterns using measurements for various garment components.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.



D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I

Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc.

Module II: Fitted and non-fitted seams

Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular



Module III: Waist bands & Cuffs

Straight & shaped

Module IV

Drafting of variations of skirt blouse with collars

Module V: Drafting of sari blouse

Four dart, katori, princesses line, choli cut, long blouse

Module VI: Drafting of Kurta/ female shirt

Semi fitted or fitted with neckline and style line variations

Module VII

Drafting of six gore petticoat

Module VIII

Drafting of salwar/chudidar/parallel

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- By Gillian Holman, Pattern cutting made easy
- By Winifred Aldrich, Metric Pattern Cutting
- By Gerry Cooklin, Pattern cutting for women's outerwear
- By Armstrong, Pattern making for fashion design

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
2	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
3	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
4	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam



5	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
6	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
7	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
8	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
9	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
10	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
11	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
12	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
13	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
14	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
	straight, curved, angular			
15	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
16	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
17	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam



18	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
19	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
20	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
21	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
22	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
23	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
24	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
25	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
26	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
27	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
29	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
30	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
31	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
32	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
33	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
34	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
35	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
36	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
37	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
38	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam



39	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
40	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
41	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
42	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
43	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
44	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
45	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
46	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
47	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
48	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
49	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
50	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
21	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
52	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
53	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
54	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
55	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
56	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
57	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
58	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
59	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
60	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
61	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam



62	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
63	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
64	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
65	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
66	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
67	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
68	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
69	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
70	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
71	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
72	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD323.1	Create drafting patterns for foundation for adult's styles using flat pattern and draping method.				3	2			2	3	3	2	2			
BFD323.2	Draft flat patterns as well as on dress form for foundation styles in upper torso and skirts				2	2			2	3	3	3	1			
BFD323.3	Develop patterns using measurements for various garment components				2	1	1		2	3	3	3	2			



Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2023-24
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Class: B.Des (FD) III Semester

Subject Name: BFD 323 Flat Pattern Making–III	Time: 2 Hrs	Max. Marks: 30
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Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q1,2,3,6

Student will be able to
 CO1: Acquire knowledge about basic pattern making for garments.
 CO2: Identify and creation of different seams, stitches and pleats

CO Map	Question No.	Question	Marks
CO1	Q.1	Create kick pleat on brown paper.	3
CO1	Q.2a	Stitch the non-fitted seam on fabric sample.	3
	Q.2b	Create the knife pleat along with inverted boxpleat.	3
CO1	Q.3	Make the brown paper pattern of accordion pleat. Also convert the same on fabric.	6
CO2	Q.4	Create one sample of neckline seam.	3
CO2	Q.5a	What is pleats.	3
	Q.5b	Explain the types of pleats.	3
CO2	Q.6	Create 5 basic seams on one fabric sample and also explain the usage of the seams.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Computer Applications –III**

Course Code : BFD 324, Crédits : 02, Session : 2023-24 (Odd Sem.), Class : B.Des. 2nd Year

Faculty Name : Mr Deshraj Y./ Mr. Vishal K.

A. Introduction: This module makes the student know-how the Computer Applications in the fashion & Apparel Industry.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD324.1.** Acquire knowledge on the basics of computer.
- **BFD324.2** To understand the application of computers in the field of textiles and apparels
- **BFD324.3.** Develop the knowledge of various software's includes Adobe Photoshop, Tuka Cad and Opti-Text etc

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.



D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I: Adobe Photoshop

Functions of Tools & Working on layers

Module II: Photo-editing & its usage

Module III: Demo on Tuka Cad Module

Module IV: Mode conversation through editing

Module V: Demo on OptiTex

Module VI: Rendering & filter effects along tutorials

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- Corel DRAW 11 for Windows: Visual Quick start Guide
- From Sue Chastain, your guide to Graphics software
- Corel DRAW Studio Techniques: Books: David Huss, Gary W. Priester by David Huss, Gary W. Priester.

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
2	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
3	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
4	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
5	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam



6	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
7	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
8	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
9	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
10	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
11	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
12	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
13	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
14	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
15	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
16	Photo-editing & its usage	Practical		Mid Term-1, PPT & End Sem Exam
17	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
18	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
19	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
20	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
21	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
22	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
23	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
24	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
25	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
26	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
27	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
28	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
29	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
30	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam



31	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
32	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
33	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
34	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
35	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
36	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
37	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
38	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
39	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
40	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
41	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
42	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
43	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
44	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
45	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
46	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
47	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
48	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam



J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES											CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES			
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD324.1	Acquire knowledge on the basics of computer	1			3	2			2	3	3	2	2			
BFD324.2	To understand the application of computers in the field of textiles and apparels.				2	2			2	3	3	3	1			
BFD324.3	Develop the knowledge of various software's includes Adobe Photoshop, Tuka Cad and Opti-Text etc				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2023-24						
Class: B.Des (FD) III Semester						
Subject Name: BFD 324 Computer Applications – III		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q1,2,3,4,5,6
Student will be able to CO1: Using Software's, creation of various design patterns. CO2: Usage of layer masking & filter techniques.						
CO Map	Question No.	Question				Marks



CO1	Q.1	Make one sheet of using transformation technique	3
CO1	Q.2a	Use the image adjustment on any image	3
	Q.2b	Create the layer masking.	3
CO1	Q.3	Create one poster with the use of masking technique	6
CO2	Q.4	Create a logo.	3
CO2	Q.5a	Create a business card.	3
	Q.5b	Make the vector masking.	3
CO2	Q.6	Develop five different prints on software.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Garment Construction – I

Course Code : BFD 326, Crédits : 03, Session : 2023-24 (Odd Sem.), Class : B.Des. 2nd Year

Faculty Name : Ms. Vidhu G

A. Introduction: This part of garment construction helps to give a final shape or form to a fabric according to one's aesthetic sense and creativity.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD326.1.** Students will be able to understand and improve the construction techniques.
- **BFD326.2.** Students will be able to improve the machine control for construction and to learn about different stitches.
- **BFD326.3** Students will be able to develop garment samples of salwar/ chudida, Sari blouse with lining, Ethnic wear etc.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands. **[PO.8].**

Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.



D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us.
Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. yllabus:

Module I: Construction of Sari Blouse (Cotton)

Construction of Sari blouse with lining (Silk)

Module II: Construction of suit with salwar/ chudidar

Module III: Construction of Ethnic wear

Module IV: Construction of six Gore Petticoat

Module V: Construction of Fusion wear

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- Step by step dress making course by Leila Aitkin,
- Pattern Cutting by Zarapkar
- Introduction to clothing production management by A J Chuter
- Pattern making for fashion design by Armstrong

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
2	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
3	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
4	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
5	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
6	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
7	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
8	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
9	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam



10	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
11	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
12	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
13	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
14	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
15	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
16	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
17	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
18	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
19	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
20	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
21	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
22	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
23	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
24	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
25	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
26	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
27	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
28	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
29	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
30	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
31	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
32	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
33	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
34	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
35	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam



36	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
37	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
38	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
39	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
40	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
41	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
42	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
43	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
44	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
45	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
46	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
47	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
48	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
49	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
50	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
51	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
52	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
53	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
54	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
55	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
56	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
57	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
58	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
59	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
60	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
61	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam



62	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
63	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
64	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
65	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
66	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
67	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
68	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
69	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
70	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
71	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
72	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD326.1	Students will able to understand the improve the construction techniques	1			3	2			2	3	3	2	2			
BFD326.2	Students will able to improve the machine control for construction and to learn about different garment stitching technique				2	2			2	3	3	3	1			
BFD326.3																



Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2023-24						
Class: B.Des (FD) III Semester						
Subject Name: BFD 326 Garment Construction – I		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q1,2,3,4,5,6
Student will be able to CO1: Students will able to understand the improve the construction techniques CO2: Students will able to develop garment samples of salwar/ chudida, Sari blouse with lining, Ethnic wear etc						
CO Map	Question No.	Question				Marks
CO1	Q.1	Create the pattern on fabric for Chudidar				3
CO1	Q.2a	What is kurta also explain the types of kurta				3
	Q.2b	Construct the 1/4 th fabric sample of torso				3
CO1	Q.3	Create the pattern of salwar on paper and fabric				6
CO2	Q.4	Make a princess line pattern				3
CO2	Q.5a	Stitch the designer blouse.				3
	Q.5b	Create a one off shoulder pattern of upper bodice.				3
CO2	Q.6	Illustrate the designer blouse with pattern				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Traditional Embroideries - I

Course Code : BFD 327, Crédits : 02, Session : 2023-24 (Odd Sem.), Class : B.Des. 2nd Year

Faculty Name :Ms. Madhavi T

A. Introduction: The students are introduced to the traditional embroideries of different states and they learn how to use them appropriately for added design effects and value addition.

B. Course Outcomes: At the end of the course, students will be able to:

- ☐ **BFD327.1.** Students can understand about adaptation and culture
- ☐ **BFD327.2.** Students will able to learn about the constant changes of culture and Modern culture.
- ☐ **BFD327.3** Students will able to learn about the different traditional embroideries

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.



D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us.
Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I: Introduction & History of Traditional Embroidery)

Module II: Basic & Decorative Stitch

Module III: Kantha of West Bengal

Module IV: Kasheeda of Bihar

Module V: Kashida of Kashmir

Module VI: Phulkari of Punjab

ModuleVII: Chikankari of Uttar Pradesh

Module VIII: Kasuti of Karnataka

Module IX: Rajasthani embroidery

Module X: Kutch embroidery

Module XI: Manipuri embroidery

Module XII: Zardozi of U.P

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- ☐ By Kamla Devi Chatopadhyay, Embroideries of India
- ☐ By Jan Beaney, A complete guide to Creative Embroidery designs
- ☐ By Cassell, Contemporary Embroidery
- ☐ By Rosemary Gill, Indian Embroidery

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
2	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
3	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam



4	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
5	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
6	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
7	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
8	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
9	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
10	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
11	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
12	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
13	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
14	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
15	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
16	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
17	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
18	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
19	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
20	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
21	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
22	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
23	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
24	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
25	Chikankari of Uttar Pradesh	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
26	Chikankari of Uttar Pradesh	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
27	Chikankari of Uttar Pradesh	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
28	Chikankari of Uttar Pradesh		BFD327.2	Mid Term-1, PPT & End Sem Exam
29	Kasuti of Karnataka	Practical	BFD327.2	Mid Term-1, PPT &



				End Sem Exam
30	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
31	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
32	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
33	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
34	Rajsthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
35	Rajsthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
36	Rajsthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
37	Rajsthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
38	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
39	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
40	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
41	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
42	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
43	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
44	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
45	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
46	Zardozi of U.P	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
47	Zardozi of U.P	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
48	Zardozi of U.P	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam



J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD327.1	Students can understand about adaptation and culture	1			3	2			2	3	3	2	2			
BFD327.2	Students will able to learn about the constant changes of culture and Modern culture				2	2			2	3	3	3	1			
BFD327.3	Students will able to learn about the different traditional embroideries				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2023-24						
Class: B.Des (FD) III Semester						
Subject Name: BFD 327 Traditional Embroideries		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Students can understand about adaptation and culture CO2: Students will able to learn about the constant changes of culture and Modern culture						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by surface ornamentation.				3
CO1	Q.2a	What do you understand by traditional embroidery.				3
	Q.2b	Draw the any five basic embroidery stitch and explain them.				3



CO1	Q.3	Explain the popular embroidery of bengal also name the stitches used in it.	6
CO2	Q.4	Explain the colors of the kantha embroidery.	3
CO2	Q.5a	What are the main motifs used in kantha embroidery, draw them.	3
	Q.5b	Draw the embroidery stitches used in border	3
CO2	Q 6	Explain the history of traditional embroidery of Kashmir	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FASHION MANAGEMENT –II

Course Code : BFD401 Crédits : 03, Session :2023-24 (Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Madhavi Tomar/ Radhika Bindal

A. Introduction: The course is an advancement of the previous course. The objective is to impart knowledge about product planning, design development, fashion for global market, fashion brand management, different pricing strategies, logistics management, concept of ethics and professionalism in an organization

B. Course Outcomes: At the end of the course, students will be able to:

BFD401.1. Learn to recognize the different types of product planning.

BFD401.2. To remember the style of fashion for global market.

BFD401.3. Figure out all the fashion brands and management.

BFD401.4. To understand the all-knowledge pricing strategies and logistics management.

BFD401.5. To understand the knowledge of ethics of professionalism in an organization.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.



[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of fashion management.

PSO 2: Will be able to apply knowledge of different types of product planning and pricing.

PSO 3: Will be able to about the design and knowledge of global market.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves	A	5%
	including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%



E. Syllabus

	Weight age %
Module I : Fashion & Life style	10
Descriptors/Topics <ul style="list-style-type: none"> Principles of Fashion-Style,trend,taste, change Role of fashion in daily lifestyle 	
Module II : Design Development and Style Selection	15
Descriptors/Topics <ul style="list-style-type: none"> Elements of Design 	
Module III	15
Descriptors/Topics Product Planning & Development	
Module IV: Fashion for global market	10
Descriptors/Topics Social, Cultural, Economic, Demographic factors relating to branded and licensed products Analyzing potential or global market, identify target consumers and competition, market research and testing, customization	
Module V: Fashion Brand Management:	15
Descriptors/Topics Types and relevance of branding, Fashion & brand positioning, launching strategies, distribution, marketing campaigns for brand introduction	
Module VI: Pricing strategies & Decisions	10
Descriptors/Topics Concept and importance of pricing, Factors affecting pricing decisions, Methods of pricing	
Module VII: Fundamentals of Logistics	10
Module VIII: Professional Ethics	15
Descriptors/Topics Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	

F. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

G. Suggested Text/Reference Books:

- Fashion marketing by Mike Easey
- Marketing management by Philips Kotler
- By Mike Easey, Fashion Marketing
- By Maria Constantino, Fashion Marketing and PR
- By Nicholas Alexander, international Retailing
- By V. D Dudeja, Professional Management of Fashion Industry
- By Lynda Gamans, Retailing Principles

H. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Fashion & Life style	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
2	Fashion & Life style	Lecture		
3	Principles of Fashion-Style,trend,taste, change	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
4	Principles of Fashion-Style,trend,taste, change	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
5	Role of fashion in daily lifestyle	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
6	Role of fashion in daily lifestyle	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
7	Design Development and Style Selection	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
8	Design Development and Style	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
				Exam
9	Elements of Design	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
10	Elements of Design	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam



11	Product Planning & Development	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
12	Product Planning & Development	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
13	Product Planning & Development	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
14	Product Planning & Development	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
15	Fashion for global market	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
16	Social, Cultural, Economic, Demographic factors relating to branded and licensed products	Lecture	BFD401.4	Mid Term-1, Quiz & End SemExam
17	Social, Cultural, Economic, Demographic factors relating to branded and licensed products	Lecture	BFD401.4	Mid Term-1, Quiz & End SemExam
18	Analyzing potential or global market, identify target consumers and competition, market research and testing, customization	Lecture	BFD401.4	Mid Term-1, Quiz & End SemExam
19	Fashion Brand Management	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
20	Fashion Brand Management	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
21	Types and relevance of branding, Fashion & brand positioning, launching strategies, distribution, marketing campaigns for brand introduction	Lecture	BFD401.4	Mid Term-1, Quiz & End SemExam
22	Types and relevance of branding, Fashion & brand positioning, launching strategies, distribution, marketing campaigns for brand introduction	Lecture	BFD401.4	Mid Term-1, Quiz & End SemExam
23	Pricing strategies & Decisions	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam



24	Pricing strategies & Decisions	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
25	Concept and importance of pricing, Factors affecting pricing decisions, Methods of pricing	Lecture	BFD401.4	Mid Term-1, Quiz & End SemExam
26	Concept and importance of pricing, Factors affecting pricing decisions, Methodsof pricing	Lecture	BFD401.4	Mid Term-1, Quiz & End SemExam
27	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam
28	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
29	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam
30	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam
31	Professional Ethics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
32	Professional Ethics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
33	Professional Ethics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
34	Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	Lecture	BFD401.5	Mid Term-2, Quiz & End SemExam
35	Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	Lecture	BFD401.5	Mid Term-1, Quiz & End SemExam
36	Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	Lecture	BFD401.5	Mid Term-1, Quiz & End SemExam

I. Course Articulation Matrix (Mapping of COs with POs)



CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD401.1	Learn to recognize the different types of product planning.	3	3	1	3	1				2		2	1			
BFD401.2	To remember the style of fashion for global market.	3	2	2	2	2				2		1	1			
BFD401.3	Figure out all the fashion brands and management.	3	2	2	2	2				3		3	1			
BFD401.4	To understand the all-knowledge pricing strategies and logistics management.	3	3	2	3	2				1		2	1			
BFD401.5	To understand the knowledge of ethics of professionalism in an organization.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2023-24						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD401- Fashion Management-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		



Student will be able to CO1: Learn to recognize the different types of product planning. CO2: To remember the style of fashion for global market.			
CO Map	Question No.	Question	Marks
CO1	Q.1	Explain fashion management.	3
CO1	Q.2a	What is the planning of the products.	3
	Q.2b	What types of product planning used for fashion product.	3
CO1	Q.3	Define the style with one theme.	6
CO2	Q.4	Explain 5 stages of planning.	3
CO2	Q.5a	What is global market.	3
	Q.5b	Write the characteristics of global market.	3
CO2	Q 6	Analyze the problem of global market.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : HISTORY OF FASHION-IV

Course Code : BFD402 Crédits : 03, Session :2023-24 (Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Radhika B/ Ms. Madhavi T

A. Introduction: The students study the ancient civilizations of the Western world

B. Course Outcomes: At the end of the course, students will be able to:

BFD402.1. Learn to recognize western fashion.

BFD402.2. To remember the costume and style of the Renaissance period and Victorian period..

BFD402.3. To learn about the costume of the French Revolution.

BFD402.4. To understand the all-knowledge of 17th and 18th century fashion and style.

BFD402.5. To understand the knowledge of 19th to 20th and morden Indian costume.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.



[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

- **PSO 1:** Will be able to develop an understanding about the culture and lifestyle of people during ancient times.

PSO 2: Will be able to differentiate eras, lifestyles and trends around the time.

PSO 3: Will be able to differentiate clothing and jewellery.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age%
Module I: Renaissance Period	10



Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module II: Victorian Period	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module III: French Revolution	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module IV: 17th Century	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module V: 18th Century	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module VI: 19th Century	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module VII: 20th Century	15
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module VIII: Modern Indian Costumes	15
Influence of the tradition on contemporary emerging styles; Influx of western influence against the background of globalization; Role of export industry.	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70



CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A:Attendance

F. Suggested Text/Reference Books:

- By John Peacock , The chronicle of Western Costumes
- Illustrated Encyclopedia of Costume and Fashion
- By Lucy Johnston, 19th century Fashion in Detail
- By Pepin Press, Pictorial History of Costumes
- By John Peacock, Complete sourcebook of men’s fashion

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Renaissance Period	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
2	Detailed study of dates, significant developments	Lecture	BFD402.1	
3	Women’s costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
4	Women’s costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
5	Men’s costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
6	Men’s costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
7	Victorian Period	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
8	Detailed study of dates, significant developments	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
9	Women’s costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
10	Men’s costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
11	French Revolution	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
12	Detailed study of dates, significant developments	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam



13	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
14	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
15	17th Century	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
16	Detailed study of dates, significant developments	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
17	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
18	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
19	18th Century	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
20	Detailed study of dates, significant developments	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
21	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
22	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
23	19th Century	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
24	Detailed study of dates, significant developments	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
25	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
26	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
27	20th Century	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
28	Detailed study of dates, significant developments	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
29	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam

30	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
31	Modern Indian Costumes	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
32	Influence of the tradition on contemporary emerging styles	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
33	Influence of the tradition on contemporary emerging styles	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
34	Influx of western influence against the background of globalization	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
35	Influx of western influence against the background of globalization	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
36	Role of export industry.	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD402.1	Learn to recognize western fashion.	3	3	1	3	1				2		2	1			
BFD402.2	To remember the costume and style of the Renaissance period and Victorian	3	2	2	2	2				2		1	1			
BFD402.3	To learn about the costume of the French Revolution.	3	2	2	2	2				3		3	1			

BFD402.4	To understand the all-knowledge of 17 th and 18 th century fashion and style.	3	3	2	3	2				1		2	1		
BFD402.5	To understand the knowledge of 19 th to 20 th and morden Indian costume.	2	2	1	2	3				2		2	1		

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2023-24						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD402- History of Fashion -IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize western fashion. CO2: To remember the costume and style of the Renaissance period and Victorian period.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the Western Period.				3
CO1	Q.2a	What types of clothing were worn by men in 17 th century.				3
	Q.2b	What types of textiles used by Victorian period.				3
CO1	Q.3	Define the hairstyle of western fashion.				6
CO2	Q.4	Explain all types of western period.				3
CO2	Q.5a	Define the term of Renaissance fashion.				3
	Q.5b	Write the women's clothing style of the Victorian Period.				3
CO2	Q.6	Analyze the early fashion and late fashion of Renaissance period.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : TRADITIONAL TEXTILES AND CRAFT DOCUMENTATION
Course Code : BFD405 Crédits : 03, Session :2023-24 (Even Sem.), Class : B.Design (Fashion Design)
Faculty Name : Ms. Shweta S.

A. Introduction: This course deals with the Traditional textiles and their relevance in the contemporary fashion. This also includes a craft survey and records the country's age-old craft, costumes and accessory tradition. A deep rooted research in the craft, its history and evolution to be surveyed by the students that will provide them an opportunity to interact directly with the craftsmen.

B. Course Outcomes: At the end of the course, students will be able to:

BFD405.1. Learn to the knowledge of Ikat and Block Printing.

BFD405.2. To remember the knowledge of Jamdani and Benaras Brocades.

BFD405.3. To learn about the Kalamkari and Madhubani Painting.

BFD405.4. To understand the all-knowledge of Kanjeevaram and Jaayaar.

BFD405.5. To understand the knowledge of Bandhani and tie & dye.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.



[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to develop an understanding of various states textiles and crafts.

PSO 2: Will be able to differentiate the states embroideries.

PSO 3: Will be able to develop the documentation of craft.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves	A	5%
	including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I	10
Ikat of Orissa & Andhra Pradesh	
Module II	10
Block Printing of Rajasthan & Gujrat	
Module III	10



Jamdani and Baluchar	
Module IV	10
Benaras Brocades	
Module V	10
Kalamkari from Andhra Pradesh	
Module VI	10
Kanjeevaram, Pochampally	
Module VII	10
Madhubani Painting from Bihar	
Module VIII	10
Jamavaar from Kashmir	
Module IX	10
Bandhani /Tie &dye	
Module X	10
Craft Documentation	

F. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

G. Suggested Text/Reference Books:

- By Pepin Press, Ikat Patterns
- By Pepin Press , Embroidery
- By Pepin Press ,Chinese Patterns
- By Pepin Press ,Persian Designs
- By Pepin Press ,Geometric Patterns

H. Lecture Plan



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
2	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	
3	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
4	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
5	Block Printing of Rajasthan & Gujrat	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
6	Block Printing of Rajasthan & Gujrat	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
7	<i>Block Printing of Rajasthan & Gujrat</i>	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
8	Block Printing of Rajasthan & Gujrat	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
9	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
10	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
11	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
12	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
13	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
14	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
15	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
16	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam



17	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
18	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
19	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
20	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
21	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
22	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
23	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
24	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
25	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
26	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
27	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
28	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-2, Quiz & End Sem Exam
29	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
30	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
31	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-2, Quiz & End Sem Exam
32	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-2, Quiz & End Sem Exam
33	Bandhani /Tie & dye	Lecture	BFD405.5	Mid Term-2, Quiz & End Sem Exam



34	Bandhani /Tie &dye	Lecture	BFD405.5	Mid Term-2, Quiz & End Sem Exam
35	Craft Documentation	Lecture	BFD405.5	Mid Term-1, Quiz & End Sem Exam
36	Craft Documentation	Lecture	BFD405.5	Mid Term-1, Quiz & End Sem Exam

I. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PO 1	PO 2	PO 3
BFD405.1	Learn to the knowledge of Ikat and Block Printing.	3	3	1	3	1				2		2	1			
BFD405.2	To remember the knowledge of Jamdani and Benaras Brocades.	3	2	2	2	2				2		1	1			
BFD405.3	To learn about the Kalamkari and Madhubani Painting.	3	2	2	2	2				3		3	1			
BFD405.4	To understand the all-knowledge of Kanjeevaram and Jaayaar.	3	3	2	3	2				1		2	1			
BFD405.5	To understand the knowledge of Bandhani and tie & dye.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2022-23						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD405- Traditional Textile And Craft Documentation			Time: 2 Hrs.		Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to the knowledge of Ikat and Block Printing. CO2: To remember the knowledge of Jamdani and Benaras Brocades.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of Ikat.				3
CO1	Q.2a	What the process of block printing.				3
	Q.2b	What types of weave use in ikat.				3
CO1	Q.3	Draw the motifs of block printing..				6
CO2	Q.4	Explain all types of brocades.				3
CO2	Q.5a	What is jamdani explain about it.				3
	Q.5b	Write the short note on benaras brocades.				3
CO2	Q 6	Differentiate the weaving of Ikat and Brocades.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FASHION ART ILLUSTRATION IV

Course Code : BFD421 Crédits : 02, Session :2023-24 (Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Anshu Singh Choudhary

A. Introduction: The study of this course develops the student's ability to design for different categories of people: Casual and formal. This focuses on designing a garment according to requirement of the industry keeping in mind the forecast of the season.

B. Course Outcomes: At the end of the course, students will be able to:

BFD421.1. To Learn knowledge of uniforms and beachwear.

BFD421.2. To remember the knowledge of bridal wear.

BFD421.3. To learn about how to illustrate ruff and tuff denim texture.

BFD421.4. To understand the all-knowledge of inspirational and innovative designing.

BFD421.5. To understand the knowledge of mix and match and night wear designing.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to draw working sketches for beach wear, uniforms, denim, bridal wear etc.

PSO 2: Will be able to differentiate the Inspirational and Innovative designing.

PSO 3: Will be able to develop the design of Mix and match designing.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



E. Syllabus

	Weight age %
Module I: Designing of Uniforms	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module II: Designing of beachwear	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module III: Designing of bridal Wear	10
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module IV: Ruff and tuff denim wear	10
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module V: Inspirational and Innovative designing	20
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module VI: Mix and match designing	15

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module VII: Designing of night Wear	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	

F. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

G. Suggested Text/Reference Books:

- Introduction to fashion design by Patrick John Ireland
- Fashion designs and illustrations
- Inside fashion design
- Simplicity
- Encyclopedia of fashion detail
- Femina, Elle, FNL, Apparel views to consult

H. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
2	Designing of Uniforms	Practical	BFD421.1	
3	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
4	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
5	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam



6	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
7	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
8	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
9	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
10	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
11	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
12	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
13	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
14	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
15	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
16	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
17	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
18	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
19	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
20	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
21	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
22	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam



23	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
24	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
25	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
26	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
27	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
28	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-2, Quiz & End Sem Exam
29	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-1, Quiz & End Sem Exam
30	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-1, Quiz & End Sem Exam
31	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam
32	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam
33	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam
34	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam
35	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-1, Quiz & End Sem Exam
36	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
37	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
38	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
39	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam



40	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
41	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
42	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
43	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
44	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
45	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
46	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
47	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
48	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam

I. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES			
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3	
BFD421.1	To Learn knowledge of uniforms and beachwear.	3	3	1	3	1					2		2	1			
BFD421.2	To remember the knowledge of bridal wear.	3	2	2	2	2					2		1	1			



BFD421.3	To learn about how to illustrate ruff and tuff denim texture.	3	2	2	2	2				3		3	1			
BFD421.4	To understand the all-knowledge of inspirational and innovative designing.	3	3	2	3	2				1		2	1			
BFD421.5	To understand the knowledge of mix and match and night wear designing.	2	2	1	2	3				2		2	1			

Sample Question Paper

mity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2023-24						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD421- Fashion Art IllustrationIV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: To Learn knowledge of uniforms and beachwear.CO2: To remember the knowledge of bridal wear.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the design of beachwear.				3
CO1	Q.2a	What is the uniform?				3
	Q.2b	Illustrate the 2 uniforms with details.				3
CO1	Q.3	Draw the flat sketch of beachwear.				6



CO2	Q.4	Explain the components of bridal wear.	3
CO2	Q.5a	Draw the one bridal wear.	3
	Q.5b	Write the short note on one bridal wear design.	3
CO2	Q.6	Create the one design of bridal wear with proper detailing.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FASHION MODEL DRAWING IV

Course Code : BFD422 Crédits : 02, Session :2023-24(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name :Mr. Vishal K.

- A. Introduction:** After the students learn the draping of male figure and move to stylized sketching using different color mediums
- B. Course Outcomes:** At the end of the course, students will be able to:
- BFD422.1.** To Learn knowledge of model drawing.
- BFD422.2.** To remember the knowledge of Male and Female Croquis.
- BFD422.3.** To learn about how to use the different mediums of colour.
- BFD422.4.** To understand the all-knowledge of draping the design of male figures.
- BFD422.5.** To understand the knowledge of stylized sketching.
- C. Programme Outcomes:**
- [PO.1]. Design knowledge:** To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.
- [PO.2]. Problem analysis:** Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.
- [PO.3]. Design/development of solutions:** Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.
- [PO.4]. Conduct investigations of complex problems:** Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.
- [PO.5]. Modern tool usage:** For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.
- [PO.6]. The Designer and society:** Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.
- [PO.7]. Environment and sustainability:** The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to draw male and female designs on the croquis.

PSO 2: Will be able to use of different colour mediums.

PSO 3: Will be able to develop the stylization figure.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



E. Syllabus

	Weight age %
Module I	30
Revision Exercises with Male and Female Croquis	
Module II: Use of different colour mediums	30
Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	
Module III	20
Draping of Male figures	
Module IV	20
Stylized sketching	

F. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

G. Suggested Text/Reference Books:

- Fashion sketch book by Bina Abling
- Basic figure drawing and sketching
- Innovative fashion sketching by Rita Gersten
- Model drawing by Bina Abling
- The use of markers in fashion illustrations by Modezcichnen Mit Markern
- Catalogues-New Look, Moda, Simplicity, Couture Asia



H. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Revision Exercises with Male and Female Croquis	Practical	BFD422.1	Mid Term-1, Quiz & End Sem Exam
2	Revision Exercises with Male and Female Croquis	Practical	BFD422.1	
3	Revision Exercises with Male and Female Croquis	Practical	BFD422.1	Mid Term-1, Quiz & End Sem Exam
4	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
5	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
6	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
7	<i>Revision Exercises with Male and Female Croquis</i>	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
8	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
9	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
10	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
11	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
12	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
13	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End SemExam
14	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil	Practical	BFD422.3	Mid Term-1, Quiz & End SemExam

	and water proof inks			
15	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End SemExam
16	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End SemExam
17	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End SemExam
18	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End SemExam
19	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End SemExam
20	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End SemExam
21	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End SemExam
22	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End SemExam

23	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster	Practical	BFD422.3	Mid Term-1, Quiz & End SemExam
	colours, charcoal pencil and water proof inks			
24	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End SemExam
25	Draping of Male figures	Practical	BFD422.4	Mid Term-1, Quiz & End Sem Exam
26	Draping of Male figures	Practical	BFD422.4	Mid Term-1, Quiz & End Sem Exam
27	Draping of Male figures	Practical	BFD422.4	Mid Term-1, Quiz & End Sem Exam
28	Draping of Male figures	Practical	BFD422.4	Mid Term-2, Quiz & End Sem Exam
29	Draping of Male figures	Practical	BFD422.4	Mid Term-1, Quiz & End Sem Exam
30	Draping of Male figures	Practical	BFD422.4	Mid Term-1, Quiz & End Sem Exam
31	Draping of Male figures	Practical	BFD422.4	Mid Term-2, Quiz & End Sem Exam
32	Draping of Male figures	Practical	BFD422.4	Mid Term-2, Quiz & End Sem Exam
33	Draping of Male figures	Practical	BFD422.4	Mid Term-2, Quiz & End Sem Exam
34	Draping of Male figures	Practical	BFD422.4	Mid Term-2, Quiz & End Sem Exam
35	Draping of Male figures	Practical	BFD422.4	Mid Term-1, Quiz & End Sem Exam
36	Draping of Male figures	Practical	BFD422.4	Mid Term-1, Quiz & End Sem Exam
37	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam



38	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
39	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
40	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
41	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
42	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
43	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
44	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
45	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
46	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
47	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
48	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam

I. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD422.1	To Learn knowledge of model drawing.	3	3	1	3	1				2		2	1			



BFD422.2	To remember the knowledge of Male and Female Croquis.	3	2	2	2	2				2		1	1			
BFD422.3	To learn about how to use the different mediums of colour.	3	2	2	2	2				3		3	1			
BFD422.4	To understand the all-knowledge of draping the design of male figures.	3	3	2	3	2				1		2	1			
BFD422.5	To understand the knowledge of stylized sketching.	2	2	1	2	3				2		2	1			

Sample Question Paper

<p style="text-align: center;">Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2023-24</p>						
<p style="text-align: center;">Class: B. Des. (Fashion Design) IV Semester</p>						
Subject Name: BFD422 Fashion Model Drawing IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1	Q.2,3	Q.5	Q.3,5		Q.6,4
<p>Student will be able to CO1: To Learn knowledge of model drawing. CO2: To remember the knowledge of Male and Female Croquis.</p>						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of model drawing.				3
CO1	Q.2a	What is Stylization?				3
	Q.2b	Draw the 2 female croquis.				3
CO1	Q.3	Draw the one male croquis.				6



CO2	Q.4	Create 1 female dress design on male croquis.	3
CO2	Q.5a	Illustrate the design of females using the shading pencil medium.	3
	Q.5b	Explain the all-colour medium.	3
CO2	Q 6	Create one female design on stylization croquis with proper detailing.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FLAT PATTERN MAKING IV

Course Code : BFD423 Crédits : 03, Session :2022-23 (Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Vidhu Gupta

A. Introduction: This part of pattern making course enables students to learn about special ladies wear outfits like bath wear, bridal wear, evening wear and nightwear. Commonly worn men's wear outfits like jeans and trousers have also been included in the course.

B. Course Outcomes: At the end of the course, students will be able to:

BFD423.1. To Learn knowledge of yokes and trouser patterns.

BFD423.2. To remember the knowledge of the pattern of style lines bodice and variations of gown.

BFD423.3. To learn about the pattern knowledge of bath robes and bridal wear.

BFD423.4. To understand the all-knowledge of pattern and drafting of the conceptual wear.

BFD423.5. To understand the knowledge of the drafting of men's shirts and nightwear.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.



[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

- **PSO 1:** Will be able to development of Yokes.
- **PSO 2:** Will be able to make the drafting of a different patterns.
- **PSO 3:** Will be able to development of patterns for various styles.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I: Yokes	10
Shoulder, midriff & hip yokes	
Module II	20



Drafting of jeans and trouser	
Module III: Developing patterns for various styles	20
Dresses with waist seam lines, coordinates, and dresses without seam lines	
Module IV	10
Drafting of Evening Gown's variations	
Module V	10
Drafting of bath robe	
Module VI	10
Drafting of bridal wears	
Module VII	10
Drafting of night wears (Male & Female)	
Module VIII	10
Drafting of men's shirt	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Gerry Cooklin, Pattern cutting for women's outerwear
- By Armstrong, Pattern making for fashion design
- By Gloria Mortimer, Pattern designs for children clothes
- By Cloake, Cutting & Draping special occasion clothes
- By Lark Brooks, Every sewer's guide to perfect fit
- By Ann Hagar, Pattern Cutting for Lingerie, Beachwear and Leisurewear
- By Winifred Aldrich, Fabric, form and flat Pattern Cutting



G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
2	Shoulder, midriff & hip yokes	Practical	BFD423.1	
3	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
4	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
5	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
6	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
7	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
8	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
9	Shoulder, midriff & hip yokes trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
10	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
11	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
				Exam
12	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
13	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
14	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam



15	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
16	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
17	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
18	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
19	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
20	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
21	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
22	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
23	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
24	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
25	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam



26	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
27	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
28	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
29	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
30	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
31	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
32	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
33	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
34	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
35	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
36	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
37	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
38	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
39	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
40	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
41	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam



42	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
43	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
44	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
45	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
46	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
47	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
48	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
49	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
50	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
51	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
52	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
53	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
54	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
55	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
56	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
57	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
58	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam



59	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
60	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
61	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
62	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
63	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
64	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
65	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
67	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
68	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
69	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
70	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
71	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
72	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam



H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD423.1	To Learn knowledge of yokes and trouser patterns.	3	3	1	3	1				2		2	1			
BFD423.2	To remember the knowledge of the pattern of style lines bodice and variations of gown.	3	2	2	2	2				2		1	1			
BFD423.3	To learn about the pattern knowledge of bath robes and bridal wear.	3	2	2	2	2				3		3	1			
BFD423.4	To understand the all-knowledge of pattern and drafting of the conceptual wear.	3	3	2	3	2				1		2	1			
BFD423.5	To understand the knowledge of the drafting of men's shirts and nightwear.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2023-24						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD423 Flat Pattern Making–IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1	Q.2,3	Q.5	Q.3,5		Q.6,4
Student will be able to CO1: To Learn knowledge of yokes and trouser patterns. CO2: To remember the knowledge of the pattern of style lines bodice and variations of gown.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of Yokes.				3
CO1	Q.2a	What is jeans?				3
	Q.2b	Make one pattern of lower-wear garment.				3
CO1	Q.3	Make 1 pattern of yokes with detailing.				6
CO2	Q.4	Create 1 female pattern of princess-style lines.				3
CO2	Q.5a	Illustrate the design of 1 evening gown.				3
	Q.5b	Explain the types of gown silhouettes.				3
CO2	Q 6	Create one female design including style lines and gown silhouettes with patterns.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : COMPUTER APPLICATION - IV

Course Code : BFD424 Crédits : 02, Session :2023-24(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Shweta Singh

A. Introduction: This study will introduce the student the usage of computer software's in different areas of Fashion Designing & Technology.

B. Course Outcomes: At the end of the course, students will be able to:

BFD424.1. To Learn knowledge of the tools of illustrator.

BFD424.2. To remember the knowledge of creating the objects and ERP.

BFD424.3. To learn about how to illustrate the gradients in illustrator.

BFD424.4. To understand the all-knowledge of inspirational patterns.

BFD424.5. To understand the knowledge of the colour and different weave.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.



[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to draw the creating object on software.

PSO 2: Will be able to differentiate the Inspirational and Innovative patterns and gradients.

PSO 3: Will be able to develop the design of the weaves with colours.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I	15
Illustrator: Tool Introduction and usage	
Module II	20
Functions of tools & creating objects	
Module III	10
Reach ERP	
Module IV	20
Setting up artwork: Transparency, Gradients and patterns	



Module V	20
Dobby/Jacquard	
Module VI	15
Working on Color separation (2 D)	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Corel Draw 11 for Windows: Visual Quick Start Guide
- From Sue Chastain, your guide to Graphics software
- Corel Draw Studio Techniques: Books: David Huss, Gary W. Priester by David Huss, Gary W.Priester.
- Corel Draw 10 for Windows: Visual Quick Start Guide.
- The Photoshop Cs/Cs2 Wow! Book by Linnea Dayton, Cristen Gillespie

G. Lecture Plan:

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
2	Illustrator: Tool Introduction and usage	Practical	BFD424.1	
3	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
4	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
5	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
6	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
7	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam



8	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
9	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
10	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
11	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
12	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
13	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
14	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
15	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
16	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
17	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
18	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
19	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
20	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
21	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
22	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
23	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam



24	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End SemExam
25	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End SemExam
26	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End SemExam
27	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End SemExam
28	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-2, Quiz & End SemExam
29	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
30	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
31	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam
32	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam
33	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam
34	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam
35	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
36	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
37	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
38	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
39	Working on Color separation(2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam



40	Working on Color separation(2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
41	Working on Color separation(2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
42	Working on Color separation(2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
43	Working on Color separation(2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
44	Working on Color separation(2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
45	Working on Color separation(2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
46	Working on Color separation(2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
47	Working on Color separation(2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
48	Working on Color separation(2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PRORAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD424.1	To Learn knowledge of the tools of illustrator.	3	3	1	3	1				2		2	1			
BFD424.2	To remember the knowledge of creating the objects and ERP.	3	2	2	2	2				2		1	1			
BFD424.3	To learn about how to illustrate the gradients in illustrator.	3	2	2	2	2				3		3	1			



BFD424.4	To understand the all-knowledge of inspirational patterns.	3	3	2	3	2				1		2	1			
BFD424.5	To understand the knowledge of the colour and different weave.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2023-24						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD424- Computer Applications – IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: To Learn knowledge of the tools of illustrator. CO2: To remember the knowledge of creating the objects and ERP.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the tools of illustrator.				3
CO1	Q.2a	What is the illustrator?				3
	Q.2b	Write down the shortcut keys of illustrator.				3
CO1	Q.3	Draw one object using the tools.				6
CO2	Q.4	Explain the components of ERP.				3
CO2	Q.5a	Make one object with using pen tool and a text tool.				3
	Q.5b	Write the making process of the above question.				3
CO2	Q.6	Create one festival poster with all the details.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : PHOTOGRAPHY

Course Code : BFD425 Crédits : 02, Session :2023-24 (Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Mr. Manish Dubey

A. Introduction: This study will introduce fashion photography with different camera lenses used in different areas of Fashion Designing & Technology.

B. Course Outcomes: At the end of the course, students will be able to:

BFD425.1. To Learn knowledge of the history of fashion photography.

BFD425.2. To remember the knowledge of different techniques of film's recording.

BFD425.3. To learn about how to handle camera with accessories. **BFD425.4.** To

understand the all-knowledge of outdoor and indoor shoots. **BFD425.5.** To

understand the knowledge of the different studio.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able Know-how of Fashion Photography is: principles, types, application, history.

PSO 2: Will be able to Usage of camera.

PSO 3: Will be able to indoor and outdoor shoots.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I:	20
Fashion photography: - principles, types, application, history.	
Module II:	20



Light and light sensitive materials, films, techniques of recordings.	
Module III:	20
Camera: - types, accessories, uses and essential parts of camera.	
Module IV	20
Assignment on indoor and outdoor shoots.	
Module V	20
Visit to a studio	

F. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

G. Suggested Text/Reference Books:

- illy Pegram. Fashion Model Photography by
- Cathy Joseph. Outdoor Lightning-Fashion and Glamour. AVA Publishing, 2003.
- Catwalking, Harriot Quick.
- Catwalk, Snadra Moir, Supermodel.
- Fruits, Phaidon.

H. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
2	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	
3	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
4	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
5	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
6	Fashion photography: - principles, types,	Practical	BFD425.1	Mid Term-1, Quiz & End Sem



	application, history.			Exam
7	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End SemExam
8	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
9	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
10	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.2	Mid Term-1, Quiz & End SemExam
11	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End SemExam
12	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End SemExam
13	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End SemExam
14	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End SemExam
15	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End SemExam
16	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End SemExam
17	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End SemExam
18	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End SemExam
19	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End SemExam



20	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End SemExam
21	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
22	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End SemExam
23	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End SemExam
24	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End SemExam
25	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End SemExam
26	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End SemExam
27	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End SemExam
28	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-2, Quiz & End SemExam
29	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End SemExam
30	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
31	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam
32	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam
33	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam



34	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam
35	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
36	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
37	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
38	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
39	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
40	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
41	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
42	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
43	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
44	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
45	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
46	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
47	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
48	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam



I. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES											CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES			
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PO1	PO2	PO3
BFD425.1	To Learn knowledge of the history of fashion photography.	3	3	1	3	1				2		2	1			
BFD425.2	To remember the knowledge of different techniques of film's recording.	3	2	2	2	2				2		1	1			
BFD425.3	To learn about how to handle camera with accessories.	3	2	2	2	2				3		3	1			
BFD425.4	To understand the all-knowledge of outdoor and indoor shoots.	3	3	2	3	2				1		2	1			
BFD425.5	To understand the knowledge of the different studio.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2023-24						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD425-Photography		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6



Student will be able to
 CO1: To Learn knowledge of the history of fashion photography.
 CO2: To remember the knowledge of different techniques of film recording.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the term fashion photography.	3
CO1	Q.2a	What is the history of fashion photography?	3
	Q.2b	Write down the types of fashion photography.	3
CO1	Q.3	Draw the flow chart of principles of photography.	6
CO2	Q.4	Explain the tools of the camera.	3
CO2	Q.5a	List out the sensitive materials of lights.	3
	Q.5b	Make the process of recordings of films.	3
CO2	Q.6	Create one story and write down the list of equipment.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : GARMENT CONSTRUCTION-II
Course Code : BFD426 Crédits : 02, Session :2023-24 (Even Sem.), Class : B.Design (Fashion Design)
Faculty Name: Ms. Vidhu Gupta

A. Introduction: This course is an advancement of the third-semester program. The study of this course develops an understanding of sewing of more complex garments with further detailing.

B. Course Outcomes: At the end of the course, students will be able to:

BFD426.1. To Learn construction knowledge of the Evening gown. **BFD426.2.** To remember the knowledge of the stitching of the princess line. **BFD426.3.** To learn about how to construct bathrobes.

BFD426.4. To understand all stitching knowledge of construction of nightwear (Male & Female)

BFD426.5. To understand the Construction studios of the men's shirt.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion. **[PO.6]. The Designer and society:** Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various



teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to construct the gown and princess line top.

PSO 2: Will be able to stitch male and female garments.

PSO 3: Will be able to design the designer garments for male and female.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I	20
Construction of Evening gown	
Module II	20
Construction of Princess line top	
Module III	20



Construction of Bathrobe	
Module IV	20
Construction of nightwear (Male & Female)	
Module V	20
Construction of men's shirt	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A:Attendance

F. Suggested Text/Reference Books:

- Step by step dress making course by Leila Aitken
- Pattern Cutting by Zarapkar
- Introduction to clothing production management by A J Chuter
- Pattern making for fashion design by Armstrong

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
2	Construction of Evening gown	Practical	BFD426.1	
3	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
4	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
5	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
6	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
7	<i>Construction of Evening</i>	Practical	BFD426.1	Mid Term-1, Quiz & End Sem



	<i>gown</i>			Exam
8	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
9	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
10	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
11	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
12	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
13	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
14	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
15	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
16	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
17	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
18	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
19	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
20	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
21	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
22	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
23	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam



24	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
25	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
26	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
27	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
28	Construction of Bathrobe	Practical	BFD426.3	Mid Term-2, Quiz & End Sem Exam
29	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
30	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
31	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam
32	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam
33	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam
34	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam
35	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
36	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
37	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
38	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
39	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam



40	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
41	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
42	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
43	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
44	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
45	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem

				Exam
46	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
47	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
48	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3
BFD426.1	Learn construction knowledge of the Evening gown.	3	3	1	3	1				2		2	1			
BFD426.2	To remember the knowledge of the stitching of the princess line.	3	2	2	2	2				2		1	1			



BFD426.3	To learn about how to construct bathrobes	3	2	2	2	2				3	3	1			
BFD426.4	To understand all stitching knowledge of construction of nightwear (Male & Female).	3	3	2	3	2				1	2	1			
BFD426.5	To understand the Construction studios of the men's shirt.	2	2	1	2	3				2	2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2023-24						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD426- Garment Construction –II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn construction knowledge of the evening gown. CO2: To remember the knowledge of the stitching of the princess line.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term Garment Construction.				3
CO1	Q.2a	Make the pattern of an A-Line skirt with stitching.				3
	Q.2b	Write down the step of the bodice pattern.				3
CO1	Q.3	Draw the 1 design of the gown with stitching details.				6
CO2	Q.4	Explain the style lines.				3



CO2	Q.5a	What types of styles of lines are used in construction?	3
	Q.5b	Stitch the one-panel princess top.	3
CO2	Q 6	Construct one garment including the style line.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.







DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Apparel Production
Course Code : BFD 502, Credits : 03, Session : 2023-24(Odd Sem.), Class : B.Des 3rd Year
Faculty Name : Ms. Radhika Bindal

A. Introduction: The students study the garment production in Garment Manufacturing unit.

B. Course Outcomes: At the end of the course, students will be able to:

BFD502.1. Know-how of cutting and sewing process of whole garment.

BFD502.2. Acquire knowledge about the Construction of garment same as Industrial process..

BFD502.3. Students will learn about Production planning and control of raw material, finished product, Quality standards/ Export order audits of fabric, garments etc..

C. Programme Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns. **[PO.4].**

Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in



Satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in Project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1: Be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Coloring, rendering and texturing.

PSO 2: Be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: Be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and color application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal	Mid Term 1	CT	15%



Evaluation	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F.

Syllabus.

Module I: Machinery and Equipment

Cutting, sewing, finishing, washing, stain removal, embellishment.

Module II: Production methodology

Assembly line, individual garment manufacturing, job work, quality checkpoints.

Module III: Production planning and control

Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.

Module IV: Quality Assurance

Understanding quality standards, analyzing test reports, basic fabric and sewing defects.

Module V: Labeling and Packaging

Care labeling, packing and packaging



Lecture	Topics	Mode of	Corresponding CO	Mode of Assessing CO
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G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination;
A: Attendance

H: Suggested Text/Reference Books:

- By Giolleo and Berks, **fashion Production Terms**
- By Grig Hazer, **Fantastic Fit For Everybody**
- By Hellen Goworek, **Fashion Buying**
- By Mules, **Timeline of World Costumes**
- By John Peacock, **Fashion Source Book, The 1960's, The 1970's The 1980's**
- By John Peacock, **The chronicle of Western Costumes**
- **Illustrated Encyclopedia of Costume and Fashion**
- By Lucy Johnston, **19th century Fashion in Detail**
- By Pepin Press, **Pictorial History of Costumes**

I. Lecture Plan

		Delivery		
1	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
2	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
3	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
4	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam



5	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
6	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
7	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
8	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
9	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
10	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
11	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
12	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam



13	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
14	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
15	Production planning and control Job batch and mass	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
	Production, material planning and allocation, process planning and process sheet, production control, inventory control.			
16	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
17	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam
18	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam



19	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam
20	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam
21	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
22	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
23	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam



24	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT& End Sem Exam
25	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
26	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT& End Sem Exam
27	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT& End Sem Exam
28	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT& End Sem Exam
29	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT& End Sem Exam
30	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT& End Sem Exam



31	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT& End Sem Exam
32	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT& End Sem Exam
33	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT& End Sem Exam
34	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT& End Sem Exam
35	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT& End Sem Exam
36	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT& End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES											CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES			
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 1	P O 1	P O 1	P S O	P S O	P S O
Question	Q.1,4	Q.2,3			Q.4		Q.2,5,6									



											0	1	2	1	2	3	
BFD502.1	Know-how of cutting and sewing process of whole garment.				3	2			2	3	3	2	2				
BFD502.2	Acquire knowledge about the Construction of garment same as Industrial process				2	2			2	3	3	3	1				
BFD502.3	Students will learn about Production planning and control of raw material, finished product				2	1	1		2	3	3	3	2				
BFD502.4	Students will learn about Quality standards/ Exportorder audits of fabric, garments etc..	1		2		3	1		2		3		3				

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology MID-SEMESTER(SEM-V)2023-24						
Class : B.Des (FD) V Semester						
Subject Name: BFD 502 Apparel Production		Time:2 Hrs.			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		



Student will be able to

- CO1. Learning of quality control tools, standards etc.
- CO2. Understanding of textile machinery and Analysis of fabric defects.
- CO3. Identify and to know-how of Total Quality Management. Marker planning, industrial sewing line set up and Inventory management, Cost Analysis.

COMap	QuestionNo.	Question	Marks
CO1	Q.1	What are the basic tools and machinery required for garment construction.	3
CO1	Q.2a	How many types of garment samples.	3
	Q.2b	What are the production planning and allocation?	3
CO1	Q.3	Explain in the brief of mass production and job batch.	6
CO2	Q.4	What are the care labels and its uses.	3
CO3	Q.5a	What precautions should follow for packing and packaging?	3
	Q.5b	What are the fabric defects and sewing defects?	3
CO3	Q6	What standards should follow for Export quality product manufacturing?	6

Attainments		Rubric
Level	1	IF 60% of student secure more than 60% marks then level1
Level	2	IF 70% of students secure more than 60% marks then level2
Level	3	IF 80% of students secure more than 60% marks then level3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Quality Control & Production Management V Sem

Course Code: BFD 506, Credits: 03, Session: 2023-24(Odd Sem.), Class: B.Des. 3rd Year

Faculty Name : Ms. Radhika Bindal

- A. Introduction:** Quality control is an important aspect of garment manufacturing, this subject provides a detailed knowledge to students regarding the quality aspects, production, planning and control, maintenance of equipment, material handling, utilization of resources etc of a garment so that the quality and cost both are in an equilibrium. The techniques of working and work flow in a garment manufacturing unit form the core of this subject.
- B. Course Outcomes:** At the end of the course, students will be able to:
- **BFD506.1.** Learning of quality control tools, standards etc.
 - **BFD506.2.** Understanding of textile machinery and Analysis of fabric defects.
 - **BFD506.3.** Identify and to know-how of Total Quality Management. Marker planning, industrial sewing line set up and Inventory management, Cost Analysis
- C. Programme Outcomes:**
- [PO.1]. Design knowledge:** To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.
- [PO.2]. Problem analysis:** Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.
- [PO.3]. Design/development of solutions:** Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.
- [PO.4]. Conduct investigations of complex problems:** Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.
- [PO.5]. Modern tool usage:** For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.
- [PO.6]. The Designer and society:** Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.
- [PO.7]. Environment and sustainability:** The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.
- [PO.8]. Ethics:** Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.
- [PO.9]. Individual and teamwork:** Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.



[PO.10].Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance: Apply knowledge of Design principles in Project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1: Be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: Be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: Be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I: Quality Control

Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects

Module II: Inspection and Testing

Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing

Module III: Concept of TQM

Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO9000 concepts and its evolution and its implications

Module IV: Production Management

Meaning and need for production management; Types of production-Job, Batch and mass production

Module V: Material Planning & Allocation

Material planning and allocation; Process planning and process sheet; Production control

Module VI: Workroom management

Marker planning and placement of markers; Line and sample development

Module VII: Inventory control and Cost estimation

Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70



CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

I. Lecture Plan

II.

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
2	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
3	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
4	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
5	Quality Control	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam



	Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of			
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	defects			
6	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT& End Sem Exam
7	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT& End Sem Exam
8	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT& End Sem Exam
9	Inspection and Testing	Lecture	BFD506-2	Mid Term-1, PPT& End Sem Exam



	Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing			
10	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT& End Sem Exam
11	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT& End Sem Exam
12	Inspection and Testing	Lecture	BFD506-2	Mid Term-1, PPT& End Sem Exam



	Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing			
13	<p>Inspection and Testing</p> <p>Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing</p>	Lecture	BFD506-2	Mid Term-1, PPT& End Sem Exam
14	<p>Inspection and Testing</p> <p>Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing</p>	Lecture	BFD506-2	Mid Term-1, PPT& End Sem Exam
15	Concept of TQM	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam



	<p>Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications</p>			
16	Concept of TQM	Lecture	BFD506-3	Mid Term-1, PPT& End Sem Exam



	Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications			
17	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam
18	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam
19	Concept of TQM Need and Importance of	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam



	Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications			
Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
20	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
21	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
22	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
23	Production Management Meaning and need for production management; Types of production-Job,	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam



	Batch and mass production			
24	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
25	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
26	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
27	Material Planning & Allocation Material planning and allocation; Process planning and process sheet; Production control	Lecture	BFD506-5	Mid Term-1, PPT & End Sem Exam
28	Material Planning & Allocation Material planning and allocation; Process planning and process sheet; Production control	Lecture	BFD506-5	Mid Term-1, PPT & End Sem Exam
29	Material Planning & Allocation Material planning and	Lecture	BFD506-5	Mid Term-1, PPT & End Sem Exam



	allocation; Process planning and process sheet; Production control			
30	Workroom management Marker planning and placement of markers; Line and sample development	Lecture	BFD506-6	Mid Term-1, PPT & End Sem Exam
31	Workroom management Marker planning and placement of markers; Line and sample development	Lecture	BFD506-6	Mid Term-1, PPT & End Sem Exam
32	Workroom management Marker planning and placement of markers; Line and sample development	Lecture	BFD506-6	Mid Term-1, PPT & End Sem Exam
33	Inventory control and Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam
34	Inventory control and Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure,	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam



	elements of cost and Ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.			
35	Inventory control and Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam
36	Inventory control and Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3



BFD506.1.	. Learning of quality control tools , standards etc.				3	2			2	3	3	2	2			
BFD506.2.	Understanding of textile machinery and Analysis of fabric defects.				2	2			2	3	3	3	1			
BFD506.3	. Identify and to know-how of Total Quality Management. Marker planning, industrial sewing line set up and Inventory management , Cost Analysis				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology MID-SEMESTER(SEM-V)2023-24						
Class : B.Des (FD) V Semester						
Subject Name: BFD 506 Quality Control & Production Management		Time:2 Hrs.			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to <ul style="list-style-type: none"> • CO1. Learning of quality control tools, standards etc. • CO2.Understanding of textile machinery and Analysis of fabric defects. • CO3. Identify and to know-how of Total Quality Management. Marker planning, industrialsewing line set up and Inventory management, Cost Analysis. 						



CO Map	Question No.	Question	Marks
CO1	Q.1	What do you understand by Quality Standards of garments?	3
CO1	Q.2a	What is the importance of Quality Control tools in garment industries?	3
	Q.2b	What are fabric defects and how find out the solution to deal with defects.	3
CO1	Q.3	Explain briefly Textile Machinery used in Garment industries.	6
CO2	Q.4	What is Marker Planning?	3
CO3	Q.5a	What is the Quality management and inventory management .Differentiate between them?	3
	Q.5b	What is cost sheet .how we do cost analysis.	3
CO3	Q6	Explain the different section of garment industry with sewing line section.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level1
Level	2	IF 70% of students secure more than 60% marks then level2
Level	3	IF 80% of students secure more than 60% marks then level3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Fashion Forecasting V Sem

Course Code: BFD 507 Credits: 02, Session: 2023-24(Odd Sem.), Class: B.Des. 3rd Year

Faculty Name : Ms. Madhavi Tomar & Ms. Anshu Singh Choudhary

A. Introduction: The students are made to start their work with the collection of data regarding fashion forecasting, trend analysis and presentations. They are then made to forecast the fashion trend and dictate fashion in their very own way.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD507.1** Concept of Fashion Forecasting & its relevance.
- **BFD507. 2** Know -how of Fashion Forecasting tools
- **BFD 507 .3** Creation of Story board
- **BFD 507.4** Brain storming through magazines, Fashion literature.

C. Programme Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.



[PO.11].Project management and finance: Apply knowledge of Design principles in Project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1: Be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Coloring, rendering and texturing.

PSO 2: Be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: Be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves Including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I: Concept of fashion forecasting

Module II: Awareness of fashion fairs and fashion centers

Module III: Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information

Module IV: Market research

Module V: Product planning and development

Module VI: Preparation of story boards for specific target

Module VII: Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows

Module VIII: Preparation of fashion forecast for different seasons 10 Presentation of designs

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

I. Lecture Plan

II.

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Concept of fashion forecasting	Lecture	BFD507-1	Mid Term-1, PPT & End Sem Exam
2	Concept of fashion forecasting	Lecture	BFD507-1	Mid Term-1, PPT & End Sem Exam
3	Concept of fashion forecasting	Lecture	BFD507-1	Mid Term-1, PPT & End Sem Exam



4	Awareness of fashion fairs and fashion centers	Lecture	BFD507-2	Mid Term-1, PPT & End Sem Exam
5	Awareness of fashion fairs and fashion centers	Lecture	BFD507-2	Mid Term-1, PPT & End Sem Exam
6	Awareness of fashion fairs and fashion centers	Lecture	BFD507-2	Mid Term-1, PPT & End Sem Exam
7	Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information	Lecture	BFD507-3	Mid Term-1, PPT & End Sem Exam
8	Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information	Lecture	BFD507-3	Mid Term-1, PPT & End Sem Exam
9	Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information	Lecture	BFD507-3	Mid Term-1, PPT & End Sem Exam
10	Market research	Lecture	BFD507-4	Mid Term-1, PPT & End Sem Exam



11	Market research	Lecture	BFD507-4	Mid Term-1, PPT & End Sem Exam
12	Market research	Lecture	BFD507-4	Mid Term-1, PPT & End Sem Exam
13	Product planning and development	Lecture	BFD507-5	Mid Term-1, PPT & End Sem Exam
14	Product planning and development	Lecture	BFD507-5	Mid Term-1, PPT & End Sem Exam
15	Product planning and development	Lecture	BFD507-5	Mid Term-1, PPT & End Sem Exam
16	Preparation of story boards for specific target	Lecture	BFD507-6	Mid Term-1, PPT & End Sem Exam
17	Preparation of story boards for specific target	Lecture	BFD507-6	Mid Term-1, PPT & End Sem Exam
18	Preparation of story boards for specific target	Lecture	BFD507-6	Mid Term-1, PPT & End Sem Exam
19	Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows	Lecture	BFD507-7	Mid Term-1, PPT & End Sem Exam
20	Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows	Lecture	BFD507-7	Mid Term-1, PPT & End Sem Exam



21	Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows	Lecture	BFD507-7	Mid Term-1, PPT & End Sem Exam
22	Preparation of fashion forecast for different seasons 10 Presentation of designs	Lecture	BFD507-8	Mid Term-1, PPT & End Sem Exam
23	Preparation of fashion forecast for different seasons 10 Presentation of designs	Lecture	BFD507-8	Mid Term-1, PPT & End Sem Exam
24	Preparation of fashion forecast for different seasons 10 Presentation of designs	Lecture	BFD507-8	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD507.1.	. Learning of Concept of Fashion Forecasting & its relevance.				3	2			2	3	3	2	2			
BFD507.2.	Understanding to Know -how of Fashion Forecasting tools				2	2			2	3	3	3	1			



BFD507.3	Understand & Identify to Creation of Story board				2	1	1		2	3	3	3	2			
BFD507.4	Brain storming through magazines, Fashion literature.	1		3	2	1	3		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology MID-SEMESTER(SEM-V)2023-24						
Class :B.Des (FD) V Semester						
Subject Name: BFD 507 Fashion Forecasting		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to <ul style="list-style-type: none"> • CO1. Learning of Concept of Fashion Forecasting & its relevance • CO2. Understanding to Know -how of Fashion Forecasting tools • CO3. Understand & Identify to Creation of Story board • CO4. Brain storming through magazines, Fashion literature 						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by Fashion Forecasting?				3
CO1	Q.2a	What is the importance of Fashion forecasting for a designer.				3
	Q.2b	What are important tools for Fashion Forecasting?				3



CO1	Q.3	Explain how the national and international market research is important for Fashion Forecasting.	6
CO2	Q.4	What is the role of Digital media in Fashion Forecasting?	3
CO3	Q.5a	What is Visual Merchandising and how it is useful for Fashion Forecasting.	3
	Q.5b	What is story board and its specific target.	3
CO3	Q6	Explain the role of Fashion Shows and exhibitions in Fashion Forecasting.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level1
Level	2	IF 70% of students secure more than 60% marks then level2
Level	3	IF 80% of students secure more than 60% marks then level3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Computer Applications –V , V Sem

Course Code: BFD 524 Credits: 02, Session: 2023-24(Odd Sem.), Class: B.Des. 3rd Year

Faculty Name : Mr. Vishal Kumar

- Introduction :** This course will make the student use computer software like Reach Fashion studio, Photoshop, Coral draw, Adobe illustrator etc for compilation of portfolio for Graduation Design Collection undergoing various processes.
- **Course Outcomes:** At the end of the course, students will be able to:
 - BFD 524 1.** Working Knowledge of various software.
 - BFD 524.2** Know-how of execute Computer added Designing.
 - BFD 524. 3.** Develop the graduation design portfolio.

- **Programme Outcomes:**

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.



[PO.11].Project management and finance: Apply knowledge of Design principles in Project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

- **Programme Specific Outcomes:**

PSO1: be able to understand about useful software for develop the portfolio.

PSO 2: be able to create exclusively designed products with the help of different software skills.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

- **Assessment Plan:**

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



□ **Syllabus:**

Module I

Tools Introduction and usage

Module II

Cleaning & Selection of fabric

Module III

Colour Reduction

Module IV

Texture Mapping

Module V

Mood board & Color board

Module VI

Draping

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- By Winifred Aldrich, CAD in Clothing and Textiles
- By Alison Beazley and Terry Bond, Computer Aided Pattern Design and Product Development

References:



- By Bina Abling, Advanced Fashion Sketchbook
- By Pepin Press, Ikat Patterns

I. Lecture Plan
II

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
2	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
3	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
4	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
5	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
6	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
7	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
8	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
9	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
10	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
11	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
12	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
13	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
14	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam



15	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT& End Sem Exam
16	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT& End Sem Exam
17	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT& End Sem Exam
18	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT& End Sem Exam
19	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT& End Sem Exam
20	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT& End SemExam
21	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT& End Sem Exam
22	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT& End Sem Exam
23	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT& End Sem Exam
24	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT& End Sem Exam
25	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
26	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
27	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
28	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
29	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
30	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
31	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
32	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
33	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT& End Sem Exam



34	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT& End Sem Exam
35	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT& End Sem Exam
36	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT& End Sem Exam
37	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT& End Sem Exam
38	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT& End Sem Exam
39	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT& End Sem Exam
40	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT& End Sem Exam
41	Draping	Practical	BFD524-6	Mid Term-1, PPT& End Sem Exam
42	Draping	Practical	BFD524-6	Mid Term-1, PPT& End Sem Exam
43	Draping	Practical	BFD524-6	Mid Term-1, PPT& End Sem Exam
44	Draping	Practical	BFD524-6	Mid Term-1, PPT& End Sem Exam
45	Draping	Practical	BFD524-6	Mid Term-1, PPT& End Sem Exam
46	Draping	Practical	BFD524-6	Mid Term-1, PPT& End Sem Exam
47	Draping	Practical	BFD524-6	Mid Term-1, PPT& End Sem Exam
48	Draping	Practical	BFD524-6	Mid Term-1, PPT& End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)



CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES											CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES			
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD524.1.	Working Knowledge of various software				3	2			2	3	3	2	2			

BFD524.2.	Know- how of execute Computer added Designing				2	2			2	3	3	3	1			
BFD524.3	Develop the graduation design portfolio				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology MID-SEMESTER(SEM-V)2023-24						
Class :B.Des (FD) V Semester						
Subject Name: BFD 524 Computer Applications		Time:2 Hrs.			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q.4,5,6
Student will be able to <ul style="list-style-type: none"> • CO1 To remember the knowledge of creating the objects and ERP. • CO2 To learn about how to illustrate the gradients in illustrator. • CO3 To understand the all-knowledge of inspirational patterns. 						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the tools of Photoshop and coral draw.				3



CO1	Q.2a	What is Texture mapping?	3
	Q.2b	What are important tools for creating object in illustrator?	3
CO1	Q.3	Explain how to create the object and ERP. With color reduction.	6
CO2	Q.4	Create one picture using Lasso tool.	3
CO3	Q.5a	What are mood board and story board?	3
	Q.5b	Draw a Male Formal wear using with details.	3
CO3	Q6	Create a wedding gown with Draping.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level1
Level	2	IF 70% of students secure more than 60% marks then level2
Level	3	IF 80% of students secure more than 60% marks then level3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Garment Construction III V Sem

Course Code: BFD 526 Credits: 02, Session: 2023-24 (Odd Sem.), Class: B.Des. 3rd Year

Faculty Name : Ms. Vidhu Gupta

A. Introduction: This is advancement of garment construction course. Every garment has its own features and style of construction. In this particular semester, students are exposed to construct special garments for both male and female.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 526 1.** Construction of various garments includes Jeans, Trouser with pockets etc.
- **BFD526 2** Know-how of executive as well as formal garment construction.
- **BFD526 3.** Construction of maternity wear and Bridal wear.

C. Programme Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.



[PO.11].Project management and finance: Apply knowledge of Design principles in Project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1: Be able to understand about taking body measurements and develop patterns according to measurements .Construction of different garments with Pockets, plackets, Style lines. Also learn different seam finishes.

PSO 2: Be able to create exclusively designed products with the help of different methods and materials .and most importantly students are able to solve fitting problems.

PSO 3: Be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and color application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves Including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I Construction of Jeans (Male & Female)

Module II Construction of Trouser with pockets

Module III Construction of Bridal Wear (Indian /western)

Module IV Construction of Pregnancy & Maternity wears

Module V Construction of Executive wear

Module VI Construction of men's formal

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- Complete Guide to Sewing by Reader's Digest References:
- Step by step dress making course by Leila Aitken
- By Ann Haggard, Pattern Cutting for Lingerie, Beachwear and Leisurewear
- By Winifred Aldrich, Metric Pattern Cutting
- Pattern making for fashion design by Armstrong
- By Winifred Aldrich, Metric Pattern Cutting for Men's wear



Lecture

Lecture Plan	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
2	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
3	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
4	<i>Construction of Jeans (Male & Female)</i>	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
5	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
6	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
7	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
8	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
9	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
10	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
11	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
12	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
13	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
14	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem



				Exam
15	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
16	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
17	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
18	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
19	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
20	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
21	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
22	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
23	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
24	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
25	Construction of Pregnancy & Maternitywear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
26	Construction of Pregnancy & Maternitywear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
27	Construction of Pregnancy & Maternitywear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
28	Construction of Pregnancy & Maternitywear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
29	Construction of Pregnancy & Maternitywear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam



30	Construction of Pregnancy & Maternitywear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
31	Construction of Pregnancy & Maternitywear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
32	Construction of Pregnancy & Maternitywear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
33	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
34	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
35	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
36	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
37	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
38	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
39	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
40	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
41	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
42	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
43	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
44	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
45	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam



46	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
47	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
48	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES											CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES			
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 13	P O 14	P O 15
BFD526.1.	Learning of Construction of various garments includes Jeans, Trouser with pockets etc				3	2			2	3	3	2	2			
BFD526.2.	Know-how of executive as well as formal garment construction				2	2			2	3	3	3	1			
BFD526.3	Construction of maternity wear and Bridal wear.				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology MID-SEMESTER(SEM-V)2023-24		
Class: B.Des (FD) V Semester		
Subject Name: BFD 526 Garment Constructions III	Time: 2 Hrs	Max.Marks:30



Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q.4,5,6

Student will be able to

- *CO1. Learning of Construction of various garments includes Jeans, Trouser with pocketsetc*
- *CO2. Know-how of executive as well as formal garment construction with seam finishes.*
- *CO3. Construction of maternity wear and Bridal wear .with special features.*



CO Map	Question No.	Question	Marks
CO1	Q.1	What do you understand by different types of jeans stitching?	3
CO1	Q.2a	What is the importance of seam finishes in garment constructions?	3
	Q.2b	What are important tools for garment construction?	3
CO1	Q.3	Explain the difference in Formal wear and casual wear.	6
CO2	Q.4	What are the special precautions keep in mind when stitching maternity wear.	3
CO3	Q.5a	What are the female executive wears and what restrictions should follow when construct it.	3
	Q.5b	Explain basic seams and which seam is used to construct Formal Shirt.	3
CO3	Q6	Explain the Indian Bridal Wear and its Special features.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Contemporary Fashion-I

Course Code: BFD 527, Credits: 02, Session: 2023-24, Class: B.Des. 3rd Year

Faculty Name : Mr. Vishal Kumar

A. Introduction: This subject equips students with awareness about environmental issues as a part of constant change & acceptability of a design in market besides learning how to design accessories along with clothing.

B. Course Outcomes: At the end of the course, students will develop ability to:

BFD 527.1 Develop various jewelries in many styles & designs

BFD 527.2 Design Hats & Caps for Teenagers and Adults

BFD527.3 Designing of range for kids, adults & teenagers

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.



[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%



Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves Including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Designing a range of funky jewelry for the teenagers

Designing a story boards and then constructs at least 2 products.

Module II: Designing a range of ethnic jewelry for the adults

Designing a story boards and then constructs at least 2 products.

Module III: Designing a range of purses and bags for teenagers/adults

Designing a story boards and then constructs at least 2 products.

Module IV: Designing a range of hats and caps for teenagers/adults

Designing a story boards and then constructs at least 2 products.

Module V:

Designing a range of contemporary wear for Kids

Module VI:

Designing a range of contemporary wear for teenagers

Module VII:

Designing a range of contemporary wear for adults

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:



- By Kathryn Mc Kelvey, Illustrating Fashion

References:

- By Patrick John Ireland, Encyclopedia of fashion detail
- By Bina Abing, Advanced Fashion Sketchbook
- By Bina Abing, Fashion Model Drawing
- Femina, Elle, FNL, Apparel views, Clothesline, Vogue, Burda, Simplicity to consult

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1.	Designing a range of funky jewelry for the teenagers	Lecture	BFD527.1	Mid Term-1, case studies & EndSem Exam
2.	Designing a range of funky jewelry for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
3.	Designing a range of funky jewelry for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz& End Sem Exam
4.	Designing a range of funky jewelry for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz& End Sem Exam
5.	Designing a range of funky jewelry for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz& End Sem Exam
6.	Designing a range of funky jewelry for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz& End Sem Exam
7.	Designing a range of funky jewelry for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz& End Sem Exam
8.	Designing a range of ethnic jewelry for the adults	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
9.	Designing a range of ethnic jewelry for the adults	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
10.	Designing a range of ethnic jewelry for the adults	Lecture	BFD527.1	Mid Term-1, case studies & EndSem Exam
11.	Designing a range of ethnic jewelry for the adults	Lecture	BFD527.1	Mid Term-1, casestudies & End Sem Exam



12.	Designing a range of ethnic jewelry for the adults	Lecture	BFD527.1	Mid Term-1, casestudies & End Sem Exam
13.	Designing a range of ethnic jewelry for the adults	Lecture	BFD527.1	Mid Term-1, casestudies & End Sem Exam
14.	Designing a range of ethnic jewelry for the adults	Lecture	BFD527.1	Mid Term-1, casestudies & End Sem Exam
15.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, casestudies & End Sem Exam
16.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, casestudies & End Sem Exam
17.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, casestudies & End Sem Exam
18.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & EndSem Exam
19.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, casestudies & End Sem Exam
20.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, casestudies & End Sem Exam
21.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, casestudies & End Sem Exam
22.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-1, case studies & EndSem Exam
23.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-1, casestudies & End Sem Exam
24.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz& End Sem Exam



25.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz& End Sem Exam
26.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz& End Sem Exam
27.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz& End Sem Exam
28.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz& End Sem Exam
29.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
30.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
31.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
32.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
33.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
34.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
35.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
36.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
37.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
38.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
39.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam



40.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
41.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
42.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
43.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
44.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
45.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
46.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
47.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
48.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD527.1	Apply the principle of Sustainable fashion for effective outcome.				3	2			2	3	3	2	2			



BFD527.2	Explain the basic concepts, applications & processes of Fashion Accessories.				2	2			2	3	3	3	1			
BFD527.3	Explain the Accessories for different age groups and occasions with the environment friendly fashion statement.				2	1	1		2	3	3	3	2			



Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology MID-SEMESTER(SEM-V)2023-24						
Class: B.Des (FD) V Semester						
Subject Name: BFD 527 contemporary fashion -I		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Apply the principle of Sustainable fashion for effective outcome. CO2: Explain the basic concepts, applications & processes of Fashion Accessories. CO3: Explain the Accessories for different age groups and occasions with the environment friendly fashion statement.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by contemporary fashion?				3
CO1	Q.2a	What is the importance of Accessories in fashion industry?				3
	Q.2b	What is the difference between funky and ethnic Jewelry.				3
CO1	Q.3	Explain briefly the contemporary wear for kids.				6
CO2	Q.4	What is the difference between caps and hats?				3
CO3	Q.5a	What is the importance of sustainable Accessories?				3
	Q.5b	What are the principals for designing contemporary teenage wear?				3
CO3	Q6	Explain the Acceptance and restriction for designing contemporary wear for adults.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Pattern Draping V Sem

Course Code: BFD 528 Credits: 02, Session: 2023-24(Odd Sem.), Class: B.Des. 3rd Year

Faculty Name : Ms. Vidhu Gupta

A. Introduction: After the students have a thorough knowledge of flat patternmaking and its application they are now introduced to the concept of three dimensional process of pattern making by draping the material on to the mannequin.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 528 1** Know-how of equipment used for draping
- **BFD528 2** Know-how to drape various skirts, collars, and sleeves, Draping of basic patterns: Front & back bodice.
- **BFD528 3** Knowledge of shift pattern development etc.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.



[PO.11].Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1: be able to understand about taking body measurements and develop patterns according to measurements .Draping of different garments with Style lines. Also learn different patterns to drape.

PSO 2: be able to create exclusively designed products with the help of different methods and materials .and most importantly students are able to solve fitting problems.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and color application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves Including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I: Introduction

Equipment needed, grain, seam allowances, preparation of fabric, dressform.

Module II: Basic patterns

Basic bodice (front & back), Basic skirt (front & back), Basic sleeve

Module III: Variations in necklines, armholes, waistlines, princess bodice and boned bodice

Module IV: Creating patterns by dart manipulations

Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams

Module V: Style lines and control seams

Use of style lines, Cowls and twists in bodice, Midriff & yoke styles

Module VI: Variations in skirts

Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered

Module VII: Collars

The Mandarin Collar, Convertible Collar, Peter Pan collar, Shawl Collar, Notched Collar

Module VIII: Sleeves

The Dolman sleeve, Raglan and Kimono sleeve

Module IX:

The Shift

A Line, Tent, Blouson, Use of Facings, Closures and Pockets

Module X: Final Presentation

G: Examination Scheme:

Components		A	S/V/Q/HA		EE
Lecture	Topics	Mode of Delivery	Corresponding CO		Mode of Assessing CO
Weightage (%)	5	15	10	70	

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- By Jaffe and Rellis, Draping for Fashion Design
- By Connie Amaden- Crawford, The Art of Fashion Draping

References: By Natalie Bray, Dress Fitting



I. Lecture Plan**II.**

1	Introduction Equipment needed, grain, seam allowances, preparation of fabric, Dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
2	Introduction Equipment needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
3	Introduction Equipment needed, grain, seam allowances, preparation of fabric, Dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
4	Introduction Equipment needed, grain, seam allowances, preparation of fabric, Dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
5	Introduction Equipment needed, grain, seam allowances, preparation of fabric, Dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam



6	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
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7	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
8	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
9	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
10	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
11	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
12	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
13	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
14	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
15	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam



16	<p>Creating patterns by dart manipulations</p> <p>Multiple darts, Darttucks, Gathers, Pleats, Flare, Style lines and control seams</p>	Practical	BFD528-4	Mid Term-1, PPT& End Sem Exam
17	<p>Creating patterns by dart manipulations</p> <p>Multiple darts, Darttucks, Gathers, Pleats, Flare, Style lines and control seams</p>	Practical	BFD528-4	Mid Term-1, PPT& End Sem Exam
18	<p>Creating patterns by dart manipulations</p> <p>Multiple darts, Darttucks, Gathers, Pleats, Flare, Style lines and control seams</p>	Practical	BFD528-4	Mid Term-1, PPT& End Sem Exam
19	<p>Creating patterns by dart manipulations</p> <p>Multiple darts, Darttucks, Gathers, Pleats, Flare, Style lines and control seams</p>	Practical	BFD528-4	Mid Term-1, PPT& End Sem Exam
20	<p>Creating patterns by dart manipulations Multiple darts, Darttucks, Gathers, Pleats, Flare, Style lines and control seams</p>	Practical	BFD528-4	Mid Term-1, PPT& End Sem Exam
21	<p>Style lines and control seams</p> <p>Use of style lines, Cowls and twists in bodice, Midriff & yoke styles</p>	Practical	BFD528-5	Mid Term-1, PPT& End Sem Exam
22	<p>Style lines and control seams</p> <p>Use of style lines, Cowls and twists in bodice, Midriff & yoke styles</p>	Practical	BFD528-5	Mid Term-1, PPT& End Sem Exam



23	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam
24	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam
25	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam
26	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
27	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
28	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
29	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam



30	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
31	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
32	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
33	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
34	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
35	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
36	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
37	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
38	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam



39	Sleeves The Dolman sleeve,Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT& End Sem Exam
40	Sleeves The Dolman sleeve,Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT& End Sem Exam
41	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT& End Sem Exam
42	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT& End Sem Exam
43	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT& End Sem Exam
44	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT& End Sem Exam
45	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT& End Sem Exam
46	Final Presentation	Practical	BFD528-10	Mid Term-1, PPT & End Sem Exam
47	Final Presentation	Practical	BFD528-10	Mid Term-1, PPT & End Sem Exam
48	Final Presentation	Practical	BFD528-10	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES	CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES
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		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD528.1	<i>Know-how of equipment used for draping</i>				3	2			2	3	3	2	2			
BFD528.2	<i>Know- how to drape various skirts, collars, And sleeves,. Drapingof basic patterns:Front & back bodice.</i>				2	2			2	3	3	3	1			
BFD528.3	<i>Knowledge of shift pattern development ,collars, sleeves etc.</i>				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology MID-SEMESTER(SEM-V)2023-24						
Class :B.Des (FD) V Semester						
Subject Name: BFD 528 Pattern Draping		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q,5,6
Student will be able to <i>CO1. Learning of Draping and Know-how of equipment used for draping</i> <ul style="list-style-type: none"> • <i>CO2. Know-how to drape various skirts, collars, and sleeves,. Draping of basic patterns: Front & back bodice</i> • <i>CO3. Knowledge of shift pattern development , collars, sleeves etc.</i> 						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by draping?				3



	Q.2a	What is the importance of Dress forms in Draping?	3
CO1	Q.2b	What are important tools for Draping?	3
CO1	Q.3	Explain the difference between Draping and Pattern making.	6
CO2	Q.4	What are the precautions should keep in mind when Draping of Collars and sleeves.	3
CO3	Q.5a	What are the Dart Manipulation and how we use in patterns?	3
	Q.5b	Explain the draping of shift dress.	3
CO3	Q6	Explain the importance of Draping in Fashion designing.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Pattern Grading V Sem

Course Code: BFD 529, Credits: 02, Session: 2023-24(Odd Sem.), Class: B.Des 3rd Year

Faculty Name : Ms. Vidhu Gupta

- A. Introduction:** After the knowledge of flat pattern making the students now learn how to increase or decrease any pattern in proportion. Every garment has its own features and style of pattern. In this particular semester, students are exposed to learn change the size of pattern.
- B. Course Outcomes:** At the end of the course, students will be able to:
- **BFD 529 1. Knowledge of Grading.**
 - **BFD529.2 Know-how of execute the Grading in different patterns.**
 - **BFD529 3.Knowledge of Computerized Grading.**
- C. Programme Outcomes:**
- [PO.1]. Design knowledge:** To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.
- [PO.2]. Problem analysis:** Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.
- [PO.3]. Design/development of solutions:** Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.
- [PO.4]. Conduct investigations of complex problems:** Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.
- [PO.5]. Modern tool usage:** For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.
- [PO.6]. The Designer and society:** Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.
- [PO.7]. Environment and sustainability:** The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.
- [PO.8]. Ethics:** Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.
- [PO.9]. Individual and teamwork:** Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.
- [PO.10]. Communication: Understand,** provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.



[PO.11].Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1: be able to understand about taking body measurements and develop patterns according to measurements. Grading of different garments with Pockets, plackets, Style lines.

PSO 2: be able to create exclusively designed products with the help of different methods and materials .and most importantly students are able to solve fitting problems.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I: Introduction to Grading

History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal

Module II: The Master Grades

Grading of adult bodice block- front and back, Inset and grown on sleeves

Module III: Grading of collar s and lapels

Tailored lapel, Tailored Collar, Shawl Collar

Module IV: Grading of skirts

Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block

Module V: Grading of Trouser Block Basic

Block; Trouser variation

Module VI: Grading of Jacket

Paneled, Box and double breasted jackets

Module VII: Computerized Grading Technology

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- By Gerry Cooklin, Pattern Grading for Women's Clothes
 - By Gerry Cooklin, Pattern Grading for Men's Clothes
 - By Gerry Cooklin, Garment Technology for Fashion Designers
- References:



- By Natalis Bray, More Dress Pattern Designing

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
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I. Lecture Plan

II.

1	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
2	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
3	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
4	Introduction to Grading History, Sizes &	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam



	Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal			
5	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
6	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
7	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading-	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam



	Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal			
8	The Master Grades Grading of adult bodice block- front andback, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
9	The Master Grades Grading of adult bodice block- front andback, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
10	The Master Grades Grading of adult bodice block- front andback, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
11	The Master Grades Grading of adult bodice block- front andback, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
12	The Master Grades Grading of adult bodice block- front andback, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
13	The Master Grades Grading of adult bodice block- front andback, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
14	The Master Grades Grading of adult bodice block- front andback, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
15	Grading of collar s andlapels Tailored lapel, Tailored Collar, ShawlCollar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
16	Grading of collar s and lapels Tailored lapel, Tailored Collar, ShawlCollar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam



17	Grading of collar s andlapels Tailored lapel, Tailored Collar, ShawlCollar	Practical	BFD529-3	Mid Term-1, PPT& End Sem Exam
18	Grading of collar s andlapels Tailored lapel, Tailored Collar, ShawlCollar	Practical	BFD529-3	Mid Term-1, PPT& End Sem Exam
19	Grading of collar s and lapels Tailored lapel, Tailored Collar, ShawlCollar	Practical	BFD529-3	Mid Term-1, PPT& End Sem Exam
20	Grading of collar s and Lapels Tailored lapel, Tailored Collar, ShawlCollar	Practical	BFD529-3	Mid Term-1, PPT& End Sem Exam
21	Grading of skirts Fitted skirt block-frontand back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT& End Sem Exam
22	Grading of skirts Fitted skirt block-frontand back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT& End Sem Exam
23	Grading of skirts Fitted skirt block-frontand back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT& End Sem Exam
24	Grading of skirts Fitted skirt block-frontand back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT& End Sem Exam



25	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
26	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
27	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
28	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
29	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
30	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
31	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
32	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
33	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam



34	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
35	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
36	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
37	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
38	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
39	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
40	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
41	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
42	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
43	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam



44	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
45	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
46	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
47	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
48	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD529.1.	Learning of Grading of various garments includes jackets, Trouser with pockets etc.				3	2			2	3	3	2	2			



BFD529.2.	Know-how to increase and decrease the size of the pattern.				2	2			2	3	3	3	1			
BFD529.3	Learn Computerized Grading technology				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology MID-SEMESTER(SEM-V)2023-24						
Class :B.Des (FD) V Semester						
Subject Name: BFD 529 Pattern Grading		Time:2 Hrs.			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q.4,5,6
Student will be able to <ul style="list-style-type: none"> • CO1. . Learning of Grading of various garments includes jackets, Trouser with pocketsetc • CO2. Know-how to increase and decrease the size of the pattern. • CO3 Learn Computerized Grading technology 						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by Grading and its History?				3
CO1	Q.2a	What is the importance of Grading in garment industries?				3
	Q.2b	What are important tools for Grading?				3
CO1	Q.3	Explain the Types of Grading and different methods.				6
CO2	Q.4	What precautions should keep in mind when Grade a pattern.				3
CO3	Q.5a	What is Vector Scale and important keys of Grading?				3
	Q.5b	Explain how to grade a basic block in increasing size.				3



CO3	Q6	Explain the role of Computerized Grading in garment industries.	6
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Attainments		Rubric
Level	1	If 60% of students secure more than 60% marks then level 1
Level	2	If 70% of students secure more than 60% marks then level 2
Level	3	If 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Apparel Merchandising - II**

Course Code : BFD602, Credits : 03, Session : 2023-2024 (Even Sem.), Class : B.Des, 3rd Year

Faculty Name : Ms. Radhika Bindal

A. Introduction: The aim of this subject is to enable students to appreciate the unique aspects and concepts of business management. It focuses attention on apparel business giving a thorough knowledge of merchandising.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 602.1** Concepts of Marketing & Merchandising.
- **BFD 602.2** Know-how of Fashion Whole sale & Retail industries
- **BFD 602.3** Organizational structures of export/ Buying houses.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.



PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%



Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves Including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Introduction
Introduction to Fashion Merchandising, Functions and role of Merchandiser, Merchandising Process
Module II: Marketing and merchandising concepts
Study of fashion principles and fashion cycle, Fad etc., Fashion movement. Study of domestic and international markets
Module III: Environment and segmentation of fashion
Market segments and target markets
Module IV: Merchandising systems
Wholesaling & retailing
Module V: Merchandise Planning & Buying



Sources of Consumer information, Merchandising Team, Merchandise Plan, Key trends in Merchandising and sourcing
Module VI: The structure of the Retail Industry
Retail merchandising, Retail Formats & Locations, Communicating with Consumers, Value addition in the Supply Chain from Yarn/ Fabric to retail
Module VII: Organizational Structures
Structure of export house, buying house and domestic companies, Buyer's classification and buying network in exports

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- ❑ Merchandise Buying and Management by John Donnellan
- ❑ Merchandising: Theory, Practice and Principles By Grace I kunz

References:

- ❑ By Mike Easey, Fashion Marketing
- ❑ By Maria Constantino, Fashion Marketing and PR
- ❑ By Nicholas Alexender, international Retailing
- ❑ By V. D Dudeja, Professional Management of Fashion Industry
- By Lynda Gamans, Retailing Principles

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO



1	Module I: Introduction	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
2	Module I: Introduction	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
3	Module I: Introduction	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I: Introduction</i>	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
5	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
6	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
7	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
8	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
9	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
10	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
11	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
12	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
13	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
14	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
15	Module III: Environment and	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam



	segmentation of fashion			
16	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
17	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
18	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
19	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
20	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
21	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
22	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
23	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
24	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
25	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
26	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
27	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
28	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
29	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam



30	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
31	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
32	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
33	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
34	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
35	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
36	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam

j. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 602.1	Concepts of Marketing & Merchandising.	3	3	1	3	1		1		2		2	1			
BFD 602.2	Know-how of Fashion Whole sale & Retail industries	3	2	2	2	2				2		1	1			



BFD 602.3	Organizational structures of export/ Buying houses	3	2	2	2	2	3			3		3	1			
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2023-24						
Class: B. Des. (Fashion Design) VI Semester						
Subject Name: BFD 602 Apparel Merchandising - I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5	Q.6	
Student will be able to CO1: Learn the Concepts of Marketing & Merchandising. CO2: To remember the Organizational structures of export/ Buying houses.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term Merchandising?				3
CO1	Q.2a	What are the different concepts of Marketing?				3
	Q.2b	Explain briefly Ps of Marketing.				3
CO1	Q.3	Give an overview in the Merchandising Process with the help of a Diagram.				6
CO2	Q.4	What is the role of designer and merchandiser in buying house?				3
CO2	Q.5a	Describe the structure of the export house?				3
	Q.5b	Draw a flow chart to explain the structure of export house?				3
CO2	Q.6	What is the difference between export house and buying house?				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Contemporary Fashion - II**

Course Code : BFD627, Credits : 02, Session : 2023-2024 (Even Sem.), Class : B.Des, 3rd Year/6th Sem

Faculty Name : Ms. Madhavi Tomar

A. Introduction: Fashion being a way of life needs to be understood in context to the environmental issues that are ongoing processes of constant change. The Students are made aware of the techniques of studying the acceptability of a design in the market and then guide their designing skills to create fashion products in that very direction. Besides clothing the students also learn how to design accessories.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 627.1** Analyze the concepts of design and accessory and Development of different ranges of accessories.
- **BFD 627.2** Designing of contemporary wear apparels for different age group.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.



PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves Including medical leaves.	A	5%



End Semester Examination	End Semester Examination	EE	70%
Examination			
Total			100%

F. Syllabus

Module I: Designing a range of funky jewellery for the teenagers
Designing a story boards and then constructs at least 2 products.
Module II: Designing a range of ethnic jewelry for the adults
Designing a story boards and then constructs at least 2 products.
Module III: Designing a range of purses and bags for teenagers/adults
Designing a story boards and then constructs at least 2 products.
Module IV: Designing a range of hats and caps for teenagers/adults
Designing a story boards and then constructs at least 2 products.
Module V
Designing a range of contemporary wear for Kids
Module VI
Designing a range of contemporary wear for teenagers



Module VII

Designing a range of contemporary wear for adults

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

References:

- By Patrick John Ireland, Encyclopedia of fashion detail
- By Bina Abling, Advanced Fashion Sketchbook
- By Bina Abling, Fashion Model Drawing
- Femina, Elle, FNL, Apparel views, Clothesline, Vogue, Burda, Simplicity to consult



Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Designing a range of funky jewelry for the teenagers	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
2	Module I: Designing a range of funky jewelry for the teenagers	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
3	Module I: Designing a range of funky jewelry for the teenagers	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
4	Module I: Designing a range of funky jewelry for the teenagers	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
5	Module I: Designing a range of funky jewelry for the teenagers	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
6	Module II: Designing a range of ethnic jewelry for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
7	Module II: Designing a range of ethnic jewelry for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
8	Module II: Designing a range of ethnic jewelry for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
9	Module II: Designing a range of ethnic jewelry for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
10	Module II: Designing a range of ethnic jewelry for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam



11	Module II: Designing a range of ethnic jewelry for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
12	Module III: Designing a range of purses and bags for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
13	Module III: Designing a range of purses and bags for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
14	Module III: Designing a range of purses and bags for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
15	Module IV: Designing a range of hats and caps for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
16	Module IV: Designing a range of hats and caps for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
17	Module IV: Designing a range of hats and caps for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam



18	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
19	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
20	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
21	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
22	Module V: Final Submission	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
23	Module VI: Designing a range of contemporary wear for teenagers	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
24	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
25	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
26	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
27	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
28	Module VI Final submission	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
29	Module VII Designing a	Practical	BFD 627.2	Mid Term-1,



	range of contemporary wear for adults			Presentation & End Sem Exam
30	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
31	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
32	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
33	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
34	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
35	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
36	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
37	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
38	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
39	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
40	Module VII Designing a range of	Practical	BFD 627.2	Mid Term-1, Presentation &



	contemporary wear for adults			End Sem Exam
41	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
42	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
43	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
44	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
45	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
46	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
47	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
48	Module VII Final Submission	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam

j. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES			
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3	



BFD 627.1	Analyze the concepts of design and accessory and Development of different ranges of accessories.	3	3	1	3	1	2		3	2		2	1			
BFD 627.2	Designing of contemporary wear apparels for different age group.	3	2	2	2	2	2		3	2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology MID-SEMESTER (SEM –6) 2023-24						
Class: B. Des. (Fashion Design) 6 Semester						
Subject Name: BFD627- Contemporary Fashion-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.2	Q.2,3	Q.5	Q.3,5,6	Q-4,6	Q.1,4,6
Student will be able to CO1: Analyze the concepts of design and accessory and Development of different ranges of accessories. CO2: Designing of contemporary wear apparels for different agegroup						
CO Map	Question No.	Question				Marks
CO1	Q.1	Develop a range of accessories inspired by tribal theme.				3
CO1	Q.2a	Using elements of design draw 5 compositions which can be used in Ties.				3
	Q.2b	Develop a set of earrings by implementing one of the above compositions.				3
CO1	Q.3	Draw abstract motifs and develop a range of bows.				6
CO2	Q.4	Write about the name of apparels can be made in contemporary fashion.				3



CO2	Q.5a	Develop a range of contemporary female upper torso by taking geometric patterns as an inspiration.	3
	Q.5b	Develop a range of contemporary male upper torso by taking geometric patterns as an inspiration.	3
CO2	Q 6	Develop a range of adolescence male and female garment taking any flower as an inspiration.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Visual Merchandising**

Course Code : BFD604, Crédits : 03, Session : 2023-2024 (Even Sem.), Class : B.Des, 3rd Year/6th Sem

Faculty Name : Ms. Shweta Singh

A. Introduction: The objective of visual merchandising is generating sales by defining, differentiating and enhancing a store's "brand", its format and the merchandise itself by stimulating product interest, providing product information and ensuring product security.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 604.1** Know-how of components of visual Merchandising & its importance
- **BFD 604.2** Store Exteriors & Interiors
- **BFD 604.3** Merchandise display methods

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of



textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, and safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%



Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Introduction to VM
<ul style="list-style-type: none"> • Brief History of VM • Basic (AIDA) • Career opportunities in VM
Module II: Store Exteriors
<ul style="list-style-type: none"> • Store Fronts • Components of a window • Types of Windows • Planning a window display , (Generic Theme) • Types of Displays • Types of Display settings • Props • Budgeting
Module III: Retail Design



- **Color and Texture**
- **Principles of Design**
- **Elements of Design**
- **Elements of Graphic Designing**
- **Signage Making**
- **Use of Graphics in Retail**

Module IV: Merchandise Presentation

- **Grouping of Merchandise**



G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- By Claus Ebster, Store Design & Visual merchandising

References:

- By Tony Morgan, Visual Merchandising
- By Swati Bhalla, Anuraag S., Visual merchandising

II. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction to VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
2	Introduction to VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
3	Brief History of VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Brief History of VM</i>	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
5	Basic (AIDA)	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
6	Basic (AIDA)	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
7	Career opportunities in VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
8	Career opportunities in VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
9	Showing Tutorials &	Lecture	BFD 604.1	Mid Term-1, Quiz



	Quiz			& End Sem Exam
10	Store Exteriors	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
11	Store Fronts	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
12	Components of a window	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
13	Types of Windows	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
14	Planning a window display, (Generic Theme)	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
15	Types of Displays	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
16	Types of Display settings	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
17	Props	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
18	Budgeting	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
19	Retail Design	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
20	Color and Texture	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
21	Principles of Design	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
22	Elements of Design	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
23	Elements of Graphic Designing	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
24	Signage Making	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
25	Use of Graphics in Retail	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
26	Tutorials	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
27	Working on Miniatures	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
28	Merchandise Presentation	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
29	Merchandise Presentation	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
30	Merchandise Presentation	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam



31	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
32	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
33	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
34	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
35	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
36	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 603.1	Know-how of Components of visual Merchandising & its importance	3	3	1	3	1				2		2	1			
BFD 603.2	Store Exteriors & Interiors	3	2	2	2	2			2		1	1				
BFD 603.3	Merchandise display methods	3	2	2	2	2			3		3	1				



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology MID-SEMESTER (SEM –6) 2023-24						
Class: B. Des. (Fashion Design) VI Semester						
Subject Name: Visual Merchandising BFD604		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,2	Q.3	Q.5	Q.3,5,6	Q.3	2
Student will be able to CO1: Know-how of components of visual Merchandising & its importance CO2: To understand the Store Exteriors & Interiors.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term Visual Merchandising?				3
CO1	Q.2a	Describe the components of the window display?				3
	Q.2b	Draw any two types of window display.				3
CO1	Q.3	Write about the career opportunities in VM.				6
CO2	Q.4	What is the role of props and graphics in retail design?				3
CO2	Q.5a	What is the role of miniatures in VM?				3
	Q.5b	Describe the difference between Mannequins and Body forms.				3
CO2	Q.6	Explain the term signage making and usage of colors and texture.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Computer Application VI**

Course Code : BFD624, Credits : 03, Session : 2023-2024 (Even Sem.), Class : B.Des, 3rd Year/6th Sem

Faculty Name : Mr. Vishal Kumar

A. Introduction: This involves the making of Digital Portfolio of Students Graduation Design Portfolio showcasing their final year collection.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 624.1** Development of digital portfolio
- **BFD 624.2** Market Research

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.



PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, and safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%



Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Digital Portfolio	100
Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- Corel Draw 11 for Windows: Visual Quickstart Guide
- From Sue Chastain, your guide to Graphics software
- Corel Draw Studio Techniques: Books: David Huss, Gary W. Priester by David Huss, Gary W. Priester.
- Corel Draw 10 for Windows: Visual QuickStart Guide.
- The Photoshop Cs/Cs2 Wow! Book by Linnea Dayton, Cristen Gillespie

References:

- Femina, Elle, Illustrated Encyclopedia of Costume and Fashion Public Relations Writing: Principles in Practice by Donald

III. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO



1	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
2	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
3	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
4	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
5	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
6	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.21	Mid Term-1, Presentation& End Sem Exam
7	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
8	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.21	Mid Term-1, Presentation& End Sem Exam



9	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
10	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation DesignCollection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
11	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
12	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
13	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
14	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
15	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
16	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
17	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam



18	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
19	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
20	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
21	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
22	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
23	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
24	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
25	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
26	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam



27	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
28	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
29	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
30	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
31	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
32	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
33	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
34	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
35	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam



36	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
37	Module I: Digital Portfolio- Digital Presentation of Graduation DesignCollection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 624.1 and BFD624.2	Mid Term-1, Presentation& End Sem Exam
38	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
39	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
40	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
41	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
42	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
43	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
44	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam



45	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
46	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation DesignCollection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
47	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
48	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
49	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
50	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
51	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
52	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
53	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam



54	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
55	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
56	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD624.2	Mid Term-1, Presentation&End Sem Exam
57	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
58	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
59	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
60	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
61	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
62	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam



63	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
64	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
65	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
66	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
67	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
68	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
69	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
70	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
71	Module I: Digital Portfolio- DigitalPresentation of Graduation Design Collection Digital conversion of Manual portfoliobased on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam



72	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation & End Sem Exam
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A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O	P O	P O	P O	P O	P O	P O	P O	P O	P O	P O	P O	P O	P O	P O
		1	2	3	4	5	6	7	8	9	10	11	12	1	2	3
BFD 624.1	Development of digital portfolio	3	3	1	3	1			2	2		2	1			
BFD 624.2	Market Research	3	2	2	2	2			3	2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2023-24						
Class: B. Des. (Fashion Design) 6 Semester						
Subject Name: BFD624- Computer Applications VI		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.4	Q.5,6



Student will be able to

CO1 Development of digital portfolio

CO2 Market Research

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the importance of portfolio in fashion design course.	3
CO1	Q.2a	Research on Four types of market.	3
	Q.2b	Finalization of market segment	3
CO1	Q.3	The portfolio of fashion design students as a tool of constructing identity. Explain	6
CO2	Q.4	Market Research of brands of the selected geographical location.	3
CO2	Q.5a	Document on Research of Product category	3
	Q.5b	Development of boards.	3
CO2	Q.6	Development of products.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Range Development**

Course Code : BFD630, Credits : 02, Session : 2023-2024 (Even Sem.), Class : B.Des, 3rd Year/6th Sem

Faculty Name : Mr. Vishal Kumar & Ms. Vidhu Gupta

A. Introduction: In this course students will develop the range of fashion garment and accessories with a common theme in mind. They start with the conceptualization of a design and end up with the feedback from the general public.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 630.1** Fashion Trend research and Preparation of inspirational board
- **BFD 630.2** Preparation of a range up to packing stage.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of



textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%



Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I
Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials
Module II
Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection
Module III
Preparation of working and spec drawings
Module IV: Fabric selection
Selection of trimmings and accessories
Module V: Pattern layout and placement
Preparation of costing sheet, Cutting, stitching, Finishing, labeling and packing of garments
Module VI
Final presentation

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- No textbook since the project is based on market surveys and analysis of market trends

References:

- Femina, Elle, FNL, Apparel views, Clotheslin, Burda, Vogue etc.



II. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Trend Research-Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
2	Module I Trend Research-Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
3	Module I Trend Research-Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
4	<i>Module I</i> Trend Research-Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
5	Module I Trend Research-Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam



6	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
7	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
8	Module II - Preparation of	Practical	BFD 630.1	Mid Term-1,



	Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection			Presentati on &End Sem Exam
9	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentati on &End Sem Exam
10	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentati on &End Sem Exam
11	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentati on &End Sem Exam
12	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentati on &End Sem Exam
13	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentati on &End Sem Exam
14	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the	Practical	BFD 630.1	Mid Term-1, Presentati on &End Sem Exam



	mood and elements of the Collection			
15	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam



16	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
17	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
18	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
19	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
20	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
21	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
22	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
23	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
24	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam



				Sem Exam
25	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term- 1, Presentati on &End Sem Exam
26	Module III Preparation of working and spec	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam



	drawing			
27	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
28	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
29	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
30	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
31	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
32	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
33	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
34	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
35	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
36	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
37	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
38	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
39	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
40	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation &



				End Sem Exam
41	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
42	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
43	Module V: Pattern layout and placement Preparation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
44	Module V: Pattern layout and placement Preparation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
45	Module V: Pattern layout and placement Preparation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
46	Module V: Pattern layout and placement Preparation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
47	Module V: Pattern layout and placement Preparation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
48	Module VI: Final presentation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam

B. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 630.1	Fashion Trend research and Preparation of inspirational board	3	3	1	3	1				2		2	1			



BFD 630.2	Preparation of a range up to packing stage.	3	2	2	2	2				2		1	1				
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology MID-SEMESTER (SEM –6) 2023-24						
Class: B. Des. (Fashion Design) VI Semester						
Subject Name: BFD 630 Range Development		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	5	6
Student will be able to CO 1 Fashion Trend research and Preparation of inspirational board CO.2 Preparation of a range up to packing stage						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term fashion trend				3
CO1	Q.2a	What are sources for searching current or upcoming trends?				3
	Q.2b	Explain the process for the preparation of inspiration board.				3
CO1	Q.3	Development of mood and color boards.				6
CO2	Q.4	Development of sketches in the document				3
	Q.5a	Development of final product range.				3
CO2	Q.5b	Explain the process of documentation in Adobe indesign.				3
CO2	Q.6	Explain the process of packaging of the products with reference to the document.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Textile Project**

Course Code : BFD631, Credits : 02, Session : 2023-2024 (Even Sem.), Class : B.Des, 3rd Year/6th Sem

Faculty Name : Ms. Shweta Singh

Introduction: In the final semester the students are given an opportunity to present a Range of Fabrics and Trims & Accessories based on the Garment / Product selected. The students shall be incorporating the skills that they have learnt in the past semesters. Starting from inspiration and conceptualization, design process, weaves, fabric selection, trims & accessories selection. In textile project the student select a garment and then prepare the Fabrics & Trims & Accessories collection based on sourcing, Competitors and Quality as well as pricing. The project has to be submitted in displayable format – materials like a file, folders, catalogues, etc

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 631.1** Implementation of Product category selection
- **BFD 631.2** Know-how to do sourcing of fabrics, trims & accessories

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.



PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%



Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I
Product Selection
Product Information
Sourcing of Trims &
Accessories Sourcing of
Fabrics
Module II
Presentation & Viva
Submission of the
Report

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:



- No textbook since the project is based on market surveys and analysis of market trends

References:

- Femina, Elle, FNL, Apparel views, Clotheslin, Burda, Vogue etc.

III. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
2	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
3	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
4	<i>Module I</i> Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
5	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
6	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
7	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
8	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
9	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
10	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
11	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam



12	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
13	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
14	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
15	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
16	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
17	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
18	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
19	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
20	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
21	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
22	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
23	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam



24	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
25	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
26	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
27	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
28	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
29	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
30	Module IV: Fabric Selection of trimming	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
31	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
32	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
33	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
34	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
35	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation &



				End Sem Exam
36	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
37	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
38	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
39	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
40	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
41	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
42	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
43	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
44	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
45	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
46	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
47	Module II Presentation & Viva Submission of the Report	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
48	Module II Presentation & Viva Submission of the Report	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam



C. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES											CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES			
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 13	P O 14	P O 15
BFD 631.1	Implementation of Product category selection	3	3	1	3	1				2		2	1			
BFD 631.2	Know-how to do sourcing of fabrics, trims & accessories	3	2	2	2	2				2		1	1			

Sample Question Paper

<p style="text-align: center;">Amity School of Fashion Design & Technology Department of Fashion Design & Technology MID-SEMESTER (SEM –6) 2023-24</p>						
<p style="text-align: center;">Class: B. Des. (Fashion Design) VI Semester</p>						
Subject Name: BFD631 Textile Project		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating



per Blooms Taxonomy						
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	5	6
Student will be able to CO.1 Implementation of Product category selection CO.2 Know-how to do sourcing of fabrics, trims & accessories						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the research process involved in product development.				3
CO1	Q.2a	Development of products inspired from any textile.				3
	Q.2b	Explain in brief about the selected textile.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Development of products				3
CO2	Q.5a	Development of Tech pack				3
	Q.5b	Elaborate the finishing process of the products.				3
CO2	Q.6	Development of Document				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : Creative Pattern Making (Haute Couture)
Course Code : BFD723 Crédits : 03, Session :2023-2024 (Odd Sem.), Class : B.Design (Fashion Design)
Faculty Name : Ms. Vidhu Gupta

A. Introduction: This Subject will help the student understand the basic concept of pattern-making. This will also enable them to understand how different types of dart, cowls, gathers, Yokes, flares and other design detail can be used on different garments. And to understand fitting problems to how to rectifyit.

B. Course Outcomes: At the end of the course, students will be able to:

BFD723.1. Learn to recognize the different types of creative pattern based on theme.

BFD723.2. To remember the high style of the patterns.

BFD723.3. Figure out all pattern techniques of women patterns in different size.

BFD723.4. To understand the knowledge of different creative patterns.

BFD723.5. To understand the knowledge of garment Category.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems,parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.



[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of creative pattern making.

PSO 2: Will be able to apply knowledge of different types of patterns based on themes.

PSO 3: Will be able to about the design and knowledge of women's outfits in a different sizes.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%



End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I: Selection of total of three women's outfits	50
Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	
Module II: Construction	50
Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Cloake, Cutting & Draping special occasion clothes
- By Lark Brooks, Every sewer's guide to perfect fit
- By Gerry Cooklin, Pattern cutting for women's outerwear
- By Armstrong, Pattern making for fashion design

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
2	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
3	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
4	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
5	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
6	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam



				Exam
7	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
8	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
9	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End SemExam
10	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
11	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
12	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End SemExam
13	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
14	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
15	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
16	Selection of total three women's outfits	Practical	BFD723.2	Mid Term-1, Quiz & End SemExam
17	Selection of total three women's outfits	Practical	BFD723.2	Mid Term-1, Quiz & End SemExam
18	Selection of total three women's outfits	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
19	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End SemExam
20	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End SemExam
21	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End SemExam
22	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End SemExam



23	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End SemExam
24	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End SemExam
25	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End SemExam
26	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End SemExam
27	Identifying its elements	Practical	BFD723.2	Mid Term-1,
	using size 8 dummy, creating the pattern for the same in muslin			Quiz & End SemExam
28	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End SemExam
29	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End SemExam
30	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End SemExam
31	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End SemExam
32	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End SemExam
33	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End SemExam
34	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End SemExam
35	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End SemExam

34	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End SemExam
35	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End SemExam
36	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End SemExam
37	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End SemExam
38	Out of 10 patterns the instructor will selectthree. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End SemExam
39	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End SemExam
40	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End SemExam
41	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End SemExam
42	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End SemExam

43	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End SemExam
44	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End SemExam
45	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End SemExam
46	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End SemExam
47	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End SemExam
48	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End SemExam
49	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End SemExam

50	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End SemExam
51	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End SemExam
52	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End SemExam
53	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End SemExam
54	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End SemExam
55	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End SemExam
56	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End SemExam

57	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End SemExam
58	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End SemExam
59	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End SemExam
60	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End SemExam
61	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End SemExam
62	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End SemExam
63	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End SemExam

64	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End SemExam
65	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End SemExam
66	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End SemExam
67	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End SemExam
68	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End SemExam
69	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End SemExam
70	Out of 10 patterns the instructor will select three. The instructor will provide guidelines.Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End SemExam
71	Out of 10 patterns the instructor will select three. The instructor	Practical	BFD723.5	Mid Term-1, Quiz & End SemExam



	will provide guidelines. Each pattern should have minimum 6 Fit Analysis			
72	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End SemExam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PO 1	PO 2	PO 3
BFD723.1	Learn to recognize the different types of creative pattern based on theme.	3	3	1	3	1				2		2	1			
BFD723.2	To remember the high style of the patterns.	3	2	2	2	2				2		1	1			
BFD723.3	Figure out all pattern techniques of women patterns in different size.	3	2	2	2	2				3		3	1			
BFD723.4	To understand the knowledge of different creative patterns.	3	3	2	3	2				1		2	1			
BFD723.5	To understand the knowledge of garment Category.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology
Department of Fashion Design & Technology
I MID-SEMESTER (SEM –VII) 2023-2024

Class: B. Des. (Fashion Design) VII
Semester

Subject Name: BFD723 Creative Pattern Making- (Haute Couture)	Time: 2 Hrs.	Max. Marks: 30				
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6

Student will be able to
CO1: Learn to recognize the different types of creative pattern based on theme.CO2:
To remember the high style of the patterns.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the creative pattern making.	3
CO1	Q.2a	Draw the one female design.	3
	Q.2b	What is Haute Couture? explain in briefly.	3
CO1	Q.3	Draw one design on the theme of haute couture.	6
CO2	Q.4	Explain all types of patterns used in a creative pattern.	3
CO2	Q.5a	Elaborate on the one women pattern in 8 sizes.	3
	Q.5b	Make one pattern using the paper origami techniques.	3
CO2	Q.6	Create the pattern of the women in zero waste techniques.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Design Project

Course Code : BFD732 Crédits : 02, Session :2023-2024 (Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Shweta Singh & Ms Madhavi Tomar

A. Introduction: To be able to conceptualize and an idea and convert it into final products.

B. Course Outcomes: At the end of the course, students will be able to:

BFD732.1. Learn the knowledge of market surveys.

BFD732.2. To remember the knowledge of design development.

BFD732.3. To learn about product development.

BFD732.4. To understand the knowledge of the conceptualization.

BFD732.5. To understand the knowledge of product presentation.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems,parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.



[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of the market survey of Men's, women's & kid's wear.

☐ **PSO 2:** Will be able to design development & select of Men's, women's & kid's wear.

☐ **PSO 3:** Will be able to about the design and knowledge of the presentation for final product.

☐

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



E. Syllabus

Module I	50
For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	
Module II	50
: For One Selected Category: <ul style="list-style-type: none"> • Final Presentation • Product Development • Product Presentation 	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- 📖 Portfolio Presentation for Fashion Designer Linda Tain
- 📖 Current fashion and business magazines
- 📖 Trade journals / news papers Forecast magazines and journals

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.1	Mid Term-1, Quiz & End SemExam



2	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.1	Mid Term-1, Quiz & End SemExam
3	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.1	Mid Term-1, Quiz & End SemExam
4	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.1	Mid Term-1, Quiz & End SemExam
5	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.1	Mid Term-1, Quiz & End SemExam
6	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.1	Mid Term-1, Quiz & End SemExam
7	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.1	Mid Term-1, Quiz & End SemExam



8	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.1	Mid Term-1, Quiz & End SemExam
9	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.2	Mid Term-1, Quiz & End SemExam
10	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.2	Mid Term-1, Quiz & End SemExam
11	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.2	Mid Term-1, Quiz & End SemExam
12	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.2	Mid Term-1, Quiz & End SemExam
13	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.2	Mid Term-1, Quiz & End SemExam



14	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.2	Mid Term-1, Quiz & End SemExam
15	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.2	Mid Term-1, Quiz & End SemExam
16	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.2	Mid Term-1, Quiz & End SemExam
17	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.3	Mid Term-1, Quiz & End SemExam
18	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.3	Mid Term-1, Quiz & End SemExam
19	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.3	Mid Term-1, Quiz & End SemExam



20	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.3	Mid Term-1, Quiz & End SemExam
21	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.3	Mid Term-1, Quiz & End SemExam
22	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.3	Mid Term-1, Quiz & End SemExam
23	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.3	Mid Term-1, Quiz & End SemExam
24	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: <ul style="list-style-type: none"> • Market Survey • Conceptualization • Design Development & Selection 	Practical	BFD732.3	Mid Term-1, Quiz & End SemExam
25	For One Selected Category:	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
26	• Final Presentation	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
27	• Product Development	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam



28	• Product Presentation	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
29	For One Selected Category:	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
30	• Final Presentation	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
31	• Product Development	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
32	• Product Presentation	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
33	For One Selected Category:	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
34	• Final Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
35	• Product Development	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
34	• Product Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
35	For One Selected Category:	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
36	• Final Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
37	• Product Development	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
38	• Product Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
39	For One Selected Category:	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
40	• Final Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
41	• Product Development	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
42	• Product Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
43	For One Selected Category:	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam



44	• Final Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
45	• Product Development	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
46	• Product Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
47	For One Selected Category:	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
48	• Final Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD732.1	Learn the knowledge of market surveys.	3	3	1	3	1				2		2	1			
BFD732.2	To remember the knowledge of design development.	3	2	2	2	2				2		1	1			
BFD732.3	To learn about product development.	3	2	2	2	2				3		3	1			
BFD732.4	To understand the knowledge of the conceptualization.	3	3	2	3	2				1		2	1			
BFD732.5	To understand the knowledge of product presentation.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –VII) 2023-2024						
Class: B. Des. (Fashion Design) VII Semester						
Subject Name: BFD732 Design Project			Time: 2 Hrs.		Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn the knowledge of market surveys. CO2: To remember the knowledge of design development.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of a design project.				3
CO1	Q.2	Make the theme-based concept board.				6
CO1	Q.3	Explain all steps of a design project.				6
CO2	Q.4	Make the flow chart of the design development process.				3
CO2	Q.5	Make the 2 designs inspirational based.				6
CO2	Q.6	Create 8 working sketching based on color theme.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Accessory Design

Course Code : BFD733 Crédits : 03, Session :2023-2024 Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Madhavi Tomar

A. Introduction: This Subject will help the student understand the basic concept of pattern-making. This will also enable them to understand how different types of dart, cowls, gathers, Yokes, flares and other design detail can be used on different garments. And to understand fitting problems to how to rectifyit.

B. Course Outcomes: At the end of the course, students will be able to:

BFD733.1. Learn to recognize the different types of Accessories.

BFD733.2. To remember the knowledge of the theme.

BFD733.3. To learn all the material knowledge according to the theme.

BFD733.4. To understand the knowledge of accessories

BFD733.5. To understand the knowledge of how to create accessories.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems,parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.



[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of accessories.

PSO 2: Will be able to apply knowledge of different types of designing and creation of various accessories: Shoes, Handbags, hats and gloves.

PSO 3: Will be able to about the design and knowledge of theme based selection of accessories.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

<ul style="list-style-type: none"> Introduction to accessory design: - various types of shoes, 	



handbags, hats and gloves etc.	
<ul style="list-style-type: none"> Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample). 	
<ul style="list-style-type: none"> Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles). 	
<ul style="list-style-type: none"> To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc). 	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A:Attendance

F. Suggested Text/Reference Books:

- ② Jay Diamond, Ellen Diamond. .Fashion Apparel and Accessories.
- ② France Borel. The Splendor of Ethnic Jewelry. NJ Abram Inc, New York.
- ② Mookherjee Ajit. 5000 Designs and Motifs from India. Dover Publications Inc., 1996.
- ② Judith Rasband. Strategies for Women. Delmar Publishers London.
- ② Mc Jimsey and Harriet. Art and Clothing Selection. Iowa State University Press, Iowa.
- ② Jacob Solinger. Apparel Manufacturers Handbook.

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End SemExam
2	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End SemExam
3	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End SemExam



4	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
5	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End SemExam
6	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End SemExam
7	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End SemExam
8	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End SemExam
9	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End SemExam
10	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End SemExam
11	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End SemExam
12	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End SemExam
13	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End SemExam



14	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End SemExam
15	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End SemExam
16	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End SemExam
17	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End SemExam
18	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End SemExam
19	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End SemExam



20	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End SemExam
21	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End SemExam
22	Collection of materials related to the accessories based on	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
	different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).			
23	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End SemExam
24	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End SemExam



25	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End SemExam
26	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End SemExam
27	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End SemExam
28	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion	Practical	BFD733.2	Mid Term-1, Quiz & End SemExam
	(file work with theory, picture sample).			
29	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End SemExam



30	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End SemExam
31	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End SemExam
32	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End SemExam
33	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End SemExam
34	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion	Practical	BFD733.3	Mid Term-1, Quiz & End SemExam
	(file work with articles).			



35	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End SemExam
34	<i>Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).</i>	Practical	BFD733.3	Mid Term-1, Quiz & End SemExam
35	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End SemExam
36	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End SemExam
37	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End SemExam



38	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion	Practical	BFD733.3	Mid Term-1, Quiz & End SemExam
	(file work with articles).			
39	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End SemExam
40	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End SemExam
41	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End SemExam
42	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End SemExam



43	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End SemExam
44	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic,	Practical	BFD733.3	Mid Term-1, Quiz & End SemExam
	contemporary, traditional, and fusion (file work with articles).			
45	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End SemExam
46	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End SemExam
47	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End SemExam
48	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End SemExam
49	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End SemExam



50	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End SemExam
51	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End SemExam
52	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End SemExam
53	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End SemExam
54	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End SemExam
55	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End SemExam
56	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End SemExam
57	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End SemExam
58	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End SemExam
59	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End SemExam



60	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End SemExam
61	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End SemExam
62	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End SemExam
63	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End SemExam
64	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End SemExam
65	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End SemExam
66	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
67	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End SemExam
68	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End SemExam
69	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End SemExam



70	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End SemExam
71	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End SemExam
72	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End SemExam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD733.1	Learn to recognize the different types of Accessories.	3	3	1	3	1				2		2	1			
BFD733.2	To remember the knowledge of the theme.	3	2	2	2	2				2		1	1			
BFD733.3	To learn all the material knowledge according to the theme.	3	2	2	2	2				3		3	1			
BFD733.4	To understand the knowledge of accessories.	3	3	2	3	2				1		2	1			
BFD733.5	To understand the knowledge of how to create accessories.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –VII) 2023-2024						
Class: B. Des. (Fashion Design) VII Semester						
Subject Name: BFD733 Accessory Design		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn to recognize the different types of Accessories. CO2: To remember the knowledge of the theme.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term accessories.				3
CO1	Q.2a	Draw the 5 designs of bags.				3
	Q.2b	What types of ties are used by men?				3
CO1	Q.3	Draw the flat sketch of belt with proper detailing.				6
CO2	Q.4	Explain all types of themes.				3
CO2	Q.5a	Make the design on the theme accessories.				3
	Q.5b	Make the pattern above the design.				3
CO2	Q.6	Create an ethnic theme-based collection of accessories.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Portfolio

Course Code : BFD734 Crédits : 03, Session :2023-2024(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Anshu Singh Chaudhary & Ms. Shweta Singh
Ms.Vidhu Gupta & Ms. Madhavi Tomar

A. Introduction: This Subject will help the student understand the basic concept of pattern-making. This will also enable them to understand how different types of dart, cowls, gathers, Yokes, flares and other design detail can be used on different garments. And to understand fitting problems to how to rectify it.

B. Course Outcomes: At the end of the course, students will be able to:

BFD734.1. Learn to recognize the different types of portfolios.

BFD734.2. To remember the knowledge of developing the portfolio for mass production.

BFD734.3. To learn all types of garment categories.

BFD734.4. To understand the knowledge of the portfolio for high fashion.

BFD734.5. To understand the knowledge of portfolio elements including all boards.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the



resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of accessories.

PSO 2: Will be able to apply knowledge of different types of designing and creation of various accessories: Shoes, Handbags, hats and gloves.

PSO 3: Will be able to about the design and knowledge of theme based selection of accessories.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



E. Syllabus

Module I	40
<ul style="list-style-type: none"> • Developing portfolio for mass production <ol style="list-style-type: none"> 1. Female – <ul style="list-style-type: none"> • Casual wear • Formal wear • Party wear • Sportswear • Party Wear • Preparation of- spec sheet, swatch sheet, flat sketch sheet 	
Module II	30
Developing portfolio for High Fashion	
Module III	30
<ul style="list-style-type: none"> • Mood board preparation for Female <ol style="list-style-type: none"> 1. Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet 	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A:Attendance

F. Suggested Text/Reference Books:

- ☑By Martin. M. Pegler, Visual Merchandising and Display
- ☑By Richard Clodfelter, Retail Buying from Basics to Fashion

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
2	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam



3	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
4	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
5	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
6	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
7	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
8	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
9	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
10	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
11	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
12	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
13	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
14	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
15	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
16	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
17	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
18	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
19	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam



20	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
21	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
22	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
23	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
				Exam
24	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
25	Developing portfolio for High Fashion	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
26	Developing portfolio for High Fashion	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
27	Developing portfolio for High Fashion	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
28	Developing portfolio for High Fashion	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
29	Developing portfolio for High Fashion	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
30	Developing portfolio for High Fashion	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
31	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
32	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
33	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
34	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
35	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
34	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam



35	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
36	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
37	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
38	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
39	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
40	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
				Exam
41	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
42	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
43	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
44	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
45	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
46	Developing portfolio for High Fashion	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
47	Developing portfolio for High Fashion	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
48	Developing portfolio for High Fashion	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
49	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam



50	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End SemExam
51	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End SemExam
52	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet,	Practical	BFD734.4	Mid Term-1, Quiz & End SemExam
	construction of any one garment with spec sheet			
53	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End SemExam
54	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End SemExam

55	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End SemExam
56	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End SemExam
57	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End SemExam
58	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End SemExam
59	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam



60	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End SemExam
61	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End SemExam
62	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End SemExam
63	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End SemExam
64	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End SemExam
65	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design	Practical	BFD734.5	Mid Term-1, Quiz & End SemExam



	Preparation sheet, construction of any one garment with spec sheet			
66	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End SemExam
67	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End SemExam
68	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End SemExam
69	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End SemExam
70	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End SemExam



71	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End SemExam
72	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End SemExam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD734.1	Learn to recognize the different types of portfolios.	3	3	1	3	1				2		2	1			
BFD734.2	To remember the knowledge of developing the portfolio for mass production.	3	2	2	2	2				2		1	1			
BFD734.3	To learn all types of garment categories.	3	2	2	2	2				3		3	1			
BFD734.4	To understand the knowledge of the portfolio for high fashion.	3	3	2	3	2				1		2	1			

BFD734.5	To understand the knowledge of portfolio elements including all boards.	2	2	1	2	3				2		2	1			
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –VII) 2023-2024						
Class: B. Des. (Fashion Design) VII Semester						
Subject Name: BFD734 Portfolio		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn to recognize the different types of portfolios. CO2: To remember the knowledge of developing the portfolio for mass production.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of the portfolio.				3
CO1	Q.2	Make one mood board.				6
CO1	Q.3	Explain the female wear categories in garments.				6
CO2	Q.4	Explain all types of categories.				3
CO2	Q.5	Make the design on the casual wear.				6
CO2	Q.6	Create a mass production portfolio.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Design Research & Presentation

Course Code : BFD 836, Crédits : 04, Session :2023-2024(Even Sem.), Class : B.Des. 4th Year

Faculty Name : Ms. Anshu Singh Choudhary & Mr. Vishal Kumar

- A. Introduction:** To be able to conceptualize an idea and convert it into final products.
- B. Course Outcomes:** At the end of the course, students will be able to:
- BFD836.1.** Design development of Men's wear, Women's wear and kid's wear
 - BFD836.2.** Final product development and presentation
 - BFD836.3** Developing Skills In Presenting With Board- Mood, Story Board
- C. Programme Outcomes:**
- [PO.1]. Design knowledge:** To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.
- [PO.2]. Problem analysis:** Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.
- [PO.3]. Design/development of solutions:** Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.
- [PO.4]. Conduct investigations of complex problems:** Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.
- [PO.5]. Modern tool usage:** For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.
- [PO.6]. The Designer and society:** Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.
- [PO.7]. Environment and sustainability:** The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.
- [PO.8]. Ethics:** Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.
- [PO.9]. Individual and teamwork:** Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.
- [PO.10]. Communication:** Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.
- [PO.11]. Project management and finance:** Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.
- [PO.12]. Life-long learning:** Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.



D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: For all the three categories of Men's wear, Women's wear and kid's wear perform the following:

- Market Survey
- Conceptualization
- Design Development & Selection

Module II: For One Selected Category:

- Final Presentation
- Product Development
- Product Presentation

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance



H. Suggested Text/Reference Books:

- Portfolio Presentation for Fashion Designer Linda Tain
- Current fashion and business magazines
- Trade journals / news papers Forecast magazines and journals

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
2	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
3	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
4	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
5	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
6	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
7	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam



8	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
9	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
	Design Development & Selection			
10	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
11	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
12	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
13	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
14	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
15	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam



16	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
17	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
18	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
19	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
20	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
21	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-2, Quiz & End Sem Exam
22	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-2, Quiz & End Sem Exam
23	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-2, Quiz & End Sem Exam



24	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-2, Quiz& End Sem Exam
25	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-2, Quiz& End Sem Exam
26	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-2, Quiz& End Sem Exam
27	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization	Practical	BFD836.1	Mid Term-2, Quiz& End Sem Exam
	Design Development & Selection			
28	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz& End Sem Exam
29	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz& End Sem Exam
30	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz& End Sem Exam
31	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz& End Sem Exam



32	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
33	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
34	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
35	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
36	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
37	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
38	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
39	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
40	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam



41	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
42	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
43	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
44	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
45	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
46	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
47	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
48	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
49	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
50	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
51	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam



52	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz& End Sem Exam
53	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz& End Sem Exam
54	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz& End Sem Exam
55	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz& End Sem Exam
56	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
57	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
58	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
59	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
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61	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
62	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
63	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
64	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam



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67	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
68	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
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70	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
71	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
72	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
73	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
74	For One Selected Category:	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
	Final Presentation ,Product Development , Product Presentation			
75	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
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82	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
83	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
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88	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
89	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
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92	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
93	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
94	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
95	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam
96	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz& End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD801.1.	Design development of Men's wear, Women's wear and kid's wear				3	2			2	3	3	2	2			
BFD801.2.	Final product development and presentation				2	2			2	3	3	3	1			
BFD801.3	Developing Skills In Presenting With Board- Mood, Story Board				2	1	1		2	3	3	3	2			



Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –VIII) 2023-2024						
Class: B.Des (FD) III Semester						
Subject Name: BFD 836 Design Research and Presentation		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Design development of Men’s wear, Women’s wear and kid’s wear.CO2: Final product development and presentation						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by management as an art.				3
CO1	Q.2a	What is research and how it is important for design development.				3
	Q.2b	What is the relationship between individual departments in export house.				3
CO1	Q.3	Explain the process of developing a design				6
CO2	Q.4	What is market survey.				3
CO3	Q.5a	What do you understand by conceptualization.				3
	Q.5b	What is the procedure				3
CO3	Q 6	Explain the procedure of design selection.				6
Attainments		Rubric				
Level	1	IF 60% of students secure more than 60% marks then level 1				
Level	2	IF 70% of students secure more than 60% marks then level 2				
Level	3	IF 80% of students secure more than 60% marks then level 3				

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Final Design Collection

Course Code : BFD 835, Crédits : 08, Session : 2023-2024 (Even Sem.), Class : B.Des. 4th Year

Faculty Name : Ms. Anshu Singh Choudhary, Ms. Madhavi Tomar, Ms. Radhika Bindal

A. Introduction: The objective of the Design Collection Project is to provide students a real life platform under which they apply their learning and understanding of the previous semesters. During the project the students are expected to develop design collection following the complete design process. The basic aims of the Final Design Project module are to enable you: to draw upon and integrate learning of all the modules across all the levels of your course and to apply this integrative learning to identify, create and solve design problems/opportunities in the apparel industry. This project is the culmination of your personal ideas and investigations towards the realization of an original, creative and innovative body of work.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD835.1** Identification of area's of Design Research
- **BFD835.2.** Prototype and portfolio development
- **BFD835.3.** Pricing & costing of final products

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns. **[PO.4]. Conduct investigations of complex problems:** Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.



[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations. **[PO.11].**

Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Contextual research to identify potential areas of design research & development

During this module you are expected to gather information and visual materials in a field which has sufficient scope for design research and development



Module II: Formulation of design brief, design concept, research methods and project schedule

You will have to develop and negotiate a design brief by developing a concept based on a particular theme. Formative Feedback will be provided by your mentor at each meeting. When you are in the process of design exploration, you are expected to research and conduct surveys in the areas of market structure, client group, fabrics and trims sources.

Module III: Prototype and portfolio development

To develop prototypes, you have to explore new and appropriate methods of pattern making and garment construction in relation to the relevant fabrics and the functional aspect of the garment. You will be expected to present your process and findings along with your prototypes to a Jury of design and technical mentors and your peers.

Module IV: Pricing & Costing of Final products:

You will achieve optimum costs of production through an understanding of fabric development and finishing processes. You are also expected to do the pricing and costing of your final product.

Module V: Final Submission and presentation: Final Submission which is in week 16 will be supported by an oral presentation and submission of a design portfolio in front of a Jury, where you will be expected to defend the validity / originality of your design process and findings. You will be encouraged to do a self evaluation, assessing your effectiveness of achieving set aims and module outcomes.

Module VI: Reflective Journal Additionally you will be required to submit a Reflective Journal which represents your involvement and overall journey of learning and what specifically you reflected on. This will give evidence of whether you have fulfilled the initial aims that you had set

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- Organizational profile and other related data
- Current fashion and business magazines / related and relevant bibliography if and as relevant to work experience / job responsibility
- Trade journals / news papers

I. Lecture Plan



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
2	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
3	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
4	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
5	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
6	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
7	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
8	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
9	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
10	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
11	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
12	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
13	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
14	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
15	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
16	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
17	Contextual research to identify potential areas of design	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam



	research & development			
18	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
19	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
20	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
21	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
22	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
23	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
24	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
25	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
27	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
28	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
29	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
30	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
31	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
32	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
33	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
34	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
35	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
36	Formulation of design brief,	Practical	BFD835.1	Mid Term-1, PPT



54	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
55	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
56	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
57	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
58	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
59	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
60	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
61	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
62	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
63	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
64	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
65	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
66	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
67	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
68	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
69	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
70	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
71	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
72	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
73	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
74	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam



75	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
76	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
77	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
78	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
79	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
80	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
81	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
82	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
83	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
84	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
85	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
86	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
87	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
88	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
89	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
90	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
91	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
92	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
93	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
94	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
95	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
96	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
97	Pricing & Costing of Final products	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
98	Pricing & Costing of Final products	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
99	Pricing & Costing of Final products	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
100	Pricing & Costing of Final products	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam



152	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
153	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
154	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
155	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
156	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
157	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
158	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
159	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
160	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
161	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
162	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
163	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
164	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
165	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
166	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
167	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
168	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
169	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
170	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
171	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
172	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
173	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
174	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
175	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
176	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
177	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam



178	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
179	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
180	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
181	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
182	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
183	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
184	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
185	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
186	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
187	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
188	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
189	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
190	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
191	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
192	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
193	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
194	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
195	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
196	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	PSO3



BFD8021.1	Identification of area's of Design Research					3	2				2	3	3	2	2			
BFD802.2	Prototype and portfolio development					2	2				2	3	3	3	1			
BFD802.3	Pricing & costing offinal products					2	1	1			2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –VIII) 2023-24						
Class: B.Des (FD) III Semester						
Subject Name: BFD 835 Final Design Collection		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to						
CO1: Identification of area's of Design Research CO2: Prototype and portfolio development						
CO Map	Question No.	Question				Marks
CO1	Q.1	What is pricing. How will you calculate the price of your garment				3
CO1	Q.2a	What is the process of developing a collection.				3
	Q.2b	What is mood board. Why it is important.				3
CO1	Q.3	Define the term theme. Also explain the process of preparing a design collection.				6
CO2	Q.4	Illustrate two designs for ram walk.				3
CO3	Q.5a	What do you understand by fashion show and fashion fair				3
	Q.5b	Why fashion show is important for a designer.				3
CO3	Q.6	How will you predict a fashion trend? Describe the process for the same.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Final Design Project (FashionShow)

Course Code : BFD 832, Crédits : 12, Session : 2023-24 (Even Sem.), Class : B.Des. 4th Year

Faculty Name : Ms. MadhaviTomar/ Ms. Vidhu Gupta & Ms. Radhika Bindal
Mr. Vishal Kumar

A. Introduction: The subject starts with realistic view of the production of the woven & knitted fabrics- their theoretical details and application

B. Course Outcomes: At the end of the course, students will be able to:

- ☐ BFD832.1. Identification of area's of Design Research
- ☐ BFP832.2. Prototype and portfolio development
- ☐ BFD832.3 Pricing & costing of final products
- ☐ BFD832.4 Final presentation of design project

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills. **[PO.2].**

Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations. **[PO.11].**

Project management and finance: Apply knowledge of Design principles in

project fashion and continuous improvement in professions related to fashion/lifestyle technology. **[PO.12].**

Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.



PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Final Design Project(Fashion Show)

G: Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- ☐ Organizational profile and other related data
- ☐ Current fashion and business magazines / related and relevant bibliography if and as relevant to work experience / job responsibility
- ☐ Trade journals / news papers



I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
2	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
3	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
4	<i>Final Design Project (Fashion Show)</i>	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
5	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
6	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
7	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
8	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
9	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
10	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
11	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
12	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
13	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
14	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
15	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
16	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
17	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
18	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
19	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
20	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
21	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
22	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
23	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam



154	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
155	Final Design Project (Fashion Show)	Practical		Mid Term-1, PPT & End Sem Exam



286	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
287	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam
288	Final Design Project (Fashion Show)	Practical	BFD832.4	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES											CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES			
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O 2	PSO3
BFD804.1	Identification of area's of DesignResearch				3	2			2	3	3	2	2			
BFD804.2	Prototype and portfolio development				2	2			2	3	3	3	1			
BFD804.3	Pricing & costing of final products				2	1	1		2	3	3	3	2			



Sample question paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –VIII) 2023-2024						
Class: B.Des (FD) VIII Semester						
Subject Name: BFD832 Final Design Project (Fashion Show)		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: To understand the basics of looms, preparatory process of woven fabric CO2: Understanding of textile machinery and process of knitted fabric.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What is pricing. How will you calculate the price of your garment?				3
CO1	Q.2a	What is the process of developing a collection.				3
	Q.2b	What is mood board. Why it is important.				3
CO2	Q.3	Define the term theme. Also explain the process of preparing a design collection.				6
CO2	Q.4	Illustrate two designs for ram walk.				3
CO2,3	Q.5a	What do you understand by fashion show and fashion fair				3
	Q.5b	Why fashion show is important for a designer.				3
CO1	Q.6	How will you predict a fashion trend? Describe the process for the same.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.

