

FROM THE DESK OF THE EDITOR

Dear Readers,

Warm welcome to Volume XII, Issue I of "**Amity Journal of Management (AJM)**".

This edition proudly features a diverse collection of research papers and articles, each shedding light on contemporary issues within the field of Business and Management. We are delighted to showcase the scholarly works of eminent professors and experts from esteemed institutions both domestically and internationally.

This issue encompasses a wide array of topics, each offering valuable insights and thought-provoking perspectives. The selected papers reflect the dedication and expertise of the authors in addressing significant subjects with practical implications in the realm of Business and Management.

The first paper, "Causes of Foreign Exchange Rates Movements - A Revisitation," examines exchange rate determinants in 18 emerging countries using Bayesian VAR and nonlinear ARDL, highlighting the complex impact of inflation on exchange rates.

The second paper, "The Impact of Green Skepticism on Green Purchase Intention towards Eco-friendly Green Clothing Fashion in Indonesia," explores how green skepticism influences consumer behavior, finding that transparency in green marketing is crucial for building consumer trust.

The third paper, "Service Quality of Hotels as a Driver of Beach Tourism: Landmark Hotel, Lagos State, Nigeria," identifies assurance, reliability, and empathy as key factors in enhancing tourist satisfaction and encouraging repeat visits to beach hotels.

The fourth paper, "Influence of Age on Employees' Knowledge of, Attitude towards, and Perception of Smart Technology in the Workplace," shows that age significantly affects knowledge of smart technology but not attitude or perception, recommending targeted training for older employees.

The fifth paper evaluates the impact of energy supply, capital stock, and labor on industrial production in 18 Sub-Saharan African countries, advocating for improved electricity supply and increased capital formation to boost industrial output. We invite our readers to delve into the thought-provoking content presented in this edition. Each paper offers unique perspectives, innovative ideas, and empirical research that contribute to the advancement of knowledge.

Thank you for your continued support and readership of AJM. We remain committed to promoting excellence in research and providing a platform for the exchange of knowledge and ideas in the dynamic realm of Business and Management.

Prof. (Dr.) Anil Vashisht
Chief Editor - AJM