ISSUE XIV • SEPTEMBER 2023

Furthermore, the event showcased the awarding

of doctoral degrees, with investiture by the Hon'ble

Chancellor. The UG & PG degree recipients also

took the Convocation pledge administered by the Registrar, AUH. The ceremony culminated with the

presentation of various awards, including Gold

Medals, the Shri Baljit Shastri Award, the GBCI

Corporate Award of Sustainability, and Dr. Ashok K

In the spirit of unity and pride, the Convocation concluded with the presentation of the Amity

Alumni Flag and the rendition of the National Anthem. The academic procession then left the main venue, followed by group photographs

Chauhan Scholarships.

AMITY GURUGRAM RANKED #5 (OVERALL) AMONGST THE TOP UNIVERSITIES IN INDIA





28th September

### **CONVOCATION-2023 Celebrating Excellence In Education**

On the memorable day of February 10, 2023, Amity University Gurugram hosted a grand Convocation ceremony to celebrate the academic achievements of its graduating students. The event commenced with the solemn Robing of the Academic Procession, which marked the beginning of a prestigious gathering. The occasion saw the presence of esteemed guests, including the Hon'ble Chancellor of AUH, who officially declared Convocation-2023 open.

The ceremony featured the conferral of Honorary Professorships upon distinguished individuals, including Shri Prateek Kishore, Director of TBRL Chandigarh, Prof. Sławomir Milewski, Vice-Rector for Scientific Research at Gdansk University of Technology, Poland, and Prof. Arumugam Jayakumar from MD Anderson Cancer Center, University of Texas, US. Moreover, the event witnessed the presentation of the prestigious Honoris

Causa Doctorate to Dr. Ajay Kumar Sood, The event commenced with the solemn Robing of the Academic **Procession, which** marked the beginning of

a prestigious gathering.

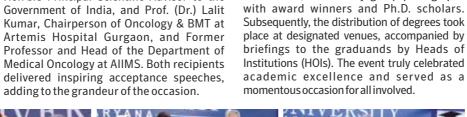
The prestigious Convocation-2023 was graced by a distinguished array of personalities, including the Hon'ble Founder President of the Amity Education Group, Dr. Ashok K Chauhan; Hon'ble Chancellor of AUH, Dr. Aseem Chauhan, along with the Hon'ble Vice Chancellor, Prof. (Dr.) PB Sharma & Pro Vice Chancellor of AUH, Prof. (Dr.) Vikas

Madhukar. The event further featured the distinguished guests of honors, Prof. (Dr.) Gurinder Singh, Group Vice Chancellor of Amity Education Group and Dr. W. Selvamurthy, President of Amity Science, Technology and Innovation Foundation.

Hon'ble Principal Scientific Advisor to the adding to the grandeur of the occasion.











## DEEKSHARAM

Amity University Gurugram held its Student Induction Programme, "Deeksharamabh," from August 9th to 12th, 2023, in the presence of esteemed dignitaries, faculty members, and industry stalwarts. The orientation program commenced with the blessings of Hon'ble Founder President Dr. Ashok Chauhan, Chancellor Dr. Aseem Chauhan, Vice Chancellor Prof. (Dr.) P.B. Sharma, Pro Vice Chancellor, Prof. (Dr.) Vikas Madhukar, and other distinguished personalities. The event featured a Havan and Lamp Lighting ceremony to mark the auspicious beginning of the new students' journey at the university.

Vice Chancellor Prof. (Dr.) P.B. Sharma and Pro Vice Chancellor Prof. (Dr.) Vikas Madhukar provided valuable insights and motivation for the students, emphasizing the importance of dreaming big, taking risks, and adopting a SMART strategy for success. The university's impressive achievements, including being India's first Platinum Rated

Green campus, were highlighted, along with its high NIRF rankings and contributions to research and nation-building.

The program also included a thoughtprovoking panel discussion on "Campus to Corporate: Key to Success in College and Beyond," featuring industry experts like Mr. Ashish Kulkarni (Partner, Centre for Sustainable Earth, Climate and Sustainability, Boston Consulting Group); Ms.

Priyanka Gulati (Partner, Grant Thornton); Col. Inderjeet Singh (Chief Cyber Officer, Vara Technologies); Mr. Sharad Gupta (Vice President & Head, Corporate Communications & Brand

Strategy, Escorts Kubota Ltd) and Mr. Hitesh Kumar (CFO, Business Partner, Business and Commercial Leader, Fluence India.). The event concluded with inspiring addresses from dignitaries like Swami Mukundananda. global spiritual leader and an IIT, IIM alumnus; Mr. Subhash Jagota, CEO, Global Business

> Solutions, Prof. (Dr.) Randeep Guleria, erstwhile Director, A.I.I.M.S, New Delhi; Dr T.G. Sitharam, Hon'ble Chairman, All India Council for Technical Education (AICTE); Dr. Dipan Sahu, Assistant Innovation Director, Ministry of Education's Innovation Cell and AICTE, who shared their wisdom and insights with the students.

THE UNIVERSITY'S COMMITMENT TO INNOVATION AND THE IMPLEMENTATION OF THE **NATIONAL EDUCATION POLICY 2020** 

were also highlighted during the program. The four-day orientation was a grand success, setting the stage for the students' bright and successful future at Amity University Gurugram.

The Marketing & Promotions department organized "Inside Amity," an event featuring student interactions, tattoo making, and photography activities, aimed at easing the anxiety of both freshers and parents, making them feel welcomed. This event fostered a sense of belonging and inclusivity, helping newcomers integrate into the Amity University community while promoting a warm and supportive environment for all stakeholders

Amity University Gurugram's commitment to academic excellence, research, and sustainability was highlighted throughout the program, with the university being recognized as India's first 'Platinum Rated' Green campus and achieving impressive rankings in national and global surveys. The induction program also introduced a new teaching-learning approach guided by the National Education Policy, 2020, promising students a self-driven, multidisciplinary learning experience. With enriching presentations, informative sessions, and the presence of visionary leaders, the Student Induction Programme at Amity University Gurugram was a grand success, preparing students to embark on their professional journeys and shape themselves into outstanding professionals and individuals.



Dr. Ashok K Chauhan Founder President, **Amity Education Group** 

WHEN GOD PUSHES **SOMEBODY, INSPIRES SOMEBODY, LEADS SOMEBODY - NO POWER** IN THE WORLD CAN **STOP SUCH A PERSON.** 



Dr. Aseem Chauhan Chancellor, Amity University Haryana

**AMITY UNIVERSITY IS** AN EPITOME OF HIGHER **EDUCATION THAT BLENDS MODERNITY** WITH TRADITION AND **CULTURE, WHERE** SCIENCE & TECHNOLOGY **BLEND HARMONIOUSLY** WITH PERFORMANCE, **PROGRESSION AND** INNOVATION.

#### RANKED AMONGST THE **TOP 100 UNIVERSITIES IN INDIA**



Amity University Gurugram, Haryana, has achieved a notable ranking in the NIRF India University Rankings 2023, securing the 94th position among the top 100 universities in India. These rankings are determined through a comprehensive assessment covering various aspects, including teaching quality, research projects, graduate outcomes, outreach, and peer perceptions. Amity University Gurugram's commitment to quality education, innovation, and industry-relevant skills, along with numerous research projects and patents, reflects its dedication to producing futureready professionals with 21st-century skills and strong values







02

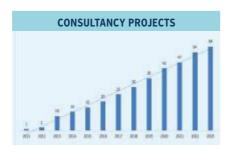
AMITY GURUGRAM RANKED #94 AMONGST THE TOP UNIVERSITIES IN INDIA

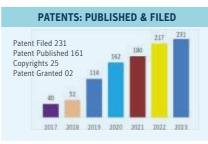




### **RESEARCH & INNOVATION AT A GLANCE 2023**



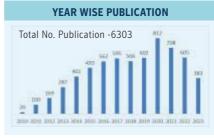




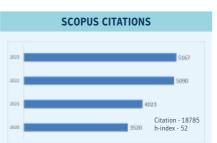


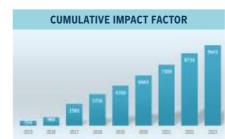














#### THE CANCER RESEARCH CLUSTER

Gargi Bagchi: Hormone Signaling & Cancer Amit K Pandey: Noncoding RNA & Cancer Ujjaini Dasgupta: Breast Cancer Munindra Ruwali: Head & Neck Cancer Vaibhav Kapuria: O-GlcNAcylation

#### **INTERNATIONAL NETWORK DEVELOPED:**

- Curie Institute, Paris
- · Shemyakin-Ovchinnikov Institute of Bio-organic Chemistry of the Russian Academy of Sciences, Russian Federation
- · Cancer Science Institute of Singapore,
- University of Dundee, Scotland UK • CHUV, Lausanne, Switzerland

#### LIPIDOMICS RESEARCH CLUSTER

Rajendra Prasad: Fungal drug resistance Ujjaini Dasgupta: Cancer biology Zeeshan Fatima: Mycobacterium infection & MDR

#### INFECTIOUS DISEASE RESEARCH CLUSTER

Prof Rajendra Prasad: Fungal drug resistance Dr K. M. Sinha: C-di-AMP signaling in Mycobacterium Dr Zeeshan Fatima: Mycobacterium infection and MDR **Dr Saif Hameed:** Multidrug resistance in pathogenic fungi **Dr. Atanu Banerjee:** Drug and peptide transporters

#### **NETWORK DEVELOPED:**

• CNRS, HHU, JNU, RCB, NII, ICGEB, NIPGR, IISc, CCMB, CDFD

### **Highest Impact Factor**



### **RESEARCH HIGHLIGHTS**

Research Students

Ph.D. Awarded

(41.35 Cr)

Extra Mural R&D Projects

(4.66 Cr)

**Consultancy Projects** 

Completed R&D Projects

Submitted Project

Patents Filed

Patent Published

Copyrights

Books/ Chapters

Conference/ Proceedings

Article/ Newspapers/ Magazines/ **Bulletins/ News Letter** 

Research Articles

**Total Publication** 

**2,103** Scopus listed Publication

Citations (Scopus)

AUH Scopus h Index

### **Books Published**



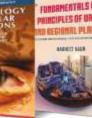




















Rahita Khosla Sangeeta Kumari & Machiavalli Singh (2023)

Dr. Girija Kumari & Dr. Vikram Singh

Shiwani Thaku (2023)

Dr. Fouzia A Shaikh AIBAS (2023)

Dr. Amit K. Pandey (2023)

ASH (2023)

Dr. Garima Parkash Prof. (Dr.)Anu Gauba

(2021)

Dr. Machiavelli

Harneet Kaur AMS (2023)

MG Jagbir Singh Dhull (2023)

Dr. Sapna Sharma

(2023)

Dr. Manju Sharma & Dr. Machiavelli Singh

Prof. Arunangshu Bhattacharva & Prof. Debasish Dasgupta (2023)

### **Forging New Partnerships: National & International MOUs**

#### **NATIONAL MoUs**

(2023)

- National Mission for Clean Ganga Ministry of Jal Shakti, Govt. of India
- Silver Streak Multi-speciality Hospital

#### **INTERNATIONAL MoUs**

- National Central University, Taiwan
- Minin University, Russia



## Chronicle University



AMITY UNIVERSITY GURUGRAM HAS BEEN LISTED IN THE BAND 101-150 (OVERALL) IN THE PRESTIGIOUS



**ACADEMIC EXCELLENCE** 

03

**PRESTIGIOUS ACADEMIA AWARD** 



The Economic Times in association with the Defence Research and Development Organization (DRDO), Ministry of Defence, Government of India, organized the national defence conference "INDIA **DEFENCE CONCLAVE"** in New Delhi, on May 26, 2023, in which the Hon'ble Founder President Dr. Ashok K. Chauhan received an Award entitled "PRESTIGIOUS ACADEMIA AWARD" for promoting and skilling youth in Defence Technology.

It is certainly a moment of pride for each and every Amitian.

#### IMPLEMENTATION OF NEP 2020 - NEW CURRICULUM FRAMEWORK FOR UNDERGRADUATE PROGRAMS AT AMITY UNIVERSITY HARYANA

National Education Policy of 202 outlies the vision of new education system with a primary purpose to raise the standard of education in India and universalization of education i.e washing off the boundaries between arts/commerce/vocational/curricular and extracurricular disciplines. It aims to make a revolution to the way education is imparted in India with a vision to make it more equitable, inclusive, and holistic. Getting away with rote learning to focus on fostering critical thinking, creativity, and problem-solving skills. To achieve this, NEP emphasizes teaching a wider range of subjects in addition to traditional subjects being offered in the core courses. More flexible and diverse pathways are available allowing students to pursue subjects that interest them and match their competencies. Also, infusion of technology, integration of vocational and skill-based training so as to make students more employable is one of the main concerns of new regime.

With the changing realm of the education mechanism in India and

taking stock of National Education Policy, 2020, under the visionary leadership of our Honorable Chancellor Dr Aseem Chauhan, the Amity University, Haryana has envisioned, revamped the curriculum, and implemented NEP 2020 with the current academic year 2023-2024. Genuine efforts were put forward to understand the nitigrities and reconnoitered possibilities for a structured implementation of structured implementation of NEP-2020, emphasizing the holistic development, skill enhancement, industry -academia collaboration for the best interest of our stakeholders, and society at large. Equal focus has been given on the core values viz, Multi-Entry system, &-Exit Choice-Based Credit System, multidisciplinary education, Indian Ethos, and foreign languages. Taking note of NEP mandates, AUH has prepared Three-Discipline Pattern Model "New Curriculum Framework for Undergraduate Programmes", (NCFUG), which provides flexibility in terms of choice of discipline(s) of study developing academic pathways

having creative combinations of disciplines for study with multiple entry and exit options and applicable to all 3yrs undergraduate programmes of all faculties of studies with nomenclature of B.A./ B.Sc./ B.Com./ BBA/ BCA except the programmes regulated by respective council/4 years or 5 years UG programmes already running in the University. Under this regime, the credit mechanism in the course structure is distributed to cater Discipline specific courses. foundation courses, and NTCC to complete 135 & 180 credits for 3 years and 4-year programmes respectively. Inclusion of have also been made to develop the student learning skills. Even the pedagogy for imparting communication skill and foreign language skills have been recrafted to ensure maximum learning interface through LMS and optimizing both intellectual and technological resources at university. Embedding Value Added Courses to impart and ensure relevant domain specific

skills, mental, emotional, physical wellbeing, through basket of courses is an attempt to engage students beyond academics where they will explore activities pertaining to dance, gardening, team building, sketching etc. Thus, providing the multitude of combinations to our students, we wish to achieve excellence that has always been the objective of Amity University and meet the 21st century education goals.



#### AMITY UNIVERSITY GURUGRAM INTRODUCES NEW CURRICULUM FRAMEWORK FOR **UNDERGRADUATE PROGRAMS (NCFUG).**

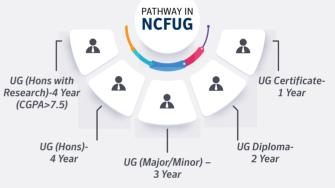
Three & Four years' multidisciplinary B.A/BBA/B.Com./BCA/B.Sc./ Regular/ Honours/ Honours with Research Programmes **KEY FEATURES OF NCFUG** 

- FLEXIBILITY TO MOVE FROM ONE DISCIPLINE TO ANOTHER
- OPPORTUNITY TO CHOOSE COURSES
- MULTIDISCIPLINARY & INTERDISCIPLINARY EDUCATION
- ABILITY AND SKILL ENHANCEMENT COURSES FOR EMPLOYABILITY
- VALUDE ADDED COURSES FOR HOLISTIC LEARNING

#### • OUTCOME BASED LEARNING

- EXPERIENTIAL LEARNING/GROUP LEARNING
- MULTIPLE ENTRY & EXIT
- FLEXIBILITY TO SWITCH TO ALTERNATIVE MODES

**OF LEARNING** 



#### **WORKSHOP ON**

#### PROTOTYPE DESIGN AND DEVELOPMENT" BY MS. ANU MEENA, FOUNDER, CEO, AGROWAVE

Amity Business School in collaboration with Amity Innovation Incubator E-Cell, Gurugram along with IIC held on 10th may 2023.

The main objective of the workshop was to apprise and mould Engineering students of ASET, AUH to have insight into the entrepreneurial journey of the

Prototype

Design and Development

guest speaker / expert mind-set, 😿 🚃 and how to  $m \circ u \mid d$ themselves best with intellectual, behavioural, personality and execution

skill-set become an efficient entrepreneur

Ms. Anu Meena, CEO / Founder of Agrowave.. emphasised the need for today's youth to put themselves above all else to recognise their interests and talents and only choose the field in which they have and can further develop true potential. She talked about his journey from being a girl

from small town of Rajasthan to becoming the Entrepreneur with a business model, which inspired all the students. She emphasized that every individual's story is the basic starting point and driving force of their entrepreneurial model and business. That story works as the guiding light in

the journey of a startup. The session

became lively when students raised their questions on the guest's business model, learnings from their

mistakes and overcoming from the ups and downs which she answered, was about the hiring right person ,analyzing market and connecting people through professional social sites which helps a lot in any startups.

Total 34 students and 2 faculties attended the session.

#### **GUEST LECTURE ON CAREER OPPORTUNITIES IN STABILIZED**

#### **ORGANIZATIONS AND STARTUP** Amity Business School organized advice on how he was able to lecture on

Opportunities in stabilized organizations and start-up held on 11th May 2023. The objective of the program was to

develop a comprehensive understanding about the idea and impact Career Opportunities

• To enable participants to understand the role of Career opportunities in Organization's and how they give an impact.

 To teach participants about creative ways to gain internships.

Dr. Manoj Mishra growth Inorganic tovered consultants, SME variety of topics including basics of Career Opportunities along with his valuable personal

manage business. He also covered topics on how the students can develop their opportunities with determination and gain professional opportunities through creative time management.

Total 54 students and 2 faculties



**Amity Business School** Guest Session on

**CAREER OPPORTUNITIES IN STABILIZED ORGANIZATIONS AND STARTUPS** 

Thursday, 11th May 2023 | 11:30 A.M. - 12:30 P.M. Venue: Block A. MDP Boom





#### GLIMPSES OF G20 ACTIVITIES AND PROGRAMS AT AMITY UNIVERSITY HARYANA

With the dire objective of bringing new insights into research and creating awareness among teachers and research scholars about the Innovative Methods for Quality and Impactful Research Five-day Faculty Development Program (FDP) on 'Innovative Methods, Skills and Eco-Friendly Technologies for Quality and Impactful Research' was conducted in virtual mode from 30th January to 3rd February 2023. FDP was conducted by February 2021 Association of Indian University Indian Universities Gurugram (AUH), Academic and Adminis-Development trative Dev (AIU-AUH-AADC) Centre



Sensitization Lecture on "G-20" Presidency: Fostering Peace, Harmony & Hope for a Blissful World" by Globally renowned spiritual leader, Swami Mukundananda, an IIT & IIM Alumnus. Swami Mukundananda said that the Master Key of Happiness, Peace and Harmony lies in practicing the age-old, time-tested mantra -"Be Good, Do Good and Feel Good". Six hundred students participated the lecture and interesting question answer session was held.



Express their thoughts on the topic: "The Government should work together Most Remarkable Change of our Era, to foster a new era of Science and Digital Transformation: Benefits & Technology Innovations for Accel-Challenges" as this was an excellent opportunity for them to learn, think critically, collaborate, and communicate effectively

Below were the subthemes of the session:

**Business** Psychological aspect of technological advancement

Role of digital entrepreneurship and commerce Geopolitical factors affecting digital transformation.
Digital health care and advancement

Effects of Covid-19 pandemic and how it became a catalyst for digital transformation.



Brainstorming session for students to Universities - Industries and Technology Innovations for Accelerated Sustainable Development by Dr. VK Saraswat, Hon'ble Member ,NITI Aayog at G-20 India lelow were the subthemes of the session: Presidency Lecture at Amity Green Growth and Sustainability in University Haryana, Gurugram.



#### SESSION ON **ANGEL INVESTMENT ON VC FUNDING OPPORTUNITY FOR EARLY-STAGE ENTREPRENEURS**

Session on Angel Investment on VC Funding Opportunity for Early-Stage Entrepreneurs was organized by Amity Business School & Institution's Innovation Council on 29th August 2023. The dynamic and informative event aimed to provide valuable insights into the world of startups, entrepreneurship, and innovation. And, to familiarize the budding entrepreneurs with the challenges faced by an entrepreneur. The e-session began with an introductory speech delivered by Mr. Sachin Juneia, Director - Admissions and Marketing, Amity University Gurugram highlighting the fundamentals of the Startup World and encouraging students to work towards fulfilling dream. Speaker For the Session was Mr. Akshay Banda, Serial Entrepreneur & Business Coach (Co-Founder & CEO -Being Ambitious, Ex- Founder @ Antler. Singapore. Mr. Banda gave a glimpse of real Start-up world throu experiences. He covered a range of essential topics during the presentation, offering attendees a comprehensive understanding of the startup landscape. Mr. Banda talked about his own startup which focused on Smart Wearables. He proceeded to talk about the various factors that resulted in establishment of a successful startup idea. During interaction session, he highlighted important skills a student should have to initiate a successful startup. Attendees gained insights into different business models, revenue streams, and strategies for creating sustainable startups. Mr. Banda told the audience about the investors perspective and what they see before funding. He also talked about the various funding opportunities for graduates who are beginning their startup journey. Session was ended with votes of thanks from Dr. Sangeeti Kumari, IIC Coordinator, Amity University Gurugram





## Chronicle INNER



AMITY UNIVERSITY GURUGRAM RANKED #2 IN DELHI-NCR

THEWEEK

**HAPPENINGS** 

04

#### AMITY SCHOOL OF APPLIED SCIENCES CELEBRATED AWARENESS WEEK



Amity School of Applied Sciences celebrated Awareness Week on Waste Management on 17th-23rd April 2023.

The Amity Chem Club students and Locard Club organized the Awareness week on waste management.

1) Online Survey on the topic of Waste

Management

The following events were the focus of attention:

- 2) Quiz on the topic of Waste Management
- 3) Documentary Screening
- · "Waste Management by Amity University, Haryana"
- "Garbage Matters by Vidhi Centre for Legal Policy YouTube channel"
- 4) Guest Lecture by Ms. Zenith Choudhary
- 5) Nukkad Natak by Amity Chem Club and Locard Club at Faizalwas, Kukrola, Gwaliour, and Panchgaon.

#### **EDUCATIONAL VISIT TO ANSAL ARAVALI** RETREAT, GURUGRAM



Amity School of Architecture and Planning organized an educational visit to the Ansal Aravali Retreat, Gurugram on 6th April 2023.

The site visit is a part of the Architectural Design and Building Construction curriculum for the 1st and 2nd years. The visit was planned to bridge the gap between classroom learning and practical learning.

The main objective of the visit was to help the students understand various requirements like layout, circulation, fire safety, landscaping, and other services related to the design of a farmhouse and Surface Finishing and help the students arrive at the area requirements for the design of a Farmhouse.

During the visit, students understood the layout of various functions of farmhouse within a site.

#### **GUEST LECTURE ON ACCA PROGRAMME**

ORGANIZED BY AMITY COLLEGE OF COMMERCE

On 7th November 2022, Amity College of Commerce, Amity University Haryana, organized a guest lecture on ACCA program. The lecture was begun by Mr. Shiv Swaroop Jha, HOD, ACC, AUH. The guest speakers were Mr. Vikas Khosla, the Zonal Head of ISDC, Mr. Abhishek Goyal, and Mr.



Siddhant Chandel, A total of 58 participants and faculty members were present in the workshop.

Amity University Gurugram recently worked with the International Skill Development Corporation (ISDC) and the Association of Chartered Certified Accountants (ACCA) to develop a Bcom Hons program that was integrated with the ACCA UK. This collaboration paved the way for future collaboration in the fields of training and skill development, education, and global careers in accounting and finance. Therefore, the program's purpose was to inform the students about ACCA as a professional degree in addition to their course of study and how ISDC functions as a useful platform for offering the required counseling and preparing students to join the

#### FACULTY DEVELOPMENT PROGRAMME ON RECENT ADVANCEMENTS, INNOVATIONS, AND FUTURE TRENDS IN EMERGING TECHNOLOGIES AND THEIR IMPACT ON HIGHER EDUCATION

Amity School of Engineering and Technology organized a Faculty Development Programme on Recent Advancements, Innovations, and Future Trends in Emerging Technologies and Their Impact on Higher Education held between July 17th and July 21st, 2023.

The guest of honour, Prof. Kushal Sen

from IIT Delhi, talked about the impact of technology on higher education and its growth. He emphasized the need for teachers to be abreast of technology. Dr. Ravi Datta from Amity University highlighted the application and advantages of Al in healthcare. Dr. Mani Madhukar from IBM India made the session engaging and demonstrated AutoAl for model building and deployment. On the same day, Dr.

Richa Singh from Birla Institute of Technology, Mesra, deliberated on an information filtering approach. She discussed the general model of recommendation systems and their evaluation metrics. Dr. Ranjana

Arora from Amity University presented the application and importance of optimization multi-objective Engineering and technology.

Day 3 of the FDP witnessed a vibrant exchange of ideas and insightful

presentations on data science in the digital era, Robotic Process Automation, and voice-enabled communication by speakers Dr. Alok Srivastava from L V Prasad Eye Institute, Hyderabad, and Dr. Sunil Sikka, Dr. Shweta Sinha, and Mr. Akshat Agrawal from Amity University, Haryana.

On day four, TedX speaker Dr. Amit Dua from BITS Pilani presented aspects of stablecoins and blockchain. Dr. Anuj Kumar Singh From Adani University talked about cybersecurity and blockchain Integration. Then, on the same day, Dr. Amit Tyagi from NIFT Delhi flawlessly talked about the current trends in Blockchain and the application areas where Blockchain finds its place in the present time

On the fifth day of the FDP focus was on security, and Prof. Manju Khari from JNU discussed security in the Internet of Things. In the last session, Dr. Khushboo Tripathi from Amity University and Dr. Abhishek Jain from Wipro Technologies discussed cyber security and ways to handle frauds and cybercrimes prevalent in societies.

#### CONSTRUCTION SITE VISIT TO TRINITY FARMS, JONAPUR VILLAGE, NEW DELHI, ORGANISED BY AMITY SCHOOL OF ARCHITECTURE AND PLANNING



Amity School of **T** Architecture Planning and organized Construction

Site Visit to Trinity Farms, Jonapur Village, New Delhi held on 9th May 2023.

The site visit is a part of the Building Materials and Construction Technology curriculum for students of architecture. The visit was planned to bridge the gap

between classroom learning and practical learning.

The objective of the visit was to help the students understand various requirements like layout, circulation, fire safety, and other services related to the design and construction.

Ar. Harsh, Architect, H+B Design Studio introduced the project brief where he explained the client requirements and layout of the farmhouse. He explained structural, electrical, and working drawings in detail and gave a walkthrough of the site.

#### AMITY MEDICAL SCHOOL ORGANIZED

#### MILLET WITH MAGGI MASALA-AE-MAGIC, BY NESTLE MAGGI.



Department of Dietetics and Applied Nutrition, Amity University Gurugram, organized one -day workshop and Recipe Competition on theme "Millet with Maggi masala-ae-magic" by Nestle Maggi held on 19th May 2023.

The event was organized to make students create innovative recipes with millets and Maggi Masala-e-magic selected by Nestle Maggi team. The method and ingredients used in cooking

healthy and nutritious recipes was observed by

The students had kept all the ingredients ready for easy preparation and cooking of their recipes and were seen very enthusiastic while cooking their dish. Some students were even seen cooking regional cuisines and all the participants came up with creative and nutrient rich millet incorporated recipes. Ms. Vinny demonstrated various healthy recipes by using different nestle products like steamed dahi pudding, nutri chaat, schezwan

Winner of the competition are Ms. Divya, MDAN 4th semester, won the first prize. 2nd prize was given to Ms. Kunika, MDAN 4th semester. Mr. Dhananjay Sharma, Ph. D. scholar won the 3rd prize. Consolation prize was given to Ms. Riya Yadav, BDAN 2nd semester.

### the panel of judges.

#### **GUEST LECTURE ON**

#### **MICROBIAL MOLECULAR DIAGNOSTICS & ANTIMICROBIAL RESISTANCE**



Department Medical Technology, Amity Medical School, Amity University

Gurugram organized a guest lecture on Microbial Molecular Diagnostics and antimicrobial Resistance held on 25th May 2023.

Dr. Priyanka Sharma, Ph.D., Microbiologist and bioinformatics Researcher at the Indian Council

for Medical Research (ICMR), New Delhi talked about the introduction of molecular techniques, their broad perspective, and the need for novel research for dealing with infectious diseases. The lecture was very informative to the students and faculties comprising the molecular techniques, their needs, and steps to conduct good research.

A session of question and answer was arranged in which participants asked their questions which were clarified by the guest greatly.

#### **EDUCATIONAL VISIT TO IIT DELHI ORGANIZED BY AMITY SCHOOL OF APPLIED SCIENCES**

On November 29, 2022, to commemorate Atmospheric Science Day, the Amity School of Applied Sciences organized an educational trip IIT Delhi. Therefore, there were several activities at IIT, including poster presentations and social and cultural gatherings. Our students get the opportunity to view and hear all presentations, which helps them to better understand how students at IIT operate as well as learn about various research fields and potential directions for further study.

The purpose of this tour was to explain and illustrate the most recent developments in

atmospheric sciences, to explore different research topics, and to persuade students to choose a career in research.

After completing their UG and PG studies, the students learned about their future options. They enjoyed various social events and the opportunity to connect with IIT faculty and students. The presentations were all viewed and heard by the students, who gained an understanding of how students at IIT operate as well as knowledge of various research fields and potential directions for future



#### EXPERT LECTURE ON **AIRLINES CATERING- CAREER OPTIONS FOR HOSPITALITY STUDENTS**



On 18 November 2022, Amity School of Hospitality, AUH organized an Expert Lecture on 'Airlines Catering – Career Options

Hospitality Students' between 11 AM to 12 PM on MS Team. The guest speaker was Chef Shiv Kumar Biswal. Executive Chef at TAJ SATS. Kolkata. The faculty coordinators were Dr. Vinod Kumar Chauhan & Mr. Subrata Pal. The lecture was attended by 41 people, including 29 students of BHM and BTTM, 11 faculty members, and 1 staff member.

This event was organized with the intention of educating ASH students about the various career opportunities available in airline catering.

The speaker began by providing a brief overview of airline catering. The speaker discussed the numerous career options and opportunities in the field of airline catering for students studying hospitality, including highly paid positions in airline kitchens, catering planning, product development, customer services, security, cabin crew, and catering logistics, among others.

The speaker emphasized the importance of students having self-assurance and a thorough understanding of airline catering operations. Students learned about the essential skills needed to work in aircraft catering.

#### AMITY SCHOOL OF EARTH & **ENVIRONMENTAL SCIENCES CELEBRATED** EARTH DAY



The Amity School of Earth & Environmental Sciences (ASEES) at Amity University Haryana, Gurugram, has organized the Jal Shakti Abhiyan (JSA): Catch The Rain -2023, Govt of India, Ministry of Education, Department of Higher Education as part of Earth Day 2023 Amity School of Earth and Environmental Science (ASEES) along with students and faculty members have celebrated Earth Day week 2023 (19-26 April, 2023) under the theme Catch The Rain and Invest in Our Planet. Following student centric programmes had been organized and conducted successfully with overall participation of students under guidance of faculty members.

Earth Day is an annual celebration that honors the achievements of the environmental movement and raises awareness of the need to protect Earth's natural resources for future generations

The event was inaugurated by Pro Vice Chancellor, Prof. (Dr.) Vikas Madhukar The event started with welcome address by Prof. I.S. Thakur, Director ASEES and the session was briefed by Dr. Kushagra Rajendra, HOD, ASEES. The session was followed by opening remarks and words of motivation by Prof. (Dr.) Vikas Madhukar, Pro Vice Chancellor, he highlighted some of the emerging environmental and water conservation issues being faced by mankind.

The concluding event of display of slogans and posters, wall writings and award deceleration & distribution were conducted on dated 26/04/2023 at Art Gallery in presence of invited guest Prof. Atul Thakur, jury members, faculty and students of Amity School of Earth and Environmental Science and Amity School of Fine Arts.





AMITY BUSINESS SCHOOL RANKED AMONGST THE TOP 10 PRIVATE B-SCHOOLS IN 2022 & 2023



**HAPPENINGS** 

05

#### AMITY SCHOOL OF APPLIED **SCIENCES ORGANISED**

#### A SEMINAR ON IPR AWARENESS



Amity School of Applied Sciences organized a seminar on IPR Awareness held on 8th June 2023.

The main objective of the event was to brief the importance of patent filing for their all research and ongoing project work further motivate them to file patents, and copyrights for their novel ideas and concepts, and introduce the IPR-working culture in Amity campus to do's and don'ts.

Mr. Harish Sharma, Deputy Manager, and Mr. Dushyant Singh, Patent Associate, Amity IPR Cell, talk about the importance of patent filing for their all research and ongoing project work and further motivate them to file patents, and copyrights for their novel ideas. He also encourages the IPR working culture at the Amity campus. He created an awareness of Patentable/copyrightable subject matters. Personal interaction with Mr. Harish Sharma was conducted with the faculty members to clear up the doubts about IPR in their respective fields.

#### AMITY LAW SCHOOL ORGANIZED

#### AN AWARENESS PROGRAM FOR VILLAGERS ABOUT THEIR CONSTITUTIONAL & **LEGAL RIGHTS**



Amity Law School organized awareness program for villagers about their Constitutional and Legal rights on

The camp was held in the community centre of Village Kota Khandevla and was attended by around 100 villagers, including the sarpanch, members of the panchayat, members of the block samiti, etc. The aim was to make them understand their various rights given by various laws and different government schemes of general and social concern, as enumerated below. The following student volunteers, with the assistance of faculty members, addressed the gathering on the topic mentioned against each name:

Chirag Yadav gave information about the Right to Information Act, 2015. Similarly, Darshit gave information about the Maintenance and Welfare of Parents and Senior Citizens Act, 2007. Saloni Setiya: Rights and Protection Available for Juveniles in Juvenile Justice; Vipul Jain: Legal Services Authority Act, 1987; Aditya Arvan: Domestic Violence Against Women

Dr. Shiv Raman, Assistant Professor at Amity Law School, explained the different provisions of the law relating to legal aid. He also explained important provisions of the Harvana Rent Act, 1973, and apprised the villagers that if they are not getting rent or a tenant refuses to vacate rented premises, they can file an application to the Controller of Rent, an authority under the Haryana Rent (Control and Eviction) Act, 1973.

In addition to the above, law students individually discussed different social and legal issues with the villagers relating to the problem of violence and violations of their civil rights.

The camp concluded with a vote of thanks given by Mr. Sanjay Kumar Pandey, Assistant Professor, Amity Law School, on behalf of Maj. Gen. P. K. Sharma (Retd.), Prof. and Director, Amity Law School, and Dean, Faculty of Law, and all faculty members to the gathering.

#### **GUEST LECTURE ON** LUXURY INTERIORS – DESIGN CONCEPT AND REALIZATION



Amity Institute of Design organized a guest lecture on -Concepts Realization. This guest lecture enables students to acquire practical exposure for latest trends in luxury wall finishes used in building interiors.

Students learn the features and application of materials ,furniture and décor used in residential and commercial luxury interiors projects

The aim of the guest lecture was to make students aware regarding the concept of luxury in building interiors its scope , importance and challenges faced during the process.

Ms. Simran Manchanda who is the owner of the firm 'SM Atelier' and our alumni from batch 2014-2017 B.Sc ID Recently she has been awarded among Top 25 most promising women interior designer 2023, India by National Architecture and Interior Design Excellence Awards. Her design firm 'SM Atelier' provides design solutions for residential and commercial spaces. Be it a small living room designing or a public space, SM Ateliers prides itself for meticulous solutions that are not only aesthetically pleasing but also long-lasting.

#### GUEST LECTURE CELEBRATING WORLD MENTAL HEALTH DAY 2022 ON THE THEME "WORLD SUICIDE PREVENTION DAY" ORGANIZED BY AMITY INSTITUTE OF BEHAVIORAL AND APPLIED SCIENCES

PRINTAL REALTH BAY

Amity Institute of Behavioral and Applied Sciences organized a guest lecture commemorating World Mental Health Day with the theme on "World Suicide Prevention Day" on October 10th, 2022.

Mr. Satish Kumar Kaushik, Founder and Trustee, Raibala Foundation emceed the session as the expert speaker.

The program commenced with a welcome address, followed by the facilitation of our prominent speaker. Dr. Rajesh Nair initiated the discussion by addressing the subject of World Mental Health Day as well as basic mental health awareness with the attendees. "A few days more" was the first film shown. The prior session left the stage free for our distinguished guest speaker. Our respected speakers

influenced audiences by discussing another vital life subject, happiness in the context of palliative care. The pupils learned about several ways for instilling pleasure and enjoying every current moment in their lives. Mr. Satish Kaushik holds an MBA and is the director of the Rajbala Foundation, a non-profit organisation that seeks to improve the lives of cancer patients. The speaker also offered students with numerous prospects and professional pathways in the field of psychology. Moving further,

the speaker emphasised the need of palliative care for individuals suffering from severe diseases. Dr. Rajesh Nair (Director, AIBAS) concluded the event with a vote of gratitude to

the speaker, other academic members, audience, and other supporting personnel.

The event's goal was to commemorate World Mental Health Day under the subject "Make mental health and well-being a worldwide priority for all." The schedules for both movie showing were determined and communicated in advance so that all senior students, professors, and research scientists could attend. The first documentary and instructional film, "A few days more," focused

on psycho-oncology and palliative care, was shown in Audi (in person) for staff and students to raise awareness about this emerging issue of healthcare. Following the film, an interactive session (Q&A) was organised in which students and the speaker interacted. The second film, "Inside Out," was screened later, in which the audience learned about the various types of emotions that humans experience and the significance of each emotion. Dr. Rajesh Nair finished the

#### AMITY BUSINESS SCHOOL ORGANIZED PANEL DISCUSSION ON MAPPING INDUSTRY **EXPECTATIONS THROUGH DIVERSE SKILLS**

Amity Business School organized Panel Discussion on Mapping industry expectations through diverse skills held on 16th May

This program was conducted to enhance the perspective of the students in Skill Set for better Career Opportunities. The panel discussion provided a platform to students to learn from the experience of our three panelists: Mr. Kreepa Chowrasiya, Ms. Elaine Lily Sajan and Ms. Malika Jain. This panel

discussioneducated the students about the concepts and techniques of developing different kinds of skills for the various fields and to grasp the job opportunities that are available in the Business world.

The objective of the program was to develop a comprehensive understanding about the idea and impact of various skills that are required to be a better performer in any job or the required skillset to become an entrepreneur.

Ms. Malika's experience highlights the importance of storytelling and sales skills in today's changing world. She recognized the value of these skills and emphasized that even the best products and

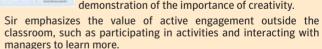
technology require skilled salespeople to succeed in the market.Ms. Malika's own experience in sales at ITC demonstrates the importance of sales skills in business growth and now works in B2B sales, showing how these skills can open career opportunities and advancement. Developing skills in storytelling and sales can lead to

personal and professional growth.

Ms. Elaine's advice emphasizes the importance of developing unique ideas and skills in order to make money. She works in taxation and recommends conducting thorough research beyond classroom learning. Basic finance skills, such as accountancy, are crucial and proficiency in tools like Excel is essential. Effective time management is important, particularly when dealing with data and multiple clients. Ms. Elaine suggests staying updates with automation and find ways to incorporate your skills into the

automated processes. Finally, she emphasizes the importance of constantly enhancing knowledge and not confining oneself to theory.

Mr. Kreepa highlights the rapid transition from student to industry professional and the journey that comes with it. His role at Gartner involves identifying scalable problems and strategies, which require creativity. He encourages students to think outside the classroom and understand the practicality of their ideas. Mr. Kreepa gives the example of Redbull's marketing strategy as a



Total 209 students from management attended the session.

#### PROFESSIONAL DEVELOPMENT PROGRAM ON INNOVATIONS, OPPORTUNITIES, AND CHALLENGES IN LIFE **SCIENCE SECTOR SKILLING AND RESEARCH**

Amity Institute of Biotechnology Professional Development Program on Innovations, Opportunities, and Challenges in Life Science Sector Skilling and Research, held on July 17, 2023

The main objective of this Professional Development Program was to inform participants of the most recent developments and difficulties in skill development and research within the life science industry.

Dr. Himanshu Kumar, Professor, Indian Institute of Science Education and Research Bhopal, was greeted and introduced by Dr. Sangeeta Kumari, Associate Professor, AIB, the event moderator for the infectious disease session. Prof. Kumar gave a captivating and

creative presentation, making the subject clear for the audience using visuals.

The talk by Prof. Himanshu concentrated on numerous facets of the influenza virus, its effects on human health, and the difficulties connected with it. He began by defining the differences between the normal cold and the flu before delving into the analysis and reconstruction of the 1918 flu virus. He emphasized how the flu virus affects human health and how it affects vulnerable populations, including pregnant women, people with chronic medical illnesses, healthcare professionals, young children under the age of five, and the elderly.

Prof. Himanshu addressed the issue of drug resistance, focusing on NA inhibitors like the antiviral drug Tamiflu.

A question-and-answer session followed the presentation, in which participants asked insightful queries that Prof. Himanshu responded to. Participants have the chance to further clarify their questions and go deeper into the issues covered during this interactive portion.



Dr. Machiavelli Singh, in his welcome address, expressed his gratitude to the participants, guests, and organizers for their presence. He emphasized the significance of skill development in today's rapidly evolving world and acknowledged the efforts of Amity University Haryana in promoting skill-based education. Dr. Vikas Madhukar, Hon'ble Pro Vice Chancellor of Amity University Haryana, addressed the audience next. Dr. Madhukar

emphasized the importance of collaboration between academia, industry, and government to bridge the skill gap and ensure employability among the youth.

Mr. Bhattacharya shared a real-life story of a growing pharmaceutical organization to illustrate the relevance of skill development.

The webinar continued with an interesting question-and-answer session after the keynote talk, allowing attendees to further participate and go deeper into the themes covered. Dr. Munindra Ruwali gave a vote of appreciation at the end of the event, thanking the speaker and the attendees for their contributions to the program's success.



## Chronicle University



AMITY SCHOOL OF ENGINEERING & TECHNOLOGY RANKED #8 IN NORTH ZONE 2023 DATAQUEST

**HAPPENINGS** 

06

#### INTERNATIONAL SEMINAR ON **RUSSIAN LITERATURE IN TODAY'S WORLD ORGANIZED BY AMITY SCHOOL OF LANGUAGES**



An international seminar on "Russian Literature in Today's World" with the primary focus of an interactive session with Russian native writers was organized on February 22, 2023 by the Amity School of Languages in association with the Russian Federation Embassy in India and the Russian Union of Writers. The session's invited keynote speakers were Mr. Ilya L. Vinogradov, a poet, writer, and translator, and Ms. Anna Kharlanova, a poet and writer, both from the Russian Union of Writers. The English translation of Rabindranath Tagore's Bangla poetry, "The Other Geetanjali," was presented to the visitors by Prof. U.N. Singh. The discussion on Russian literature was thorough. Ms. Anna presented a quick overview of two novels before introducing them. She read a few of her poetry aloud to the crowd. Ilya L. Vinogradov discussed his cultural encounters in India as well as the relationship between Russia and India. He gave a succinct description of Murmansk Arctic University and played a quick video of Murmansk City. A few lines from Mr. Ilya's poetry book, "Hastinapur," were also recited. A round of questions and answers followed the presentation. The visitors gave the ASL Russian section some of their books.

#### **COMMUNITY OUTREACH PROGRAMME AGRICULTURAL TRANSFORMATION: A** STUDY OF FARMING HOUSEHOLDS IN **EIGHT VILLAGES OF HARYANA**

ORGANIZED BY AMITY SCHOOL OF **ECONOMICS** 



Amity School of Economics organized a visit to Pataudi Block Development Office and EIGHT Villages in the jurisdiction of the Block as a part of the Community Outreach Programme with the title, "Agricultural Transformation: A Study of Farming Households in Eight Villages of Haryana" on December 9th, 2022.

At 9.30 a.m., the whole student body and faculty began travelling to the Pataudi Block Development Office from the AUH campus. The gang arrived at the Block office around 10.30 a.m. The Block Development Officer scheduled a meeting with the students where he discussed the challenges related to projects under the control of the Block Panchayat. After his lecture, students had the chance to ask him questions on many facets of rural home living conditions. The conversation was really beneficial to the students as they learned about the everyday challenges faced by development officials.

The main goals of the event were to encourage and promote the use of primary research techniques among ASE students and thereby give them a good understanding of how to prepare questionnaires, how to approach households and decision makers, and how to collect data. To study the agricultural transformation that is taking place in India by studying farming households in rural India specifically in the Pataudi Village of Haryana (primary data collection). Additionally, it concentrated on presenting an overview of the major statistical tools and techniques and provided guidance on how to assess data both qualitatively and quantitatively. Additionally, it taught students how to conduct primary research, including the processes that must be taken, and how to prepare a research report.

#### **AMITY SCHOOL OF ARCHITECTURE &** PLANNING ORGANIZED COMPETITION FOR UPSCALING DAY-TO-DAY THINGS WITH THE HELP OF JUTE



**Amity School of Architecture and Planning** organized a competition for Upscaling day-to-day things with the help of Jute held on 19th April 2023.

The competition was to make the students think creatively and make worthy products out of undesired items. The objective of the event was to make the students feel the need to upscale and create sustainable products that are functionally good and aesthetically pleasing out of waste.

Students learned about how jute can be used in different ways and shapes with additional material together.

#### **COOKING COMPETITION SPONSORED BY PANSARI GROUP ORGANIZED BY AMITY SCHOOL OF HOSPITALITY**

On December 8, 2022, the Amity School of Hospitality (ASH) hosted a cooking competition sponsored by the Pansari Group. Chef Ajit, Application Chef & Head, Pansari Group, Mr. Sumit Chauhan, Senior Marketing Manager, Pansari Group, and Ms. Rakhee Yadav, Senior Marketing Manager,

were invited as the guest of honours to oversee & adjudicate the culinary competition. The faculty coordinators were Dr. Vinod Kumar Chauhan, assistant Professor, Dr. Garima Parkash, Director and Professor, Dr. Kunal Seth, Head of Department and Professor, and Mr. Subir Kumar Malakar, Associate Professor.

The rules and regulations of the culinary competition were discussed towards the conclusion of the PPT before the competition itself began. The three-person Pansari Group team gave their own ingredients to the participating students so they could make their own cuisine. The

three-person Pansari Group team assessed the meals made by the participants. The presentation, texture, scent, flavour, understanding of the recipe, style/method of cooking, and ingredients utilised to produce each meal were the deciding factors in choosing the top three dishes. Mr. Hridyansh

Vaid, a BHM student from the 2019-23 batch, Mr. Himaan Sahajwalla, a BHM student from the 2021-25 batch, and Ms. Nisha Hussain, a BHM student from the 2022-26 batch achieved first, second, and third place, respectively, in the competition.

All three of the competition's winners received gift baskets and achievement certificates. Additionally, all of the remaining pupils received Participation Certificates. At the Grand Finale on December 17, 2022, the aforementioned competition winners will represent Amity University Haryana. For the Grand Finale's ultimate winner, Pansari Group has reserved a cash award of 11,000 rupees.



#### AMITY SCHOOL OF LANGUAGES ORGANISED FACULTY DEVELOPMENT PROGRAM ON TECNOLOGÍAS PARA LA ENSEÑANZA/ APRENDIZAJE DEL ESPAÑOL COMO LENGUA EXTRANJERA

Amity School of Languages organized a Faculty Development Program on "Tecnologías para la enseñanza/aprendizaje del Español como Lengua Extranjera" on 21st June 2023. The primary objective of the event was to create awareness about cultural exposure between India and Colombia. This academic exchange between Amity University Haryana (AUH) and UNAD will facilitate the exchange of knowledge and experiences among faculty and students.

The session featured a detailed presentation by Prof. Adolfo Leon, Director of the Language Department and Professor of Foreign Language at UNAD in Bogota,

Colombia. Prof. Leon focused on the effective use of technology in Spanish classrooms and shared insights about UNAD's Spanish MOOC courses. This presentation provided valuable information and ideas for incorporating technology into the teaching and learning of Spanish as a foreign language.

The session was attended by a total of 5 faculty members, who actively participated and benefited from the knowledge shared by Prof. Leon. This program served as a platform to foster collaboration and academic exchange, strengthening the bonds between AUH and UNAD while promoting cross-cultural understanding and enhancing

language education.

Overall, the Faculty Development Program aimed to empower faculty members with innovative teaching methodologies and technological tools to

enhance the teaching and learning experience in the field of Spanish language education. It emphasized the importance of cultural exchange and highlighted the potential for mutual learning and growth between India and Colombia.

#### **GUEST LECTURE ON** "THE DIGITAL PERSONAL DATA PROTECTION BILL, 2022" ORGANIZED BY AMITY LAW SCHOOL

Amity Law School organized a Guest Lecture Series on 15 March 2023 on the topic "The Digital Personal Data Protection Bill, 2022" with the objective of sensitizing and spreading awareness amongst the Faculty Members and Students regarding the proposed Data Protection Law in India. The lecture was delivered by Ms. Niyati Ojha, Legal Counsel at HP Inc., India, and attended by 149 students

and Faculty Members. Maj. Gen. Sharma (Retd), Prof. Director, Dean Faculty of Law was also present.

Ms. Niyati began her lecture

explaining the current regulatory landscape in India governing data privacy and protection and the challenges faced by the Information Technology Act, 2000. She further explained the meaning of Data, Personal Data, Data Fiduciary and Data Principal assigned by the proposed Digital Personal Data Protection Bill, 2022. Ms. Niyati traced the development of

Data Protection Laws and reiterated the need for enacting a strong Law for the protection of the rights of individuals vis-à-vis their personal sensitive data and its usage. The session was interactive, with participants raising queries and engaging in healthy discussions on the positives and negatives of the proposed Law.

Maj. Gen. P.K. Sharma (Retd) welcomed the

gathering and about h enlightened importance of data in today's digitized world and the need for the

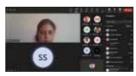
regulation of

the use and

protection of such data. He also praised Ms. Niyati for bringing laurels to the Law School and being an inspiration for the students. The session concluded with Vote of Thanks proposed by Dr. Monica Yadav, who highly appreciated the efforts of Ms. Niyati in sensitizing the participants and thanked Maj. Gen. P. K. Sharma (Retd) for sparing his

valuable time to make the Event successful.

#### **GUEST LECTURE ON EMERGING** TRENDS IN THE HOSPITALITY & TOURISM INDUSTRY



Amity School of Hospitality organized a guest lecture on Emerging

Trends in the hospitality and tourism industries on July 24, 2023. The inspiration and objective of the event were to educate ASH students about the emerging trends in the hospitality and tourism industries.

The resource person, Mr. Sujeet Singh, Director, Food & Beverage, Holiday Inn Hotel, New Delhi, talked about Emerging Trends in the hospitality and tourism industries. Mr. Sujeet Singh educated students about the following emerging trends in the hospitality and tourism industries:

- Sustainable and Eco-Friendly Practices
- Personalization and Technology Integration
- Rise of Experiential Travel
- Wellness Tourism
- Leisure Travel
- Culinary Tourism
- Sharing Economy and Accommodations Alternative
- Artificial Intelligence (AI) and Chatbots
- Contactless Services
- Destination Marketing and Virtual Tourism

#### AMITY SCHOOL OF LIBERAL ARTS, GURUGRAM ORGANIZED A CONFERENCE ON INTERNATIONAL YOGA DAY - AN INITIATIVE FOR HEALTHY AND HARMONIOUS HUMANITY

Amity School of Liberal Arts, in collaboration with Dev Sanskriti Vishwavidyalaya Haridwar and Haryana Yog Aayog, Government of Haryana, organized a remarkable conference titled "An Initiative for Healthy and Harmonious Humanity" to commemorate International Yoga Day on 21st June 2023. The conference aimed to celebrate the significance of voga and promote a healthy and harmonious lifestyle.

The conference began with a Vedic invocation and the lighting of the knowledge lamp, symbolizing the pursuit of wisdom. The event witnessed an incredible turnout. with Yoga enthusiasts and professionals coming together to mark this special day. The theme for International Yoga Day 2023, "Yoga for Vasudhaiva Kutumbakam," encapsulated the collective aspiration for unity and a sustainable future for all

A thought-provoking seminar centered around yoga

took place at Amity University Haryana. Dr. Sanjay K. Jha, the Director of the Amity School of Liberal Arts and the head of the Amity Centre for Sanskrit and Indic Studies, delivered the opening remarks. Esteemed speakers, including Yoga Guru Dr. Ramavatar, Jai Pal Shastri (Member, Haryana Yog Ayog), Dr. Rekha Singh (Yoga Guru from World Gayatri Pariwar), Dr. Madan Manav (Founder Director, Blissful Life), and Prof. JK Mehta (Former Professor at AUH and a Yoga Mentor), shared their profound insights on the transformative power of yoga. Dr. Rekha Singh's presentation emphasized integrating yoga, meditation, and Ayurveda into daily life for holistic health and well-being. These enlightening sessions deepened participants' understanding of the multi-dimensional benefits of yoga.

Professor P.B. Sharma, Vice-Chancellor of Amity

University Haryana, delivered a thematic address, describing yoga as the "science of a happy, healthy, and blissful life." He highlighted how yoga and meditation, integral parts of our Vedic Sanatan spiritual civilization, promote peace, well-being, and perfection in our work activities.

Jai Pal Shastri, Member of Haryana Yog Ayog, expressed

the significant role of Yoga in creating social harmony and empowering the youth of Haryana with universal human values.

Dr. Sanjay K. Jha, the program chair and Director of Amity School of Liberal expressed satisfaction and

appreciation for the success of the International Yoga Day celebration. He expressed gratitude to the participants, speakers, and collaborators for their valuable contributions.

The conference concluded with Maj. Gen. G. S Bal, DSW, delivering the vote of thanks, expressing gratitude to all involved in making the International Yoga Day celebration a resounding success







AMITY UNIVERSITY GURUGRAM RANKED **#18 (OVERALL) FOR PG PROGRAMMES** 

Visit of Prof. Vaishali Raval

MR. DAN CANTY-HEAD OF

THE ACCREDITATION -IET UK

Mr. Dan Canty -Head of the Accreditation - IET UK Being

AI IN EVERYDAY LIFE: EXPLORING

felicitated by Prof. (Dr.) P. B. Sharma

Miami University

**VISIT OF** 

Associate Chair Department of Psychology.



INTERNATIONALISATION

07

#### FOREIGN DELEGATES & EMBASSY CONNECTS



Visit of Nepal Ambassador -

H.E. Dr. Shankar **Prasad Sharma** 

WE CARE CAMPAIGN



Visit Of Ambassador of Ghana H.E. Kwaku Asomah-Cheremeh

> Mr. Aniket Patni, Mrs. Mehar Tabaan talking about the benefits of Studying Abroad.

INTERNATIONALIZATION IN HIGHER

**PROMOTION OF** 

**EDUCATION** 

**VISIT OF OFFICIALS FROM UNIVERSITIES OF USA- "NEW YORK UNIVERSITY, MERCYHURST UNIVERSITY, GORGE MASON UNIVERSITY & SAN JOSE UNIVERSITY.** 



Mr. Ryan Glowacki, New York University, Ms. Courtney Olevnik-Mercyhurst University, Ms. Farheen Memin George Mason University, & Ms. Sheela Thyagaraj - San Jose State

Guest Speakers, Faculty & Members of Team OIA

**VISIT OF OFFICIALS FROM BRYANT** 

Dr. Renu giving presentation on the topic: "Healthy & Nutritional Diet".

Vice Chancellor AUH-Prof. (Dr.) P.B.

Sharma sir along with International Students and Volunteers



#### "HEALTH & FITNESS" ACTIVITY

#### Mr. John F. Eriksen, along with the faculty Members - AUH

#### **EVENTS**

### **POSSIBILITIES AND CHALLENGES** Centre of Excellence for Innovation in Education, Amity University Haryana,

Gurugram organised Brainstorming session on 12th September 2023 for students of AUH on the theme: :"Al in Everyday Life: Exploring Possibilities and Challenges"

The objective of the brainstorming session is to encourage an open discussion, creativity, and critical thinking among students and empower them to contribute meaningfully to discussions about Al better, so they can make smart choices how Al affects society, and imagine a future where Al is used wisely to make the world better for everyone

Subthemes:

Smart Homes and IoT (Amity School of Architecture and Planning) Al and Sustainability (Amity School of Earth & Environment Science)

Autonomous Vehicles (Amity School of Engineering and Technology) Al in Healthcare (Amity Medical School)

Al in Entertainment and Media (Amity School of Communication)

Al in Mental Health Support (Amity School of Behaviour & Applied Sciences)

All six teams delivered excellent presentations, making it a successful event overall.

Hon'ble Vice Chancellor Prof. PB Sharma during his address highlighted that Al is not a buzz word, but also a transformative, Power of Science and technology, IT for all top to bottom, cutting across all boundaries, misuse of technology, how to integrate ethics in technology

In conclusion, Prof. (Dr.) Sanjna Vij's leadership in organizing this Brainstorming Session provided students with a valuable platform to explore and discuss the multifaceted impact of Al in today's world. The session placed a strong emphasis on responsible and ethical engagement with Al as a transformative technology.



#### **WORKSHOP ON FOSTERING ETHICAL PRACTICES IN DIGITAL** PUBLISHING: APPROACHES FOR PROMOTING RESPONSIBLE AND TRANSPARENT RESEARCH COMMUNICATION

Pro Vice Chancellor AUH- (Dr.) Vikas

Madhukar along with International Students and faculty Ms. Sakshi Arora-

**Executive Office of International Affairs** 

Academic Staff College & Amity School of Communication, Amity University Haryana, Gurugram (AUH), Academic and Administrative Development Centre (AlU-AUH-AADC) in association with Association of Indian Universities (AIU), organised Workshop on "Fostering Ethical Practices in Digital Publishing: Approaches for Promoting Responsible and Transparent Research Communication" with the aim

promoting responsible transparent research communication in digital various ethical aspects, including plagiarism prevention, data integrity, authorship,

open access, and more. The workshop saw the active participation of 80 faculty members representing diverse academic disciplines, indicating a strong interest in ethical research and publishing practices.

The Speakers for the workshop Prof. Sumit Narula, Director, ASCO, AUH and Editor-in-chief, Journal of Community and Communication, Gynaneshwar Kumar Rao, Associate Professor at ASAS, AUH, Dr. Rishi Manrai, Associate Professor, Amity Business School.

The program featured sessions on identifying fake and predatory journals, open-access publishing models,

academic writing essentials, and quality research publishing standards for high-impact journals. The program emphasized the significance of ethical practices in research publishing, particularly in the digital age. Ethical standards were seen as essential for maintaining the credibility and integrity of research. The distinction between the conduct of

research and the publication research findings was highlighted, emphasizing need for ethical practices in both phases.

role The

technology in enhancing research efficiency and productivity was underscored, urging researchers to stay updated on software tools and features. Practical guidance was provided on identifying cloned and predatory journals, including red flags to watch out for and the introduction of a mobile app for journal checking. The importance of coherent and well-structured academic writing, along with the concept of research reproducibility, was discussed in-depth. Attendees learned about the challenges of being accepted by high-impact factor journals and received tips on crafting titles, introductions, abstracts, literature reviews, and more.

#### **CELEBRATING NATIONAL NUTRITION WEEK**

Department of Dietetics and Applied Nutrition celebrated National Nutrition Week and POSHAN MAAH by organising Recipe Competition with theme Affordable



Superfoods on September 2023.

The Gold, Silver and Bronze medals were awarded to the winning teams.







AMITY BUSINESS SCHOOL RANKED #34 (OVERALL)



**HAPPENINGS** 

80

#### SOCIETY OUTREACH PROGRAM ON **WORLD CANCER DAY - 2023**



On December 6, 2022, Citizen Hospital in Gurugram hosted a Society Outreach Program on World Cancer Day in conjunction with Institute of Clinical Psychology (AICP), Amity University Haryana, Gurugram. The program's main theme was sensitization and awareness of the cancer condition. Mustafa Nadeem Kirmani(Associate Professor), Dr. Ahmed(Assistant Mehfooz Professor-II), Ms. Nidhi Mehta, Ms. Meenakshi, Ms. Shirley Raj, Dr. Swati Sindhu, Dr. Deepika Dhingra, Dr. Amit Sharma, Dr. Amita Puri, Director Optimus Centre, Citizen Hospital Gurugram, MPhil. Clinical Part-1 & Part-2 Psychology participated and significantly contributed in the programme.

The following issues were discussed by MPhil. candidates: Participants

**GUEST LECTURE ON** 

were made more aware psycho-oncology through the programme, which included topics such symptoms, causes, prevalence, drug misuse, media, mental comorbidity, family therapy, couple therapy, bereavement counselling, and pain management. Moreover, the importance of ayurveda and other natural treatments was emphasised. The programme also highlighted community-wide methods for early sickness detection and prevention. The chaos caused by the cancer epidemic in society must be reduced. Recovery from the sickness is not impossible if the patient has sufficient social support, financial assistance, a mindset, and the right care.

The session's major goal was to concentrate on the various problems facing the cancer-affected people. Participants have gained knowledge of the value of early intervention and stigma reduction for cancer

physiology, eventually resulting in

diseases. His research focuses on

understanding the role of calcium

signaling in skin pigmentation,

pancreatic tumorigenesis, and cancer metastasis. The research

goals include: 1) delineating the role

of calcium dynamics in these

pathophysiological conditions; 2)

dysregulated calcium signaling to

cancer metastasis and pigmentary

disorders; and 3) utilizing this

knowledge to develop strategies for

improved therapeutic intervention

and clinical management of these pathophysiological conditions.

The lecture provided an invaluable

opportunity for the attendees to broaden their understanding of the

mitochondria calcium dynamics and

intricate relationship

human skin pigmentation.

that

detailed molecular

connect

between

elucidating

mechanisms

patients.

MITOCHONDRIA CALCIUM DYNAMICS

IS A CRITICAL DETERMINANT OF

Amity

of

and

**HUMAN SKIN PIGMENTATION** 

Biotechnology

Integrative

Health organized

Amity Institute of

and

a guest lecture on "Mitochondria

Calcium Dynamics: A Critical Determinant of Human Skin Pigmentation" held on 9th May

2023. The main objective of the

event was to create a platform for

the presentation of current results of

scientific work in calcium signaling

Dr. Rajender Motiani, Assistant Professor at the Regional Centre for

Biotechnology, provided an overview

of the role of melanosomes and how

calcium signaling regulates cellular

Perturbations in calcium dynamics

can lead to impairments in cellular

as

skin health.

to the faculty and students of AUH.

Institute

Sciences

#### SYMPOSIUM ON A DAY WITH EXCELLENCE IN SCIENCE

On January 10, 2023, the Amity Institute of Biotechnology and Amity Institute of Integrative Sciences and Health organized a symposium entitled "A Day with Excellence in Science." The session's organizers were Prof. Rajendra Prasad (Director AIB, AIISH) and Dr. Anurag Sharma (AP-III), AUH

The session's invited speakers were Prof. Animesh Ray, Professor, Riggs School of Applied Life Sciences, Keck

Graduate Institute, Claremont, USA; Prof. Andrew M. Lynn, JNU, Delhi; Dr. Ravi Datta Sharma, Associate Professor, AUH; Prof. Seyed Ehtesham Hasnain, IITD Delhi; Prof. Sneh Lata, JNU, Delhi; Dr. Krishna Murari Sinha, Associate Professor, AUH; Dr. Nitai Debnath, Associate Professor, AUH; Prof. K Natarajan, JNU, Delhi; Dr. Ujjaini Dasgupta, Associate Professor, AUH, and Dr. Gargi Bagchi, Associate Professor, AUH.

A summary of the academic programmes, research infrastructure, and financing for research offered by AIB, AIISH, and AUH was provided by Prof. Rajendra Prasad. He also provided an overview of his Amity School of Engineering and Technology organized a Faculty Development Programme on Recent Advancements, Innovations, and Future Trends in Emerging Technologies and their Impact on Higher Education held between July 17th and July 21st, 2023. The guest of honour, Prof. Kushal Sen from IIT Delhi, talked about the

impact of technology on higher education and its growth.

He emphasized the need for teachers to be abreast of technology. Dr. Ravi Datta from Amity University highlighted the application and advantages of Al in ground-breaking studies on the clinical drug resistance to antifungal agents. Breaking the main dogma of Molecular Biology was the topic of Animesh Ray's briefing.

His research centered on using biomolecule secondary structures to predict antigen-antibody interactions computationally. Modeling sequence evolution in the SARS-CoV-2 spike protein and its implications for immune evasion and vaccine development were discussed by Andrew M. Lynn. The conference provided as a venue for the

presentation of recent findings from research in several sectors of biological sciences. The idea was to bring together many seasoned Research and Development specialists from institutes in India and abroad who are knowledgeable about working in their research fields and have a significant body of patents and publications in reputable journals. This scientific conference's major goal was to provide academics and students at AUH with a venue for the presentation of recent findings from research in a variety of

#### EXPERT GUEST SESSION BY MR. ARJUN GOSWAMI DIRECTOR PUBLIC POLICY CYRIL AMARCHAND MANGALDAS ORGANIZED BY CORPORATE RESOURCE CENTER

On November 17, 2022, the Corporate Resource Center, AUH, in collaboration with Amity Law School, AUH, organised a guest lecture by Mr. Arjun Goswami, Director of Public Policy, Cyril Amarchand Mangaldas, on the subject of "Public Policy Practice." A full-service Indian law firm with its main office in Mumbai is titled Cyril Amarchand Mangaldas. Character, competence, and commitment are the three guiding principles that the firm upholds as the basis for all of its decisions and deeds. The firm's Public Policy Practice is led by Mr. Arjun Goswami. Prior to joining the company, he worked as an attorney for Swidler and Berlin in Washington, D.C., USA, and for the Regional Cooperation and Integration Thematic Group (RCI), Standard Chartered Bank, Mumbai.

Upon providing a brief overview, Mr. Arjun Goswami started his lecture by thanking the Corporate Resource Center at Amity University in Gurgaon for giving him the chance to speak with the nation's future lawyers, whom he believes are the torchbearers for ensuring proper compliances, the creation of good public policies, and their proper application. He explored every facet of public policies and their proper application. public policy practise and the complexities of the corporate world in great depth. He went much farther by outlining a thorough examination of the corporate market. He talked on the nature, range, and significance of public policy practise, as well as SEBI,

ESG credit ratings, and many other technical aspects of this activity.

According to Mr. Goswami, as practitioners of public policy, we work closely with our clients to comprehend their operations and the particular compliance standards that apply.

Additionally, he discussed how, as a public policy practitioner, bringing about certain changes might have a significant impact on corporate operating environments and commercial decisions since effective management of them is essential for business development. He expressed optimism that the students would pursue careers as lawyers in this area and work with the government as practitioners of public policy to attain the desired outcomes that would result in social welfare.

In his closing remarks, Mr. Goswami declared that "in this room, the most superior is not I, not your Director, and not your Faculty, but you, since you are the ones who will shape the future and succeed us." Dr. Ruby Singh, Assistant Director of the Corporate Resource Center, proposed a vote of thanks toward the end, and Mr. Arjun Goswami was honoured by receiving an AUH souvenir as a mark of gratitude for delivering the lecture from Mr. Manoj Sahani, Director of the Corporate Resource Centre, and Maj. Gen. PK Sharma (Retd.), Director of the Amity Law School.





#### **EXPERT LECTURE ON**

functions such homeostasis and

#### **CLOUD COMPUTING: CHALLENGES AND FUTURE PROSPECTS**

tissue

Amity School of Engineering & Technology organized an Expert Lecture session on "Cloud Computing: Challenges and Future Prospects" on 10th November 2022. As the program's guest expert speaker, Mr.



Ajay Kumar, Head of NextGen AMS Practice, Injazat Data Systems (Abu Dabhi), hosted the session, while Dr. Priyanka Vashisht, Dr. Aman Jatain, and Dr. Aashima Narang, Assistant Professors at AUH, functioned as event coordinators.

The event began with an introduction of the Guest and his organisation. Students learnt about the expanding

profession and the continuous achievements in this subject. He also discussed how to obtain a secure feature in the realm of cloud computing. Cloud Computing and its advances are new age technologies with a large future market potential. Finally, students voiced their concerns, and had a discussion on the same and thereby concluded the event.

Students were made aware of the new professions and possibilities accessible in the field of Cloud Computing. They had a fruitful discourse with the visiting academics about cloud computing, fog computing, and IoT. Expert has proposed that he coach students in the completion of a few solid and industry-oriented projects.

#### **EDUCATIONAL VISIT TO** WARDAC & BRAHMOS AEROSPACE PVT. LTD. NEW DELHI

On 29th March 2023, the Amity Institute of Defence Technology (AIDT) in collaboration with Amity School of Engineering and Technology (ASET) organized an educational visit for M.Tech (Defence Technology, AIML, DS, and NCS) and MCA students. The visit included two destinations: WARDAC War Gaming Centre and Brahmos Aerospace Pvt. Ltd. The event aimed to enhance students' awareness of war gaming software, provide insights into the technology behind the Brahmos missile, and inspire students to pursue innovations in the defense sector. Maj. Gen (Dr.) JS Dhull, VSM (Retd), the Director of Amity Institute of Defence Technology and Deputy Director of Amity School of Engineering & Technology, AUH, served as the event coordinator.

Lt Col Prashant, the Deputy Commandant of WARDAC, and Dr. Hariharan, the Assistant Director of Brahmos Aerospace Pvt. Ltd. (BAPL), served as the resource persons for the session.

The educational visit began at WARDAC, the warfare simulation establishment of the Army. Lt Col Prashant, the Deputy Commandant of WARDAC, delivered a welcome address and introduced the students to the concept of war

gaming. Various models of war gaming, including simulation, mathematical, and analytical, were discussed, highlighting the challenges associated with each model. He also presented ongoing projects at WARDAC and organized live demonstrations in various labs.

After the visit to WARDAC, the students and faculty members proceeded to Brahmos Aerospace Pvt. Ltd., where they were introduced to the Brahmos missile and its technology. Dr. Hariharan, the Assistant Director of BAPL, showcased the assembly section, where various components of the Brahmos missile were displayed.

Overall, the Educational Visit to WARDAC & Brahmos Aerospace Pvt. Ltd, proved to be an enriching experience for the participants.

visit not only enhanced their knowledge of war gaming software and missile technology but also motivated them to explore innovations in the defense sector.



#### **GUEST LECTURE SERIES ON**

#### "MATHEMATICS BEHIND SCIENCES@75TH AZADI KA AMRIT MAHOTSAV"

Department of Mathematics, Amity School of Applied Sciences, Amity University Gurugram organized a lecture on Mathematics behind scenes on 17th April 2023

The event was solemnized in fulfillment of the theme 75th Azadi ka Amrit Mahotsava. The inspiration and objective behind the event were to make students aware of the mathematical modeling in regard to biological sciences. In the event, the talks were delivered on infectious diseases and their modeling using various mathematical tools such as Graph theory, networks, ordinary differential equations, linear algebra, etc.

Mathematics provides a common language for many fields and

allows researchers to develop models, make predictions based on data, and solve problems to find feasible solutions. Science gives deep attention to the quality and interaction of the things that surround us, and

Mathematics is a universal language for describing any science based on data predictions and manipulations. Network analysis is a powerful mathematical and graphical tool to decipher molecular alterations, which eventually helps to identify the potential targets for any disease diagnosis. On the other hand, it also captures the underlying mechanism associated with any disease progressions. Based on these

concepts, the Department of Mathematics, ASAS organized this lecture series comprised of two sessions as follows.

Session 1: (10:30 am to 11:30 am)

Infectious Diseases in an Era of Climate Crisis and Global Conflicts by Prof. Anirban Basu, Senior Scientist-VII, NBRC, Manesar

Session 2: (11:30 am to 12:30 pm)

Mathematical modeling and Network analysis to understand the infectious diseases dynamics, by Prof. Samrat Chatterjee, Scientist, Computational and Data Science Center, THSTI, Faridabad.







AMITY LAW SCHOOL RANKED #34 (OVERALL)



**STUDENTS' WORK** 

09

#### STUDENTS EXCELLENCE UNVEILED

## **DelhiTimes**

## FASHIC

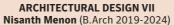
#### AN INITIATIVE BY THE TIMES GROUP



At the grand stage of Delhi Times Fashion Week (DTFW), held at The Grand in New Delhi on May 26th, 2023, emerging student designers from the Amity School of Fashion Design and Technology unveiled their impressive garment collection. This prestigious event was graced by two distinguished figures: Ms. Thounaojam Strela Luwang, who had secured the title of 2nd Runner-Up at Miss India 2023, and Ms. Divya Chauhan, the Chairperson of the Amity Art Foundation. The collection, drawing inspiration from both the beauty of nature and the rich tapestry of traditional Indian art forms, not only showcased remarkable creativity but also championed the ideals of sustainable fashion and innovative design while celebrating the essence of India. This event served as a magnificent showcase for the budding talents nurtured at Amity University Gurugram, providing a platform for students to transform their dreams into reality through their exquisite creations.

#### AMITY SCHOOL OF ARCHITECTURE & PLANNING







The Farm House by Akshita (B.Arch 2022-2027)



The dancer by Pooja (B. Arch. 2022-2027)

#### AMITY SCHOOL OF FINE ARTS



**Bibhu Ranjan Mohanty** BFA-Painting (2019-23)



......

**Reshika Chaudhary** MFA-Painting (2020-22)



Ashish Dwivedi **BFA-Applied Art** (2019-23)



**Harsh Vaid BFA-Applied Art** (2020-24)

#### AMITY SCHOOL OF ENGINEERING & TECHNOLOGY



Object Tracking - Lsser Power **Transfer Application** Akshay NU, Department of ECE/EEE



**Prevention System** Dalbir, Calvin, ECE/EEE, ASET, AUH



IR Thyristor base Multilevel **Home Automation** Mr. Sujit, Centre of Robotics & Al

#### AMITY SCHOOL OF COMMUNICATION

Simran















Tushar

Manisha Kori B.Design, Batch 2019-23. Theme: COMPOSURE



Shruti Mittal B.Design, Batch 2019-23, Theme: FAIRY



Vaibhav



Rishu



Vaibhav

B.Sc.-A & VG, Sem-6 B.Sc.-A & VG, Sem-2 **KVinav** Sahil B.Sc.-A & VG, Sem-6 B.Sc.-A & VG, Sem-2

#### AMITY SCHOOL OF FASHION DESIGN & TECHNOLOGY



Nandini Saraswat B.Design, Batch 2019-23, Theme: THINGS OF THE PAST



Harsimran Kaur B.Design, Batch 2019-23, Theme: RECOLO CULTURA



**Ashish Madan** B.Design, Batch 2019-23, Theme: ART EXPLORATIONS





Placed in:

Medtronic

Placed in:

oforge

**Dhruva Malhotra -** B.Tech

Bio-Medical (2019-23)

B. Tech - CSE (2019-23)

Avni Ojha

# Chronicle University Chronicle September



AMITY SCHOOL OF COMMUNICATION RANKED #29 (OVERALL)



#### **INDUSTRY INTEGRATION**

Placed in:

Hashedin

Placed in:



10

#### PREMIUM PLACEMENTS



Placed in: accenture

Mavank Mahajan M. Tech-NCS (2021-23)



**Arshdeep Singh** 



Placed in: PLANETSPARK

Placed in:

**Ankita Ghosh** M.A. - English



нитап





Placed in:



Manisha B. Des (2019-23)



Rini Kuniumon B. Sc.-Nursing (2019-23)



**Trilok Chauhan** 

Manisha

BFA (2019-23)

B. Tech - CSE (2019-23)

Anjali - M.A.Counselling

Psychology (2021-23)

Placed in: BT

Placed in:

oforge

Placed in:

Placed in:

LOC W APP

**Deepak Lohmod** B. Tech - CSE (2019-23)

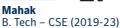




Placed in:

B. Tech - CSE (2019-23)







Sangeeta - M.Sc. Applied Physics (2021-23)



Nikhil Sapre - M. Tech Defence Technology (2021-23)

corporate relations.'



Navya - M.Tech

jaro edúcation

Placed in:

**Hemanth Reddy** B. Tech. ECE (2018-22)

Data Science (2021-2023)



Aurodeep Roy - M. Tech Defence Technology (2021-23)

### **CORPORATE VOICES THAT SPEAK VOLUMES**



"The Hiring process was smooth, and the quality of the talent is also good. Even though we were late in

Vidisha Kaul Campus Program & Employer Branding Lead British Telecom India

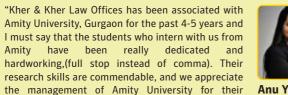


**Priyank Kher** Managing Partner Kher & Kher Law

our hiring process this year, the latter part of the batch was equally good which is a great sign of the quality one can find in Amity University Gurugram".

association. It is also pertinent to mention that the

placement cell & Law faculty at the Amity University





**Sarthak Garg** Assistant Manager - HR Planetspark Ltd



**Anu Yadav** HR Lead – India future-ready engineers and management grads." On-Actuate

"We have been collaborating with Amity University for some time now and have also successfully recruited from the campus. My interaction with CRC AUH has always been extremely insightful and I really appreciate the enthusiasm towards the best interest of the students. We are happy to identify the right set of talent

from the university. We will be more than happy to approach the

Campus every year. Thanks to the University for arraying

"It was a great experience to work with the placement team of

Amity Gurugram. The quality of coordination is marvelous, and

yes let's not forget an important point, students are amazing in

terms of skill set and personality. Looking for long-term

#### STUDENTS' VOICES: JOURNEY TOWARDS EXCELLENCE



**Utkarsh Kharkwal** B. Tech - CSE (2019-23), ASET Placed in – Amazon

Vishakha Soni

Social Work (MSW)

Placed in - SAARTH

(2021-23), AIBAS

Solutions Pvt. Ltd.

Getting placed at Amazon through Amity University has been a dream come true for me. I am extremely grateful to the Corporate Resource Centre (CRC) department for their constant support and guidance throughout the placement process. Their efforts have helped me secure my dream job, and I cannot them enough for their contributions to my success.'

"Amity University is an amazing

institute for both personal and professional development. The

memories I obtained made here are

priceless. The experience I gained of

the cultural diversity through the

University is incredible. I would like

to appreciate the efforts of the

Corporate Resource Centre (CRC) at

AUH, which constantly provided us

with placement opportunities and made sure we didn't miss them.

is one of the top faculties in India."



**Piyush** B. Tech – CSE (2019-23), ASET Placed in – Hashedin By Delloite

Charika Kohli

(2021-23), AIIT

I am delighted to share my experience with Amity University's placement team. Our Corporate Resource Centre (CRC) department has been a constant support for us since the beginning of our academic journey. They have

serve me well in my future career. I would also

like to thank the CRC department for the placement opportunities and guidance

throughout the process."

Amity University groomed me to proceed

towards success in professional and personal lifestyle through various activities. Being a

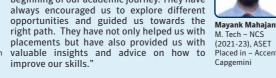
Global University it gave me an opportunity to

meet different kind of personalities to have

some exposure towards different cultural

B.Tech (ME), 2015-2019 | Placed in: NITERRA

INDIA PRIVATE LIMITED (Japanese MNC)





placement record goes to the Amity University Haryana, Corporate Resource Centre (CRC) team and off course to hard work. determination, positive and helpful attitude that c,CRC showed towards me during this whole tenure was exceptional.

"The whole credit of my



(2019-23), ASET Placed in - AXA XL

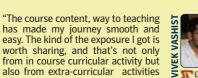
"These were one of the best four years of my life! The opportunities I had here, the things got to do and the time I spent with my friends were the best. Amity is not a University, it's an

### **ALUMNI VOICES: DREAMS ACCOMPLISHED**



Amity University is the best place to shape one's career. It is more than just a place to study; it is a place where students can engage in learning, fun, culture, literature, and a variety of other life-affirming

B.Tech ME, Batch- 2018 - 2022 PLACED IN: UNO MINDA LTD.



mentors/faculties

B.tech (ME), Batch: 2012-2016 Placed in: Evelyn Learning Systems Pvt Ltd, New Delhi

me what I'm today.

because they are reason have made



'There are several workshops being conducted) to improve one's personality which is the demand of industry at present. Students can even opt for courses like management. entrepreneurship, renewable energy as minor subject. The support of faculty and staff members cannot be neglected. They are the ones who made these years smooth and easy despite the advent of COVID-19 in between the course.

B. Tech (Mechanical Engg.) [2017-2021] Placed in: Effectual Knowledge Services Pvt. Ltd., NOIDA



"Enrolling at Amity University has been an empowering experience. The faculty's expertise and genuine support, coupled with a diverse curriculum, have honed my critical thinking skills. The emphasis on experiential learning through internships and research has prepared me for my future career.'

'What makes Amity such a reputed

University is the Management and Faculty Of Amity. I am very thankful

to all of (to be deleted) my professors

of Amity who taught me and guided

me (towards success. Currently working as Operations Coordinator in

Weston Forest, Canada"

Batch -2011-2015

M. Tech (Thermal Engg.) [2016-2018] Working as: Postdoctoral Research Associate in Hydrogen safety engg. & research (HySAFER) at Ulster University, Belfast, United Kingdom

#### A GLIMPSE INTO REAL-WORLD LEARNING **EXPERIENCES**



























# Chronicle INN SEPTEMBER



AMITY SCHOOL OF APPLIED SCIENCES RANKED #76 (OVERALL)

**CELEBRATING EXCELLENCE** 

11

#### **FACULTY TRIUMPHS**

Prof. (Dr.) PB Sharma, Vice-Chancellor, Amity University Gurugram, has been conferred with the "Ambassador for Peace" award by the Universal Peace Federation of India in partnership with Youth & Students for Peace - India.

Professor (Dr.) P. B. Sharma, Vice-Chancellor, has been honored with the Bhartiya Shiksha Ratna Samman by the Guru Foundation.

Rear Admiral Kishan K Pandey, Director - HR, Amity University Gurugram, received a special award from the Union Education Minister Sh. Dharmendra Pradhan during the 12th InSPA International Conference "Meeting the Challenges in Schools: Towards Atmanirbhar Bharat", held at Pondicherry University.



Amity

Congratulations to Prof. (Dr.) Anu Gauba. Professor, Amity College of Nursing for receiving the Chancellor Gold Medal Award from National Institute of Medical Sciences (NIMS University) for the Best Ph.D Thesis submission.



#AmityUniversityGurugram congratulates Mr. Rajesh Nair, Director, AIBAS, on being selected as consultant to assist the Meghalaya State Government in developing HRH Policies by The World Bank (IDA). We are proud of expertise and contribution to the field of HRH policies.



Congratulations to Dr. Rajendra Prasad, an eminent scientist in the field of molecular biology, for securing the remarkable rank of #3 among India's best scientists for 2023 by Research.com. With an illustrious career spanning over four decades, Dr. Prasad has made significant contributions to research and academia. Currently, he is

serving as the Director of Amity Institute of Biotechnology Integrative Sciences and Health.

Congratulations to Prof. (Dr.) Panuganti CS Devara, Director and Head of the Amity Centre of Excellence in Ocean-Atmospheric Science and Technology (ACOAST), for being awarded the highly-esteemed Kalam Research Award 2023 by the ISSN -International Research Awards.

Prof. Dr. Panuganti C.S. Devaran, Director, Amity Centre for Atmospheric Science and Technology has received the prestigious International Achievement Award (R&D) from the Record Owner (Home of World Records) during the International Research and Development Summit (IRDAS-2022), New Delhi

Ms. Harneet Kaur, Faculty, Amity School of Architecture and Planning has received renowned Indian Prime Women Icon Award 2022.



Dr. Rakesh Kumar Chaudhary, HoD, Amity School of Fine Arts received an international recognition award as "Ambassador of Vision Art Media- America's Top Art Consultant, New York, America.

University

Outstanding Nursing Award.

congratulates Ms. Ankita Manral,

Assistant Professor, Amity College of

Nursing for receiving the All India

Gurugram



Mr. Nitish Raj, Technical Associate at Amity University Gurugram, participated in the "UNESCO India Africa Hackathon 2022" as an Evaluator. The annual Hackathon brings together students, educators, teachers,





Dr. Amit Chawla, Professor, Amity School Communication, has been awarded the "Best Media Educator Award" Visual Communication during the 16th Media Excellence Award 2022 organized by the Media Federation of India.

Institutes.



#AmityUniversityGurugram congratulates Dr. Seema Pathak and her team from the Department Department of Chemistry, Biochemistry, and Forensic Sciences (CBFS), ASAS, on securing a Rs. 200 Lacs project from DST under the FIST program. This marks the university's third successful FIST-funded project, further capacing S&T Chemistry, of further enhancing S&T infrastructure in our institution and Higher Educational

#### STUDENTS' ACHIEVEMENTS: SOARING TOWARDS SUCCESS



Amity University Gurugram applauds its teams for their exceptional performances and victories at "Sportopia 2023", a three-day sports festival held recently at G.D. Goenka University. Our Kabbadi (Men) and Badminton (Women) teams achieved Gold Medals, while Badminton (Men) and Basketball (Women) won Silver Medals. Congratulations to our students for adding to the university's prestige and success.



Congratulations to Ms. Navita Sharma (AIR 3 JRF) and Ms. Nisha Yadav (AIR 15 JRF), Ph.D. Chemistry (2021-24) at Amity School of Applied Sciences for their outstanding performance in the CSIR-NET Exam. June 2022

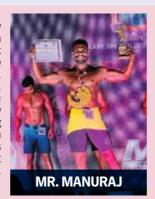


#AmityUniversityGurugram congratulates Deeksha Malviya, an Executive MBA alumni from Amity Business School (batch 2020-21), on receiving the HR Excellence Award from Sutherland Global Services. In

light of her remarkable contributions in the field of HR, we extend our heartfelt congratulations and deep appreciation to her.



Amity University Gurugram extends best wishes to the student of B.A. В (2018-2023)Amity Law School, for being honoured with the prestigious title of "Bharat Gaurav" and "Mr. North India".



interactions with

global delegates

power of Amity's education. remarkable achievement at

Women's Empowerment meeting exemplifies the

excellence and

impact of our

alumni

community.

the

G20

showcased

We are delighted to share the winning achievement of our former student and alumnus, Mr Mayank Shekhar, who now holds the position of Founder Director at Legal Bites. His organization, Legal Bites, has received the esteemed "Best Legal Edtech Platform India 2023" recognition from the APAC Insider Legal Awards 2023. Congratulations on this remarkable honour!



Maroof Ansari (LL.M. 2021-2022) Selected U.P. Judiciary as Civil Judge 2023



### Congratulations!

Nisha, BHM student at Amity School

of Hospitality, has emerged as the

winner during the "Cook with Chefys"

contest organized by Pansari Group.



#AmityUniversityGurugram congratulates Team @ekawaaz for securing the First Position in the inter-university Competition. The team presented

their play entitled "Muktidham", that touched many hearts with their brilliant acting.





Ms. Harshita Chhatwal, B.Sc CP and M.Sc CP, 2023 batch, shined at the G20 Women's Empowerment meeting, Gandhinagar. Her valuable













**LIFE AT AMITY** 

12

#### AMITY UNIVERSITY GURUGRAM IS A PREMIER INSTITUTE WITH

### STATE-OF-THE-ART FACILITIES THAT MAKES THE CAMPUS A HEAVEN FOR EDUCATION, **SELF-DEVELOPMENT, NURTURING DREAMS & SHAPING FUTURE**

On entering the great 110-acre campus of Amity University Haryana, you are greeted by the green lush of forest and the beautiful hills of Aravali that nestles the campus in its folds. You breathe relatively easy as the education valley is away from the polluted and infamous NCR air yet close enough due to its proximity to Gurugram and the constant connectivity of transportation that's available to and from the campus. The flora and fauna, the fresh- crisp air and the thoughtfully created infrastructure, which is Platinum Leed certified, make this campus beautiful, convenient and unique. As you enter the main gate, your eyes are instantly gravitated to the decades old Banyan Tree which in itself is legendary and a witness to many tales of success, victory and joy. It also is a cool harbor for students as they love to relax, introspect and enjoy in its Bodhi tree like presence. It also provides respite from the heat when the temperature soars during the hot Indian summers. The chirpy sounds of the Peacocks who have made it their abode and the cool breeze provide the experience which can only be termed heavenly. In the evening, the same tree becomes iconic when lit beautifully with decorative and colorful lights. One can find many students seated in and around the benches under the tree, enjoying beauty of nature and each other's company. In the winter, it is the perfect place to sit during lunch and experience warm winter sun and get the comfortable respite from the cold winter air.

There also is a Hostel Mess and the meals available here tastes closest to what one can get away from home. There is another mess at the back of the plaza which caters to the active tastes buds

with the comfort food like a piping hot Thali or some lip smacking tangy snacks like Samosas Chat or Maggie and that too at a very reasonable price. Another very important feature of the Hostel Plaza is the Departmental Store where all the utility and the daily need items are available. One just needs to hop a little distance to reach for a sudden need of toothpaste, a toiletry or to satiate the untimely cravings for chips or ice cream.

After all the gastronomical indulgences one can't ignore the very important need for physical fitness and daily exercise. The vast Sports Complex is just what the Doctor ordered. The sports complex within the campus includes facilities for all kinds of sports such as Basketball, Cricket, Tennis, Badminton, Volleyball, Football and athletics. A morning jog around the football

field is a delightful way to kick start one's day, and gears up for the challenges the rest of the day is going to bring.



AUH aims at transforming its vibrant campus into a 24x7 university campus for constant involvement of its faculty and students in various cultural, social and academic activities that foster continual growth. From more cultural activities like acting and dancing, to social reach like teaching the underprivileged children of the slums and social welfare,

extracurricular groups like various clubs, within the campus, not only help you make friends and find your tribe, but also help you grow together in the area of your interest and choice. A prime example would be Lavanya Sangwan who came as a student of Commerce but is now face of the music

industry in Punjab and Haryana. Ms. Akshita Vatsayan, a student of Fashion school is now often seen on T.V Sitcoms. She was able to recognize her talent as part of Dramatics Society of Amity University Gurgaon, Ek Awaaz. Like our Akshita hundreds and thousands can find their true calling at Amity University Gurugram.

For aspirants who love debate and are proud of their logical skills, Amity Law School houses the Moot Court, where students gain practical experiences of legal court cases and real exposure to our legal system for law and other students. If you want to voice your opinion and take a stand, we encourage you to participate and yourself be a part of these debates.



Innovation, hard work and determination are the three pillars for success. At AUH we practice innovation as our religion. Our Robotic lab has become the breeding ground for many inventions. The first of its

kind, AmiBot, was created here by our own students. Amibot is a smart Robo that reduces labour and increases efficiency.

The students of Amity University Gurugram, have also created a Solar Car and an AMIGO QUADCOPTER! These are just a few of the many achievements of our students here.

Not very far from the legendary Banyan tree is the Hostel Plaza. The most happening place on the campus, it is surrounded by three magnificent Hostel blocks for boys and girls. A lovely row of

green shrubbery separates boys' hostel from girls' but what is undivided and indiscriminate is 'Friendship' which is made right here among the infinite 'over the cup' and 'over the shared Maggie plates'. From finding different groups of people to finding that one best friend, the memories made here in AUH hostels are going to be a joy forever whether they culminate in the joyous moments spent together or in few tears that you shed when parting with them.

The same hostel Plaza also boosts of numerous delectable food options in eateries that suit all tastes.

> The place is always buzzing with lively and happy people during Lunch hour and after academic hours. Sipping coffee while chit-chatting with friends in the evening at Café Coffee Day, is one of the most amazing experiences of hostel life

here. In Dosa Plaza, you will be able to spot groups of people just relaxing and hanging out, enjoying a Cold Coffee in the summer or Chilly Honey Potatoes in winters.

The place is bustling with laughter amid jokes and little college anecdotes that will be cherished much after the college life has ended.

For those who want to go beyond barriers, the unique Military Training Camp is all they want. For all the budding adventurers and enthusiasts who love the Adrenaline rush, this camp has activities that include Paragliding, rappelling, Burma Bridge and the ambience that matches one's expectations for adventure. Not very far from the Sports complex and MTC ground is the Dog Academy that is a heaven for Dog lovers and especially for those who miss their four-legged best friend left at home. Dozens of dogs are trained here in academy for military and police purposes in the most professional ways by

trainers skilled in Dog training. A weekly dog show is conducted here for all the students and faculty members, which is an experience in itself.

Imbibing the Spirit of Discipline and Patriotism and Making You a True Leader At the Military Training Camps, Amity students imbibe the value of discipline and a spirit of patriotism, commitment and perseverance by participating in a variety of activities like parasailing, trekking, shooting, rock climbing/ rappelling, etc. which test their mental and physical

agility. All students undergo 7-days Military cum leadership Training Camp held at Amity University Gurugram. Students are trained by veterans of the armed forces. Amity University Gurugram has its focus on overall development of the students. We care for physical as well as mental well being.

Our students here study, play, live, and enjoy their life to become a true Amitian for life. Welcome to Amity University Gurugram!











AMITY SCHOOL OF LIBERAL ARTS RANKED #85 (OVERALL)



**HAPPENINGS** 

13

#### PHARMA QUIZ, EXTEMPORE, POSTER PRESENTATION AND GUEST LECTURE BY AIP

To raise awareness about National Pharmacy Week-2022 among students and teach them about the role and responsibilities of aspiring pharmacists in the healthcare system, Amity Institute of Pharmacy hosted a Pharma Quiz, Extempore, Poster Session, and one guest lecture from November 21st to November 25th, 2022. Dr. Aashish

Sharma, Associate Professor at G.D.Goenka University, presided over the lecture session as the guest speaker. The programmes were designed in such a way that students learned about topics relevant to their careers. During the Extempore Talk, students spoke on a variety of themes

like "safe and effective use of medicine", elaborating on the duty of the pharmacist in distributing the appropriate pharmaceuticals with appropriate examples. A Pharma quiz was arranged, including questions relevant to general knowledge in pharmaceutical sciences. Many students participated in the poster session and showed their well-made posters on subjects such as "Evolution in Pharmacy Not a Revolution", "Say No to Drugs", "Svante Paabo: The Face of Paleogenomics", "Sports in Pharmacy",

"AMR (Pharmacist is the Solution)" and many more. Dr. Aashish Sharma presented the guest lecture. The theme of his lecture was "Unearthing the career options in the field of Pharmaceutical Sciences" In his presentation, he discussed the numerous job options open to pharmacy graduate students. He also stressed the skill sets needed

> to secure a career opportunity. What is the duty and responsibility of a pharmacy professional as an important element of the health care system? He also employment discussed opportunities in

government sector. Students not only learn about professional career options but also learn about how to pursue higher education following bachelors. One of the most exciting and rapidly increasing occupations is pharmacy. As a result, it is extremely important to make students aware of their position and duty in society, to educate them on some of the most recent approaches and challenges in pharmaceutical sciences, and to instil in them the habit of invention.

#### AMITY INSTITUTE OF DESIGN FINE ARTS ORGANISED ALUMNI INTERACTION ON CAREER AND OPPORTUNITY IN MULTIPLE INDUSTRIES AS DESIGNER

Amity Institute of Design Fine Arts organized an Alumni Interaction on Career and Opportunities in Multiple Industries as a Designer on 23rd June 2023. Alumni students Akshav Sharma and Sakshi Chhabra, who graduated from Amity School of Fine Arts, shared their experiences and insights with current ASFA students. The discussion revolved around the digital landscape and its relevance in various industries. During the interaction, Akshay Sharma and Sakshi Chhabra emphasized the importance of gaining a comprehensive skill set in contemporary interaction, user experience, and digital illustration. They highlighted how such skills can prepare students for highlighted how such skills can prepare students for careers in diverse industries, including the everexpanding tech industry. The tech industry offers vast opportunities for designers to contribute their creative expertise in areas such as online campaigns, websites, videos, print ads, brand labels, logos, and more.

Graphic designers, in particular, were identified as highly skilled artists who excel in creating visually appealing text and imagery. Proficiency in design theory and proficiency in the latest image and video editing tools, such as Adobe Creative Suite, are also valuable assets for aspiring graphic designers. Building a promising portfolio is equally important for securing graphic design job opportunities. The alumni interaction emphasized the significance of design

thinking, user experience, visual communication, and technology in the field of design By organizing such alumni interactions, Amity School of Fine Arts fosters a strong network among current and former students. It provides a platform for sharing experiences, industry insights, and career guidance.





#### **EXPERT GUEST SESSION ON** "LUXURY BRAND MANAGEMENT AND SCOPE-NATIONALLY AND INTERNATIONALLY" WITH MR. AMIT SINHA COO RICHEMONT GROUP, INDIA



On October 11th, 2022, the Corporate Resource Centre at Amity University Haryana was organized a Guest Lecture session with Mr. Amit Sinha, COO of Richemont India for the students of AID (Fashion Design). Mr. Amit Sinha has made a reputation for himself in the area of luxury fashion design, both domestically and internationally. This workshop was very valuable for those students looking for career counselling and opportunities in the Fashion Design field on a national and international scale. The specialist has Over 30 years of expertise in numerous industry areas such as

luxury retail, automotive, and geographic information systems (GIS), as well as diverse activities such as business setup, incubation, manufacturing, modernization, quality, technology, lean management, and strategy.

The major goals of the session were to provide career assistance to students, as well as to educate students on Entrepreneurship, Brand management, start-up, and business planning modules. As an outcome, the students were able to formulate and implement business plans for their own future label, demonstrate

understanding of the nature and practices of branding and brand management, examine

the extent of brand management activities in the context of the organization and how it links to other business areas and to examine the critical problems involved in managing a brand portfolio and making strategic brand decisions. And also to understand the concepts of brand equity, brand identity and image, corporate identity, and branding functions.

#### DEPARTMENT OF OPTOMETRY AND VISION SCIENCE, AMITY MEDICAL SCHOOL, GURUGRAM ORGANIZED EYE CHECKING CAMP



Department of Optometry and and glaucoma and to make Vision Science, Amity Medical School, Amity University Gurugram, held on 13th may 2023 in collaboration with Ahooja Eye and Dental Institute. The main objective of the event was to screen cataracts

them aware about the situation.

Total 2 students from medical school and 1 faculty executed the eye check-up camp

#### **ONLINE REFRESHER COURSE ON DIGITAL SKILLS AND COMPETENCIES FOR TEACHERS:** WITH SPECIAL FOCUS ON MOOCS MASSIVE **OPEN ONLINE COURSES AND E-CONTENT** DEVELOPMENT



Academic Staff College, Amity University Haryana, in collaboration with the Association of Indian Universities conducted a two-week online refresher course on Digital Skills and Competencies for University Teachers, with a special focus on MOOCs and E-Content Development. This initiative aimed to equip teachers with essential 21st-century digital skills, ensuring they meet national international standards, think critically, collaborate effectively, and communicate with students. The course, held from June 09-22, 2023, received significant participation from deans, heads of institutions, and faculty members, with a total of 146 participants from India and abroad.

Prof. Sharma highlighted the significance of events like this and stressed the need for utmost seriousness. Prof. Sharma stated that such gatherings signify the eagerness and determination of the teaching community to prepare for the challenges ahead, particularly in the digital age. In this new age, it is crucial to actively contribute towards establishing an educational environment that maximizes the potential of digital tools and technologies in the realm of teaching and learning. Prof. Sharma underlined the need for teachers to foster an environment that supports three key attributes: innovation, collaboration, and enterprising approach. By embracing these attributes, teachers can create a dynamic and effective learning environment that prepares students for the challenges of the digital age. Prof. Vikas Madhukar, Pro-Vice Chancellor, AUH, emphasized the importance of aligning with the

National Education Policy (NEP) and leveraging platforms like SWAYAM MOOCs to enhance educators' digital skills and competencies.

Prof. S.N. Sridhara, Hon'ble Vice Chancellor, Hindustan Institute of Technology and Science, Chennai, provided a comprehensive overview of MOOCs, distinguishing between cM00Cs and xMOOCs, and discussed their development in various regions, including the United States, Asia, and Europe.

Prof. Sanjna Vij, Deputy Director, Academic Staff College, stressed the importance of teachers staying updated in today's rapidly changing world. She emphasized the need to continually learn, unlearn outdated practices, and relearn new ones.

Shadrach, Director, Commonwealth Educational Media Centre for Asia, stressed the significance of understanding learners and their individual understanding learning styles. He highlighted the importance of a strong theoretical foundation and practical orientation for teachers.

Dr. Briju Thankachan, Executive Director, Educational Technology Society of India & Ex-Visiting Faculty, Educational Technology, IIT Bombay introduced the concept of the information age paradigm, emphasizing the changing role of teachers from information providers to facilitators of information. The has shifted towards focus developing skills such as digital literacy and problem-solving.

Dr. Amrendra Pani, Joint Director & Head, Research Division, Association of Indian Universities, emphasized AIU's objective to modernize digital education through online activities for teachers.

#### ONE DAY WORKSHOP ON NETWORKING & CYBER SECURITY- A QUALITY INITIATIVE

ORGANIZED BY AMITY SCHOOL OF ENGINEERING & TECHNOLOGY AND AMITY INSTITUTE OF INFORMATION TECHNOLOGY



Mr. Vikas Kumar, Mr. Sandipan R K Mishra, and Mr. Sandeep, Network Engineer of Network Bull's Academy Gurgaon emceed as guest speakers, while Prof. R.K. Tyagi and Dr. Khushboo Tripathi, ASET and AllT contributed as programme coordinators. The event began with programme the presence of Director Dupty ASET & AllT, faculty coordinators, student coordinators, and participants. The session was designed for MCA and M.Tech -NCS & DS, as well as B.Tech AIML students. The workshop was interesting and useful.

The speakers were knowledgeable in

their fields of networking and security. Mr. Vikas has emphasised several topics about the Cisco packet tracer tool and how to apply such features in networking and cyber security. Mr. Sandipan has explained the ideas of ethical hacking and cyber security to the pupils. They also actively interacted with the trainees, keeping them interested in between learning sessions. The major goal of the event was to encourage participants to improve their knowledge and hands-on experience in the networking and cyber security domains.







AMITY LAW SCHOOL RANKED #23 IN INDIA



**HAPPENINGS** 

14

#### THE WMO DAY

#### **CELEBRATIONS AT AMITY GURUGRAM**



Technology and (ACOAST), Environmental Science and Health (ACESH) and Air Pollution Control (ACAPC), in association with G-20 connect Amity Academic Staff College (AASC) at AUH on 23 March 2023.

A poster that has been brought out on the displayed occasion is On this alongside. occasion, Prof. Dr. P.C.S. Director Devara, and Professor ACOAST/ACESH/ACAPD,

AUH, gave the Welcome Address at the celebration.

outset, on his own behalf and on behalf of his Group Members, he expressed sincere gratitude to Honorable Founder President, Dr. Ashok K. Chauhan; Honorable Chancellor, Dr.

World Sharma, Vice Chancellor; Honorable Pro Vice Chancellor, Prof. Dr. Vikas virtual Madhukar; all Deans; HOIs/HODs; Faculty; Students; AUH, Gurugram and all other viewers from different Academic and Research Organizations outside Amity Universe. He also extended a Warm Welcome, on behalf of Amity University Haryana (AUH), Gurugram, to particularly the

world-renowned expert meteorologists and speakers of the occasion, Dr. M. Mohapatra, DGM, IMD, MoES, Gol; Air Vice Marshal Prof. Ajit Tyagi, VSM, President, South-Asia Meteorological Association (SAMA) and Ex-DGM, IMD, MoES, Gol and Prof. Sushil Kumar Dash, Immediate Past President of Indian Meteorological Society (IMS), IMD, MoES, Gol and Emeritus Professor, IIT-D. Prof.

Devara remarked that Meteorology is such an important topic that plays a vital role in almost all areas including engineering, and policy. He also said that this year's theme of the WMO Day is highly complex and deals three important premier components,

namely, weather forecast, climate change and water cycle. He expressed that the Celebration brings out the genesis, linkages and feedbacks among these components which are highly

Aseem Chauhan; Honorable Prof. Dr. P.B. beneficial to the researchers, engineers,

stakeholders, policy makers and students. than 153 More participants Government Personnel, Teachers, Research Scholars, Students), registered, and 117 participants including about 40

students took active part in the deliberations and interacted with the expert speakers.

In his Opening Remarks, Prof. Dr. Vikas Madhukar, Hon'ble Pro Vice Chancellor emphasized the connection between weather, climate and water, and their relevance to today's meeting. He also talked about various



achievements/rankings of AUH at Global level, in terms of environment and energy, global warming and climate change, technology, water harvesting etc. In addition, he narrated galaxy of academic and research courses and state-of-the-art laboratory facilities available with AUH, Gurugram.

In his address by Prof. Dr. P.B. Sharma, Hon'ble Vice Chancellor, AUH, Gurugram, he emphasized the role of air quality and weather monitoring facility available in the campus in the day-to-day monitoring of weather changes and their control over the regional air quality which has a tremendous bearing on human health besides its long-term climatic impact. He opined that we need to emphasize more advanced actions to ensure zero emissions of certain hazardous gases and water security in the next immediate five-year period. Celebration a grand success and highly beneficial to

At the end of the excellent, insightful, thought-provoking, and path-breaking deliberations, an important video clip that showcases the contributions of AUH in achieving the SDGs and displays the Green Energy policy being

followed and achievement of LEED (Leaders in Engineering Energy Designers) Platinum Green Award and many more laurels won by the Amity University Haryana (AUH), Gurugram was screened. The Workshop ended with 'Vote of Thanks' to all the Dignitaries,

Organizers, Faculty, Research Scholars, Students, and all Viewers of both inside and outside AUH, by Dr. Abul Amir Khan, Assistant Professor of ACOAST/ACESH/ACAPD and AASC, AUH. A Compendium of deliberations covering the complete event and excellent talks delivered by the Guest Speakers has been published.



### AMITY INSTITUTE OF FASHION DESIGN AND TECHNOLOGY ORGANIZED

The Ami Blend 2023 Fashion Exhibition was organized by the Amity Institute of Design, showcasing the innovative graduation design collections of the Fashion Design students. The exhibition took place on 26th June, providing a platform for students to present their creative work to a wider audience.

The main objective of the exhibition was to

OF LIBERAL ARTS ORGANIZED

highlight the culmination of the students' hard work and creativity through the AMI-BLEND event exhibition. It served as an opportunity for the students to showcase their unique design collections and demonstrate their skills and artistic vision.

The exhibition offered visitors an engaging and immersive experience, providing a day of fashion, pampering, and retail therapy. It aimed at catering to the desires and lifestyles of the offering a differentiated and visitors, personalized experience. Attendees had the chance to appreciate the students' garments and potentially make purchases based on their preferences and interests.

In addition to the fashion collections, the

#### **EXHIBITION AMI- BLEND 2023**

exhibition also showcased the Interior Design Layout projects, allowing visitors to experience an exhilarating and enjoyable display of interior design creativity.

A total of 26 students and 5 faculty members participated in the exhibition, contributing to the success and vibrancy of the event. The exhibition provided a valuable platform for students to gain exposure and recognition for their talents, while also allowing visitors to engage with and appreciate the diverse creative endeavors of the fashion and design industry.

Overall, the Ami Blend 2023 Fashion Exhibition celebrated the achievements of the Fashion Design students and provided an enriching and visually stimulating experience for visitors.

### DEPARTMENT OF HISTORY AMITY SCHOOL

#### A debate competition was organized on the topic: Implementation of UCC encourage empowerment of Women "by history department, on behalf of ASLA, at LG B -5 room from 3 PM to 4.30 PM. The 3 faculty members from English department, Dr. H.K. Jha, Dr. Sapna Sharma and Dr. Vinod judges for. The competition total numbers of participants students were 5. The student coordinators effectively

#### managed the anchoring responsibilities. The INDO-DANISH WORKSHOP ON

AGRO-FORESTRY & HYDROPONICS

#### were distributed by faculty members. The success of the event was inspired by Professor S.K. Jha the

ORGANIZED BY AMITY SCHOOL OF EARTH AND

**ENCOURAGE EMPOWERMENT OF WOMEN** 

debate was quite lively. All participants discussed honorable Director, ASLA and joint efforts of ASLA

the UCC issue in a very effective way which helped faculty. A total of 12 students participated in the

**DEBATE COMPETITION ON IMPLEMENTATION OF UCC** 

competition

Amity School of Earth and Environmental Sciences (afternoon session) in collaboration with University of Copenhagen, Denmark organized an Indo-Danish workshop on highlighted agroforestry and its applicability, as well

"Agro-Forestry and Hydroponics" on 7th of November 2022. Dr. Bhim Bahadur Ghaley, Associate Professor, Department of Plant & Environment Science, University of Copenhagen emceed the session as the expert guest speaker alongside Dr. Deepika Pandey, Assistant Professor and Dr. Aakriti Verma, Teaching associate of Amity University Haryana functioning as the programme coordinators.

The event was divided into two sessions: 11 a.m.-1 p.m. (morning session) and 2:30 p.m.- 4:30 p.m.

The workshop's central dynamic and informative. emphasis was on agroforestry and hydroponics. During the morning session, the professor

in enhancement of the knowledge about the matter.

The vote of thanks was delivered by Dr. Shardanavita, coordinator of Political Science department. The results were declared by the

judges and certificates to winners and participants

as practical tactics for effective delivery.The final session proceeded with an orientation to 'Hydroponics and Aeroponics" as agricultural transformation. The lecturer gave a brief description of the hydroponics systems that are being used for research at their university. Growing microgreens and their usefulness as smart

agriculture techniques were highlighted in particular. Throughout the event, the interaction between the speaker and the attendees was

**BREAST CANCER** 

The intention of the workshop was to foster dialogue and future collaboration. Students examined various strategies that may result in improved commercialized agriculture operations. Students were encouraged to debate potential ways for improving farming operations by the notion of sustainability in agriculture.

expressing their opinions and interacting while grasping the issue and broadening their perspectives in recognizing the relevance and necessity of sustainable agriculture for future generations. Furthermore, sustainable agriculture was examined, with an emphasis on resource conservation and food security. Students were encouraged to debate various strategies that may lead to better agricultural practices by the notion of sustainability.

#### **ENVIRONMENTAL SCIENCES**

The event was a great success, with many students

### AWARENESS PROGRAM ON

On 19th October 2022, Amity College of Nursing, Amity University Haryana, organised an awareness program on Breast Cancer. As October is

considered the Breast Cancer Awareness Month, students of B SC Nursing 7th Semester conducted this program for the housekeeping staff of Amity University Haryana.

The objective of this program was to aware students, faculty and staff of Amity University Haryana about breast cancer, its impact on emotional health, self-examination techniques and also by disseminating leaflets on breast cancer awareness.

Ms. Rebecca Dillu (Assistant Professor, ACON) welcomed the principal, faculty, students and the audience followed by the

> Keynote address by the Srivastava. Ms. Rebecca Dillu and Ms. Kamini Chauhan (Tutor, ACON) participated in the session on Psychosocial Issues Related to Breast Cancer

in Females and covered the topic of Breast Cancer. For audience, students performed breast self-examination demonstration. There were 25

housekeeping employees present. A brochure with information about breast cancer prevention strategies was provided to the audience. The audience and students also participated in an awareness walk on the Amity University campus. Ms. Kamini offered a vote of gratitude to conclude the meeting.

Breast cancer awareness encouraged the audience for self-breast examination to regularly check their own breasts. They learned the value of self-breast examinations in identifying cancer at an early stage and averting later difficulties. Both the students and the audience felt more comfortable performing self-breast

#### **WORKSHOP ON**

#### KNOWING INDIAN **CULTURE THROUGH** SANSKRIT

The Amity Centre for Sanskrit and Indic Studies, Amity University, Haryana, held a ten-day workshop on "Sanskrit to Culture." Distinguished scholars, including Vice Chancellor Prof. PB Sharma, Prof. Shashi Tiwari, Dr. Baldevanand Sagar, Yoga Guru Ram Avtar, Dr. Pankaj Mishra, Dr. Ashutosh Angiras, and Prof. Sanjay Kumar Jha, graced the inaugural session.

Throughout the workshop, participants explored Sanskrit's role in preserving cultural heritage and ancient wisdom. Prof. Ashutosh Angiras discussed "Sanskrit: Subject, Challenges, and Solutions" on day one, while Mr. Narendra ji emphasized India's bright future with Sanskrit on day two. Dr. Pankaj Kumar Mishra delved into Sanskrit literature and culture on day three, and Yoga Guru Dr. Ram Avtar Ji highlighted the significance of Samskaras on day four. Dr. Baldevanand Sagar emphasized India's ancient culture on day five.

Day six featured Dr. Prasoon Kumar Mishra's discourse on Vedic literature and spirituality. On day seven, Dr. Ayush Gupta and Prof. Shashi Tiwari discussed Indian knowledge traditions and Sanskrit's cultural role. Day eight saw talks by Dr. Dilip and Dr. Rupesh, emphasizing Sanskrit's synergy with culture.

The valedictory session, featuring Brigadier J. S. Rajpurohit and Prof. Anju Seth, discussed Chanakya's vision. Participants actively contributed and suggested future topics, while Dr. Hemant Kumar Jha expressed gratitude, and Dr. Supriya Sanju coordinated the event seamlessly.







AMITY BUSINESS SCHOOL RANKED #81 IN INDIA



**OUTREACH & PR** 

15









































## MEDIA COVERAGE





## AMITY GURUGRAM 1,000+ Inspirational Minds. Faculty, Scientists and Staff



#### UGC RECOGNISED UG & PG PROGRAMMES IN THE FOLLOWING DOMAINS

- AI & MACHINE LEARNING
- BANKING & FINANCE
- MICROBIAL SCIENCES
- ENGLISH LITERATURE INTEGRATIVE SCIENCES
- & HEALTH
- LIBERAL ARTS
- EARTH SCIENCES
- FINE ARTS
- FORENSIC SCIENCES
- APPLIED SCIENCES
- LANGUAGES
- BIOTECHNOLOGY
- INTERNET OF THINGS (IoT)
- HOTEL MANAGEMENT
- ECONOMICS
- LAW
- COMMERCE
- PSYCHOLOGY
- ARCHITECTURE
- MEDICAL
- FASHION
- ATMOSPHERIC SCIENCES & CLIMATE MGMT
- ENVIRONMENT Sc.
  - NANOTECHNOLOGY

  - SOCIAL WORK

- ENGINEERING
- MANAGEMENT
- DATA SCIENCE AND
- **BUSINESS ANALYTICS**
- COMPUTER SCIENCE/ IT

- MEDIA & COMMUNICATION
- TRAVEL & TOURISM
  - MOLECULAR & STEM CELL **TECHNOLOGY**
  - INTERIOR DESIGN
- PHARMACY
- NURSING
- DEFENCE TECHNOLOGY
- - OPTOMETRY
- Scholarship<sup>†</sup> 10+2 10+2 Graduate 100% 93% 93% 80% 50% 88% 88% 75% 25% 80%

**AMITY MERIT SCHOLARSHIPS** 

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