

VALUE ADDED CERTIFICATION COURSES

All students are required to successfully complete certification courses in each subject during each semester as part of their academic and professional development. Completion of certification courses offered by Amity as well as recognized external platforms is mandatory. Students will be evaluated based on their participation and successful completion of these courses, and marks/grades will be awarded accordingly as per the prescribed academic guidelines.

Programme	Certifications Courses	Learning Platform / Partner	Semester
BBA	• Microsoft Excel • Power BI Fundamentals • Google Digital Marketing • Google Analytics • LinkedIn Learning Career Essentials • HubSpot Inbound Marketing	Microsoft Learn, Google Skillshop, HubSpot Academy, LinkedIn Learning, Coursera	I–VIII
BBA (International)	• Business Communication • Cross-Cultural Communication • International Trade Fundamentals • Export Documentation • Digital Marketing • Excel	British Council, International Trade Centre, Google, Microsoft	I–VIII
BBA (Banking & Finance)	• Bloomberg Market Concepts (BMC) • NISM Investor Certification • NSE Smart • Microsoft Excel Expert • Financial Modeling Basics • Bloomberg ESG	Bloomberg, NISM, NSE Academy, Microsoft	III–VIII
B.Com (Hons.)	• Tally Prime • GST Fundamentals • SAP Overview • Microsoft Excel Expert • Power BI • Financial Accounting	Tally Education, Microsoft Learn, SAP Learning	II–VIII
B.Com (Accounting & Finance)	• Tally Prime • Zoho Books • GST Practitioner Basics • Advanced Excel	Tally, Zoho Learn, Microsoft, SAP	II–VIII

	• Power BI • SAP S/4HANA Overview		
B.Sc. Economics	• Power BI • Python for Data Analysis • R Programming • Tableau Fundamentals • Data Analytics Essentials • Excel	Microsoft Learn, IBM SkillsBuild, Tableau, Kaggle	II–VIII
MBA	• Project Management • Six Sigma White Belt • Digital Marketing • Design Thinking • AI for Business • Microsoft Power BI	PMI, Six Sigma Online, Microsoft Learn, Google	I–IV
MBA (Business Analytics)	• Microsoft Power BI • Azure AI Fundamentals (AI-900) • Python • SQL • Tableau • Google Data Analytics	Microsoft Learn, Google, IBM SkillsBuild	I–IV
MBA (Banking & Finance)	• Bloomberg Market Concepts • NISM • Financial Modeling • ESG Investing • Power BI	Bloomberg, NISM, Microsoft	I–IV
MBA (International Business)	• International Trade • Export-Import Documentation • Supply Chain Fundamentals • Incoterms • Digital Marketing	International Trade Centre, Google, Microsoft	I–IV
Ph.D.	• Research Integrity • Research Data Management • AI for Research • Systematic Literature Review • Reference Management • Academic Writing • R Programming • SPSS	Elsevier Researcher Academy, Springer Nature, ORCID, Microsoft	Throughout Programme