



Amity Youth Fest 2024

29th February and 01st March 2024

Guidelines for Competition:		
1.	Name of Competition	Proto-X
2.	Host Institute	Amity School of Design
3.	Brief Description of Competition	AMITY SCHOOL OF DESIGN proposes a 24-hour UI/UX Marathon event to showcase creativity, problem-solving abilities, and design skills. The event would include a one-hour talk by an industry expert. Followed by an exciting 24-hour marathon where the participants would be tasked with creating a stunning UI/ UX design from scratch on the given prompt. Theme: Sprint Prompt given on the spot.
4.	Topics (if any)	On the spot
5.	Eligibility	College students (UG and PG)
6.	Rules	<ul style="list-style-type: none"> • A description of the app's functionality and key features (accessibility, safety, usability, and cultural sensitivity.) • A design rationale that explains the design decisions and considerations that went into the app's design. • A user flow diagram that outlines the app's main features and user interactions. • A wireframe or sketches of the app's design, including different screens and user interface elements. • High-fidelity mock-ups of the user interface design
7.	Schedule of the competition date	29.02.2024, Thursday, 10:00 AM Onwards
8.	Venue	Amity School of Design, K1 Block Ground Floor
9.	Event-in-Charge/ No.	Mr. Bighna Kalyan Nayak, bknayak@amity.edu , 9937713651
10.	Student Co-Ordinator's/ No.	Parth Vasisht, parthvasisht2002@gmail.com , 9873347582
11.	Prizes & Certificates	1st Prize – Cash Price worth ₹20,000 2nd Prize – Cash Price worth ₹15,000 Certificates for Winners and Participants
12.	Registration Details	₹ 500/- per individual ₹ 1000/- per team (upto 04 members) ₹ 2000/- per team (more than 04 members)