



# **Amity Institute of Travel and Tourism (AITT)**

**Organizes**



**Half day Workshop**

**on**

**Stimulating Start Ups : A Journey from Unemployed to Self-Employed**

**26<sup>th</sup> September 2017**

**Venue:F3 Block, MDP Room**

The Prime Minister of India, Shri Narendra Modi had announced “Start-up India” initiative in year 2016. This initiative aimed at fostering entrepreneurship and promoting innovation by creating an ecosystem that is conducive for growth of Start-ups. The objective is that India must become a nation of job creators instead of being a nation of job seekers.

Entrepreneurship is believed to be a key determinant of the economic success of a country or region and a crucial factor in shaping the spatial distribution of economic activities on the national territory. Entrepreneurs are not only responsible for the creation of new firms, but also for their technological lead and success as well as for the creation of new jobs. In nutshell, entrepreneurs are the engines of economic growth and differences in levels of entrepreneurial activities bear important implication for disparities in income across countries and regions. The Indian government has introduced over 50+ startup schemes in past few years. Each startup scheme is missioned towards boosting the Indian startup ecosystem.

Keeping in view all the more importance of Start ups in service sector particularly Tourism sector, Amity Institute of Travel & Tourism, Amity University wishes to conduct a half day workshop on “**Stimulating Start Ups: A Journey from unemployed to self – employed**” by the leading entrepreneurs of the new start ups to express the success stories on 26<sup>th</sup> September 2017 from 1400 Hrs to 1530 Hrs at Amity University Uttar Pradesh Campus, Sector 125 Noida.